

2026 NATIONAL CAMPUS ACTIVITIES PLANNING CONFERENCE HERSHEY, PA



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MARCH 5-8, 2026

Save The Date!

THE 20TH ANNUAL LEADERSHIP ON BROADWAY EXPERIENCE

JULY 21-23, 2026
MARRIOTT MARQUIS - TIMES SQUARE

Engaging Your Student “Outsiders”!

STUDENT LEADERSHIP TRAINING
STUDENT AFFAIRS & STUDENT LIFE PROFESSIONAL DEVELOPMENT TRAINING
CONTINUING EDUCATION CERTIFICATION

INCLUDES **TICKETS** TO THE BEST MUSICAL
TONY AWARD WINNER “The Outsiders”



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a preview of
“The Outsiders”



APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

2026 NATIONAL CONFERENCE



ERIC LAMBERT, EXECUTIVE DIRECTOR ASSOCIATION FOR THE PROMOTION OF CAMPUS ACTIVITIES

On behalf of the entire APCA family, I welcome you to the 2026 National Campus Activities Planning Conference! We have a great experience in store for you, and we hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as listings of educational sessions, schedule of events, and the line-up of incredible showcasing talent for your programming needs. You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!



Heather Lambert
Vice President
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APCA STAFF



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APCA Conference Team
Central Arizona College



Robbie Chulick
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Rita Goyette
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SUNY Morrisville



Kyle Cannon
Event Crew Coordinator
SUNY Cortland



Erin Stevie
Production Coordinator
Imagine Design & Production
Services



Chris Joffrion
Exhibit Hall Coordinator



2026 APCA National Conference Schedule

Wednesday, March 4

6-8:00 pm	Conference Registration / APCA Serves	Great Lobby (by Blue Room)
8:00 pm	Event Crew Meeting	APCA Registration Desk
8:30 pm	Advisor Welcome Reception	Fire & Grain
8:30 pm	Student Welcome Party	Red Room

Thursday, March 5

7:30 am	Registration/APCA Serves	Great Lobby (by Blue Room)
8:30 am	Opening Kickoff & Keynote (All)	Red Room
9:30 am	Student Educational Sessions	Various Rooms
9:30 am	Advisor Orientation	Empire BCD
10:30 am	Brunch Showcase	Blue Room
1:00 pm	Exhibit Hall	White Room
2:00 pm	Purposeful Programming Showcase	Red Room
3:30 pm	Student Special Event	Red Room
3:30 pm	Advisor Ed Sessions	Various Rooms
4:30 pm	Break Before Dinner	
5:00 pm	Dinner Showcase	Blue Room
7:30 pm	Exhibit Hall	White Room
8:30 pm	Mainstage Showcase	Red Room
Following Events	Students: Late Night Event	Red Room and Great Lobby
Following Events	Advisors: Late Night Jam	Bears' Den

Friday, March 6

8:00 am	Ed Sessions	Various Room
9:00 am	Morning Cocoa Showcase	Red Room
10:30 am	<i>Cooperative Buying Session</i>	Empire BCD
10:30 am	Student Ed Sessions	Various Rooms
11:30 am	Student Ed Sessions	Various Rooms
12:30 pm	Lunch Showcase	Blue Room
3:00 pm	Exhibit Hall	White Room
4:00 pm	Coffeehouse Showcase	Red Room
5:00 pm	Student Special Event	Red Room
5:00 pm	Advisor Ed Sessions	Various Rooms
6:00 pm	Dinner Showcase	Blue Room
8:30 pm	Exhibit Hall	White Room
Following Events	Students: Late Night Event	Red Room and Great Lobby
Following Events	Advisors: Late Night Jam	Bears' Den

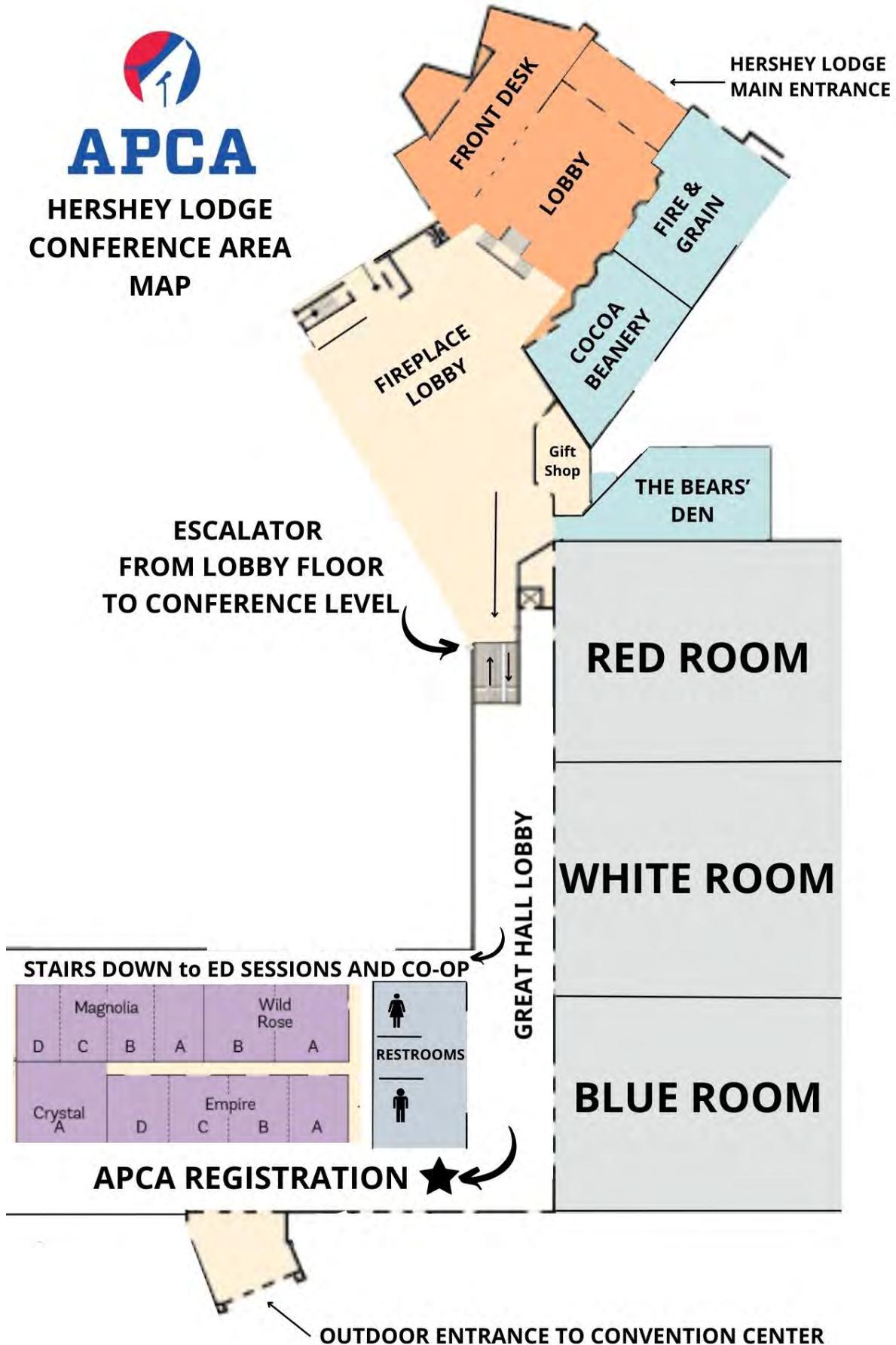
Saturday, March 7

8:00 am	Ed Sessions	Various Rooms
9:00 am	Morning Cocoa Showcase	Red Room
10:30 am	<i>Cooperative Buying Session</i>	Empire BCD
10:30 am	Student Ed Sessions	Various Rooms
11:30 am	Student Ed Sessions	Various Rooms
12:30 pm	Lunch Showcase	Blue Room
3:00 pm	Exhibit Hall	White Room
4:00 pm	Student Special Event	Red Room
4:00 pm	Advisor Ed Sessions	Various Rooms
5:00 pm	Break Before Dinner	
6:00 pm	Dinner Showcase and National Award Ceremony	Blue Room
8:30 pm	Exhibit Hall	White Room
9:30 pm	<i>Cooperative Buying Session</i>	Empire BCD
Following Events	Students: Late Night Event	Red Room and Great Lobby
Following Events	Advisors: Late Night Jam	Bears' Den

Sunday, March 8

10:00 am	Conference Wrap-Up	Empire BCD
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Conference Center Map



EXHIBITOR LIST

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Diamond

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Emerald

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Diamond

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Diamond

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Ruby

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Emerald

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Emerald

United in Hyper Health and Wellness

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Emerald

WesWoodson.com

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Ruby

Yugar Productions

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Sapphire

APCA Membership Gems:
DIAMOND- 15 YEARS SAPPHIRE- 10 YEARS
EMERALD- 5 YEARS RUBY- 3 YEARS



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Bringing The Spa To You.

Campus life can be stressful. Boost your student and staff well-being with Campus Spa - a mobile spa experience designed for everyone. Perfect for wellness events, finals, new student orientations, midterms, and campus festivals.

SPA SERVICES INCLUDE

Hand Massage • Paraffin Treatment • Mechanical Back Massager
Foot and Calf Massage • Oxygen Therapy • Personal Chair Massage



To Book, Contact Jennifer Sloan:

Info@Campus-Spa.com • (865) 512-8042 • www.Campus-Spa.com

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APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)

2 events in 3 days

3 events in 5 days

5 events in 7 days

Schools must be within 250 miles or a reasonable travel distance in order to form blocks for in-person events.

**Scan to see a
Co-op Video!**



Virtual Events:

APCA Isolated Booking (a single date)

2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.

Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce booking and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount

3,000-4,999 = 5% discount

5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

COOPERATIVE BUYING FORMS AND TYPES OF INTEREST

APCA COOPERATIVE BUYING FORM

Please print & press firmly. TODAY'S DATE: _____ Update

APCA

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: ____ 3% ____ 5% ____ 7%

Onsite Discount: ____ 10% Total Onsite/FTE Discount: ____ %

TYPE OF INTEREST: See reverse side for explanations.

(AI) Attraction Interest (CB) Commitment to Block (RC) Request Contract

VIRTUAL EVENT IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for this attraction, enter it here: _____ / _____ / _____
MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:

Open OR: _____ Week of _____ Y

OR SEMESTER

Fall Winter Spring Summer _____

TRAVEL/LODGING RIDER: Overrides all other travel agreements

If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise indicated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.

Additional Agreements: _____

Agency/Organization Initials _____ School/Buyer Initials _____

Please disperse these forms in the following manner:
White Copy: APCA Yellow Copy: AGENCY Pink Copy: SCHOOL

Attraction Interest (AI) – An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block (CB) – A CB indicates that the school or buyer is expressing their commitment to enter into a contract at the block price published in the program IF a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract (RC) – Buyer has agreed to purchase this attraction onsite at the conference and is bound to the terms of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

**APCA COOPERATIVE BUYING
ATTRACTION INTEREST ONLY**

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

Please make sure to indicate a date or time frame for your tentative event, i.e. "dd/mm/yyyy - afternoon" or "fall - evening show" or "spring" or just "open" if you are unsure.

TENTATIVE DATE OF PERFORMANCE _____

TENTATIVE TIME OF PERFORMANCE _____

ATTRACTION INTEREST (AI)

This option commits neither party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA conference program price for up to 21 days after the conference.

SESSION PRESENTERS

Abby Vesperman & Madeline Bleiden • SUNY Oneonta • bill.harcleroad@oneonta.edu



Abby Vesperman is a former student leader at SUNY Oneonta who now serves as the Coordinator for Lead@Oneonta. Madeline Bleiden is the current President of the Activities Council and an event intern in the office of Student Life and Leadership.

Alaysha M. Walker • Raritan Valley Community College • warriorsthiving@gmail.com



Alaysha M. Walker, also known as The Warrior Queen, is a leadership educator and speaker with over 25 years in higher education and the visionary behind the Warriors Awakening Revolution™ Global Movement. She challenges college students to step into purpose and lead like modern warriors. As the creator of the Warrior Leadership Blueprint™, Alaysha equips students with the mindset, tools, and confidence to lead beyond titles, expectations, and fear. Through engaging storytelling, reflection, and action, she helps students build resilience, reclaim their voice, and take ownership of who they are becoming on campus and beyond.

Andrew Hoyt • The Rock Star Project™ • connect@therockstarproject.com



Andrew Hoyt is a Chicago-based singer/songwriter and KoAloha Ukulele artist who blends his Midwest roots with a passion for storytelling through music. He's performed coast to coast, from intimate house shows to opening for AJR in front of 5,000 fans! Before going full-time in music, Andrew spent five years teaching K-5 vocal music, inspiring young musicians. When he's not writing songs or perfecting his whistling skills, he's on the hunt for the best local coffee shop. With a new EP dropping in April 2025, Andrew continues to connect with fans and share his heartfelt sound.

Angela Ferri & Melissa Kirschman • Lackawanna College • ferria@lackawanna.edu



Angela Ferri and Melissa Kirschman are Student Life professionals at Lackawanna College who have worked collaboratively for over four years to create engaging, inclusive campus experiences that support student connection and success. Together, they focus on student engagement, leadership development, and building a strong sense of belonging through intentional programming and consistent support. Known for their aligned approach and effective partnership, Angela and Melissa model collaborative leadership that prioritizes communication, mutual respect, and a shared vision for student life.

Angie Grimes • United in Hyper Health and Wellness • nselaaward@gmail.com



Angie Grimes, "The Identity Architect," is a dynamic speaker and entrepreneur who built a multi-million-dollar company through intuition, innovation, and human-centered leadership. Through her signature framework, CTRL, ALT, DELETE, she helps students reclaim their sense of self and build confidence in a world shaped by AI and digital identity. Her storytelling-driven approach empowers students to embrace their individuality, trust their voice, and lead from authenticity.

bill harcleroad • SUNY Oneonta • bill.harcleroad@oneonta.edu



bill harcleroad is a life-long student affairs professional whose career has spanned from a research 1 institution (his alma mater) to a 2 and 4-year tech college to a regional comprehensive university. He has been the Director of Campus Activities and Leadership at SUNY Oneonta for over 20 years. He constantly seeks learning opportunities in media and from podcasts and utilizing continuing education. His greatest accomplishment is having raised an amazing young adult.

SESSION PRESENTERS

Carrie Farrell • United in Hyper Health and Wellness • nselaaward@gmail.com



Carrie Farrell is a distinguished mental health counselor who has dedicated her career to the nuanced and often overlooked mental health needs of high performers. She specializes in working with elite athletes, top-tier academics, and performing artists, all of whom face unique pressures and expectations. With a deep understanding of the extraordinary demands placed on these individuals, she has developed innovative methods to help them manage the high expectations that accompany exceptional skills and talents. Her unwavering commitment and expertise have positioned her as a leading professional in this specialized field.

Catherine Korman • Hillsborough College - Dale Mabry • ckorman@hccfl.edu



Catherine Korman serves as a Student Activities Coordinator and Student Government Advisor at Hillsborough College in Tampa, FL. As a professional procrastinator, she knows first-hand the highs and lows of doing your best work on the razor's edge! Holding a B.A. in Political Science and a Master's in Public Administration, Catherine strives to provide students with the tools to succeed in a fun and interactive environment.

Cheyenne Olson • Hillsborough College SouthShore Campus • colson13@hccfl.edu



Cheyenne Olson is the Student Activities Coordinator at Hillsborough Community College, SouthShore Campus and a dedicated Plus Size Fashion and Lifestyle Influencer. Over the past decade, she has cultivated a significant social media presence, with over 88,000 followers and over 80 million views worldwide. In her educational sessions, Cheyenne shares her expertise on optimizing social media. Attendees will learn strategies for growing their follower base, converting followers into event attendees, and effective personal branding. She covers essential topics such as maintaining follower engagement, the importance of valuable content, and leveraging social media hacks to create meaningful connections and memorable experiences.

Dan Radin • Metropolis Management • joyce@metropolismangement.com



Blending classical training with folk-pop melodies, cellist and singer-songwriter Dan Radin is on a mission to entertain and delight audiences by redefining a cello's role in rock. Dan has backed contestants from The Voice, played SXSW showcases, and opened for Grammy winners as a sideman with past projects; he's now unveiling himself as an equally capable frontman and songwriter.

Daniel Caron • Original Play, LLC • daniel@danielsprograms.com



Daniel Caron is a speaker focusing on the leadership, civility, and wellness qualities that shape students and professionals. His program engagements have taken him across North America, including with clients such as colleges, the military, and community groups. His past roles as a college wellness program director and an adjunct faculty member have given him an understanding of students' challenges. In addition, Daniel is an accomplished photographer. His passion for photography enhances programs with vivid imagery and memorable stories. When not on the road, Daniel is at home caring for a rescued horse, too many cats, and becoming a better chicken wrangler.

DaShawn Lamar-Baldwin • Swift Kick Leadership • sk@swiftkickhq.com



DaShawn has spent his career on the front lines of student affairs, serving as Interim Dean of Students, Coordinator of Student Activities, and Hall Director across multiple institutions. An award-winning Division II athlete turned student development professional, he brings firsthand understanding of how to reach today's students and help them thrive. His presentations help student affairs teams rethink how they plan, promote, and deliver experiences that actually resonate. DaShawn believes the best engagement strategies start with understanding how students experience campus life, not just how we design it.

SESSION PRESENTERS

Dave Kelly • America's Student Leadership Trainer • davekelly@gonzospeaks.com



Dave's a professional student leadership expert, experienced campus, state, and international student leader and advisor, speaker, author (published 4 books), trainer, coach and consultant. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! His presentations are high energy, interactive, fun, and content rich. He has spoken/trained more than 750 times on 400+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and was 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

Dave Leenhouts • Central Arizona College • david.leenhouts@centralaz.edu



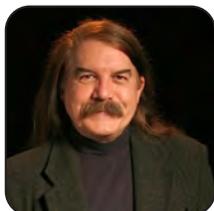
Mr. Leenhouts is an experienced higher education administrator with a strong background in campus activities, student engagement, and leadership development. Throughout his career, Dave has worked across multiple functional areas, supporting student organizations, large-scale programming, and professional staff development. Known for his collaborative leadership style, he brings a practical, relationship-centered approach to conversations about career growth, supervision, and navigating institutional culture. Dave is passionate about mentoring emerging professionals and helping colleagues identify pathways that align with their strengths and values.

Dawn Daria & Paul Miller • Playful Campus • dawn@playfulcampus.com



Dawn Daria, M.Ed. is Co-Founder and Education Director of Playful Campus where she designs experiential learning programs that use play to build leadership skills, connection, and student well-being. Her work has been featured in Campus Life Trends and she is a contributor to the Professors at Play Playbook. Paul Miller is Co-Founder and CEO of Playful Campus. A professional comedy juggler and facilitator - he brings humor, movement, and curiosity into learning spaces. Together, they created the Flop Ball in 2017 to make kinetic play and active mindfulness accessible for campus programs and trainings.

Del Suggs, M.S.Ed. • Del Suggs, M.S.Ed. • del@delsuggs.com



Del Suggs was voted "Campus Speaker of the Year 2025" by APCA schools, and named one of the "Five Top Performers of the last 25 years" by "Campus Activities" magazine. Del is a true "Life Hacker," and his leadership programs engage and empower student leaders to maximize their leadership by using the technology they love. From high school student body president to founding the Florida Chapter of the Grammy Awards, Del has served in many different leadership roles. Del's latest book is "The Student Handbook for Campus Activities Boards." His best-seller "Truly Leading: Lessons in Leadership" (second edition) is in the sixth printing.

Dominic Syracuse • Metropolis Management • joyce@metropolismmanagement.com



Dominic Syracuse is a renowned actor, comedian, and behavioral specialist. Through his company Cognitive Behavioral Theater, Dominic has led hundreds of workshops everywhere from the United States Air Force to inmates in maximum security prisons. Not only are his workshops praised for being extremely exciting and entertaining, they have also been shown to reduce stress by up to 93% of participants. In the College circuit, Dominic has led trainings for both students and faculty. His methods have been recognized by the USC Master of Social Work Program, The UCLA School of Nursing, and UC Berkeley's top 20 "Big Ideas" competition.

Dr. Amy Cotner • Mount Aloysius College • acotner@mtaloy.edu



Dr. Cotner is a senior student affairs professional with extensive experience in student life, campus engagement, organizational leadership, and institutional compliance. She has served in a variety of student affairs administrative roles, leading teams focused on student engagement and success, community standards, and crisis response. In addition, Amy has used her experience stepping out of higher education to become a more effective leader in higher education. Amy is committed to mentoring professionals at all career stages and creating successful career pathways that match their passion.

SESSION PRESENTERS

Dr. Natasha Williams • United in Hyper Health and Wellness • nselaaward@gmail.com



Dr. Natasha Williams is a Radical Self-Care and Leadership Expert, Registered Psychologist, and one of the founding clinical directors of Allied Psychological Services—an anti-oppressive, multi-ethnic, multi-lingual private practice in Toronto, Canada. She is also an international speaker, trainer, and best-selling author. Dr. Williams was a regular contributor to the Marilyn Denis Show and is currently a media expert with CTV News, CTV Your Morning, and CBC. Her books include *Embracing Selfishness: It's Not What You Think and You Are Not Every Woman!*. She blends clinical expertise, faith, and personal insight to inspire transformation.

Dr. Tracy Latz • United in Hyper Health and Wellness • nselaaward@gmail.com



Dr. Latz holds Doctorates in Medicine, Metaphysics & Holistic Healing; an M.S. in Cell Biology/Immunology; and certifications in both Mind-Body Medicine and Clinical Qigong. Tracy is an international speaker, has published 7 scientific articles, co-authored 5 books on personal transformation, and has taught medical education for Wake Forest University Medical Center, Broughton State Psychiatric Hospital, and MAHEC– UNC Asheville School of Medicine. She has a solo integrative practice in NC. With over 35 years of clinical experience, she has priceless wisdom and an expertise in making complicated concepts fun and simple.

Ed Popil (Mrs. Kasha Davis) • Drag Me to the Stage, LLC • tim@dragmetothestage.com



Mrs. Kasha Davis (Ed Popil) is a drag performer, singer and actor who began her career in Rochester, NY and rose to international recognition after competing on RuPaul's Drag Race Season 7 and later on All Stars 8. Reflecting her moniker as the "ultimate workhorse queen", she blends camp, story-telling, and cabaret in her performances, while also championing sobriety, self-acceptance, and kids' literacy through initiatives like Drag Story Hour. With a background in theatre and dance, she now tours globally while maintaining her married life with husband Steven Levins.

James D'Amico • SUNY Cobleskill Ag & Tech • damicojf@cobleskill.edu



James D'Amico has over 15 years of experience in higher education and student affairs. His functional areas of experience include orientation, student leadership, residence life, and community engagement. James has supervised and advised campus engagement boards, student governments, and student employees at both public and private as well as small to medium sizes institutions of higher education in PA and NY. James received his Bachelor's degree in Elementary Education as well as his Master's Degree in Counseling and College Student Affairs at Bloomsburg University in PA.

Jeff Hyman • Degy Entertainment • jeff@degy.com



Jeff Hyman has been in the Entertainment Industry for over 30 years. Starting as a College programmer himself, Jeff has been working with College and University Clients, Festivals and Fairs, High Schools, Performing Arts Centers, Corporations, Experiential Marketing Groups and Theaters all around the World, booking music, comedy, poetry, speakers and celebrities. He has previously represented international touring clients and was the responsible agent on booking Kevin Smith's speaking engagements and Red State Movie Tour. Jeff has won more than 15 Associate Member/Agency of the Year awards and has been involved in APCA for over 20 years.

Kyle Cannon • SUNY Cortland • kyle.cannon@cortland.edu



Kyle Cannon is the Assistant Director of Campus Activities and Corey Union at SUNY Cortland, where he oversees large-scale programming, facility operations, and student leadership development within the university's central hub of student life. With over five years of experience in student affairs, his work focuses on fostering student engagement, belonging, and holistic development through intentional co-curricular experiences. Drawing on academic backgrounds in music performance and business administration, Kyle brings a creative yet strategic approach to campus programming, assessment, and operations. He is deeply committed to inclusive practice, collaboration, and creating environments where students feel empowered to lead and grow.

SESSION PRESENTERS

Larry Grogan • Delta Omega Gamma • larry@deltaomegagamma.net



Larry Grogan is a dedicated advocate for pet therapy in mental health. With eight years of volunteer experience at a children's hospital alongside his companion Scrappy, Larry gained valuable insights into both the complexities of mental health, and the significant benefits pet therapy can provide. Currently, accompanied by Angel, he conducts educational presentations at college campuses nationwide, illustrating the value of integrating pet therapy into collegiate mental health programs through engaging and informative sessions. In addition to his advocacy work, Larry Grogan is an accomplished author, a frequent guest speaker in various media outlets, and a certified pet therapy evaluator.

Linda Kuriloff • Studio Arts Services, LLC • lindakuriloff@gmail.com



Linda Kuriloff is an educator, performer, and long-time facilitator who has spent years creating programs designed to bring people together—students, older adults, job seekers, folks navigating life transitions...you name it. Her mission: to create transformative, humorous, and healing experiences through comedic storytelling.

Liz Savage • The Resilience Coach • lizsavagecreative@gmail.com



Liz Savage is a digital media professor, resilience coach, and digital wellbeing educator who helps students build resilience in high-pressure academic and digital environments. Her work focuses on wellbeing, communication, and sustainable engagement—key drivers of student engagement and retention. Through interactive workshops, Liz equips students with practical tools to manage digital overwhelm, build healthier relationships, and stay grounded in their goals. Institutions invite Liz for her approachable style, real-world examples, and ability to connect resilience, belonging, and academic success.

Madam Nselaa Ward, Juris Doctor • United in Hyper Health and Wellness • nselaaward@gmail.com



With the recent supreme court decision regarding affirmative action, and lawsuits against organizations seeking to resolve disparities, Madam Ward uses her background as a former attorney and the National Field Director for women of color in the National Organization for Women, the largest women's organization in the world, to give a behind-the-scenes look at the organizing of the March for Women's Lives, the largest march in the history of the US. She teaches what to expect in the college space for women, immigrants, and disadvantaged communities. She uses her tools to keep communities diverse and encourage campus grassroots organizing.

Madison Lauber • SUNY Cortland • madison.lauber@cortland.edu



Madison Lauber is a Therapeutic Recreation Graduate Student at SUNY Cortland. This year is her fourth year serving as the Vice President of the SUNY Cortland Student Activities Board, and her third year as a Student Director for the Campus Activities and Corey Union office. Informed by her hands-on experience as a student leader and insights from her studies, Madison offers a fresh perspective on the importance of leisure in leadership.

Marissa Cohen • Marissa F. Cohen • me@marissafayecohen.com



After over 15 years as the premier speaker and thought leader of her industry, reigning "National Campus Speaker of the Year" Marissa F. Cohen has pioneered the field of Empowerment, teaching Healthy and Toxic Relationships & Behaviors, Communication Skills, and Mental Health and Wellness. She's the founder of the Healing From Emotional Abuse Philosophy, and an award winning 8x internationally best-selling author. Using her experience and research, she provides students with real-life examples and relatable content to enhance their understanding and expectations of healthy relationships and friendships, set healthy boundaries, and communicate effectively and empathetically with the people in their lives.

SESSION PRESENTERS

Michael Vanderplas • Michael J. Vanderplas • vanderplasmike25@gmail.com



Michael (Mike) Vanderplas is a dynamic international speaker, 3-time International Bestselling Author, and trusted authority on mental health, suicide prevention, and leadership. With over 30 years of experience in suicide prevention as a veteran ICU travel nurse, (including 20+ years of leadership roles with major healthcare corporations) he has trained students, military personnel, executives, and organizations across 14 countries. His high-impact storytelling equips audiences with practical tools for resilience, leadership, and lasting change.

Mya Maloney, Meredith Roman • Lebanon Valley College • mem012@lvc.edu



Mya Maloney and Meredith Roman are juniors at Lebanon Valley College and the dynamic leadership team behind the college's Student Programming Board and Student Government. Mya serves as SPB President and Student Government President, while Meredith is SPB Vice President and the Student Government Vice President of Academic Affairs. With experience leading a small but high-performing programming board, they specialize in creative problem-solving, student engagement, and building confidence within their team. This is their third year attending APCA, and they are excited to share practical, realistic strategies for making a big impact with a small board.

Olivia Gage, Lily DeRosa, Riley Lyons, and Avery Hazelton • Plymouth State University • grace.newhall@plymouth.edu



Olivia, Lily, Riley, and Avery are members of the executive board of The Plymouth Activities Council for Students (PACS). They work together to provide students at Plymouth State University access to experiences, programs, and opportunities at no cost to them, ensuring their peers have continuous options for social enjoyment and student enrichment. They establish a sense of community on campus by developing a variety of interactive, creative, and inclusive events that appeal to the entire student body. They are recognized as student leaders to help members and participants progress and grow in their journey while at Plymouth State University.

Orsika Julia • Out of the Quicksand, LLC • orsika@outofthequicksand.com



Orsika Julia is a resilience speaker and educator who partners with advisors and campus leaders to create safer, more supportive learning environments. Drawing from her experiences as a survivor of both domestic violence and cancer, she brings empathy, insight, and actionable strategies to every presentation. Guided by her message, "Resilient by choice, rooted in truth, driven to heal," Orsika equips advisors and students to help build healthy relationships, set boundaries, and thrive both personally and academically.

Rachel Shaw • Dominican University New York • rachel.shaw@duny.edu



Rachel Shaw serves as the Director of Student Engagement at Dominican University New York and brings over a decade of experience supporting student leadership, campus programming, and large-scale events. She earned both her Bachelor's and MBA from MSMC and proudly became a Director before the age of 25. Rachel was voted Advisor of the Year by her students in her second year at Dominican and is passionate about giving back the same impactful involvement experiences that shaped her own journey. Also, she is proudly a Swiftie.

Sophie Low • Degy Entertainment • sophie@degy.com



Sophie Low is a dedicated Agent at Degy Entertainment, where she leverages her expertise to connect talent with exceptional opportunities in the entertainment industry. With a Bachelor's Degree in Music Business from Belmont University, Sophie combines a solid educational foundation with hands-on experience to drive success for her clients and foster impactful industry relationships. After graduating, Sophie began her career in the industry as the assistant to CEO/President of Degy Entertainment, Ari Nisman. She has since transitioned to a full-time agent position, working with clients across diverse markets on events of all sizes.

SESSION PRESENTERS

Stacey Sottung • OnCampusText • stacey@oncampustext.com



Stacey Sottung had a 15-year career in Higher Education before joining OnCampusText in 2022. Having spent more than a decade working with programming boards and fraternity and sorority students, Stacey is no stranger to marketing campus events. Since leaving Higher Ed in 2018, Stacey spent a few years managing events and spearheading marketing and digital media strategies in the non-profit sector as well as starting a successful online business. Stacey has a Bachelor's degree in Speech Communication from Millersville University and a Master's degree in College Student Personnel and Counseling in Higher Education from Widener University.

Sydney Montgomery, Juris Doctor • Top Youth Speakers • brandon@topyouthspeakers.com



Sydney Montgomery is a first-gen, low-income student turned Princeton and Harvard Law alum, Forbes 30 Under 30 honoree, and TEDx speaker. After experiencing the hidden costs of “perfect” success—financial strain, chronic illness, and self-doubt—she left legal practice to found Barrier Breakers®, a national nonprofit that has helped thousands of students access and persist in higher education. A professional writer and sought-after speaker, Sydney delivers keynotes and workshops on resilience and grit, first-generation success, social entrepreneurship, and the power of mentorship, networks, and learning how to ask for help. Her style is grounded, credible, and action-oriented, blending lived experience with clear frameworks students can use immediately.

Tiffany J • The Resilience Coach • lizsavagecreative@gmail.com



Tiffany J “The Love Phenom,” is a Master Certified Professional Coach, Certified Relationship Coach, speaker, and author specializing in emotional regulation, healthy relationships, and personal leadership. With advanced training in evidence-based cognitive and behavioral approaches, and trauma-informed care, she translates emotional science into practical, real-world tools. Grounded in professional training and lived experience, Tiffany J equips students and organizations with strategies for communication, strong relationships, boundaries, resilience, and self-awareness—supporting meaningful connection, emotional balance, and intentional leadership across diverse settings.

Tim Evanicki • Drag Me to the Stage, LLC • tim@dragmetothestage.com



Tim Evanicki is a Juilliard-trained vocalist and entertainment producer whose career bridges higher education and professional live performance. For over twenty years, he served as an educator and independent college advisor, guiding students to admission in the nation's most prestigious musical theatre programs while championing LGBTQ+ visibility and inclusion on campus. Today, as Co-Owner and Producer of Drag Me to the Stage, Tim curates national tours and live events featuring stars from RuPaul's Drag Race and leading queer artists. His expertise in arts education, leadership, and production makes him a dynamic advocate for creativity, inclusion, and community through performance.

Tom Krieglstein • Swift Kick Leadership • sk@swiftkickhq.com



Tom wasn't the best student. He graduated high school with a “C” average and got rejected from nearly every four-year college he applied to. But he turned his academics around through specific strategies, graduating college with straight As, earning valedictorian honors, and being named an All-USA Academic First Team member which is given to only 20 students in the U.S. each year. While still in college, he launched his first business, growing it to over \$1.5 million in annual revenue. Since then, he's spoken to nearly one million people worldwide, trained teams at Coca-Cola, Apple, and Nike, and authored two best-selling books.

Wes Woodson • WesWoodson.com • wes@weswoodson.com



Wes Woodson is a nationally touring speaker, author, and emotional literacy educator who helps students and educators build healthier relationships with themselves—and each other. Known for making mental health human (not clinical or corny), Wes uses storytelling, humor, and interactive experiences to teach students how to navigate anxiety, build self-trust, and take small actions that create real confidence. He is the author of *I Have Anxiety (So What?)* and the creator of Happy Heroes™, a playful cast of characters that turn coping skills into everyday superpowers—leaving audiences not just inspired, but equipped.

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Facebook: @DougsWireWriting | Instagram: @halperentertainment | YouTube: @dougswirewriting



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Facebook: @richeyfun



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REGISTRATION/APCA SERVES:

6-8:00 PM • Lobby (by Blue Room)

EVENT CREW MEETING:

8:00 PM • APCA Reg Desk

**STUDENT
WELCOME
PARTY**

Wednesday • 8:30 PM

Red Room and Great Hall Foyer

*Laser Tag | Pizza
Novelties | Games | Music
...and more!*

ADVISOR WELCOME RECEPTION

Wednesday • 8:30 PM



*Come meet other Advisors
and see old friends.
Hors d'Oeuvres and Cash Bar!*

7:30 AM - CONFERENCE REGISTRATION & APCA SERVES

8:30 AM • KICKOFF & OPENING KEYNOTE • RED ROOM



AUDIENCE: ALL

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience and receive important conference details!



OPENING KEYNOTE

Dominic Syracuse • Metropolis Management

Communicating Unity: The Neuroscience of Positivity

This high-energy keynote from comedian and behavioral specialist Dominic Syracuse is a blast of fast-paced positivity. By blending improvisation games with cognitive psychology, Dominic teaches you to lower anxiety, boost positivity, and communicate with others effectively in these highly contentious times. This hilarious keynote offers tools to help you feel revitalized and ready for anything!

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500

Plus: Travel & Tech Rider

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9:30 AM • ADVISOR ORIENTATION • EMPIRE BCD

AUDIENCE: ADVISORS AND TALENT BUYERS

Eric Lambert, APCA Executive Director

This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



9:30 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: Sixty Awesome Program Ideas

Del Suggs • Del Suggs, M.S.Ed.

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut...again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

Wild Rose A: Knowing Your Venues: Factors to Consider as You Plan Campus Programs

Jeff Hyman • Degy Entertainment

Campuses have many different spaces available for events and activities. While some are obvious, many aspects get overlooked when planning events in a certain location. What power is available? Can the act park nearby? What factors impact safety and security? In this session, we will teach student programmers what things they should be considering as they plan their events, and how to best match the type of event to the space available. We will also work with students to start thinking about a pre-event checklist to make sure all policies and aspects of the event are being considered.

Wild Rose B: Leadership Transitions in Student Organizations

James D'Amico • SUNY Cobleskill Ag & Tech

This presentation includes interactive activities that communicate the importance of ice breakers and identify communication expectations within leadership retreats. We'll also cover areas such as branding, student organization recognition, and the importance of utilizing student organization software for leadership transitions.

Magnolia A: Infinite Marketing Ideas: Getting Creative to Overpower the Noise

Marissa F. Cohen • Marissa F. Cohen

This program equips student leaders with proven strategies to effectively promote their programming and cut through campus communication clutter. In a world of endless information and competing messages, discover how to craft compelling, shareable content, leverage social media strategically, and build authentic buzz that captivates your student audience. Learn what has worked for other schools and how to implement these successes in your own campus cultures - using creative marketing tactics, authentic storytelling, and powerful engagement methods. Participants leave with actionable strategies and the confidence needed to successfully market their vision.

Magnolia B: HOW TO APCA (with Social Anxiety): Practicing Mindfulness in Crowded Spaces

Wes Woodson • WesWoodson.com

COME ON IN for a playful, interactive workshop designed for anyone who feels overwhelmed in crowded, high-energy spaces. Using the Happy Heroes framework, students learn how to choose simple, supportive responses when anxiety shows up—without forcing confidence or faking calm. Through humor, real-life scenarios, and easy-to-use tools, this experience helps students navigate conversations, sessions, and social moments with more clarity and self-trust. Anxiety is welcome here. You'll just learn how to bring the right hero with you when things get loud.



**Submit an evaluation
for each session you attend!**

9:30 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia C: Recruiting & Retaining Group Members & Officers

DaShawn Lamar-Baldwin • Swift Kick Leadership

After the music fades and the hard work sets in, it might feel like you are the only one left doing all the work. Every year a massive number of students join student groups only to disappear a few months later. Why does this happen and how can you prevent it in your group? In this session, we'll break down the hidden secrets to recruiting & retaining group members & officers so that the party keeps going on long after you've left the dance floor.

Magnolia D: Mental Health Leadership

Larry Grogan • Delta Omega Gamma

Mental health encompasses more than just therapeutic interventions or medication; it often involves the consistent, everyday actions individuals undertake to support their well-being. By prioritizing our own mental health, we serve as positive examples and motivate others to do likewise. Thus, mental health leadership can be understood as demonstrating behaviors that encourage and inspire others to maintain their mental wellness. This session will examine practical examples of mental health leadership in daily life and discuss strategies for integrating these approaches into our routines.



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[@ACWENTERTAINMENT](#)

10:30 AM • BRUNCH SHOWCASE • BLUE ROOM

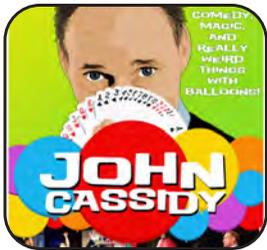


Michael Williams • Brave Enough Agency
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,500 • 5 of 7 - \$2,200
Plus: Travel, Lodging, Meals & Soud

Facebook: @michaelwilliamsofficial | Instagram: @michaelwilliamsofficial |
YouTube: @michaeltwilliamsmusic | TikTok: @michaelwilliamsofficial

Notes: _____



John Cassidy • Sophie K Entertainment
(Comedy)

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Lodging & Meals

Facebook: @BalloonFreak | Instagram: @johncassidyshow | TikTok: @johncassidyshow

Notes: _____



Of Sea and Stone • Houla Entertainment
(Music Duo)

APCA Isolated - \$1,975 • 2 of 3 - \$1,850 • 3 of 5 - \$1,725 • 5 of 7 - \$1,600
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @OfSeaandStone | Instagram: @ofseaandstonemusic |
YouTube: @OfSeaandStone | TikTik: @OfSeaandStone

Notes: _____



Anthem and Aria • Metropolis Management
(Mentalist)

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,650
Plus: Travel & Tech Rider

Facebook: @anthemandaria | Instagram: @anthemandaria | YouTube: @anthemflint

Notes: _____



Derrick Knopsnyder • Neon Entertainment
(Comedy)

APCA Isolated - \$2,325 • 2 of 3 - \$2,125 • 3 of 5 - \$1,900 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____

10:30 AM • BRUNCH SHOWCASE CONTINUED



Michael Kent • Degy Entertainment
(Magician)

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,500 • 5 of 7 - \$2,300
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook: @michaelkentfans | Instagram: @michaelkent | YouTube: @michaelkentlive

Notes: _____



A-Game • ACW Entertainment, LLC
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
Plus: Travel, Sound & Lights

Notes: _____



FreeQuency • Metropolis Management
(Spoken Word)

APCA Isolated - \$2,000 • 2 of 3 - \$1,650 • 3 of 5 - \$1,450 • 5 of 7 - \$1,250
Plus: Travel & Tech Rider

Instagram: @freequencyspeaks

Notes: _____



Adam Bohanan • Houla Entertainment
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,150 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @AdamBohananMusic | YouTube:@AdamBohananMusic |
TikTok: @AdamBohananMusic

Notes: _____

1:00 PM • EXHIBIT HALL • WHITE ROOM

During Exhibit Hall, visit the booths of all APCA Showcasing Artists and Presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus. Please keep in mind that you won't have time to visit every booth during one Exhibit Hall, so plan accordingly!

2:00 PM • PURPOSEFUL PROGRAMMING SHOWCASE • RED ROOM



Dave Kelly • America’s Student Leadership Trainer
(Speaker)

APCA Isolated - \$2,875 • 2 of 3 - \$2,600 • 3 of 5 - \$2,400 • 5 of 7 - \$2,200
Plus: Lodging (can buy-out for \$250 per night), Sound & Lights. Rates for 2 hours

Facebook: @AmericasStudentLeadershipTrainer | Instagram: @gonzospeaks |
YouTube: @gonzospeaks

Notes: _____



Wes Woodson • WesWoodson.com
(Speaker)

APCA Isolated - \$3,000 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @waw85 | Instagram: @weswoodson | YouTube: @weswoodson

Notes: _____



Dr. Natasha Williams • United in Hyper Health and Wellness
(Speaker)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,100 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @drnatashawilliams | Instagram: @drnatashawilliams

Notes: _____



The Campfireball • Degy Entertainment
(Speaker)

APCA Isolated - \$3,250 • 2 of 3 - \$2,950 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook: @thecampfireball | Instagram: @itscampfireball | YouTube: @campfireball294

Notes: _____



Larry Grogan • Delta Omega Gamma
(Speaker)

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
All Inclusive

Instagram: @angelthepettherapydog | YouTube: @DeltaOmegaGamma1

Notes: _____

THURSDAY, MARCH 5, 2026



Carrie Farrell • United in Hyper Health and Wellness
(Speaker)

APCA Isolated - \$3,500 • 2 of 3 - \$3,300 • 3 of 5 - \$3,100 • 5 of 7 - \$2,800
Plus: Travel, Lodging, Meals, Sound, & Lights

Facebook: @trainingthecompleteathlete | Instagram: @tcathlete | TikTok : @coachkostca

Notes: _____



Marissa F. Cohen • Marissa F. Cohen
(Speaker)

APCA Isolated - \$2,800 • 2 of 3 - \$2,600 • 3 of 5 - \$2,500 • 5 of 7 - \$2,250
APCA Special - 2 Events (in one academic year) +100 books \$5,500. All Inclusive

Facebook: @marissafcohen | Instagram: @marissa.faye.cohen |
YouTube: @healingfromemotionalabuse | TikTok: @marissafcohen

Notes: _____

3:30 PM • STUDENT SPECIAL EVENT • RED ROOM

Drag Me TO THE Stage
Bring RuPaul's Drag Race to your Campus

Contact:
Tim@dragmetothestage.com
www.dragmetothestage.com

Showcase
Thursday - 3:30 PM to 4:30 PM

Visit our booths in the exhibit hall and foyer to check out all our shows!

Our Performers

 Mrs Kasha Davis RuPaul's Drag Race Seasons 7, All Stars 8	 Cynthia Lee Fontaine RuPaul's Drag Race Seasons 8,9, All Stars 10	 Thorgy Thor RuPaul's Drag Race Seasons 8, All Stars 3
 Ariel Versace RuPaul's Drag Race Season 11	 Eva Flow Painting with a Flow	

STUDENT SPECIAL EVENT



WITH YOUR HOST,
MRS. KASHA DAVIS!



FEATURING...

CYNTHIA LEE FONTAINE | Instagram: @cynthialeefontaine
APCA Isolated \$6000 • 2 of 3 \$5800 • 3 of 5 \$5600 • 5 of 7 \$5400
Plus travel, Lodging, Meals, Sound & Lights



LIP SYNC ROULETTE with Ariel Versace | Instagram: @arielversace
APCA Isolated \$6000 • 2 of 3 \$5800 • 3 of 5 \$5600 • 5 of 7 \$5400
Plus travel, Lodging, Meals, Sound & Lights

DRAG ME TO BINGO with Mrs. Kasha Davis | Instagram: @mrskashadavis
APCA Isolated \$6000 • 2 of 3 \$5800 • 3 of 5 \$5400 • 5 of 7 \$5200
Plus travel, Lodging, Meals, Sound & Lights



THORGYTHOR | Instagram: @thorgythor
(Violinist / Drag Performer)

APCA Isolated \$6000 • 2 of 3 \$5800 • 3 of 5 \$5600 • 5 of 7 \$5400
Plus travel, Lodging, Meals, Sound & Lights

DRAG ME TO BRUNCH® | Instagram: @dragme2thestage
APCA Isolated \$15000 • 2 of 3 \$14750 • 3 of 5 \$14500 • 5 of 7 \$14000
Plus travel, Lodging, Meals, Sound & Lights



3:30 PM • ADVISOR EDUCATIONAL SESSIONS

Empire BCD: A Professional Roundtable on Career Advancement in Campus Activities & Student Affairs

Amy Cotner, Mount Aloysius College & David Leenhouts, Central Arizona College

Career advancement in campus activities and student affairs rarely follows a straight line. This interactive roundtable brings professionals together for an honest, practical conversation about navigating career growth, planned and unplanned, driven by personal and professional needs and experiences. We will discuss the state of higher education, identify transferable skills, leverage mentorship, and navigate institutional culture and personal life needs. Participants will engage in guided discussion, peer exchange, and reflective dialogue focused on actionable next steps. Designed as a collaborative learning experience, this roundtable creates space for professionals to ask questions, share experiences, and leave with tangible insights to support their career path.your load and step into your full potential. Ready to release what’s holding you back? Let’s unpack together!

Participants will 1) identify key competencies and transferable skills that support career advancement in higher education, 2) assess personal career readiness and 3) develop practical strategies for positioning themselves for advancement.

Wild Rose A: Two Voices, One Vision: Modeling Collaborative Leadership in Student Life



Angela Ferri & Melissa Kirschman • Lackawanna College

Effective collaboration is essential in Student Life, yet it is rarely intentionally taught or modeled. This session explores how two professionals can maintain distinct voices while working toward a shared vision that supports student success. Through real-world scenarios and live modeling, presenters demonstrate how consistent alignment, mutual respect, and clear communication strengthen programming, staff relationships, and the student experience. Participants will reflect on their own partnerships and leave with practical strategies to apply collaborative leadership on their campuses.

Participants will 1) identify key components of effective collaborative partnerships in Student Life, 2) recognize how consistent alignment and mutual respect contribute to unified leadership, 3) identify at least one actionable step to strengthen collaboration.

Wild Rose B: Orientation: Best Practices and How to Engage Your Students!



James D’Amico • SUNY Cobleskill Ag & Tech

In this presentation, we’ll review theory and discuss what students want and need in their orientation sessions that occur in the summer, right before the start of the academic year. This session is geared towards student affairs professionals who plan, design, and implement their orientation/welcome week programs. In this presentation we’ll review what we modified and updated for our 25-26 year, including topic areas of Anthology/Campus Labs Software, Google Maps, Google Analytics, assessment, and more!

Participants will 1) be able to identify three ways to enhance their orientation sessions, and 2) be able to identify three best practices for their orientation sessions.

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studentaffairscertification.org



CORE Credits: Student Affairs Educator Certification (CSAEd™)



CAMPUS ACTIVITIES SPECIALTY
Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)



Submit an evaluation for each session you attend!

5:00 PM • DINNER SHOWCASE • BLUE ROOM



The Survey Game Show • Neon Entertainment
(Variety)

APCA Isolated - \$2,775 • 2 of 3 - \$2,575 • 3 of 5 - \$2,375 • 5 of 7 - \$2,225
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



Lance Thompson • LVT Enterprise
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,675 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @lancethompson | Instagram: @mrlancethompson |
YouTube: @lancethompsonmusic | TikTok: @mrlancethompsonmusic

Notes: _____

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Lance THOMPSON



5:00 PM • DINNER SHOWCASE CONTINUED • BLUE ROOM



FREE DAPS • Degy Entertainment
(Muisical Group)

APCA Isolated - \$2,950 • 2 of 3 - \$2,750 • 3 of 5 - \$2,500 • 5 of 7 - \$2,250
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook: @FREEDAPS | Instagram: @freedaps | YouTube: @FREEDAPS | TikTok: @freedaps

Notes: _____



Corey Breedlove • Axiom Music, LLC
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
All Inclusive

Facebook: @coreybreedlovemusic | Instagram: @breedlove | YouTube: @CoreyBreedlove
TikTok: @corey_breedlove

Notes: _____



Mentalist Dustin Dean • RK Entertainment Agency, LLC
(Mentalist)

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @dustindeanmentalistofficial | Instagram: @dustindeanmentalist |
YouTube: @DustinDeanMentalist | TikTok: @dustindeanmentalist

Notes: _____



Rayvon Owen • Houla Entertainment
(Musical Duo)

APCA Isolated - \$3,200 • 2 of 3 - \$2,800 • 3 of 5 - \$2,500 • 5 of 7 - \$2,200
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @RayvonOwen | Instagram: @rayvonowen | YouTube: @RayvonOwen |
TikTok: @rayvonsings

Notes: _____



Cody Woods • Metropolis Management
(Comedy)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
All Inclusive

Instagram: @codyjwoods | YouTube: @codyjwoods

Notes: _____



Jackie Verna • Houla Entertainment
(Solo Artist)

APCA Isolated - \$1,750 • 2 of 3 - \$1,600 • 3 of 5 - \$1,450 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @itsjackieverna | Instagram: @itsjackieverna | YouTube: @jackieverna |
Tiktok: @itsjackieverna

Notes: _____



Hello Sister • Yugar Productions
(Band)

APCA Isolated - \$2,800 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Sound & Lights

Facebook: @hellosistermusic | Instagram: @hellosistermusic | YouTube: @HelloSister

Notes: _____



7:30 PM • EXHIBIT HALL • WHITE ROOM

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8:30 PM • MAINSTAGE SHOWCASE • RED ROOM



Brent Terhune • Yugar Productions
(Comedy)

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Sound & Lights

Facebook: @Brentterhune | Instagram: @brentterhune | YouTube: @BrentTerhune

Notes: _____



Gracie Yates • Yugar Productions
(Musical Duo)

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,700
Plus: Travel, Lodging, Sound & Lights

Facebook: @grace.yates | Instagram: @gracie_yates_ | YouTube: @GracieYates

Notes: _____

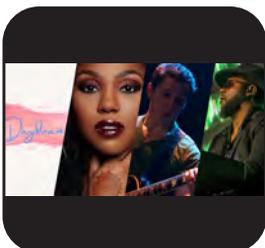


Madam Nselaa Ward, JD • United in Hyper Health and Wellness
(Spoken Word)

APCA Isolated - \$4,000 • 2 of 3 - \$3,800 • 3 of 5 - \$3,600 • 5 of 7 - \$3,300
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @nselaawardfanpage | Instagram: @nselaaward

Notes: _____



Daydream • Axiom Music, LLC
(Musical Duo)

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,600 • 5 of 7 - \$2,400
All Inclusive

Instagram: @thedaydreamband | YouTube: @daydreamtheband

Notes: _____



Scott Kelley • Scott Kelley
(Comedy)

APCA Isolated - \$1,700 • 2 of 3 - \$1,500 • 3 of 5 - \$1,200 • 5 of 7 - \$1,000
All Inclusive

Instagram: @scottkelleycomedian | YouTube: @scottkelleycomedian |
TikTok: @scottkelleycomedian

Notes: _____



Andrew Hoyt • The Rock Star Project™
(Solo Artist)

APCA Isolated - \$2,250 • 2 of 3 - \$1,900 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
Plus: Sound & Lights

Facebook: @andrew.hoyt.750 | Instagram: @andrewhoytmusic | YouTube: @AndrewHoytMusic |
TikTok: @andrewhoytmusic

Notes: _____



Mike Head • Houla Entertainment
(Comedy)

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @mikeheadisfunny | Instagram: @mikeheadisfunny | YouTube: @mikeheadisfunny |
TikTok: @mikeheadisfunny

Notes: _____



Dan Radin • Metropolis Management
(Solo Artist)

APCA Isolated - \$2,200 • 2 of 3 - \$2,000 • 3 of 5 - \$1,750 • 5 of 7 - \$1,350
All Inclusive

Facebook: @itsdanradin | Instagram: @itsdanradin

Notes: _____



Travelin' Max • Everything But The Mime, Inc.
(Variety)

APCA Isolated - \$2,900 • 2 of 3 - \$2,750 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Sound & Lights

Facebook: @everythingbutthemimeorlando | Instagram: @everythingbutthemime

Notes: _____



LATE NIGHT STUDENT EVENT

(Following Conference Events in the
Red Room and Great Hall Foyer)

MINI GOLF! BIG CHAIR PHOTOS!
Plus, games, music, and more!



LATE NIGHT JAM

(Following Conference Events)

Come relax at the Bears' Den and watch APCA Associates jam in a casual setting.
Got talent? You can sing, too! **See Del Suggs to sign up.



8:00 AM • COOPERATIVE BUYING CAUCUS • CRYSTAL



AUDIENCE: ADVISORS AND TALENT BUYERS

Rita Goyette, Cooperative Buying Coordinator

Join other APCA Advisors and Co-op Buyers for a round table discussion and preliminary caucus. We will discuss the needs on our campuses and review the showcasing artists to begin forming tour blocks for Co-op! Come network with your peers and work towards saving your programming dollars.

8:00 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: The Importance of Un-Masking Identity: Leadership Lessons from Heated Rivalry

bill harcleroad • SUNY Oneonta

Hidden identities are any characteristic that are not immediately visible to people around us. Students have many hidden identities, including being LGBTQIA+ and/or neurodivergent and many others. We will use this session to discuss how to make our organizations and events welcoming places to all by using inclusive language and symbols to let people know they belong. We will use clips from Heated Rivalry to explore these issues and what it means to be a good ally.

Wild Rose A: Best Practices When Booking Events on Campus

Sophie Low • Degy Entertainment

This session discusses basic programming best practices; and what to think about when bringing entertainment to your campus! Develop your programming skills, such as what to consider when looking for an act for your campus, how to set up a room, and why sound and lighting are important. Hospitality, Marketing, and Audience Development are all discussed to give foundational knowledge that is important for every event brought to campus. Breaking the session into subjects: Research, Booking, Hosting with sub-categories, we will have a comprehensive conversation about the event booking process and how to set your school up for success.

Wild Rose B: Leadership to Career: How Campus Involvement Shapes Your Professional Future

Rachel Shaw • Dominican University New York

Many students believe their major will define their future, yet some of the most powerful career skills are built outside the classroom. This engaging session explores how campus involvement through leadership, service, and programming can shape unexpected and successful career paths. Through real-life storytelling, interactive reflection, and resume-building activities, participants will learn how to identify transferable skills, confidently talk about their experiences, and use involvement to explore professional goals. Students will leave feeling empowered, prepared, and more confident in navigating their future, even if they do not have it all figured out yet.

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Magnolia A: Beyond Likes: Creating Meaningful Student Engagement Through Social Media

Cheyenne Olson • Hillsborough College SouthShore

Social media engagement isn't just about the numbers—it's about creating real connections. In this session, we'll shift the focus from likes and shares to fostering meaningful engagement that builds community. You'll learn how to use analytics to identify what type of content drives interaction, and how to create interactive posts like polls, quizzes, and challenges that keep students engaged. We'll also cover strategies for producing inclusive and accessible content to reach a diverse audience. By the end, you'll walk away with actionable strategies to increase engagement and build stronger connections within your organization.

Magnolia B: Dynamic Leadership: Leading with Clarity, Compassion, and Emotional Intelligence

Tiffany J • The Resilience Coach

Advisors and campus leaders often support students during emotionally intense moments that require both compassion and clarity. Dynamic Leadership examines how stress and emotional reactivity affect leadership presence and communication. This session provides practical tools to help leaders stay grounded, model emotional intelligence, and respond effectively during challenging interactions. Participants will explore how leading from a regulated place fosters trust, reduces stress, and supports a healthier, more connected campus environment.

Magnolia C: Stress Much? Mental Wellness Tools for College and a Stressful World

Dr. Tracy Latz • United in Hyper Health and Wellness

Learn how your brain and body respond to overwhelm - and what you can do about it. This fun, interactive workshop quickly breaks down the neuroscience of stress in simple terms, then equips you with multiple holistic, practical take-home tools to reset your nervous system fast. Learn to calm anxiety and overwhelm in the moment while building more resilience. You'll leave with a personalized emotional regulation toolkit to help you stay focused, balanced, in the moment, and mentally stronger - despite exams, roommate drama, or daily chaos. Mental Wellness isn't just about surviving college - it's about thriving in it.

Magnolia D: The Art of Boundaries: Recognizing Their Value and Mastering the Practice of Setting Them

Carrie Farrell • United in Hyper Health and Wellness

This workshop invites participants to explore the vital role of boundaries in personal and professional wellbeing. You'll discover how neglecting to set boundaries can negatively impact your life, relationships, and self-esteem. Together, we'll identify different types of boundaries—emotional, physical, time-related, and more—while understanding the unique value each brings to your growth. Through practical guidance and interactive exercises, you'll develop essential skills to confidently establish and maintain boundaries. Join us to empower yourself, enhance communication, and foster healthier connections by mastering the art of setting boundaries with clarity and compassion.



**Submit an evaluation
for each session you attend!**



9:00 AM • MORNING COCOA SHOWCASE • RED ROOM



Sydney Montgomery, Juris Doctor • Top Youth Speakers®
(Speaker)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000
Plus: Travel, Lodging & Meals

Instagram: @_sydneyamontgomery | YouTube: @sydneyamontgomery |
TikTok: @sydneyamontgomery_

Notes: _____



Angie Grimes • United in Hyper Health and Wellness
(Speaker)

APCA Isolated - \$4,000 • 2 of 3 - \$3,800 • 3 of 5 - \$3,600 • 5 of 7 - \$3,300
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @angiegrimesfreedom | Instagram: @agrimes3

Notes: _____



Cody Clark • Metropolis Management
(Magician)

APCA Isolated - \$2,250 • 2 of 3 - \$1,950 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @codyclarkmagic | Instagram: @codyclarkmagic | YouTube: @TheMagicofCodyComet

Notes: _____



Tom DeCillis • Tom DeCillis
(Speaker)

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel & Lodging

Instagram: @tomdecilliscomedy | YouTube: @tomdecillis6095

Notes: _____



Duncan Kirkwood • Top Youth Speakers®
(Speaker)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000
Plus: Travel, Lodging & Meals

Facebook: @duncan.kirkwood.1 | Instagram: @DuncanKirkwood |
YouTube: @DuncanKirkwoodSpeaks/videos | TikTok: @Duncanekirkwoodspeaks

Notes: _____

9:00 AM • MORNING COCOA SHOWCASE CONTINUED • RED ROOM



Chibbi • Degy Entertainment
(Spoken Word)

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Instagram: @gemineyes | TikTok: @gemineyespoetry

Notes: _____



Razzvio • Metropolis Management
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
Plus: Travel & Tech Rider

Instagram: @razzvio | YouTube: @Razzvio

Notes: _____

10:30 AM • COOPERATIVE BUYING SESSION • EMPIRE BCD



AUDIENCE: ADVISORS/TALENT BUYERS & AGENTS

Rita Goyette, Cooperative Buying Coordinator

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don't miss this important part of the conference!

10:30 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: Membership Retention and Fun & Engaging Meetings

Dave Kelly • America's Student Leadership Trainer

Campus organizations are where students find out who they are, develop their leadership skills, and commit to serving others. Orgs are an important part of campus life, where programs and activities are created, the opportunity for students to try new things, and a rallying spot for campus spirit and enthusiasm. Engaged students are more likely to have a satisfactory educational experience, tend to be retained by their school, and graduate! This session will provide the best tips for keeping members engaged and interested and ways to run great meetings.

Wild Rose A: Playful Leadership Lab: Rethinking Community Service

Dawn Daria & Paul Miller • Playful Campus

Tired of service projects that feel like boxes to check instead of real impact? Playfulness can make community service more meaningful, memorable, and fun for everyone involved. We'll share examples, introduce a simple framework for planning playful service projects, and work in small groups to redesign a real program. You'll leave with fresh ideas and concrete steps to bring more connection, joy, and positive change to your campus and community.



10:30 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Wild Rose B: How to Sell Out Your Next Campus Event (Without a Massive Budget)

Dan Radin • Metropolis Management

What if your next campus event had a line out the door? In this fast-paced, no-fluff session, touring musician and speaker Dan Radin shares the real-world strategies he used to sell out small clubs around the country—and how you can use the same playbook to pack your events with students who actually want to be there. Learn how to create buzz, tap into student networks, and promote authentically without relying on big budgets or boring flyers. Whether you're booking comedy, music, or anything in between, this session gives you the tools to make your event the one everyone's talking about.

Magnolia A: Talking Through Conflict

Marissa Cohen, Marissa F. Cohen & Dominic Syracuse, Metropolis Management

In a world shaped by fast reactions, digital misunderstandings, and growing polarization, this session teaches the overlooked skill of perspective-taking and why it matters. Students learn why conflict escalates, how empathy actually works, and how to listen without preparing a comeback. Through relatable campus examples and practical tools, participants gain strategies to express needs without blame, de-escalate tension, set boundaries, and communicate effectively in friendships, relationships, classrooms, workplaces, and online spaces—turning conflict into connection rather than division.

Magnolia B: Belonging by Design: How to Create Programs That Make Students Feel Seen and Stay Engaged

Linda Kuriloff • Studio Arts Services, LLC

Participants will explore how belonging is built through four major elements: emotional resonance, cultural awareness, shared experience, and follow-through. Using real-world examples from community programs, arts education, and student-centered spaces, Linda demonstrates how small human moments—warm welcomes, accessible environments, intentional language, humor, reflective engagement—can transform an ordinary program into a life-shaping experience. Attendees will leave with practical frameworks, sample activities, and adaptable tools for creating programs that support diverse identities, strengthen community ties, and encourage students to return, participate, and lead. This workshop is useful for advisors, student leaders, and anyone responsible for producing meaningful moments on campus.

Magnolia C: Cultivating Creativity in Difficult Times

Ed Popil (Mrs. Kasha Davis) • Drag Me to the Stage, LLC

In challenging times—when political, social, or cultural climates seem to stifle progress—students often struggle to find their creative spark. Yet history reminds us that darkness often precedes brilliance: the Plague ignited the Renaissance, the Great Depression birthed jazz and modern film, and the AIDS crisis inspired a generation of bold queer artists. This session empowers participants to nurture resilience and innovation by embracing creativity as a tool for healing, advocacy, and change—helping campuses transform hardship into inspiration, and adversity into artistry.

Magnolia D: Student Leadership & Mental Health: A Practical Guide to Building Healthy Habits That Last

Andrew Hoyt • The Rock Star Project™

Student leaders are often expected to show up for everyone — their organization, their peers, and their campus — while carrying more responsibility than most people realize. In this engaging and honest session, touring musician and recording artist Andrew Hoyt shares real-world strategies for maintaining mental health while balancing the demands of student leadership. Drawing from life on the road and years of high-pressure performance, Andrew explores how sleep, nutrition, boundaries, and daily habits create a sustainable foundation for well-being. This session isn't about perfection — it's about building habits that help leaders stay energized, grounded, and effective for the long haul.

11:30 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: From Event Staff to Leaders: Growing Leadership Through Leisure

Madison Lauber • SUNY Cortland

As student leaders, leisure and recreation fuel our wellbeing and creativity, and foster authentic connections. This session reveals how integrating leisure naturally builds communication, teamwork, and resilience. We'll explore strategies that sustain teams and spark innovation. Participants will brainstorm ways to weave leisure into leadership practice and leave with practical tools to balance both enjoyment and growth while creating inclusive environments that energize their community.

Wild Rose A: PACS Presents: Mini-Concert Mastery

Olivia Gage, Lily DeRosa, Riley Lyons, and Avery Hazelton • Plymouth State University

PACS Presents: Mini-Concert Mastery offers a practical, step-by-step guide to hosting small-scale concert events on college campuses. This session walks participants through every stage of the process—from identifying and contacting local bands to securing and preparing event spaces. Participants will learn effective strategies for budgeting and fundraising, navigating campus policies, and collaborating with administrative offices. Whether you're part of a student organization or simply interested in bringing live music to your campus, this presentation provides the essential tools, tips, and insights needed to plan, promote, and execute successful mini-concerts that engage and energize the college community.

Wild Rose B: Resilient by Choice - Overcoming Adversity With Courage, Connection & Truth

Orsika Julia • Out of the Quicksand, LLC

Life doesn't wait for ideal conditions — it challenges us to rise. In this motivational and evidence-informed session, participants will learn the mindset and habits that build resilience. This powerful, story-driven session explores how adversity can become a catalyst for truth and transformation. Drawing from real-life experiences with both cancer and relational recovery, Orsika invites participants to look inward, reframe their struggles, and discover the strength that's already within them. Participants will leave understanding that resilience isn't just "bouncing back" — it's rising differently, with deeper roots and renewed direction.

Magnolia A: Master Your Influence: Body Language Secrets for Connection and Influence

Michael Vanderplas • Michael J. Vanderplas

Discover how to Master Your Influence by unlocking the hidden power of subconscious communication. In this fast-paced, interactive session, you'll learn the body language secrets that top communicators, leaders, and influencers use to create instant connection and trust. From subtle gestures to unspoken signals, you'll gain the tools to read others more accurately, project confidence, and build authentic relationships that open doors to new opportunities. Whether you're leading a student organization, networking for your future career, or simply wanting to connect more deeply with others, this class will teach you how to communicate beyond words; helping you engage, inspire, and lead with confidence.

Magnolia B: MIND Over Media: Building Mental Resilience in Today's Digital Environment

Liz Savage • The Resilience Coach

MIND Over Media supports student resilience by addressing burnout, attention fatigue, and digital overwhelm. Students explore how media and algorithms affect mood, focus, and decision-making, then learn practical strategies for awareness, boundaries, and intentional use. Rather than promoting disconnection, this workshop helps students build healthier relationships with digital media that support wellbeing, focus, and academic engagement.



11:30 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia C: LGBTQ+ Visibility & Belonging on Campus: Why it Matters Now

Tim Evanicki • Drag Me to the Stage, LLC

In today’s political and cultural climate, LGBTQ+ visibility on college campuses is more vital—and more challenged—than ever. As legislation and rhetoric threaten inclusion, student leaders and advisors must find creative ways to sustain affirming spaces and programming. This session explores how visibility through events, performance, and representation directly impacts student mental health, retention, and campus climate. Using real examples from campus and community initiatives, participants will gain practical tools for promoting inclusion, fostering allyship, and ensuring every student feels seen, supported, and celebrated—no matter what’s happening beyond the campus gates.

Magnolia D: Picture Leadership

Daniel Caron • Original Play, LLC

There is a connection between photography and leadership that you can experience each time you pick up your camera or smartphone to take a photograph. Many of the characteristics that create extraordinary photographs can also help to shape leadership. Examples include developing your vision and paying attention to what’s happening in the background. Photography is an art that can craft individual moments while helping you grow in your leadership role. This session will identify leadership characteristics while also enhancing your photography skills. Picture the possibilities.



**Submit an evaluation
for each session you attend!**

APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE

**2026 Fall Regional Campus Activities
Planning Conferences**

APCA Northeast Albany, NY Oct 2-4, 2026	APCA South Dallas, TX Oct 23-25, 2026	APCA Midwest Chicago, IL Nov 13-15, 2026
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12:30 PM • LUNCH SHOWCASE • BLUE ROOM



Joseph Tran presents: The CHALLENGE ACCEPTED! Game Show • RK Entertainment Agency, LLC (Variety)

APCA Isolated - \$3,500 • 2 of 3 - \$3,300 • 3 of 5 - \$3,100 • 5 of 7 - \$2,900 Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @thejosephtran | Instagram: @josephtran | YouTube: @josephtrandotcom

Notes: _____



Danny Joseph • Axiom Music, LLC (Band)

APCA Isolated - \$4,000 • 2 of 3 - \$3,700 • 3 of 5 - \$3,500 • 5 of 7 - \$3,300 All Inclusive

Facebook: @dannyjosephofficial | Instagram: @dannyjosephofficial | YouTube: @dannyjosephofficial | TikTok: @dannyjosephofficial

Notes: _____



Ran'D Shine • Everything But The Mime, Inc. (Magician)

APCA Isolated - \$2,900 • 2 of 3 - \$2,750 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500 Plus: Travel

Facebook: @Ran_Magic | Instagram: @Ran_Magic

Notes: _____



ComedyBytes • Yugar Productions (Comedy)

APCA Isolated - \$5,000 • 2 of 3 - \$4,900 • 3 of 5 - \$4,800 • 5 of 7 - \$4,700 Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



Torio Van Grol • Houla Entertainment (Comedy)

APCA Isolated - \$2,200 • 2 of 3 - \$2,050 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800 Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @toriovangrol | Instagram: @toriovangrol | YouTube: @TorioVanGrol | TikTok: @toriovangrol

Notes: _____

FRIDAY, MARCH 6, 2026



12:30 PM • LUNCH SHOWCASE • BLUE ROOM



Eric Dittelman • Degy Entertainment
(Mentalist)

APCA Isolated - \$3,900 • 2 of 3 - \$3,700 • 3 of 5 - \$3,500 • 5 of 7 - \$3,250
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook: @EDittelman | Instagram: @edittelman | YouTube: @edittelman |
TikTok: @edittelman

Notes: _____



Kristen Merlin • Houla Entertainment
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,150 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @KristenMerlinMusic | Instagram: @KristenMerlin | YouTube: @KristenMerlin |
TikTok: @KristenMerlin

Notes: _____



Sabeen Sadiq • Neon Entertainment
(Comedy)

APCA Isolated - \$2,850 • 2 of 3 - \$2,550 • 3 of 5 - \$2,350 • 5 of 7 - \$2,250
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



SM6 • Axiom Music, LLC
(Band)

APCA Isolated - \$3,600 • 2 of 3 - \$3,400 • 3 of 5 - \$3,200 • 5 of 7 - \$3,000
All Inclusive

Facebook: @SM6Band | Instagram: @sm6band | TikTok: @sm6band

Notes: _____



3:00 PM • EXHIBIT HALL • WHITE ROOM
Advisors and Students, come meet the Showcasing Artists and Agents!
Visit the APCA Booth for Cooperative Buying Forms.

GET YOUR BOOTH SIGNATURES TO WIN BIG PRIZES!

4:00 PM • COFFEEHOUSE SHOWCASE • RED ROOM



David Zach • Brave Enough Agency
(Speaker)

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging & Meals

Instagram: @davidmzach | YouTube: @remedydriveband

Notes: _____



Ryan Niemiller • Sophie K Entertainment
(Comedy)

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500
Plus: Lodging, Sound & Lights

Facebook: @rniemiller | Instagram: @cripplethreat8 | TikTok: @cripplethreat8

Notes: _____



Blair Bodine • Houla Entertainment
(Solo Artist)

APCA Isolated - \$1,650 • 2 of 3 - \$1,500 • 3 of 5 - \$1,450 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @blair.bodine | Instagram: @blairbodine | YouTube: @blairbodine

Notes: _____



Alex Quow • Metropolis Management
(Comedy)

APCA Isolated - \$1,950 • 2 of 3 - \$1,650 • 3 of 5 - \$1,450 • 5 of 7 - \$1,250
Plus: Sound & Lights

Notes: _____



Josh McVicar • Metropolis Management
(Magician)

APCA Isolated - \$2,850 • 2 of 3 - \$2,500 • 3 of 5 - \$2,350 • 5 of 7 - \$2,150
Plus: Travel & Tech Rider

Instagram: @thejoshmccicar

Notes: _____

FRIDAY, MARCH 6, 2026



5:00 PM • STUDENT SPECIAL EVENT • RED ROOM

APCA Entertainer of the Year and Hypnotist of the Year, Sailesh delivers a high-energy interactive comedy hypnosis experience powered by music, participation, and live audience connection. Through imagination and focus, volunteers create funny, fast-paced moments that engage the senses, energize the room, and leave a strong, positively memorable impression.

Ask About Our Spring Semester Specials!

\$3850 Interactive Stage Show

\$3850 Guided Meditation

\$5500 BUNDLE DEAL

All Inclusive of travel, hotel and meal (School to provide tech rider)

*Comes with Intention Setting Bracelets

*Add on Headphones, Coloring Books



**ENTERTAINER OF THE YEAR
HYPNOTIST OF THE YEAR**

SAILESH

THE HYPNOTIST

Ask About Our Spring Semester Specials

\$3850 Interactive Stage Show
\$3850 Guided Meditation
\$5500 BUNDLE DEAL

All Inclusive of travel, hotel and meals
School to provide tech rider provisions
Comes with Intention Setting Bracelets

Add on Headphones, Coloring Books

saileshthehypnotist

www.SAILESHtheHYPNOTIST.com

Call / Text: +1 510-342-9229 or +1 510-592-4327
Email: info@metropolismanagement.com



5:00 PM • ADVISOR EDUCATIONAL SESSIONS

Wild Rose A: Keeping Students Engaged

Del Suggs • Del Suggs, M.S.Ed.



According to the National Survey on Student Engagement, getting students engaged on campus leads to better educational outcomes. That means better learning, higher retention rates, and greater student satisfaction. Getting students engaged with activities, events, and organizations can result in higher retention rates. Create activities with content students care about and you will see higher attendance and greater involvement. Help students to form and run organizations that engage and inspire them, and you will see clubs with more members and higher retention. That higher retention rate among organizations and events will translate into a more engaged campus, and increased academic achievement.

Participants will 1) be able to state the importance of engagement on campus, and 2) learn at least five new ways to increase student engagement on their campus.

Wild Rose B: Understanding Student Learning Development and Success

bill harclerod • SUNY Oneonta



The Student Learning Development and Success domain accounts for 29% of the questions on the Campus Activities specialty of Student Affairs Certification so it is vital for all activities professionals to understand. This session will provide examples and resources that every campus activities professional should have, understand, and be able to communicate to campus colleagues.

Participants will 1) understand the differences between student learning, student development, and student success, 2) know the history of student affairs theories, and 3) understand how to apply Blooms Taxonomy and Universal Design for Learning concepts.

Magnolia A: Surviving the Dreaded Student Affairs Burnout Factor

Tom Krieglstein • Swift Kick Leadership

There comes a moment in every Student Affairs professional's career when it's 1am and three students are still in the office and you know you have to be back at school the next morning. How can you keep going? Those who figure out how to survive the dreaded Student Affairs burnout factor go on to amazing and successful careers in higher education. In this session, we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.

Participants will 1) build a strong foundation and purpose for their job, 2) learn ways to turn stress into motivation, and 3) link current research to the value of co-curricular activities.

Secure Your CE Credits at APCA!

studentaffairscertification.org



CORE Credits: Student Affairs Educator Certification (CSAEd™)



CAMPUS ACTIVITIES SPECIALTY
Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)



**Submit an evaluation
for each session you attend!**



6:00 PM • DINNER SHOWCASE • BLUE ROOM



Kikashima • Metropolis Management
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500
Plus: Travel & Tech Rider

Instagram: @kikashimamusic

Notes: _____



Matt Jackson • Neon Entertainment
(Solo Artist)

APCA Isolated - \$1,925 • 2 of 3 - \$1,725 • 3 of 5 - \$1,625 • 5 of 7 - \$1,525
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



Jay Whittaker • Houla Entertainment
(Comedy)

APCA Isolated - \$2,100 • 2 of 3 - \$1,900 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @itsjaywhittaker | Instagram: @itsjaywhittaker | YouTube: @itsjaywhittaker |
TikTok: @itsjaywhittaker

Notes: _____



Mentalist / Illusionist Wayne Hoffman • Hoffman Entertainment
(Mentalist)

APCA Isolated - \$3,200 • 2 of 3 - \$3,000 • 3 of 5 - \$2,800 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @waynehoffman99 | Instagram: @waynehoffman |
YouTube: @WayneHoffman/featured | TikTok: @waynehoffman99

Notes: _____



Kate Sisk • Degy Entertainment
(Comedy)

APCA Isolated - \$1,750 • 2 of 3 - \$1,500 • 3 of 5 - \$1,250 • 5 of 7 - \$1,000
Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Instagram: @thekatesisk | YouTube: @thekatesisk | TikTok: @thekatesisk

Notes: _____

6:00 PM • DINNER SHOWCASE CONTINUED • BLUE ROOM

SHOWCASING HERE



JARED WATERS

COMEDY • MUSIC • SHOWS



WWW.DOWNSTAGEENT.COM



Jared Waters • Downstage Entertainment (Comedy)

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,500 • 5 of 7 - \$1,000 Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @MrWaters | YouTube: @MrWaters_

Notes: _____



NICHOLE-LEE • Houla Entertainment (Band)

APCA Isolated - \$2,250 • 2 of 3 - \$2,050 • 3 of 5 - \$1,900 • 5 of 7 - \$1,750 Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @itsNicholeLee | YouTube: @itsNicholeLee

Notes: _____



6:00 PM • DINNER SHOWCASE CONTINUED • BLUE ROOM



Paul Miller • Playful Campus
(Variety)

See Agent for Pricing
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @playfulcampus | Instagram: @playfulcampus | YouTube: @playfulcampus

Notes: _____



Edgewood Heavy • ACW Entertainment, LLC
(Band)

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,400
Plus: Travel, Sound & Lights

Notes: _____

Campus Professionals & Advisors:

Bring your students by for
**free tees and a staff-only YETI®
tumbler giveaway.**



CUSTOM DESIGN & PRINTING
Apparel and Promotional Goods



Free Design Service & Free Shipping**

15% off - just quote "APCA26" on your next order

* Staff must enter in-person
** Subject to minimums



8:30 PM • EXHIBIT HALL • WHITE ROOM
Advisors and Students, come meet the Showcasing Artists and Agents!
Visit the APCA Booth for Cooperative Buying Forms.
GET YOUR BOOTH SIGNATURES TO WIN BIG PRIZES!



LATE NIGHT STUDENT EVENT

(Following Conference Events in the Red Room and Great Hall Foyer)

E-SPORTS ARCADE! MARIO KART & SUPER SMASH
Plus music, novelties, and more!



LATE NIGHT JAM

(Following Conference Events)

Come relax at the Bears' Den
and watch APCA Associates jam in a casual setting.

Got talent? You can sing, too! **See Del Suggs to sign up.



Saturday is Conference T-shirt Day!



8:00 AM • COOPERATIVE BUYING CAUCUS • CRYSTAL



AUDIENCE: ADVISORS AND TALENT BUYERS

Rita Goyette, Cooperative Buying Coordinator

Join other APCA Co-op Buyers to discuss the showcasing artists and begin forming tour blocks. Network with your peers and save programming dollars!

8:00 AM • STUDENT EDUCATIONAL SESSIONS

Wild Rose A: Just Keep Watching: Reels That Spark Action and Campus Connection Cheyenne Olson • Hillsborough College SouthShore

Everyone scrolls, but few stop. The content that actually grabs attention, sparks engagement, and motivates people to act is strategic, authentic, and relatable. This session teaches student leaders how to plan, batch, and create reels and short-form videos that stop the scroll, spark action, and strengthen campus connections. Participants will learn how to turn everyday campus life, events, and leadership projects into scroll-stopping stories that inspire peers to get involved, promote campus initiatives, and amplify leadership presence. Attendees will walk away with practical strategies to make social media a tool for engagement, visibility, and real campus impact.

Wild Rose B: Playing Well With Others: Conflict and Communication Dave Kelly • America's Student Leadership Trainer

Do you want to be able to deal with problems in your campus organizations before they happen? How do you keep everyone happy, even when there are differing agendas or values? After this program, attendees are better listeners and communicators and they know that conflict and drama can be managed, dealt with, and turned around in a positive way. This session is highly interactive and will provide tools you can use to resolve conflicts and improve your communication skills!

Magnolia A: Awaken The Warrior Within: Leading With Purpose & Intention Alaysha M. Walker • Raritan Valley Community College

This interactive presentation invites college students to Awaken the Warrior Within by exploring purpose as the foundation of intentional leadership. Through the Warrior Leadership Blueprint™, students engage in reflection, storytelling, and practical exercises to clarify values, uncover what drives them, and see how purpose shapes decisions. Participants are challenged to redefine leadership beyond titles, adopting a modern warrior mindset rooted in self-awareness, resilience, and accountability. Students leave with actionable tools to align their actions with their purpose and lead with clarity, confidence, and intention on campus, in their communities, and beyond.

Magnolia B: How to ACTUALLY Stop Procrastinating Catherine Korman • Hillsborough College Dale Mabry

If your motto is "Due tomorrow? Do tomorrow!", then this session is for you! Gain valuable insights on the roots of procrastination (hint: it's not because you're lazy), and test out simple and effective, research-backed strategies to finally stop doomscrolling and start getting things done. This presentation is interactive, so come ready for fun!

8:00 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia C: Marketing Roundtable – STEAL THIS IDEA!!
Stacey Sottung • OnCampusText

For most program boards, the number one challenge is getting more students to attend events. Programming Boards spend tons of money to bring great entertainers and events, but the per head cost can be mind-blowing when only a few students attend. Schools will share successful marketing tactics on their campus with hopes that others can use that idea on their own campus. Sessions like these give students the ability to network with each other and learn from their peers. This session will be particularly helpful for students who are leading marketing strategies for their organizations and/or pursuing marketing as a career.

Magnolia D: Anxious but Ambitious: Managing Anxiety in a Performance-Driven Culture
Dr. Natasha Williams • United in Hyper Health and Wellness

Are you anxious...but still aiming for greatness? This interactive workshop is for students who strive to succeed while battling constant worry. We'll explore how anxiety shows up in school, social life, and identity—and how performance culture makes it worse. Through calming exercises, peer discussions, and self-compassion practices, you'll learn to listen to your anxiety without letting it control you. You'll leave grounded, validated, and equipped with easy-to-use techniques to manage anxious thoughts and thrive under pressure.



**Submit an evaluation
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APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE

**2026 Fall Regional Campus Activities
Planning Conferences**

APCA Northeast
Albany, NY
Oct 2-4, 2026

APCA South
Dallas, TX
Oct 23-25, 2026

APCA Midwest
Chicago, IL
Nov 13-15, 2026



9:00 AM • MORNING COCOA SHOWCASE • RED ROOM



DaShawn Lamar-Baldwin • Swift Kick Leadership
(Speaker)

APCA Isolated - \$2,850 • 2 of 3 - \$2,600 • 3 of 5 - \$2,400 • 5 of 7 - \$2,110
All Inclusive

Facebook: @SwiftKickHQ | Instagram: @SwiftKickHQ | @TomKrieglstein

Notes: _____



Liz Savage • The Resilience Coach
(Speaker)

APCA Isolated - \$2,500 • 2 of 3 - \$2,200 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
All Inclusive

Instagram: @lizzsavage_ | TikTok: @lizzsavage_

Notes: _____



Nick Shelton • Nick Shelton
(Speaker)

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,600 • 5 of 7 - \$2,200
All Inclusive

YouTube: @nicksheltonspeaks

Notes: _____



Michael Vanderplas • Michael Vanderplas
(Speaker)

APCA Isolated - \$2,350 • 2 of 3 - \$2,200 • 3 of 5 - \$2,050 • 5 of 7 - \$1,900
All Inclusive

Facebook: @michael.vanderplas | Instagram: @mike_vanderplas | YouTube: @vikingnurse4319

Notes: _____



SingLikePhilly • Houla Entertainment
(Solo Artist)

APCA Isolated - \$1,650 • 2 of 3 - \$1,500 • 3 of 5 - \$1,450 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @SingLikePhilly | Instagram: @SingLikePhilly | YouTube: @SingLikePhilly415 |
TikTok: @SingLikePhilly

Notes: _____

9:00 AM • MORNING COCOA SHOWCASE CONTINUED • RED ROOM



Dr. Tracy Latz • United In Hyper Health and Wellness
(Speaker)

APCA Isolated - \$3,500 • 2 of 3 - \$3,300 • 3 of 5 - \$3,100 • 5 of 7 - \$2,800
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @EntrepreneurialShift | Instagram: @shiftyourlife

Notes: _____



David Spitzfaden Trio • David Spitzfaden Music
(Band)

APCA Isolated - \$2,250 • 2 of 3 - \$2,100 • 3 of 5 - \$1,950 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @dspitzfaden | Instagram: @david_spitzfaden | YouTube: @davidspitzfaden2975
TikTok: @david_spitzfaden

Notes: _____

10:30 AM • COOPERATIVE BUYING SESSION • EMPIRE BCD



AUDIENCE: ADVISORS/TALENT BUYERS & AGENTS

Rita Goyette, Cooperative Buying Coordinator

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don't miss this important part of the conference!

.....
APCA Cooperative Buying
S'more Events, S'more Engagement, S'more Savings!
.....



10:30 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: From Idea to Execution: Turning Big Ideas into Actionable Programs

Kyle Cannon • SUNY Cortland

Student leaders often generate creative ideas, yet struggle to turn those ideas into successful, well-executed programs. This interactive session focuses on the leadership skills needed to move from inspiration to implementation. Participants will explore practical strategies for planning, prioritization, delegation, and follow-through while learning how to anticipate challenges and manage expectations. Through hands-on activities and real-world examples, student leaders will gain tools to transform ideas into impactful, achievable programs that align with organizational goals and available resources.

Wild Rose A: Playful Leadership Lab: Designing Programs for Every Play Personality

Dawn Daria & Paul Miller • Playful Campus

Want to boost participation and attract new faces to your events? Learn how they play so you can create fun, inclusive events and marketing. Through quick activities and reflection, you'll identify your own play personality and learn how to design programs that appeal to a wider range of students. Leave with fresh ideas to make your events more inclusive and engaging for everyone.

Wild Rose B: Mentorship That Moves: Helping First-Gen & Working Students Build Confidence, Ask for Help, and Find the Right People

Sydney Montgomery, Juris Doctor • Top Youth Speakers

First-gen and working students hear “find a mentor” while juggling jobs, commutes, and imposter syndrome. In this talk, Forbes 30 Under 30 honoree and TEDx speaker Sydney Montgomery shares how her journey from a first-generation, low-income household to Princeton and Harvard Law reframed confidence, normalized asking for help without apology, and revealed mentors in unexpected places—and translates those lessons into campus practices. Attendees gain inclusive phrases to model, reflection prompts that de-stigmatize help-seeking, and pre/during/post-event signals student leaders and performers can use to invite connection and follow-through across campus activities.

Magnolia A: Leading With Truth — Authentic Leadership in Challenging Times

Orsika Julia • Out of the Quicksand, LLC

True leadership begins with authenticity. This session challenges traditional notions of strength and explores how vulnerability, empathy, and integrity can create genuine influence. Participants will learn how to lead from a place of truth, balance courage with compassion, and navigate adversity without losing their sense of self. By embracing imperfection as a strength, leaders at every level can model resilience that inspires others to do the same.

Magnolia B: The Art of Keeping Calm

Daniel Caron • Original Play, LLC

We regularly hear the suggestion to “keep calm” when responding to all types of stuff happening around us. It can be easy to lose your serenity when it feels like life is coming at you from all directions. How do you hold things together when those around you are having a meltdown? Can you lower tensions when things feel chaotic? How can your leadership benefit from knowing how to keep your cool when surrounded by hotheadedness? In this session, explore some basics of keeping calm amid the chaos. You can practice this approach on campus, at home, and in the workplace.



10:30 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia C: Irreplaceable You

Angie Grimes • United in Hyper Health and Wellness

In the age of AI, algorithms, and social comparison, it's easy to forget that 'who you are' is not just 'enough'...it's literally irreplaceable. It's imperative each of us shows up as the full expression of ourselves, to actualize our contribution, who we came here to be, and what we came here to do. Because every living being came here, as they are, on purpose, with purpose. Individuals will walk away having recovered more of their immeasurable, innate worth and being more comfortable using their unique voices, with confidence while honoring the utterly unique essence that only they can carry.

Magnolia D: Barbie Never Looked Like Me: Body Image & Empowerment on Campus

Madam Nselaa Ward, Juris Doctor • United In Hyper Health and Wellness

Unleash Your Fabulous: A Body-Positive Extravaganza for College Rebels! We use spoken word, spirituality, and creativity to say goodbye to societal standards and embrace your unique beauty. Through edgy discussions, empowering activities, and laughter therapy, we'll navigate the wild journey of body image. Break free from the norm and redefine your perception of beauty. Uncover the secrets of self-confidence with a dash of humor and a sprinkle of rebellion. No filters, no judgments – just fierce celebration of YOU. Get ready to turn heads and challenge stereotypes in this dynamic, unforgettable experience. Dare to be bold, embrace your quirks, and strut with confidence!

11:30 AM • STUDENT EDUCATIONAL SESSIONS

Empire A: Using DIY Game Show Programming to Engage With Other Clubs and Organizations

Abby Vesperman & Madeline Bleiden • SUNY Oneonta

A/C, the activities council, at SUNY Oneonta uses DIY game show programs to engage students, engage other organizations, create healthy competition, and to create partnerships using budgets and platforms. Game shows are easily understood concepts for students and make ideal vehicles for building school spirit.

Wild Rose A: Doing More With Less: Strategies for Small Board Success

Mya Maloney & Meredith Roman • Lebanon Valley College

Who says a small board can't do big things? Mya Maloney and Meredith Roman demonstrate how their Student Programming Board at Lebanon Valley College delivers high-impact events despite limited numbers. This session explores strategies for effective delegation, creative problem-solving, and confidence-building that empower every member to make a difference. Attendees will leave with practical and realistic tools for turning small-board challenges into opportunities.



**Submit an evaluation
for each session you attend!**



11:30 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Wild Rose B: MAJOR EVENTS: How to survey, price, budget, offer, contract, market, advance & execute a major event in 45 minutes!

Jeff Hyman • Degy Entertainment

Schools everywhere are attempting to maximize their budgets and still bring major events to campus. It's becoming harder when major acts look at colleges as their "dollar-sign" show. Learning how to prepare an effective and accurate budget will help students understand the costs behind putting on a major event. This session covers how to effectively survey the campus to gauge student interest and examines artists' costs in today's college environment. We will review documents such as riders, offer sheets, marketing plans, advance sheets, and more. Come share your successes and pitfalls and learn from your peers!

Magnolia A: Finding Calm in the Chaos: Stress Management Tools for College Life

Tiffany J • The Resilience Coach

College students face ongoing demands that can lead to chronic stress and emotional exhaustion. Finding Calm in the Chaos focuses on practical stress management strategies that help students regulate their nervous system and reduce overwhelm. This session equips students with simple, accessible tools to manage stress before it escalates into burnout or emotional shutdown. Participants will learn how to identify personal stress signals, build healthier coping habits, and maintain focus and balance during high-pressure moments common in college environments.

Magnolia B: The Top Three Leadership Skills

Del Suggs • Del Suggs, M.S.Ed.

Great leaders have skills in many areas: personal leadership, organizational management, and interpersonal skills. In this session you'll learn the three skills that ALL great leaders possess. Want to be a better leader? Master these skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

Magnolia C: Fearless & Unstoppable: Overcoming Stage Fright and Self-Doubt

Andrew Hoyt • The Rock Star Project™

Stepping into the spotlight can feel overwhelming. Whether you're on stage, leading a meeting, or delivering a presentation, confidence isn't something you're born with—it's something you build. In this fun, high-energy, and interactive session, touring songwriter Andrew Hoyt shares practical strategies to conquer stage fright, silence self-doubt, and own your voice with confidence. Drawing from 3,000+ live performances, Andrew provides real-world tools to help you step forward, take control, and inspire those around you. Perfect for student leaders, aspiring performers, and emerging speakers who want to show up, stand out, and shine.

Magnolia D: Networking: How to Meet the People You Need to Meet

Larry Grogan • Delta Omega Gamma

This session is designed to empower participants with effective strategies for building valuable professional and personal connections. Through interactive workshops, attendees will learn practical techniques for initiating conversations, fostering genuine relationships, and leveraging networking opportunities in diverse settings. Emphasizing the role of empathy, active listening, and self-confidence, the program provides actionable steps for expanding your network and accessing new opportunities. By practicing everyday networking skills and sharing insights, participants will enhance their communication abilities and inspire others to engage meaningfully with their communities.

12:30 PM • LUNCH SHOWCASE • BLUE ROOM



All Smoke No Mirrors • Metropolis Management
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500
Plus: Travel & Tech Rider

Instagram: @all.smoke.no.mirrors

Notes: _____



Jimmy McMurrin • Houla Entertainment.
(Comedy)

APCA Isolated - \$2,200 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @mcmurrinjimmy | Instagram: @jimmymcmurrin | YouTube: @jimmymcmurrin2914 |
TikTok: @jimmymcmurrin

Notes: _____



Jessica Maeve • Axiom Music, LLC
(Solo Artist)

APCA Isolated - \$2,500 • 2 of 3 - \$2,300 • 3 of 5 - \$2,100 • 5 of 7 - \$1,900
All Inclusive

Facebook: @jessicamaevemusic | Instagram: @jessica.maeve | YouTube: @jessicamaeve |
TikTok: @jessicamaeve

Notes: _____



Tyler Korso • Metropolis Management
(Magician)

APCA Isolated - \$2,400 • 2 of 3 - \$2,150 • 3 of 5 - \$1,750 • 5 of 7 - \$1,550
Plus: Travel & Tech Rider

Facebook: @Tkorso | Instagram: @korsomagic

Notes: _____



Lily Grace • Houla Entertainment
(Musical Duo)

APCA Isolated - \$3,125 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$1,875
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @lilygracelive | Instagram: @lilygracelive | YouTube: @lilygracelive |
TikTok: @lilygracelive

Notes: _____



12:30 PM • LUNCH SHOWCASE CONTINUED • BLUE ROOM



ACW Trivia • ACW Entertainment, LLC
(Variety)

APCA Isolated - \$4,500 • 2 of 3 - \$4,250 • 3 of 5 - \$4,000 • 5 of 7 - \$3,750
Plus: Travel, Sound & Lights

Notes: _____



KAIJA • Houla Entertainment
(Band)

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @kaijasoul | Instagram: @kaijasoul | YouTube: @kaijasoul | TikTok: @kaijasoul

Notes: _____



Ridiculous Nicholas Comedy Variety Show • Houla Entertainment
(Comic / Variety)

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Sound & Lights

Notes: _____



Chase the Comet • Chase the Comet
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @chasethecomet | Instagram: @chasethecomet | YouTube: @chasethecomet | TikTok: @chasethecomet

Notes: _____

3:00 PM • EXHIBIT HALL • WHITE ROOM
Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!
LAST CHANCE TO GET BOOTH SIGNATURES!



4:00 PM • ADVISOR EDUCATIONAL SESSIONS

Wild Rose A: Practicing Authenticity: Playful Spaces That Build Belonging

Dawn Daria & Paul Miller • Playful Campus



Authenticity is risky for students - they're asked to be "real" while still figuring out who they are and where they fit. Low-stakes, playful experiences give them safer ways to show up honestly and connect with others. Together we'll explore research linking play, authenticity, and belonging. Experience it for yourself and then generate ideas to create events where students feel seen, welcomed, and more at ease.

Participants will 1) be able to describe how low-stakes activities support authenticity, psychological safety, and belonging for students, 2) demonstrate awareness of current trends and research that influence programmatic design and delivery, and 3) generate ideas for embedding authenticity and belonging-building moments into existing campus activities and events.

Wild Rose B: Risk Management Leadership for Registered Campus Organizations

Dave Kelly • America's Student Leadership Trainer



This is a session you will not want to miss based on the material presented and the impact it will have on your campus. 7 important areas of risk for campus organizations will be discussed with proactive approaches to dealing with them, along with issues of importance to your school. This will show you an interactive way to present the material that engages students, although it may scare them! It will reassure them that they can lead in a way that is productive and keeps their organization and its members from making decisions and choices that have long-term consequences.

Participants will 1) know 7 key areas of risk for members, leaders, and advisors of clubs and organizations, and 2) understand how each club/organization can create a proactive risk leadership policy.

Magnolia A: Mindful & Effective Boundaries With Students

Marissa F. Cohen • Marissa F. Cohen



As an Advisor, it can be very difficult to set boundaries with our students. We work closely with them and build incredible bonds, but sometimes they overstep or tread the line. How do we address these concerns without making them feel uncomfortable or sacrificing your comfort? We are hosting a conversation around setting healthy boundaries as advisors with our colleagues, peers and students so everyone feels prepared and confident if you're ever in a position where you need them.

Participants will 1) be able to define healthy boundaries in the advisor/student relationship, and 2) know new ways to maintain boundaries in a safe, professional manner.

Secure Your CE Credits at APCA!

studentaffairscertification.org



CORE Credits: Student Affairs Educator Certification (CSAEd™)



CAMPUS ACTIVITIES SPECIALTY
Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)



Submit an evaluation for each session you attend!



4:00 PM • STUDENT SPECIAL EVENT • RED ROOM



“S' MORE SWAG”
SCHOOL SWAP!

****Schools that Pre-Registered to Participate:**
2 delegates may enter the Red Room at 3:30 to set up their tables!**

Everyone else, come at 4:00 pm to check out the coolest items and/or trade your unworn t-shirts, sweatshirts, novelty items, and other institution-specific swag with delegations from across the country. It’s a fun, fast-paced way to share school pride, score unique items, and connect with other campuses!

5:00 PM • BREAK BEFORE DINNER

Save The Date!
**THE 20TH ANNUAL LEADERSHIP
ON BROADWAY EXPERIENCE**
JULY 21- 23, 2026
MARRIOTT MARQUIS - TIMES SQUARE

Engaging Your Student “Outsiders”!
STUDENT LEADERSHIP TRAINING
STUDENT AFFAIRS & STUDENT LIFE PROFESSIONAL DEVELOPMENT
CONTINUING EDUCATION CERTIFICATION

Includes a ticket to
the Broadway Musical
“**The Outsiders**”




6:00 PM • DINNER SHOWCASE • BLUE ROOM



NATIONAL AWARD CEREMONY



Enslow • Enslow
(Band)

APCA Isolated - \$2,800 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @enslow | Instagram: @enslow | YouTube: @ENSLOWmusic |
TikTok: @enslowmusic

Notes: _____



JP Lambiase • Metropolis Management
(Comedy)

APCA Isolated - \$1,850 • 2 of 3 - \$1,650 • 3 of 5 - \$1,450 • 5 of 7 - \$1,250
Plus: Travel & Tech Rider

Instagram: @jplaugh

Notes: _____



DellaValla Trio • DellaValla Trio
(Band)

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @dellavallatrio | YouTube: @dellavallatrio

Notes: _____



Linda Kuriloff • Studio Arts Services, LLC
(Comedy)

APCA Isolated - \$1,989 • 2 of 3 - \$1,700 • 3 of 5 - \$1,400 • 5 of 7 - \$1,100
Plus: Travel, Lodging & Meals

Facebook: @linda.kuriloff | Instagram: @lindakuriloff | YouTube: @LindaKuriloff |
TikTok: @lindakuriloff

Notes: _____



6:00 PM • DINNER SHOWCASE CONTINUED



RAGS AND RICHES • Houla Entertainment
(Band)

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @ragsandrichesmusic | Instagram: @ragsandrichesmusic |
TikTok: @ragsandrichesmusic

Notes: _____



The Cosmic Romantics • Houla Entertainment
(Magicians)

APCA Isolated - \$3,000 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @thecosmicromantics | Instagram: @thecosmicromantics |
YouTube: @thecosmicromantics | TikTok: @thecosmicromantics
Notes: _____



Danny Tran • Houla Entertainment
(Comedy)

APCA Isolated - \$1,600 • 2 of 3 - \$1,475 • 3 of 5 - \$1,350 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @DannyTranComedy | Instagram: @dannytrancomedy |
YouTube: @dannytrancomedy | TikTok: @dannytrancomedy

Notes: _____



Summerdrive • Brave Enough Agency
(Band)

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,500 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals & Sound

Facebook: @summerdriveband | Instagram: @summerdriveband |
YouTube: @summerdriveband | TikTok: @summerdriveband

Notes: _____



8:30 PM • EXHIBIT HALL • WHITE ROOM

Final Opportunity to Connect with Agents and Vendors at Their Booths!

9:30 PM • FINAL COOPERATIVE BUYING SESSION • EMPIRE BCD



AUDIENCE: ADVISORS/TALENT BUYERS & AGENTS
Rita Goyette, Cooperative Buying Coordinator

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don't miss this important part of the conference!



APCA Cooperative Buying

S'more Events, S'more Engagement, S'more Savings!



LATE NIGHT STUDENT EVENT

(Following Conference Events in the Red Room and Great Hall Foyer)

SILENT DISCO

Photo towers, Novelties, Games, and More!



LATE NIGHT JAM

(Following Conference Events)

Come relax at the Bears' Den and watch APCA Associates jam in a casual setting.

Got talent? You can sing, too! **See Del Suggs to sign up.

SUNDAY, MARCH 8, 2026



10:00 AM • CONFERENCE WRAP-UP • EMPIRE BCD



Audience: Schools and Talent Buyers

Eric Lambert • Executive Director, APCA

Join us for a great interactive session to wrap up the 2026 National Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs — so come share your thoughts and get involved with APCA!

***THANK YOU FOR BEING A PART OF THE APCA NATIONAL
CAMPUS ACTIVITIES PLANNING CONFERENCE!***

APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE

**2026 Fall Regional Campus Activities
Planning Conferences**

APCA Northeast Albany, NY Oct 2-4, 2026	APCA South Dallas, TX Oct 23-25, 2026	APCA Midwest Chicago, IL Nov 13-15, 2026
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HERSHEY 2026 Vendor Listings – Alphabetical

APCA	94
3jsairbrushing	25
ACW Entertainment, LLC	70-72
America’s Student Leadership Trainer .	75
Awesomized Tees	95
Axcessive Force, LLC	18
Axiom Music, LLC	28-32
Bobby K Entertainment	27
Brave Enough Agency	78-80
Campus Spa	105-106
Chase the Comet	39
College Promo	42
David Spitzfaden Music	26
Degy Entertainment	64-68
Del Suggs, M.S.Ed.	38
Della Vala Trio	62
Delta Omega Gamma	96
Downstage Entertainment	47
Drag Me to the Stage, LLC	92-93,108-109
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Entertainment Royale, LLC.....	115-116
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<i>Everything But The Mime Inc.</i>	97-99,110-112
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Delta Omega Gamma	96
<i>Everything But The Mime Inc.</i>	97-99
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Perfect Parties USA	103-104
Campus Spa	105-106
Record-A-Hit Entertainment	107
Drag Me to the Stage, LLC	108-109
<i>Everything But The Mime Inc.</i>	110-112
Next Level Gaming	113-114
Entertainment Royale, LLC.....	115-116

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get signatures from ALL vendors BEFORE the Saturday Dinner Drawing to win BIG PRIZES!



NAME (please print clearly): _____

SCHOOL (please print clearly): _____

Vendor Booth # Signature

Houla Entertainment, LLC 1-10 or 86-91 _____

The Rock Star Project™ 11 _____

RK Entertainment Agency, LLC 12-13 _____

Everything But The Mime... 14-16,97-99,110-112 _____

Foam Party USA 17 _____

Axcessive Force, LLC 18 _____

NY Goat Yoga 19 _____

United in Hyper Health & Wellness 20-24 _____

3jsairbrushing 25 _____

David Spitzfaden Music 26 _____

Bobby K Entertainment 27 _____

Axiom Music, LLC 28-32 _____

Neon Entertainment 33-36 _____

Metropolis Management 37 _____

Del Suggs, M.S.Ed. 38 _____

Chase the Comet..... 39 _____

Scott Kelley..... 40 _____

Out of the Quicksand 41 _____

College Promo 42 _____

Top Youth Speakers® 43-44 _____

Fun Affairs 45 _____

Marissa F Cohen 46 _____

Downstage Entertainment 47 _____

LVT Enterprise..... 48 _____

Playful Campus 49 _____

Surelocked In Escape Games 50 _____

OnCampusText 51 _____

Original Play, LLC 52 _____

Promotions & Unicorns, Too 53 _____

Vendor Booth # Signature

Sophie K Entertainment 54-55 _____

Swift Kick Leadership 56 _____

Tom DeCillis 57 _____

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Studio Art Services, LLC 60 _____

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Personacards..... 63 _____

Degy Entertainment 64-68 _____

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Phantom Entertainment Services 73 _____

WesWoodson.com..... 74 _____

America's Student Leadership Trainer 75 _____

The Resilience Coach 76-77 _____

Brave Enough Agency 78-80 _____

Enslow 81 _____

Yugar Productions 82-85 _____

Drag Me to the Stage, LLC ...92-93 or 108-109 _____

Awesomized Tees 95 _____

Delta Omega Gamma 96 _____

The College Agency 100-102 _____

Perfect Parties USA 103-104 _____

Campus Spa 105-106 _____

Record-A-Hit Entertainment 107 _____

Next Level Gaming 113-114 _____

Entertainment Royale, LLC..... 115-116 _____



STUDENT STAMP SHEET

Get the boxes stamped at the end of each event below and receive a Certificate of Completion for the 2026 National APCA Student Programmer Track!

Print name LEGIBLY! Certificates will be emailed to your Advisors following the conference.

STUDENT NAME:

THURSDAY, MARCH 5TH

Opening Keynote 8:30 AM	Student Ed Session 9:30 AM	Purposeful Programming 2:00 PM	Mainstage Showcase 8:30 PM
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FRIDAY, MARCH 6TH

Student Ed Session 8:00 AM	Morning Showcase 9:00 AM	Student Ed Session 10:30 AM
Student Ed Session 11:30 AM	Coffeehouse Showcase 4:00 PM	

SATURDAY, MARCH 7TH

Student Ed Session 8:00 AM	Morning Showcase 9:00 AM	Student Ed Session 10:30 AM	Student Ed Session 11:30 AM
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Save The Date!

THE 20TH ANNUAL LEADERSHIP ON BROADWAY EXPERIENCE

JULY 21 - 23, 2026
MARRIOTT MARQUIS - TIMES SQUARE

Engaging Your Student “Outsiders”!

STUDENT LEADERSHIP TRAINING
STUDENT AFFAIRS & STUDENT LIFE PROFESSIONAL DEVELOPMENT TRAINING
CONTINUING EDUCATION CERTIFICATION

INCLUDES **TICKETS** TO THE BEST MUSICAL
TONY AWARD WINNER “The Outsiders”



Scan here to see
a preview of
“The Outsiders”



APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES



APCA

ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE

2026 Fall Regional Campus Activities Planning Conferences

APCA Northeast

Albany, NY • Oct 2-4, 2026

APCA South

Dallas, TX • Oct 23-25, 2026

APCA Midwest

Chicago, IL • Nov 13-15, 2026

INCLUDED:

- **4 catered meals (2 dinners and 2 lunches)**
- **Over 50 live Showcasing Acts**
- **APCA Cooperative Buying**
- **Professional Development for Student Life Advisors**
- **Leadership and Organizational Training for Student Boards**
- **Certification Programs**
- **All conference materials!**