



2025 Fall Campus Activities Planning Conference!

Midwest
Nov 21 - 23
Chicago, IL

#APCACHICAGO25



Save the Date

MARCH 5-8, 2026

2026 NATIONAL
CAMPUS ACTIVITIES
CONFERENCE

HERSHEY, PA

- Live Showcases
- Community Service
- Leadership Development
- Cooperative Buying
/Block Booking



APCA

www.apca.com

2025 Midwest - Chicago, IL



ERIC LAMBERT

Executive Director, APCA



On behalf of the entire APCA family, I welcome you to Chicago for the 2025 Fall Campus Activities Planning Conference!

We have a great experience in store for you, and we hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

APCA STAFF



Heather Lambert
Vice President
heather@apca.com



Ronnie Current
Director of Operations
ronnie@apca.com



Erin Stevie
Production Coordinator
Imagine Design & Production
Services



Dave Leenhouts
Cooperative Buying Coordinator
Central Arizona College



Kelly Hampton
Event Crew Coordinator
Ivy Tech



Robbie Chulick
Conference Assistant
Marietta College

CONFERENCE SCHEDULE



Conference Schedule 2025 Midwest Regional Chicago, IL

Thursday, 11/20

6:00 pm	Registration/APCA Serves	Grand Ballroom Foyer
8:00 pm	Event Crew Meeting (Student Volunteers)	Grand Ballroom Foyer
8:30 pm	Advisor Welcome Reception	Lobby Bar
8:30 pm	Student Welcome Party	Chicago EFG

Friday, 11/21

7:30 am	Registration/APCA Serves	Grand Ballroom Foyer
8:30 am	Opening Kickoff & Keynote (All)	Chicago EFG
9:30 am	Student Ed Sessions	Various Rooms
9:30 am	Advisor Orientation	Chicago C
10:30 am	Brunch Mainstage Showcase	Grand Ballroom
1:00 pm	Exhibit Hall	O'Hare Ballroom
2:00 pm	Student/Advisor Sessions	Various Rooms
3:00 pm	Purposeful Programming	Chicago EFG
4:30 pm	Break	
5:00 pm	Dinner Mainstage Showcase	Grand Ballroom
7:30 pm	Exhibit Hall	O'Hare Ballroom
8:30 pm	Mainstage Showcase	Chicago EFG
Following Events	Late Night Jam	Lobby Bar

Saturday, 11/22

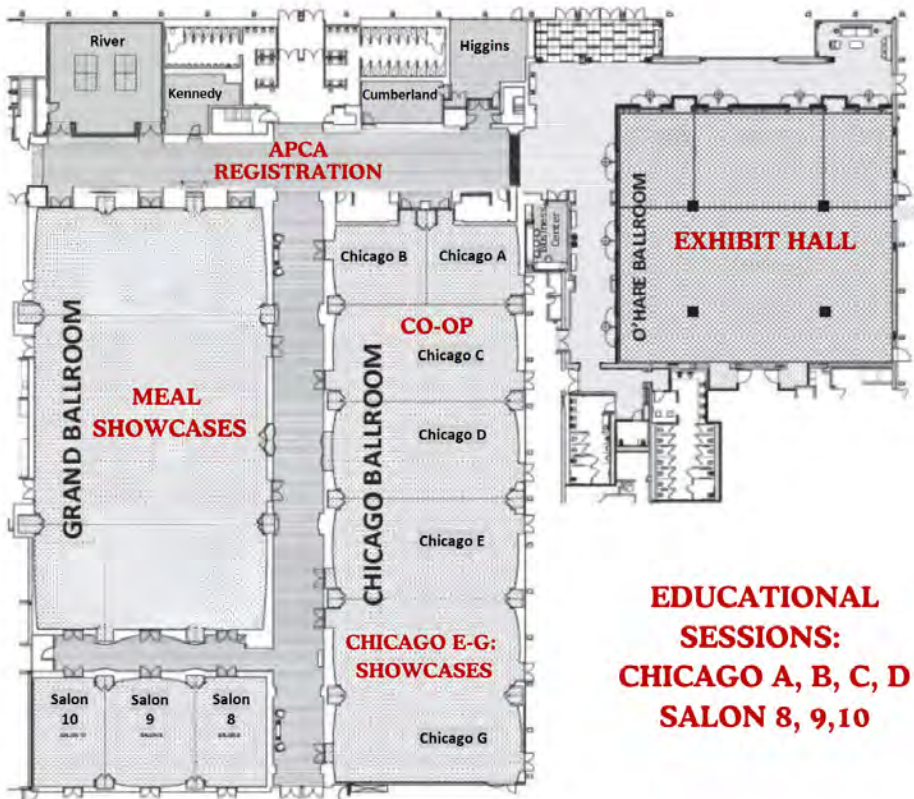
8:00 am	Student Sessions	Various Rooms
8:00 am	Cooperative Buying Caucus	Chicago C
9:00 am	Morning Showcase <i>*coffee&danish provided!</i>	Grand Ballroom
11:00 am	Student Sessions	Various Rooms
11:00 am	<i>Cooperative Buying Session</i>	Chicago C
12:00 am	Student Sessions	Various Rooms
1:00 pm	Lunch Mainstage Showcase	Grand Ballroom
3:30 pm	Exhibit Hall	O'Hare Ballroom
4:30 pm	Student/Advisor Sessions	Various Rooms
5:30 pm	Break	
6:00 pm	Dinner Mainstage Showcase	Grand Ballroom
8:30 pm	Exhibit Hall	O'Hare Ballroom
9:30 pm	<i>Final Cooperative Buying Session</i>	Chicago C
9:30 pm	Late Night Student Event	Chicago EFG
Following Events	Late Night Jam	Lobby Bar

Sunday, 11/23

10:00 am	Conference Wrap-up	Chicago C
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CONFERENCE MAP

2025 Midwest Conference Map Marriott Chicago O'Hare



**EDUCATIONAL
SESSIONS:
CHICAGO A, B, C, D
SALON 8, 9, 10**

CONFERENCE INFORMATION

Registration & Information Desk

The registration desk is located in the Grand Ballroom Foyer. The hours of registration are: **Thursday 6pm - 8pm and Friday & Saturday 7:30am - 8:30am.** *Other times as indicated at the APCA registration desk.*

Schools: An ADVISOR must check in for your school.

Associates: An AGENT must check in for all Artists.

Name Tags

Name tags and lanyards are required for entry into all APCA Events. Please do not leave your name tag in your room - you will have to retrieve it prior to entering ballrooms or any sessions.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. If you must leave to go to the restroom, make a call, etc., please do so in between acts.

Sessions

Educational Sessions have limited seating. Please get to the session early to ensure you have a seat.

Meals

At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering. *If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals.*

In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.



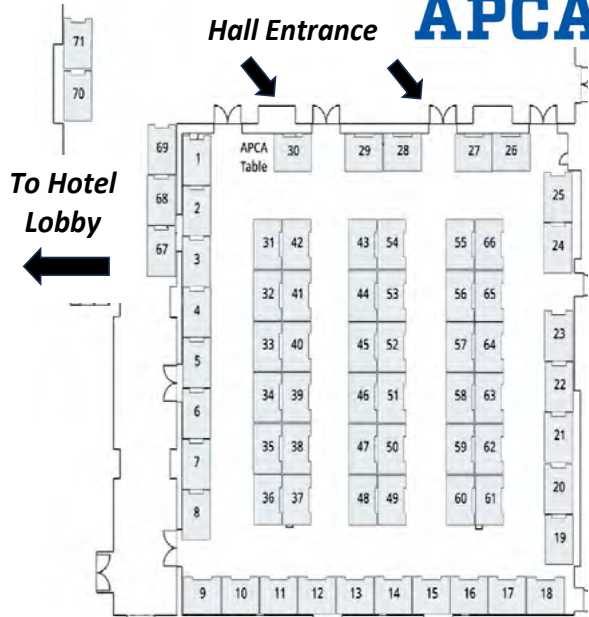
Vendors by Booth

ARTIST / AGENCY	BOOTH #
RK Entertainment	1
Yugar Productions	2
Bandhouse Music Group	3
Windy City Foam	4-5
Wally's World of Entertainment	6-8
Clowning Around & Celebration Authority	9
Metropolis Management	10-17
Everything But The Mime, Inc.	18-20
Brian Ernst Music	21
Burning Ground Entertainment	22
WesWoodson.com	23
Record-A-Hit Entertainment	24-26
Top Youth Speakers	27
SM6, LLC	28
The C-Word: Consent	29
Next Level Gaming	30
America's Student Leadership Trainer	31
Sophie K Entertainment	32-33
Alicia Smith Speaks	34
ACW Entertainment, LLC	35-36
Brave Enough Agency	37-42
Jacob Jax	43
World Leaders of Tomorrow	44
Live Nation Entertainment	45
Marissa F. Cohen	46
Neon Entertainment	47
Delta Omega Gamma	48
Degy Entertainment	49-54
2 Funny Entertainment	55
Swift Kick Leadership	56
Out of the Quicksand	57
RJ Prince Entertainment	58
Del Suggs, M.S.Ed.	59
Promotions and Unicorns, Too	60
Leo Kelly Art	61
Houla Entertainment	62-66
The Rock Star Project™	67
United in Hyper Health and Wellness	68-71

2025 APCA Midwest Conference Exhibit Hall (O'Hare Ballroom)



APCA



Vendors by Alphabetical

ARTIST / AGENCY	BOOTH #
2 Funny Entertainment	55
ACW Entertainment, LLC	35-36
Alicia Smith Speaks	34
America's Student Leadership Trainer	31
Bandhouse Music Group	3
Brave Enough Agency	37-42
Brian Ernst Music	21
Burning Ground Entertainment	22
Clowning Around & Celebration Authority	9
Degy Entertainment	49-54
Del Suggs, M.S.Ed.	59
Delta Omega Gamma	48
Everything But The Mime, Inc.	18-20
Houla Entertainment	62-66
Jacob Jax	43
Leo Kelly Art	61
Live Nation Entertainment	45
Marissa F. Cohen	46

Vendors by Alphabetical

ARTIST / AGENCY	BOOTH #
Metropolis Management	10-17
Neon Entertainment	47
Next Level Gaming	30
Out of the Quicksand	57
Promotions and Unicorns, Too	60
Record-A-Hit Entertainment	24-26
RJ Prince Entertainment	58
RK Entertainment	1
SM6 LLC	28
Sophie K Entertainment	32-33
Swift Kick Leadership	56
The C-Word: Consent	29
The Rock Star Project™	67
Top Youth Speakers	27
United in Hyper Health and Wellness	68-71
Wally's World of Entertainment	6-8
WesWoodson.com	23
Windy City Foam	4-5
World Leaders of Tomorrow	44
Yugar Productions	2

EXHIBITOR LIST

2 FUNNY ENTERTAINMENT

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SAPPHIRE

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AMERICA'S STUDENT LEADERSHIP TRAINER

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DIAMOND

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EMERALD

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DIAMOND

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DIAMOND

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RUBY

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DIAMOND

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DIAMOND

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LIVE NATION ENTERTAINMENT

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MARISSA F. COHEN

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EMERALD

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DIAMOND

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DIAMOND

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RUBY

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DIAMOND

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EMERALD

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EMERALD

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DIAMOND

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DIAMOND

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RUBY

THE ROCK STAR PROJECT™

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EMERALD

TOP YOUTH SPEAKERS®

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EMERALD

UNITED IN HYPER HEALTH AND WELLNESS

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DIAMOND

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RUBY

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SAPPHIRE

APCA Membership Gems:

DIAMOND - 15 YEARS
SAPPHIRE - 10 YEARS
EMERALD - 5 YEARS
RUBY- 3 YEARS

Secure Your CE Credits at APCA!



(1) CORE Credits: Student Affairs Educator Certification (CSAEd™)



(1) CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CAT™)
studentaffairscertification.org



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**





ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)
2 events in 3 days
3 events in 5 days
5 events in 7 days

Virtual Events:

APCA Isolated Booking (a single date)
2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.



Schools must be within 210 miles or a reasonable travel distance in order to form blocks for in-person events.

Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initiated by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op Caucus and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The Breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount
3,000-4,999 = 5% discount
5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

COOPERATIVE BUYING

APCA COOPERATIVE BUYING FORM



Please print & press firmly. TODAY'S DATE: _____ ☐ Update

Attraction _____
 Agency/Organization _____
 Agency Representative Signature _____

School/Buyer _____
 Campus _____
 City _____ State _____
 Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: _____ 3% _____ 5% _____ 7%
 Onsite Discount: _____ 10% Total Onsite/FTE Discount: _____ %

TYPE OF INTEREST: See reverse side for explanations.

☐ (AI) Attraction Interest ☐ (CB) Commitment to Block ☐ (RC) Request Contract
☐ VIRTUAL EVENT ☐ IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for this attraction, enter it here: _____ / _____ / _____
 MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:
☐ Open OR: _____ Week of _____ Year
 OR SEMESTER
☐ Fall ☐ Winter ☐ Spring ☐ Summer _____ Year

TRAVEL/LODGING RIDER: Overrides all other travel agreements.

If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated performance prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.

Additional Agreements: _____

Agency/Organization Initials _____ School/Buyer Initials _____

Please disperse these forms in the following manner:
 White Copy: APCA Yellow Copy: AGENCY Pink Copy: SCHOOL

Attraction Interest (AI) – An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block (CB) – A CB indicates that the school or buyer is expressing their commitment to enter into a contract at the block price published in the program IF a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract (RC) – Buyer has agreed to purchase this attraction onsite at the conference and is bound to the terms of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

SESSION PRESENTERS.....

ANDREW HOYT • THE ROCK STAR PROJECT™
jason@therockstarproject.com • (336) 918-1661



Andrew Hoyt is a Chicago-based singer/songwriter and KoAloha Ukulele artist who blends his Midwest roots with a passion for storytelling through music. He's performed coast to coast, from intimate house shows to opening for AJR in front of 5,000 fans! Before going full-time in music, Andrew spent five years teaching K-5 vocal music, inspiring young musicians. When he's not writing songs or perfecting his whistling skills, he's on the hunt for the best local coffee shop. With a new EP dropping in April 2025, Andrew continues to connect with fans and share his heartfelt sound.

BROOKE GIBSON • FOX VALLEY TECHNICAL COLLEGE
brooke.gibson0360@fvtc.edu



Brooke Gibson is the Student Activities and Engagement Specialist at Fox Valley Technical College. A UW-Green Bay graduate in Human Development and Psychology, she enhances student life through fun, inclusive programming and advises the Campus Engagement Organization. Passionate about building vibrant campus experiences, Brooke enjoys collaborating with students to create engaging events. Outside of work, she loves hiking Wisconsin trails, listening to music, and watching true crime documentaries.

DAN RADIN • METROPOLIS MANAGEMENT
joyce@metropolismanagement.com • (510) 342-9229



Blending classical training with folk-pop melodies, cellist and singer-songwriter Dan Radin is on a mission to entertain and delight audiences by redefining a cello's role in rock. Dan has backed contestants from The Voice, played SXSW showcases, and opened for Grammy winners as a sideman with past projects; he's now unveiling himself as an equally capable frontman and songwriter.

DAVE KELLY • AMERICA'S STUDENT LEADERSHIP TRAINER
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Dave's a professional student leadership expert, experienced campus, state, and international student leader and advisor, speaker, author (published 4 books), trainer, and coach/consultant. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! His presentations are high energy, interactive, fun, and content rich. He has spoken/trained more than 750 times on 400+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and also was 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

SESSION PRESENTERS.....

DAWN VANNIMAN • MOTT COMMUNITY COLLEGE
dawn.vanniman@mcc.edu



Dawn Vanniman (she/her) is a dynamic, award-winning higher education professional with over 20 years of experience in student affairs, program coordination, and budget management. Known for her student-centered approach, she co-chaired Mott Community College's Centennial Celebration, founded its NSLS Chapter, as well as its Student-Athlete Leadership Club. Dawn spent over a decade as Student Life Coordinator and almost a decade in Athletics. Dawn excels in cross-campus collaboration and innovative student engagement. In her spare time she loves to sleuth out genealogy (ask her about her story) and hang out with her family.

DEL SUGGS, M.S.ED. • DEL SUGGS, M.S.ED.
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Del Suggs was named one of the "Five Top Performers of the Last 25 Years" by Campus Activities Magazine. Del is a true "Life Hacker"; his leadership programs engage and empower students by using the technology they love. From high school student body president to founding the Florida Chapter of the Grammy Awards, Del has served in many different leadership roles. Del's latest book is The Student Handbook for Campus Activities Boards. His best-seller Truly Leading: Lessons in Leadership (second edition) is in the sixth printing. Del innovated "Instant Assessment" where students complete a program assessment on their cell phones!

DOMINIC SYRACUSE • METROPOLIS MANAGEMENT
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Dominic Syracuse is a renowned actor, comedian, and behavioral specialist. Through his company Cognitive Behavioral Theater, Dominic has led hundreds of workshops everywhere from the United States Air Force to inmates in maximum security prisons. Not only are his workshops praised for being extremely exciting and entertaining, they have also been shown to reduce stress by up to 93% of participants. In the College circuit, Dominic has led trainings for both students and faculty. His methods have been recognized by the USC Master of Social Work Program, The UCLA School of Nursing, and UC Berkeley's top 20 "Big Ideas" competition.

DR. EILEEN MCDOWELL • WORLD LEADERS OF TOMORROW
eileen@kasparco.com • (636) 578-1828



Dr. Eileen McDowell is a United Nations speaker, Ph.D. in Organizational Leadership, Licensed Professional Counselor, and Certified Clinical Hypnotherapist. As founder of World Leaders of Tomorrow, she empowers young adults and executives to lead with confidence, compassion, and purpose. Through neuroscience-based leadership and resilience training, Dr. McDowell helps individuals unlock their potential, overcome fear, and cultivate emotional intelligence. She also leads HypnoLife365 Telehealth Group, integrating brain science and transformational coaching to accelerate personal and professional growth. Her sessions inspire participants to think boldly, lead authentically, and create lasting impact.

SESSION PRESENTERS.....

GARY MONTALVO • UNITED IN HYPER HEALTH AND WELLNESS
nselaaward@gmail.com • (202) 215-1236



Gary Montalvo - The Ownership Igniter - is one of the most compelling voices in student leadership today. He helps young adults break free from performative pressure and step into a new model of leadership built on self-ownership, clarity, and personal power. The result? Students stop hiding behind the version of themselves they think they're supposed to be and start leading with who they truly are.

JASON LEVASSEUR • THE ROCK STAR PROJECT™
jason@therockstarproject.com • (336) 918-1661



Jason LeVasseur is an award-winning motivational speaker, accomplished musician, and renowned leadership educator. As the founder of The Rock Star Project®, Jason designs dynamic, interactive programs that inspire self-leadership, resilience, and team development. Recognized with over 25 honors, including Speaker of the Year and Entertainer of the Year, Jason is also a Certified Speaking Professional (CSP) and Certified Master Trainer. With extensive experience presenting at national conferences and facilitating leadership retreats across the country, Jason draws on his diverse background, combining experiential learning techniques and musical talents to deliver impactful sessions that strengthen campus communities and inspire leaders.

JEFF HYMAN • DEGY ENTERTAINMENT
jeff@degys.com • (732) 818-9600



Jeff Hyman has been in the Entertainment Industry for over 30 years. Starting as a College programmer himself, Jeff has been working with College and University Clients, Festivals and Fairs, High Schools, Performing Arts Centers, Corporations, Experiential Marketing Groups and Theaters all around the World, booking music, comedy, poetry, speakers and celebrities. He has previously represented international touring clients and was the responsible agent on booking Kevin Smith's speaking engagements and Red State Movie Tour. Jeff has won more than 15 Associate Member/Agency of the Year awards and has been involved in APCA for over 20 years.

DR. JENI WAHLIG • UNITED IN HYPER HEALTH AND WELLNESS
nselaaward@gmail.com • (202) 215-1236



Dr. Jeni Wahlig—The Relationship Rebel with a PhD—is the foremost scholar on relationship transformation through radical, empowered self-leadership. Known for challenging everything students think they know about love, power, and connection, Dr. J delivers a provocative core message: it only takes one person to change a relationship. Her presentations activate students' personal power and equip them with a blueprint to break generational cycles, navigate evolving identities, and build relationships that support every part of their success.

SESSION PRESENTERS.....

JENNIFER THOMAS • LIVE NATION ENTERTAINMENT
josephsapida@livenation.com • (707) 897-6386



I've spent over ten years fully immersed in the world of people—it's truly my passion to say the least! My career has given me a unique look at the employee journey, covering everything from being a Talent Acquisitions Manager to running Learning & Development programs and Recruiting in entertainment. Because of my background, I don't just see a job description; I see the entire candidate experience and the person's potential for long-term growth. I love the detective work of sourcing and screening top talent and making sure every single candidate feels respected and valued throughout the process.

JOSEPH SAPIDA • LIVE NATION ENTERTAINMENT
josephsapida@livenation.com • (707) 897-6386



Since 2022, Joseph has organized nation-wide university recruitment events, developed non-profit recruitment partnerships, spearheaded a global mentorship program, and hired over 300 people – all for the world's leading live entertainment company. The departments Joseph recruits for most include Booking, Production, Accounting, Ticketing, and Strategy. When he's not working, Joseph enjoys doing Google Maps reviews, scrolling Letterbox, thrifting, and attending live events of all kinds (concerts, stand-up, sports, you name it).

LARRY GROGAN • DELTA OMEGA GAMMA
larry@deltaomegagamma.net • (423) 557-1908



Larry Grogan is a pet therapy mental health advocate. For 8 years, Larry and Scrappy volunteered at a children's hospital and witnessed firsthand the challenges of mental health but also the powerful and significant impact pet therapy has on improving everyone's mental health. Now, with Angel, Larry travels the country speaking on college campuses about all levels of mental health, demonstrating in an entertaining yet educational format how pet therapy should be utilized more frequently on all college campuses. Larry is an author, frequent media guest speaker, and a certified pet therapy tester.

MARISSA F. COHEN • MARISSA F. COHEN
booking@marissafayecohen.com • (732) 642-0809



Marissa F. Cohen is the 2024 APCA National Campus Speaker of the Year, founder of the Healing From Emotional Abuse Philosophy™, and a 6x best-selling award-winning author. She received the Purple Ribbon Award for National Survivor of the Year and was named a Top 10 Most Inspirational Female Entrepreneur on International Women's Day. She has shared a stage with Jack Canfield, James Malinchak, and Patty Aubery. Marissa's award-winning Podcast, Healing From Emotional Abuse, has ranked Top 10% Globally. Marissa's interactive presentations focus on healthy relationships, setting boundaries, and how to be a proactive student leader and advocate for your peers.

SESSION PRESENTERS.....

NICKI JOINER • TOP YOUTH SPEAKERS®
brandon@topyouthspeakers.com • (800) 799-1460



Nicki Joiner is a former Fortune 100 recruiter turned national career readiness speaker who talks about the stuff no one else is. With 10+ years in higher ed and a master's in student affairs, she bridges what employers want with what students actually need. Her sessions unpack résumés, interviews, LinkedIn, and career confidence in a way that's bold, honest, and practical. She's here to help students cut through the noise, own their stories, and take action toward careers that feel right for them.

NICOLE HAGENY • INDIANA STATE UNIVERSITY
nicole.hageny@indstate.edu



Nicole Hageny serves as the Student Engagement Associate Director at Indiana State University but has been in Higher Education for more than a decade. She's always had a passion for programming and helping students grow and develop into their own person, and as a leader. She loves to think outside of the box and come up with new ways of engaging students in events on campus. She is a boy and dog mama and looks forward to getting the chance to meet new people and learn more about them and their passions!

DR. TINA KOOPERSMITH • UNITED IN HYPER HEALTH AND WELLNESS
nselaaward@gmail.com • (202) 215-1236



Tina Koopersmith, MD, is a physician, coach, best-selling author, speaker, athlete, lifelong learner, and mom. After 30 years as a fertility specialist helping create life, she now helps people come alive. She believes our health system must shift from treating sickness to promoting wellness. Her mission: remind us that love, eroticism, and play are vital to healing. Pain can fuel purpose, and adult play reconnects us to our wholeness. We must nourish our four bodies—mind, heart, physical, and energetic—because every person is worthy of self-care, self-love, and acceptance. Pleasure and safety are essential to a thriving, vibrant life.

TOM KRIEGLSTEIN • SWIFT KICK LEADERSHIP
sk@swiftkickhq.com • (908) 248-2368



Tom wasn't the best student. He graduated high school with a "C" gpa & got rejected from almost every four-year college he applied to. He did, however, turn his academics around through specific strategies & ended up graduating college with straight As, was named valedictorian, & was honored as an All-USA Academic First Team member. While still in college, he launched his first business & grew it to over \$1.5 million in annual revenue. Since then, he's written two best-selling college success books, spoken to nearly one million people, and won seven national speaking titles.

SESSION PRESENTERS.....

TROY PETERS • WALLY'S WORLD OF ENTERTAINMENT
wally@houseofwally.com • (615) 720-2845



Public speaking and theater instructor Troy Peters has taught interpersonal communication strategies for over twenty years. In addition, he performs as “The Mind Meddler” on college campuses, and Troy’s comedic routines are packed with lively interactive games. Featured on CBS and Fox, his campus presentations get great reviews including one from Alisabeth Von Presley, star of “American Song Contest” on NBC: “Troy’s professionalism sets him far beyond the rest in his field, and the crowd left with huge smiles on their faces. Can’t wait to have him back!”

TYLER KORSO • METROPOLIS MANAGEMENT
joyce@metropolismangement.com • (510) 342-9229



After honing his act for over a decade, Tyler Korso has learned a lot about putting on great events and is here to share that with you. From how to set up a venue to managing your audience (and how to get one!), you will learn some standard practices and fixes for creating great events, no matter the size!

WES WOODSON • WESWOODSON.COM
wes@weswoodson.com • (781) 363-3532



Wes Woodson is not your typical mental health speaker. He’s a nationally recognized mental health educator, author, and founder of weswoodson.com — a company dedicated to just one student, in any school believe 3 words: I am enough. Through his signature message, “You Were Always Enough,” Wes has inspired thousands of students across the country to stop spiraling, start believing in themselves, and take tiny actions toward a life they love. When he’s not on stage, Wes is probably drinking too much mango lemonade, watching Demon Slayer, or planning his upcoming wedding with his bride-to-be Kat!



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

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carol@everythingbutthemime.com • (407) 856-2412

APCA Isolated: \$1,950 • 2 of 3: \$1,675 • 3 of 5: \$1,475 • 5 of 7: \$1,350
All Inclusive



STEVEN TURNER
Houla Entertainment

leemayer@houlaentertainment.com • (865) 414-9266

APCA Isolated: \$1,500 • 2 of 3: \$1,400 • 3 of 5: \$1,300 • 5 of 7: \$1,250
Plus: Travel, Lodging & Meals



Leo Kelly Caricatures
Leo Kelly Art

leosmanifesto@hotmail.com • (563) 505-2242

APCA Isolated: \$1,600 • 2 of 3: \$1,300 • 3 of 5: \$1,200 • 5 of 7: \$1,000
Plus: Travel & Lodging



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Next Level Gaming

calvin@nextlevelgamingevents.com • (978) 601-5473

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kbeeskow@recordahit.com • (847) 690-1100

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info@windycityfoam.com • (630) 246-2625

APCA Isolated: \$3,950 • 2 of 3: \$3,800 • 3 of 5: \$3,600 • 5 of 7: \$3,300
Plus: Travel & Lodging



SUE'S TEMPORARY TATTOO PARLOR
Everything But The Mime, Inc.

carol@everythingbutthemime.com • (407) 856-2412

APCA Isolated: \$2,250 • 2 of 3: \$1,900 • 3 of 5: \$1,750 • 5 of 7: \$1,600
Prices are All Inclusive

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APCA

www.apca.com

THURSDAY, NOVEMBER 20th

6:00 PM • REGISTRATION/APCA SERVES • GRAND BALLROOM FOYER

8:00 PM • EVENT CREW MEETING (STUDENT VOLUNTEERS) •
GRAND BALLROOM FOYER

8:30 PM • ADVISOR WELCOME RECEPTION • LOBBY BAR

Come meet other Advisors and see old friends.

Hors D'oeuvres and Cash Bar!

STUDENT WELCOME PARTY

8:30 PM • GAME SHOW • CHICAGO EFG

Joseph Tran presents:

The 'CHALLENGE ACCEPTED!' Game Show

RK Entertainment Agency, LLC



FOLLOWED BY:

DANCE PARTY
IN CHICAGO D

HOSTED BY:



FRIDAY, NOVEMBER 21st

7:30 AM • REGISTRATION/APCA SERVES • GRAND BALLROOM FOYER

8:30 AM • OPENING KICKOFF & KEYNOTE • CHICAGO EFG



AUDIENCE: ALL

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience and receive important conference info and logistics!



OPENING KEYNOTE

Dominic Syracuse • Metropolis Management
(Speaker)

Make Belief:

In this high-energy keynote presentation, actor, comedian, and behavioral specialist Dominic Syracuse blends interactive improv techniques with evidence-based neuroscience to create an opening experience that is as entertaining as it is educational. Learn to obliterate anxiety, boost your confidence, and prepare your mind to overcome any obstacle you have!

Instagram: @CogBTheater | Facebook: @CogBTheater

9:30 AM • ADVISOR ORIENTATION • CHICAGO C

AUDIENCE: ADVISORS AND TALENT BUYERS

Eric Lambert, APCA Executive Director

This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



FRIDAY, NOVEMBER 21st

9:30 AM • STUDENT EDUCATIONAL SESSIONS

CHICAGO A

Del Suggs, M.S.Ed.

Bigger Crowds, Better Shows

It takes more than just booking Billie Eilish or Pete Davidson to have a great show. Okay, bad example. But what if you can't afford major acts? Are your programs destined to fail? Absolutely not! It may have been a while since you've done an in-person event on campus, but they are back and you need to be ready. This session is a potpourri of promotion, production, scheduling, and planning ideas to make sure you do it right. Relevant to any type of program, from major concert to coffeehouse to comedy club.

CHICAGO B

Marissa Cohen • Marissa F. Cohen

The Ripple Effect: Building Lasting Student Engagement

You know that student who somehow gets everyone in their residence hall to show up to events? Or the one who mentions a workshop in passing and suddenly registration fills up? They're not RAs, they're not on student government, and they're definitely not getting paid to recruit their friends. But somehow, when they're excited about something, other students listen. What if we could bottle that magic and create it intentionally? This session is about finding those natural connectors and turning them into your secret weapon – without making them sound like walking advertisements.

SALON 8

Dave Kelly • America's Student Leadership Trainer

Building Leaders Through Service

Serving leadership is the best, truest form of leadership for your campus. Leadership skills and abilities can be developed in an experiential way through community service. Students can develop as many as 15 different qualities, discussed in this program, of leadership by serving. This program is based on the presenter's experience of not only performing more than 50,000 hours of service to date, but also motivating, inspiring, and guiding college students to perform more than 2 million hours of community service through his leadership.

SALON 9

Jason LeVasseur • The Rock Star Project™

Series Success: How to Build & Promote a Music or Speaker Series

Want a music or speaker series that builds buzz all semester? Series Success walks you through a proven blueprint: choose a compelling theme, brand the series, set the right cadence, and plan an escalating lineup that turns casual attendees into regulars. You'll design a semester roadmap, align campus partners (residence life, academic departments, athletics), and create a rolling promotion engine - teasers, content capture, and "next-show" CTAs baked into every event. Learn simple loyalty tactics (stamps, giveaways, ambassador crews) and budget-wise booking strategies. Leave with a ready-to-run series plan and promo toolkit tailored to your campus.

SALON 10

Gary Montalvo • United in Hyper Health and Wellness

Anxious But Ambitious: How to Thrive Without Burning Out

You've got big goals, but sometimes your anxiety and overthinking get louder than your motivation. This interactive session explores what it means to be ambitious and human. We'll unpack how pressure culture, comparison, and constant productivity can drain your energy and self-worth. Through interactive exercises, journaling, and honest conversation, you'll learn practical ways to manage stress, protect your peace, and still go after what matters most. Because you don't have to choose between success and sanity, you get to have both.

10:30 AM • BRUNCH SHOWCASE • GRAND BALLROOM



Dawson Hollow • Brave Enough Agency
(Band)

APCA Isolated: \$3,500 • 2 of 3: \$3,250 • 3 of 5: \$3,000 • 5 of 7: \$2,500
Plus: Travel, Lodging & Meals

Instagram: @dawsonhollow_ | Facebook: @dawsonhollowmusic |

YouTube: @DawsonHollow

Notes: _____



Ran'D Shine • Everything But The Mime
(Magician)

APCA Isolated: \$2,900 • 2 of 3: \$2,750 • 3 of 5: \$2,650 • 5 of 7: \$2,550
Plus: Travel & Sound

Instagram: @Ran_Magic | YouTube: @MagicianRanD

Notes: _____



iamchelseaia • Brave Enough Agency
(Solo Artist)

APCA Isolated: \$1,800 • 2 of 3: \$1,500 • 3 of 5: \$1,200 • 5 of 7: \$1,000
Plus: Travel, Lodging & Meals

Instagram: @iamchelseaia | Facebook: @iamchelseaia

Notes: _____

FRIDAY, NOVEMBER 21st



Larry Grogan • Delta Omega Gamma
(Speaker)

APCA Isolated: \$2,500 • 2 of 3: \$2,250 • 3 of 5: \$2,000 • 5 of 7: \$1,800
All Inclusive

Instagram: @angelthepettherapydog | YouTube: @DeltaOmegaGamma1

Notes: _____



Anthem and Aria • Metropolis Management
(Mentalist)

APCA Isolated: \$3,500 • 2 of 3: \$3,000 • 3 of 5: \$2,850 • 5 of 7: \$2,650
Plus: Travel & Tech Rider

Instagram: @anthemandaria | Facebook: @anthemandaria |

YouTube: @anthemflint

Notes: _____



Alex Charles • Degy Entertainment
(Solo Artist)

APCA Isolated: \$1,750 • 2 of 3: \$1,500 • 3 of 5: \$1,350 • 5 of 7: \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @alexcharlesmusic | YouTube: @AlexCharlesMusic

Notes: _____



Michael Kent • Degy Entertainment
(Magician)

APCA Isolated: \$3,000 • 2 of 3: \$2,800 • 3 of 5: \$2,500 • 5 of 7: \$2,300
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @michaelkent | Facebook: @michaelkentfans |

YouTube: @michaelkentlive

Notes: _____



Wes Woodson • WesWoodson.com
(Speaker)

APCA Isolated: \$3,000 • 2 of 3: \$2,500 • 3 of 5: \$2,200 • 5 of 7: \$1,800
Plus: Travel & Lodging

Instagram: @weswoodson | Facebook: @waw85 | YouTube: @weswoodson

Notes: _____

FRIDAY, NOVEMBER 21st



Fleshed Out • Houla Entertainment (Band)

APCA Isolated: \$2,250 • 2 of 3: \$2,100 • 3 of 5: \$1,900 • 5 of 7: \$1,750
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @fleshedoutchris | YouTube: @Fleshed-Out

Notes: _____

1:00 PM • EXHIBIT HALL • O'HARE BALLROOM

During Exhibit Hall, visit the booths of all APCA Showcasing Artists and Presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus. Please keep in mind that you won't have time to visit every booth during one Exhibit Hall, so plan accordingly!

2:00 PM • STUDENT EDUCATIONAL SESSIONS

CHICAGO A

Del Suggs • Del Suggs, M.S.Ed.

60 Awesome Programming Ideas

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut...again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

CHICAGO B

Larry Grogan • Delta Omega Gamma

Effective Team Building for College Students: Strategies and Benefits

This presentation is designed to equip college students with the skills and strategies necessary for effective team building. Recognizing the importance of collaboration, the session will explore various aspects of forming and maintaining strong teams within and outside their academic environments.

FRIDAY, NOVEMBER 21st

2:00 PM • STUDENT ED SESSIONS CONTINUED

SALON 8

Dr. Tina Koopersmith • United in Hyper Health and Wellness

Boundaries & Brave Spaces: Rules for Real Relationships & Radical Trust

Before we can experience deep connection or playful intimacy, we need a clear container. Just like childhood games begin with “What are we playing?”—adult interactions need boundaries, consent, and clarity. In this interactive workshop, students will learn to consciously co-create emotional and relational safety through open communication, intentional agreements, and body-based awareness. Together, we’ll explore how play, trust, and pleasure thrive within a shared set of rules. You’ll leave with practical tools for navigating intimacy—whether in friendships, partnerships, or community—with greater care, compassion, and confidence. Because connection is a game worth playing well.

SALON 9

Dawn Vanniman • Mott Community College

Leading Beyond the Resume: The Art of Meaningful Involvement

Student leadership often becomes a checklist of titles and accomplishments, but what if we led from a place of purpose instead of padding? This interactive workshop helps Student Leaders discover the ‘why’ behind their involvement and turn their activities into meaningful narratives of growth. Through guided storytelling, reflection and peer exchange, attendees will explore their values, motivations, and impact. They’ll walk away with a draft of their Personal Purpose Statement, a tool to guide future decisions and a new lens on leadership that transcends resumes.

SALON 10

Jeff Hyman • Degy Entertainment

Best Practices When Booking Events on Campus

This session is designed to discuss basic programming ‘best practices’ and what to think about when bringing Entertainment to your campus! The session will help develop skills, like what to consider when looking for an act or event, how to set up a room, and the basics of why sound and lighting are important. Hospitality, Marketing and Audience Development are all touched on to give foundational knowledge that can be built on and are important for every event brought to campus



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

FRIDAY, NOVEMBER 21st

2:00 PM • ADVISOR EDUCATIONAL SESSIONS

CHICAGO C

Nicole Hageny & Brooke Gibson • Indiana State University & Fox Valley Technical College

“Block Booking, Showcases, and Sessions – Oh My!” Navigating Your First APCA Conference

Feeling a little overwhelmed by all things APCA? You're not alone — and you don't have to figure it out solo! Whether you're brand new to the conference or just looking for a refresher, this roundtable is your go-to guide for making the most of your APCA experience. We'll break down the basics, answer your burning questions, and share tips to help you and your students get the most out of every session, showcase, and connection. Plus, you'll have the chance to network with fellow new advisors in a relaxed, supportive setting.

CHICAGO D

Midwest Advisors

Advisor Round Table

Join colleagues around the region to discuss current challenges in your field, share successes and best practices, and network with your peers. This session is for veteran Student Life Pros and those new to the field.

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studentaffairscertification.org



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FRIDAY, NOVEMBER 21st

3:00 PM • PURPOSEFUL PROGRAMMING • CHICAGO EFG



Marissa F. Cohen • Marissa F. Cohen
(Speaker)

APCA Isolated: \$2,750 • 2 of 3: \$2,600 • 3 of 5: \$2,450 • 5 of 7: \$2,250
All Inclusive

Instagram: @marissa.faye.cohen | Facebook: @marissa.cohen.98 |

YouTube: @healingfromemotionalabuse

Notes: _____



Dance Floor Theory • Swift Kick Leadership
(Speaker)

APCA Isolated: \$2,850 • 2 of 3: \$2,600 • 3 of 5: \$2,400 • 5 of 7: \$2,110
All Inclusive

Instagram: @SwiftKickHQ | Facebook: @SwiftKickHQ |

YouTube: @TomKrieglstein

Notes: _____



Dr. Jeni Wahlig • United in Hyper Health and Wellness
(Speaker)

APCA Isolated: \$2,500 • 2 of 3: \$2,300 • 3 of 5: \$2,100 • 5 of 7: \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @jeniwahlig | Facebook: @jeni.wahlig

Notes: _____



David Zach • Brave Enough Agency
(Speaker)

APCA Isolated: \$2,000 • 2 of 3: \$1,800 • 3 of 5: \$1,500 • 5 of 7: \$1,200
Plus: Travel, Lodging, Meals & Sound

Instagram: @davidmzach | Facebook: @davidmzach | @remedydriveband

Notes: _____

FRIDAY, NOVEMBER 21st



Nicki Joiner • Top Youth Speakers®
(Speaker)

APCA Isolated: \$3,490 • 2 of 3: \$3,090 • 3 of 5: \$2,690 • 5 of 7: \$2,290
All Inclusive

Any School that completes a form with a date on site will get \$500 off their fee!

Instagram: @HowTheyHire

Notes: _____



Dave Kelly • America's Student Leadership Trainer
(Speaker)

APCA Isolated: \$2,875 • 2 of 3: \$2,600 • 3 of 5: \$2,400 • 5 of 7: \$2,200
Plus: Lodging, Sound & Lights

Rates for 2 hours, Lodging clause can be bought out for \$250

Instagram: @gonzospeaks | Facebook: @AmericasStudentLeadershipTrainer |

YouTube: @gonzospeaks

Notes: _____



Dr. Eileen McDowell • World Leaders of Tomorrow
(Speaker)

APCA Isolated: \$3,000 • 2 of 3: \$2,500 • 3 of 5: \$2,200 • 5 of 7: \$1,800
Plus: Travel, Lodging, Meals, Sound, Lights

Instagram: @WorldLeaders365 | Facebook: @WorldLeaders365 |

YouTube: @WorldLeadersofTomorrow

Notes: _____

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- Community Service
- Leadership Development
- Cooperative Buying
/Block Booking



APCA

www.apca.com

5:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Free Money Game Show • Neon Entertainment
(Variety)

APCA Isolated: \$2,525 • 2 of 3: \$2,325 • 3 of 5: \$2,125 • 5 of 7: \$2,025
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



DJay Mando • Degy Entertainment
(Band)

APCA Isolated: \$4,000 • 2 of 3: \$3,500 • 3 of 5: \$3,000 • 5 of 7: \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @djaymando | Facebook: @DJayMando |
YouTube: @DJayMando

Notes: _____



Troy Peters, The Mind Meddler • Wally's World of Entertainment
(Magician)

APCA Isolated: \$2,500 • 2 of 3: \$2,350 • 3 of 5: \$2,200 • 5 of 7: \$1,950
Plus: Travel, Lodging & Sound

Instagram: @iowacitymagicguy | Facebook: @troy.peters.773981

Notes: _____



Jared Stout • Houla Entertainment
(Solo Artist)

APCA Isolated: \$1,800 • 2 of 3: \$1,500 • 3 of 5: \$1,350 • 5 of 7: \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @thejaredstoutband | Facebook: @thejaredstoutband |
YouTube: @TheJaredStoutBand

Notes: _____



John Cassidy • Sophie K Entertainment
(Comedy)

APCA Isolated: \$3,000 • 2 of 3: \$2,800 • 3 of 5: \$2,650 • 5 of 7: \$2,500
Plus: Lodging & Lights

Instagram: @johcassidyshow | Facebook: @BalloonFreak

Notes: _____

FRIDAY, NOVEMBER 21st



A-Game • ACW Entertainment, LLC
(Solo Artist)

APCA Isolated: \$3,000 • 2 of 3: \$2,500 • 3 of 5: \$2,250 • 5 of 7: \$2,000
Plus: Travel, Lodging, Sound & Lights

Instagram: @agamestl

Notes: _____



Gibran Saleem • Degy Entertainment
(Comedy)

APCA Isolated: \$1,550 • 2 of 3: \$1,400 • 3 of 5: \$1,300 • 5 of 7: \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @gibransaleem | Facebook: @gibransaleem |

YouTube: @gibransaleem

Notes: _____



Cody Woods • Metropolis Management
(Comedy)

APCA Isolated: \$2,500 • 2 of 3: \$2,300 • 3 of 5: \$2,000 • 5 of 7: \$1,800
All Inclusive

Instagram: @codyjwoods | YouTube: @codyjwoods

Notes: _____



SM6 • SM6, LLC
(Band)

APCA Isolated: \$2,500 • 2 of 3: \$2,300 • 3 of 5: \$2,000 • 5 of 7: \$1,800
All Inclusive

Instagram: @sm6band | Facebook: @SM6Band | YouTube: @SM6Band

Notes: _____

7:30 PM • EXHIBIT HALL O'HARE BALLROOM

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

8:30 PM • MAINSTAGE SHOWCASE • CHICAGO EFG



Nselaa Ward • United in Hyper Health and Wellness
(Speaker)

APCA Isolated: \$3,700 • 2 of 3: \$3,500 • 3 of 5: \$3,300 • 5 of 7: \$3,100
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @nselaaward | Facebook: @nselaawardfanpage |
YouTube: @nselaaward

Notes: _____



Tyler Korso • Metropolis Management
(Magician)

APCA Isolated: \$2,400 • 2 of 3: \$2,150 • 3 of 5: \$1,750 • 5 of 7: \$1,550
Plus: Travel & Tech Rider

Instagram: @korsomagic | Facebook: @Tkorso

Notes: _____



RJ Prince • RJ Prince Entertainment
(Comedy)

APCA Isolated: \$1800 • 2 of 3: \$1,500 • 3 of 5: \$1,200 • 5 of 7: \$1,000
Plus: Travel, Lodging & Meals

Instagram: @rjprince_ent

Notes: _____



Andrew Hoyt • The Rock Star Project™
(Solo Artist)

APCA Isolated: \$2,200 • 2 of 3: \$1,900 • 3 of 5: \$1,700 • 5 of 7: \$1,500
All Inclusive

Instagram: @andrewhoytmusic | YouTube: @AndrewHoytMusic

Notes: _____



Alex Quow • Metropolis Management
(Comedy)

APCA Isolated: \$1,950 • 2 of 3: \$1,650 • 3 of 5: \$1,450 • 5 of 7: \$1,200
Plus: Tech Rider

Instagram: @alexquow | Facebook: @alex.quow.1

Notes: _____

FRIDAY, NOVEMBER 21st



Kevin Chambers & Bb • Brave Enough Agency
(Music Duo)

APCA Isolated: \$1,800 • 2 of 3: \$1,500 • 3 of 5: \$1,200 • 5 of 7: \$1,000
Plus: Travel, Lodging & Meals

Instagram: @kevinchambersmusic | Facebook: @kevinchambersmusic |

YouTube: @kevinchambersmusic

Notes: _____



Sailsh, The Hypnotist • Metropolis Management
(Hypnotist)

APCA Isolated: \$3,850 • 2 of 3: \$3,500 • 3 of 5: \$3,250 • 5 of 7: \$2,850
Plus: Tech Rider

Instagram: @Sailshthehypnotist

Notes: _____

LATE NIGHT JAM

*Lobby Bar
Following Conference Events*

*Advisors and Associates (21+), come relax
& watch APCA Associates jam in a casual
setting. Got talent? You can sing too!*

***See Del Suggs to sign up.*



8:00 AM • STUDENT EDUCATIONAL SESSIONS

CHICAGO A

Tyler Korso • Metropolis Management

Successful Events 101

After honing his act for over a decade, Tyler Korso has learned a lot about putting on great events and is here to share that with you. From how to set up a venue to managing your audience (and how to get one!), you will learn some standard practices and fixes for creating great events, no matter the size!

CHICAGO B

Andrew Hoyt • The Rock Star Project™

Fearless & Unstoppable: Overcoming Stage Fright and Self-Doubt

Stepping into the spotlight can feel overwhelming. Whether you're on stage, leading a meeting, or delivering a presentation, confidence isn't something you're born with - it's something you build. In this fun, high-energy, and interactive session, touring songwriter Andrew Hoyt shares practical strategies to conquer stage fright, silence self-doubt, and own your voice with confidence. Drawing from 3,000 + live performances, Andrew provides real-world tools to help you step forward, take control, and inspire those around you. Perfect for student leaders, aspiring performers, and emerging speakers who want to show up, stand out, and shine.

SALON 8

Jeni Wahlig • United in Hyper Health and Wellness

When Love Takes Over: Balancing Relationships, Mental Health, and Academic Success

Let's be real... Relationships can take over your life! Whether it's the excitement of new love, the stress of conflict, or the excruciating pain of a breakup, relationships can make it hard to focus on school, friendships, and yourself. This interactive workshop gives students practical tools to navigate love without losing themselves (or their GPA). Through guided reflection, real talk, and interactive exercises, students will learn how to recognize when a relationship is consuming too much, how to set healthy boundaries, and how to lead their connections with confidence, so their relationships fuel their success instead of derailing it.

SALON 9

Dan Radin • Metropolis Management

How to Sell Out Your Next Campus Event (Without a Massive Budget)

What if your next campus event had a line out the door? In this fast-paced, no-fluff session, touring musician and speaker Dan Radin shares the real-world strategies he used to sell out small clubs around the country—and how you can use the same playbook to pack your events with students who actually want to be there. Learn how to create buzz, tap into student networks, and promote authentically without relying on big budgets or boring flyers. Whether you're booking comedy, music, or anything in between, this session gives you the tools to make your event the one everyone's talking about.

SATURDAY, NOVEMBER 22nd

8:00 AM • STUDENT ED SESSIONS CONTINUED

SALON 10

Joseph Sapida & Jennifer Thomas • Live Nation

Backstage with Live Nation Recruitment

Joseph and Jennifer will share their combined 19 years of recruitment experience in hopes that you will feel more confident in standing out in the music industry. This includes resume do's and don'ts, LinkedIn basics, and a little about Live Nation Entertainment too.

8:00 AM • COOPERATIVE BUYING CAUCUS • CHICAGO C

AUDIENCE: ADVISORS/CO-OP BUYERS

APCA Co-op Buyers meet in their regions to discuss showcasing artists and tour dates and make preparations to block book acts and save programming dollars!



**Bring Nicki Joiner
to Your Campus**

Leadership Conferences • Speaker Series • Career Development

TYS
THE YOUNG PEOPLE'S SOCIETY

Call/Text: 800-799-1460

SATURDAY, NOVEMBER 22nd

9:00 AM • MORNING MAINSTAGE • GRAND BALLROOM

Coffee
& Danish
Provided!



ACW Trivia • ACW Entertainment, LLC
(Variety)

APCA Isolated: \$4,500 • 2 of 3: \$4,250 • 3 of 5: \$4,000 • 5 of 7: \$3,750
Plus: Travel, Lodging, Sound & Lights

Notes: _____



Gary Montalvo • United in Hyper Health and Wellness
(Speaker)

APCA Isolated: \$2,500 • 2 of 3: \$2,300 • 3 of 5: \$2,100 • 5 of 7: \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @garymontalvo | Facebook: @gary.montalvo.coaching

Notes: _____



Jacob Jax • Jacob Jax
(Magician)

APCA Isolated: \$2,000 • 2 of 3: \$1,800 • 3 of 5: \$1,500 • 5 of 7: \$1,200
All Inclusive

Instagram: @jacobjax

Notes: _____



The C-Word: Consent • The C-Word: Consent
(Speaker)

APCA Isolated: \$3,500 • 2 of 3: \$3,200 • 3 of 5: \$3,000 • 5 of 7: \$2,800
All Inclusive

Notes: _____

SATURDAY, NOVEMBER 22nd



Dr. Tina Koopersmith • United in Hyper Health and Wellnenss
(Speaker)

APCA Isolated: \$2,500 • 2 of 3: \$2,300 • 3 of 5: \$2,100 • 5 of 7: \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @drtinacoaches | Facebook: @tina.koopersmith

Notes: _____



Michael Gershe • Houla Entertainment
(Speaker)

APCA Isolated: \$2,750 • 2 of 3: \$2,550 • 3 of 5: \$2,350 • 5 of 7: \$2,150
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @gershepix | Facebook: @gershe | YouTube: @michaelgershe8071

Notes: _____



Abby Bland • Metropolis Management
(Spoken Word)

APCA Isolated: \$1,950 • 2 of 3: \$1,650 • 3 of 5: \$1,450 • 5 of 7: \$1,050
Plus: Tech Rider

Instagram: @applestoabby | Facebook: @applestoabby

Notes: _____



Alicia Smith • Alicia Smith Speaks
(Speaker)

APCA Isolated: \$2,000 • 2 of 3: \$1,800 • 3 of 5: \$1,500 • 5 of 7: 1,200
Plus: Travel, Lodging & Meals, Sound & Lights

Notes: _____



Garrett Huffman • Bandhouse Music Group
(Band)

APCA Isolated: \$2,500 • 2 of 3: \$2,375 • 3 of 5: \$2,250 • 5 of 7: \$2,125
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @garrethuffmanmusic | Facebook: @ghuffman2003 |
YouTube: @garrethuffman

Notes: _____

SATURDAY, NOVEMBER 22nd

11:00 AM • COOPERATIVE BUYING SESSION • CHICAGO C

AUDIENCE: MANDATORY FOR ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is for all Cooperative Buying representatives and Advisors. Agents are encouraged to attend as well.

11:00 AM • STUDENT EDUCATIONAL SESSIONS

CHICAGO A

Marissa Cohen • Marissa F. Cohen

Experience Design: Creating Programs That Market Themselves

Here's the dream: students leave your program so genuinely excited that they can't help but tell their friends about it. Not because you asked them to, not because you're bribing them with extra credit, food or swag, but because something genuinely cool just happened and they need to share it with someone. Most of our programs are educational and valuable, but let's be honest – they're not exactly Instagram-story worthy. This session is about changing that without compromising the learning (or your budget).

CHICAGO B

Dave Kelly • America's Student Leadership Trainer

Be a Positive Force for Change as a Visionary Leader

Making change on campus and in the community, state, nation, and world means being an advocate for a new way of thinking and looking at aspects of life. Serving leaders do this in a way that is respectful, thoughtful, and impactful. It requires critical thinking skills, the ability to communicate effectively while listening to differing opinions and present persuasive arguments while engaging in civil discourse. Students will look at historical advocacies, discuss and grade them, and learn the most effective methods of affecting change while working with other people.

SALON 8

Troy Peters • Wally's World of Entertainment

Makin' It Fun!: Building Your Campus Team

The importance of creating and maintaining a strong ensemble atmosphere in any group cannot be overemphasized. Without a safe and inclusive environment where individuals feel comfortable sharing their ideas and engaging with others, it can be detrimental to organizing successful campus events. The team-building activities in this workshop provide benefits that can help campus activity groups grow and become creative when problem-solving. Participants will be involved in fun games and activities with the goal of building a real sense of community.

SATURDAY, NOVEMBER 22nd

11:00 AM • STUDENT ED SESSIONS CONTINUED

SALON 9

Dr. Eileen McDowell • World Leaders of Tomorrow

From Overwhelm to Action: Rewiring the Brain to Overcome Anxiety and Achieve Success

This empowering session bridges the gap between intention and execution through neuroscience-based tools that reduce anxiety and strengthen focus. Dr. Eileen McDowell teaches students how to manage stress, overcome procrastination, and rewire unproductive habits by understanding how their brain responds to pressure. Participants will learn how to calm the nervous system, regulate emotions, and take consistent action even when motivation is low. By working with their brain instead of against it, students will build confidence, clarity, and lasting habits that lead to academic and personal achievement.

SALON 10

Tom Krieglstein & DaShawn Lamar-Baldwin • Swift Kick Leadership

How to Communicate With Crappy People

Ever interacted with someone who seems to make every situation toxic and impossible. Pointing out that these people are difficult and demanding won't get you anywhere, though odds are, they don't even see a problem. Whether the issue is caused by a personality disorder or some other underlying issue, in this session, you'll learn how to navigate these interactions with impossible people and preserve your own sanity.

12:00 PM • STUDENT EDUCATIONAL SESSIONS

CHICAGO A

Del Suggs • Del Suggs, M.S.Ed.

Top 3 Leadership Skills

There are so many books on leadership, chock full of skills and attributes that you should demonstrate. Del Suggs has narrowed it down to this: great leaders have abilities in personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three most important skills that ALL great leaders possess. Want to be a better leader? Master these three skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

CHICAGO B

Jason LeVasseur • The Rock Star Project™

Packed House Playbook: Marketing & Promotion for Campus Events

Great programs deserve great turnouts. This fast-paced, hands-on session gives campus leaders a practical playbook for growing audiences and creating buzz. Participants will learn how to identify target audiences, craft compelling value propositions, build multi-channel promo plans (digital + face-to-face), and track what works. We'll cover timelines, street-team roles, messaging frameworks, and low-lift content you can reuse all semester. Leave with a simple, repeatable system to turn solid events into packed-house experiences.

12:00 PM • STUDENT ED SESSIONS CONTINUED

SALON 8

Larry Grogan • Delta Omega Gamma

Angel's 12 Rules of Self-Care

Mental health is a growing concern on all college campuses across the nation. When we are struggling with our mental health, it is often shown through our self-care practices. If we take care of ourselves in a positive manner, our mental health will improve. Sometimes though it's difficult to know exactly what to do. This presentation will show you 12 specific self-care techniques from a dog's perspective. That's right, Angel's 12 Rules of Self-Care will make you laugh, have fun, but teach very important lessons only a dog could deliver.

SALON 9

Nicki Joiner • Top Youth Speakers

Top 3 Résumé Mistakes College Students Make (and How to Fix Them)

You've led committees, planned events, and recruited members but does your résumé reflect the true value of your campus leadership experience? Too often, students undersell themselves with task-based bullet points instead of impact. Learn from a former corporate recruiter who's reviewed 50,000+ résumés and hired 500+ students. We'll cover the top three résumé mistakes college student leaders make and how to fix them so you can confidently showcase your leadership experience as a competitive advantage and GET HIRED!

SALON 10

Wes Woodson • WesWoodson.com

How to Chill When Everything's Due: A Crash Course in Calming Down Before You Melt Down

You ever have five tabs open, three deadlines due, and your brain is buffering like a bad Zoom call? Yeah – same. In this real, hilarious, and actually helpful workshop, mental health speaker Wes Woodson teaches students how to stop spiraling when life piles up. You'll learn the science behind stress, how to regulate your nervous system like a pro, and how to actually chill when everything feels urgent. Through interactive demos, storytelling, and Wes's signature humor, students will discover how to shift their state (body) > story (mind) > strategy (action) – so they can handle pressure without burning out.



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

SATURDAY, NOVEMBER 22nd

1:00 PM • LUNCH SHOWCASE • GRAND BALLROOM



Michael Williams • Brave Enough Agency
(Band)

APCA Isolated: \$3,000 • 2 of 3: \$2,800 • 3 of 5: \$2,500 • 5 of 7: \$2,200
Plus: Travel, Lodging, Meals & Sound

Instagram: michaelwilliamsofficial | Facebook: @michaelwilliamsofficial |
YouTube: @michaeltwilliamsmusic

Notes: _____



Trey Mack • 2 Funny Entertainment
(Comedy)

APCA Isolated: \$2,500 • 2 of 3: \$2,200 • 3 of 5: \$1,900 • 5 of 7: \$1,700
All Inclusive

Instagram: @treymacklive | Facebook: @trey.mcclain.39 |
YouTube: @treymacklive

Notes: _____



Devon Braxton • Degy Entertainment
(Solo Artist)

APCA Isolated: \$1,800 • 2 of 3: \$1,500 • 3 of 5: \$1,300 • 5 of 7: \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @devonbraxton | Facebook: @devonbraxton |
YouTube: @devonbraxton

Notes: _____



Laura Ernst • Metropolis Management
(Variety)

APCA Isolated: \$1,850 • 2 of 3: \$1,650 • 3 of 5: \$1,550 • 5 of 7: \$1,250
Plus: Travel & Tech Rider

Instagram: @hamsterballgirl | Facebook: @Hamsterballgirl

Notes: _____

SATURDAY, NOVEMBER 22nd



Adam Bohanan • Houla Entertainment
(Solo Artist)

APCA Isolated: \$1,800 • 2 of 3: \$1,650 • 3 of 5: \$1,500 • 5 of 7: \$1,350
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @AdamBohananMusic | Facebook: @adam.d.bohanan |
YouTube: @adambohanan3954

Notes: _____



Lafayette Wright • Sophie K Entertainment
(Comedy)

APCA Isolated: \$2,500 • 2 of 3: \$2,250 • 3 of 5: \$2,000 • 5 of 7: \$1,850
Plus: Lodging, Sound & Lights

Instagram: @lafayette247

Notes: _____



Dylan Taylor • Metropolis Management
(Solo Artist)

APCA Isolated: \$1,950 • 2 of 3: \$1,800 • 3 of 5: \$1,500 • 5 of 7: \$1,350
All Inclusive

Instagram: @dylantaylornow | Facebook: @dylantaylornow |

YouTube: @dylantaylorvevo

Notes: _____



Larry & Raven • Houla Entertainment
(Mentalist)

APCA Isolated: \$2,300 • 2 of 3: \$2,150 • 3 of 5: \$2,000 • 5 of 7: \$1,850
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @larryandraven | Facebook: @LarryandRavenFans |

YouTube: @larryandraven

Notes: _____



Attaboy • Yugar Productions
(Band)

APCA Isolated: \$2,500 • 2 of 3: \$2,400 • 3 of 5: \$2,300 • 5 of 7: \$2,200
Plus: Travel, Lodging, Sound & Lights

Instagram: @attaboyonline | Facebook: @attaboyonline |

YouTube: @AttaboyOnline

Notes: _____

SATURDAY, NOVEMBER 22nd



3:30 PM • EXHIBIT HALL • O'HARE BALLROOM
Last Chance to Get Your Signatures for the GRAND PRIZE
DRAWING! Drawing held during Saturday Dinner.

4:30 PM • STUDENT EDUCATIONAL SESSIONS

SALON 8

Jeff Hyman • Degy Entertainment

MAJOR EVENTS: How to Survey, Budget, Offer, Contract, Market, Advance and Execute a Major Concert/Event in Under 60 Minutes!

Everything you wanted to know (and more) about buying a major event on your campus. Who do I call? Where do I get prices for big names? What's an offer sheet? How do I edit riders? What does the advance process entail? You'll do it all in under 60 minutes!

SALON 9

Dave Kelly • America's Student Leadership Trainer

Closing the Sale: Membership Recruitment for Clubs and Organizations

Many clubs and organizations do not know how to recruit members. They throw a table together, sit behind it, and hope for the best. This session will show proven ways to recruit. You'll learn the techniques, tips, and tricks that Dave used as state advisor for a collegiate service organization to recruit over 10,000 students! These techniques are easy to do, duplicatable by any campus organization, and effective in engaging students who may not normally check out some groups. No matter what kind of group you have, this workshop will help you get more members!

SALON 10

Dominic Syracuse • Metropolis Management

Staying Human in the Age of AI

There's no doubt that the AI revolution is sweeping nearly every aspect of our daily lives... But this educational session will teach you how to use AI as your creative collaborator and enhance the important parts of being human: connection, communication, and creating meaningful experiences with one another.

4:30 PM • ADVISOR EDUCATIONAL SESSIONS

CHICAGO C

Marissa Cohen & Del Suggs



Real Talk: Marketing Lessons From the Trenches

After 40+ years of collective marketing wins and epic fails in higher education, we've learned the difference between campaigns that work and ones that flop. This isn't a session about best practices from some marketing textbook. It's about real campaigns we've run that had students lining up around the block, and the ones that made us want to hide under our desks. More importantly, it's about helping you figure out why some marketing works while other efforts feel like shouting into the void. You'll walk away knowing exactly what to look for in your own marketing planning.

Participants will 1) identify the "hidden factors" that make some marketing efforts wildly successful while seemingly similar ones completely fail 2) adapt successful marketing strategies from other programs and institutions to fit your specific context and constraints, 3) learn how to avoid the most common marketing mistakes.

CHICAGO D

Dr. Eileen McDowell • World Leaders of Tomorrow



Leading From Within: The Neuroscience of Influence and Integrity

Effective leadership starts in the brain. This interactive session reveals how neuroscience and transformational leadership principles intersect to create authentic, emotionally intelligent leaders. Dr. Eileen McDowell demonstrates how leaders can train their prefrontal cortex to regulate emotions, foster trust, and inspire high performance. Students will learn how self-awareness and empathy directly impact influence, communication, and organizational culture. Through experiential activities, participants will develop leadership habits that align the mind, heart, and purpose for lasting impact.

Participants will 1) know how neuroscience supports the development of self-aware and emotionally intelligent leadership, and 2) learn practical strategies to enhance influence, empathy, and authentic connection with others.



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**



6:00 PM
DINNER MAINSTAGE SHOWCASE
Join us for the Award
Ceremony to congratulate
the winners of the
***2025 Fall Regional Campus
Activities Awards!***

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Joseph Tran presents: The 'CHALLENGE ACCEPTED!' Game Show
RK Entertainment Agency, LLC
(Variety)

APCA Isolated: \$3,500 • 2 of 3: \$3,300 • 3 of 5: \$3,100 • 5 of 7: \$2,900
Plus: Travel, Lodging, Meals, Sound & Lights

Notes: _____



Van Scott • Brave Enough Agency
(Solo Artist)

APCA Isolated: \$1,800 • 2 of 3: \$1,500 • 3 of 5: \$1,200 • 5 of 7: \$1,000
Plus: Travel, Lodging, Meals & Sound

Instagram: @vanscottish | YouTube: @VanScottMusic

Notes: _____



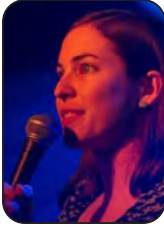
Brian Ernst • Brian Ernst Music
(Solo Artist)

APCA Isolated: \$1,700 • 2 of 3: \$1,500 • 3 of 5: \$1,400 • 5 of 7: \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @BrianErnstMusic | Facebook: @BrianErnstMusic |
YouTube: @BrianErnstMusic

Notes: _____

SATURDAY, NOVEMBER 22nd



Amy Schwartz • Wally's World of Entertainment
(Health & Wellness and Comedy)

APCA Isolated: \$1,950 • 2 of 3: \$1,800 • 3 of 5: \$1,500 • 5 of 7: \$1,250
Plus: Travel, Lodging & Sound

Instagram: @amynicolaughs | Facebook: @schwartzcomedy

Notes: _____



Filosophy • Degy Entertainment
(Band)

APCA Isolated: \$6,500 • 2 of 3: \$4,500 • 3 of 5: \$3,500 • 5 of 7: \$3,000
Plus: Lodging, Meals, Sound & Lights

Instagram: @ourfilosophy

Notes: _____



Cody Clark • Wally's World of Entertainment
(Magician)

APCA Isolated: \$2,400 • 2 of 3: \$2,250 • 3 of 5: \$1,950 • 5 of 7: \$1,700
Plus: Travel, Lodging & Sound

Instagram: @codyclarkmagic | Facebook: @codyclarkmagic |

YouTube: @TheMagicofCodyComet

Notes: _____



Dan Radin • Metropolis Management
(Solo Artist)

APCA Isolated: \$2,300 • 2 of 3: \$2,000 • 3 of 5: \$1,500 • 5 of 7: \$1,200
All Inclusive

Instagram: @itsdanradin | Facebook: @itsdanradin

Notes: _____



Lily Grace • Burning Ground Entertainment
(Band)

APCA Isolated: \$3,500 • 2 of 3: \$3,000 • 3 of 5: \$2,800 • 5 of 7: \$2,500
Plus: Travel, Lodging, Sound & Lights

Instagram: @lilygracelive/# | Facebook: @lilygracelive |

YouTube: @lilygracelive

Notes: _____

SATURDAY, NOVEMBER 22nd

Submit Your
Co-op Forms
at the APCA
Booth!

**8:30 PM • EXHIBIT HALL
O'HARE BALLROOM**
*Final Opportunity to Connect
with Agents and Vendors at
Their Booths!*



9:30 PM • FINAL COOPERATIVE BUYING SESSION • CHICAGO C



Come finalize the
details for your
school calendar!



THIS IS IT! FINAL CO-OP SESSION!!!



Attendees are
entered to win
BIG PRIZES!



9:30 PM • LATE NIGHT FINALE EVENT • SALON 9-10

Interactive Campus Talent Show

HOSTED BY: A-GAME WITH ACW ENTERTAINMENT

**YOU NAME IT WE PLAY IT, MUSICAL CHAIRS,
MUSIC TRIVIA, STUDENT PERFORMANCES**



SATURDAY, NOVEMBER 22nd

LATE NIGHT JAM

*Lobby Bar
Following Conference Events*

*Advisors and Associates (21+), come relax
& watch APCA Associates jam in a casual
setting. Got talent? You can sing too!*

***See Del Suggs to sign up.*

SUNDAY, NOVEMBER 23rd

10:00 AM • CONFERENCE WRAP-UP • CHICAGO C



**Audience: Schools and Talent Buyers
Executive Director, APCA**

Join us for a great interactive session to wrap up the 2025 Fall Regional Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs – so come share your thoughts and get involved with APCA!

*Thank you for being a part of the APCA Fall South
Campus Activities Planning Conference - Chicago!
~Have a safe trip home~*

**The Association for the
Promotion of Campus Activities**



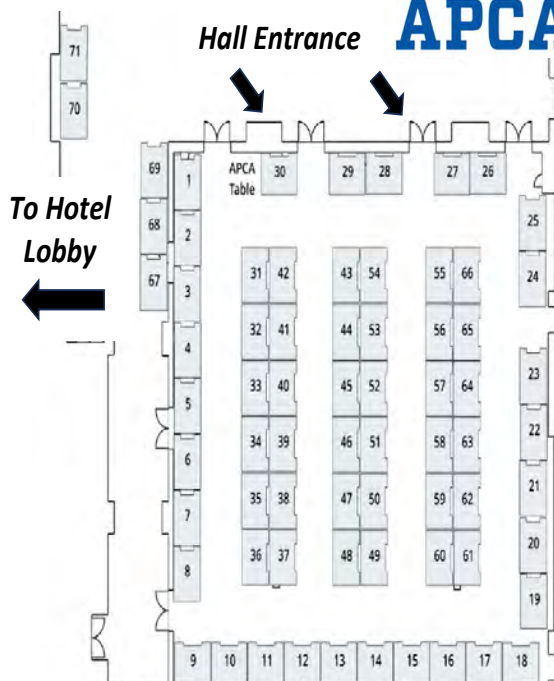
Vendors by Booth

ARTIST / AGENCY	BOOTH #
RK Entertainment	1
Yugar Productions	2
Bandhouse Music Group	3
Windy City Foam	4-5
Wally's World of Entertainment	6-8
Clowning Around & Celebration Authority	9
Metropolis Management	10-17
Everything But The Mime, Inc.	18-20
Brian Ernst Music	21
Burning Ground Entertainment	22
WesWoodson.com	23
Record-A-Hit Entertainment	24-26
Top Youth Speakers	27
SM6, LLC	28
The C-Word: Consent	29
Next Level Gaming	30
America's Student Leadership Trainer	31
Sophie K Entertainment	32-33
Alicia Smith Speaks	34
ACW Entertainment, LLC	35-36
Brave Enough Agency	37-42
Jacob Jax	43
World Leaders of Tomorrow	44
Live Nation Entertainment	45
Marissa F. Cohen	46
Neon Entertainment	47
Delta Omega Gamma	48
Degy Entertainment	49-54
2 Funny Entertainment	55
Swift Kick Leadership	56
Out of the Quicksand	57
RJ Prince Entertainment	58
Del Suggs, M.S.Ed.	59
Promotions and Unicorns, Too	60
Leo Kelly Art	61
Houla Entertainment	62-66
The Rock Star Project™	67
United in Hyper Health and Wellness	68-71

2025 APCA Midwest Conference Exhibit Hall (O'Hare Ballroom)



APCA



Vendors by Alphabetical

ARTIST / AGENCY	BOOTH #
2 Funny Entertainment	55
ACW Entertainment, LLC	35-36
Alicia Smith Speaks	34
America's Student Leadership Trainer	31
Bandhouse Music Group	3
Brave Enough Agency	37-42
Brian Ernst Music	21
Burning Ground Entertainment	22
Clowning Around & Celebration Authority	9
Degy Entertainment	49-54
Del Suggs, M.S.Ed.	59
Delta Omega Gamma	48
Everything But The Mime, Inc.	18-20
Houla Entertainment	62-66
Jacob Jax	43
Leo Kelly Art	61
Live Nation Entertainment	45
Marissa F. Cohen	46

Vendors by Alphabetical

ARTIST / AGENCY	BOOTH #
Metropolis Management	10-17
Neon Entertainment	47
Next Level Gaming	30
Out of the Quicksand	57
Promotions and Unicorns, Too	60
Record-A-Hit Entertainment	24-26
RJ Prince Entertainment	58
RK Entertainment	1
SM6 LLC	28
Sophie K Entertainment	32-33
Swift Kick Leadership	56
The C-Word: Consent	29
The Rock Star Project™	67
Top Youth Speakers	27
United in Hyper Health and Wellness	68-71
Wally's World of Entertainment	6-8
WesWoodson.com	23
Windy City Foam	4-5
World Leaders of Tomorrow	44
Yugar Productions	2

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get signatures of ALL vendors BEFORE Saturday Dinner Drawing for BIG PRIZES!

NAME: _____ SCHOOL: _____



Vendor	Signature	Booth #
RK Entertainment.....	_____	1
Yugar Productions	_____	2
Bandhouse Music Group	_____	3
Windy City Foam	_____	4-5
Wally's World of Entertainment	_____	6-8
Clowning Around & Celebration Authority	_____	9
Metropolis Management	_____	10-17
Everything But The Mime, Inc.	_____	18-20
Brian Ernst Music	_____	21
Burning Ground Entertainment	_____	22
WesWoodson.com	_____	23
Record-A-Hit Entertainment	_____	24-26
Top Youth Speakers	_____	27
SM6, LLC.....	_____	28
The C-Word: Consent	_____	29
Next Level Gaming	_____	30
America's Student Leadership Trainer	_____	31
Sophie K Entertainment	_____	32-33
Alicia Smith Speaks.....	_____	34
ACW Entertainment, LLC.....	_____	35-36
Brave Enough Agency.....	_____	37-42
Jacob Jax.....	_____	43
World Leaders of Tomorrow	_____	44
Live Nation Entertainment.....	_____	45
Marissa F. Cohen	_____	46
Neon Entertainment	_____	47
Delta Omega Gamma	_____	48
Degy Entertainment	_____	49-54
2 Funny Entertainment	_____	55
Swift Kick Leadership	_____	56
Out of the Quicksand	_____	57
RJ Prince Entertainment.....	_____	58
Del Suggs, M.S.Ed.....	_____	59
Promotions and Unicorns, Too	_____	60
Leo Kelly Art	_____	61
Houla Entertainment.....	_____	62-66
The Rock Star Project™	_____	67
United in Hyper Health and Wellness	_____	68-71



STUDENT SESSION STAMP SHEET



Name: _____ School Name: _____

Get the boxes stamped at the end of each session and receive a *Certified Student Programmer* Certificate! Certificates will be mailed to your advisor following the conference.



Friday, NOVEMBER 21

8:30 AM Kick-off	9:30 AM Ed Sessions	2:00 PM Ed Sessions
3:00 PM Purposeful Programming	8:30 PM Showcase	

Saturday, NOVEMBER 22

8:00 AM Ed Sessions	11:00 AM Ed Sessions	12:00 PM Ed Sessions
4:30 PM Ed Sessions		

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