

2024 NATIONAL
CAMPUS ACTIVITIES PLANNING CONFERENCE
HERSHEY, PA

Cheers to
30 Years

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#APCAHershey24
FEBRUARY 15-18, 2024

2024 NATIONAL CONFERENCE



ERIC LAMBERT, EXECUTIVE DIRECTOR ASSOCIATION FOR THE PROMOTION OF CAMPUS ACTIVITIES

On behalf of the entire APCA family, I welcome you to the 2024 National Campus Activities Planning Conference! We have a great experience in store for you, and we hope you will take full advantage of this opportunity. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!



Heather Lambert
Vice President
heather@apca.com

APCA STAFF



Ronnie Current
Director of Operations
ronnie@apca.com



Dave Leenhouts
VP of Engagement
dave@apca.com



Erin Stevie
Production Coordinator
Imagine Design & Production
Services



Rita Goyette
Cooperative Buying Coordinator
SUNY Morrisville



Kyle Cannon
Event Crew Coordinator
SUNY Cortland



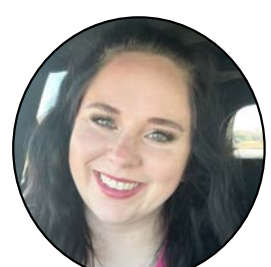
Chris Joffrion
Exhibit Hall Coordinator



Robbie Chulick
Conference Assistant
Penn State Behrend



Amber Hamilton
Conference Assistant
Amarillo College



Jenna Welch
Conference Assistant
Amarillo College

2024 APCA NATIONAL CONFERENCE SCHEDULE



APCA

WEDNESDAY, FEB 14, 2024

5-8:00 pm	Conference Registration / APCA Serves	Great Hall Lobby
8:00 pm	Event Crew Meeting	Great Hall Lobby
8:30 pm	Advisor Welcome Reception	Fire & Grain
8:30 pm	Student Valentine's Welcome Party	Red Room

THURSDAY, FEB 15, 2024

8-9:00 am	Conference Registration / APCA Serves	Great Hall Lobby
9:00 am	Conference Kickoff / Opening Keynote	Red Room
10:00 am	Advisor Orientation	Empire ABC
10:00 am	Student Ed Sessions	Various Rooms
10:00 am	Associate Orientation (Artists and Agents)	Red Room
11:00 am	Lunch Showcase	Blue Room
1:30 pm	Exhibit Hall	White Room
2:30 pm	Purposeful Programming Showcase	Red Room
4:30 pm	Break / Advisor CE Credit Sessions	Various Rooms
5:30 pm	Dinner Showcase	Blue Room
8:00 pm	Exhibit Hall	White Room
9:00 pm	Mainstage Showcase	Red Room
Following Events	Late Night Jam	The Bears' Den

FRIDAY, FEB 16, 2024

8:00 am	Advisor Ed Sessions	Various Rooms
8:00 am	Student Ed Sessions	Various Rooms
9:00 am	<i>Cooperative Buying Session</i>	Empire ABC
9:00 am	Student Ed Sessions	Various Rooms
10:00 am	Student Ed Sessions	Various Rooms
11:00 am	Lunch Showcase	Blue Room
1:30 pm	Exhibit Hall	White Room
2:30 pm	Health & Wellness Showcase	Red Room
4:30 pm	Break / Advisor CE Credit Sessions	Various Rooms
5:30 pm	Dinner Showcase	Blue Room
8:00 pm	Exhibit Hall	White Room
9:00 pm	Mainstage Showcase	Red Room
Following Events	Late Night Jam	The Bears' Den

SATURDAY, FEB 17, 2024

8:00 am	Advisor Ed Sessions	Various Rooms
8:00 am	Student Ed Sessions	Various Rooms
9:00 am	<i>Cooperative Buying Session</i>	Empire ABC
9:00 am	Student Ed Sessions	Various Rooms
10:00 am	Student Ed Sessions	Various Rooms
11:00 am	Lunch Showcase	Blue Room
1:30 pm	Exhibit Hall	White Room
2:30 pm	Diversity, Equity, & Inclusion Showcase	Red Room
4:00 pm	Break	
5:00 pm	Dinner Showcase	Blue Room
7:30 pm	Exhibit Hall	White Room
8:30 pm	<i>Final Cooperative Buying Session</i>	Empire ABC
8:30 pm	Student Finale Event	Red Room
Following Events	Late Night Jam	The Bears' Den

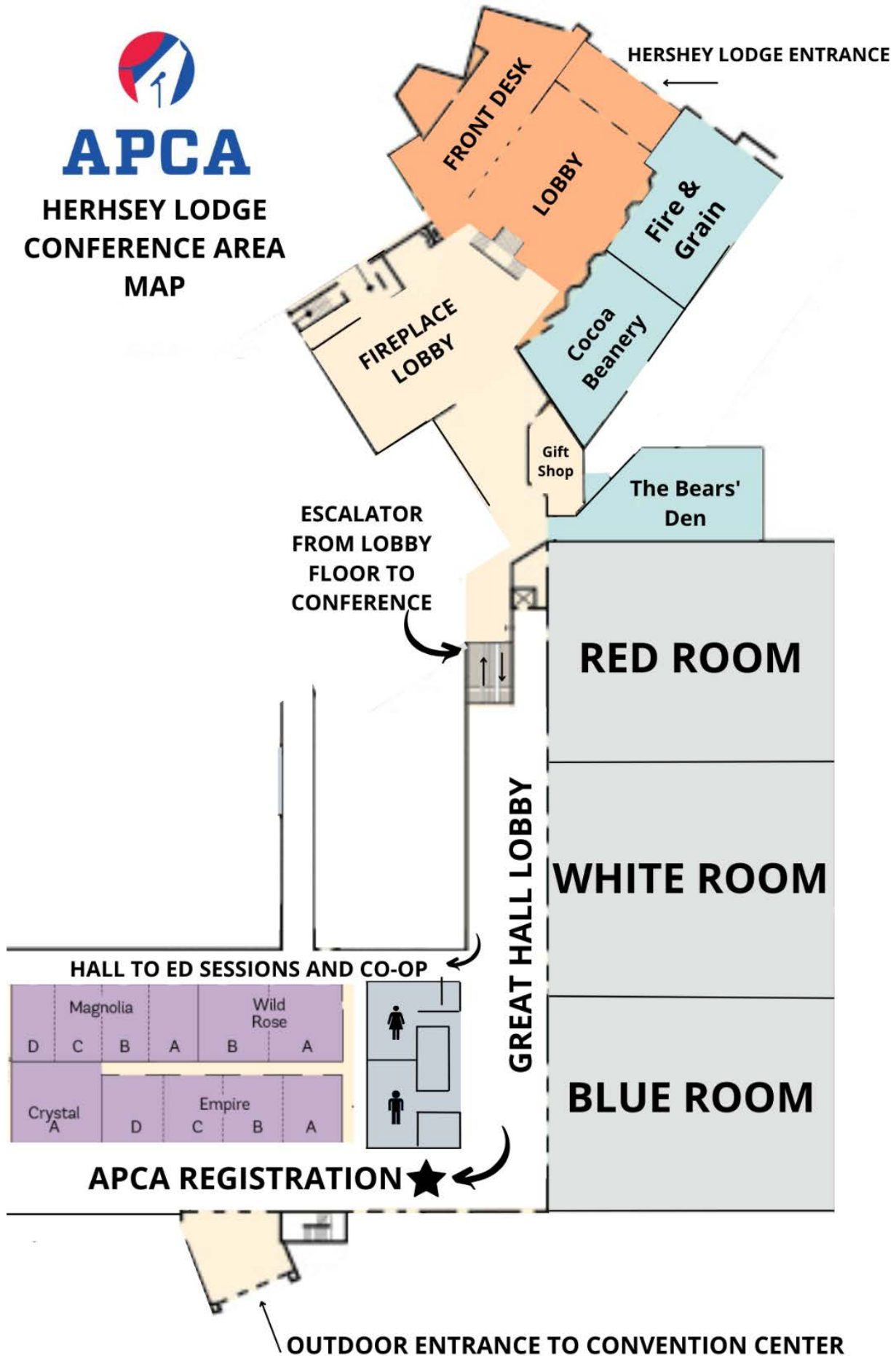
SUNDAY, FEB 18, 2024

10:00 am	Conference Wrap-Up	Empire ABC
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APCA

**HERHSEY LODGE
CONFERENCE AREA
MAP**



EXHIBITOR LIST

2 Funny Entertainment

Christopher Miree
(858) 939-9701
2funnyentertainment@gmail.com
www.2funnyent.com

Emerald

3jsairbrushing

Hubert Jones
(336) 324-5400
3jsairbrushing@gmail.com
www.3jsairbrushing.com

America's Student Leadership Trainer

Dave Kelly
(404) 403-1481
davekelly@gonzospeaks.com
www.davegonzokelly.com

Diamond

Amy Schwartz's Neurodivergent Student Coaching

Amy N Schwartz
(281) 731-9100
amy.n.schwartz@gmail.com
www.amynicoschwartz.com

Army Family and MWR Civilian Careers

Andrea Greenwood
(210) 466-1190
andrea.r.greenwood2.naf@army.mil
www.amrymwr.com/careers

Bass/Schuler Entertainment

Christopher Schuler
(773) 481-2600
chris@bass-schuler.com
www.bass-schuler.com

Diamond

Bobby K. Entertainment

Robert Kramarik
(607) 562-8406
bobby@bobbyk.com
www.bobbyk.com

Diamond

Bwah Productions

Peter Boie
(800) 643-2924
info@peterboie.com
www.petermagician.com

Campus Spa

Jennifer Sloan
(865) 512-8042
jennifer@campus-spa.com
www.campus-spa.com

Diamond

Charming Son Productions, LLC

Beverly Nelson
(240) 481-5948
charmingsonproductions@gmail.com
www.charmingsonproductions.com

Criterion Pictures

Tracy O'Brien
(800) 890-9494
tracy.obrien@anuvu.com
www.criterionpicusa.com

Degy Entertainment

Ari Nisman
(732) 818-9600
ari@degy.com
www.degy.com

Diamond

Del Suggs, M.S.Ed.

Del Suggs
(800) 323-1976
del@delsuggs.com
www.delsuggs.com

Diamond

Delta Omega Gamma

Larry Grogan
(423) 557-1908
larry@deltaomegagamma.net
www.deltaomegagamma.net

Destination Success, LLC

Kathy Graves Farley
(909) 273-3952
kathy@kathyfarley.net
www.kathyfarley.net

Drag Queen Entertainment

Sarah Pasternak
(609) 483-3361
contact@dragqueenentertainment.com
www.dragqueenentertainment.com

Eclectic Artists, LLC

Jack Smith
(470) 901-7418
jack@eclecticartists.com
www.eclecticartists.com

Empowered Voices Collective

Marissa F. Cohen
(732) 642-0809
me@marissafayecohen.com
www.marissafayecohen.com

Ruby

EXHIBITOR LIST

Everything But The Mime, Inc.

Carol Studer
(407) 856-2412
carol@everythingbutthemime.com
www.everythingbutthemime.com
Diamond

Fun Affairs

Neal Fehnel
(610) 533-5956
neal@funaffairs.com
www.funaffairs.com

Sapphire

Houla Entertainment, LLC

Lee Mayer
(865) 414-9266
leemayer@houlaentertainment.com
www.houlaentertainment.com

Sapphire

Kirkland Productions & KP Comedy

Brian Regan
(866) 769-9037
brian@kirklandproductions.com
www.kirklandproductions.com

Neon Entertainment

Scott Talarico
(800) 993-6366
scott@neon-entertainment.com
www.neon-entertainment.com

Diamond

One Exit Mobile Escape Room

Brad McLaughlin
(855) ONE-EXIT
oneexitescape@gmail.com
www.oneexitmobileescaperoom.com

Flow Circus

Dawn Daria, M.Ed.
(919) 604-3462
dawn@flowcircus.com
www.flowcircus.com

Ruby

Genius Potential

Bert Gervais
(607) 206-9589
info@geniuspotential.com
www.geniuspotential.com

Emerald

Invest Inward

John Skomski
(585) 613-8795
john@investinward.com
www.investinward.com

Metropolis Management

Joyce Jiawan
(510) 585-5585
joyce@metropolismanagement.com
www.metropolismanagement.com

Diamond

Next Level Gaming

Calvin Reid
(978) 601-5473
calvin@nextlevelgamingevents.com
www.nextlevelgamingevents.com

Original Play, LLC

Daniel Caron
(740) 314-9198
daniel@danielsprograms.com
www.danielsprograms.com

Diamond

Forbes Marketing Group

Allison Marconi
(800) 332-1102
allison@forbesmarketing.com
www.forbesmarketing.com

GP Entertainment

Tim Moyer
(315) 859-1745
tim@gpentertainment.com
www.gpentertainment.com

Diamond

JGreat Entertainment

Jahmal Potter
(757) 567-2723
jgreatent@gmail.com
www.jgreatent.com

Ruby

Mx. Kelley Queer Education, LLC

Jacob Kelley
(570) 441-2226
jacobkelleyqueereducation@gmail.com
www.juicywithjake.com

OnCampusText

Stacey Sottung
(445) 400-9635
stacey@oncampustext.com
www.oncampustext.com

Emerald

Party People, Inc.

David Hulme
(203) 878-3458
dehulme@att.net
www.partypeopleinc.com

Diamond

EXHIBITOR LIST

Perfect Parties USA

Michael Lawton
(800) 275-0185
m.lawton@ppentertainmentgroup.com
www.ppentertainmentgroup.com

Diamond

Personacards

Paul Kleba
(215) 880-7220
personacards@hotmail.com
www.personacards.com

Phantom Entertainment

Marlin Statler
(717) 258-4401
marlin@djphantom.com
www.djphantom.com

Diamond

Promotions & Unicorns, Too

Rob Einhorn
(732) 308-3444
promotions.unicorns@verizon.net
www.promotionsandunicorns.com

Diamond

Quality SIRvice

SIR Evans
(216) 534-0067
contact@qualitysirvice.com
www.qualitysirvice.com

Record-A-Hit Entertainment

Katie Beeskow (Morrill)
(847) 690-1100
kmorrill@recordahit.com
www.recordahit.com

Ruby

Reel Management

Marc Marcuse
(323) 841-4044
marc@reelmanagement.com
www.reelmanagement.com

RK Entertainment Agency

Richard Nikodem
(315) 281-9580
rich@rkentertainmentagency.com
www.rkentertainmentagency.com

Sex Rules: Ruby Dietz LLC

Briana Hansen
(317) 443-7394
briana@rubydietz.com
www.sexrules.com

Ruby

Sharguin Music

Rob Collings
(540) 686-1397
rob.collings@sharguin.com
www.sharguin.com

Sidley Standup

Allan Sidley
(571) 306-9258
allan@sidleystandup.com
www.sidleystandup.com

Sophie K Entertainment

Kate Magill
(212) 268-9583
kate@sophiek.com
www.sophiek.com

Diamond

Surelocked In Escape Games

Chris Sparks
(301) 662-6356
escape@surelockedin.com
www.surelockedin.com

The Circus Estate

Michael DuBois
(607) 426-5156
circusdubois@gmail.com
www.thegreatdubois.com

The College Agency

Craig Heitkamp
(651) 222-9669
booking@thecollegeagency.com
www.thecollegeagency.com

Diamond

The Evasons - Psychic Mentalist Duo

Jeff Evason
(443) 994-3284
mailto@evason.com
www.theevasons.com

The Rock Star Project™

Jason LeVasseur
(336) 918-1661
jason@therockstarproject.com
www.jasonlevasseur.com

The Sage Creators/Massage On The Go

Meredith Gansrow
(631) 471-3262
meredith@thesagecreators.com
www.thesagecreators.com

Ruby

EXHIBITOR LIST

United in DEI

Nselaa Ward
(202) 215-1236
nselaaward@gmail.com
www.ninavafirm.com

Ruby

Wally's World of Entertainment

Wally Saukerson
(615) 824-8453
wally@houseofwally.com
www.houseofwally.com

Diamond

Yugar Productions

David Yugar
(412) 956-0392
david@yugarproductions.com
www.yugarproductions.com

Emerald

Wes Woodson Enterprises, LLC

Wes Woodson
(781) 363-3532
wes@weswoodson.com
www.weswoodson.com

APCA Membership Gems:

DIAMOND- 15 YEARS SAPPHIRE- 10 YEARS

EMERALD- 5 YEARS RUBY- 3 YEARS



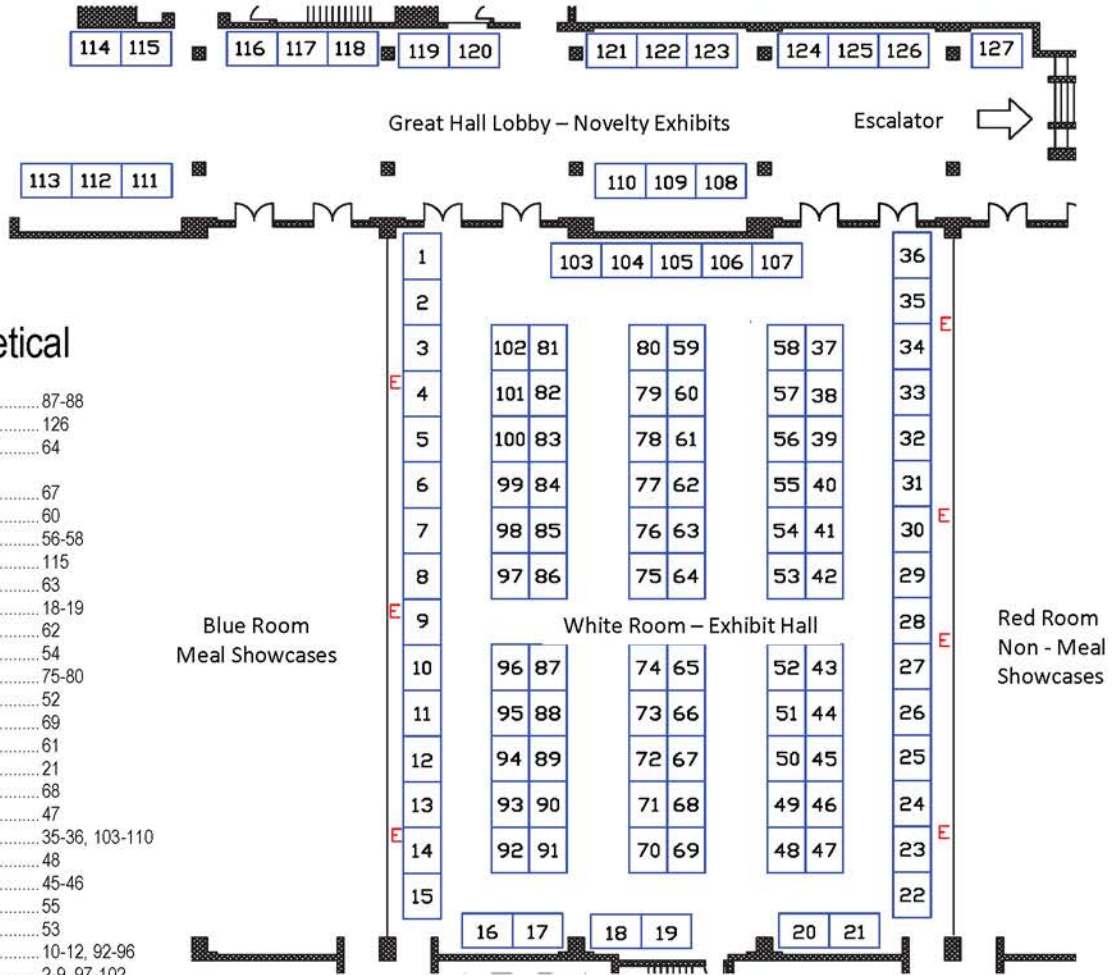
APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE

2024 Fall Regional Campus Activities Planning Conferences

APCA Northeast Albany, NY Oct 25-27, 2024	APCA South Dallas, TX Nov 8-10, 2024	APCA Midwest Lincolnshire, IL Nov 22-24, 2024
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APCA 2024 Exhibit Hall Vendor Listings



Vendors - Alphabetical

2 Funny Entertainment	87-88
3jsairbrushing	126
America's Student Leadership Trainer	64
Amy Schwartz -	
Neurodivergent Student Coaching	67
Army Family & MWR Civilian Careers	60
Bass/Schuler Entertainment	56-58
Bobby K Entertainment	115
Bwah Productions	63
Campus Spa	18-19
Charming Son Productions, LLC	62
Criterion Pictures	54
Degy Entertainment	75-80
Del Suggs, M.S.Ed.	52
Delta Omega Gamma	69
Destination Success, LLC	61
Drag Queen Entertainment	21
Eclectic Artists, LLC	68
Empowered Voices Collective	47
Everything But The Mime, Inc.	35-36, 103-110
Flow Circus	48
Forbes Marketing Group	45-46
Fun Affairs	55
Genius Potential	53
GP Entertainment	10-12, 92-96
Houla Entertainment	2-9, 97-102
JGreat Entertainment	118
Invest Inward	17
Kirkland Productions & KP Comedy	73-74
Metropolis Management	28-33, 39-42
Mx. Kelley Queer Education, LLC	44
Neon Entertainment	25-27
Next Level Gaming	114
OnCampusText	66
One Exit Mobile Escape Room	127
Original Play, LLC	50
Party People, Inc.	124-125
Perfect Parties USA	121-123
Personacards	20
Phantom Entertainment	116
Promotions and Unicorns, Too	43
Quality SIRvice	59
Record-A- Hit Entertainment	119-120
Reel Management	89
RK Entertainment	13-15
Sex Rules // Ruby Dietz LLC	49
Sharguin Music	34
Sidley Standup	16
Sophie K Entertainment	37-38
Surelocked In Escape Games	117
The Circus Estate	91
The College Agency	111-113
The Evasons - Psychic Mentalist Duo	65
The Rock Star Project™	1
The Sage Creators/Massage On The Go	90
United in DEI	70-72
Wally's World of Entertainment	22- 24
Wes Woodson Enterprises, LLC	51
Yugar Productions	81- 86

Vendors - Numerical

The Rock Star Project™	1
Houla Entertainment	2-9, 97-102
GP Entertainment	10-12, 92-96
RK Entertainment	13-15
Sidley Standup	16
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UNLEASH THE LEADER WITHIN WITH VIN INFANTE



"The younger generations are battling change on a moment-by-moment basis. Infante's path illuminates the opportunity to support the energy required to navigate new pathways." - Forbes Magazine

Vin Infante's rise to the top is the story of accumulated experience and shared expertise for twelve years across a wide range of work areas served through mental health and psychology services" - International Business Times Top 10 coaches to follow in 2022

"Infante's hybrid methodology of traditional therapy, mentoring, leadership, and mindset coaching have allowed him to provide a more effective form of self-mastery, therefore helping others to re-write their stories, just like he did." - USA TODAY

Vin is a former FDNY Firefighter ("New York's Bravest"), Mental Performance Coach, Keynote speaker, & Licensed Psychotherapist who now stands as an acclaimed coach to high performing individuals, entrepreneurs, business leaders, startup companies, and multi-billion dollar private equity firms.

He is a sought-after expert on mental performance with over a decade of diverse experience working within every setting in the mental health sector.

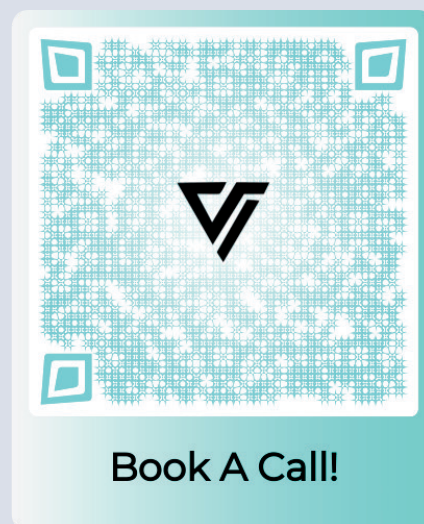
Realizing a need for a comprehensive approach to personal transformation, Vin pioneered a hybrid method in catalyzing real, lasting results for thousands of people. Recognized by industry leaders and prestigious publications alike.

Vin believes that everyone has a personal power locked inside, known as their inner leader to be a exact. However some people fail to recognize their own potential as they may be lacking a skillset, toolset, knowledge-set and most importantly, don't have the proper plan to get themselves there.

Vin breaks down the way to master your mindset, & unleash the leader within through a step by step process. He'll help you utilize adversity to your advantage, and turn pain into potential through his teachings. Vin has found the only thing that one needs to learn to create unbreakable confidence and go through hardships in life, is true mastery over the self, which is what he aims to teach in each and every speech he delivers.

Hire Vin to present a keynote to your audience and watch the energy flow, the potential unlock, and the change last a lifetime. He isn't just here to give a motivational speech and leave, he's here to deliver concepts that can change the trajectory of your audiences life forever.

Vin overcame his diagnosis of anxiety, depression, panic attacks, and multiple other stressors, and now he'll show you how to ditch the diagnosis and do the same in your life!



As Seen In:



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)

2 events in 3 days

3 events in 5 days

5 events in 7 days

Schools must be within 250 miles or a reasonable travel distance in order to form blocks for in-person events.

**Scan to see a
Co-op Video!**



Virtual Events:

APCA Isolated Booking (a single date)

2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.

Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce booking and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount

3,000-4,999 = 5% discount

5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

COOPERATIVE BUYING FORMS AND TYPES OF INTEREST

APCA COOPERATIVE BUYING FORM

Please print & press firmly. TODAY'S DATE: _____ Update

APCA

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: _____ 3% _____ 5% _____ 7%

Onsite Discount: _____ 10% Total Onsite/FTE Discount: _____ %

TYPE OF INTEREST: See reverse side for explanations.

(AI) Attraction Interest
 (CB) Commitment to Block
 (RC) Request Contract

VIRTUAL EVENT IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for _____ / _____ / _____
this attraction, enter it here: _____ MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:

Open OR: _____ Week of _____

OR SEMESTER

Fall Winter Spring Summer

TRAVEL/LODGING RIDER: Overrides all other travel agreements

If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.

Additional Agreements:

Agency/Organization Initials _____ School/Buyer Initials _____

Please disseminate these forms in the following manner:
White Copy: APCA Yellow Copy: AGENCY Pink Copy: SCHOOL

Attraction Interest (AI) – An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block (CB) – A CB indicates that the school or buyer is expressing their commitment to enter into a contract at the block price published in the program IF a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract (RC) – Buyer has agreed to purchase this attraction onsite at the conference and is bound to the terms of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

APCA COOPERATIVE BUYING
ATTRACTION INTEREST ONLY

Please make sure to indicate a date or time frame for your tentative event, i.e. "dd/mm/yyyy - afternoon" or "fall - evening show" or "spring" or just "open" if you are unsure.

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

TENTATIVE DATE OF PERFORMANCE _____

TENTATIVE TIME OF PERFORMANCE _____

ATTRACTION INTEREST (AI)

This option commits neither party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA conference program price for up to 21 days after the conference.

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

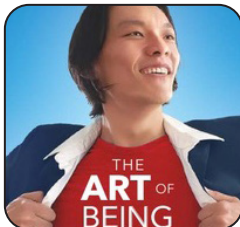
SESSION PRESENTERS

Abby Vesperman & Kevin Suchecki • SUNY Oneonta • bill.harcleroad@oneonta.edu



Abby Vesperman is a junior at SUNY Oneonta and has been involved with the Activities Council since her first year. She has been Special Events Chair and currently serves as President. She is an early childhood education major and also currently serves as Building Manager in the Morris Conference Center. Kevin Suchecki is a sophomore at SUNY Oneonta and has been involved with the Activities Council since his first year. He is currently in his second year as Vice President for Administration. He is a geography major and also serves as a Dragon Guide for new students and as a tour guide for prospective students.

Aidan Park (The YAY GUY) • GP Entertainment • tim@gpentertainment.com



Aidan Park (The Yay Guy) is a best-selling author, international keynote speaker, award-winning headlining comedian, founder/executive director of The YAY! Foundation, and creator of The Art of Being Yay brand; your funny guide to yay-ful living. Aidan is also the creator and star of his reality TV program “Brand New YAY!” on Chime TV in which he helps people discover their joy and overcome difficulties.

Amy N Schwartz • Amy Schwartz’s Neurodivergent Student Coaching • amy.n.schwartz@gmail.com



Amy Schwartz has a variety of experience in diverse learning. She worked in pediatric neurodiagnostics at Lurie Children’s Hospital, special education at KRESA Schools, and for Columbia College after school arts program, focusing on diverse learning. Amy is ADHD and dyslexic herself. She personally understands learning coping mechanisms and being diagnosed in college. Amy has 10 years of experience in public speaking in front small groups and large audiences. She has a bachelor’s degree in sociology and psychology from W.M.U., studied neurodiagnostics and the brain by completing an intensive neurodiagnostic program at Midwestern Career College, and is ABRET certified.

Ari Nisman • Degy Entertainment • ari@degy.com



Ari Nisman is CEO & President of DEGY which is comprised of a family of six companies in the entertainment touring and events industries. Degy Booking, the company’s agency arm, books nearly 3000 events each year around the world; not only for colleges but for the U.S. military, corporations, sports teams, camps, and more. The company has booked and produced major concerts in over 30 countries with thousands of headliner acts such as Blake Shelton, Imagine Dragons, Luke Bryan, Kane Brown, Pitbull, Kendrick Lamar, Pharrell, Bob Dylan, Florida Georgia Line, Sheryl Crow, Maroon5, Counting Crows, and many more.

Genius Potential • info@geniuspotential.com



Genius Potential is your Orientation Edu’tainment team. This cohort of highly entertaining teaching artists uses hip hop, pop culture, and improv comedy to cover mandated Orientation topics while keeping students engaged. They’ve brought Edu’tainment style programming to over 100,000 students on over 200 campuses, and they were recently featured on the Amazon Reality Show “The Blox.” Their Orientation stageplay, “Surviving College,” covers drug & alcohol awareness, Title IX, student success, and getting involved, all through an interactive and captivating storyline! Their workshops are perfect for Welcome Week, Student Leadership, Stress Busters, Black History Month, and Greek Life events.

bill harcleroad • SUNY Oneonta • bill.harcleroad@oneonta.edu



bill harcleroad is a lifelong activities professional who began his career at the University of Rochester, his alma mater, and now works at SUNY Oneonta where he has worked for more than 18 years as Director of Campus Activities and Leadership. He is a lifelong learner who has recently earned a badge in Inclusive and Ethical Leadership. He is an avid podcast listener which serve as great education and inspirational tools for him. Lastly, he is most proud of raising an amazing human being who has recently transferred to SUNY Oneonta.

SESSION PRESENTERS

Britnee Christen • University of Idaho • christen@uidaho.edu



Britnee Christen is currently the Assistant Director of Student Involvement at the University of Idaho. Britnee has been involved in the events industry for over 13 years and has worked across the Pacific Northwest for some of the most notable venues, festivals, and organizations. From high-stakes national advertising campaigns to small local community concerts, Britnee is an industry expert whose experiences are relevant to any situation. In her spare time, she can be found attending concerts, spending time on the river, and working to develop the various aspects of the Moscow Mountain Music Fest—her grassroots festival in Moscow, ID.

Candace Olusola • United in DEI • nselaaward@gmail.com



Candace Olusola is one of the most dynamic lecturers to address Diversity Equity & Inclusion, conflict management, and where they fit on campus as we transition from the academic environment to the workplace. As the daughter of immigrant parents & Doctor of Pharmacy, she empowers students with life skills to address and tackle DEI challenges effectively and professionally. Her comprehensive approach fosters belonging, growth, resilience, and self-discovery. By listening to Candace, students learn to break free from self-limiting beliefs, unlock their unique purpose, and confidently navigate their path to true freedom.

Cody Clark • Wally's World of Entertainment • wally@houseofwally.com



Cody is a magician, speaker, and disability advocate sharing magic shows and talks helping students discover and embrace what makes them unique. He does this by using a wide range of emotions, humor, and magic moments to take his audiences on journeys of inspiration, awareness, and acceptance. He brings a sense of vulnerability to his shows through personal stories that encourage others to break down their own barriers. You will leave Cody's shows with a different way of thinking about the art of magic, about living with disabilities, and about your own life.

Concetta Winters • United in DEI • nselaaward@gmail.com



Auntie Concetta Winters is a communication and diversity expert who teaches students how to be better student leaders and embrace each other's differences by embracing emotions as a communication language. In a world where students are being confronted with a variety of different backgrounds for the first time in their lives, it is important for them to understand what is truly happening within emotionally and intellectually. By teaching students that their emotions are not a weakness and how to interpret and manage their emotions, students can contribute to their new academic environment through creating a more compassionate, loving world.

Damarcus Williams • University of Mount Saint Vincent • damarcus.williams@mountsaintvincent.edu



Damarcus Williams is the Director of Student Activities at the University of Mount Saint Vincent. Damarcus is a trailblazer in the field of Diversity, Equity, and Inclusion, where he has dedicated the bulk of his career to fostering environments that celebrate differences and empower every student to thrive. He envisions student activities as not just events but as powerful catalysts for positive change, creating spaces where students can engage, connect, and contribute to a more diverse and inclusive campus culture. His dynamic presentations inspire change and motivate others to join the movement for a more equitable educational landscape.

Daniel Caron • Original Play, LLC • daniel@danielsprograms.com



Daniel Caron is a speaker focusing on the leadership, civility, and wellness qualities that shape students and professionals. His program engagements have taken him across North America with clients including colleges, the military, community groups, and healthcare professionals. His past roles as a college wellness program director and adjunct faculty member provide an understanding of students' challenges. In addition, Daniel is an award-winning photographer. His passion for photography enhances programs with vivid imagery that makes events creative and memorable. Daniel's current interest focuses on the simple, everyday behaviors people can rely on to feel connected during challenging times.

SESSION PRESENTERS

Dave Kelly • America's Student Leadership Trainer • davekelly@gonzospeaks.com



Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves!, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

Dawn Daria & Paul Miller • Flow Circus • dawn@flowcircus.com



Dawn Daria, M.Ed. is Co-Founder and Education Director of Flow Circus. She creates and facilitates experiential learning programs to improve well-being. She recently contributed to the Professors at Play Playbook, has been published in Campus Life Trends, and presents at conferences nationally. Paul Miller is Co-Founder and CEO of Flow Circus. He regularly performs, presents, and teaches juggling and other skill toys to bring joy to audiences across the US. In 2017, they created the Flop Ball to make kinetic play and related mindfulness messaging more accessible and adaptable to the organizations they serve.

Del Suggs • Del Suggs, M.S.Ed. • del@delsuggs.com



Del Suggs was named one of the "Five Top Performers of the last 25 years" by Campus Activities Magazine. Del is a true "Life Hacker," his leadership programs engage and empower student leaders by using the technology they love. From high school student body president to founding the Florida Chapter of the Recording Academy (the Grammy Awards), Del has served in many leadership roles. His latest book is The Student Handbook for Campus Activities Boards, published by APCA. and his best-seller Truly Leading: Lessons in Leadership (second edition) is in the seventh printing. Del innovated "Instant Assessment" where students complete a program assessment on their cell phones!

Demetria Bell Anderson • The Rock Star Project™ • jason@therockstarproject.com



In the 20+ years of supporting student affairs professionals and students, Demetria Bell Anderson has helped cultivate intangible strengths, brighten true colors, and impart the principles of diversity, equity, and inclusion at institutions of higher education from the east coast to west coast, and from the deep south to her native Midwest. Certified as a Gallup Strengths Coach and an Elite Certified True Colors Facilitator, nurturing the leadership education and development in others is at the forefront of her student affairs work in areas like academic success, residence life, student-ed programming, student leadership, sorority and fraternity life, and student government.

Doug Sweet • Texas A&M University • dougsweet@tamu.edu



With over 35 years of professional experience in banking, entrepreneurship, and higher education in both business and advising roles, Doug Sweet brings a diverse perspective to all his presentations. Trained and certified as a Strength Quest facilitator, as well as a certified SCRUM master, Doug knows project management theory. With his years managing projects in roles from General Contractor to Concert Promoter, Doug has lived and honed his process. In addition, Doug's academic credentials, with a BS majoring in Finance and an MBA, provide a strong foundation for teaching and coaching within the subjects of fiscal planning and reporting.

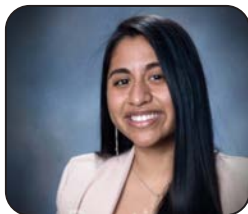
Elizabeth Meigs • United in DEI • nselaaward@gmail.com



In the face of a devastating accident, doctors gave Elizabeth's family a grim prognosis, predicting she wouldn't survive 24 hours. Today, Elizabeth channels her experiences into a fervent mission. Having navigated the depths of personal challenges, she is now dedicated to imparting invaluable lessons on overcoming adversities. Her story resonates particularly with college students grappling with anxiety, depression, and abusive relationships. Elizabeth also champions women's leadership, inspiring others to rise above limitations and transition from impairments to empowerment.

SESSION PRESENTERS

Graciela Amaguana • Mount St. Mary's University • w.a.brubaker@msmary.edu



Graciela Amaguana is the Graduate Orientation Coordinator at Mount St. Mary's University. She graduated with a Bachelor of Science in May 2022 and is currently pursuing her Master's Degree in Business Administration with a Project Management Certification. She strives for excellent customer service and is currently working to translate Orientation materials into Spanish for the new families.

Jacob Kelley • Mx. Kelley Queer Education, LLC • jacobkelleyqueereducation@gmail.com



Mx. Jacob Kelley, entrepreneur, author, and queer-inclusive sex educator is the founder of Mx. Kelley Queer Education, LLC. With a Master's in Human Sexuality Education and a Ph.D. in progress, Jacob is dedicated to LGBTQIA+ inclusion. Awarded the Pride Championship Award of NEPA and the LGBT Advocate of the Susquehanna Region in 2023, they excel in university engagement, DEI initiatives, and sex education. A drag performer (Trixy Valentine), Jacob has entertained for a decade. He has been recognized in AP, CNN, and NBC news for their dedicated work and recently appeared on NBC's The Weakest Link.

James D'Amico • SUNY Cobleskill • damicojf@cobleskill.edu



James D'Amico has over 13 years of experience in higher education and student affairs. His functional areas of experience include orientation, student leadership, residence life, and community engagement. James has supervised and advised campus engagement boards, student governments, and student employees at both public and private as well as small to medium sizes institutions of higher education in PA and NY. James received his Bachelor's degree in Elementary Education as well as his Master's Degree in Counseling and College Student Affairs at Bloomsburg University in PA.

Jason LeVasseur • The Rock Star Project™ • jason@therockstarproject.com



Jason LeVasseur is APCA's 2022 Entertainer of the Year! He has also been named as "2023 Speaker of the Year" and received "The 2023 National Service Award" by Meeting Professionals International and The American Camp Association, respectively. When visiting your campus, Jason always brings his positive energy and skills as a keynote speaker, workshop and retreat facilitator, event host, professional entertainer, teacher, and team-building expert. He will captivate, educate, and motivate your student leaders. Need help planning a retreat? Jason will customize an amazing experience for you and your campus community. Save your dates and start planning!

John Skomski • Invest Inward • john@investinward.com



John Skomski is a visionary speaker, podcaster, and entrepreneur who's on a mission to help people transform their thinking. In 2020, a life-altering event triggered a struggle with anxiety and panic, ultimately birthing Invest Inward, his top-ranking Think.Live.Repeat. podcast, and the message he passionately shares today. John speaks at colleges and conferences about mindset-based solutions for failure-driven panic and anxiety. His 5 T's framework provides his audience with the tools needed to leverage transformational thinking, redefine failure, and put anxiety & panic in the rearview mirror.

Joshua Fredenburg • Metropolis Management • joyce@metropolismangement.com



Dr. Joshua Fredenburg is an internationally acclaimed speaker, author of five books, leadership/diversity consultant, member of Phi Beta Sigma Fraternity Inc., TEDx Speaker, and President/Founder of the 'Award Winning Circle of Change Leadership Experience' that specializes in helping students discover the leader from within, lead and interact with diverse groups of people more effectively, reach their fullest potential as a leader, and build the confidence and inspiration needed to make a positive impact in their community, nation, and world!

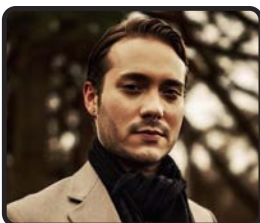
SESSION PRESENTERS

Kathy Graves Farley • Destination Success, LLC • kathy@kathyfarley.net



Kathy Graves Farley is a seasoned educator, author, entrepreneur, and mentor with 30 years of experience in guiding & empowering young adults to be successful mentors and leaders. Her expertise stems from her highly acclaimed outdoor science school in Southern California. Kathy has personally trained and coached over 700 young adults who went on to lead over 350,000 students in her program. Her wealth of knowledge and expertise make her highly sought after in the field of mentoring and leadership. Her extensive hands-on experience allows her to share her practical and proven techniques with young adult audiences nationwide.

Kyle Cannon • SUNY Cortland • kyle.cannon@cortland.edu



Kyle is a vocal performance and business administration graduate of the Mansfield (Commonwealth) University of Pennsylvania, class of 2019. He is now the Assistant Director for Campus Activities and Corey Union at SUNY Cortland, where he advises the Student Activities Board, supervises the student union building managers, and coordinates the facility and audio/visual tech use within the student union. He is most passionate about working with students to help them grow personally, socially, and professionally. Kyle's hobbies include hiking, photography, cooking, and gardening.

Larry Grogan • Delta Omega Gamma • larry@deltaomegagamma.net



Larry Grogan is an author, speaker, and pet therapy advocate. Larry's mission is to utilize pet therapy programs on college campuses to assist in managing the increasing mental health concerns. Larry wants to share his passion to purpose strategies with others so that more passions can be turned into mission driven purposes.

Madam Nselaa Ward, Juris Doctor • United in DEI • nselaaward@gmail.com



Nselaa Ward is the top international slam poet, former attorney, and pioneer lecturer of pursuing leadership in DEI during adversity. Madam Ward draws on her background as a former attorney freeing over 300 years of black lives from the prison industrial complex, as the National Field Director for women of color in the National Organization for Women, and organizing the largest March in the history of the United States for its time, The March for Women's Lives. Madam Ward has been featured on 2 TEDx stages as well as TLC's reality tv show "She's in Charge," CNN, CSPAN, BET, and more.

Marc Cianciola • SUNY Morrisville • ciancimr@morrisville.edu



Marc has worked in Student Activities for 16 years - the past 10 at SUNY Morrisville. Marc has also been a regular attendee at APCA conferences for most of those 15 years. He strives to bring advisors together from around the country to share best practices and improve block booking and networking.

Marissa F. Cohen • Empowered Voices Collective • me@marissafayecohen.com



Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Leader of the Professional Troublemaker Army.

SESSION PRESENTERS

Michael Gansrow • The Sage Creators/Message On The Go • meredith@thesagecreators.com



Michael Gansrow co-founded Message On The Go USA in 1996, pioneering massage on college campuses nationwide. Now called The Sage Creators, which incorporates comprehensive wellness, the company has been successfully providing stress relief programs to hundreds of thousands of students. Mike began a meditation practice 15 years ago to help cope with caring for his terminally ill mother. On his meditation journey, he had the unique opportunity to study with some of the greats including world renowned meditation expert Hartanto Gunawan, developer of Research Meditation aka Meditation for Mental Wellness. Mike has written, "Simple Things", a book of simple meditations for everyone.

Michael Onuchovsky • The University of Texas at Arlington • michael.onuchovsky@uta.edu



Michael Onuchovsky has led this work for seven years. He brings a unique perspective as a community college and 4-year transfer graduate. Following, Michael attended the University of Pennsylvania obtaining his Master's in Education while serving as Student Body President. Michael has led university-wide initiatives surrounding basic needs, mental health, and social justice at each of his institutions. He's continually challenged organizations and institutions to push the bounds of inclusivity. Additionally, Michael serves as a consultant for Athletes Think LLC, revising their policies and programming to foster inclusive environments and eliminate barriers for marginalized staff.

Nadeen Manuel • GP Entertainment • tim@gpentertainment.com



Award-winning hypnotist, Nadeen Manuel has been a practicing hypnotherapist and master neurolinguistic practitioner (NLP) for over two decades. She entered the college scene in 2019 doing what she's known for best: making hypnosis hilarious and fun. She has performed thousands of shows and seminars in over thirty countries. Her seminars combine humor, storytelling, fun demonstrations, and live transformations. Expect fascinating, fast-paced, life-changing experiences. Nadeen is an author of hundreds of Self-Hypnosis audio programs, and she trains people from all over the world to become hypnotherapists. She looks forward to teaching you the skill of tapping into your powerful healing abilities.

Nicole Hageny • Indiana State University • nicole.hageny@indstate.edu



Nicole Hageny serves as the Student Engagement Associate Director at Indiana State University. She has a passion for helping students grow and develop into their own person and as a leader. She has a love for family, baking, caffeine, and reading.

Nicole Snell • Kirkland Productions & KP Comedy • brian@kirklandproductions.com



Nicole Snell, a distinguished international speaker and self-defense expert, specializes in sexual assault and violence prevention education. As the CEO of Girls Fight Back, she provides gender-inclusive training globally on violence prevention and personal empowerment. Nicole is an NACP Credentialed Victim Advocate and a Lead Instructor for IMPACT Personal Safety and has conducted workshops worldwide for diverse audiences. Nicole is a solo adventurer, seasoned traveler, outdoor enthusiast, and hike leader who volunteers with several organizations in her community. She believes in social justice, equality, and that everyone has the right to walk through the world feeling safe, powerful, and confident.

Peter Bielagus • Metropolis Management • joyce@metropolismmanagement.com



Peter Bielagus (pronounced Bill-a-gus) is a financial author and speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals and all over the world. Peter is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and on the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

SESSION PRESENTERS

Peter Boie • Bwah Productions • info@peterboie.com



Peter Boie has been touring college campuses across the USA for 17 years. He tours with two popular magic shows, Magician for Non-Believers which is a comedy magic show and Summoning Spirits where he combines freaky magic effects with creepy ghost stories that will make your spine tingle! He has been featured on the hit tv show Penn & Teller Fool Us and is a best-selling magic inventor. His experience and natural curiosity for all things technical has made him the person his peers seek out when they need technical advice, and he wants to share that knowledge with you.

Sailesh, The Hypnotist • Metropolis Management • joyce@metropolismanagement.com



Sailesh is an experienced professional in the field of stage hypnosis, boasting a career spanning over 25 years. He currently serves as the President of the International Stage Hypnotists Association and shares his knowledge as an Instructor at the Mitchell Institute of Hypnotherapy (ISHA). As a Certified Clinical Hypnotherapist, Sailesh has a track record of performing at numerous colleges, universities, and high schools, totaling over 7,500 global shows. His expertise in performance and well-being complements this session designed to help students thrive in their daily lives while receiving a chakra-balancing bracelet as a symbol of their journey toward success and legacy-building.

Sharinda Welton • University of Findlay • welton@findlay.edu



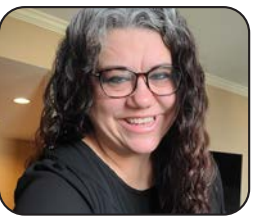
Sharinda Welton serves as Director of Student Activities, Commuter Services and Leadership Development at the University of Findlay, Ohio. She also serves as Host and Co-producer of UFTV's Art and Culture Show. Her higher education includes degrees in education administration, psychology, and a master's in education. In Sharinda's spare time she is a professional actress, vocalist, and voice over artist. She also loves to serve as a volunteer on local, regional, and national levels. Sharinda's philosophy: an individual who has the attention of another has a choice to make. I choose to positively educate, motivate, enlighten, and entertain.

SIR Evans • Quality SIRvice • contact@qualitysirvice.com



Get ready to be swept away by the incredible journey of SIR Evans, true American success story! Rising above immense challenges, Sir not only conquered adversity but emerged as a highly successful consultant and keynote speaker with over a decade of transformative experience. His voice echoes with resilience, his message resonates globally, and his dynamic stage presence earned him a spot on the prestigious Ted Talk stage in 2022. As an author, founder, strategist, and creator of The Superpower Planner, he guides life transformations and epic comebacks. Brace yourself for an electrifying, heart-touching experience with the unstoppable force, SIR Evans!

Stacey Sottung • OnCampusText • stacey@oncampustext.com



Stacey Sottung had a 15-year career in Higher Education before joining OnCampusText in 2022. Having spent over a decade working with programming boards and Greek students, Stacey is no stranger to marketing campus events. Since leaving Higher Ed, Stacey spent a few years managing events, marketing, and digital media strategies in the non-profit sector as well as starting a successful online business. Stacey has presented at various conferences in the past 15 years. Stacey has a Bachelor's degree in Speech Communication from Millersville University and a Master's degree in College Student Personnel and Counseling in Higher Education from Widener University.

Tyler Korso • Metropolis Management • joyce@metropolismanagement.com



With over 10 years of experience captivating audiences, Tyler Korso is a one-of-a-kind act. As an entertainer, he blends witty banter with surprising moments to keep audiences laughing off the edge of their seat. As a presenter, Tyler Korso draws on the unique and fascinating art of magic and comedy to explore the psychology of entertainment, connecting with audiences and demonstrating how its principles can be applied to empower individuals in any field of life.

SESSION PRESENTERS

Vin Infante • Yugar Productions • david@yugarproductions.com



Vin is a mental performance coach, licensed psychotherapist, and keynote speaker. As someone who was formerly diagnosed with depression, anxiety, and panic disorder struggling to break free of his victim mentality, Vin has learned the step-by-step blueprint through both personal and professional experience on how to cultivate lasting change. He helps people turn adversity into advantage through creating a conscious and intentional life, focused on his concepts of internal leadership & 5 aspects of self-mastery. Vin's mission is to impact 1 billion lives positively and help people live empowered.

Wendy Brubaker • Mount St. Mary's University • w.a.brubaker@msmary.edu



Wendy Brubaker currently serves as the Director of Orientation and New Student Services at Mount St. Mary's University in Emmitsburg, MD. However, she spent much of her career at HACC, Central Pennsylvania's Community College, where she advised health career students, taught developmental Reading courses, oversaw Orientation, and was the Director of Student Involvement. Wearing a variety of hats at HACC has aided her in providing quality programming for new students and their families as they transition into the college setting at the Mount. Programming offered through her office can range from educational, inspirational, fun and spirited, to philanthropic, multicultural, and faith-based.

Wes Woodson - Wes Woodson Enterprises, LLC • wes@weswoodson.com



Wes Woodson is a mental health speaker and author of the book "I Have Anxiety (So What?)" which was published in 2021 and focuses on demystifying mental health and helping Gen-Z address mental health and self-improvement.

NOVELTY VENDORS & ROVING ARTISTS



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(773) 481-2600 • chris@bass-schuler.com • www.bass-schuler.com

APCA Isolated - \$2,300 • 2 of 3 - \$2,000 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500
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Facebook: @CentralParkBubble | Instagram: @centralparkbubbles



Bobby K Entertainment • Robert Kramarik

(607) 562-8406 • bobby@bobbyk.com • www.bobbyk.com

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NOVELTY VENDORS & ROVING ARTISTS



Peter Boie • Bwah Productions

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Plus: Travel, Lodging & Sound; Oct 1 - Nov 2: see artist for pricing

Instagram: @peterboie | TikTok: @peterboie



Campus Spa • Jennifer Sloan

(865) 512-8042 • jennifer@campus-spa.com • www.campus-spa.com

APCA Isolated - \$2,850 • 2 of 3 - \$2,650 • 3 of 5 - \$2,550 • 5 of 7 - \$2,450
Plus: Travel & Lodging

Facebook: @CampusSpa | Instagram: @campusspa



Coyote on Campus • Everything But The Mime, Inc. • Carol Studer

(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com

See Agent for Pricing

Facebook: @TeamCoyote1 | Instagram: @teamcoyotegram | TikTok: @TeamCoyoteFun



Airbrush Events • Everything But The Mime, Inc. • Carol Studer

(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com

APCA Isolated: \$1,650 • 2 of 3 - \$1,600 • 3 of 5 \$1,550 • 5 of 7 - \$1,500
Plus: Travel & Lodging

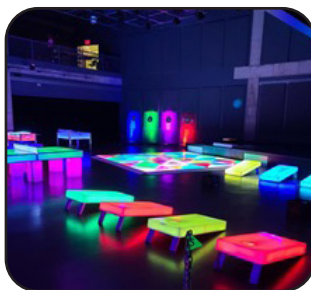


Doug's Wire Writing • Everything But The Mime, Inc. • Carol Studer

(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com

APCA Isolated - \$1,750 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
Plus: Travel & Lodging

Facebook: @EBTMorlando | Instagram: @ebtmorlando



Glocade • Everything But The Mime, Inc. • Carol Studer

(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com

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NOVELTY VENDORS & ROVING ARTISTS



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Plus: Travel & Lodging
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Flow Circus • Dawn Daria
(919) 604-3462 • dawn@flowcircus.com • www.flowcircus.com
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Larry & Raven • Houla Entertainment • Lee Mayer
(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com
APCA Isolated - \$2,500 • 2 of 3 - \$2,350 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: [@LarryandRavenFans](https://www.facebook.com/LarryandRavenFans) | Instagram: [@larryandraven](https://www.instagram.com/larryandraven)



Studio W.I.P. • Houla Entertainment • Lee Mayer
(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com
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Party People, Inc. • David Hulme
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See Agent for Pricing
Facebook: [@PartyPeopleInc](https://www.facebook.com/PartyPeopleInc) | Instagram: [@tppi46](https://www.instagram.com/tppi46) | TikTok: [@partypeopleinc](https://www.tiktok.com/@partypeopleinc)

NOVELTY VENDORS & ROVING ARTISTS



Perfect Parties USA • Michael Lawton

(800) 275-0185 • m.lawton@ppentertainmentgroup.com • www.perfectpartiesusa.com

See Agent for Pricing



Record-A-Hit Entertainment • Katie Beeskow (Morrill)

(847) 690-1100 • kmorrill@recordahit.com • www.recordahit.com

See Agent for Pricing

Facebook: @RAHFUN | Instagram: @rah.ent | Twitter: @recordahit



Surelocked In Escape Games • Chris Sparks

(301) 662-6356 • escape@surelockedin.com • www.surelockedin.com

See Agent for Pricing

Facebook: @surelockedin | Instagram: @surelockedinescape



Shut Up Just Dance Headphones • The College Agency • Craig Heitkamp

(651) 222-9651 • craig@thecollegeagency.com • www.thecollegeagency.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,650 • 3 of 5 - \$2,500 • 5 of 7 - \$2,350
Plus: Lodging



Speed Sketchers / Intention Bracelets • The College Agency • Craig Heitkamp

(651) 222-9651 • craig@thecollegeagency.com • www.thecollegeagency.com

See Agent for Pricing



**Stuff-a-Stuff / Emerald Essence / Spice it Up • The College Agency
Craig Heitkamp**

(651) 222-9651 • craig@thecollegeagency.com • www.thecollegeagency.com

See Agent for Pricing

NOVELTY VENDORS & ROVING ARTISTS



The Evasons • The Evasons - Psychic Mentalist Duo
Jeff Evason

(443) 994-3284 • mailto@evason.com • www.theevasons.com

APCA Isolated - \$3,400 • 2 of 3 - \$2,950 • 3 of 5 - \$2,800 • 5 of 7 - \$2,600
Plus: Travel, Lodging, Meals, Sound & Lights



The Sage Creators / Massage On The Go • Meredith Gansrow

(631) 471-3262 • meredith@thesagecreators.com • www.thesagecreators.com

See Agent for Pricing



Cody Clark • Wally's World of Entertainment • Wally Saukerson

(615) 824-8453 • wally@houseofwally.com • www.houseofwally.com

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@codyclarkpersonal](#) | Instagram: [@codyclarkmagic](#)



The Living Statue • Yugar Productions • David Yugar

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200
Plus: Travel and Lodging

Facebook: [@yugarproductions](#) | Instagram: [@statue_guy](#)

GRAPHICS COMPETITION

Bring your Print Material, Novelty Items, and T-shirts to Registration by Thursday at 2:30 PM to have them entered into the APCA Graphics Competition. Awards will be given at the Friday Dinner Showcase.

Let's Connect!

#APCAHershey24



www.apca.com

REGISTRATION:

5-8:00 PM GREAT HALL LOBBY

APCA SERVES:

5-8:00 PM GREAT HALL LOBBY

EVENT CREW MEETING:

8:00 PM MEET AT APCA DESK

STUDENT

Valentine's

WELCOME BASH

Wednesday • 8:30 PM

Red Room

Pizza | Novelties

Dance Party | Games

... and more!

ADVISOR WELCOME RECEPTION

Wednesday • 8:30 PM



*Come meet other Advisors
and see old friends.*

Hors d'Oeuvres and Cash Bar!

**8:00 AM • GREAT HALL LOBBY
CONFERENCE REGISTRATION & APCA SERVES!**

**9:00 AM • RED ROOM
KICKOFF & OPENING KEYNOTE**



AUDIENCE: ALL

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience and receive important conference details!



OPENING KEYNOTE

Jason LeVasseur • The Rock Star Project™

(336) 918-1661 • www.jasonlevasseur.com • jason@therockstarproject.com

Celebrating The Rock Star Student Leader!

Jason LeVasseur has performed with John Mayer, Dave Mathews, Ludacris, LMFAO, J.Cole, Train, and Maroon 5. Today, he is here for you!!! In this opening session you will learn what makes you an amazing Rock Star Student Leader - how you are already amazing, how you will make a positive impact on your team, and how your delegation will make an amazing impact on your campus community!



See Agent for Pricing

Facebook: [@rockstarproject](https://www.facebook.com/rockstarproject) | Instagram: [@makeleadershipfun](https://www.instagram.com/makeleadershipfun)

10:00 AM • EMPIRE ABC • ADVISOR ORIENTATION

MANDATORY FOR ALL ADVISORS

This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Here you will also receive valuable logistical conference information. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible!

Plus, you will receive valuable co-op instructions that you can't miss!



10:00 AM • STUDENT EDUCATIONAL SESSIONS

Empire D: Ari Nisman, Degy Entertainment

MAJOR EVENTS: How to survey, price, budget, offer, contract, market, advance & execute a major event in 50 minutes!

From the offer process, through contracts and riders, handling promotions and marketing, to talent hand-holding and ticket sales, this session will take you step-by-step through the process of building a successful major campus event. Attendees will learn how to evaluate buying an act by reviewing radio metrics, ticket charts, pricing sheets, and more - then will prepare an example offer sheet for their favorite major artist! Session will close with students walking through marketing plans & advance documents to prepare for the big day!

Learning Outcomes: Participants will 1) demonstrate the necessity of conducting a risk assessment during the pre-production phase of the planning process, 2) understand logistics between indoor and outdoor concerts, and 3) understand how to create a formalized budget inclusive of all revenue and expenses making up a major event.

Wild Rose A: Dave Kelly, America's Student Leadership Trainer

Students as Serving Leaders

Serving leadership is the best, truest form of leadership for your campus. Leadership skills and abilities can be developed in an experiential way through community service. Students can develop as many as 15 different qualities, discussed in this program, of leadership by serving. This program is interactive, fun, and based on the presenter's experience of not only performing more than 50,000 hours of service to date, but also motivating, inspiring, and guiding college students to perform more than 2 million hours of community service through his leadership.

Participants will 1) be able to recite the four key areas of serving leadership, and 2) learn five keys to performing effective community service.

Wild Rose B: Peter Boie, Bwah Productions

Make Your Events Shine

Learn the basics of sound and lighting to make your events shine! Learn about the equipment/terminology so you can read technical riders, set up a sound system, and set up lighting for your events. Get equipment recommendations that won't break the bank. Getting your students to lock into your events and performers is crucial to their success. Good production can do that for your events. Good production will also help your events feel extra special to give your audience the best possible experience...and they will want to come back to your events again and again.

Learning Outcomes: Participants will 1) know how to set up a sound system and adjust a mixer, 2) know how to light your events and use a portable lighting system, and 3) learn creative ideas to promote events using projection.

Magnolia A: Del Suggs, M.S.Ed.

Sixty Awesome Program Ideas

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut...again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

Learning Outcomes: Participants will have at least 25 new ideas for inexpensive programs they can present on campus.

10:00 AM • STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia B: Madam Nselaa Ward, Juris Doctor, United in DEI

Barbie Never Looked Like Me: Body Image & Empowerment on Campus

Unleash Your Fabulous: A Body-Positive Extravaganza for College Rebels! We use spoken word, spirituality, and creativity to say goodbye to societal standards and embrace your unique beauty. Through edgy discussions, empowering activities, and laughter therapy, we'll navigate the wild journey of body image. Break free from the norm and redefine your perception of beauty. Uncover the secrets of self-confidence with a dash of humor and a sprinkle of rebellion. No filters, no judgments – just a fierce celebration of YOU. Get ready to turn heads and challenge stereotypes in this dynamic, unforgettable experience. Dare to be bold, embrace your quirks, and strut with confidence!

Learning Outcomes: Participants will 1) challenge stereotypes, 2) foster cultural empowerment, 3) develop confidence, and 4) create a supportive community.

Magnolia C: Daniel Caron, Original Play, LLC

I've Always Wanted to Try That

Have you ever whispered these words to yourself? Exploring a new skill, following a vocation, or stepping toward a dream can feel intimidating. That may explain why so many dreams are left untouched on the shelf of possibilities. In this session, we will take a step toward making that exceptional possibility a reality by considering specific soft skills that can help open doors to new learning adventures. What new opportunity have you always wanted to investigate at home, work, or on campus?

Learning Outcomes: Participants will 1) discover how specific soft skills can help you move toward new possibilities, 2) learn interaction skills that can assist you during this conference, and 3) identify a dream that you would like to move toward.

Magnolia D: Sailesh, The Hypnotist, Metropolis Management

Focus Forward: Transforming Stress into Success at School

Ready to tackle college challenges head-on? Sailesh's workshop is your battlefield. Learn how to set powerful intentions, reduce stress, and enhance memory retention in ways that resonate with your student lifestyle. Equip yourself with the tools to face academic hurdles with ease and confidence. Join us and step into a world where college stress is manageable, and your goals are achievable.

Learning Outcomes: Participants will 1) leave the session with renewed energy and sharper focus, 2) learn practical stress-relief tools for immediate use, and 3) be able to boost academic performance with proven memory-enhancing techniques.

10:00 AM • RED ROOM
ASSOCIATE ORIENTATION (ARTISTS & AGENTS)



11:00 AM • BLUE ROOM LUNCH SHOWCASE



Derrick Knopsnyder • Neon Entertainment

(800) 993-6366 • scott@neon-entertainment.com • www.neon-entertainment.com

APCA Isolated - \$1,975 • 2 of 3 - \$1,875 • 3 of 5 - \$1,775 • 5 of 7 - \$1,600

Plus: Travel, Lodging, Meals, Sound & Lights



Bryan Stutzman • Sharguin Music

(540) 686-1397 • rob.collings@sharguin.com • www.sharguin.com

APCA Isolated - \$1,500 • 2 of 3 - \$1,275 • 3 of 5 - \$1,200 • 5 of 7 - \$1,125

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@bryanstutzmanmusic](https://www.facebook.com/bryanstutzmanmusic) | Instagram: [@bryanstutzman](https://www.instagram.com/bryanstutzman)



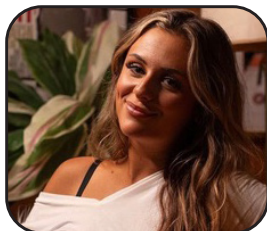
Ben Palmer • Kirkland Productions & KP Comedy

(866) 769-9037 • brian@kirklandproductions.com • www.kirklandproductions.com

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000

Plus: Travel, Lodging, Sound, & Lights

Facebook: [@PalmerTrolls](https://www.facebook.com/PalmerTrolls) | Instagram: [@palmer trolls](https://www.instagram.com/palmer trolls) | TikTok: [@palmer trolls](https://www.tiktok.com/@palmer trolls)



Aubrey Rey from American Idol • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Sound & Lights

Facebook: [@Theaubreyreyband](https://www.facebook.com/Theaubreyreyband) | Instagram: [@aubreyreymusic](https://www.instagram.com/aubreyreymusic) | TikTok: [@palmer trolls](https://www.tiktok.com/@palmer trolls)



FREE DAPS • Degy Entertainment

(732) 818-9600 • ari@degy.com • www.degy.com

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,900 • 5 of 7 - \$1,800

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@FREEDAPS](https://www.facebook.com/FREEDAPS) | Instagram: [@freedaps](https://www.instagram.com/freedaps)

11:00 AM • LUNCH SHOWCASE CONTINUED



Illusionist Leon Etienne Magic Rocks Live • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,800 • 3 of 5 - \$2,600 • 5 of 7 - \$2,350
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @magicrocksshow | Instagram: @MagicRocksShow



Leonard Ouzts • 2 Funny Entertainment

(858) 939-9701 • 2funnyentertainment@gmail.com • www.2funnyent.com

APCA Isolated - \$2,800 • 2 of 3 - \$2,300 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
Plus: Travel & Lodging or \$500 Travel & Lodging Buyout

Facebook: @Ouztsyy | Instagram: @ouzsyy | TikTok: @ouzsyy



John Cassidy • Sophie K Entertainment

(212) 268-9583 • kate@sophiek.com • www.sophiek.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,750 • 3 of 5 - \$2,500 • 5 of 7 - \$2,250
Plus: Sound & Lights

Facebook: @BalloonFreak | Instagram: @johncassidyshow



My Hero Zero • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$3,500 • 2 of 3 - \$3,300 • 3 of 5 - \$3,100 • 5 of 7 - \$2,900
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @myherozeroalive | Instagram: @myherozeroalive | TikTok: @myherozeroalive



1:30 PM • EXHIBIT HALL • WHITE ROOM

During Exhibit Hall, visit the booths of all APCA showcasing artists and presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus.

GET YOUR BOOTH SIGNATURES TO WIN BIG PRIZES!

Student Late Night Event

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2:30 PM • RED ROOM PURPOSEFUL PROGRAMMING SHOWCASE



Genius Potential

(607) 206-9589 • info@geniuspotential.com • www.geniuspotential.com

APCA Isolated - \$5,600 • 2 of 3 - \$5,100 • 3 of 5 - \$4,900 • 5 of 7 - \$4,700

Plus: Travel, Lodging, Meals, Sound & Lights

Instagram: @itsgeniuspotential



SIR Evans • Quality SIRvice

(216) 534-0067 • contact@qualitysirvice.com • www.qualitysirvice.com

APCA Isolated - \$4,700 • 2 of 3 - \$4,200 • 3 of 5 - \$3,750 • 5 of 7 - \$3,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @sir216 | Instagram: @sirreallife



Vin Infante • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200

Plus: Travel, Lodging, Sound & Lights

Facebook: www.yugarproductions.com | Instagram: @vin.infante



Dave Kelly • America's Student Leadership Trainer

(404) 403-1481 • davekelly@gonzospeaks.com • www.davegonzokelly.com

APCA Isolated - \$2,650 • 2 of 3 - \$2,400 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000

Plus: Lodging, Sound, Lights • Projector - Pricing is for up to 2 hours

Facebook: @AmericasStudentLeadershipTrainer



Amanda "Mandy" Ralston • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350

Plus: Travel, Lodging, Sound, Lights & Tech Rider

Facebook: @amanda.ralston.9

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- Lexington Music Awards for 2022 Pop Artist of the Year & Song of the Year
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POP DUST

83

CLASH

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songwriter**
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Wonderland.

www.ragsandrichesmusic.com





2:30 PM • PURPOSEFUL PROGRAMMING CONTINUED



Hayden Kristal • Kirkland Productions & KP Comedy
(866) 769-9037 • brian@kirklandproductions.com • www.kirklandproductions.com
APCA Isolated - \$3,200 • 2 of 3 - \$2,800 • 3 of 5 - \$2,600 • 5 of 7 - \$2,200
Plus: Travel, Lodging, Sound, & Lights
Instagram: @haydenkristal | TikTok: @haydenkristal



Madam Nselaa Ward, Juris Doctor • United in DEI
(202) 215-1236 • nselaaward@gmail.com • www.ninavafirm.com
APCA Isolated - \$3,497 • 2 of 3 - \$2,997 • 3 of 5 - \$2,697 • 5 of 7 - \$2,397
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @nselaawardfanpage | Instagram: @nselaawrd | TikTok: @nselaaward



Peter Bielagus • Metropolis Management
(510) 585-5585 • joyce@metropolismmanagement.com • www.metropolismmanagement.com
APCA Isolated - \$3,200 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,750
Plus: Travel, Lodging, Sound, Lights & Tech Rider
Facebook: @gettingloaded



Kathy Graves Farley • Destination Success, LLC
(909) 273-3952 • kathy@kathyfarley.net • www.kathyfarley.net
APCA Isolated - \$2,200 • 2 of 3 - \$1,900 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
Plus: Travel, Lodging & Sound

Friday is Conference T-Shirt Day!



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Bryan Stutzman



Melanie Pearl



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info@sharguin.com



SHARGUIN.COM

Visit Melanie



Visit us in
Hershey

Booking for
2024



4:30 PM STUDENT BREAK BEFORE DINNER

4:30 PM ADVISOR EDUCATIONAL SESSIONS

Empire ABC: Marc Cianciola, SUNY Morrisville

Advisor Roundtable

This session will allow advisors to gather to talk about what trends we are seeing on our campuses. It will allow us to talk about what is working and what is not working on our campuses and how we can best help our students continue to grow by offering diverse and unique experiences.

Learning Outcomes: Participants will network with peers and learn best practices in the field of Student Activities.

Empire D: James D'Amico, SUNY Cobleskill



Orientation: Best Practices and How to Engage Your Students!

In this presentation, we'll review theory and discuss what students want and need in their orientation sessions that occur in the summer, right before the start of the academic year and the first part of the semester. This session is geared towards newer student affairs professionals who plan, design, and implement their orientation programs. Part of this presentation will have a focus on transfer student population as well.

Learning Outcomes: Participants will 1) be able to identify three ways to enhance their orientation sessions, and 2) be able to identify three best practices for their orientation sessions.

Wild Rose A: bill harclerod, SUNY Oneonta



Diversity Through the Lens

This session will challenge us to think about diversity and inclusion using short films from the early 1970's and 2000's. We will view clips from "Eye of the Beholder" the original blue eye/brown eye Jane Elliot experiment and "Silent Beats" a short film by Jon Chu. Both provide us with insights about ourselves and others. We will discuss what has changed in the 30 years in between, and what hasn't.

Learning Outcomes: Participants will 1) understand some basic premises about diversity (ADL Campus of Difference), 2) look at their own cultural lenses and assumptions, and 3) learn how to frame discussion about diversity and inclusion.

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CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)

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- Carol Banks Webber
(Festival Peak Mag)

WANNA KNOW
MORE?



DYLAN TAYLOR

Hailing from Atlanta and shaped in the heart of Nashville, Dylan Taylor emerges as an Americana-infused indie rock sensation, her soul steeped in Southern tradition. A masterful songwriter, Taylor recently unveiled new singles, "All American Anxiety", "Suicide Mission" and "Rather Watch Me Burn", blending bluesy undertones with soulful storytelling. Praised by The Hampshire Chronicle as "an original, rebellious, and uncompromising talent," Taylor's genre-crossing, iconoclastic style reflects her bold development and her ability to turn lived experiences into meaningful music.

Dylan's new EP "DAMN MY HEART" is set for release in the early months of 2024. Produced by industry heavyweights Frank Liddell (Lee Ann Womack, Miranda Lambert) and Robert S Field (Steve Earle, Allison Moorer), the tracks include collaborations with some of Nashville's finest musicians, like Kenny Vaughan (Marty Stuart), Joe Pisapia (K.D. Lang), Jason Smay (JD McPherson), and Max Zemanovic (Miranda Lambert).

A true artistic force, Dylan personally crafts every facet of her music, from designing the artwork for her covers to directing her music videos and meticulously creating the props featured. Her creativity transcends traditional boundaries, making her not just a musician, but a multi-talented artist who brings every element of her craft to life.

Dylan's music has graced popular shows like "The L Word", "Keeping Up with the Kardashians", "Washington Heights" and "Today in Nashville". Internationally recognized, she was interviewed and invited to perform for the Italian documentary "America. The Streets of Music" on Rai 2, solidifying her status as a dynamic force in the American and international music scene. Previously Dylan has opened for Jewel, Peter Dinklage (Lynyrd Skynyrd), and Slaughter. In recent years, she also embarked on a widely acclaimed UK tour, which included a notable performance at Pride Festival in London.

COLLEGE BOOKINGS: Wally's World of Entertainment ☎ 1-800-476-0442 ✉ info@houseofwally.com
FOR GENERAL QUERIES PLEASE CONTACT: ✉ liam@bluewatermusic.com

FOLLOW @DYLANTAYLORNOW ON SOCIAL MEDIA





5:30 PM • BLUE ROOM DINNER SHOWCASE



Danny Franzese • Degy Entertainment

(732) 818-9600 • ari@degy.com • www.degy.com

APCA Isolated - \$5,000 • 2 of 3 - \$4,850 • 3 of 5 - \$4,750 • 5 of 7 - \$4,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @danielfranzese | Instagram: @whatsupdanny



Lady Brion • RK Entertainment Agency, LLC

(315) 281-9580 • rich@rkentertainmentagency.com • www.rkentertainmentagency.com

APCA Isolated - \$1,950 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,250

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @ladybspeaks | Instagram: @ladybspeaks



Jason Bird • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$3,250 • 2 of 3 - \$2,750 • 3 of 5 - \$2,600 • 5 of 7 - \$2,400

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @magicofjasonbird | Instagram: @jasonbirdmagic



Rags and Riches • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200

Plus: Travel, Lodging, Sound & Lights

Facebook: @ragsandrichesmusic | Instagram: @ragsandrichesmusic



Mike Paramore • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$3,500 • 2 of 3 - \$2,950 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500

Plus: Travel, Lodging, Meals, Sound, & Lights

Facebook: @mikeparamorejr | Instagram: @mikeparamorejr



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5:30 PM DINNER SHOWCASE CONTINUED



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APCA Isolated - \$1,950 • 2 of 3 - \$1,850 • 3 of 5 - \$1,750 • 5 of 7 - \$1,700

Plus: Sound & Lights

Facebook: [@sungbeats](https://www.facebook.com/sungbeats) | Instagram: [@sungbeats](https://www.instagram.com/sungbeats)



Dylan Taylor • Wally's World of Entertainment

(615) 824-8453 • wally@houseofwally.com • www.houseofwally.com

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@dylantaylornow](https://www.facebook.com/dylantaylornow) | Instagram: [@dylantaylornow](https://www.instagram.com/dylantaylornow)



Sean Bott • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$3,200 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,750

Plus: Travel, Lodging, Sound, Lights & Tech Rider



Ten02 • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,500 • 5 of 7 - \$2,250

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@ten02band](https://www.facebook.com/ten02band) | Instagram: [@ten02official](https://www.instagram.com/ten02official)





FRIDAY ED SESSION 10AM



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DRUG & ALCOHOL AWARENESS
TITLE IX
OL/RA TRAINING**



8:00 PM • EXHIBIT HALL • WHITE ROOM
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9:00 PM • RED ROOM
MAINSTAGE SHOWCASE



Chris Moon - Ghost Hunter • RK Entertainment Agency, LLC

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APCA Isolated - \$2,950 • 2 of 3 - \$2,850 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @christopher.moon.psychic | TikTok: @psychicchrismoon



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APCA Isolated : \$2,450 • 2 of 3 \$2,250 • 3 of 5 \$2,150 • 5 of 7 \$2,000

Plus Travel and Lodging



Lauren Frihauf • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$1,600 • 2 of 3 - \$1,500 • 3 of 5 - \$1,400 • 5 of 7 - \$1,250

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @laurenfrihaufmusic | Instagram: @laurenfrihauf



Nick Wallace • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$1,950

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @NicholasWallacelive | Instagram: @nickwallacelive



Jason Salmon • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$1,600 • 2 of 3 - \$1,550 • 3 of 5 - \$1,500 • 5 of 7 - \$1,400

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @JSalmonComedy | TikTok: @JSalmonComedy



9:00 PM • MAINSTAGE SHOWCASE CONTINUED



Mick Fury • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$2,150 • 2 of 3 - \$2,000 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @MickFury | Instagram: @MickFury | TikTok: @themickfury



Michael Misko Comedy Magic • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,300 • 5 of 7 - \$2,200

Plus: Travel, Lodging, Sound & Lights

Facebook: @miskomagic | Instagram: @miskomagic




Chris Jones • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350

Plus: Travel, Lodging, Sound, Lights & Tech Rider



LATE NIGHT JAM

Advisors and Associates (21+) The Bears' Den
~ Following Conference Events

Come relax & watch APCA Associates jam in a casual setting.

Got talent? You can sing, too!
**See Del Suggs to sign up.

8:00 AM ADVISOR EDUCATIONAL SESSIONS

Empire ABC: Jason LeVasseur, The Rock Star Project™

The Importance of Being Selfish

Advisors, you are amazing role models and mentors to your students! But, do you feel like you give 99% to your students and 1% to yourself? Are you drained at the end of each semester? Is your “energizer bunny” running out of batteries? In this session, you will learn from Jason LeVasseur, the creator of The Selfish Mentor® and The Rock Star Project™. Jason will teach you proven ways to proactively focus on yourself so that your “selfish mentoring” will better serve YOU, your families, your teams, and, of course, your students.

Learning Outcomes: Participants will learn ways to better serve yourself in order to better serve your students.

Empire D: Doug Sweet, Texas A&M University

Project Management



Campus activities professionals often find themselves managing projects and for many the process can be daunting. In this workshop, participants learn how to determine when project management techniques could be of benefit and what types of tools would be most useful. This training pulls project management out of the information technology box and unpacks it for use in any project from a “Incoming Students Weekend” to a month of a study abroad.

Learning Outcomes: Participants will 1) have a clear understanding of project management, and know when and how to use it, and 2) be able to determine the most useful project management tools for their events and programs.

Wild Rose A: Dave Kelly, America’s Student Leadership Trainer

How to Be a Successful Advisor for Clubs and Organizations



Club and Organization Advisors are the glue that holds everything together. They know the policies, procedures, regulations, and guidelines of the school and keep their students on track. These are some of the responsibilities of club and organization advisors, but what else do they need to know to be successful? This session will cover the roles and responsibilities that help clubs and organizations to be successful, how the advisor can serve as a coach for student leaders, and much more! The level of advisor involvement will also be discussed.

Learning Outcomes: Participants will 1) learn 8 roles that advisors should undertake with their club or organization, 2) be able to recite the three types of advisors, and 3) be able to show their students nine keys to a good meeting agenda.

Secure Your CE Credits at APCA!

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CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)

8:00 AM STUDENT EDUCATIONAL SESSIONS

Wild Rose B: Wendy Brubaker & Graciela Amaguana, Mount St. Mary’s University

Party in the Park

Mount St. Mary’s University, nestled in the beautiful rolling hills of the Appalachian Mountains, is challenged with limited walkability to the local community offerings. To strengthen our new students’ ties with community organizations, businesses to patron and work for, and experience the community resources and park offerings, we host an annual Party in the Park. This August event is designed for freshmen and transfer students to have fun with their new college friends at the pool and local park’s recreational offerings, meet churches, philanthropic organizations, and businesses at the Community Fair, enjoy the sounds of a fun DJ, games, food trucks, and more.

Learning Outcomes: Participants will 1) depart with a checklist of tasks/considerations for planning a Party in the Park event, 2) learn about collaboration opportunities with various departments throughout the college and community to plan this large-scale event, and 3) discover how vendors/performers at APCA could enhance your Party in the Park event.

Magnolia A: Britnee Christen, University of Idaho

How the Heck do I Market This?!

Marketing is no joke. We are inundated with hundreds, even thousands of micro-messages in seconds. Your brain gets jumbled, and you just aren’t sure how to break through that fog. In this workshop, we’ll develop a way to engage multi-channel marketing strategies and learn how your events can become more seen in people’s feeds. We won’t stop there! We’ll even discuss how you can activate other ways to market your events to not only your campus community, but your greater surrounding community. Trust me, it’ll be time well spent and you’ll walk away with something your advisors will love...inspiration!

Learning Outcomes: Participants will 1) understand how to utilize on-campus resources to distribute and increase awareness for on-campus events, 2) develop a working knowledge of multi-media marketing channels and how personas help define targeted success, and 3) create a targeted marketing plan for various events.

Magnolia B: Kyle Cannon, SUNY Cortland

Leadership; Navigate, Motivate, and Inspire

Every effective leader holds three important abilities: their ability to navigate, their ability to motivate, and their ability to inspire. All organizations need a destination. Everyone needs some motivation. And more importantly, everyone needs a little inspiration. Do you have an idea of how to improve your club or want more from your organization? How do you help your organization navigate and tackle new challenges? How do you motivate your members to reach your organizational goals? Are you ready to inspire those around you to reach their full potential?

Learning Outcomes: Participants will 1) know how to help navigate their organization toward a common destination 2) be able to motivate their members to reach organizational goals, and 3) be prepared to inspire those around them to achieve their full potential.



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APCA Northeast Albany, NY Oct 25-27, 2024	APCA South Dallas, TX Nov 8-10, 2024	APCA Midwest Lincolnshire, IL Nov 22-24, 2024
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8:00 AM STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia C: Joshua Fredenburg, Metropolis Management

You Matter!

In this transformational presentation, Dr. Jay not only talks about the importance and power of implementing self-care strategies as a student leader, but more importantly, he provides participants with a set of self-care strategies that will enable them to thrive, succeed, stay motivated, re-energized, and avoid the burnout that can manifest when we do not take the time to practice self-care while doing great work as a student leader.

Learning Outcomes: Participants will 1) discover a set of self-care strategies that will enable them to thrive, stay energized, and avoid burnout, 2) recognize the impact that self-care strategies have on their leadership effectiveness, service, and performance, and 3) discover the impact that a positive culture with boundaries can have on their physical, mental, and emotional wellness.

Magnolia D: Nicole Hageny, Indiana State University

Mastermind Programming (Nicole’s Version)

“If you fail to plan you plan to fail.” -Taylor Swift, Mastermind.

Don’t let the above words describe your programming on your campus. Join me as we talk about tips and tricks for planning and implementing events on campus. Feel like your programs are getting a little stale? We will also talk about programming in a creative manner without feeling like we are reinventing the wheel.

Learning Outcomes: Participants will 1) leave with some best practices on how to organize planning an event on their college campus, 2) learn different ways they can create or update events on campus, and 3) feel more like masterminds when it comes to programming.

9:00 AM • COOPERATIVE BUYING SESSION



EMPIRE ABC

AUDIENCE: ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don’t miss this important part of the conference!

**Coffee Service Provided!*

9:00 AM STUDENT EDUCATIONAL SESSIONS

Empire D: Tyler Korso, Metropolis Management

Successful Events 101

After honing his act for over a decade, Tyler Korso has learned a lot about putting on great events and is here to share that with you. From how to set up a venue to managing your audience (and how to get one!), you will learn some standard practices and fixes for creating great events, no matter the size!

Learning Outcomes: Participants will learn 3 key points on what makes an event successful.

Wild Rose A: Dave Kelly, America's Student Leadership Trainer

Officer Roles, Responsibilities, and Transitions

Officer transitions often consist of the outgoing board waving goodbye as they run out the door! Effective transitions can make all the difference between success and a year of reinventing the wheel. Officers of all student organizations need to understand their roles and responsibilities so they can have a great year of leadership and position the organization for success in achieving their goals and objectives. This session is timely because spring is the time of transition in most clubs, organizations, programming boards, SGAs, and more!

Learning Outcomes: Participants will 1) know how to name and define the roles within their organization, 2) know how to perform their leadership responsibilities successfully, and 3) learn how to construct a plan for officer transition.

Wild Rose B: Dawn Daria & Paul Miller, Flow Circus

Increase Program Participation by Appealing to the 8 Play Personalities

Love having regulars at your programs, but at the same time want to attract some new faces? We can help. Appealing to a wide range of play personalities creates a welcoming and inclusive space. During this session, we share and apply the research of Dr. Stuart Brown, founder of the National Institute for Play. You gain insight about yourself, deepen connections with fellow student leaders, and walk away with exciting new programming ideas to attract broader participation.

Learning Outcomes: Participants will 1) recognize 8 play personalities, 2) identify their personal play personality composition, and 3) generate ideas for incorporating more play into programs.

Magnolia A: Jacob Kelley, Mx. Kelley Queer Education, LLC

Building Confidence in a Changing World

In this dynamic workshop, Jacob Kelley, Founder of Mx. Kelley Queer Education, LLC, will guide participants through 5 techniques that can increase confidence and self-empowerment. As we navigate an ever-changing world, cultivating resilience and self-assurance becomes paramount. Participants will engage in interactive sessions, gaining practical tools and skills to boost confidence and take meaningful actions. This workshop is designed for students, staff, faculty, and leaders seeking to navigate change challenges with confidence and authenticity. Learn how you can gain confidence through intentional actions.

Learning Outcomes: Participants will 1) acquire practical techniques to build and strengthen personal confidence, fostering a positive self-image and a resilient mindset, 2) learn effective networking strategies and connection-building skills, enabling them to forge personally and professionally meaningful relationships, and 3) explore mind-changing techniques to overcome self-doubt and societal pressures, empowering them to live authentically and unapologetically.

9:00 AM STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia B: Kathy Graves Farley, Conristian, LLC

Road Map to Successful Peer-to-Peer Organizational Mentorship

Join Kathy’s Roadmap to Peer-to-Peer Development and Organizational Mentorship. Kathy shows you how to become an effective, prepared mentor for your fellow students, while representing your organization. In this session, Kathy will highlight the essential elements of mentoring communication and connection, showcasing how they lead to significant impact. Discover how to make commitments, schedule activities with ease, as well as the importance of self-preparation and goal setting. Kathy shares strategies of overcoming obstacles and finding innovative solutions, ensuring student mentors stay on track for personal growth. Don’t miss this opportunity to enhance your mentoring skills and make a difference!

Learning Outcomes: Participants will 1) understand the keys to self-preparation and goal setting, empowering students to stay focused and motivated in their mentoring journey, and 2) know new ice breakers that will enhance their communication and networking skills.

Magnolia C: Joshua Fredenburg, Metropolis Management

The Positive Intersection of Inclusive Leadership and Emotional Intelligence!

In this powerful program on Emotional Intelligence and Inclusive Leadership, Dr. Joshua Fredenburg, a certified Emotional Intelligence coach, not only provides student leaders with a deeper understanding of inclusive leadership, but more importantly, he uses his expertise in Emotional Intelligence to provide participants with a set of leadership strategies from the Emotional Intelligence Model of Leadership that will enable them to become more effective at leading diverse groups of people as an inclusive leader.

Learning Outcomes: Participants will 1) discover the attributes and characteristics of an inclusive leader that enables this type of leader to become more effective at leading, inspiring, motivating, and communicating with diverse groups of people, 2) know how to implement the Emotional Intelligence Model of Leadership, and 3) become more empathetic, socially aware, and effective at building/managing relationships.

Magnolia D: Peter Bielagus, Metropolis Management

Jumpstart Your Finances

According to the research firm Think Impact, money management problems are the number one reason for college dropout. Even if a student doesn’t drop out, financial stress negatively affects mental health, relationships, and even employment prospects. In this hands-on session, audience members will learn several financial action steps they can use to immediately improve their financial lives.

Learning Outcomes: Participants will 1) discover the easiest way to increase your credit score, 2) learn the most important number when it comes to your student loans. (Hint: It’s actually not a number - It’s a ratio), 3) understand why most budgets don’t work, and what to do instead, and 4) find out how to save \$1000 without having it hurt.



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10:00 AM STUDENT EDUCATIONAL SESSIONS

Empire D: Elizabeth Meigs, United in DEI

From Impairment to Empowerment: Making Your Student Organization Assessable to the Differently-Abled

This workshop will support student organizational leaders in creating greater connections and accessibility to differently abled (formerly disabled) students without being offensive or defining them by their impairments. We will provide communication techniques, practical strategies, as well as tools to create an environment of belonging and engagement for all.

Learning Outcomes: Participants will 1) learn practical strategies for making their student events and organizations more accessible for all, 2) learn best practices in communication, and 3) learn creative tools to make their events more accessible.

Wild Rose A: Genius Potential

“Survival of the Fittest”: The Hip Hop Orientation Play That Covers Your Mandated Orientation Topics!

Tired of boring Orientation lectures? Genius Potential brings their hilarious hip hop stageplay “Surviving College” to campuses nationwide during Orientation. This interactive session shows you how to energize Welcome Week, as our play covers mandated Orientation topics through dramatic, realistic skits. We cover alcohol awareness and Title IX while injecting realism, discussion, and pop culture into a skit-based college survival guide. Our pop-up podcast segment brings the student audience onstage to navigate time management, drug awareness, and utilizing campus resources. No more dull Orientation lectures – Genius Potential’s session shows an innovative approach to schooling your first-year students on “Surviving College!”

Learning Outcomes: Participants will discover an engaging approach to guiding Orientation first-years through 1) developing alcohol awareness & good decision making, 2) understanding Title IX and fostering healthy relationships & barriers and 3) learning priority management & time management.

Wild Rose B: Jason LeVasseur, The Rock Star Project™

Passing The Torch - Leadership Transitions

Set your organization up for continued success! In this session we will explore the best practices in planning and executing smooth team-member transitions. Whether you are an experienced team player or the “new kid”, you have an important role to play in the ever-evolving structure and success of your organization. This session will give you the tools to help your groups experience long term success, long after you have graduated! Come to this workshop and learn great ways to leave an amazing legacy! #successionplanning #teambuilding #yourlegacy

Learning Outcomes: Participants will 1) understand the importance of effective transitions in student leader positions, 2) develop new tools to enable their student organization to experience continued success without reinventing the wheel!

Magnolia A: Abby Vesperman & Kevin Suchecki, SUNY Oneonta

Student Leader Round Table

Want to connect with other student leaders? Share how you do things and learn from others? This session is designed for us to talk to each other. Share resources. Discuss best practices. Brainstorm. Join us!

Learning Outcomes: Participants will 1) form new connections with peers on other campuses, and 2) share current practices, learn new ideas, and brainstorm ideas to implement.

10:00 AM STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia B: Aidan Park (The YAY GUY) - GP Entertainment

Fostering Yayful Self Worth

In today's social media-driven and hyper-competitive college environment, it's common to struggle with low self-esteem, potentially leading to issues like depression and anxiety. Join Aidan Park (The YAY GUY) in an engaging workshop that combines humor with practical insights. Through a lively presentation, discover tools and principles for cultivating enduring self-worth. Explore topics such as recognizing personal values, transforming weaknesses into strengths, and effectively handling setbacks. This session offers a light-hearted approach to building confidence in a world where self-esteem often faces challenges.

Learning Outcomes: Participants will 1) learn to transform weaknesses into strengths, and 2) understand how to effectively handle setbacks.

Magnolia C: Larry Grogan, Delta Omega Gamma

Turn Passion Into Purpose

Turning passion into purpose may be one of the most significant achievements we ever accomplish. Finding your passion is hard enough but turning it into a purpose requires a clear, definable objective. This presentation will provide a roadmap to take your passion and make it meaningful to help hundreds, thousands, and possibly millions of people. The presentation will discuss mission statement development, strategic objectives, research, purpose development, financial strategies, media strategies, implementation, and philanthropy. The presentation will be supported with real-life development examples.

Learning Outcomes: Participants will 1) know how to define your humanity purpose from your passion, 2) know how to develop financial strategies through corporate sponsorships, and 3) know how to get on national and regional TV to sell your purpose.

Magnolia D: Michael Gansrow, The Sage Creators/Massage On The Go

Who Says Meditation is Boring?

Thoughts and reactions hold valuable information. Rather than simply concentrating or quieting the mind, Meditation for Mental Wellness guides you as you let go of the thoughts that hold you back. This introductory session shows you how to do this by combining aspects of active meditation and mindfulness with the principles of MMW. This specific form of meditation was created by world-renowned meditation guide and former Buddhist monk Hartanto Gunawan. Both Michael and Meredith Gansrow have been studying directly with him for over 4 years and were granted special permission to teach his method in the US.

Learning Outcomes: Participants will 1) understand the benefits of meditation techniques, and 2) learn about the principles of Meditation for Mental Wellness.



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11:00 AM • BLUE ROOM LUNCH SHOWCASE



Backtrack Vocals • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350

Plus: Travel, Lodging, Sound, Lights & Tech Rider



Noah Sonie • Bass/Schuler Entertainment

(773) 481-2600 • chris@bass-schuler.com • www.bass-schuler.com

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$1,950

Plus: Sound & Lights

Facebook: @NoahMagicMN | Instagram: @trustnoahmagic | TikTok: @trustnoahmagic



Stacey Kay • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$2,950 • 2 of 3 - \$2,875 • 3 of 5 - \$2,750 • 5 of 7 - \$2,450

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @staceykaymusic | Instagram: @staceykaymusic | TikTok: @staceykaymusic

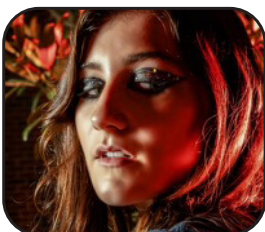


The Evasons • The Evasons - Psychic Mentalist Duo

(443) 994-3284 • mailto@evason.com • www.theevasons.com

APCA Isolated - \$3,400 • 2 of 3 - \$2,950 • 3 of 5 - \$2,800 • 5 of 7 - \$2,600

Plus: Travel, Lodging, Meals, Sound & Lights



Sydney Irving • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,000 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @officialsydneyirvingmusic | Instagram: @sydneyirvingmusic | TikTok: @sydneyirvingmusic

11:00 AM LUNCH SHOWCASE CONTINUED



Azeem • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,100 • 5 of 7 - \$1,950

Plus: Travel, Sound & Lights



Rocky Peter • 2 Funny Entertainment

(838) 939-9701 • 2funnyentertainment@gmail.com • www.2funnyent.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,200 • 3 of 5 - \$1,900 • 5 of 7 - \$1,600

All Inclusive

Facebook: @RockyPeterMusic | Instagram: @iamrockypeter



Ran'D Shine • Everything But The Mime, Inc.

(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com

APCA Isolated - \$2,900 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350

Plus: Travel & Sound

Instagram: @Ran_Magic



Karli & James • Degy Entertainment

(732) 818-9600 • ari@degy.com • www.degy.com

APCA Isolated - \$1,300 • 2 of 3 - \$1,100 • 3 of 5 - \$950 • 5 of 7 - \$875

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @CrossAtlantic | Instagram: @karliandjames



1:30 PM • EXHIBIT HALL • WHITE ROOM

Advisors and Students, come meet the Showcasing Artists and Agents!

Visit the APCA Booth for Cooperative Buying Forms.

GET YOUR BOOTH SIGNATURES TO WIN BIG PRIZES!

UNITED IN DEI

SHOWCASE

Artists



Candace Olusola



Elizabeth Meigs



Concetta Winters



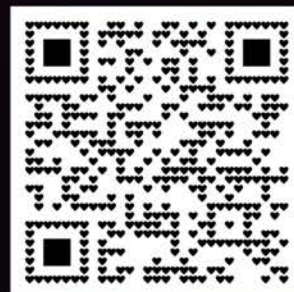
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**FREE VIRTUAL DEI GAMESHOW AND
TRAINING FOR YOUR SCHOOL**

2:30 PM • RED ROOM HEALTH & WELLNESS SHOWCASE



John Skomski • Invest Inward

(585) 613-8795 • john@investinward.com • www.investinward.com

APCA Isolated - \$3,400 • 2 of 3 - \$2,900 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Lodging & Sound

Facebook: @johnskomski | Instagram: @johnskomski



Larry Grogan • Delta Omega Gamma

(423) 557-1908 • larry@deltaomegagamma.net • www.deltaomegagamma.net

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging & Meals



Aidan Park (The YAY GUY) • GP Entertainment

(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com

APCA Isolated - \$3,250 • 2 of 3 - \$3,000 • 3 of 5 - \$2,750 • 5 of 7 - \$2,600
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @aidanparkshow | Instagram: @aidanparkshow



Students Fight Back! • Kirkland Productions & KP Comedy

(866) 769-9037 • brian@kirklandproductions.com • www.kirklandproductions.com

APCA Isolated - \$3,500 • 2 of 3 - \$3,250 • 3 of 5 - \$3,000 • 5 of 7 - \$2,750
Plus: Travel, Lodging, Sound, & Lights

Facebook: @girlsfightback | Instagram: @studentsfightback



Marissa F. Cohen • Empowered Voices Collective

(732) 642-0809 • me@marissafayecohen.com • www.marissafayecohen.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,200 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
All Inclusive

Facebook: @marissafcohen | Instagram: @marissa.faye.cohen



Cody Clark • Wally's World of Entertainment

(615) 824-8453 • wally@houseofwally.com • www.houseofwally.com

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @codyclarkpersonal | Instagram: @codyclarkmagic

2:30 PM HEALTH & WELLNESS SHOWCASE CONTINUED



Mitzi Sinnott • Metropolis Management
(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com
APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,500 • 5 of 7 - \$2,200
Plus: Travel & Tech Rider
Facebook: @MitziSinnott | Instagram: @carmenmitzi



Sex Rules: Consent, Communication, Connection • Sex Rules // Ruby Dietz LLC
(317) 443-7394 • briana@rubydietz.com • www.sexrules.com
APCA Isolated - \$4,000 • 2 of 3 - \$3,500 • 3 of 5 - \$2,950 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Sound, & Lights
Instagram: @sexrulesshow



Rhythmetrix • Degy Entertainment
(732) 818-9600 • ari@degy.com • www.degy.com
APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,000 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @RhythmetriX | Instagram: @RhythmetriX

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4:30 PM STUDENT BREAK BEFORE DINNER

4:30 PM ADVISOR EDUCATIONAL SESSIONS

Empire ABC: Sharinda Welton, University of Findlay

Is Ethical Leadership Part of Current Leadership Development & Programming?

88% of respondents in a 2022 survey of 2,500 U.S. employees agreed “the need for moral leadership is more urgent than ever” (HOW Institute). This roundtable invites attendees to share what leadership development programs and activities are transpiring on your campuses/bases that promote ethical leadership development for your specific populations. Questions to consider include, what type of venues are being used on campuses and bases? Who organizes the programming? What funds are used and where does it come from? How are the successes of the programs measured?

Learning Outcomes: Participants will 1) consider their department’s role in ethical leadership development, and 2) share and learn about specific programs and funding ideas tied to ethical leadership development.

Empire D: Damarcus Williams, University of Mount Saint Vincent



Say Their Names

Every student deserves a Sponsor who will go a step further and be a champion for them. Someone who will say their name in rooms that they are not in, who will add a chair to the table so that they can have a seat, and to show them how to build a table of their own. In this talk, I will delve deep into the importance of being a champion for students.

Learning Outcomes: Participants will 1) understand how sponsoring students will set them up for success, and 2) understand how to teach students to seek out people to have in their corner to promote them to others.

Wild Rose A: Del Suggs, M.S.Ed.



Advisor Training 101

Congratulations on becoming the advisor for a campus organization. Now what the heck do you do? This program is for all advisors, both new and experienced. The session is designed to help you understand the basics of advising, some “do’s and don’ts,” and give you a chance to interact with both seasoned and rookie advisors on your campus. Participants can learn Best Practices, share their experiences, and learn from the wisdom of others.

Learning Outcomes: Participants will have at least five new tools to use in their role as an advisor.

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CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)



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SAILESH
2023 ENTERTAINER OF THE YEAR

Celebrity Hypnotist



Chris Jones

Financial Literacy



Peter Bielagus

Live Band Experience



AZRA

Inclusion/Belonging



Mitzi Sinnott

Keynote Spoken Word



Kyla Jenée Lacey

Leadership/Relationships



Dr. JOSHUA FREDENBURG

Top 40 / A Cappella



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www.MetropolisManagement.com

Call/Text: (510) 342-9229

info@metropolismanagement.com



Comedian



Tyler Korso

Leadership/Team-Building



Sean Bott

Comedian



Jonny Loquasto

Neurodiversity/Belonging



Amanda 'Mandy' Ralston

Metropolis' Showcasers & Ed Session Presenters

5:30 PM • BLUE ROOM DINNER SHOWCASE



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APCA Isolated - \$3,500 • 2 of 3 - \$3,300 • 3 of 5 - \$2,700 • 5 of 7 - \$2,400

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @33blackofficial | Instagram: @33blackofficial



Magician Jack Kelly • RK Entertainment Agency, LLC

(315) 281-9580 • rich@rkentertainmentagency.com • www.rkentertainmentagency.com

APCA Isolated - \$2,250 • 2 of 3 - \$2,150 • 3 of 5 - \$1,950 • 5 of 7 - \$1,750

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @jkellymagic | Instagram: @jackkellymagic



Shanice Green • Neon Entertainment

(800) 993-6366 • scott@neon-entertainment.com • www.neon-entertainment.com

APCA Isolated - \$1,725 • 2 of 3 - \$1,625 • 3 of 5 - \$1,525 • 5 of 7 - \$1,475

Plus: Travel, Lodging, Meals, Sound & Lights



Kyla Jenée Lacey • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000

Plus: Travel, Lodging, Sound, Lights & Tech Rider

Facebook: @KylaLaceypoetry

5:30 PM DINNER SHOWCASE CONTINUED



Careless Vibez • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$2,750 • 2 of 3 - \$2,550 • 3 of 5 - \$2,450 • 5 of 7 - \$2,200

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @itscarelessvibez | Instagram: @itscarelessvibez



Alex Charles • Degy Entertainment

(732) 818-9600 • ari@degy.com • www.degy.com

APCA Isolated - \$1,750 • 2 of 3 - \$1,500 • 3 of 5 - \$1,350 • 5 of 7 - \$1,200

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @alexcharlesmusic | Instagram: @alexcharlesmusic



Lafayette Wright • Sophie K Entertainment

(212) 268-9583 • kate@sophiek.com • www.sophiek.com

APCA Isolated - \$2,650 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000

Plus: Sound & Lights

Facebook: @lafayette.wright | Instagram: @lafayette247



AZRA • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000

Plus: Travel, Lodging, Sound, Lights & Tech Rider

Facebook: @theazraofficial | Instagram: @theazraofficial | TikTok: @theazraofficial



8:00 PM • EXHIBIT HALL • WHITE ROOM

Advisors and Students, come meet the Showcasing Artists and Agents!

Visit the APCA Booth for Cooperative Buying Forms.

GET YOUR BOOTH SIGNATURES TO WIN BIG PRIZES!

Amount spent	Frequency	Impressions	1,000	Reach	Accounts Center	Link clicks
\$1,140.52		108,823	\$10.48	18,265	\$62.44	
Age Group	CTR (link click-through rate)	Checkouts initiated	Attributed conversion value	Adds to cart	Cost per add to cart	Purchases
18-24	\$363.94		\$16.90	15,319	\$23.76	
25-34			\$10.64	348	\$12.69	
35-44			\$11.33			

SW Shaun Ward Xperience presents

The DJ vs The Violinist

Items Sold:

Let's show your school how to party with a Profit!

Total Revenue:
\$15,905.00



SCAN QR Code Now to learn how to Elevate Your College Events Today! visit the YUGAR Productions Booth



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I'll show you my number #1 proven method to effectively promote Paid Events, and ALL YOUR Events to come! Systems I've used to consistently sell out ticketed concerts and various digital/physical products!

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I cover the Ad costs upfront, while teaching you how to Unlock the Secrets to Unforgettable & Profitable Campus Experiences.

9:00 PM • RED ROOM MAINSTAGE SHOWCASE



Nelson Cade III • Charming Son Productions

(240) 481-5948 • charmingsonproductions@gmail.com • www.charmingsonproductions.com

APCA Isolated - \$2,200 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,300

Plus: Travel, Lodging, Sound & Lights

Instagram: [@nelsoncade3](https://www.instagram.com/nelsoncade3) | TikTok: [@nelsoncadeiii](https://www.tiktok.com/@nelsoncadeiii)



Allan Sidley • Sidley Standup

(571) 306-9258 • allan@sidleystandup.com • www.sidleystandup.com

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500

All Inclusive

Facebook: [@sidleystandup](https://www.facebook.com/sidleystandup) | Instagram: [@SidleyStandup](https://www.instagram.com/SidleyStandup) | TikTok: [@AllanSidley](https://www.tiktok.com/@AllanSidley)



Boston Bachert • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Sound & Lights

Facebook: [@boston.bachert.1](https://www.facebook.com/boston.bachert.1) | Instagram: [@boston_bachert](https://www.instagram.com/boston_bachert)



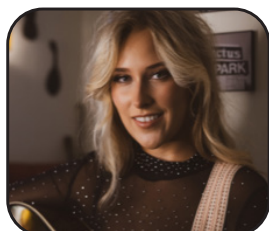
Menuhin Hart • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@sixtrainjones](https://www.facebook.com/sixtrainjones) | Instagram: [@mhart3000](https://www.instagram.com/mhart3000)



Gracie Yates • Wally's World of Entertainment

(615) 824-8453 • wally@houseofwally.com • www.houseofwally.com

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: [@GracieYatesMusic](https://www.facebook.com/GracieYatesMusic) | Instagram: [@gracie_yates_](https://www.instagram.com/gracie_yates_)

9:00 PM MAINSTAGE SHOWCASE CONTINUED



Peter Boie • Bwah Productions
(800) 643-2924 • info@peterboie.com • www.petermagician.com
APCA Isolated - \$2,500 • 2 of 3 - \$2,350 • 3 of 5 - \$2,150 • 5 of 7 - \$1,850
Plus: Travel, Lodging & Sound; Oct 1 - Nov 2: see artist for pricing
Instagram: @peterboie | TikTok: @peterboie



Melanie Pearl • Sharguin Music
(540) 686-1397 • rob.collings@sharguin.com • www.sharguin.com
APCA Isolated - \$1,500 • 2 of 3 - \$1,275 • 3 of 5 - \$1,200 • 5 of 7 - \$1,125
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @melaniepearlmusic | Instagram: @melanie.pearl.music



The Travelin' Max Show • Everything But The Mime, Inc.
(407) 856-2412 • carol@everythingbutthemime.com • www.everythingbutthemime.com
APCA Isolated - \$2,950 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Sound, Lights (Optional)
Facebook: @Travelin' Max | Instagram: @travelinmaxshow

**LATE NIGHT
JAM
The Bears' Den**

*Advisors and Associates (21+), come relax & watch APCA Associates jam in a casual setting.
Got talent? You can sing too!
**See Del Suggs to sign up.*

SAVE THE DATE
2024 Fall Regional Campus Activities Planning Conferences

APCA Northeast Albany, NY Oct 25-27, 2024	APCA South Dallas, TX Nov 8-10, 2024	APCA Midwest Lincolnshire, IL Nov 22-24, 2024
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8:00 AM ADVISOR EDUCATIONAL SESSIONS

Empire ABC: Marc Cianciola, SUNY Morrisville

Advisor & Agent Roundtable

Join a conversation between Advisors and Agents about market trends and how we can better help each other to have more successful and effective block booking at APCA Conferences. As student life professionals, we can work together to maximize our budgets and bring quality engaging programs to our campuses while supporting the Agencies that continue to support APCA and our campuses.

Learning Outcomes: Participants will 1) enhance their block booking processes, and 2) learn new ways to work with neighboring institutions to maximize budget for student engagement.

Empire D: Marissa F. Cohen, Empowered Voices Collective & Nicole Hageny, Indiana State University



Mindful & Effective Boundaries with Students

As an Advisor, it can be very difficult to set boundaries with our students. We work closely with them and build incredible bonds, but sometimes they overstep or tread the line. How do we address these concerns without making them feel uncomfortable or sacrificing your comfort? Marissa and Nicole are hosting a conversation around setting healthy boundaries as advisors with our colleagues, peers, and students so everyone feels prepared and confident if they're ever in a position where you need them.

Learning Outcomes: Participants will 1) learn easy ways to set healthy boundaries and understand when to set them, and 2) know how to create personal comfort in your workspace.

Wild Rose A: Demetria Bell Anderson, The Rock Star Project™



The New Freshman 15 - Keys to Success and Awareness for Professional Development

You've applied, interviewed, received, and accepted the campus job offer... but what comes next? Often we discuss the Freshman 15 that new students often find when they get to campus, but what about those Freshman 15 that colleagues new to our campus often battle when they arrive? Some things are not taught in the classroom, and may not be in the onboarding manual or transition notes. Whether you are a new professional, seasoned mid-level manager, or senior staff member, this session will offer key components to professional development.

Learning Outcomes: Participants will 1) gain new insights and understanding of the field of student affairs, and 2) develop methods of effective professional development for those new to their role.

Secure Your CE Credits at APCA!

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CORE Credits: Student Affairs Educator Certification (CSAEd™)



CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)

8:00 AM STUDENT EDUCATIONAL SESSIONS

Wild Rose B: bill harclerod, SUNY Oneonta

Marketing Your Skills to Employers

You learn so much as student leader, but has anyone taught you how to put your acquired skills on your resume? How to market these skills to a potential employer? We will in this session! We will use the NACE Career Readiness Competencies (don't worry, you'll know what those are by the time we are through) as templates to build the resume language that gets you noticed.

Learning Outcomes: Participants will 1) learn the NACE Career Readiness Competencies, and 2) know how to translate the skills they've developed as student leaders into resume language.

Magnolia A: Michael Onuchovsky, The University of Texas at Arlington

Navigating Basic Needs and Mental Health on Campus

This session is essential for students and professional staff to push past the crux of current students' college experience, basic needs, and mental health/wellness. We must think beyond the norms when it comes to awareness, programming, and support. This is by inspiring students & staff to think outside of the box when it comes to fostering a safe & inclusive wellness culture. Attendees will leave confident in the importance of innovative basic needs and mental health programming.

Learning Outcomes: Participants will 1) be able to articulate what mental health programming is, 2) identify ways to improve the awareness of mental health on campus and within their organization, and 3) know how to sustainably impact their campus culture in support of mental wellness.

Magnolia B: Daniel Caron, Original Play, LLC

The Creative Picture for Student Leaders

Prepare for creativity! In this inventive session, we will explore suggestions to improve networking skills, expand program advertising possibilities, design a fun service project, and help begin constructing your leadership resume – all with surprising results. How is all of this possible in one session? All kinds of possibilities exist when you love what you do. Have your smartphone ready as we get creative with an engaging picture for student leaders.

Learning Outcomes: Participants will 1) discover how to use your smartphone as a different kind of networking tool, 2) learn a creative way of expanding your program advertising possibilities, 3) learn an easy way to start building your resume with minimal effort, and 4) discover a service project that is easy to implement with most groups.

Magnolia C: Nadeen Manuel, GP Entertainment

Staying Focused On What Matters – Learning Through Practice

In this 3-part workshop, Nadeen will start by showing you a 30-second trick to enhance your mental clarity and elevate your frequency for a positive impact, teaching you to control your reactions in recognizing that your power lies within. In Part 2, Nadeen continues the journey as you shift your internal dialogue and update your mental software. Part 3 is the ultimate integration as we put it all together and make it stick! Nadeen invites you to step into this ed session with high expectations!

Learning Outcomes: Participants will 1) unlock the key to focus and inner balance, and 2) get in touch with their most authentic self, increasing confidence and self-worth.

8:00 AM STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia D: Concetta Winters, United in DEI

The 5 Love Languages of Student Leadership

Now is the time to identify love language and personalize your communication style to become a true student leader on campus. Join this workshop to explore the concept of love languages and how they can enhance your relationships with your peers, with potential employers, and as a student organization leader on campus. Discover the five love languages and learn how to identify the primary love language of yourself and others. Through interactive exercises and discussions, students will develop the skills to adapt their communication and expressions to help them excel academically and professionally.

Learning Outcomes: Participants will 1) explore the five love languages and gain insight into how they shape your preferences and needs in relationships, and 2) develop strategies to adapt your communication style and expressions of love to resonate with the love language of your loved ones, fostering deeper connections and greater emotional fulfillment.

9:00 AM • COOPERATIVE BUYING SESSION

EMPIRE ABC

AUDIENCE: ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don't miss this important part of the conference!

**Coffee Service Provided!*



APCA

9:00 AM STUDENT EDUCATIONAL SESSIONS

Empire D: Marissa F. Cohen, Empowered Voices Collective

Working With Anyone: How to Create and Maintain a Healthy, Positive and Productive Team

When you spend roughly 1/3 of your life at work, the people around you make a profound difference. This also relates to student leadership groups, like student government, CAB, SGA, Student Activities, etc. When you have a narcissist in your workplace, everything drags. They create chaos, distraction, disruption, and disjointed team efforts. There is a recipe for creating and maintaining a healthy and productive work environment. In this seminar, we address narcissistic personalities and identify the 6 fool-proof ways of working cohesively and efficiently with a narcissist in your office. Make any workspace safer and pleasant using 6 small changes.

Learning Outcomes: Participants will 1) identify narcissistic and difficult personalities in the workplace/organization, and 2) learn 4 keys to creating and sustaining a healthy work environment.

Wild Rose A: Vin Infante, Yugar Productions

Unleash the Leader Within

Have you ever felt somehow things keep happening to you, outside of your control, and you're constantly feeling targeted with no idea about how to make a change? Life can be painful and full of adversity, but what if you could learn how to shift? What if pain was your potential and adversity was your advantage? Everyone has a leader deep inside. Leadership isn't a position, it's a way of life, and if you tap into internal leadership, you can shift the outcome of your everyday events. Learn to consciously create the life you want and unleash the leader within!

Learning Outcomes: Participants will 1) clearly create and build an inspiring identity to evolve into the best version of themselves, 2) understand the 5 aspects of mastery and how to utilize them to change the outcome of every situation they encounter in life, and 3) feel more confident, grounded, and certain when it comes to decision making skills and life choices.

Wild Rose B: Dawn Daria & Paul Miller, Flow Circus

Level Up Your Well-Being Practice

You're student leaders with a lot on your plates. Time to stop trying to keep them all spinning and running yourself ragged. This session focuses on a playful approach to well-being. A way of looking at it that gets you up, moving, and learning a new skill. You also get a chance to interact with students from other schools and reflect on how to integrate a focus on well-being into your daily routine and programming. Do this for yourself.

Learning Outcomes: Participants will 1) identify the positive impact of play on several dimensions of well-being, 2) explain how play impacts their own well-being, and 3) generate ideas for incorporating more play into their day to day.

Magnolia A: John Skomski, Invest Inward

Zero Fails Given

"I love failure," said no one. There are few things that create more anxiety & panic than failure. Left unchecked, sustained levels of anxiety & panic will literally impact how you think. Ultimately you feel trapped and you don't know how to move on. Sound familiar? John Skomski knows exactly how this feels. His own painful struggle with anxiety & panic revealed some surprising discoveries, including failure's hidden secret and the 5 T's of transformational thinking. In this session, you'll learn how to train your brain, reclaim your life, and leave anxiety & panic in the rearview mirror.

Learning Outcomes: Participants will 1) know how to navigate the Fear-Panic Continuum, and 2) know how to create a new mindset using the 5 "T's" and put anxiety & panic in the rearview mirror.

9:00 AM STUDENT EDUCATIONAL SESSIONS CONTINUED

Magnolia B: SIR Evans, Quality SIRvice

Breaking Barriers: How to Succeed as a Minority Student

Breaking Barriers has been thoughtfully crafted to resonate with the distinctive challenges encountered by students and staff within underrepresented communities. Our emphasis on balancing Mindset, Physical Well-Being, Work, Finances, and Passion aims to unlock the keys to a healthy life transformation specifically tailored for minority students. At the heart of our mission is the commitment to providing participants with valuable foundational tools and essential pillars for sustained success in academia. Join the inspirational SIR Evans, a true beacon of resilience, on a journey that transcends conventional boundaries. Immerse yourself in transformative tools that promise to reshape your future.

Learning Outcomes: Participants will 1) learn to navigate and overcome challenges that transcend conventional boundaries, gaining essential tools for life redesign, and 2) be empowered with transformative tools that reshape their future, fostering a mindset of resilience and adaptability in the face of adversity.

Magnolia C: Cody Clark, Wally’s World of Entertainment

Sensory-Friendly Campus Activities

As autistic, ADHD, and other neurodivergent students advocate for their needs on campus, it’s become a good idea for campus activities planners to offer at least one sensory-friendly event each semester. Cody will share simple and budget-friendly ideas for events which are sensory friendly and plenty of fun for everyone! He’ll also share tips on how to provide some level of accommodations at all your events and how to collaborate with your campus’s disability department.

Learning Outcomes: Participants will 1) know which event elements are not sensory friendly, and 2) know how campus departments serving the disabilities community can assist in planning (and even funding) your next sensory-friendly event!

Magnolia D: Peter Bielagus, Metropolis Management

Credit Score Deep Dive

Your credit score is a three-digit number that dominates your financial life. People with good credit enjoy better rates on loans, better lease terms, better phone plans, better housing choices, and even qualify for better financial aid. Get the real truth on how these scores work in this eye-opening session about this most mysterious of financial numbers.

Learning Outcomes: Participants will 1) learn how to build credit without borrowing a dime, 2) discover how to use a little-known strategy called “score swapping” to get the best deal, 3) understand how and where to check your credit safely, and 4) acquire the tools to remove mistakes from your credit report.



10:00 AM STUDENT EDUCATIONAL SESSIONS

Empire D: Tyler Korso, Metropolis Management

Advanced Event Planning

In previous session "Successful Events 101", Tyler Korso covered the basics of creating a successful event. It touched on simple and effective marketing, proper preparation, and ongoing efforts. Now it's time for the advanced stuff! You'll learn about creative ways to use your resources, how to get the most bang for your buck, and how to use the energy of your guests to take it up a notch! Welcome to Advanced Event Planning!

Learning Outcomes: Participants will 1) learn to get creative with their budgets, 2) explore new marketing strategies, and 3) discover resources they may be underutilizing!

Wild Rose A: Nicole Snell, Kirkland Productions and KP Comedy

Ending The Awkward Hug: Setting Boundaries for Real Life!

This interactive and gender-inclusive program is designed for anyone who wants to feel confident setting boundaries and establishing personal space in school or personal settings. You'll learn how to handle awkward encounters in an empowered way as we discuss the importance of speaking up for your needs, trusting your intuition, and using clear, assertive communication. Nicole will provide actionable tools to help you recognize manipulative behavior and prioritize your safety needs. You'll walk away with new skills to confidently enforce your boundaries in direct and respectful ways that can help students, and professionals alike, navigate day-to-day social exchanges.

Learning Outcomes: Participants will 1) learn multiple practicable and direct phrases to employ in specific boundary-setting scenarios, 2) know at least three emotional/verbal tactics used by manipulators to cross our boundaries, 3) know how to remain confident in destabilizing situations regardless of how familiar the environment.

Wild Rose B: Del Suggs, M.S.Ed.

The Top Three Leadership Skills

Great leaders have skills in many areas: personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three skills that ALL great leaders possess. Want to be a better leader? Master these skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

Learning Outcomes: Participants will know three new ways to improve their leadership skills.

Magnolia A: Larry Grogan, Delta Omega Gamma

What Pet Therapy Can Teach Your University

Our presentation will be in a curriculum format focusing on Science / Medical Research, Business / Economics, and Humanities of Pet Therapy. Each session will be entertaining, educational, and practical to real issues all colleges and college students face every day - anxiety, stress, loneliness, discrimination, identity, and engagement. In addition, we will discuss leadership and philanthropic principles of pet therapy. Finally, we will discuss the implementation of a full-time pet therapy program on campus including policies, training, and certification.

Learning Outcomes: Participants will 1) learn how the medical research of pet therapy positively impacts mental wellness, 2) learn how a full-time pet therapy program can assist in student retention and save universities millions of dollars, 3) learn how to overcome roadblocks to implementing your own full-time pet therapy service organization.

10:00 AM STUDENT EDUCATIONAL SESSIONS

Magnolia B: Amy N Schwartz, Amy Schwartz's Neurodivergent Student Coaching

Amy Schwartz's Neurodivergent Student Success Session

Amy explains how we all learn differently and what makes someone a diverse learner. She gives examples of people who are diverse learning and different ways they learned to cope and harness their difference to become highly successful. Amy educates students on how to find resources, coping techniques for studying, and advice in career transitions. She touches on ways to be more successful when dealing with diagnosed or undiagnosed ADHD, dyslexia, and Autism.

Learning Outcomes: Participants will 1) know more about what makes someone a diverse learner, that it is not necessarily a bad thing, and how it can be an advantage in the right environment with specific training, and 2) know how to find resources for diverse learning and accommodations.

Magnolia C: Wes Woodson, Wes Woodson Enterprises, LLC

The Happy Hero Experience: Reimagine Self-Love and Self-Compassion for Everyday Life!

Everyone deserves to be the hero of their own story. We all know the "Golden Rule": treat others the way you want to be treated. However, we never learned how to treat ourselves. As a result, we make ourselves the villain in the stories we tell ourselves. For any high performer struggling with perfectionism or anxiety, this educational experience is for you. The Happy Hero Experience is designed to help students reimagine self-love and emotional resilience. In this engaging experience, students will be guided through reflective exercises to design a customized toolbox for a proactive approach to their mental wellbeing.

Learning Outcomes: Participants will 1) have an increased level of emotional resilience, 2) learn practical tools to extend empathy towards oneself, and 3) build customized tool kits to improve self-esteem.

Magnolia D: Candace Olusola, United in DEI

Rebel Leaders Wanted: Disrupting Student Organizational Norms with DEI

This session challenges the status quo within student organizations, redefining leadership through the lens of diversity, equity, and inclusion (DEI). This workshop guides participants on a journey to discover how they can create inclusive spaces, drive positive change, and amplify diverse voices within their groups. Attendees will leave empowered with leadership skills that extend beyond the traditional norms, fostering a sense of belonging within their organizations. By embracing DEI principles, participants become trailblazers, leading their organizations towards a more inclusive and impactful future.

Learning Outcomes: Participants will 1) develop leadership skills in promoting DEI within student organizations, 2) create an action plan for organizing inclusive events, and 3) foster a sense of belonging within student organizations.

Tower Suite 2 (take guest elevators to 1st floor): Stacey Sottung, OnCampusText

Marketing Roundtable – STEAL THIS IDEA!!

For most program boards, the number one challenge is getting more students to attend events. Programming Boards spend tons of money to bring great entertainers and events, but the per head cost can be mind-blowing when only a few students attend. At this session, schools will share successful marketing tactics on their campus. Sessions like these give campuses the ability to network with each other and learn from their peers. This session will be particularly helpful for students who are leading marketing strategies for their organizations and/or pursuing marketing as a career.

Participants will 1) leave with at least 2 new marketing ideas for their campus, and 2) learn what is working for other campuses and develop ways to implement new marketing strategies for their campus.

11:00 AM • BLUE ROOM LUNCH SHOWCASE



DJ Bingo • JGreat Entertainment

(757) 567-2723 • jgreatent@gmail.com • www.jgreatent.com

APCA Isolated - \$1,800 • 2 of 3 - \$1,600 • 3 of 5 - \$1,400 • 5 of 7 - \$1,200

Plus: Sound

Facebook: @jgreatent | Instagram: @jgreatent | TikTok: @jgreatent



Nick Black Band • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$2,250 • 2 of 3 - \$2,100 • 3 of 5 - \$1,875 • 5 of 7 - \$1,750

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @nickblackmusic | Instagram: @nickblackmusic



Neeraj Srinivasan • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$1,700 • 2 of 3 - \$1,600 • 3 of 5 - \$1,500 • 5 of 7 - \$1,400

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @neerajsvasan | Instagram: @mynipsdontlie



Santino Tomasetti • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500

Plus: Travel, Lodging, Sound & Lights

Facebook: @santinosings | Instagram: @santinosings



Jonny Loquasto • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,200 • 2 of 3 - \$1,950 • 3 of 5 - \$1,750 • 5 of 7 - \$1,450

Plus: Travel & Tech Rider

Facebook: @JLoComedy | Instagram: @jqquasto



Kirkland Productions



Campus Escapes

Bring the international craze of live escape rooms to your school!

Flat all-inclusive pricing anywhere in the US.

Four different, portable games set up in any room on-campus.

PRICING STARTS AT \$2750



High Flying Adventures Hot Air Balloons

Hot air balloon tethered rides and balloon glows.

Standard balloon flies 80 passengers per hour.

Large flies 120 passengers per hour.

PRICING STARTS AT \$3500



Aura Weaver

Aura photography and reading.

Learn about your past, present, and future with our electromagnetic camera Dottie. 40 photos per hour with self-interpretation guides or 15 per hour with our readers.

PRICING STARTS AT \$1750



Better Than Heroes - Live D&D

Live-play Dungeons & Dragons with five stand-up comics, improvisers, and voice actors.

Students can join the action with VIP spots. Ask about workshop options like Dungeon Master trainings or building a club on-campus.

SHOW PRICING STARTS AT \$3500



Puppy Songs

Pup music for pup stars by pup stars.

Over 1,000,000 followers, over 165 songs.

Shows include unreleased videos and interactive audience improv.

Pairs perfect with a stress-relief puppy pen or an adopt-a-thon.

PRICING STARTS AT \$2500



Contact Us



1-866-769-9037

WWW.KIRKLANDPRODUCTIONS.COM

WWW.KPCOMEDY.COM

BOOKING@KIRKLANDPRODUCTIONS.COM



Kirkland Productions

Showcasing Acts



Ben Palmer

Trolling pyramid schemes, congressmen, AI generators, and your angry uncle.
Over 4,000,000 followers.
Unreleased material and videos at live shows.

"Ben did an amazing job and a wonderful show. I had to ask for extra chairs twice because there were so many people."

Janett Matthews, Program Coordinator,
University of Illinois - Urbana-Champaign

Nicole Snell, "Students Fight Back"

Boundaries, bystander intervention, sexual assault awareness, violence prevention, self-defense.
Offers eight programs on separate topics; self-defense, empowerment, leadership, and more.
Ran sessions for Nike, the Denver Broncos, Microsoft, and Amazon, among many others.

"ABSOLUTELY AMAZING!!! Nicole was awesome and we look forward to doing more work with you all soon."

Darius Darling, Student Life Coordinator, Indiana Tech University



Hayden Kristal, GaySL: A Crash Course In LGBTQ American Sign Language and Intersectionality

Intersectional accessibility: creating unity and resources for whole people.
Over 1,000,000 followers.
Semi-finalist on *America's Got Talent* for their stand-up.

"The events were great! Hayden was fun, engaging, and so patient. We would love to have them visit our campus again."

Deborah Ekeke, Assistant Director of Activities, Xavier University

Aiko Tanaka

Aiko aims to end racism through love, charm and laughter.
Appeared in *America's Got Talent* and *Fast & The Furious: Tokyo Drift*.
Ask about class visits and keynotes on the AAPI experience.

"Students still haven't stopped talking about what meeting you meant to them!"

Shareen Clement, Director of Multicultural Student Engagement, Augusta University



Contact Us



1-866-769-9037

WWW.KIRKLANDPRODUCTIONS.COM

WWW.KPCOMEDY.COM

BOOKING@KIRKLANDPRODUCTIONS.COM

11:00 AM LUNCH SHOWCASE CONTINUED



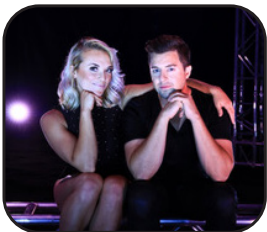
David Austin • Houla Entertainment
(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com
APCA Isolated - \$1,875 • 2 of 3 - \$1,750 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @david austinsongs | Instagram: @david austinsongs | TikTok: @david austinsongs



Nick Courman • The College Agency
(651) 222-9669 • booking@thecollegeagency.com • www.thecollegeagency.com
APCA Isolated - \$2,950 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Lodging, Sound & Lights



Brittany Collins • Degy Entertainment
(732) 818-9600 • ari@degy.com • www.degy.com
APCA Isolated - \$1,850 • 2 of 3 - \$1,700 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @BrittanyCollinsBand



The Great DuBois • The Circus Estate
(607) 426-5156 • circusdubois@gmail.com • www.thegreatdubois.com
APCA Isolated - \$4,000 • 2 of 3 - \$3,500 • 3 of 5 - \$3,200 • 5 of 7 - \$2,950
Plus: Travel, Lodging, Sound & Lights
Instagram: @TheGreatDuBois

 **1:30 PM • EXHIBIT HALL • WHITE ROOM**
Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!
LAST CHANCE TO GET BOOTH SIGNATURES!

EPIC 250 POUND TRANSFORMATION. TRAUMA SURVIVOR. COLLEGE DROPOUT TO GRADUATE. TED TALK SPEAKER AND FOUNDER OF SUPERPOWER PLANNER



SCAN ME

SIR Evans

www.QualitySIRvice.com

BOOK NOW FOR IMPACT & TRANSFORMATION

**CUSTOMIZE
YOUR SUPERPOWER
PLANNERS
TODAY!**



SUPERPOWER PLANNER

Partner with us to revolutionize your team, organization and community through the power of collective planning.

2:30 PM • RED ROOM
DIVERSITY, EQUITY, & INCLUSION SHOWCASE



Wes Woodson • Wes Woodson Enterprises, LLC
(781) 363-3532 • wes@weswoodson.com • www.weswoodson.com
APCA Isolated - \$4,000 • 2 of 3 - \$3,800 • 3 of 5 - \$3,500 • 5 of 7 - \$3,200
All Inclusive
Instagram: @weswoodson | TikTok: @weswoodson



Candace Olusola • United in DEI
(202) 215-1236 • nselaaward@gmail.com • www.ninavafirm.com
APCA Isolated - \$2,997 • 2 of 3 - \$2,797 • 3 of 5 - \$2,497 • 5 of 7 - \$2,297
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @CandaceOlusola | Instagram: @candaceolusola



Elizabeth Meigs • United in DEI
(202) 215-1236 • nselaaward@gmail.com • www.ninavafirm.com
APCA Isolated - \$1,997 • 2 of 3 - \$1,897 • 3 of 5 - \$1,797 • 5 of 7 - \$1,697
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @ElizabethMeigsInspires | Instagram: @elizabethmeigsinspires



Aiko Tanaka • Kirkland Productions & KP Comedy
(866) 769-9037 • brian@kirklandproductions.com • www.kirklandproductions.com
APCA Isolated - \$2,200 • 2 of 3 - \$2,000 • 3 of 5 - \$1,900 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Sound & Lights
Facebook: @AikoTanakaComedy | Instagram: @Aikocomedy



Auntie Concetta Winters • United in DEI
(202) 215-1236 • nselaaward@gmail.com • www.ninavafirm.com
APCA Isolated - \$3,497 • 2 of 3 - \$1,997 • 3 of 5 - \$1,897 • 5 of 7 - \$1,797
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @concetta.winters. | Instagram: @Concetta



Amy N Schwartz • Amy Schwartz's Neurodivergent Student Coaching
(281) 731-9100 • amy.n.schwartz@gmail.com • www.amynicoschwartz.com
APCA Isolated - \$2,600 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$1,900
Plus: Travel, Lodging & Sound



JOHN SKOMSKI

Speaker - Podcaster - Entrepreneur

Mindset-based solutions for failure-driven anxiety & panic

- ➔ Revealing failure's best kept secret
- ➔ Traveling the Fear-Panic Continuum
- ➔ Following the life cycle of a thought
- ➔ Busting the "Calm Down" & "Stop It" myths
- ➔ Applying the 5 "T's" of transformational thinking

The *Go Calm Yourself* Collective is an innovative community for those training to put anxiety & panic in the rear-view mirror.



KEYNOTE

WORKSHOP

VIRTUAL



INVEST INWARD™

Think. Live. Repeat.



✉ John@investinward.com



investinward.com

4:00 PM - 5:00 PM BREAK

18TH ANNUAL
**LEADERSHIP ON
 BROADWAY
 EXPERIENCE**
 JULY 23 - 25, 2024
 NEW YORK MARRIOTT MARQUIS
 TIMES SQUARE



**CONTACT
 US NOW**

847-690-1100

kmorrill@recordahit.com

We travel nationwide

www.recordahit.com



5:00 PM • BLUE ROOM DINNER SHOWCASE

AWARDS NIGHT



Diamonds and Whiskey • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$3,250 • 2 of 3 - \$2,950 • 3 of 5 - \$2,800 • 5 of 7 - \$2,650

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @diamondsandwhiskey | Instagram: @diamondsandwhiskeyofficial | TikTok: @diamondsandwhiskey



Tyler Korso • Metropolis Management

(510) 585-5585 • joyce@metropolismanagement.com • www.metropolismanagement.com

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,750

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @Tkorso | Instagram: @korsomagic



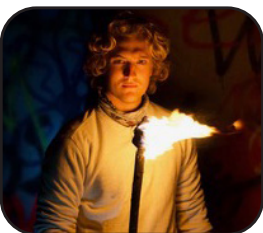
NGXB • Houla Entertainment

(865) 414-9266 • leemayer@houlaentertainment.com • www.houlaentertainment.com

APCA Isolated - \$2,500 • 2 of 3 - \$2,350 • 3 of 5 - \$2,150 • 5 of 7 - \$1,950

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook: @TheNGXB | Instagram: @thengxb | TikTok: @NGXB



N8 The Magician • Wally's World of Entertainment

(615) 824-8453 • wally@houseofwally.com • www.houseofwally.com

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,300

Plus: Travel, Lodging, Meals, Sound & Lights

TikTok: @ih8n8club



Jimmy Clepper • Yugar Productions

(412) 956-0392 • david@yugarproductions.com • www.yugarproductions.com

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,300 • 5 of 7 - \$1,200

Plus: Travel, Lodging, Sound & Lights

Facebook: @james.clepper.92 | Instagram: @jimmyclepper

5:00 PM DINNER SHOWCASE CONTINUED



Queens on Campus • Drag Queen Entertainment
(609) 483-3361 • contact@dragqueenentertainment.com • www.dragqueenentertainment.com
APCA Isolated - \$3,500 • 2 of 3 - \$3,400 • 3 of 5 - \$3,300 • 5 of 7 - \$3,200
Plus: Travel, Lodging, Sound & Lights
Facebook: Drag Queen Entertainment LLC | Instagram: @DragQueenEntertainment | TikTok: @dragqueenentertainment



Austin Giorgio • GP Entertainment
(315) 859-1745 • tim@gpentertainment.com • www.gpentertainment.com
APCA Isolated - \$2,850 • 2 of 3 - \$2,500 • 3 of 5 - \$2,350 • 5 of 7 - \$1,950
Plus: Travel, Lodging, Meals, Sound & Lights
Facebook: @giorgioaustin | Instagram: @giorgioaustin | TikTok: @giorgioaustin

 **7:30 PM • EXHIBIT HALL • WHITE ROOM**
Final Opportunity to Connect with Agents and Vendors at Their Booths!


APCA
ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SAVE THE DATE
**2024 Fall Regional Campus Activities
Planning Conferences**

APCA Northeast Albany, NY Oct 25-27, 2024	APCA South Dallas, TX Nov 8-10, 2024	APCA Midwest Lincolnshire, IL Nov 22-24, 2024
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..... SATURDAY, FEBRUARY 17, 2024

8:30 PM FINAL COOPERATIVE BUYING SESSION



EMPIRE ABC
AUDIENCE: ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here. Don't miss this important part of the conference!

8:30 PM • RED ROOM STUDENT FINALE EVENT

Late Night Jam The Bears' Den
FOLLOWING CONFERENCE EVENTS
Advisors and Associates (21+)

SUNDAY, FEBRUARY 18, 2024

10:00 AM • CONFERENCE WRAP-UP • EMPIRE ABC



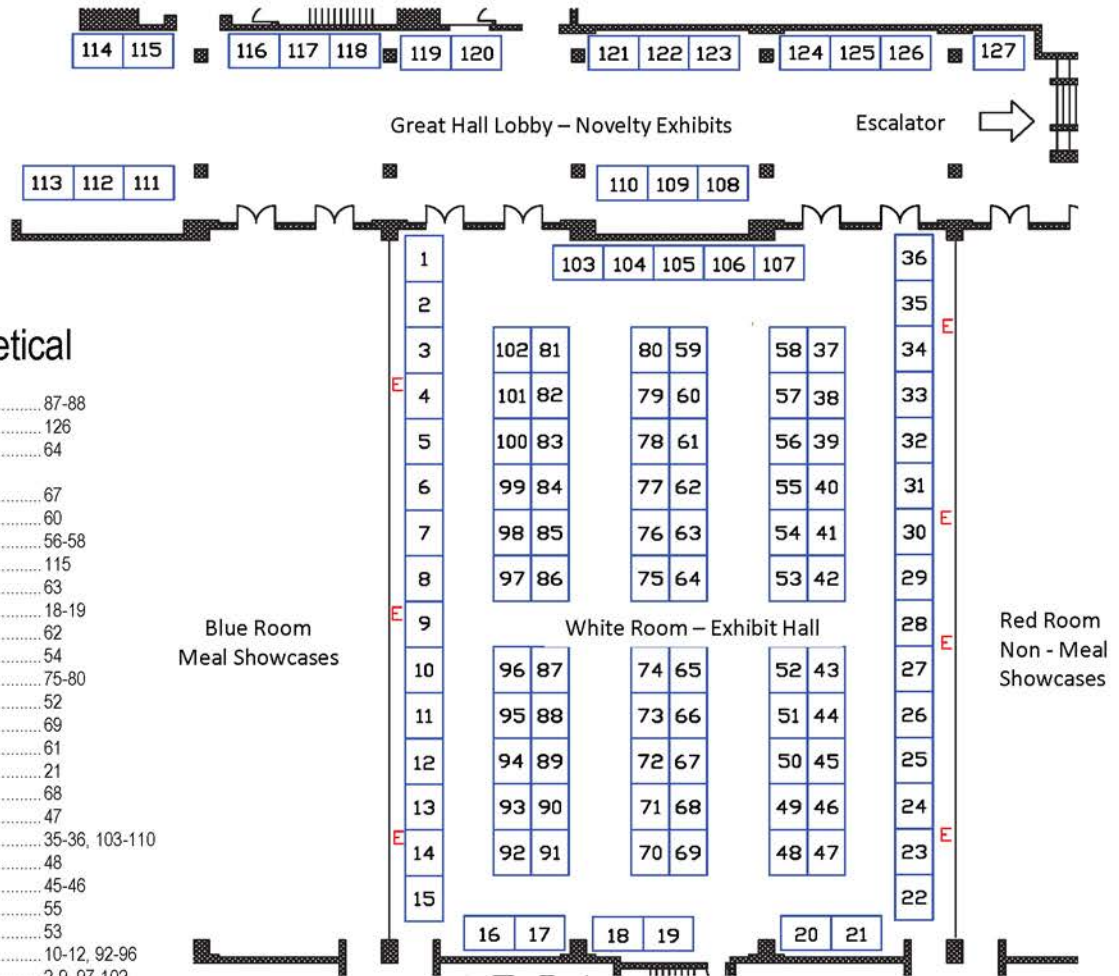
Audience: Schools and Talent Buyers

Eric Lambert • Executive Director, APCA

Join us for a great interactive session to wrap up the 2024 National Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs — so come share your thoughts and get involved with APCA!

THANK YOU FOR BEING A PART OF THE APCA NATIONAL CAMPUS ACTIVITIES PLANNING CONFERENCE!

APCA 2024 Exhibit Hall Vendor Listings



Vendors - Alphabetical

2 Funny Entertainment	87-88
3jsairbrushing	126
America's Student Leadership Trainer	64
Amy Schwartz - Neurodivergent Student Coaching	67
Army Family & MWR Civilian Careers	60
Bass/Schuler Entertainment	56-58
Bobby K Entertainment	115
Bwah Productions	63
Campus Spa	18-19
Charming Son Productions, LLC	62
Criterion Pictures	54
Degy Entertainment	75-80
Del Suggs, M.S.Ed	52
Delta Omega Gamma	69
Destination Success, LLC	61
Drag Queen Entertainment	21
Eclectic Artists, LLC	68
Empowered Voices Collective	47
Everything But The Mime, Inc.	35-36, 103-110
Flow Circus	48
Forbes Marketing Group	45-46
Fun Affairs	55
Genius Potential	53
GP Entertainment	10-12, 92-96
Houla Entertainment	2-9, 97-102
JGreat Entertainment	118
Invest Inward	17
Kirkland Productions & KP Comedy	73-74
Metropolis Management	28-33, 39-42
Mx. Kelley Queer Education, LLC	44
Neon Entertainment	25-27
Next Level Gaming	114
OnCampusText	66
One Exit Mobile Escape Room	127
Original Play, LLC	50
Party People, Inc	124-125
Perfect Parties USA	121-123
Personacards	20
Phantom Entertainment	116
Promotions and Unicorns, Too	43
Quality SIRvice	59
Record-A- Hit Entertainment	119-120
Reel Management	89
RK Entertainment	13-15
Sex Rules // Ruby Dietz LLC	49
Sharguin Music	34
Sidley Standup	16
Sophie K Entertainment	37-38
Surelocked In Escape Games	117
The Circus Estate	91
The College Agency	111-113
The Evasons - Psychic Mentalist Duo	65
The Rock Star Project™	1
The Sage Creators/Massage On The Go	90
United in DEI	70-72
Wally's World of Entertainment	22-24
Wes Woodson Enterprises, LLC	51
Yugar Productions	81-86

Vendors - Numerical

The Rock Star Project™	1
Houla Entertainment	2-9, 97-102
GP Entertainment	10-12, 92-96
RK Entertainment	13-15
Sidley Standup	16
Invest Inward	17
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Phantom Entertainment	116
Surelocked In Escape Games	117
JGreat Entertainment	118
Record-A- Hit Entertainment	119-120
Perfect Parties USA	121-123
Party People, Inc	124-125
3jsairbrushing	126
One Exit Mobile Escape Room	127

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get signatures from ALL vendors BEFORE the Saturday Dinner Drawing to win BIG PRIZES!



NAME (please print clearly): _____

SCHOOL (please print clearly): _____

Vendor	Signature.....	Booth #	Vendor	Signature	Booth #
The Rock Star Project™ _____	_____	1	Army Family & MWR Civilian Careers _____	_____	60
Houla Entertainment _____	_____	2-9, 97-102	Destination Success, LLC _____	_____	61
GP Entertainment _____	_____	10-12, 92-96	Charming Son Productions, LLC _____	_____	62
RK Entertainment _____	_____	13-15	Bwah Productions _____	_____	63
Sidley Standup _____	_____	16	America's Student Leadership Trainer _____	_____	64
Invest Inward _____	_____	17	The Evasons – Psychic Mentalist Duo _____	_____	65
Campus Spa _____	_____	18-19	OnCampusText _____	_____	66
Personacards _____	_____	20	Amy Schwartz -Neurodivergent Student Coaching _____	_____	67
Drag Queen Entertainment _____	_____	21	Eclectic Artists, LLC _____	_____	68
Wally's World of Entertainment _____	_____	22- 24	Delta Omega Gamma _____	_____	69
Neon Entertainment _____	_____	25-27	United in DEI _____	_____	70-72
Metropolis Management _____	_____	28-33,39-42	Kirkland Productions & KP Comedy _____	_____	73-74
Sharguin Music _____	_____	34	Degy Entertainment _____	_____	75-80
Everything But The Mime, Inc. _____	_____	35-36, 103-110	Yugar Productions _____	_____	81- 86
Sophie K Entertainment _____	_____	37-38	2 Funny Entertainment _____	_____	87-88
Promotions and Unicorns, Too _____	_____	43	Reel Management _____	_____	89
Mx. Kelley Queer Education, LLC _____	_____	44	The Sage Creators/Massage On The Go _____	_____	90
Forbes Marketing Group _____	_____	45-46	The Circus Estate _____	_____	91
Empowered Voices Collective _____	_____	47	The College Agency _____	_____	111-113
Flow Circus _____	_____	48	Next Level Gaming _____	_____	114
Sex Rules // Ruby Dietz LLC _____	_____	49	Bobby K Entertainment _____	_____	115
Original Play, LLC _____	_____	50	Phantom Entertainment _____	_____	116
Wes Woodson Enterprises, LLC _____	_____	51	Surelocked In Escape Games _____	_____	117
Del Suggs, M.S.Ed. _____	_____	52	JGreat Entertainment _____	_____	118
Genius Potential _____	_____	53	Record-A- Hit Entertainment _____	_____	119-120
Criterion Pictures _____	_____	54	Perfect Parties USA _____	_____	121-123
Fun Affairs _____	_____	55	Party People, Inc. _____	_____	124-125
Bass/Schuler Entertainment _____	_____	56-58	3jsairbrushing _____	_____	126
Quality SIRvice _____	_____	59	One Exit Mobile Escape Room _____	_____	127



STUDENT STAMP SHEET

Get the boxes stamped at the end of each event below and be entered to win big prizes at Saturday Dinner!

YOU MUST PRINT YOUR NAME LEGIBLY TO WIN!

STUDENT NAME (please print clearly):

THURSDAY, FEB 15TH

Conference Kickoff 9:00 AM	Student Ed Session 10:00 AM	Purposeful Programming 2:30 PM	Mainstage Showcase 9:00 PM
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FRIDAY, FEB 16TH

Student Ed Session 8:00 AM	Student Ed Session 9:00 AM	Student Ed Session 10:00 AM
Health & Wellness Showcase 2:30 PM		Mainstage Showcase 9:00 PM

SATURDAY, FEB 17TH

Student Ed Session 8:00 AM	Student Ed Session 9:00 AM	Student Ed Session 10:00 AM	DEI Showcase 2:30 PM
-------------------------------	-------------------------------	--------------------------------	-------------------------