

2023 NORTHEAST Campus Activities Planning Conference

Springfield, MA | November 3 - 5



#APCAMA23



Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

**2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE**

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



APCA
www.apca.com



2023 Northeast Regional - Springfield, MA



ERIC LAMBERT
Executive Director, APCA



On behalf of the entire APCA family, I welcome you to Springfield for the 2023 Fall Regional Campus Activities Planning Conference!

We have a great experience in store for you, and we hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

APCA STAFF



Heather Lambert
Vice President
heather@apca.com



Ronnie Current
Director of Operations
ronnie@apca.com



Dave Leenhouts
VP of Engagement
davidalanleenhouts@gmail.com



Erin Stevie
Production Coordinator
Imagine Design &
Production Services



Rita Goyette
Cooperative Buying
Coordinator
SUNY Morrisville

CONFERENCE SCHEDULE

Thursday

6:00 pm	Registration & APCA Serves	Executive Boardroom
8:00 pm	Event Crew Meeting	Longford
8:30 pm	Advisor Welcome Reception	MVP Pub
8:30 pm	Student Welcome Party	Highland

Friday

8:00 am	Registration & APCA Serves	Executive Boardroom
9:00 am	Advisor Kickoff & Orientation	Longford
9:00 am	Student Kickoff & Keynote	Highland
10:00 am	Brunch Mainstage Showcase	Grand Ballroom
12:30 pm	Exhibit Hall	Mahogany/Worthy
1:30 pm	Student/Advisor Ed Sessions	Various Rooms
2:30 pm	Afternoon Mainstage Showcase	Grand Ballroom
4:30 pm	Student/Advisor Ed Sessions	Various Rooms
5:30 pm	Student/Advisor Ed Sessions	Various Rooms
6:30 pm	Dinner Mainstage Showcase	Grand Ballroom
9:00 pm	Exhibit Hall	Mahogany/Worthy
10:00 pm	Late Night Event	Grand Ballroom
Following Events	Late Night Jam	MVP Pub

Saturday

8:00 am	<i>Cooperative Buying Session</i>	Longford
8:00 am	Student Ed Sessions	Various Rooms
9:00 am	Student Ed Sessions	Various Rooms
10:00 am	Brunch Mainstage Showcase	Grand Ballroom
12:30 pm	Exhibit Hall	Mahogany/Worthy
1:30 pm	Student/Advisor Ed Sessions	Various Rooms
2:30 pm	Afternoon Mainstage Showcase	Grand Ballroom
4:00 pm	Student/Advisor Ed Sessions	Various Rooms
5:00 pm	Student/Advisor Ed Sessions	Various Rooms
6:00 pm	Dinner Mainstage Showcase	Grand Ballroom
8:30 pm	Exhibit Hall	Mahogany/Worthy
9:30 pm	<i>Final Cooperative Buying Session</i>	Longford
9:30 pm	Late Night Student Event	Highland
Following Events	Late Night Jam	MVP Pub

Sunday

10:00 am	Conference Wrap-up	Longford
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HOTEL MAP

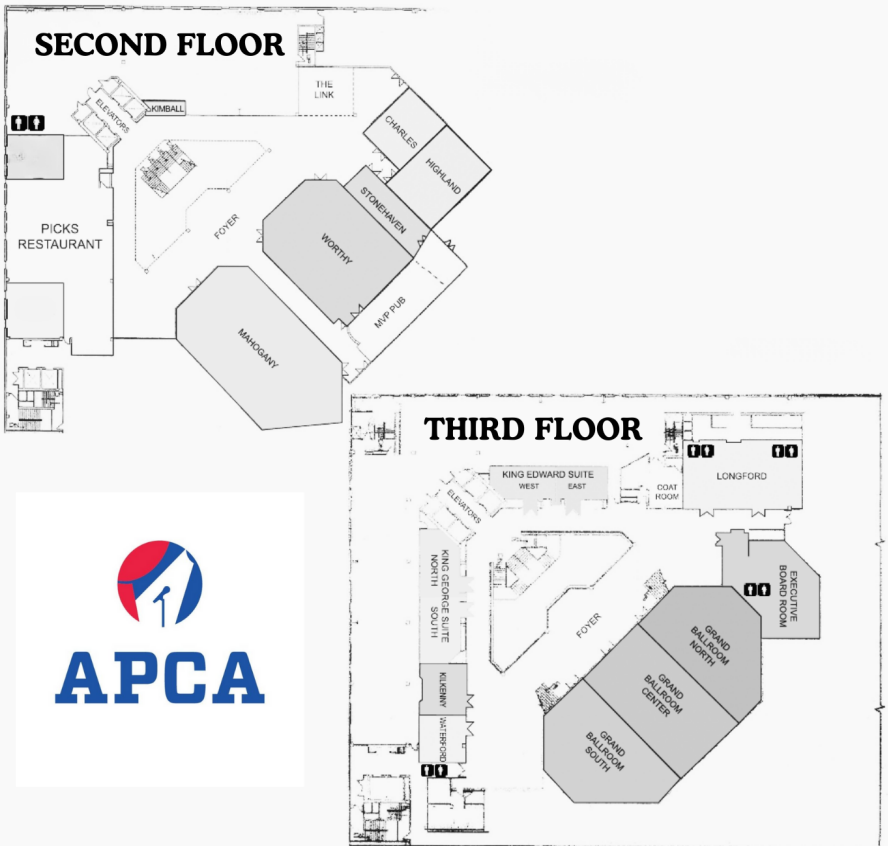
Sheraton Springfield Monarch Place Hotel

Second Floor:

- Student Ed Sessions
- Exhibit Halls
- Late Night Jams

Third Floor:

- APCA Registration
- Showcases
- Co-op & Advisor Sessions
- Student Sessions



CONFERENCE INFORMATION

Registration & Information Desk

The registration desk is located just outside the Executive Room. The hours of registration are: **Thursday 6pm - 8pm and Friday & Saturday 8am - 9am.** Other times as indicated at the APCA registration desk.

Schools: An ADVISOR must check in for your school.

Associates: An AGENT must check in for all Artists.

Name Tags

Name tags and lanyards are required for entry into all APCA Events. Please do not leave your name tag in your room - you will have to retrieve it prior to entering ballrooms or any sessions.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. If you must leave to go to the restroom, make a call, etc., please do so in between acts.

Sessions

Educational Sessions have limited seating. Please get to the session early to ensure you have a seat.

Meals

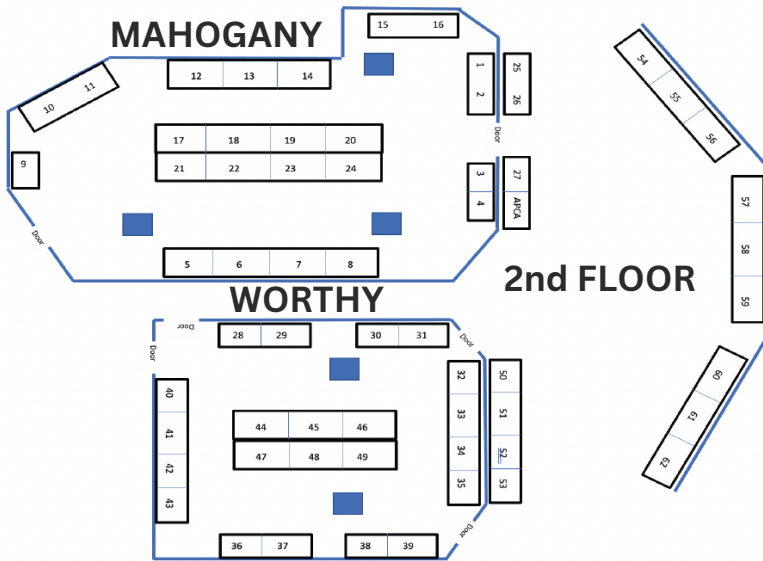
At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering. *If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals.*

In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.



APCA Springfield 2023 Exhibit Hall Vendor Listings



APCA Vendors Listed Alphabetically

2 Funny Entertainment	60-62
America's Student Leadership Trainer	1
BWAH Productions.....	2
Campus Spa.....	15-16
Cutting Edge Entertainment	36-37
Daniela The Brand.....	26
Degy Entertainment	21-24
Del Suggs, M.S.Ed.	57
Delta Omega Gamma.....	51
Everything But The Mime, Inc.....	40-43
Flow Circus.....	38
Foam Dance Party USA	58
Forbes Marketing Group	44
Genius Potential.....	20
GP Entertainment	17-19
Houla Entertainment, LLC	4-8
JGreat Entertainment.....	56
Kirkland Productions & KP Comedy	28-29
Marissa F. Cohen	35
Metropolis Management	30-34
Neon Entertainment	49
Next Level Gaming	54-55
Original Play, LLC.....	50
Party Vision, LLC.....	47
Perfect Parties USA	52-53
Phantom Entertainment Services	39
Promotions & Unicorns, Too.....	3
RK Entertainment Agency, LLC.....	9-14
Scout Snow, LLC	46
Surelocked In Escape Games	59
Swift Kick.....	45
The Contemporary Issues Agency	48
The Rock Star Project™	27
Wes Woodson Enterprises, LLC	25

APCA Vendors Listed Numerically

America's Student Leadership Trainer	1
BWAH Productions	2
Promotions & Unicorns, Too	3
Houla Entertainment	4-8
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JGreat Entertainment	56
Del Suggs, M.S.Ed.	57
Foam Dance Party USA	58
Surelocked In Escape Games	59
2 Funny Entertainment.....	60-62

EXHIBITOR LIST

2 FUNNY ENTERTAINMENT

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(858) 939-9701
2funnyentertainment@gmail.com
www.2funnyent.com

EMERALD

AMERICA'S STUDENT LEADERSHIP TRAINER

Dave Kelly
(404) 403-1481
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www.davegonzokelly.com

DIAMOND

BWAH PRODUCTIONS

Peter Boie
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info@peterboie.com
www.petermagician.com

CAMPUS SPA

Jennifer Sloan
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jennifer@campus-spa.com
www.campus-spa.com

DIAMOND

CUTTING EDGE ENTERTAINMENT

Rob Jockel
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www.cuttingedgeentertain.com

DANIELA THE BRAND

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DEGY ENTERTAINMENT

Ari Nisman
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ari@degy.com
www.degy.com

DIAMOND

DEL SUGGS, M.S.ED.

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DIAMOND

DELTA OMEGA GAMMA

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EVERYTHING BUT THE MIME, INC

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DIAMOND

FLOW CIRCUS

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RUBY

FOAM PARTY USA

Mark Gibson
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mark@foampartyusa.com
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RUBY

FORBES MARKETING GROUP

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GENIUS POTENTIAL

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EMERALD

GP ENTERTAINMENT

Tim Moyer
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www.gpcollegeentertainment.com

DIAMOND

HOULA ENTERTAINMENT

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leemayer@houlaentertainment.com
www.houlaentertainment.com

SAPPHIRE

JGREAT ENTERTAINMENT

Jahmal Potter
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RUBY

KIRKLAND PRODUCTIONS & KP COMEDY

Brian Regan
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www.kirklandproductions.com

EXHIBITOR LIST

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www.marissafayecohen.com

RUBY

METROPOLIS MANAGEMENT

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www.metropolismanagement.com

DIAMOND

NEON ENTERTAINMENT

Scott Talarico
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scott@neon-entertainment.com
www.neon-entertainment.com

DIAMOND

NEXT LEVEL GAMING

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www.nextlevelgamingevents.com

ORIGINAL PLAY, LLC

Daniel Caron
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daniel@danielsprograms.com
www.danielsprograms.com

DIAMOND

PARTY VISION, LLC

Beth Palmer
(800) 290-9525
beth@partyvision.com
www.partyvision.com

EMERALD

PERFECT PARTIES, USA

Michael Lawton
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m.lawton@ppentertainmentgroup.com
www.ppentertainmentgroup.com

DIAMOND

PHANTOM ENTERTAINMENT SERVICES

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www.djphantom.com

DIAMOND

PROMOTIONS & UNICORNS, TOO

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promotions.unicorns@verizon.net
www.promotionsandunicorns.com

SAPPHIRE

RK ENTERTAINMENT AGENCY, LLC

Richard Nikodem
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www.rkentertainmentagency.com

RUBY

SCOUT SNOW, LLC

Dan Kehoe
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www.calkehoe.com

SURELOCKED IN ESCAPE GAMES

Chris Sparks
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escape@surelockedin.com
www.surelockedin.com

SWIFT KICK

Sami Litchert
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www.swiftkickhq.com

DIAMOND

THE CONTEMPORARY ISSUES AGENCY

Jayne Moore
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THE ROCK STAR PROJECT™

Jason LeVasseur
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jason@therockstarproject.com
www.jasonlevasseur.com

RUBY

WES WOODSON ENTERPRISES, LLC

Wes Woodson
(781) 363-3532
wes@weswoodson.com
www.weswoodson.com

APCA Membership Gems:

DIAMOND- 15 YEARS
SAPPHIRE- 10 YEARS
EMERALD- 5 YEARS
RUBY- 3 YEARS



ALL ABOUT APCA COOPERATIVE BUYING

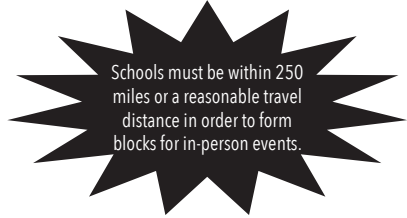
APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)
2 events in 3 days
3 events in 5 days
5 events in 7 days

Virtual Events:

APCA Isolated Booking (a single date)
2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.



Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op Caucus and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The Breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount
3,000-4,999 = 5% discount
5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

COOPERATIVE BUYING

APCA COOPERATIVE BUYING FORM



Please print & press firmly. TODAY'S DATE: _____ Update

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: _____ 3% _____ 5% _____ 7%

Onsite Discount: _____ 10% Total Onsite/FTE Discount: _____ %

TYPE OF INTEREST: See reverse side for explanations.

(AI) Attraction Interest (CB) Commitment to Block (RC) Request Contract

VIRTUAL EVENT IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for this attraction, enter it here: _____ / _____ / _____
MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:

Open OR: _____ Week of _____ Year

OR SEMESTER

Fall Winter Spring Summer _____ Year

TRAVEL/LODGING RIDER: Overrides all other travel agreements.

If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated performance prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.

Additional Agreements: _____

Agency/Organization Initials _____ School/Buyer Initials _____

Please disperse these forms in the following manner:

White Copy: APCA Yellow Copy: AGENCY Pink Copy: SCHOOL

Attraction Interest (AI) – An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block (CB) – A CB indicates that the school or buyer is expressing their commitment to enter into a contract at the block price published in the program IF a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract (RC) – Buyer has agreed to purchase this attraction onsite at the conference and is bound to the terms of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

SESSION PRESENTERS

GENIUS POTENTIAL • GENIUS POTENTIAL
info@geniuspotential.com • 607-206-9589



Genius Potential are the DEI Edu'tainment Guys. Their "Epic Rap Battles of Black History" is the insanely entertaining, engaging, and inclusive Black History Month program your campus needs! It brings a diverse student audience together to highlight belonging, inclusion, and Black History. This award-winning team was recently featured on Amazon Prime's reality show "The Blox" (hosted by Wes from MTV's "The Real World") for their innovative approach at fusing hip hop, pop culture, and improv comedy to engage students! They've performed at over 200 campuses for over 100,000 students.

BILL HARCLEROAD • SUNY ONEONTA
bill.harcleroad@oneonta.edu • 607-436-2550



I am a lifelong professional in student activities and a passionate advocate for the student experience. I am incredibly devoted to professional development for myself and those around me. We live in rapidly changing times, and we need to pursue lifelong learning strategies to stay current. I am currently seeking certification as a career readiness champion and am an avid listener of podcasts, which serve as great educational and inspirational tools for me. I am very involved in campus committees and with my professional associations. I have received certifications as a Student Affairs professional with specialties in Campus Activities and College Unions.

Secure Your CE Credits at APCA!



(4) CORE Credits: Student Affairs
Educator Certification (CSAEd™)



(5) CAMPUS ACTIVITIES SPECIALTY
Credits: Certified Student Affairs
Educator-Campus Activities (CSAEd-CA™)

studentaffairscertification.org

SESSION PRESENTERS

DANIEL CARON • ORIGINAL PLAY, LLC
daniel@danielsprograms.com • 740-314-9198



Daniel Caron is a speaker focusing on the leadership, civility, and wellness qualities that shape students and professionals. His program engagements have taken him across North America with clients, including colleges, the military, community groups, and healthcare professionals. His past roles as a college wellness program director and adjunct faculty member provide an understanding of students' challenges. In addition, Daniel is an award-winning photographer. His passion for photography enhances programs with vivid imagery that makes events creative and memorable. Daniel's current interest focuses on the simple, everyday behaviors people can rely on to feel connected during challenging times.

DAVE KELLY • AMERICA'S STUDENT LEADERSHIP TRAINER
davekelly@gonzospeaks.com • 404-403-1481



Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

DAVE LEENHOUTS • APCA
davidalanleenhouts@gmail.com • 404-403-1481



Dave Leenhouts has over twenty-five years of experience in student affairs in higher education. He has served as a Vice President (Chief Student Affairs Officer), Financial Aid Director, Instructor of Psychology, Athletic Director, Director of Academic Advising and New Student Orientation, Residence Life/Student Housing Supervisor, ADA Coordinator, Counselor, Volunteer and Community Services Coordinator, but without a doubt, his favorite role has been as Director of Student Life, programming campus activities. Dave's programs draw on research, best practices, experience, and session participant input.

DAWN DARIA & PAUL MILLER • FLOW CIRCUS
dawn@flowcircus.com • 919-604-3462



Dawn Daria, M.Ed. is Co-Founder and Education Director of Flow Circus. She creates and facilitates experiential learning programs to improve well-being. Paul Miller is Co-Founder and CEO of Flow Circus. He regularly performs, presents, and teaches juggling and other skill toys to bring joy to audiences across the US. In 2017, they created the Flop Ball to make kinetic play and related mindfulness messaging more accessible and adaptable to the organizations they serve. They're excited to be able share their education and experience with campuses to build community and improve well-being, playfully.

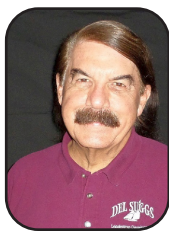
SESSION PRESENTERS ●●●●●●●●●●

DAYNA ALTMAN • THE CONTEMPORARY ISSUES AGENCY
jayne@ciaspeakers.com • 608-849-6558



Dayna Altman is an energetic and dynamic speaker, entrepreneur, author, and creator. The full force and sole operator of Bake it Till You Make it LLC, Dayna harvests her passion for mental health advocacy by using food and baking to create an authentic recipe for vulnerable storytelling. A nationally recognized mental health leader by the Biden-Harris administration, a dual graduate of Northeastern University, and an active Boston community member, Dayna has experience both working in the mental health field and with youth-based non-profits. Currently, Dayna pursues writing poetry, documentary filmmaking, and exploring new ways to change the world using her own story.

DEL SUGGS, M.S.ED.
del@delsuggs.com • 800-323-1976



Del Suggs was named one of the “Five Top Performers of the last 25 years” by Campus Activities magazine. Del is a true “Life Hacker”; his leadership programs engage and empower student leaders by using the technology they love. From high school student body president to founding the Florida Chapter of the Recording Academy (Grammy Awards), Del has been a consistent leader. Del’s latest book is *The Student Handbook for Campus Activities Boards*, published by APCA. His best-selling book is *Truly Leading: Lessons in Leadership*. Del innovated “Instant Assessment” where students complete a program assessment on their cell phones!

JASON LEVASSEUR • THE ROCK STAR PROJECT™
jason@therockstarproject.com • 336-918-1661



Jason LeVasseur is APCA’s 2022 Entertainer of the Year! He has also been named as “2023 Speaker of the Year” and received “The 2023 National Service Award” by Meeting Professionals International and The American Camp Association, respectively. When visiting your campus, Jason always brings his positive energy and skills as a keynote speaker, workshop and retreat facilitator, event host, professional entertainer, teacher, and team-building expert. He will captivate, educate, and motivate your student leaders. Need help planning a retreat? Jason will customize an amazing experience for you and your campus community. Save your dates and start planning!!!

JEFF HYMAN • DEGY ENTERTAINMENT
ari@degy.com • 732-818-9600



Jeff Hyman has been in the Entertainment Industry for over 30 years. Starting as a college programmer himself, Jeff has been working with College and University Clients, Festivals and Fairs, High Schools, Performing Arts Centers, Corporations, Experiential Marketing Groups, and Theaters all around the world, booking music, comedy, poetry, speakers, and celebrities. He has previously represented international touring clients and was the responsible agent on booking Kevin Smith’s speaking engagements and Red State Movie Tour. Jeff has won more than 10 Associate Member of the Year awards and has been involved in APCA for over 18 years.

SESSION PRESENTERS

LARRY GROGAN • DELTA OMEGA GAMMA
larry@deltaomegagamma.net • 423-557-1908



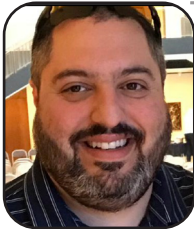
Larry Grogan is an author and speaker, but most importantly a pet therapy advocate. Through personal experiences and extensive research, Larry discovered that pet therapy positively impacts many college life issues like anxiety, mental wellness, identity, discrimination, engagement, and even leadership. Delta Omega Gamma, Campus Life Pet Therapy was founded by Larry to address these issues but to also establish a custom, full-time pet therapy program on all college campuses. Larry is available to educate your campus about the medical science, business economics, and humanities of pet therapy and assist with the creation of your own pet therapy organization.

MADELEIN MURPHY SMITH • 2 FUNNY ENTERTAINMENT
2funnyentertainment@gmail.com • 858-939-9701



With a decade of experience and a dynamic stage presence, Madelein Murphy Smith has conquered comedy stages around the globe. From headlining at prestigious colleges and comedy clubs to entertaining audiences on cruise ships, Madelein's hilarious performances have garnered international acclaim. Her debut album, "Belle of the Ball" soared to #1 on the iTunes Comedy Charts! Catch her live as she shares her relatable and witty observations and off the cuff crowd work about life, love, and the pursuit of laughter.

MARC CIANCIOLA • SUNY MORRISVILLE
ciancimr@morrisville.edu • 315-684-6238



Marc has worked in Student Activities for 15 years - the past 10 at SUNY Morrisville. Marc has also been a regular attendee for APCA conferences for most of those 15 years. He strives to bring other advisors from around the country together to share best practices and improve block booking and networking.

MARISSA F. COHEN
me@marissafayecohen.com • 732-642-0809



Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Leader of the Professional Troublemaker Army.

SESSION PRESENTERS ●●●●●●●●●●

MARNI STRIKS • PROMOTIONS & UNICORNS, TOO
promotions.unicorns@verizon.net • 732-308-3444



Marni Striks has helped manage Promotions & Unicorns, Too for over two decades. She has been attending conferences for more than ten years, and she loves engaging with students and helping them find exactly what they want for their promotional projects. She understands the needs of the college market, and her background in business management is an asset when considering budgets and production time frames. Brainstorming ideas is one of her passions and she is always eager to discuss current trends regarding promotional products.

PETER BIELAGUS • METROPOLIS MANAGEMENT
joyce@metropolismangement.com • 510-585-5585



Peter Bielagus (pronounced Bill-a-gus) is a financial author and speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals in 49 U.S. States and in eight countries. He is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and on the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

PETER BOIE • BWAH PRODUCTIONS
info@peterboie.com • 800-643-2924



Peter Boie has been touring college campuses across the USA for over 17 years. He tours with two popular magic shows, Magician for Non-Believers which is a comedy magic show and Summoning Spirits where he combines freaky magic effects with creepy ghost stories that will make your spine tingle! He has been featured on the hit tv show Penn & Teller Fool Us and is a best-selling magic inventor. His experience and natural excitement for all things technical has made him the person his peers seek out when they need technical advice, and he wants to share that knowledge with you.

TOM KRIEGLSTEIN • SWIFT KICK
sami@swiftkickhq.com • 877-479-4385



Tom, a C+ student, transformed his academics, graduating college with top honors and All-USA Academic recognition. He launched a college business that hit \$1.5M in annual sales and trains leaders all over the world, including major companies like Coca-Cola, Apple, and Nike. Holding seven national speaking titles, he's also a bestselling author on college success. Since 2004, Tom's impact has been immense, turning apathy into action and showcasing relentless dedication.

NOVELTY VENDORS & ROVING ARTISTS



AIRBRUSH EVENTS: HOME OF THE T-SHIRTS GUYS • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407-856-2412

How cool would it be to create any design, symbol, phrase, or artwork imaginable on a T-shirt (or ball cap) and walk away wearing it for all the world to see? Well, that's exactly what THE T-SHIRT GUYS do. And, they do it in minutes with an airbrush. The T-Shirt Guys airbrush more than just T-shirts. Airbrushed tattoos provide interactive entertainment and the perfect ice-breaker for social gatherings. We can make custom stencils, especially for the brand or theme of your event.

APCA Isolated - \$1,650; 2 of 3 - \$1,600; 3 of 5 - \$1,550; 5 of 7 - \$1,450 • Plus: Travel & Lodging



CAMPUS SPA • jennifer@campus-spa.com • 865-512-8042

Perfect for every event from Health Awareness, Finals, Stress Awareness, Midterms, Spring Flings, and more. Campus Spa brings you teams of highly trained therapists to give you the most AMAZING SPA EXPERIENCE ever offered on campus. We set the stage when it comes to relaxation, making your day one to remember. Indulge everyone with a Hand Massage, Paraffin Treatment, Foot and Calf Massage, Oxygen Therapy enhanced with essential oils, topped off with a relaxing Chair Massage. Your Ultimate On-Campus Spa!!

APCA Isolated - \$2,650 • 2 of 3 - \$2,550 • 3 of 5 - \$2,500 • 5 of 7 - \$2,450 • Plus: Travel & Lodging



DOUG'S WIRE WRITING • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407-856-2412

Doug's Wire Writing is a unique art form in which a single piece of wire is magically bent into any requested shape -- names, dates, phrases, titles, pictures, symbols, etc. -- right before your very eyes, and in only 1-2 minutes! It's only limited by your imagination, and the process is truly mesmerizing to watch! Even better...you walk away with a one-of-a-kind work of art!

APCA Isolated - \$1,750 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550 • Plus: Travel & Lodging



PERFECT PARTIES USA • Perfect Parties USA
m.lawton@ppentertainmentgroup.com • 800.275.0185

Perfect Parties USA: Better Games. Better Choices. Better Parties! With over 300 attractions in stock ready to rent, Perfect Parties USA has been providing interactive games, arcade, glow games, photo programs, game shows, casino equipment, and hard-to-find performers/shows to clients for over a decade.

See Agent for Pricing



STAMP A RING • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407.856.2412

Necklaces, bracelets, and key chains too! Custom "hammer-stamp" jewelry of high quality stainless steel ... MAJOR WOW FACTOR! Go with your name, favorite word (e.g. peace, love, fun,) or add symbols like heart/peace/cross/butterfly, Greek letters, and many more. This is a high quality novelty that will be in great demand on your campus. Truly creates a lasting memory, with this one of a kind, inspirational piece. Hand done, on the spot, by our artists who love what they do! Come say hello to Kristen, and see why the Stamped Jewelry should be included in your engagement programming!

APCA Isolated - \$1,750 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550 • Plus: Travel & Lodging

THURSDAY, NOVEMBER 2ND

ADVISOR WELCOME
RECEPTION

Thursday • 8:30 PM
MVP Pub



Meet New Advisors and
Greet Old Friends!

STUDENT WELCOME PARTY
Thursday • 8:30 PM

Highland



A promotional poster for an event. At the top center is the 'genius POTENTIAL' logo, which includes a lightbulb with a brain inside. Below the logo is a blue banner with the text 'ED SESSION:'. The main title 'EPIC RAP BATTLES' is written in large, glowing yellow, stylized letters. Below that, 'OF BLACK HISTORY' is written in white, bold, sans-serif letters. Underneath is the tagline 'CREATING CAMPUS COMMUNITY THROUGH RHYMES' in yellow. At the bottom, 'SATURDAY 1:30PM' is written in large, white, bold, sans-serif letters. The background features two men in suits facing each other, with large, faint portraits of historical figures in the background.

9:00 AM • STUDENT KICKOFF • HIGHLAND

AUDIENCE: STUDENT

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience, and receive important conference info and logistics!

**OPENING KEYNOTE**

Tom Krieglstein, Swift Kick

Just like on a dance floor, every college experiences varying levels of student engagement between those fully involved (student leaders) and those lurking on the edge (apathetic students). The same tactics to make an energetic dance floor also work to increase engagement within any college or student group. DANCE FLOOR THEORY™ provides student leaders and advisors a new model for creating community, increasing student engagement, and fostering a culture of retention.



After attending this session, participants will 1) have a new framework for understanding student apathy and engagement, and 2) have a tool to measure and track engagement within any group.

9:00 AM • ADVISOR ORIENTATION • LONGFORD

AUDIENCE: ADVISORS AND TALENT BUYERS

Eric Lambert, APCA Executive Director

Rita Goyette, Cooperative Buying Coordinator, SUNY Morrisville

This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



FRIDAY, NOVEMBER 3RD

10:00 AM • BRUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Extra Lives • Neon Entertainment
scott@neon-entertainment.com • 800.993-6366

Extra Lives is a fully narrated choose-your-own-adventure game where YOU are the main character. Plunge into exciting, inclusive original stories featuring visuals, music, and sound effects from the legendary video games of the '80s, '90s, and 2000s. With multiple endings, a live musical score, and over 60+ different game variations depending on how the audience votes during the story, this immersive feast for the imagination will transport you back to childhood. To the next level!

APCA Isolated - \$2,975 • 2 of 3 - \$2,425 • 3 of 5 - \$2,225 • 5 of 7 - \$1,800
Plus: Travel & Lodging

Free Money Game Show • Neon Entertainment
scott@neon-entertainment.com • 800.993-6366



Join our thrilling pop-culture trivia game, a modern twist on Name That Tune! Test your knowledge of music, movies, and TV in categories like Disney, Broadway, Rap, Rock, Netflix, and more. With FREE MONEY up for grabs, everyone wants in on the action! No sign-ups required, just show up and play. Hosted by a professional comedian, this interactive and FUN show guarantees \$200 of FREE MONEY per game (or Amazon gift cards if cash prizes aren't feasible). Customize the duration, prize distribution, and even provide your own prizes. Make your next event unforgettable with the FREE MONEY Game Show!

APCA Isolated - \$2,375 • 2 of 3 - \$2,175 • 3 of 5 - \$1,975 • 5 of 7 - \$1,875
Plus: Travel, Lodging, Meals, Sound & Lights



Jason LeVasseur • The Rock Star Project™
jason@therockstarproject.com • 336.918.1661

Jason LeVasseur is the 2022 APCA Entertainer of the Year! He always brings his positive energy and skills as a keynote speaker, award-winning entertainer, inspiring workshop facilitator, super-fun event host, very responsible summer camp counselor, engaging online teacher, and motivational team-building expert! He will captivate and educate your teams and guest audiences. He is the founder of The Educator Collective, The Rock Star Project®, The Inspired Interviews Podcast, and the Selfish Mentor®. Helping You. Helping Your Students. Helping Your Campus Community.

See Artist for half day, full day, and multi-day pricing.



Jason Bishop • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Experience the magic of Jason Bishop, America's Hottest Illusionist. From starring in his own Broadway shows to captivating audiences on NBC, CBS, The CW and other major platforms, Jason's talent knows no bounds. With his unique combination of fast-paced magic, sharp-witted comedy, and sleight of hand, Jason's shows are an instant hit. Bishop has performed for celebrities like Christian Bale, Gerard Butler, and Jennifer Aniston. From major rock festivals to prestigious venues worldwide, Jason Bishop's amazing performances have left an indelible mark on audiences. Don't miss the opportunity to bring the magic of Jason Bishop to your campus.

APCA Isolated - \$2,800 • 2 of 3 - \$2,600 • 3 of 5 - \$2,500 • 5 of 7 - \$2,400
Plus: Travel, Lodging, Meals, Sound & Lights

10:00 AM • BRUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Queen Sheba • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Previous APCA Performer of the Year nominee. Performed for/on/at 200+ colleges and 9 countries. Performed for Married to Medicine, Verses & Flow, Apollo, Live Nation, Bravo, lululemon, Les Brown, and Angela Davis. Two x NAACP Image Award Nominee, Creative Loafing's People Choice Spoken Word Artist of the Year, Atlanta's V103 radio personality, Creative Writing Professor at Clark ATL Univ., Gentlemen's Foundation 'Gentle Women of Artistry of the Year Award', LGBT community & HIV Prevention, and PATREON & Furious Flower grants. Founder of Poetry vs. Hip-Hop. Veteran touring performer and comedian. Queen Sheba's college show will level up the student experience!

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights



Drew Angus • Cutting Edge Entertainment
rjockel@cuttingedgeentertain.com • 888.221.6538

A promising young voice in songwriting, Drew Angus is just the kind of new blood that makes pop music so enduring. With indelible hooks and savvy craftsmanship, he brings a certain verve to his work that has resonated with audiences and fellow performers alike. He has had the opportunity to sing with Anders Osborne, Marc Broussard, and Nakia from Season 1 of The Voice. In 2016, Drew was a finalist on the farewell season of American Idol. With his star so clearly on the rise, Drew Angus has established himself as a talent to watch.

APCA Isolated - \$1,875 • 2 of 3 - \$1,750 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
Plus: Travel & Lodging



FREE DAPS • Degy Entertainment
ari@degy.com • 732.818.9600

FREE DAPS is a group of freestyle rappers and improvisers who use hip-hop to create a thrilling, one-of-a-kind musical comedy show every time they perform. After bringing authentic freestyle to both Disney World & Universal Studios, and with clout in both the underground hip-hop & improv scenes internationally, FREE DAPS is ready to bring their brand of hilarious, impressive improv musicality to you. Our team has provided entertainment for everything from college event nights to weddings to bat mitzvahs. We've even created top-of-the-line experiences for companies like Darden Restaurants. So contact us now to get a once-in-a-lifetime performance for your next event!

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,900 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights



Dustin Dean Mentalist • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Dustin Dean is an Award-Winning Mentalist and Viral Influencer who has astounded millions across the world with his mind-reading and intuitive skills. He has been featured on multiple National Television Networks and has over 100 million views on TikTok. Known for debunking and replicating Psychic Abilities, his show is an interactive experience you will never forget!

APCA Isolated - \$2,750 • 2 of 3 - \$2,650 • 3 of 5 - \$2,500 • 5 of 7 - \$2,150
Plus: Travel, Lodging, Meals, Sound & Lights

FRIDAY, NOVEMBER 3RD

10:00 AM • BRUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Trey Mack • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Trey is a stand-up comedian and Air Force veteran from Birmingham, AL. Trey has recorded his own comedy special that is on Amazon Prime entitled Have Fun, and starred on Kevin Hart's Hart of the City on Comedy Central. Through his relatable observations and musical anecdotes, crowds are guaranteed to be taken on a journey throughout a Trey Mack performance!

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
All Inclusive



Trig the Optimus • GP Entertainment
tim@gpentertainment.com • 315.859.1745

Trig the Optimus, born Christian Alexander Spriggs Jr., from Central Pennsylvania, positively influences social change through conscious Hip-Hop music. Trig is a visionary. He believes that all people should feel safe and have role models that lead them down the path of physical and mental wellness. He surrounds himself with healthy people. His musical inspiration comes from life experience and his desire to be that role model. Trig is unique, which shows in his vast musical style. His creative writing and vision set him apart. Trig the Optimus is an artist you don't want to miss.

APCA Isolated - \$2,450 • 2 of 3 - \$2,250 • 3 of 5 - \$1,950 • 5 of 7 - \$1,650
Plus: Travel, Lodging, Meals, Sound & Lights



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KELSEA PETERSON



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JOSH NOVEY



WITTY COMEDY
KITTY PINEAPPLE



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COMEDY MAGICIAN
TYLER KORSO



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PETER BIELAGUS



MAGIC AND ILLUSION
KID ACE



CROWD FRIENDLY COMEDY
EL SMITH



PSYCHIC SOULMATES
ANTHEM & ARIA



MAGIC AND ILLUSION
MICHAEL JOHN



ANECDOTAL COMEDY
STEPHEN TAYLOR



MENTALISM KEYNOTE
SEAN BOTT



DRAG QUEEN VARIETY
MISS UCHAWI

Check out Metropolis' Showcasing Artists & Ed Session Presenters

12:30 PM • EXHIBIT HALL • MAHOGANY/WORTHY

During Exhibit Hall, visit the booths of all APCA Showcasing Artists and Presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus.

Please keep in mind that you won't have time to visit every booth during one Exhibit Hall, so plan accordingly!

1:30 PM • STUDENT ED SESSIONS

KING EDWARD

Dawn Daria & Paul Miller • Flow Circus

Increase Program Participation by Appealing to the 8 Play Personalities

Love having regulars at your programs, but at the same time want to attract some new faces? We can help. Appealing to a wide range of play personalities creates a welcoming and inclusive space. During this session, we share and apply the research of Dr. Stuart Brown, founder of the National Institute for Play. You gain insight about yourself, deepen connections with fellow student leaders, and walk away with exciting new programming ideas to attract broader participation.

After attending this session, participants will 1) be able to recognize 8 play personalities, and 2) generate ideas for incorporating more play into programs.

KING GEORGE

Del Suggs, M.S.Ed.

Sixty Awesome Program Ideas

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut...again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

After attending this session, participants will have at least 25 new ideas for inexpensive programs they can present on campus.

1:30 PM • STUDENT ED SESSIONS CONTINUED

CHARLES

Daniel Caron • Original Play, LLC

Take a Break for Your Leadership

“You are working too hard. Take a break.” When do you hear that in your leadership work? Many leaders are great at caring for those they serve while their needs are left on the back burner. This interactive program focuses on relaxing, de-stressing, and looking at ways to incorporate this into our daily routine. Since busyness never stops, it is essential to take care of yourself so you can continue helping others.

After attending this session, participants will 1) know where stressors exist in your life so you can address them, and 2) discover how to monitor stress and relaxation levels without the use of technology.

HIGHLAND

Tom Krieglstein • Swift Kick

Setting the Stage for the Perfect Event

The setup and design of a room can have as much of an impact on the success of a program or event as the actual artist on stage. In this session, we'll break down the most important aspect of event setup to maximize the probability of success. From the moment a student walks into your event, you'll be able to grab their attention and keep them engaged the whole time.

After attending this session, participants will 1) understand the importance of the event space itself to the success of a program or event, and 2) know new ways to engage students during campus activities.



Everyone Graduates - Working with Transitional Leadership Kilkenny



Jason LeVasseur
The Rock Star Project™

As advisors, we work with students who will, hopefully, eventually graduate! In this workshop we will explore the best practices in working with transitional student club members. How can we best help our clubs and organizations continue to flourish after our best student leaders graduate? How do we encourage new members to “take the reins”, accelerate their participation, and encourage them to take on leadership positions? From social media passwords to “succession notebooks”, this workshop is all about keeping the clubs alive and thriving in the face of the continual member and leadership transitions.

After attending this session, participants will 1) immediately implement (at the conference) three practices to improve relationships with their current advisees, and 2) question and critique their current student leadership transition plan and be given the tools/handouts/guidance to improve and implement an improved system.

Making Finance Fun: How to Get Students EXCITED About the World’s Most Boring Subject Waterford



Peter Bielagus
Metropolis Management

Money management problems are STILL the #1 reason students drop out of college, so it makes sense to put some time into financial literacy. But how do you make it interesting? What, exactly do you say to get a student excited to pay attention to their finances? What subjects do you discuss? What subjects do you avoid? In this tell-all session, money management expert Peter Bielagus will reveal how he has gotten over 100,000 college students excited about money management. He’ll offer tips and tricks that can be incorporated into any student activities program regardless of schedules and budgets.

After attending this session, participants will 1) know the top three most exciting financial subjects for college students, and 2) learn how to create viral financial education on your campus.



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

2:30 PM • AFTERNOON MAINSTAGE SHOWCASE I • GRAND BALLROOM



Ran'D Shine • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407.856.2412

Magician Ran'D Shine is known for performing "Real Magic for Real People". In other words, no smoke, mirrors, or actors, just pure mind-boggling magic. He has been voted College Magician of the Year four times, performed for the troops on Navy bases in Japan, South Korea, and Singapore, appeared on CW's Penn & Teller Fool Us and Masters of Illusions. He has also opened for Trevor Noah and performed for two presidential inaugurations. As one person put it, "He's much more than a magician, he's charismatic, funny; he's an entertainer."

APCA Isolated - \$2,750 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Sound



Dave Kelly • America's Student Leadership Trainer
davekelly@gonzospeaks.com • 404.403.1481

Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves!, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

APCA Isolated - \$2,650 • 2 of 3 - \$2,400 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: Lodging, Projector, Sound & Lights



Bake It Till You Make It • The Contemporary Issues Agency
jayne@ciaspeakers.com • 608.849.6558

Mental health author/speaker, Dayna Altman, uses a cooking demonstration while telling her mental health story and inspiring her audience to OWN their story. They will find their freedom from the shame that often comes with these conversations. Dayna was one of thirty young leaders invited to the White House for the inaugural Youth Mental Health Action Forum. "The event went very well! We got great feedback from students and they were super engaged. They asked great questions which as educators always makes us happy, ha! We are thrilled with it!" - Merrimack College BASED IN THIS REGION!

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,500 • 5 of 7 - \$2,300
Plus: Travel & Lodging



Genius Potential • Genius Potential
info@geniuspotential.com • 607.206.9589

Genius Potential are the DEI Edu'tainment Guys. Their "Epic Rap Battles of Black History" is the insanely entertaining, engaging, and inclusive Black History Month program your campus needs! It brings a diverse student audience together to highlight belonging, inclusion, and Black History. This award-winning team was recently featured on Amazon Prime's reality show "The Blox" (hosted by Wes from MTV's "The Real World") for their innovative approach at fusing hip hop, pop culture, and improv comedy to engage students! They've performed at over 200 campuses for over 100,000 students.

APCA Isolated - \$5,900 • 2 of 3 - \$5,600 • 3 of 5 - \$5,400 • 5 of 7 - \$5,200
Plus: Travel, Lodging, Meals, Sound & Lights

The Moon Family Psychic Experience • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580



Questions about love, your future, friends, career – will all be answered at the Moon Family Psychic Experience! Psychics Chris Moon and Dee Garcia will provide you with the answers you have been seeking. The event begins with a public gallery reading where students will discover how Chris and Dee learned of their abilities to help others followed by audience members being read onstage using their psychic gifts and the world famous "Spirit Phone". Chris and Dee will be available for private readings where they can ask and receive answers from the great beyond. Not a Psychic fair, a PSYCHIC EXPERIENCE!

APCA Isolated - \$5,250 • 2 of 3 - \$5,150 • 3 of 5 - \$5,000 • 5 of 7 - \$4,500
Plus: Travel, Lodging, Meals, Sound & Lights

Adam Mamawala • Degy Entertainment
ari@degy.com • 732.818.9600



Adam Mamawala is a stand-up comedian, actor and podcaster based out of New York City. He has appeared on Comedy Central, MTV, BET, Amazon Prime, and SiriusXM, and both of his albums, *Statistically More Relatable* (2022) and *One of the Good Ones* (2017) debuted at #1 on the iTunes Comedy Charts. Adam has been a freelance contributor to Saturday Night Live's Weekend Update and Somecards and currently co-hosts podcasts *Away Games* and *HORSE*, as recently featured in the *New York Times*!

APCA Isolated - \$3,250 • 2 of 3 - \$2,800 • 3 of 5 - \$2,400 • 5 of 7 - \$2,000
Plus: Isolated - Travel, Hotel, Meals, Sound & Lights
Block Pricing - All Inclusive

Capri • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266



Capri, a 19 year-old, Canadian, Billboard-charting, Guinness World Record-holding singer now based in LA with over 1.1 million followers across her social platforms. Her songs have amassed millions of streams from Spotify to Tik Tok and YouTube and the music video for her song "Not Your Toy" has gone viral. Capri's most recent release, her infectious dance pop track *Arcade*, hit Top 20 on the Billboard Electronic/Dance charts and #2 on the iTunes charts.

APCA Isolated - \$1,600 • 2 of 3 - \$1,500 • 3 of 5 - \$1,400 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



APCA

2:30 PM • AFTERNOON MAINSTAGE SHOWCASE I • GRAND BALLROOM



James Tison • Houla Entertainment, LLC
 leemayer@houlaentertainment.com • 865.414.9266

James Tison is a working class, nonbinary comedian who came up in New York's thriving stand-up scene. They bring a high-energy blend of common sense critique and quirky queerness to topics like family, relationships, gender norms, cancel culture, and the foibles of modern life. They've been featured in Time Out NY, The New York Times, Out Magazine, Broadway World, and Variety. (Variety called them "hilariously deadpan," Broadway World described them as "blisteringly funny," and their mom said they "need to use less black eyeliner").

APCA Isolated - \$1,600 • 2 of 3 - \$1,500 • 3 of 5 - \$1,400 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



The Baltimore Slam Team • RK Entertainment Agency
 rich@rkentertainmentagency.com • 315.281.9580

The Baltimore Slam Team is without debate one of the most accomplished slam teams in the history of slam poetry. After winning the international poetry slam for the second time in 2021, they have now decided to take slam poetry around the country. This dynamic group of poets has mastered the art of making difficult conversations memorable and exciting.

APCA Isolated - \$4,500 • 2 of 3 - \$4,400 • 3 of 5 - \$4,250 • 5 of 7 - \$4,000
All Inclusive

Save the Date

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30 YEARS OF APCA
 AT THE 2024 NATIONAL CAMPUS
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Hershey, PA

FEBRUARY 15 - 18, 2024

4:30 PM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Dawn Daria & Paul Miller • Flow Circus

Make, Take, & Master: Engaging Activity Ideas for Next Week

Looking for a fun, interactive programming idea that can be implemented with a small budget as early as next week? We've got you covered. Come learn about the kendama - a skill toy popular in Japan. Then create your own DIY version that you can invent and master tricks for. We provide a few models, but the design and decorating possibilities are limitless. Come see how much fun you can have with paper cups, tape, and string!

After attending this session, participants will 1) be able to design and implement low cost, interactive programming, and 2) identify benefits of kinetic and creative play.

KING GEORGE

Peter Bielagus • Metropolis Management

Investing 101

Wait, wait, wait. Can you really become an investor? What if you don't know anything about finance? What if you don't have any money? How could you start? Where do you start? What do you buy? And could you ever buy something big, like a piece of real estate? In this practical, no-nonsense session, financial expert Peter Bielagus will help students and staff alike get started on, or improve, their investment plan.

After attending this session, participants will 1) know the basics of investing and investment evaluation, and 2) understand the different types of investments available to you and the pros and cons of each.

CHARLES

Marissa F. Cohen

Working With Anyone: How to Create and Maintain a Healthy, Positive, and Productive Team

When you spend roughly 1/3 of your life at work, the people around you make a profound difference. This also relates to student leadership groups, like student government, CAB, SGA, Student Activities, etc. When you have a narcissist in your workplace, everything drags. They create chaos, distraction, disruption, and disjointed team efforts. There is a recipe for creating and maintaining a healthy and productive work environment. In this seminar, we address narcissistic personalities and identify the 6 fool-proof ways of working cohesively and efficiently with a narcissist in your office. Make any workspace safer and pleasant using 6 small changes.

After attending this session, participants will 1) know how to identify Narcissistic Personalities, and 2) know tips to navigate Adverse Interpersonal Situations.

4:30 PM • STUDENT EDUCATIONAL SESSIONS CONTINUED

HIGHLAND

Dave Kelly • America's Student Leadership Trainer

Building Your Confidence as a Leader

In an increasingly busy world, it can be hard for students to feel confident in themselves or their leadership abilities. Finding your purpose will put you on the path to greater confidence! One of the most important attributes that employers are looking for in a potential employee, that people look for in a mate, and organizations need in leaders is confidence! Want to know where you are going and how to get there? What your reason is for the things you do? This session approaches the topic with the idea that everyone has leadership abilities and developing them confidently will serve you now and in the future.

After attending this session, participants will 1) know new ways to overcome obstacles and challenges, and 2) How to build confidence through visualization, affirmations, and other techniques.

4:30 PM • ADVISOR SESSION

Surviving the Dreaded Student Affairs Burnout Factor

Longford

Tom Krieglstein

Swift Kick



There comes a moment in every Student Affairs professional's career when it's 1:00 am and three students are still in the office and you know you have to be back at school the next morning. How can you keep going? Those who figure out how to survive the dreaded Student Affairs burnout factor go on to amazing and successful careers in higher education. In this session, we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.

After attending this session, participants will 1) possess new tools to manage the pressure of working in Student Affairs, and 2) understand the value in protecting oneself from burnout.



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

KING EDWARD

bill harcleroad • SUNY Oneonta

The Greatest Show

This session will help you elevate your presentation skills. We will discuss the science and research behind what makes good presentations including why Ted Talks work, the power of color, and best practices in using PowerPoint. Lastly we will discuss the power of taking risks.

After attending this session, participants will 1) understand the importance of presenting well and how to present with confidence, and 2) understand how to make their presentations accessible.

KING GEORGE

Peter Bielas • Metropolis Management

Jumpstart Your Finances

According to the research firm Think Impact, money management problems are the number one reason for college dropout. Even if a student doesn't drop out, financial stress negatively affects mental health, relationships, even employment prospects. In this hands-on session, audience members will learn several financial action steps they can use to immediately improve their financial lives.

After attending this session, participants will 1) discover the easiest way to increase your credit score, and 2) know the most important number when it comes to your student loans. (Hint: It's actually not a number. It's a ratio.)

CHARLES

Dave Leenhouts • APCA

Why Don't More People Come to Events?

Filling up spaces for events always seems to be a challenge. Social media notifications, campus influencer recommendations, great posters in interesting locations, balloons at the doorway, etc. sometimes work, but do they always result in crowded space? In this interactive session, we'll discuss putting the research and best practices to work for you on your campus events and see if working smarter and differently are approaches to creating crowds at events!

After attending the session, participants will 1) identify and understand the research findings regarding why students get involved in leadership/programming board activities, and 2) understand the concept of social networking for programming.

5:30 PM • STUDENT ED SESSIONS CONTINUED

HIGHLAND

Dave Kelly • America's Student Leadership Trainer

Playing Well With Others: Conflict and Communication

Do you want to be able to do deal with problems in your campus organizations before they happen? How do you keep everyone happy even when there are differing agendas and different values? After this program, attendees are better listeners and communicators and they know that drama can be managed, dealt with, and turned around in a positive way. This session is highly interactive and will provide tools you can use to resolve conflicts and improve your communication skills!

After attending this session, participants will 1) know 5 modes of managing conflict in any organization, and 2) have new leadership approaches to conflict and communication.

5:30 PM • ADVISOR SESSIONS

Creating Learning Outcomes and Assessment

Kilkenny

Del Suggs, M.S.Ed.



Are you struggling to write learning outcomes for your programs and events? Is re-accreditation looming just ahead? Fear not-Del Suggs can teach you to write simple, easily assessed learning outcomes. It's as easy as ABC-that is, Audience, Behavior, and Condition. Bring your problem events, and we'll work together to write an outcome for you. Then, learn to create an assessment tool using Google Forms, and discover how to get your students to complete the assessment survey at the event on their cell phones.

After attending this session, participants will 1) be able to create a student learning outcome, and b) create an assessment tool using Google Forms.



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

FRIDAY, NOVEMBER 3RD

5:30 PM • ADVISOR SESSIONS CONTINUED

Creating Community: A Place for Students to Feel Seen, Heard, & Connected

Waterford



Dawn Daria & Paul Miller
Flow Circus

Surgeon General Dr. Vivek Murthy has identified loneliness as a public health concern contributing to a rise in addiction, depression, and anxiety. You play a vital role in helping to tackle it on your campus and we can help. This session presents research on creating space to cultivate connection and belonging for students. And we take you through playful exercises to connect with your fellow higher ed professionals in new ways. We don't just talk about community - we build one together.

After attending this session, participants will 1) recognize the power of play to create community and connection, and 2) identify specific qualities of interactions such as belonging cues and vulnerability that build connection.



THE ROCK STAR PROJECT

JASON LEVASSEUR

KEYNOTES WORKSHOPS RETREATS



Need help planning and executing your training? Want your student leaders to connect with each other, learn leadership skills, and make a lasting impact on your campus community?

We can make it happen!
Let's talk about a fully "done for you" Customized Leadership Retreat!

VISIT OUR BOOTH TO LEARN MORE!

ENTERTAINER OF THE YEAR SPEAKER OF THE YEAR NATIONAL SERVICE AWARD



6:30 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Joseph Tran presents: The Win Stuff From Anywhere Game Show
RK Entertainment Agency • rich@rkentertainmentagency.com • 315.281.9580

I've spent years honing the WIN STUFF FROM ANYWHERE GAME SHOW - the groundbreaking virtual experience that got students engaged and connected during the lockdown. Then, I pioneered a live/hybrid version that delivered the energy and fun that you expect from me. And now, I have the #1 most booked game show on the market. The show slaps and delivers - a live experience that gets students out of their rooms, engaging with peers and making memories - high production quality that exceeds expectations - infinitely tiktokable moments, thanks to lightning-fast pacing and spontaneity that can only come from Joseph Tran.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
All Inclusive



Aurora Singh • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Aurora was raised by her interracial, immigrant parents in Sacramento, California in the good ol' Catholic school system. You won't regret the deep belly laughs you experience because of her relatable, enlightening, twisted comedy. Aurora has performed with great names like Kabir Singh (Kabezy), Taylor Tomlinson, and Anthony Jeselink! Ready to ride the giggle train? Well grab your ticket and hop on board!

APCA Isolated - \$2,300 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
All Inclusive



Sean Bott • Metropolis Management
joyce@metropolismangement.com • 510.585.5585

Sean Bott, a keynote speaker, corporate trainer, and comedy mentalist, brings his unique background growing up in Saudi Arabia to provide training and inspiration that reconnects people, companies, and campuses with humanity. With his blend of hilarious character and psychic entertainment, Sean has entertained corporate audiences including 20th Century Fox, Disney, and Pacific Steel. Beyond his mental feats, it's his speaking and training for corporate spaces that truly impress. Sean has spent countless hours on stage, entertaining thousands of audience members, and studying psychology and human behavior. Book Sean to (re)learn the Art of Connection and rediscover the importance of building lasting relationships through human experiences.

APCA Isolated - \$3,600 • 2 of 3 - \$3,400 • 3 of 5 - \$3,150 • 5 of 7 - \$2,750
Plus: Travel, Lodging, Meal, Sound & Lights



Sam Morrison • Degy Entertainment
ari@degy.com • 732.818.9600

Sam Morrison is a Brooklyn-based comedian and writer. He was recently named a New Face at the 2023 Just for Laughs Festival, made his late night television debut on Late Night With Seth Meyers, taped a set for Comedy Central Featuring, and his solo show Sugar Daddy played Off Broadway for 14 weeks, after three encore engagements and a sold out run in London.

APCA Isolated - \$2,500 • 2 of 3 - \$2,250 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000
Plus: Travel, Sound & Lights

FRIDAY, NOVEMBER 3RD

6:30 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Kristen Merlin • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Powerhouse entertainer Kristen Merlin is altering the way we hear country music. She has a timbre unique and unmatched, such as Reba McEntire and Jennifer Nettles. In 2014, Kristen performed for millions on NBC's The Voice. She finished as a semi-finalist on season 6. Kristen released "Boomerang", which peaked at #2 on Billboard's Heatseekers chart. Kristen is always on the road finding herself in a variety of venues across the United States. She has been awarded APCA's Female Solo Artist of the Year three times running (2015, 2018, 2020) as well as Entertainer of the Year (2018).

APCA Isolated - \$1,800 • 2 of 3 - \$1,600 • 3 of 5 - \$1,500 • 5 of 7 - \$1,400
Plus: Travel, Lodging, Meals, Sound & Lights



Joel Ward • GP Entertainment
tim@gpentertainment.com • 315.859.1745

Joel Ward's high energy, original magic has astonished people throughout the world. He presents award-winning magic by combining classical magic with a contemporary touch. Joel has been seen on The Tonight Show, Penn & Teller: Fool Us, as well as Comedy Central, Bravo, The CW, Fox, and more. He has served as a magic consultant for film/TV projects such as Arrested Development, Netflix's Magic for Humans, Hulu's Shut Eye, Disney's Magic Camp, and for Jordan Peele on Funny or Die.

APCA Isolated - \$2,500 • 2 of 3 - \$2,350 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meal, Sound & Lights



Telephone tag • Degy Entertainment
ari@degy.com • 732-818-9600

Telephone tag is the latest project for worldwide touring electric violinist/singer, Lena Pasqualetti and singer/guitarist, Ryan Jacob Doyle. Starting with a coast-to-coast romance, grounded with the shared bond of performing, traveling, and culture, "Tt" invested in an RV to be on the road and tour full time. After completing their first "Tt" European tour run in the winter of 2023, Telephone tag is back in the states and excited to hit the road again to support the release of their new music and share their love & inspiration of music wherever, whenever, and however they can.

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,750
Plus: Travel, Sound & Lights



Mike Paramore • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Mike Paramore is the guy you fight to sit next to in a movie theatre, on a long car ride, or during a boring lecture. His natural ability to infuse everyday situations with energetic, uplifting humor, combined with a natural ability to put you at ease is key to his personal brand of comedy. His smooth delivery and powerful punchlines make him a force in stand-up comedy, which is very apparent in his DryBar Comedy specials You've Just Been Flirted With and I Probably Shouldn't Say This.

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,500
Plus: Travel, Sound & Lights

6:30 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM

Backtrack Vocals • Metropolis Management
 joyce@metropolismanagement.com • 510.585.5585



Backtrack Vocals, a NYC-based 5-person a cappella group, shines at performing arts centers, corporate events, schools, and more. With engaging arrangements spanning Top 40, Motown, classical, and originals, Backtrack impresses with top-notch vocal and beatboxing prowess. Originating on YouTube, they've amassed 100K+ subscribers and 12M views. Notable TV appearances include NBC, FOX, PBS, and "STEVE!" They won New York's Got Talent 2019, starred in Kinky Boots, PAUSE with Sam Jay, and A Ring for Christmas. At Bridgefest Da Nang 2022, they headlined internationally. Accolades include 2019 New York's Got Talent Season 6 Winners, 2017 Steve Harvey's Sing Off; Winner, and more.

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,500
 Plus: Travel, Sound & Lights

Cal Kehoe Band • Scout Snow, LLC
 danscottkehoe@gmail.com • 203.644.3682



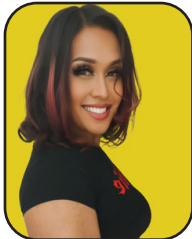
Cal has been touring the country as a solo act and with several bands performing regularly with Pink Talking Fish and his original band Cal Kehoe Band as well as sitting in with the likes of Blues Traveler, Mihali (of Twiddle), Adrian Tramontano (Twiddle, Kung Fu), Chris Deangelis (The Machine, Kung Fu), The Horn Section (Cool Cool Cool), Prince/Bowie and many more. His original music includes collaborations with Phish lyricist Tom Marshall and scoring award-winning independent films. In 2022, Cal was contracted to compose, perform, and produce 10 individual instrumentals for Disney/ABC/ESPN.

APCA Isolated - \$3,750 • 2 of 3 - \$3,500 • 3 of 5 - \$3,250 • 5 of 7 - \$3,150
 Plus: Travel, Lodging, Meal, Sound & Lights (All Inclusive within Northeast region)

9:00 PM • EXHIBIT HALL • MAHOGANY/WORTHY
Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

10:00 PM • LATE NIGHT EVENT • GRAND BALLROOM

Kitty Pineapple • Metropolis Management
 joyce@metropolismanagement.com • 510.585.5585



Kitty Pineapple is an up-and-coming stand-up comedian with a charm that can be recognized with love and Aloha from Hawaii. She has a background in filmmaking that can be seen in a lot of her social media content. When Kitty is not on stage, you can find her at the gym or live on Instagram. She's a regular Headliner at Tickle Me Comedy Club and the FilAm Comedy Show.

APCA Isolated - \$2,500 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
 Plus: Tech Rider



FRIDAY, NOVEMBER 3RD | SATURDAY NOVEMBER 4TH

10:00 PM • LATE NIGHT EVENT • GRAND BALLROOM



Kid Ace • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Kid Ace is revolutionizing the magic scene. Celebrated for his role in Netflix's Bill Nye Saves The World Season 3, he collaborates with icons like Bill Nye and YouTube sensation Joanna Hausman. He has dazzled on the Kelly Clarkson Show and Steve Harvey Show. He's not limited to TV; stars like Lil' Yatchy, Young Thug, and MGMT have invited him into their music videos, showcasing his blend of modern music, fashion, and mesmerizing illusions. When not performing on college campuses, he graces the stages on Disney and Princess Cruises. His global tours, including the "Evolution Tour", leave audiences spellbound.

APCA Isolated - \$3,000 • 2 of 3 - \$2,850 • 3 of 5 - \$2,650 • 5 of 7 - \$2,550
Plus: Travel, Tech Rider



Sailesh, The Hypnotist • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Your next performer is the only College and University Performer to win Entertainer of the Year multiple times in the same year! Proclaimed the "World's Best Hypnotist" by MTV Europe, he has been on 3 LIVE NATION Tours sharing stages with Motley Crew, Skrillex, Paramore, Kesha, Boys to Men, Lil Wayne, and Bruno Mars! MAKE SOME NOISE FOR YOUR 2020 Hypnotist of the Year.... Sailesh!!!!

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350
Plus: Travel, Tech Rider

SATURDAY, NOVEMBER 4TH

8:00 AM • COOPERATIVE BUYING • LONGFORD

AUDIENCE: MANDATORY FOR ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is for all Cooperative Buying representatives and Advisors. Agents are encouraged to attend as well.



8:00 AM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Marni Striks • Promotions & Unicorns, Too

Promotions Beyond Social Media

Are you using social media as your primary or only form of publicity? Looking for innovative and fun ways to connect with your fellow students? This session will change your perspective on how to promote events, get more involvement, and find the next leaders of your organization.

After attending this session, participants will 1) know how to establish & execute plans for advertising campaigns, and 2) learn new techniques and theories for better publicity.

KING GEORGE

Larry Grogan • Delta Omega Gamma

The Four-Legged Professors: What Pet Therapy Can Teach Universities

This session will be presented in the form of a college curriculum. The Medical Science will explore the positive impact pet therapy has on our mental well being. The Business Economics will dive into the financial impact a 40% national drop-out rate has on the financial bottom line of colleges and how a successful pet therapy program may increase student retention and reduce financial stresses for the institution. The Humanities will explore the positive impact pet therapy can have on issues like discrimination, engagement, identity, philanthropy, and many other issues.

After attending this session, participants will 1) have learned how pet therapy has been proven to provide positive medical benefits associated with mental wellness, and 2) understand how full-time pet therapy services may improve the financial bottom line of colleges.

CHARLES

Marissa F. Cohen

Let's Set Some Boundaries

We are always encouraged, but never taught how to stand up for ourselves. Having the confidence to stand firm against something that bothers you is a powerful feeling. In this seminar, we learn why setting boundaries are important, how they play into keeping yourself safe in relationships and picking healthy partners, and how to set effective boundaries and defend them. Bullies, abusers, and narcissists use methods that start with pushing and disrespecting boundaries. But if we have boundaries that make us feel safe, and we feel confident in them, we will make the correct choice for ourselves.

After attending this session, participants will 1) understand Types of Boundaries, and 2) know how to set Healthy Boundaries.

SATURDAY, NOVEMBER 4TH

8:00 AM • STUDENT ED SESSIONS CONTINUED

HIGHLAND

Dave Kelly • America's Student Leadership Trainer

Parliamentary Procedure Made Easy for Students

Ever been to a meeting that had no point, agenda, or focus? Ever get lost in the motions, discussion, or amendments to the amendment to the amendment? This session will help clarify all of that and more! Parliamentary Procedure is intended to make meetings run smoother, not make them more difficult. Dave's approach to *parli pro* makes it simple and accessible to everyone, so that all points are heard, and debate takes place in a reasonable and respectful environment. He will leave you with an easy reference guide to help you and all of your organization members navigate Robert's Rules!

After attending this session, participants will 1) understand effective ways of running meetings and managing debate, and 2) know 9 things that people learn from parliamentary procedure.

9:00 AM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Daniel Caron • Original Play, LLC

Civility Skills for Student Leaders

Learning how to get along in daily interactions is an ongoing task. These interactions include working with difficult people in trying circumstances. We all need to navigate challenging interactions. So, how do you learn about this life skill? Is there a class in your curriculum, or do you graduate with a certificate? No, you learn essential skills and apply them to practice. In this interactive session, we explore necessary interaction skills you can practice on campus, at home, and in the workplace that go beyond "being nice". You can use the skills from this session for relationship building, leadership training, and kindness campaigns.

After attending this session, participants will 1) know how to avoid unproductive behaviors in daily interactions, and 2) understand why employers find soft skills necessary for graduating college students.

9:00 AM • STUDENT ED SESSIONS CONTINUED

KING GEORGE

Peter Bielas • Metropolis Management

Making Finance Fun: How to Get Students EXCITED About the World's Most Boring Subject

Money management problems are STILL the #1 reason students drop out of college, so it makes sense to put some time into financial literacy. But how do you make it interesting? What, exactly, do you say to get a student excited to pay attention to their finances? What subjects do you discuss? What subjects do you avoid? In this tell-all session, money management expert Peter Bielas will reveal how he has gotten over 100,000 college students excited about money management. He'll offer tips and tricks that can be incorporated into any student activities program regardless of schedules and budgets.

After attending this session, participants will 1) know the top three most exciting financial subjects for college students, and 2) learn how to create viral financial education on your campus.

CHARLES

Marissa F. Cohen

Wellness Day

Life is stressful, but when you have the tools to combat that in moments of overwhelm, you are setting yourself up for success! In this Ed Session, we learn new techniques and skills to overcome overwhelm, stress, and adverse or traumatic experiences. Then, we can take those tools to our colleagues and peers and make our campuses less tense and stressed-out during finals week!

After attending this session, participants will 1) know new stress management tools and life skills, and 2) take away new ideas for campus wellness day programs.

HIGHLAND

Dave Kelly • America's Student Leadership Trainer

Be a Positive Force for Change as a Visionary Leader

Making change on campus, in the community, state, nation, and world means being an advocate for a new way of thinking and looking at aspects of life. Serving leaders do this in a way that is respectful, thoughtful, and impactful. It requires critical thinking skills, the ability to communicate effectively while listening to differing opinions, and the ability to present persuasive arguments while engaging in civil discourse. Students will look at historical advocacies, discuss and grade them, and learn the most effective methods of effecting change while working with other people.

After attending this session, participants will 1) know methods and forms of advocacy and activism, and 2) know 5 keys to engaging in civil discourse.

SATURDAY, NOVEMBER 4TH

10:00 AM • BRUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Andrew Rose • GP Entertainment
tim@gpentertainment.com • 315.859.1745

Andrew Rose, a Southern comedian known for his quick wit and hilarious anecdotes, was born in Texas and raised in Oklahoma. His brand of comedy focuses on his crazy family and navigating the dating world in the digital age. Andrew began his comedy career on a bet from a friend and quickly fell in love with the stage. He honed his craft with more writing, gigs, and stage time and eventually began traveling the country (The World Series of Comedy). Andrew started producing his own shows. With his unique material, audiences leave with plenty of laughs and stories to share.

APCA Isolated - \$1,750 • 2 of 3 - \$1,600 • 3 of 5 - \$1,500 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



Anthem and Aria • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Anthem and Aria are renowned entertainers specializing in mind-reading, fortune-telling, and predicting the future, perfect for all campus events. They offer a clean, fun, and memorable show suitable for all ages, unlocking the inner magic of students. Nationally acclaimed, they strive to provide top-tier entertainment and empower audiences. Their interactive approach extends beyond the stage, as they aid in creating a buzz for events with custom teasers, posters, and social media content. With Anthem and Aria on board, not only is driving attendance easy, but your next event is sure to be a massive hit!

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,650
Plus: Travel, Tech Rider



Nick Black • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Hailing from Memphis, TN, Nick Black has honed his fiery guitar and smooth voice in venues all over the world. Nick has 4 full albums and a slew of singles, all released to critical acclaim. He is also a Twitch streamer and bird-lover. Nick just returned from a tour of Europe and the US in support of his new song "Futureman".

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,350 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



Rahn Hortman • Cutting Edge
rjockel@cuttingedgeentertain.com • 888.221.6538

Funny, clever, and witty are just a few words that describe Rahn Hortman. His laid back style has been seen all over the country. Actually, with millions of views on social media, he's literally been seen all over the world. His versatility has led him to perform on stage with some of the biggest names in comedy and entertainment, including Bob Saget, Jay Mohr, and Henry Cho. He can be heard regularly on Sirius XM radio and on DryBar Comedy. Hortman was named one of the "Best Stand Up Comedians" in 2019.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,650 • 5 of 7 - \$1,500
Plus: Travel & Lodging

10:00 AM • BRUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Chuck The Juggler • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Chuck Clark is an award-winning juggler and circus performer. Chuck brings excitement with stunts and tricks you will remember for years to come, all wrapped up in a fun comedy show. He puts the "variety" in variety show, incorporating juggling, unicycling, sideshow, acrobatics, vaudeville acts, and much, much more. Chuck has over 15 years of experience performing for children/family events for big companies like Ford, Chase Bank, and Sports Academy.

APCA Isolated - \$1,750 • 2 of 3 - \$1,650 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights



Jazmine Lucero • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Hailing from Los Angeles, Jazmine Lucero rose to fame with the group Mozaik, winning the LA Music Award for "Make It Rain". Going solo, she performed alongside celebrities like Cameron Dallas and Why Don't We, captivating a vast social media audience and rocking stages at Vidcon and House of Blues. In 2022, she dropped seven tracks, and 2023 saw her release the Latin/Island hit "La Lumbre"; "Is This Love" and her latest smash "OooWee".

APCA Isolated - \$1,800 • 2 of 3 - \$1,750 • 3 of 5 - \$1,700 • 5 of 7 - \$1,600
Plus: Travel, Lodging, Meals, Sound & Lights



Samantha Ruddy • Kirkland Productions & KP Comedy
brian@kirklandproductions.com • 866.769.9037

Samantha Ruddy is a comedian and writer who hails from Scranton, Pennsylvania. She made her TV debut on CBS' The Late Show with Stephen Colbert. Samantha has performed at the Melbourne Comedy Festival, Limestone Comedy Festival, Women in Comedy Festival, and Laugh Your Asheville Off, and released her first album, Logging Out, in March 2020 with 800lb Gorilla Records. Samantha brings to the stage a world of witty one-liners and the fresh perspective of a gay, modern millennial. She has been featured on Comedy Central, in Bust, and was named one of the "50 Funniest People in Brooklyn" by Brooklyn Magazine.

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,500 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Sound & Lights

Movie Night • Degy Entertainment
leemayer@houlaentertainment.com • 865.414.9266



Mike Squillante (guitar/vocals), Nick Squillante (keys), and Steve Ranellone (drums) are the NYC pop/rock trio Movie Night. The band (formerly known as Running Lights) has rebranded with all new songs. Their repertoire includes several co-writes/productions with Grammy-nominated multi-platinum producers, and they've sold out several NYC concert venues. The brothers split their time between stage and studio, producing/mixing records for both independent artists and major label acts. Recently, the band has been touring colleges all over the United States, sharing bills with American Authors, Offset, and Tai Verdes. The band will be releasing new singles in the coming months.

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,150
Plus: Travel, Hotel, Meals, Sound & Lights



12:30 PM • EXHIBIT HALL MAHOGANY/WORTHY

Last Chance to Get Your Signatures for the GRAND PRIZE DRAWING! Drawing held during Saturday Dinner.

1:30 PM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Peter Boie • Bwah Productions

Make Your Events Shine

You take your seat. The lights go down. The crowd quiets to a silence. Your excitement builds. The lights come up.... Having great sound and lighting will take your events to the next level. There are so many distractions around us so getting your audience to lock in for your events and performers is crucial to event success. It's also about framing your events to make them feel extra special to give your audience the best possible experience...and they will want to come back again and again.

After attending this session, participants will 1) know how to set up sound and lights for a successful event, and 2) have new creative ideas to promote events using projection.

KING GEORGE

Del Suggs, M.S.Ed.

Avoiding Burnout

Burnout: a state of mental, physical, and emotional exhaustion. When the alarm clock goes off, do you hit the snooze button and roll back over? Does your life and job remind you of the film Groundhog Day? At one time you were excited about your job and eagerly embraced each day. Wouldn't you like to keep that enthusiasm alive-or bring it back to life? This session may be the answer. Del Suggs, noted Leadership Development trainer, author and APCA "Best Campus Speaker" will inspire you with this quick lesson in Attitude Restoration. Learn to recognize burnout in yourself, and some simple steps to regain the joy in your life and work.

After attending this session, participants will have at least three new ways to combat school and job-related burnout.

1:30 PM • STUDENT ED SESSIONS CONTINUED

CHARLES

Dayna Altman • Contemporary Issues Agency

Bake it Till You Make It

Bake it Till You Make It is a presentation in which mental health author and speaker Dayna Altman facilitates a live cooking demonstration while telling her mental health story. Using ingredients as metaphors, Dayna takes a simple baking recipe and shares her road to mental health recovery. An advocate, author, storyteller, and speaker, Dayna works to inspire her audience to OWN their story and in turn, find their freedom from the shame that so often comes with these conversations. She educates and empowers her audience to find professional support, community, and voice in recovery.

After attending this session, participants will 1) understand how to ask for help and know the resources to do so, and 2) know ways in which owning their authenticity will support their mental health.

HIGHLAND

Genius Potential

Epic Rap Battles of Black History: Campus Comm'Unity Through Rhymes!

Struggling to get a diverse audience at your events? This is the program you need! Think "MTV's Wildn' Out" meets Diversity. Think "8 Mile" lyrics meet Legacy. This session brings historical icons and their backstories to life. What kind of smoke would historical heavyweights like Dr. King and Malcolm X bring to the stage? Through music and trivia, you'll be intertwined in the opposing perspectives of Black icons and their ideologies. Designed to disarm the tension surrounding DEI, this program is the perfect conversation starter for healthy dialogue culminating in inclusive, open-minded discussions.

After attending this session, participants will 1) have a new perspective on Black History, Social Justice, and Inclusion and Belonging, and 2) have examples of advocating for their community.



APCA

SATURDAY, NOVEMBER 4TH

1:30 PM • ADVISOR EDUCATIONAL SESSION

Advisor & Agent Roundtable

Longford

Marc Cianciola
SUNY Morrisville

Join a conversation between Advisors and Agents about market trends and how we can better help each other to have more successful and effective block booking at APCA Conferences. As student life pros, we can work together to maximize our budgets and bring quality engaging programs to our campuses!



**FREE WEBINAR
FOR STUDENT LIFE
PROFESSIONALS**
EVERY THURSDAY AT 2:00PM EASTERN

**Scan the
code to
access the
webinar**



2:30 PM • AFTERNOON MAINSTAGE SHOWCASE II • GRAND BALLROOM



Peter Bielagus • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Peter Bielagus (pronounced Bill-a-gus) is a financial speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals in 49 U.S. States and in eight countries. He is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

APCA Isolated - \$3,850 • 2 of 3 - \$3,500 • 3 of 5 - \$3,000 • 5 of 7 - \$2,850
Plus: Sound & Lights



Flow Circus
dawn@flowcircus.com • 919.604.3462

Build community and improve well-being, playfully. No elephants in this circus - students perform the tricks as we teach kinetic skills like juggling and Flop Ball. But it's not really about the tricks - you build resilience, self-awareness, and connections with each other while having fun. Interactive keynotes, workshops, and play stations available. Learn more at FlowCircus.com.

APCA Isolated - \$3,500 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Materials



Larry Grogan • Delta Omega Gamma
larry@deltaomegagamma.net • 423.557.1908

Larry Grogan is an author, speaker, but most importantly, a pet therapy advocate. Through personal experiences and extensive research, Larry discovered that pet therapy positively impacts many college life issues like anxiety, mental wellness, identity, discrimination, engagement and even leadership. Delta Omega Gamma, Campus Life Pet Therapy was founded by Larry to address these issues and also to establish a custom, full-time pet therapy program on all college campuses. Larry is available to educate your campus about the Medical Science, Business Economics, and Humanities of pet therapy and assist with the creation of your own pet therapy organization.

APCA Isolated - \$1,800 • 2 of 3 - \$1,650 • 3 of 5 - \$1,500 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals



Marissa F. Cohen
me@marissafayecohen.com • 732.642.0809

Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Professional Troublemaker.

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
All Inclusive



Daniela The Brand
daniela@danielathebrand.com • 410.972.6980

Meet Daniela! Author of the bestselling book *Your First Corporate Job Made Easy*, Daniela is a speaker, coach, author, and content creator whose mission is to equip and empower young professionals globally with the skills for success. With over 2 million views on her YouTube channel and as a frequent Penn State University speaker, Daniela loves engaging her audience by encouraging them to act fast for huge results. Daniela is an official community member of the Girl Scouts Organization and founder of "The Fire Network", a worldwide network of young adults ready to live out their greatest potential.

APCA Isolated - \$2,700 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: All Inclusive



Matt Shore • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Matt Shore is a musical comedian based in Boston Mass. He was named "Best of Fest" at the Burbank Comedy Festival, a semi-finalist in the Boston Comedy Festival, and has opened for nationally touring comedians. Armed with a keyboard, laptop, and loop station arranged on top of his signature ironing board, he combines hilarious lyrics with catchy original tunes sure to blow the roof off of any venue.

APCA Isolated - \$1,850 • 2 of 3 - \$1,750 • 3 of 5 - \$1,600 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Meal, Sound & Lights



Madelein Smith • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Madelein is known for her charming stage presence and personal and relatable life stories. She has performed all over, from colleges to cruise ships. Madelein has opened for acts such as Rachel Feinstein, Bobby Slayton, and Judy Gold. Her comedy album, *Belle of the Ball*, was #1 on iTunes, and she currently has a network pilot in development.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
Plus: All Inclusive



APCA

4:00 PM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Jeff Hyman • Degy Entertainment

MAJOR EVENTS: How to survey, price, budget, offer, contract, market, advance, & execute a major event in 60 minutes!

Everything you wanted to know (and more) about bringing a major event on your campus. Who do I call? Where do I get prices for big name artists? What's an offer sheet? How do I edit riders? What does the advance process entail? You'll do it all in under 60 minutes!

After attending this session, participants will 1) be able to demonstrate the necessity of conducting a risk assessment during the pre-production phase of the planning process, and 2) understand and be able to create a formalized budget inclusive of all revenue and expenses for a major event.

KING GEORGE

Del Suggs, M.S.Ed.

The Top Three Leadership Skills

Great leaders have skills in many areas: personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three skills that ALL great leaders possess. Want to be a better leader? Master these skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

After attending this session, participants will know three new ways to improve their personal leadership skills, their organizational leadership skills, and their interpersonal skills.

CHARLES

Marissa F. Cohen

DEI Leadership: Debunk Unconscious Stigmas and Stereotypes

We all have biases, and oftentimes we don't realize we have them until they're pointed out to us. As leaders, it's important that we identify and debunk these biases, to give everyone equal and equitable opportunities, create an open and inclusive environment, and embrace everyone's special gifts and contributions. In this Ed Session, we use a stigma wall to do exactly that, identify and debunk stereotypes and stigmas so we can start fresh and lead with purpose, open-mindedness, and equity!

After attending this session, participants will 1) Identify Stigmas and Stereotypes, and 2) be able to help create an open and equitable environment on campus.

SATURDAY, NOVEMBER 4TH

4:00 PM • STUDENT EDUCATIONAL SESSIONS CONTINUED

HIGHLAND

Dave Kelly • America's Student Leadership Trainer

What is SGA? Student Government 101

Involvement in Student Government helps students develop their leadership skills as they impact their campus community. Student Government members and officers are often the people who get things done on campus! This session will help you understand your SGA roles more clearly and become more effective leaders. We will define roles such as representing the student voice, advocating for positive changes to enhance educational experiences and opportunities, and making campus life fun, interesting, and safe! Come learn how to develop objectives for the coming year with successful approaches from an SG veteran who has led hundreds of SG training sessions, events, and retreats.

After attending this session, participants will 1) understand the basics of SGA representation and their role on campus, and 1) know the elements that all constitutions and/or bylaws should include.

4:00 PM • ADVISOR SESSIONS

The Desert Island Dilemma: Why Your Retirement Plan Won't Work the Way You Think it Will (And What to Do About It)

Kilkenny

Peter Bielagus
Metropolis Management

Imagine you are stranded on a desert island with only ONE barrel of water. How much do you drink every day? The answer is you drink the smallest amount of water possible to ensure it will last. Your retirement plan has the same challenge. People withdraw the smallest amounts of money possible to ensure your money will last. Retirement becomes all about survival. But there are options. In this eye-opening session, audiences will learn why their current retirement plan won't work the way they think it will and what they can do about it.

After attending this session, participants will 1) know how to discuss cocurricular learning with students, and 2) determine the difference between hard skills and soft skills and know which skills learned through campus activities are tied to the NACE competencies.

4:00 PM • ADVISOR SESSIONS CONTINUED

Helping Students Spotlight Their Co-Curricular Experiences

Waterford

bill harcleroad
SUNY Oneonta



“What (or that) students learn doesn’t matter if they can’t articulate what they learned” (Dr. Adam Peck). Engagement & Employability provides data and research on helping students understand and communicate what they learn through involvement in co-curricular life. This “model” session will focus on skills learned through campus activities and how they tie into the NACE competencies and is based on data from the book as well as the presenter’s experience in the field.

After attending this session, participants will 1) know how to discuss cocurricular learning with students, and 2) determine the difference between hard skills and soft skills and know which skills learned through campus activities are tied to the NACE competencies.



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

5:00 PM • STUDENT EDUCATIONAL SESSIONS

KING EDWARD

Dawn Daria & Paul Miller • Flow Circus

How & Why to Start a Juggling Club on Campus

Without much effort, you can create a regular, self-running club that positively impacts campus. Once a group of jugglers gets started - they keep coming back for more. To learn from each other, pass together, and show off their latest tricks. During this session, we’ll share resources to help you get started including juggling instruction basics, DIY juggling balls, and engaging the campus community. Get ready to see new smiling faces showing up for Juggling Club!

After attending this session, participants will 1) be able to design and implement a new low cost, interactive programming option, and 2) identify the benefits of kinetic play.

KING GEORGE

Del Suggs, M.S.Ed.

Life Skills 101

Many college students succeed academically, yet struggle with life skills. Sometimes called “adulting”, these are the abilities that everyone needs in order to live as a responsible grown-up. Students need to master some basic life skills in order to be successful. This session will touch on Financial Literacy, Critical Thinking, Time Management, Interpersonal Skills, and Grit-- five quick lessons to help you succeed in LIFE.

After attending this session, participants will know five new ways to improve their life skills.

CHARLES

Marissa F Cohen

Vision Boards: Create Your Success Plan

Vision boards are an incredible way for students to encourage themselves to thrive and succeed. They give students a way to see their dreams come true and empower themselves to overcome obstacles and live their best lives. Vision boards are a successful way to encourage survivors to push themselves out of their comfort zones and overcome their trauma. In this activity, we use magazines, newspapers, photos, etc. and paste them onto poster boards for the students to hang or place in their dorms/rooms. It's a constant reminder of what they want to achieve and will push them to do so.

After attending this session, participants will 1) have a clear vision of Goal Setting and Stress Management, and 2) have a tangible tool to take with them.

HIGHLAND

Madelein Murphy Smith • 2 Funny Entertainment

The Importance of Queer Storytelling

In this presentation I will detail my experiences as a queer storyteller. In 2020 I sold a television pilot that was based on the experience of losing my best friend, who was also queer. Sharing the story of queer friendship and loss helped to connect me with other people in the community, and feel less alone. Storytelling is an integral part of the comedy experience because it helps audiences to relate to us not just as comics, but as people. Through jokes and stories, it is easier to see queer performers not as “others” but as relatable human beings with common shared experiences.

After attending this session, participants will 1) know how to use storytelling as a device to cross barriers, and 2) understand the importance of telling stories of marginalized groups and

5:00 PM • ADVISOR SESSIONS

How to Succeed as an Advisor for Registered Student Organizations**Kilkenny**

Dave Kelly

America's Student Leadership Trainer



Club and organization advisors are the glue that hold everything together. They know the policies, procedures, regulations, and guidelines of the school and keep their students on track. These are some of the responsibilities of club and organization advisors, but what else do they need to know to be successful? This session will cover the roles and responsibilities that help clubs and organizations be successful, how the advisor can serve as a coach for student leaders, and much more! The level of advisor involvement will also be discussed.

After attending this session, participants will 1) know the three types of advisors typically found in most clubs and organizations, and 2) know how they can serve their students with coaching techniques and help their students run more effective meetings.

Wraparound Services: It's All in the Planning**Waterford**

Dave Leenhouts

APCA



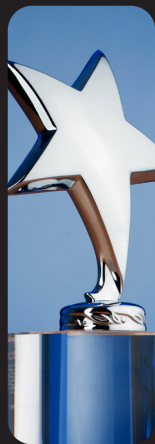
As campuses re-opened and students returned, the issues that had surfaced prior to the pandemic did not evaporate. Instead, the challenges with food insecurity, mental health, and housing instability reemerged. Many of these concerns, and other challenges, may well have increased in severity and intensity. Where and how do we, as student life professionals and student affairs practitioners, assist with building these programs and addressing the needs of a significant population of our students? In this session, we'll explore opportunities, challenges, and planning strategies in a realistic manner for the interface of student life and holistic wraparound services on our campuses.

After attending this session, participants will 1) be able to identify the data regarding college student food and housing insecurity as well as the demand for mental health services, and 2) be able to identify at least two resources as potential partners in creating wraparound "holistic" services.

**CORE** Credits**CAMPUS ACTIVITIES SPECIALTY** Credits

6:00 PM

DINNER MAINSTAGE SHOWCASE
GRAND BALLROOM



Join us for the Award
Ceremony to congratulate the
winners of the
**2023 Fall Regional Campus
Activities Awards!**

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM

DANCAKES • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580



DANCAKES is the first name is Pancake Art. Here at DANCAKES we take playing with your food to a whole new level by creating astonishing and delicious art, right before your eyes. Our team of talented and charismatic artists can take portraits, landscapes, cartoon characters, logos...literally anything you can imagine, and turn it into a pancake. Having performed thousands of events all over the world, the DANCAKES team can take your already amazing event and provide a delicious spectacle that will make it unforgettable!

APCA Isolated - \$3,700 • 2 of 3 - \$3,500 • 3 of 5 - \$3,250 • 5 of 7 - \$2,950
Plus: Meals & Tech Rider

The Judy Kang Experience • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266



Judy Kang is a world renowned violinist, has toured six continents, and was hand picked by Lady Gaga as her solo violinist on Gaga's Monster Ball Tour. Now she embarks on a new musical creation with guitarist Jake Valois. Together they make up the Judy Kang Experience, playing cutting edge Rock and Pop hits that are personal to Judy, who is reinventing what an electric violin can sound like in concert. From Gaga to Metallica, the hits just keep on coming. Most recently, The Judy Kang Experience has been featured on ABC News, WPIX, and Strad Magazine, to name a few.

APCA Isolated - \$3,500 • 2 of 3 - \$3,200 • 3 of 5 - \$2,850 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Nick Callas • Kirkland Productions & KP Comedy
brian@kirklandproductions.com • 866.769.9037

New Jersey native Nick Callas began his stand-up career in high school. After declining a scholarship for comic book drawing, he pursued comedy writing and acting at NYU Tisch. Commuting between NYC and NJ to save on dorm expenses, he often missed the last bus to perform at top city clubs. Nick blends various comedic styles, including impressions, original characters, physical comedy, storytelling, rap, and filmmaking, making him a dynamic NYC act. From missing buses to barely missing a cast spot on SNL (three years in a row—whose counting), come see why Nick's recognized as an emerging comic sensation.

APCA Isolated - \$1,950 • 2 of 3 - \$1,800 • 3 of 5 - \$1,650 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Sound & Lights



Chibbi • Degy Entertainment
ari@degy.com • 732.818.9600

Chibbi is a Mexican-born, Texas-raised poet, actor, and spoken word artist. He is the founder of Laredo BorderSlam, and a founding member of the Houston poetry spot, Write About Now. He has self-published 2 books; his work primarily deals with the exploration of identity and culture, his experiences as both Queer and Latino, and fighting for the validity of existence. He is a two-time San Antonio Poetry Slam Champion, and coached and performed with the 2017 PuroSlam team, winning 3rd place at the National Poetry Slam Group Piece Competition. On stage and page, he is an unforgettable experience.

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Meals, Sound & Lights



Jesse Martin • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Jesse is an Actor, Comedian, Writer, and Producer with credits ranging from comedy to drama on multiple award-winning projects. He most recently was in EPIX's hit show, Godfather of Harlem and ALL DEF Digital's Dad Jokes. A former D1 college basketball player, Jesse takes his college and personal experiences and turns them into funny stories and jokes that audiences can relate to. Jesse has performed with comedians featured on Comedy Central, Conan, and the Daily Show.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
All Inclusive



Meredith Dunckel • GP Entertainment
tim@gpentertainment.com • 315.859.1745

Meredith Dunckel is the lead vocalist of the band Undeclared. Meredith, along with her siblings, the other members of Undeclared, have had the privilege of playing festivals (main stage) across the US and Canada. They completed their second summer-long tour in August 2023. They were direct support for the last two headliners of the North Country Music Fest and Soulfest on the rock stage. They work with the international organization, Kids Rock For Kids, which helped them to be featured on the Kelly Clarkson show. Most recently in September 2023, Meredith & her band opened for Red Jumpsuit Apparatus.

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,250 • 5 of 7 - \$1,000
Plus: Travel, Lodging, Meals, Sound & Lights

SATURDAY, NOVEMBER 4TH

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Rubyn Warren • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Born in Portland, OR, Rubyn moved to Atlanta in his teens where he started performing stand up at age 14. At 21, he quit his job as a crepe maker at the Atlanta airport and made the move to LA to pursue a career in comedy. He has appeared on Fox, TruTV, Aspire, and BET. A millennial with a bright future, he finds humor in simple truths, common life experiences, and obvious-in-hindsight observations. He's also an avid comic book fan with his own comic book series he writes called Swag Patrol.

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights



Peter Boie, Magician for Non-Believers • Bwah Productions
info@peterboie.com • 800.643-2924

Peter Boie is one of the most in-demand performers on the national college circuit with his hit show Magician for Non-Believers. His show combines masterful sleight of hand and astonishing magic to create a feast for your eyes while you laugh and smile the whole way through. He was featured on the CW's hit tv show Penn & Teller Fool Us and is a best-selling magic inventor. Prepare to enter Peter's world where impossibilities become possible.

APCA Isolated - \$2,900 • 2 of 3 - \$2,800 • 3 of 5 - \$2,500 • 5 of 7 - \$2,300
Plus: Travel, Lodging, Sound
Oct 1-22, Nov 1-2: \$4,500 All Inclusive
Oct. 23-31: \$5,500 All Inclusive



Ten02 • GP Entertainment
tim@gpentertainment.com • 315.859.1745

Ten02 is a young, energetic band whose melodic vocals and rock inspired guitar create a fresh take on alternative music. After winning the 2019 Rock 104.5 "Rockstar Search" and releasing their debut EP "Songs About Girls" soon after in 2020, Ten02 quickly began to gain traction in the Western Canadian Music scene, going on to share the stage with established Canadian artists such as Dan Davidson, Scenic Route to Alaska, Royal Foundry, and others. Multiple different genres, this young band's new single "Cherry Sunrise" contains a blend of sounds, mixing 90's rock inspired guitar with modern Pop/Rock vocals.

APCA Isolated - \$2,400 • 2 of 3 - \$2,250 • 3 of 5 - \$1,950 • 5 of 7 - \$1,750
Plus: Travel, Lodging, Meals, Sound & Lights



Full Circle • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Full Circle, a vibrant collective from California and Utah, comprises the talents of Jagger Moon, James Herron, Jason Pieters II, and Sean Garrity. Formed in 2021 by High Road Entertainment, their name reflects their shared journey and roots. With backgrounds in professional dancing and singing, each infuses distinct flair into their performances, giving them comparison to 'NSync. Their aim: spread love, inspire, and shake up the entertainment world. By 2023, hits like "Make You Believe", "IMISu", "Insane" and their latest single "Vegas", show they're just getting started.

APCA Isolated - \$2,300 • 2 of 3 - \$2,250 • 3 of 5 - \$2,150 • 5 of 7 - \$2,100
Plus: Travel, Lodging, Meals, Sound & Lights



8:30 PM • EXHIBIT HALL
MAHOGANY/WORTHY
*Final Opportunity to Connect
with Agents and Vendors at
Their Booths!*



9:30 PM • FINAL COOPERATIVE BUYING SESSION • LONGFORD

2022	2023	2024																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Come finalize the details for your school calendar!



THIS IS IT! FINAL CO-OP SESSION!!!

9:30 PM • LATE NIGHT STUDENT EVENT • HIGHLAND

GLOW PARTY!

Glow swings, glow dance floor, glow games, and more!



SUNDAY, NOVEMBER 5TH

10:00 AM • CONFERENCE WRAP-UP • LONGFORD



Audience: Schools and Talent Buyers
Dave Leenhouts, VP of Engagement

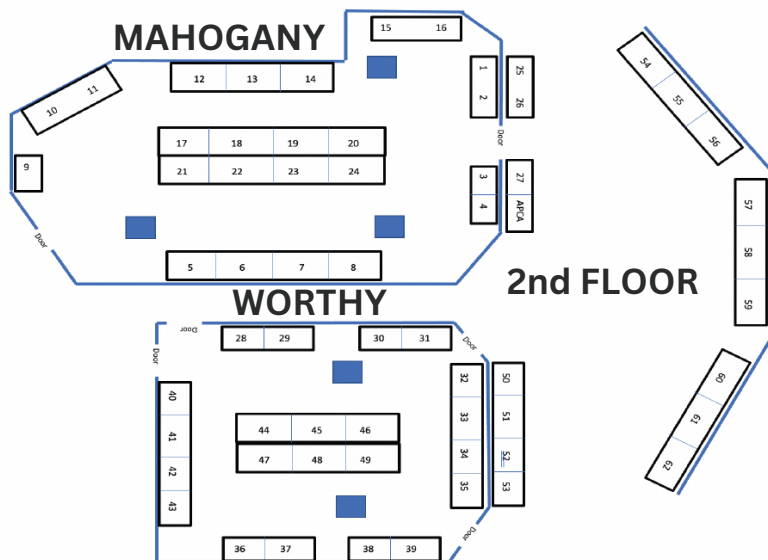
Join us for a great interactive session to wrap up the 2023 Fall Regional Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs – so come share your thoughts and get involved with APCA!

*Thank you for being a part of the
APCA Fall Regional Campus Activities
Planning Conference - Springfield!
~Have a safe trip home~*

**The Association for the
Promotion of Campus Activities**



APCA Springfield 2023 Exhibit Hall Vendor Listings



APCA Vendors Listed Alphabetically

2 Funny Entertainment	60-62
America's Student Leadership Trainer	1
BWAH Productions.....	2
Campus Spa.....	15-16
Cutting Edge Entertainment	36-37
Daniela The Brand.....	26
Degy Entertainment	21-24
Del Suggs, M.S.Ed.	57
Delta Omega Gamma.....	51
Everything But The Mime, Inc.....	40-43
Flow Circus.....	38
Foam Dance Party USA	58
Forbes Marketing Group	44
Genius Potential.....	20
GP Entertainment	17-19
Houla Entertainment, LLC	4-8
JGreat Entertainment.....	56
Kirkland Productions & KP Comedy	28-29
Marissa F. Cohen	35
Metropolis Management	30-34
Neon Entertainment	49
Next Level Gaming	54-55
Original Play, LLC.....	50
Party Vision, LLC.....	47
Perfect Parties USA	52-53
Phantom Entertainment Services	39
Promotions & Unicorns, Too.....	3
RK Entertainment Agency, LLC.....	9-14
Scout Snow, LLC	46
Surelocked In Escape Games	59
Swift Kick.....	45
The Contemporary Issues Agency	48
The Rock Star Project™	27
Wes Woodson Enterprises, LLC	25

APCA Vendors Listed Numerically

America's Student Leadership Trainer	1
BWAH Productions	2
Promotions & Unicorns, Too	3
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2 Funny Entertainment.....	60-62

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get the signatures from ALL vendors on this page BEFORE the Saturday Dinner Drawing to win BIG PRIZES!

NAME (please print clearly): _____

SCHOOL (please print clearly): _____



<u>Associate Member</u>	<u>Booth #</u>	<u>Signature</u>
America's Student Leadership Trainer.....	1.....	_____
BWAH Productions	2.....	_____
Promotions & Unicorns, Too.....	3.....	_____
Houla Entertainment	4-8.....	_____
RK Entertainment Agency, LLC.....	9-14....	_____
Campus Spa.....	15-16...	_____
GP Entertainment	17-19...	_____
Genius Potential.....	20.....	_____
Degy Entertainment.....	21-24....	_____
Wes Woodson Enterprises, LLC	25.....	_____
Daniela The Brand.....	26.....	_____
The Rock Star Project™	27.....	_____
Kirkland Productions & KP Comedy	28-29....	_____
Metropolis Management	30-34....	_____
Marissa F. Cohen.....	35.....	_____
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Phantom Entertainment Services	39.....	_____
Everything But The Mime, Inc.....	40-43....	_____
Forbes Marketing Group.....	44.....	_____
Swift Kick.....	45.....	_____
Scout Snow, LLC	46.....	_____
Party Vision, LLC.....	47.....	_____
The Contemporary Issues Agency.....	48.....	_____
Neon Entertainment	49.....	_____
Original Play, LLC.....	50.....	_____
Delta Omega Gamma.....	51.....	_____
Perfect Parties USA	52-53....	_____
Next Level Gaming	54-55....	_____
JGreat Entertainment	56.....	_____
Del Suggs, M.S.Ed.....	57.....	_____
Foam Dance Party USA	58.....	_____
Surelocked In Escape Games	59.....	_____
2 Funny Entertainment	60-62....	_____



STUDENT SESSION STAMP SHEET



Get the boxes stamped at the end of each session and receive a *Certified Student Programmer* Certificate! Certificates will be mailed to your advisor following the conference.



Friday, November 3

9:00 AM Kick-off	1:30 PM Ed Sessions	2:30 PM Afternoon Mainstage Showcase
4:30 PM Ed Sessions	5:30 PM Ed Sessions	10:00 PM Late Night Event

Saturday, November 4

8:00 AM Ed Sessions	9:00 AM Ed Sessions	1:30 PM Ed Sessions
2:30 PM Afternoon Mainstage Showcase	4:00 PM Ed Sessions	5:00 PM Ed Sessions

Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

**2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE**

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



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www.apca.com



Save the Date

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