2025 National Conference Event Schedule

Wednesday, March 5

6-8:00 pm	Conference Registration / APCA Serves	Lobby (by Blue Room)
8:00 pm	Event Crew Meeting	Lobby (by Blue Room)
8:30 pm	Advisor Welcome Reception	Fire & Grain
8:30 pm	Student Welcome Party	Red Room

Thursday, March 6

7:30 - 8:30 am	Conference Registration / APCA Serves	Lobby (by Blue Room)
8:30 am	Opening Kickoff & Keynote	Red Room
9:30 am	Advisor Orientation	Empire ABC
9:30 am	Student Ed Sessions	Various Rooms
9:30 am	Associate (Agents/Artists) Orientation	Blue Room
10:30 am	Student & Advisor Ed Sessions	Various Rooms
11:30 am	Kickoff Showcase	Red Room
1:00 pm	Lunch Showcase	Blue Room
3:30 pm	Exhibit Hall	White Room
4:30 pm	Purposeful Programming Showcase	Red Room
6:00 pm	Dinner Showcase	Blue Room
8:30 pm	Exhibit Hall	White Room
9:30 pm	Mainstage Showcase	Red Room
Following Events	Late Night Jam	Bears' Den

Friday, March 7

8:00 am	Ed Sessions	Various Rooms
9:00 am	Cocoa Coffeehouse Showcase	Blue Room
10:30 am	*Cooperative Buying Session*	Empire ABC
10:30 am	Ed Sessions	Various Rooms
11:30 am	Ed Sessions	Various Rooms
12:30 pm	Lunch Showcase	Blue Room
3:00 pm	Exhibit Hall	White Room
4:00 pm	Purposeful Programming Showcase	Red Room
5:30 pm	Dinner Showcase	Blue Room
8:00 pm	Exhibit Hall	White Room
9:00 pm	Mainstage Showcase	Red Room
Following Events	Late Night Jam	Bears' Den

Saturday, March 8

8:00 am	Ed Sessions	Various Rooms
9:00 am	Cocoa Coffeehouse Showcase	Blue Room
10:00 am	*Cooperative Buying Session*	Empire ABC
10:00 am	Ed Sessions	Various Rooms
11:00am	Ed Sessions	Various Rooms
12:00 pm	Lunch Showcase	Blue Room
2:30 pm	Exhibit Hall	White Room
3:30 pm	Purposeful Programming Showcase	Red Room
3:30 pm	Associate (Agents/Artists) Wrap-Up	Cocoa 6
5:00 pm	Break Before Dinner	
5:30 pm	Dinner Showcase	Blue Room
8:00 pm	Exhibit Hall	White Room
9:00 pm	*Cooperative Buying Session*	Empire ABC
9:00 pm	Student Finale Party	Red Room
Following Events	Late Night Jam	Bears' Den

Sunday, March 9

10:00 am	Conference Wrap-Up	Empire ABC