



APCA

ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

19TH ANNUAL



**Leadership
on Broadway
Experience**

JUNE 28-30, 2025

NEW YORK MARRIOTT MARQUIS | TIMES SQUARE

#APCANYC25



**Join us this Fall
at a Campus
Activities Planning
Conference near you!**

Northeast
Oct 3 - 5
Albany, NY

South
Oct 24 - 26
Dallas, TX

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WELCOME TO APCA'S 19TH ANNUAL LEADERSHIP ON BROADWAY EXPERIENCE



ERIC LAMBERT
Executive Director
elambert@apca.com

On behalf of the entire APCA family, welcome to the
19th Annual Leadership on Broadway Experience.

APCA has a great event in store for you. We want you to leave with a clear vision of how to establish engagement and leadership programs and facilitate success for future generations of students! In this program, you will find your session details, schedule of events, and layout of the hotel conference area. We encourage you to immerse yourself in this experience and to make memories and connections that will last a lifetime. If there is anything our staff can do to assist, we are glad to help.

We look forward to meeting each of you, and welcome to the Big Apple!!



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**



Schedule of Events: APCA 2025

19th ANNUAL LEADERSHIP ON BROADWAY EXPERIENCE

Friday, June 27, 2025

4:00 - 6:00 pm..... Registration/APCA Serves Harlem Room

Saturday, June 28, 2025

8:00 - 8:45 am..... Conference Registration/APCA Serves Harlem Room
8:45 am..... Kickoff and Opening Keynote Astor Ballroom
9:30 am..... Student & Advisor Ed Sessions Various Rooms
10:30 am..... Student Ed Sessions Various Rooms
10:30 am..... *Featured Advisor Session* Astor Ballroom

11:30 am - 2:00 pm..... Lunch on Your Own
OR - Broadway Cares Experience at Sardi's (*must be pre-registered*)

2:00 pm..... Student & Advisor Ed Sessions Various Rooms
3:00 pm..... Exhibit Hall (ALL) Astor Pre-Function
4:00 pm..... Student & Advisor Ed Sessions Various Rooms
5:00 - 5:30 pm Keynote (ALL) ***pick up Aladdin tickets!* Astor Ballroom
8:00 pm..... *Aladdin on Broadway!* *New Amsterdam Theatre*
214 W 42nd St

Sunday, June 29, 2025

9:00 am..... Keynote (ALL) Astor Ballroom
9:30 am..... Student & Advisor Ed Sessions Various Rooms
10:30 am..... Student Ed Sessions Various Rooms
10:30 am..... *Featured Advisor Session* Astor Ballroom

11:30 am - 1:30 pm..... Lunch on Your Own

1:30 pm..... Advisor Panel Astor Ballroom
1:30 pm..... Student Ed Sessions Various Rooms
2:30 pm..... Student/Advisor Ed Sessions Various Rooms
3:30 pm..... Keynote (ALL) Astor Ballroom
4:00 pm..... Final Exhibit Hall (ALL) Astor Pre-Function
5:00 - 5:30 pm..... *Closing Keynote (ALL) Astor Ballroom
**Must be present to receive certificates and win grand prize!*

Monday, June 30, 2025

10:00 am..... Wrap-Up (ALL) Astor Ballroom

APCA EXHIBITOR LISTING

America's Student Leadership Trainer Dave Kelly 404-403-1481 davekelly@gonzospeaks.com www.davegonzokelly.com DIAMOND	Bliss on Campus Wellness Talks that Spark Transformation Jody Bliss 860-205-3321 jody@jodybliss.com
C2U Leadership Carol Clyde 214-240-4333 carol@c2uleadership.com	Champ Up Academy Chris Romulo 347-432-9159 chris@chrisromulo.com www.chrisromulo.com
Del Suggs, M.S.Ed. Del Suggs 800-323-1976 del@delsuggs.com www.delsuggs.com DIAMOND	Delta Omega Gamma Larry Grogan 423-557-1908 larry@deltaomegagamma.net www.deltaomegagamma.net RUBY
Empowered Voices Collective, LLC Marissa Cohen 732-642-0809 booking@marissafayecohen.com www.empoweredvoicescollective.com EMERALD	Metropolis Management Joyce Jiawan 510-585-5585 joyce@metropolismanagment.com www.metropolismanagement.com DIAMOND
Promotions & Unicorns, Too Rob Einhorn 732-308-3444 promotions.unicorns@verizon.net www.promotionsandunicorns.com DIAMOND	Root of Jamar, LLC Jamar Root 682-300-0611 jamar@rootofjamar.com www.rootofjamar.com
Team Allen Enterprises, LLC Elliot Allen 718-810-7723 mentalconditioningmovement@gmail.com www.mentalconditioningmovement.com	<u>APCA Gems:</u> Ruby: 3-Year Member Emerald: 5-Year Member Sapphire: 10-Year Member Diamond: 15-Year Member

Conference Expectations & Helpful Hints

When you're at the conference:

Please be on time and present at every keynote and session! 10-minute breaks between sessions should be plenty of time to use the restroom and get to your next session room – all APCA sessions are on the 7th floor of the Marriott Marquis!

Bring high energy and stay engaged! Take notes and spread your delegation across the sessions so you can take back as much information as possible to share with your campus.

See someone you'd like to bring back to your campus? Let us know! APCA schools are given special discounts, and you might even be able to jump on a block, saving you even more. All speakers and agencies will be available at Exhibit Halls to answer any questions you might have. They're all eager to share their expertise with you and help you engage your student populations!

When you're at a Broadway Theater:

Arrive early! If you're not in your seat when the show begins, you'll have to wait in the lobby until after the opening number.

Do NOT take out your cell phones for any reason. No photos or videos are allowed once the show begins. Don't look at your phones or take any texts or calls during the show – it's incredibly distracting to those around you, and it's considered to be very poor etiquette in a theater.

Clap and cheer when appropriate, but otherwise, no talking! Even whispers can ruin the experience for those around you.

There is no dress code, but many people dress nicely for the theater. You'll see everything from jeans to formal attire, so be comfortable, but look appropriate for the theater.

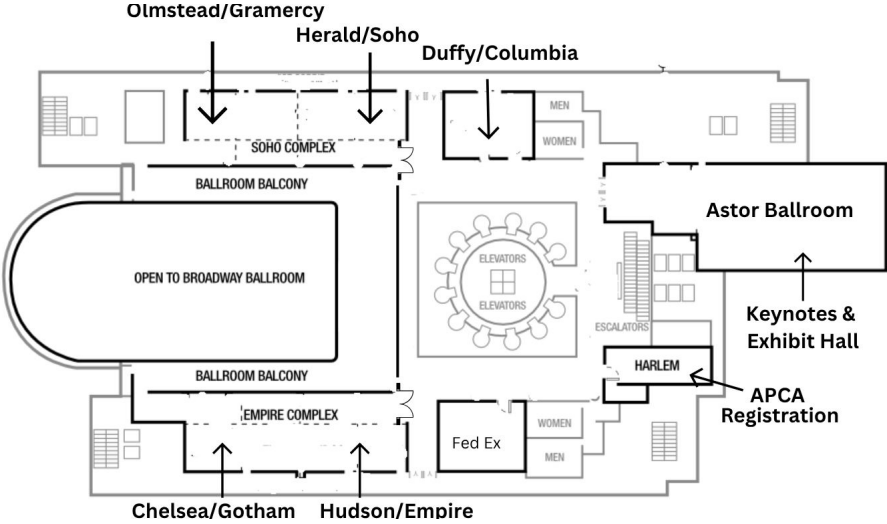
When you're out and about in New York City:

Please use caution when crossing the street! Traffic is BUSY and FAST. Use the crosswalks, crossing signals, and do not dart in and out between cars. Always look both ways before you step off a curb, even on one-way streets! Cars/cabs/bikes/rickshaws are everywhere!

There are many places in and near Times Square to get a quick, inexpensive meal. In addition to fast food options like McDonalds and Taco Bell a few steps from the hotel, there are lots of street carts, kiosks, and little pizza places to pop in a buy a quick slice.

We recommend that students do not go far from the hotel without an advisor, and please stay together! Buddy system is best in NYC.

CONFERENCE LAYOUT – 7TH FLOOR



APCA CONFERENCE TEAM



ERIC LAMBERT
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RONNIE CURRENT
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ROBBIE CHULICK
Conference Assistant
Marietta College



SYDNEY ATCHLEY
Conference Assistant

CONFERENCE SESSION PRESENTERS



Adam Lambert

Attorney at Law • Metropolis Management
joyce@metropolismanagement.com

Adam Lambert is a practicing attorney in New Orleans, Louisiana. He has been a regular fixture in the campus activities community for over 20 years, and he is regularly engaged to speak on legal and social issues affecting colleges across the nation. Mr. Lambert has authored many articles on the laws of higher education, including his popular magazine column, Campus Law. Mr. Lambert often speaks and offers training to administrators and students across the country on legal topics, including Clery Act, Title IX, Sexual Harassment, FERPA, Free Speech, Plagiarism, Faculty-Student Judicial Committees, and much more.



bill harclerod

SUNY Oneonta • bill.harclerod@oneonta.edu

bill harclerod is a lifelong activities professional with over 30 years in the field. He is also a lifelong learner who is always striving to do things better (Meliora is the slogan at his Alma Mater) and enhance the student experience. bill is an avid podcast listener and takes inspiration from the world of marketing and food science. He is most proud to have raised an amazing human being who grows even more

so each day.



Carol Clyde

C2U Leadership
carol@c2uleadership.com

Dr. Carol Clyde is a dynamic speaker, facilitator, and leadership coach who empowers college students and professionals to lead with confidence, clarity, and purpose. Specializing in women's leadership and leadership development, she draws on over 25 years of experience in higher education to deliver engaging, actionable programs. Known for her ability to bridge academic theory with real-world practice, Carol creates transformative learning experiences that resonate with campus audiences. With advanced degrees in leadership, dispute resolution, and communication, she brings both credibility and approachability to every stage, classroom, and workshop.



Catherine Latham

Wayne State University
clatham@wayne.edu

Catherine Latham, M.A., is the Coordinator of Campus Activities at Wayne State University. She advises the Campus Activities Team and implements student program opportunities throughout the year. Catherine graduated from Wayne State University in 2021 with a bachelor's degree in Public Relations. She then earned her master's degree in Higher Education Administration from Michigan State University in 2023.

CONFERENCE SESSION PRESENTERS



Cheyenne Olson

Hillsborough Community College, SouthShore Campus
colson13@hccfl.edu

Cheyenne Olson is the Student Activities Coordinator at Hillsborough Community College-SouthShore Campus and a dedicated plus-size fashion and Lifestyle Influencer. Over the past 8 years, she has cultivated a significant social media presence, with over 80,000 followers and over 70 million views worldwide. Cheyenne's journey began as a response to years of bullying, transforming a negative experience into a platform for positivity and self-love. Through her platform, she shares valuable tips on building confidence and embracing self-acceptance. Cheyenne will share her expertise on optimizing social media, including strategies for growing your follower base and converting followers into event attendees.



Chris Romulo

Champ Up Academy
chris@chrisromulo.com

Chris Romulo is a former North American Muay Thai Champion who brings knockout energy to the stage as a keynote speaker and resilience coach. From the streets of Queens to the World Cup in Bangkok, Chris shares the mindset it takes to lead, rise, and keep swinging through adversity. His keynotes and interactive workshops teach students how to face fear, own their story, and bounce back stronger—on campus and in life. Ideal for student leaders, athletes, and first-year programs, his sessions blend real talk, practical tools, and the heart of a champion.



Danny Franzese

Degy Entertainment
jeff@degys.com

Daniel Franzese is an actor, comedian, and activist best known for his iconic role as Damian in the cult classic Mean Girls, as well as Bully, Looking, and The Comeback. He regularly performs stand-up around the globe, and his viral "Italian Mom" videos have earned him a devoted online following. Off stage, Daniel is a passionate LGBTQ+ advocate and ambassador for the Elizabeth Taylor AIDS Foundation. He's raised thousands for organizations like the Trevor Project, Alzheimer's and autism foundations, and Lambda Legal. Whether delivering powerful speeches at events or hosting packed comedy nights, Daniel brings humor, heart, and a deep commitment to community.

CONFERENCE SESSION PRESENTERS



Dave Kelly

America's Student Leadership Trainer

davekelly@gonzospeaks.com

Dave's a professional student leadership expert, experienced campus, state, and international student leader and advisor, speaker, author (published 4 books), trainer, and coach/consultant. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! His presentations are high energy, interactive, fun, and content-rich. He has spoken/trained more than 750 times on 400+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year (2019 and 2022) and also was 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!



Del Suggs

Del Suggs, M.S.Ed.

del@delsuggs.com

Del Suggs was named one of the "Five Top Performers of the Last 25 Years" by *Campus Activities Magazine*. Del is a true "Life Hacker"; his leadership programs engage and empower student leaders by using the technology they love. From high school student body president to founding the Florida Chapter of the Recording Academy (the Grammy Awards), Del has served in many different leadership roles. Del's latest book is *The Student Handbook for Campus Activities Boards*. His best-seller *Truly Leading: Lessons in Leadership* (second edition) is in the sixth printing. Del innovated "Instant Assessment" where students complete a program assessment on their cell phones!



Dominic Syracuse

Metropolis Management

joyce@metropolismanagement.com

Dominic Syracuse is a renowned actor, comedian, and behavioral specialist. Through his company, Cognitive Behavioral Theater, Dominic has led hundreds of workshops everywhere from the United States Air Force to maximum security prisons. Not only are his workshops praised for being extremely exciting and entertaining, but they have also been shown to reduce stress by up to 93% of participants. In the college circuit, Dominic has led trainings for both students and faculty. His methods have been recognized by the USC Master's of Social Work Program, The UCLA School of Nursing, and UC Berkeley's top 20 "Big Ideas" competition.

CONFERENCE SESSION PRESENTERS



Elliot Allen

Team Allen Enterprises

mentalconditioningmovement@gmail.com

Elliot Allen, aka the Mental Conditioning Trainer, is the founder of the Mental Conditioning Movement® and the Mental Conditioning Gym™. Elliot started out as a Computer Engineer working in the skyscrapers of Manhattan. He recently retired from a 20-year career in the NYPD as a Detective. Through these various careers, he's learned that our mindset

is what drives the direction of our lives. His purpose now is to teach others how to strengthen their mindset to navigate daily life. In 2024, his second book, 12 Rounds of Mental Conditioning: Us vs LIFE- The Big Fight, was released.



Jamar Root

Root of Jamar, LLC

jamar@rootofjamar.com

Jamar Root is a 25 y/o inspirational speaker from Dallas, TX with a relatable personality. He first realized the power of his voice as a college sophomore after starting a podcast in his apartment. The podcast is dedicated to inspiring people to find and live through their passion. Jamar earned his BS in Sport and Recreation Management from Temple University in 2022.

After multiple experiences, including work with the Philadelphia Phillies and U.S. Olympic Committee, he realized that he didn't love what he was doing. He now travels the country helping people through the treacherous process of finding their passion.



Jody Bliss

Bliss on Campus | Wellness Talks that Spark Transformation

jody@jodybliss.com

Jody Bliss helps others to understand the role of energy and how it impacts their relationships and the communities where they live and work. Jody's goal is to help advisors and students create a more empowered and impactful atmosphere on campus. Her development teaching is a holistic-

based approach that incorporates life lessons with tangible learning outcomes that can transform your campus. She has helped thousands discover more meaning and purpose in their efforts.



Larry Grogan

Delta Omega Gamma

larry@deltaomegagamma.net

Larry Grogan is a nationally acknowledged pet therapy mental health advocate who seeks to highlight the importance of pet therapy for mental health with entertaining educational activities on college campuses. Supported by medical research, Larry and his partner Angel demonstrate the positive effects of pet therapy on the body during periods of stress and

anxiety. Larry has appeared on television, radio, and podcasts due to his advocacy efforts. Additionally, Larry is the author of "A Tail of Love, Life Lessons from Scrappy, a Pet Therapy Dog," which has won multiple literary awards.

CONFERENCE SESSION PRESENTERS



Logan Wallace
Wayne State University
clatham@wayne.edu

Logan Wallace is a junior at Wayne State University, double majoring in law and honors political science with a co-major in university honors. Outside of classes, he is a Vice President of WSU's Campus Activities Team. He is a co-founder of WSU's Justice Corps, an organization dedicated to advancing legal knowledge and community justice.

Logan also serves as a recruitment and outreach assistant for Warrior 360, a program dedicated to student success.



Marissa F Cohen
Empowered Voices Collective
booking@marissafayecohen.com

After 15 years as the premier speaker and thought leader of her industry, reigning "National Campus Speaker of the Year," Marissa F. Cohen has pioneered the field of Empowerment, training about Healthy and Toxic Relationships & Behaviors, Communication, and Mental Health & Wellness. She's the founder of the Healing From

Emotional Abuse Philosophy and an award-winning, 8-time internationally best-selling author. Using her experience and research, she provides real-life examples and relatable content to help others enhance their understanding and expectations of healthy relationships, set healthy boundaries, and communicate effectively and empathetically with the people in their lives.



Rob Einhorn
Promotions & Unicorns, Too
promotions.unicorns@verizon.net

Rob Einhorn, owner of Promotions and Unicorns, Too, has always had a passion for enriching and encouraging the student life experience for everyone. From being the leader of his program board in college to starting his own company geared towards providing promotional products to colleges and universities, Rob has been involved with higher education for over 30 years and presented multiple sessions

for APCA.



Saailesh Jiaawan
Metropolis Management
joyce@metropolismanagement.com

2025 Hypnotist of the Year, Saailesh Jiaawan, a certified hypnoterapist and wellness expert, has a 25-year legacy in hypnosis, visualization, and goal setting. As a 3-time Entertainer of the Year and 7-time Hypnotist of the Year, Saailesh has captivated audiences worldwide with his engaging and transformative presentations. Recently, he became the

recipient of the prestigious Legends Award at the Performing Hypnotist Summit. As president and a founding member of the International Stage Hypnotist Association, Saailesh shares his expertise in mental wellness and personal development, inspiring individuals to achieve their goals and enhance their well-being through the power of the mind.

CONFERENCE SESSION PRESENTERS



Tasnim Dina
Wayne State University
clatham@wayne.edu

Tasnim Dina is a senior at Wayne State University majoring in Honors Public Health. She serves as the Vice President of 313MI, the off-campus programming committee on WSU's Campus Activities Team. In addition, she is a part of For The Love of Detroit, The Pre-Professional Medical Society, and Minorities In Medicine.



Tiffany Sandifer
Bossier Parish Community College
tsandifer@bpcc.edu

Tiffany Sandifer, a first-generation college student, discovered her passion for campus programming and higher education through involvement in student organizations. She holds a B.A. in Journalism (LSUS), a M.A. in Student Affairs (NSULA), and is currently pursuing her Ed.D. in Leadership Studies (LSUS). As the Director of Student Life at Bossier Parish Community College and advisor for the SGA, Tiffany is dedicated to helping students realize their potential, develop leadership skills, and creating meaningful experiences that foster personal growth.

STUDENT AFFAIRS
EDUCATOR CERTIFICATION



APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

APCA is a Pre-Approved Provider of Continuing Education Credits by the Higher Education Consortium for Student Affairs Certification!

Attendees of the 19th Annual Leadership on Broadway Experience who are currently certified by the Consortium for Student Affairs Certification are eligible to earn Continuing Education credits during the event! The credits below are available and will be denoted with the following symbols throughout the program:



(3) CORE Credits: Student Affairs Educator Certification (CSAEd™)



(8) CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)

FRIDAY, JUNE 27

4:00-6:00 PM: Registration & APCA Serves! Community Service
Projects: Harlem Room (7th Floor)

SATURDAY, JUNE 28

8:45 AM • CONFERENCE KICK-OFF

Astor Ballroom



Eric and Heather Lambert

Join us for important conference details and learn how to make the most of your conference experience, get involved, and have fun!

OPENING KEYNOTE



Dominic Syracuse • Metropolis Management *ACTING LIKE A LEADER: How to be the HERO of Your Own Story*

In a keynote speech that is as entertaining as it is educational, actor and behavioral specialist Dominic Syracuse teaches crucial skills for the "Theater of Life". Using professional acting techniques, Dominic offers daily practices for students and advisors to proudly express their authentic selves as a speaker and leader.

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Call/Text: (510) 342-9229
Email: info@metropolismanagement.com

SATURDAY, JUNE 28

ADVISOR SESSIONS

9:30 AM • ADVISOR SESSION

Hudson/Empire

Advising as Coaching: Elevating Student Organization Leaders

Carol Clyde • C2U Leadership



Designed for student organization advisors and student leaders, this workshop explores how to integrate coaching practices into the advising relationship. Participants will learn the differences between advising, mentoring, and coaching, with a focus on developing student agency and growth. The session introduces core coaching techniques—like powerful questioning, deep listening, and reframing—and provides time for hands-on practice. By shifting from directive to developmental conversations, advisors can better support emerging leaders in navigating challenges and seizing opportunities. Students will leave with tools to coach their peers, while advisors gain a sustainable framework for empowering student success.

Participants will 1) understand the distinction and overlap between advising and coaching, and 2) be able to apply coaching principles to enhance their advising practices.

9:30 AM • ADVISOR SESSION

Chelsea/Gotham

Building Your Confidence as an Advisor

Dave Kelly • America's Student Leadership Trainer



As an advisor or student life staff member, you interact with students all day long. For all you are a resource, for some you are an advisor. You may have been a student leader yourself or are brand new to this whole thing. Whether new to student leadership or a long-time veteran, this session will help you interact and develop your students' skills and abilities. Confidence building, motivating students, overcoming challenges, and more will be covered by a presenter who has trained and worked with hundreds of advisors and staff members as a speaker and state level advisor.

Participants will 1) learn 4 keys to motivating and engaging students, and 2) know best practices to overcoming challenges and obstacles in working with student leaders.

SATURDAY, JUNE 28

STUDENT SESSIONS

9:30 AM • STUDENT SESSION

Duffy/Columbia

Super Involved, Now Super Overwhelmed? Here's The Game Plan!

Jamar Root • Root of Jamar, LLC

My sophomore year in college, I hit a point where I had leadership responsibilities in multiple student organizations, plus internships and classes. Are you feeling overwhelmed by your packed college schedule too? You're not alone. In this workshop, we'll tackle the challenges of being super involved without burning out. You'll learn how to prioritize self-care, set boundaries, and manage your time effectively so you can stay involved and maintain balance. Walk away with a clear game plan to help you thrive in all areas of your life without sacrificing your well-being.

Participants will 1) know how to prioritize the various aspects of their life, and 2) gain time management techniques to maintain balance and productivity.

9:30 AM • STUDENT SESSION

Herald/Soho

The Top Three Leadership Skills

Del Suggs • Del Suggs, M.S.Ed.

There are so many books on leadership, chock full of skills and attributes that you should demonstrate. Del Suggs has narrowed it down to this: great leaders have abilities in personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three most important skills that ALL great leaders possess. Want to be a better leader? Master these three skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

Participants will 1) be able to define Leadership, and 2) know three new ways to improve their leadership skills immediately.

***Student Sessions Continued* ➔**

SATURDAY, JUNE 28

9:30 AM • STUDENT SESSION

Olmstead/Gramercy

Engagement and Employability

bill harclerod • SUNY Oneonta

“What (or that) students learn doesn’t matter if they can’t articulate what they learned.”
- Dr. Adam Peck. 80% of employers look for demonstrated leadership when reviewing resumes but many students don’t know how to present their club and organization experience in resume language. This session will help you put your cocurricular experiences into language that employers seek making you more employable using the framework of the NACE Career Readiness Competencies.

Participants will 1) understand the NACE Career Readiness Competencies, and 2) learn how to translate their experience as student leaders.

The **Confidence Catalyst**

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UNLOCKING LEADERSHIP.**

Carol Clyde
The Confidence Catalyst
Carol@C2ULeadership.com
www.c2uleadership.com

Opportunities

- WORKSHOPS & TRAININGS
- KEYNOTES & SIGNATURE TALKS
- LEADERSHIP & CONFIDENCE COACHING
- TEAM FACILITATION

SATURDAY, JUNE 28

10:30 AM • FEATURED ADVISOR SESSION

Astor Ballroom

Protecting Your Federal Funding: Navigating Federal Executive Orders Impacting Student Life

Adam Lambert, Attorney at Law • Metropolis Management



Faced with the ramifications of the 2025 Executive Orders affecting funding, institutions are rapidly reassessing their operating procedures. Student Life departments must understand the new reality of federal funding being conditional on compliance with these orders, including student activities fees usage for supporting prohibited subjects and services. Attorney Adam Lambert provides a comprehensive overview of best practices for risk management and avoiding non-compliance charges. The session will cover current Supreme Court decisions, applicable executive orders, and how to reduce the risk of losing federal funding.

Participants will:

- Understand the viewpoint-neutrality standard for student-fee allocation
- Consider how Student Activities Fee collections create contractual obligations
- Apply the Supreme Court's Southworth decision on campus activities fees and the Executive Order restrictions to real-world programming and student group funding requests
- Understand which events funded through Student Activities Fees are at risk of non-compliance charges against the institution
- Develop simple compliance checks to all funding decisions for programming and student groups
- Identify prohibited DEI content under the EOs
- Outline complaint procedures and risk-management steps



SATURDAY, JUNE 28

STUDENT SESSIONS

10:30 AM • STUDENT SESSION

Duffy/Columbia

***Through the Cave - A Journey Into Capacity & Becoming:
Student Version***

Sailesh Jiawan • Metropolis Management

Before every transformation, there is a cave—a space not of escape, but one of reckoning, where your current version steps aside, and the next version of you begins to emerge. In this session, students are invited to pause, reflect, and reconnect with their purpose. Through storytelling, breathwork, and guided perspective shifts, Sailesh leads the group on a shared journey—one that uncovers truths, recharges confidence, and equips you to return to your campus role with fresh clarity and energy. Growth is not granted like a wish. It is chosen—in the stillness, discomfort, and uncertainty. When we emerge from the cave, we are forever changed.

Participants will 1) learn a leadership metaphor that connects with your role on campus beyond this session 2) gain practical inspiration to foster connection and leadership among peers.

10:30 AM • STUDENT SESSION

Herald/Soho

Working With Anyone

Marissa F Cohen • Empowered Voices Collective

When you spend roughly 1/3 of your life at work, the people around you make a profound difference. This also relates to student leadership groups, like student government, CAB, SGA, Student Activities, etc. When you have a narcissist in your workplace, everything drags. They create chaos, distraction, disruption, and disjointed team efforts. There is a recipe for creating and maintaining a healthy and productive work environment. In this seminar, we address narcissistic personalities and identify the 6 fool-proof ways of working cohesively and efficiently with a narcissist in your office. Make any workspace safer and pleasant using 6 small changes.

Participants will 1) know 4 Keys to Creating and Sustaining a Healthy Work Environment, and 2) know how to balance personalities in the workplace.

SATURDAY, JUNE 28

10:30 AM • STUDENT SESSION

Olmstead/Gramercy

What I Wish I Knew When I Was 20

Jody Bliss • Bliss on Campus | Wellness Talks that Spark Transformation

Jody guides students to better understand the role of energy in their lives and how this impacts their relationships and the communities in which they find themselves. Through the presentation, students will learn the concepts of manifestation, be taught processes to manage their energy, and be exposed to techniques to identify and handle some common challenges people face. Armed with this knowledge, students will feel more empowered to live by design toward a greater sense of wellness in their lives.

Participants will 1) know the role energy plays in our daily lives and how it impacts our wellness, and 2) identify common challenges humans face and understand how these challenges may impact the flow in our lives.

11:30 AM - 2:00 PM

LUNCH ON YOUR OWN

OR

BROADWAY CARES EXPERIENCE AT SARDI'S (must be pre-registered)

2:00 PM • FEATURED STUDENT SESSION

Astor Ballroom

A Diamond in the Rough

Danny Franzese • Degy Entertainment

In this special keynote, actor and activist Daniel Franzese (Mean Girls, Looking) shares a message inspired by the timeless tale of Aladdin, a story about identity, courage, and the race against time. Just like Aladdin, many of us are tempted to hide who we are in hopes of fitting in or being accepted. But the true magic happens when we embrace our authentic, diverse selves. With humor and heart, Daniel reflects on how being a “diamond in the rough” means trusting that your value isn’t about pretending to be someone else, it’s about shining as you are. And when it feels like you’re running out of time, remember: you might have more time than you think.

SATURDAY, JUNE 28

ADVISOR SESSIONS

2:00 PM • ADVISOR SESSION

Chelsea/Gotham

Mindful & Effective Boundaries with Students

Marissa F Cohen • Empowered Voices Collective, LLC



As an Advisor, it can be very difficult to set boundaries with our students. We work closely with them and build incredible bonds, but sometimes they overstep or tread the line. How do we address these concerns without making them feel uncomfortable or sacrificing your comfort? Marissa is hosting a conversation around setting healthy boundaries as advisors with our colleagues, peers, and students so everyone feels prepared and confident if they're ever in a position where you need them.

Participants will 1) develop tools to create personal comfort in their workspace, and 2) understand how and when to step in and set a boundary.

2:00 PM • ADVISOR SESSION

Hudson/Empire

Advocacy: Empowering Student Leaders to Create Change

Larry Grogan • Delta Omega Gamma



This presentation equips campus leaders with essential advocacy skills, empowering them to create meaningful change within their institutions. By understanding the dynamics of effective policy creation and risk management, student government advisors and leaders will be prepared to confidently represent and address their students' concerns and strengthen relationships with administration, faculty, and external organizations. The session encourages active participation through questions and discussions, fostering a collaborative environment where student leaders and advisors can hone their decision-making abilities and advocate for their government's initiatives with increased efficacy.

Participants will 1) understand the role of advocacy for student government to elevate their significance on campus, 2) develop professional skills in advocacy.

3:00 PM • EXHIBIT HALL • ASTOR PRE-FUNCTION

Meet your presenters & APCA exhibitors and get signatures for the GRAND PRIZE DRAWING

SATURDAY, JUNE 28

4:00 PM • ADVISOR SESSION

Hudson/Empire

Breaking the Spell: Why We Follow Toxic Leaders—and How to Stop the Cycle

Tiffany Sandifer • Bossier Parish Community College

Toxic leaders rarely lead alone — often, we help elevate them. Grounded in Jean Lipman-Blumen's *The Allure of Toxic Leaders*, this session examines the psychological and structural factors that allow destructive leadership to persist in professional environments. Drawing on familiar Disney villains as illustrative case studies, we'll explore rationalizations, control myths, and follower types that contribute to organizational dysfunction. The session concludes with five strategies for breaking the cycle— helping participants develop greater self-awareness, challenge harmful dynamics, and support more ethical, empowering leadership practices in their institutions.

Participants will 1) know how to identify follower roles and how they contribute (intentionally or not) to harmful leadership dynamics, and 2) apply five practical strategies to disrupt toxic leadership and empower healthier leadership in themselves and others.

4:00 PM • ADVISOR SESSION

Chelsea/Gotham

ETA for Leadership - Designing an Emerging Leader's Program

bill harclerod • SUNY Oneonta

Your ETA (Eboard Training Academy) for Leadership is SUNY Oneonta's emerging leaders program and has been rebuilt for today's student leaders in a post-COVID world. This combination of high-level leadership concepts and hands-on skills occurs in the early spring semester and is provides students the confidence and certification to apply for club and organization leadership as well as for campus jobs.

Participants will 1) understand how to develop an emerging leaders program, and 2) will obtain new resources they can use as they develop their own programs.



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

SATURDAY, JUNE 28

STUDENT SESSIONS

4:00 PM • STUDENT SESSION

Duffy/Columbia

Campus & Community: Your Guide To Off-Campus Programming

Tasnim Dina and Catherine Latham • Wayne State University

Interested in taking your programming off-campus? In this session, Wayne State University's Campus Activities Team will discuss its 313MI programming initiative, geared toward hosting events in Detroit and throughout the state of Michigan. You will leave the session with a framework of ways you can integrate your city into programming.

Participants will 1) have a framework for planning off-campus programs, and 2) understand the importance of connecting city and state-wide communities to campus.

4:00 PM • STUDENT SESSION

Herald/Soho

Beyond Likes: Creating Meaningful Student Engagement Through Social Media

Cheyenne Olson • Hillsborough Community College SouthShore Campus

Social media engagement isn't just about the numbers-it's about creating real connections. In this session, we'll shift the focus from likes and shares to fostering meaningful engagement that builds community. You'll learn how to use analytics to identify what type of content drives interaction, and how to create interactive posts like polls, quizzes, and challenges that keep students engaged. We'll also cover strategies for producing inclusive and accessible content to reach a diverse audience. By the end, you'll walk away with actionable strategies to increase engagement and build stronger connections within your organization.

Participants will 1) learn how to use social media analytics to identify content that drives engagement and interaction, and 2) gain actionable strategies for fostering ongoing engagement.

***Student Sessions Continued* ➔**

SATURDAY, JUNE 28

4:00 PM • STUDENT SESSION

Olmstead/Gramercy

The Power of Imagination: YOU are the Genie

Dominic Syracuse • Metropolis Management

This workshop is centered around the actor's greatest tool: imagination. Our imagination is the source of both innovation and anxiety - the choice is ours as to which one we listen to. This workshop dives deep into our minds to silence the squawking negative thoughts and replace them with innovative solutions to the challenges we face, and it's all done through the power of play!

Participants will 1) learn the root of anxiety and techniques to overcome it, and 2) know how to focus your mind on creative and innovative solutions to achieve your dreams.

CONFERENCE KEYNOTE

5:00 PM • Astor Ballroom

Audience - ALL

How to Find Your Passion & Inspire Student Engagement

Jamar Root • Root of Jamar, LLC



After speaking at hundreds of schools across the country, Jamar Root has noticed a common theme - many students feel lost when it comes to their future. In this impactful session, Jamar helps students shift their mindset, take ownership of their journey, and begin discovering what excites them most. He reminds them they don't need to have everything figured out—

but college is a powerful opportunity to explore, try new things, and get involved to move closer to what they love. With a story that's deeply relatable, Jamar blends vulnerability, humor, and practical guidance to inspire bold, intentional living.

Pick up your Aladdin Tickets at the end of this event!
(An Advisor must be present to sign.)



SUNDAY, JUNE 29

CONFERENCE KEYNOTE

9:00 AM • Astor Ballroom

Audience – ALL

Champions Uprising: The Comeback is the Show

Chris Romulo • Champ Up Academy



“Champions Uprising: The Comeback is the Show” is a high-impact keynote that fuses theatrical storytelling with a champion’s grit. Former professional North American Muay Thai Champion Chris Romulo shares his raw journey—from being knocked out cold in front of his son to building a gym that helped transform a community. Through battles with self-doubt, fear, and destructive self-talk, Chris reveals what it really takes to rise. Attendees leave with practical tools to shift their mindset, challenge inner critics, and turn life’s setbacks into the most powerful act of their own story.

**Be on time
to WIN**

ADVISOR SESSIONS

9:30 AM • ADVISOR SESSION

Hudson/Empire

Creating Learning Outcomes and Assessment

Del Suggs • Del Suggs, M.S.Ed.

Are you struggling to write learning outcomes for your programs and events? Is reaccreditation looming just ahead? Fear not - Del Suggs can teach you to write simple, easily assessed learning outcomes. It’s as easy as ABC-- that is, Audience, Behavior, and Condition. Bring your problem events, and we’ll work together to write an outcome for you. Then, learn to create an assessment tool using Google Drive, and discover how to get your students to complete the assessment survey at the event on their cell phones.

Participants will 1) be able to create student learning outcomes for their programs and events, and 2) create an assessment tool that students can complete on their cell phones.



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

SUNDAY, JUNE 29

9:30 AM • ADVISOR SESSION

Chelsea/Gotham

The Holistic Guide to Career and Personal Development

Jody Bliss • Bliss on Campus | Wellness Talks that Spark Transformation

Jody's session brings a unique, holistic approach to professional development and campus engagement. It is designed to not only explain best practices, but to develop meaning and purpose in your academic career. Some of the issues covered are: Understanding the concept of Manifestation, Discovering how to manage your energy, Learning how the energy you bring to professional situations can bring meaningful change on campus, and How holistic personal development can affect changes in your workspace. Join us and learn the tools to master your energy and create greater impact in your career!

Participants will 1) know the role energy plays in our daily lives and how it impacts our wellness, and 2) identify common challenges humans face and understand how these challenges may impact the flow in our lives.

STUDENT SESSIONS

9:30 AM • STUDENT SESSION

Duffy/Columbia

SustainabiliTEA: A Guide To Green Programming

Catherine Latham & Logan Wallace • Wayne State University

Ever consider the amount of waste created from an event and wish there was something you could do to minimize it? In this session, we will go through the steps Wayne State University's Campus Activities Team took to track waste, develop a plan for sustainable programming, and create on and off-campus partnerships. You will explore how to integrate sustainable programming practices on your campus. Participants will be led through a series of brainstorming exercises to create a road map for "going green".

Participants will 1) have a better understanding of sustainable programming practices, and 2) leave with a framework for how to implement "green" initiatives into their event planning.

Student Sessions Continued →

SUNDAY, JUNE 29

9:30 AM • STUDENT SESSION

Herald/Soho

Earning Your Mindset Masters

Elliot Allen • Team Allen Enterprises

As students reach this next chapter of their education, there will be thoughts of the future (i.e. careers, lifestyles, and financial security). While these challenges may appear to be physical, they actually are mental. Mental training is needed to be ready to pass those tests. In this session, we use the 4 Principles of Mental Conditioning as a mental template for students to use, give them a navigational system to push forward, and keep clarity in their lives while applying the educational tools they have acquired through all their years of hard work.

Participants will 1) know how to perform strong Self-Evaluation, and 2) gain techniques for excellent Decision-Making.

9:30 AM • STUDENT SESSION

Olmstead/Gramercy

Aladdin vs. Jafar: Who's More Toxic?

Marissa F Cohen • Empowered Voices Collective, LLC

Our session examines how Aladdin's deception and identity concealment parallels modern catfishing, while Jafar's gaslighting and power-hungry machinations mirror classic narcissistic abuse patterns. Through this animated lens, participants will learn to identify red flags in relationships, understand psychological manipulation tactics, and recognize how seemingly heroic behaviors can sometimes mask problematic patterns.

Participants will 1) be able to identify toxic and red flag behavior patterns, and 2) gain valuable communication skills.



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

SUNDAY, JUNE 29

10:30 AM • FEATURED ADVISOR SESSION

Astor Ballroom

Effective Risk Management Practices for Protests, Sit-ins, Campus Occupations, and Student Misconduct

Adam Lambert, Attorney at Law • Metropolis Management



The recent outbreak of campus protests has underscored the need for updated risk management best practices for campus staff and administrators. Learn how to avoid lawsuits, personal and institutional exposure to damages, and subsequent bad publicity from campus life disruptions. Attorney Adam Lambert will discuss relevant case law and give insights to managing risk and liability.

Participants will gain insight on the following:

- Time, place, and manner restrictions to consider when creating institutional protest policies
- Avoiding escalation and violence at a protest
- Freedom of speech limitations and constitutional guarantees
- Handling incidents of Anti-Semitism, hate speech, and terrorism
- Constitutional considerations for handling student misconduct and threats of violence

STUDENT SESSIONS

10:30 AM • STUDENT SESSION

Duffy/Columbia

Building Your Resilience Bank Account

Chris Romulo • Champ Up Academy

In this interactive session, former Muay Thai Champion Chris Romulo breaks down the concept of resilience into something tangible, measurable, and sustainable. Through powerful storytelling and real-world strategies, Chris introduces students to the idea of building a "Resilience Bank Account" - a mindset framework that teaches how to make daily deposits into their mental, emotional, and physical well-being. Students will reflect on their habits, energy, and thought patterns while learning how to bounce back from setbacks before they hit burnout. This session is practical, relatable, and designed to help students perform and lead with more consistency, clarity, and composure.

Participants will 1) identify the habits and thought patterns that either build or drain their personal resilience, and 2) know how to create a personal game plan to manage stress, avoid burnout, and stay grounded under pressure.

SUNDAY, JUNE 29

10:30 AM • STUDENT SESSION

Herald/Soho

Leading While Female: Gender and Leadership

Carol Clyde • C2U Leadership

This session explores the challenges and strengths associated with being a woman in leadership. Participants will examine how gender dynamics shape leadership opportunities, perceptions, and outcomes—drawing on current data, real-life scenarios, and personal reflection. Through discussion and interactive role-play, students and advisors will unpack the double standards and cultural expectations that women leaders face and learn how to strategically advocate for themselves and others. The workshop includes a practical toolkit for confidence, communication, and mentorship, empowering women to thrive in leadership while also encouraging advisors to become effective champions for gender equity.

Participants will 1) understand common gender-based challenges in leadership, and 2) identify strengths women bring to leadership roles.

10:30 AM • STUDENT SESSION

Olmstead/Gramercy

Effective Team Building for College Students: Strategies and Benefits

Larry Grogan • Delta Omega Gamma

This presentation is designed to equip college students with the skills and strategies necessary for effective team building. Recognizing the importance of collaboration, the session will explore various aspects of forming and maintaining strong teams within and outside their academic environments.

Participants will 1) know how to lead effective teams within their student organizations and academic projects, and 2) foster a positive team culture that promotes mutual respect and shared success.

11:30 AM - 1:30 PM

LUNCH ON YOUR OWN

SUNDAY, JUNE 29

1:30 PM • ADVISOR PANEL

Astor Ballroom

The Road Ahead for Campus Life

Facilitated by Eric Lambert

Join us for an engaging panel session as a diverse group of student life professionals tackle today's hottest topics in student life. This session will delve into the challenges of campus event attendance, exploring how shifting student priorities and digital distractions are reshaping participation. The panel will also discuss the complex impact of executive orders on Diversity, Equity, and Inclusion (DEI) efforts, offering insights on navigating this ever-evolving landscape. Additionally, experts will share student retention best practices, highlighting innovative strategies to foster engagement, support mental health, and strengthen community ties. With a focus on actionable solutions, this session promises to provide invaluable takeaways for anyone in student affairs.



BOOK A SPEAKER THAT ACTUALLY RELATES TO STUDENTS

Jamar Root's signature talk, *Find Your Passion*, helps students discover what they are passionate about—and how to build a life around it.

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- ✓ Interactive, relatable, unforgettable
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RootofJamar.com jamar@rootofjamar.com @rootofjamar

SUNDAY, JUNE 29

STUDENT SESSIONS

1:30 PM • STUDENT SESSION

Duffy/Columbia

Becoming Remarkable

Del Suggs • Del Suggs, M.S.Ed.

Everybody wants to succeed. But that should be the least of your goals. You should be working towards excellence, and a singular success that sets you apart from everyone else. In this session, Del will help you to understand the importance of goals, and provide you with ten steps to achieve the success that you desire and deserve. You can become remarkable!

Participants will 1) know how to set a clear, attainable goal, and 2) learn at least five new ways to achieve those goals.

1:30 PM • STUDENT SESSION

Herald/Soho

Running and Participating in Meetings: The Rules Made Easy!

Dave Kelly • America's Student Leadership Trainer

Ever been to a meeting that had no point, agenda, or focus? Ever get lost in the motions, discussion, or amendments to the amendment to the amendment? This session will help clarify all of that and more! Parliamentary procedure is intended to making meetings run smoother, not make them more difficult. Dave's approach to *parli pro* makes it simple and accessible to everyone, so that all points are heard, and debate takes place in a reasonable and respectful environment. This includes a practical activity for each attend to run and participate in mock meeting.

Participants will 1) learn to run a meeting to understand the roles of meeting chairs, and 2) know how to make a proposal and participate in discussions regarding club/organization business.

1:30 PM • STUDENT SESSION

Olmstead/Gramercy

Leading Beyond the Campus Walls: Creating a New World of Possibilities

Rob Einhorn • Promotions & Unicorns, Too

Step into a whole new world of student leadership! This M.I.N.D.F.U.L. Leadership session invites you to explore how to recruit, retain, and raise up your student leaders, making each one feel like a vital piece of the magic carpet that carries your organization forward. In this session, we'll step inside the Cave of Wonders - exploring ideas and learning from one another. Your voices will help guide the conversation and uncover leadership strategies that can make your student organizations shine like a diamond. By the end of this adventure, you'll be ready to take the magic back to campus!

Participants will 1) be able to apply new techniques in recruitment for student organizations, and 2) know how to use campus resources to gain new members.

RESILIENCE IS A LEADERSHIP SKILL

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- Bounce back fast
- Lead with heart



KEYNOTES | WORKSHOPS | TOOLS THAT STICK

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ADVISOR SESSIONS

2:30 PM • ADVISOR SESSION

Hudson/Empire

Round Table: Engagement Hot Topics

Join us for a dynamic round table discussion on today's most pressing issues in higher education student life, where we'll collaborate on innovative campus event programming, answer questions on topics covered during the event, and share best practices for student engagement in an evolving campus landscape. This is an opportunity to connect with peers, exchange strategies, and learn from real-world experiences. Come ready to collaborate—and don't forget to bring your success stories to inspire and inform the conversation!



**Scan this QR Code After
Each Session to Complete
Your Session Evaluations!**

Advisor Sessions Continued →

SUNDAY, JUNE 29

2:30 PM • ADVISOR SESSION

Chelsea/Gotham

Through the Cave - A Journey Into Capacity & Becoming: Professional Staff Version

Sailesh Jiawan • Metropolis Management

Before every transformation, there is a cave—a space not of escape, but one of reckoning, where old narratives rise to the surface, and the next version of you begins to take form. This session offers staff a structured space to pause, reflect, and reconnect with the essence of leadership. Through storytelling, breathwork, and intentional perspective shifts, Sailesh guides the group on a shared journey—one that strengthens trust, revitalizes leadership skills, and empowers staff to return to their roles with renewed clarity and purpose.

Participants will 1) learn a practical technique to reset and regulate under pressure, and 2) gain inspiration and strategies to support staff leadership and campus community building.

STUDENT SESSIONS

2:30 PM • STUDENT SESSION

Duffy/Columbia

Be the Genie, Not Just the Lamp: Leading on Social Media

Cheyenne Olson • Hillsborough Community College SouthShore Campus

Ready to lead with purpose and boost your social media presence? Inspired by Aladdin, this engaging session will show you how to become the Genie—someone who leads by serving, creates authentic content, and builds real influence online. You'll explore how to stay true to your voice, adapt to trends without losing your message, and use your platform to make a difference. Perfect for student leaders looking to grow their brand and impact, this session blends leadership lessons with social media strategy in a way that's practical, powerful, and totally relevant.

Participants will 1) understand how key leadership principles apply to building a meaningful social media presence, and 2) develop ethical, practical strategies to create engaging content that enhances digital influence.

Student Sessions Continued ➔

SUNDAY, JUNE 29

2:30 PM • STUDENT SESSION

Herald/Soho

Playing Well With Others: Conflict and Communication

Dave Kelly • America's Student Leadership Trainer

Do you want to be able to deal with problems in your campus organizations before they happen? How do you keep everyone happy even when there are differing agendas? Different values? After this program, attendees are better listeners and communicators and they know that conflict and drama can be managed, dealt with, and turned around in a positive way. This session is highly interactive and will provide tools you can use to resolve conflicts and improve your communication skills!

Participants will 1) be able to recite the five modes of managing conflict, and 2) know approaches to dealing with conflict and drama.

2:30 PM • STUDENT SESSION

Olmstead/Gramercy

The Hero's Journey Toward Overcoming Your Obstacles

Dominic Syracuse • Metropolis Management

In this highly engaging workshop, Dominic uses interactive improvisation games to teach the fundamental rule of storytelling and leadership: overcoming obstacles. By blending acting exercises with behavioral psychology, attendees will foster connection with each other, build healthy relationships with themselves and others, and learn to overcome their problems with the bravery of a hero.

Participants will 1) build confidence in public speaking, and 2) learn to treat challenges as obstacles to overcome.

CONFERENCE KEYNOTE

3:30 PM • Astor Ballroom

Audience – ALL

Rewrite Your Story: Building Confidence as a Leader

Carol Clyde • C2U Leadership



The stories we tell ourselves shape our confidence. When we rewrite our inner narrative, we don't just lead more boldly—we give others permission to do the same.



SUNDAY, JUNE 29

4:00 PM • EXHIBIT HALL • ASTOR PRE-FUNCTION

Meet your presenters & APCA exhibitors and get signatures for the GRAND PRIZE DRAWING

CLOSING KEYNOTE

5:00 PM • Astor Ballroom

Audience – ALL

Taking 'Leadership on Broadway' Home With You

Del Suggs • Del Suggs, M.S.Ed.



Join us for the inspiring wrap-up Keynote of the APCA Leadership on Broadway experience, where we will bring together the many insights and lessons gained throughout the program. This culminating session will explore how to navigate and overcome the challenges that can keep both organizational and personal goals just out of reach. Led by Del Suggs, M.S.Ed.—a respected professional of the campus life market, recipient of the APCA Lifetime Achievement Award, and acclaimed author on leadership

and student engagement—this keynote will empower attendees to turn obstacles into opportunities and leave with renewed clarity and motivation to lead with purpose.

**DRAWING
FOR GRAND
PRIZE!**

MONDAY, JUNE 30

10:00 AM CONFERENCE WRAP-UP

Astor Ballroom

APCA EXECUTIVE DIRECTOR – ERIC LAMBERT



Join us for a great interactive session to wrap up the 19th Annual Leadership on Broadway Experience. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs – so come share your thoughts and get involved with APCA!

NOTES



The poster features a red ticket-like border with white stars at the corners. Inside, a circular logo with red, white, and blue segments contains a white microphone icon. The text 'APCA PRESENTS' is in white above 'BIGGER CROWDS, BETTER SHOWS!' in large white letters. Below this, 'Fall Regional Campus Activities Conferences' is written in white. The year '2025' is written vertically in white on the right side. At the bottom, a black banner contains the text 'Join us this Fall at a Campus Activities Planning Conference near you!' in white. Below the banner, three locations are listed: Northeast (Oct 3 - 5 | Albany, NY), South (Oct 24 - 26 | Dallas, TX), and Midwest (Nov 21 - 23 | Chicago, IL).

APCA PRESENTS
**BIGGER CROWDS,
BETTER SHOWS!**
Fall Regional Campus Activities Conferences
2025

**Join us this Fall at a Campus Activities
Planning Conference near you!**

Northeast
Oct 3 - 5 | Albany, NY

South
Oct 24 - 26 | Dallas, TX

Midwest
Nov 21 - 23 | Chicago, IL

STUDENT SESSION STAMP SHEET

Get the boxes stamped at the end of each session and receive a Certificate of Completion for the *Student Life Leadership Institute!*

Saturday, June 28

8:45 AM Kick-off/ Opening Keynote	9:30 AM Student Ed Session	10:30 AM Student Ed Session
2:00 PM Student Ed Session	4:00 PM Student Ed Session	5:00 PM Conference Keynote

Sunday, June 29

9:00 AM Opening Keynote	9:30 AM Student Ed Session	10:30 AM Student Ed Session
1:30 PM Student Ed Session	2:30 PM Student Ed Session	3:30 PM Conference Keynote

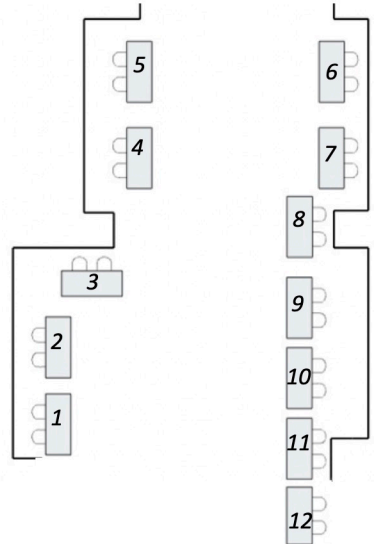
EXHIBIT HALL

2025 APCA Broadway Experience Vendor Table Listings

Exhibitors by Booth Number

1. Team Allen Enterprises
2. Bliss on Campus
3. America's Student Leadership Trainer
4. C2U Leadership
5. Champ Up Academy
6. Delta Omega Gamma
- 7-8. Metropolis Management
9. Empowered Voices Collective
10. Promotions and Unicorns, Too
11. Root of Jamar, LLC.
12. Del Suggs, M.S.Ed.

Astor Pre-Function Room (7th Floor)



STUDENT SIGNATURE SHEET

Collect all signatures to be entered to win big prizes!

1. Team Allen Enterprises.....
2. Bliss on Campus
3. America's Student Leadership Trainer
4. C2U Leadership
5. Champ Up Academy.....
6. Delta Omega Gamma.....
- 7-8. Metropolis Management
9. Empowered Voices Collective
10. Promotions and Unicorns, Too.....
11. Root of Jamar, LLC.....
12. Del Suggs, M.S.Ed.....

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