

2023 MIDWEST Campus Activities Planning Conference

Lincolnshire, IL | November 10 - 12



#APCAIL23



Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

**2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE**

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



APCA
www.apca.com



2023 Midwest Regional - Lincolnshire, IL



ERIC LAMBERT

Executive Director, APCA



On behalf of the entire APCA family, I welcome you to Lincolnshire for the 2023 Fall Regional Campus Activities Planning Conference!

We have a great experience in store for you, and we hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

APCA STAFF



Heather Lambert
Vice President
heather@apca.com



Ronnie Current
Director of Operations
ronnie@apca.com



Dave Leenhouts
Cooperative Buying Coordinator
davidalanleenhouts@gmail.com



Erin Stevie
Production Coordinator
Imagine Design &
Production Services



Erin Smith
DMACC
Event Crew
Co-Coordinator



Emily Grace
Kirkwood CC
Event Crew
Co-Coordinator



Robbie Chulick
Conference Assistant

CONFERENCE SCHEDULE

Thursday

6:00 pm	Registration	Grand Ballroom Lobby
8:00 pm	Event Crew Meeting	Grand Ballroom Lobby
8:30 pm	Advisor Welcome Reception	Wright's Brew & Bistro
8:30 pm	Student Welcome Party	Great Lakes III/IV

Friday

9:00 am	Opening Kickoff	Great Lakes III/IV
10:00 am	Student Ed Sessions	Various Rooms
10:00 am	Advisor Orientation	Great Lakes I/II
11:00 am	Student/Advisor Ed Sessions	Various Rooms
12:00 pm	Lunch Mainstage Showcase	Grand Ballroom
2:30 pm	Exhibit Hall	Grand Marquee Pavilion
3:30 pm	Afternoon Mainstage Showcase	Great Lakes III/IV
5:00 pm	Student/Advisor Ed Sessions	Various Rooms
6:00 pm	Dinner Mainstage Showcase	Grand Ballroom
8:30 pm	Exhibit Hall	Grand Marquee Pavilion
9:30 pm	Late Night Student Event	Great Lakes III/IV
Following Events	Late Night Jam	Wright's Brew & Bistro

Saturday

9:00 am	Student Ed Sessions	Various Rooms
9:00 am	Advisor Coffee & Conversations	Great Lakes I/II
9:30 am	Cooperative Buying Caucus	Great Lakes I/II
10:00 am	Cooperative Buying Session	Great Lakes I/II
10:00 am	Student Ed Sessions	Various Rooms
11:00 am	Student Ed Sessions	Various Rooms
12:00 pm	Lunch Mainstage Showcase	Grand Ballroom
2:30 pm	Exhibit Hall	Grand Marquee Pavilion
3:30 pm	Afternoon Mainstage Showcase	Great Lakes III/IV
5:00 pm	Student/Advisor Ed Sessions	Various Rooms
6:00 pm	Dinner Mainstage Showcase	Grand Ballroom
8:30 pm	Exhibit Hall	Grand Marquee Pavilion
9:30 pm	<i>Final Cooperative Buying Session</i>	Great Lakes I/II
9:30 pm	Late Night Student Event	Great Lakes III/IV
Following Events	Late Night Jam	Wright's Brew & Bistro

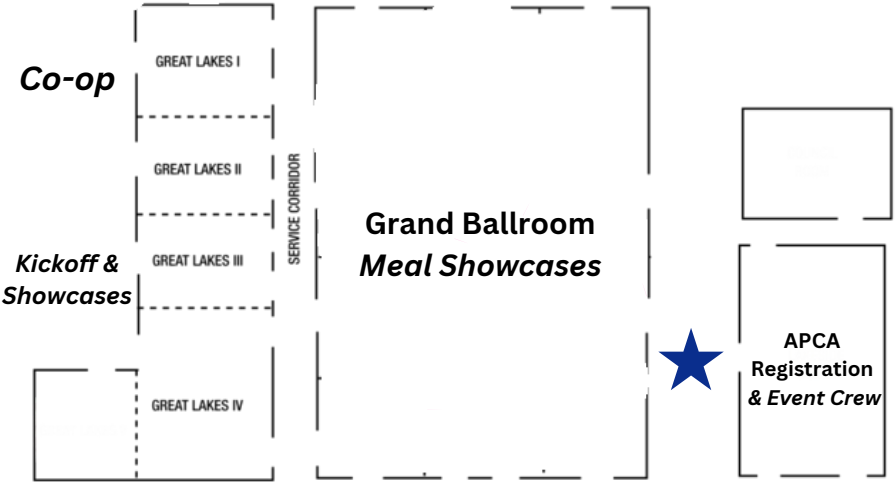
Sunday

10:00 am	Conference Wrap-up	Great Lakes I/II
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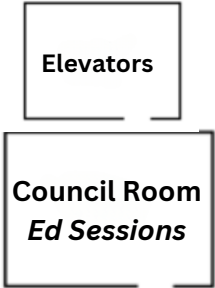
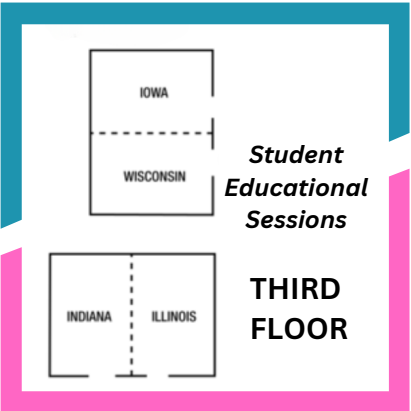
HOTEL MAP



FIRST FLOOR



Lobby



CONFERENCE INFORMATION

Registration & Information Desk

The registration desk is located just outside the Executive Room. The hours of registration are: **Thursday 6pm - 8pm and Friday & Saturday 8am - 9am.** Other times as indicated at the APCA registration desk.

Schools: An ADVISOR must check in for your school.

Associates: An AGENT must check in for all Artists.

Name Tags

Name tags and lanyards are required for entry into all APCA Events. Please do not leave your name tag in your room - you will have to retrieve it prior to entering ballrooms or any sessions.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. If you must leave to go to the restroom, make a call, etc., please do so in between acts.

Sessions

Educational Sessions have limited seating. Please get to the session early to ensure you have a seat.

Meals

At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering. *If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals.*

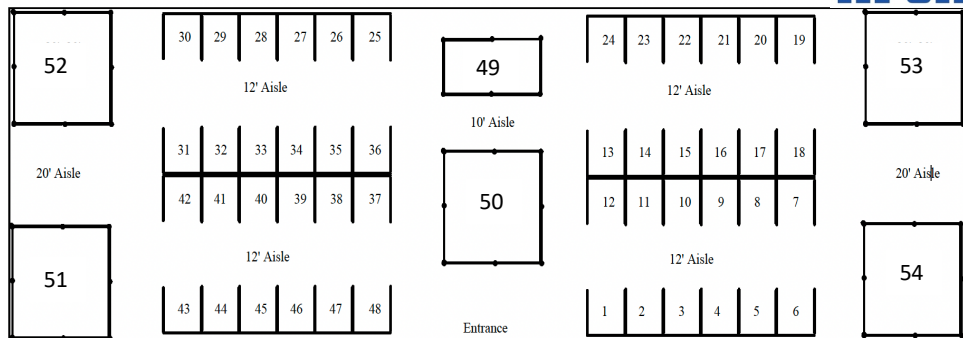
In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.





APCA Lincolnshire 2023 Exhibitor Listings



Lincolnshire 2023 Vendors Alphabetically

<u>Agency</u>	<u>Booth</u>
APCA	1-3
2 Funny Entertainment	45-46
All the Above Records	32
Ana Lennyr	16
Bryan Stoops	44
Cornerstone Recordings	14
Daniela The Brand.....	36
David Myles Group, Inc.	4
Degy Entertainment.....	20-24
Del Suggs, M.S.Ed.....	48
Everything But The Mime, Inc.....	54
Great Work	6
Hanson Creative Services, LLC	18
Houla Entertainment, LLC	37-42
JGreat Entertainment	15
KES Talent Collective Agency	47
Kim B Miller Agency	17
Kirkland Productions & KP Comedy	33-35
Marissa F. Cohen.....	31
Matrix Entertainment	53
Metropolis Management	7-12
Myster-E Edutainment.....	13
Next Level Gaming	51
Record-A-Hit Entertainment	49-50, 52
Swank Motion Pictures	43
Swift Kick.....	19
The Rock Star Project™	5
United In DEI	25-28
Wally's World of Entertainment	29-30

Lincolnshire 2023 Vendors Numerically

<u>Agency</u>	<u>Booth</u>
APCA	1-3
David Myles Group, Inc.	4
The Rock Star Project™	5
Great Work	6
Metropolis Management	7-12
Myster-E Edutainment.....	13
Cornerstone Recordings	14
JGreat Entertainment	15
Ana Lennyr.....	16
Kim B Miller Agency	17
Hanson Creative Services, LLC	18
Swift Kick.....	19
Degy Entertainment.....	20-24
United In DEI.....	25-28
Wally's World of Entertainment	29-30
Marissa F. Cohen.....	31
All the Above Records.....	32
Kirkland Productions & KP Comedy	33-35
Daniela The Brand.....	36
Houla Entertainment, LLC	37-42
Swank Motion Pictures	43
Bryan Stoops.....	44
2 Funny Entertainment	45-46
KES Talent Collective Agency	47
Del Suggs, M.S.Ed.....	48
Record-A-Hit Entertainment	49-50, 52
Next Level Gaming	51
Matrix Entertainment	53
Everything But The Mime, Inc.....	54

EXHIBITOR LIST

2 FUNNY ENTERTAINMENT

Christopher Miree
(858) 939-9701
2funnyentertainment@gmail.com
www.2funnyent.com

EMERALD

ALL THE ABOVE RECORDS

Kristina Rizzo
(856) 625-7579
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www.zo-marie.com

DIAMOND

AMERICA'S STUDENT LEADERSHIP TRAINER

Dave Kelly
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davegonzokelly.com

DIAMOND

ANA LENNYR

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BRYAN STOOPS

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(909) 606-4315
bryanstoopscomedy@gmail.com
www.bryanstoopscomedy.com

CORNERSTONE RECORDINGS

Lisa Rigsbee
(209) 607-6605
lr.cornerstonerecordings@gmail.com
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DANIELA THE BRAND

Daniela The Brand
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DEGY ENTERTAINMENT

Ari Nisman
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DIAMOND

DEL SUGGS, M.S.ED.

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DIAMOND

EVERYTHING BUT THE MIME, INC

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DIAMOND

GREAT WORK

Dr. Amanda Crowell
(857) 472-0370
amanda@amandacrowell.com
www.amandacrowell.com/college-speaking

RUBY

HANSON CREATIVE SERVICES, LLC

Steve Hanson
(715) 307-3905
steve@stevehansonspeaks.com
www.stevhansonspeaks.com

HOULA ENTERTAINMENT

Lee Mayer
(865) 414-9266
leemayer@houlaentertainment.com
www.houlaentertainment.com

SAPPHIRE

JGREAT ENTERTAINMENT

Jahmal Potter
(757) 567-2723
jgreatent@gmail.com
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RUBY

KES TALENT COLLECTIVE AGENCY

Karvin Johnson
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www.kesnetwork.com

KIM B. MILLER

Kim B Miller
(571) 406-4965
kim@kimbmiller.com
www.kimbmilller.com

RUBY

KIRKLAND PRODUCTIONS & KP COMEDY

Brian Regan
(866) 769-9037
brian@kirklandproductions.com
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MARISSA F. COHEN

Marissa F. Cohen
(732) 642-0809
me@marissafayecohen.com
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RUBY

EXHIBITOR LIST

MATRIX ENTERTAINMENT

Robert Kramer Jr.
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bobbk@matrixentertainment.com
www.matrixentertainment.com

EMERALD

METROPOLIS MANAGEMENT

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DIAMOND

MYSTER-E EDUTAINMENT

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NEXT LEVEL GAMING

Calvin Reid
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calvin@nextlevelgamingevents.com
www.nextlevelgamingevents.com

RECORD-A-HIT ENTERTAINMENT

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www.recordahit.com

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SWANK MOTION PICTURES

Abby Ohlendorf
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aohlendorf@swankmp.com
www.swank.com

SWIFT KICK

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sami@swiftkickhq.com
www.swiftkickhq.com

DIAMOND

THE DAVID MYLES GROUP

David Myles
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david@davidmyles.org

RUBY

THE ROCK STAR PROJECT™

Jason LeVasseur
(336) 918-1661
jason@therockstarproject.com
www.jasonlevasseur.com

RUBY

UNITED IN DEI

Nsela Ward
(202) 215-1236
nselaaward@gmail.com
www.ninavafirm.com

RUBY

WALLY'S WORLD OF ENTERTAINMENT

Wally Saukerson
(615) 824-8453
wally@houseofwally.com
www.houseofwally.com

DIAMOND

APCA Membership Gems:

DIAMOND - 15 YEARS
SAPPHIRE - 10 YEARS
EMERALD - 5 YEARS
RUBY- 3 YEARS



APCA



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)

2 events in 3 days

3 events in 5 days

5 events in 7 days

Virtual Events:

APCA Isolated Booking (a single date)

2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.



Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op Caucus and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The Breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount

3,000-4,999 = 5% discount

5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

SESSION PRESENTERS.....

ALLAN IDJAO • UNIVERSITY OF SIOUX FALLS
allan.idjao@usioxfordfalls.edu • 605-951-6527



Allan is a student leadership and campus engagement specialist who thrives on challenging his students to leverage their leadership skills, identity development, professionalism, and diplomacy to enhance organizational effectiveness. Allan brings a unique perspective gained from his experience to his student leaders, empowering them to lead their student body with a positive and influential impact. He mentors with kindness and passion, guiding student leaders to effectively strengthen their leadership vision to new heights.

ANA LENNYR
ana@analennyr.com • 224-410-6951



Ana Lennyr is a former depressed psychologist and premier life strategist who has developed a specific set of tools to prevent and overcome heartbreak, anxiety, and depression for teens and adults. By addressing the root cause that holds people back, Ana Lennyr combines a teacher, psychologist, and parent experience with her anti-depression expertise. Ana Lennyr is the founder of Anti Depression Institute and she changes teens' and adults' lives in subtle ways through educational online programs. Her philosophy is simple: MASTER THE GAME OF LIFE so you will never be trapped in pain or hurt again.

Secure Your CE Credits at APCA!



(2) CORE Credits: Student Affairs
Educator Certification (CSAEd™)



(5) CAMPUS ACTIVITIES SPECIALTY
Credits: Certified Student Affairs
Educator-Campus Activities (CSAEd-CA™)

studentaffairscertification.org

SESSION PRESENTERS

CANDACE OLUSOLA • UNITED IN DEI
nselaaward@gmail.com • 202-215-1236



Candace Olusola is an expert of the unconscious bias of diversity in academia and the workplace. Unconscious biases can influence everything from admissions and grading to hiring decisions, to academic achievement, social environments, mental health, and innovative thinking. As a national DEI expert in missionary work and ministry as well as being a member of the DEI task force of the Kentucky Board of Pharmacy Candace Olusola uses her background to help students develop a toolkit to unveil unconscious bias in race, gender, sexuality, and ableism; and an implementable process to dismantle the unconscious bias, critically self reflect, and the confidence to become a catalyst for change on campus.

CODY CLARK • WALLY'S WORLD OF ENTERTAINMENT
wally@houseofwally.com • 615-824-8453



Cody is a magician, speaker, and disability advocate whose magic shows and talks help people discover and celebrate what makes them unique. He does this by using a wide range of emotions, humor, and magic moments to take his audiences on journeys of inspiration, awareness, and acceptance. He brings a sense of vulnerability to his shows through personal stories that encourage others to break down their own barriers. You will leave Cody's shows with a different way of thinking about the art of magic, about living with disabilities, or about your own life.

DAVE KELLY • AMERICA'S STUDENT LEADERSHIP TRAINER
davekelly@gonzospeaks.com • 404-403-1481



Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

DAVE LEENHOUTS • APCA
davidalanleenhouts@gmail.com • 404-403-1481

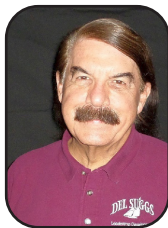


Dave Leenhouts has over twenty-five years of experience in student affairs in higher education. He has served as a Vice President (Chief Student Affairs Officer), Financial Aid Director, Instructor of Psychology, Athletic Director, Director of Academic Advising and New Student Orientation, Residence Life/Student Housing Supervisor, ADA Coordinator, Counselor, Volunteer and Community Services Coordinator, but without a doubt, his favorite role has been as Director of Student Life, programming campus activities. Dave's programs draw on research, best practices, experience, and session participant input.

SESSION PRESENTERS.....

DEL SUGGS, M.S.ED.

del@delsuggs.com • 800-323-1976



Del Suggs was named one of the "Five Top Performers of the last 25 years" by Campus Activities magazine. Del is a true "Life Hacker"; his leadership programs engage and empower student leaders by using the technology they love. From high school student body president to founding the Florida Chapter of the Recording Academy (Grammy Awards), Del has been a consistent leader. Del's latest book is The Student Handbook for Campus Activities Boards, published by APCA. His best-selling book is Truly Leading: Lessons in Leadership. Del innovated "Instant Assessment" where students complete a program assessment on their cell phones!

DEMETRIA BELL ANDERSON • THE ROCK STAR PROJECT™

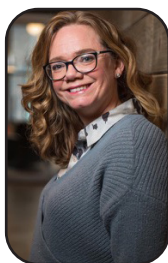
jason@therockstarproject.com • 336-918-1661



In the 20+ years of supporting student affairs professionals and students, Demetria Bell Anderson has helped cultivate intangible strengths, brighten true colors, and impart the principles of diversity, equity, and inclusion at institutions of higher education from the east coast to west coast, and from the deep south to her native Midwest. Certified as a Gallup Strengths Coach and an Elite Certified True Colors Facilitator, nurturing the leadership education and development in others is at the forefront of her student affairs work in areas like academic success, residence life, student-led programming, student leadership, sorority and fraternity life, and student government.

DR. AMANDA CROWELL • GREAT WORK

amanda@amandacrowell.com • 857-472-0370



Dr. Amanda Crowell is a cognitive psychologist, speaker, and author of Great Work: Do What Matters Most Without Sacrificing Everything Else. Amanda helps students do their Great Work in class, on campus, and in their careers! Amanda's talks are perfect for orientation and career development. Amanda's TEDx talk has almost two million views; her ideas have been featured on TED Shorts, NPR, Al Jazeera, The Wall Street Journal, and Quartz. "Amanda made our students feel valued and at ease during a challenging transition." -Emily Skibski, Director of Orientation, University of Toledo

DR. CARLTON YOUNG • UNITED IN DEI

nselaaward@gmail.com • 202-215-1236



Dr. Carlton Young, known as the American Grandfather, is an expert trainer in team building. He uses comedy, storytelling, and 23 years of service in the Marine Corps to teach powerful team building skills that were developed by governments with centuries of experience in uniting a country in both peacetime and war. He received the Soldier's Medal of Heroism and led the infamous infantry 19 of the walking dead. These same skills have helped hundreds of student organizations build strong leadership teams, increase membership engagement and retention, and develop a positive organizational structure.

SESSION PRESENTERS.....

DR. MOIRAR LEVEILLE • UNITED IN DEI
nselaaward@gmail.com • 202-215-1236



Dr. Moirar Leveille is the #1 Wellness expert for college students. As a licensed mental health therapist and doctor of Integrative medicine, trained in functional medicine and bioenergetics, she has made multiple world tours from Harvard to Nairobi, Kenya teaching students to eat and live to optimize their brain function and mental health. In a society where everyone seems to suffer from ADHD, anxiety disorder, and depression, she equips students with simple life skills to select and cook healthy foods, and to shop on a student budget to optimize student grades, engagement, energy, and overall mental and physical health.

ERIC SHANDROFF • MYSTER-E EDUTAINMENT
mystereedutainment@gmail.com • 732-492-9458



Eric Shandroff of Myster-E Edutainment is a creative, compelling, and captivating spoken word poet, Hip Hop MC, event curator, teaching artist, and host. He has made a name for himself locally and globally for his powerful poetic rapping style which weaves together wisdom & wordplay. Myster-E strives to educate, entertain, and inspire a variety of audiences. Eric has hosted Open Mics all over NJ since 2016, drawing large crowds and building a growing community for students, artists, creatives, and young professionals. He currently has monthly open mic shows taking place in Asbury Park, Newark, and Freehold NJ.

JASON LEVASSEUR • THE ROCK STAR PROJECT™
jason@therockstarproject.com • 336-918-1661



Jason LeVasseur is APCA's 2022 Entertainer of the Year! He has also been named as "2023 Speaker of the Year" and received "The 2023 National Service Award" by Meeting Professionals International and The American Camp Association, respectively. When visiting your campus, Jason always brings his positive energy and skills as a keynote speaker, workshop and retreat facilitator, event host, professional entertainer, teacher, and team-building expert. He will captivate, educate, and motivate your student leaders. Need help planning a retreat? Jason will customize an amazing experience for you and your campus community. Save your dates and start planning!!!



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

SESSION PRESENTERS.....

JEFF HYMAN • DEGY ENTERTAINMENT
ari@deggy.com • 732-818-9600



Jeff Hyman has been in the Entertainment Industry for over 30 years. Starting as a college programmer himself, Jeff has been working with College and University Clients, Festivals and Fairs, High Schools, Performing Arts Centers, Corporations, Experiential Marketing Groups, and Theaters all around the world, booking music, comedy, poetry, speakers, and celebrities. He has previously represented international touring clients and was the responsible agent on booking Kevin Smith's speaking engagements and Red State Movie Tour. Jeff has won more than 10 Associate Member of the Year awards and has been involved in APCA for over 18 years.

KEVIN NEAL • UNITED IN DEI
nselaaward@gmail.com • 202-215-1236



Kevin Neal is a communications expert that uses his background as an EMT emergency responder and his military service in Desert Storm to help students to build a communication toolbox in conflict management and mediation. Kevin Neal uses humor, storytelling, and music to provide students with a communications blueprint to become leaders in conflict management, perform self-reflection in microaggressions and nonverbal communications, and to build strong organizations and communities on campus by developing proven conflict resolutions systems.

MADAM NSELAA WARD, JURIS DOCTOR • UNITED IN DEI
nselaaward@gmail.com • 202-215-1236



Madam Nselaa Ward is a top international slam poet, former attorney, sex worker, and pioneer of leadership in DEI. With the recent supreme court decision regarding affirmative action and lawsuits against organizations seeking to resolve disparities, Madam Ward uses her background as a former attorney and the National Field Director for women of color in the National Organization for Women to give a behind-the-scenes look at the organizing of the March for Women's Lives, the largest march in US History. She teaches what to expect in the diversity space, tools to keep communities diverse, and campus grassroots organizing.

MARISSA F. COHEN
me@marissafayecohen.com • 732-642-0809



Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Leader of the Professional Troublemaker Army.

SESSION PRESENTERS.....

PETER BIELAGUS • METROPOLIS MANAGEMENT
joyce@metropolismanagement.com • 510-585-5585



Peter Bielas (pronounced Bill-a-gus) is a financial author and speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals in 49 U.S. States and in eight countries. He is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and on the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

SETH VANDER TUIG • KIRKWOOD COMMUNITY COLLEGE
seth.vandertuig@kirkwood.edu • 319-398-5685



Seth Vander Tuig is the Director of Student Life & The Student Center at Kirkwood Community College in Cedar Rapids, Iowa. He's been planning student activities since his days as a work study student in the same office 20+ years ago. He has a passion for planning and promoting events and activities as well as understanding the data behind engagement on campus ranging from attendance at events to involvement in clubs & organizations.

STEVE HANSON • HANSON CREATIVE SERVICES, LLC
steve@stevehansonspeaks.com • 715-307-3905



Steve Hanson is a Speaker, Coach, Motivational Mentor, and founder of the Student Success Initiative. Steve's on a mission to inspire and empower students, by providing them with the skills that will allow them to grow both personally and professionally, throughout their college years and beyond. Whether it's addressing emotional health and wellness issues, financial guidance, academic struggles, or the value of leadership, Steve is ready, willing, and able to help. Add more meaning to your life, become a better leader, and discover the best, most authentic version of yourself. Your time is now!

TOM KRIEGLSTEIN • SWIFT KICK
sami@swiftkickhq.com • 877-479-4385



Tom, a C+ student, transformed his academics, graduating college with top honors and All-USA Academic recognition. He launched a college business that hit \$1.5M in annual sales and trains leaders all over the world, including major companies like Coca-Cola, Apple, and Nike. Holding seven national speaking titles, he's also a bestselling author on college success. Since 2004, Tom's impact has been immense, turning apathy into action and showcasing relentless dedication.

NOVELTY VENDORS & ROVING ARTISTS



AIRBRUSH EVENTS: HOME OF THE T-SHIRTS GUYS • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407-856-2412

How cool would it be to create any design, symbol, phrase, or artwork imaginable on a T-shirt (or ball cap) and walk away wearing it for all the world to see? Well, that's exactly what THE T-SHIRT GUYS do. And, they do it in minutes with an airbrush. The T-Shirt Guys airbrush more than just T-shirts. Airbrushed tattoos provide interactive entertainment and the perfect ice-breaker for social gatherings. We can make custom stencils, especially for the brand or theme of your event.

APCA Isolated - \$1,650; 2 of 3 - \$1,600; 3 of 5 - \$1,550; 5 of 7 - \$1,450 • Plus: Travel & Lodging



DOUG'S WIRE WRITING • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407-856-2412

Doug's Wire Writing is a unique art form in which a single piece of wire is magically bent into any requested shape -- names, dates, phrases, titles, pictures, symbols, etc. -- right before your very eyes, and in only 1-2 minutes! It's only limited by your imagination, and the process is truly mesmerizing to watch! Even better...you walk away with a one-of-a-kind work of art!

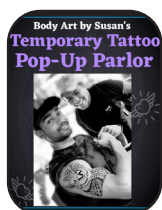
APCA Isolated - \$1,750 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550 • Plus: Travel & Lodging



RECORD-A-HIT • Record-A-Hit Entertainment
kmorrill@recordahit.com • 847-690-1100

Record-A-Hit Entertainment is a full-service special event company that provides entertainment and attractions to cities, colleges and universities, corporations, trade shows, park districts, schools, weddings, mitzvahs, and many more occasions! We travel nationwide.

See Agent for Pricing



SUSAN'S TEMPORARY TATTOO POP-UP PARLOR • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407-856-2412

Let's think before we ink! Susan's Temporary Tattoo Pop-Up Parlor is the perfect way to try that new tattoo before you commit. The world of momentary ink has never been more popular than it is today...whether it's big and bold or a subtle personal statement, Susan comes to campus with nearly 1000 design choices. The process is Fast and Fabulous, Safe and Sanitary, and Uniquely You! Perfect as a stand-alone event or part of something bigger. Try it now for your Think Before You Ink Parties, Semester Breaks, Club Fairs, Festivals, Flings, and so much more.

See Agent for Pricing



VR RACING • Matrix Entertainment
bobk@matrixentertainment.com • 888-655-7263

Race side by side with two Virtual Reality Racing simulators. Strap on the 5-point harness of the Matrix VR Racing Simulator and go for the checkered flag. You'll experience white knuckle open wheel racing in this state-of-the-art full motion VR Racing Simulator that will bank with every turn on the track and press you into the seat as you reach speeds up to 200 mph.

APCA Isolated: \$ 2,750 • 2 of 3: \$ 2,500 • 3 of 5: \$ 2,250 • 5 of 7: \$ 2,000 • All Inclusive

THURSDAY, NOVEMBER 9TH

**ADVISOR WELCOME
RECEPTION**

Thursday • 8:30 PM
Wright's Brew & Bistro



*Meet New Advisors and
Greet Old Friends!*

STUDENT WELCOME PARTY

Thursday • 8:30 PM

Great Lakes III/IV





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LEVASSEUR**

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KEYNOTES WORKSHOPS RETREATS



Need help planning and executing your training? Want your student leaders to connect with each other, learn leadership skills, and make a lasting impact on your campus community?

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TO LEARN MORE!**

ENTERTAINER OF THE YEAR



SPEAKER OF THE YEAR



NATIONAL SERVICE AWARD



FRIDAY, NOVEMBER 10TH

9:00 AM • OPENING KICKOFF & KEYNOTE • GREAT LAKES III/IV

AUDIENCE: ALL

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience, and receive important conference info and logistics!



OPENING KEYNOTE

Tom Krieglstein, Swift Kick

Just like on a dance floor, every college experiences varying levels of student engagement between those fully involved (student leaders) and those lurking on the edge (apathetic students). The same tactics to make an energetic dance floor also work to increase engagement within any college or student group. DANCE FLOOR THEORY™ provides student leaders and advisors a new model for creating community, increasing student engagement, and fostering a culture of retention.



After attending this session, participants will 1) have a new framework for understanding student apathy and engagement, and 2) have a tool to measure and track engagement within any group.

10:00 AM • ADVISOR ORIENTATION • GREAT LAKES I/II

AUDIENCE: ADVISORS AND TALENT BUYERS

Eric Lambert, APCA Executive Director
Dave Leenhouts, Cooperative Buying Coordinator

This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



10:00 AM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Dr. Amanda Crowell • Great Work

Doing Great Work on Campus and in Your Career

We live in an unpredictable world: technology is ever-shifting, AI and automation are absorbing jobs, and the economy is unsteady. It's harder and harder to get a job right out of college. In fact, half of recent college graduates are either unemployed or underemployed. How can a soon-to-be college graduate stand out enough to get a job (or an internship) in these conditions? The answer lies in your Great Work. Dr. Amanda Crowell, bestselling author and speaker, helps college students to tap into their Great Work, to master the transition from college to career.

After attending this session, participants will 1) know how to be an irresistible job candidate who stands out from the crowd, and 2) be able to show hiring managers that you understand their work, and can help make their lives easier.

ILLINOIS

Del Suggs, M.S.Ed.

Sixty Awesome Program Ideas

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut...again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

After attending this session, participants will have at least 25 new ideas for inexpensive programs they can present on campus.

IOWA

Marissa F. Cohen

Wellness Day

Life is stressful, but when you have the tools to combat that in moments of overwhelm, you are setting yourself up for success! In this Ed Session, we learn new techniques and skills to overcome overwhelm, stress, and adverse or traumatic experiences. Then, we can take those tools to our colleagues and peers and make our campuses less tense and stressed-out during finals week!

After attending this session, participants will 1) know new stress management tools and life skills, and 2) take away new ideas for campus wellness day programs.

10:00 AM • STUDENT ED SESSIONS CONTINUED

WISCONSIN

Dave Kelly • America's Student Leadership Trainer

Building Your Confidence as a Leader

In an increasingly busy world, it can be hard for students to feel confident in themselves or their leadership abilities. Finding your purpose will put you on the path to greater confidence! One of the most important attributes that employers are looking for in a potential employee, that people look for in a mate, and organizations need in leaders is confidence! Want to know where you are going and how to get there? What your reason is for the things you do? This session approaches the topic with the idea that everyone has leadership abilities and developing them confidently will serve you now and in the future.

After attending this session, participants will 1) know new ways to overcome obstacles and challenges, and 2) How to build confidence through visualization, affirmations, and other techniques.

11:00 AM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Tom Krieglstein • Swift Kick

Setting the Stage for the Perfect Event

The setup and design of a room can have as much of an impact on the success of a program or event as the actual artist on stage. In this session, we'll break down the most important aspect of event setup to maximize the probability of success. From the moment a student walks into your event, you'll be able to grab their attention and keep them engaged the whole time.

After attending this session, participants will 1) understand the importance of the event space itself to the success of a program or event, and 2) know new ways to engage students during campus activities.

ILLINOIS

Del Suggs, M.S.Ed.

The Top Three Leadership Skills

Great leaders have skills in many areas: personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three skills that ALL great leaders possess. Want to be a better leader? Master these skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

After attending this session, participants will know three new ways to improve their personal leadership skills, their organizational leadership skills, and their interpersonal skills.

11:00 AM • STUDENT ED SESSIONS CONTINUED

IOWA

Madam Nselaa Ward, Juris Doctor • United In DEI

Finding Funding & Organizing for Diversity, Equity, and Inclusion: Post Supreme Court Decision

In the wake of the recent supreme court decision regarding affirmative action and DEI, and the whirlwind of lawsuits against organizations seeking to resolve historical unacceptable disparities, students are at a loss for how to fund and fight for their leadership in diversity. This workshop will dive into creative funding, grants, government bids, and how to provide the most effective organizing and events around DEI in the current climate.

After attending this session, participants will 1) know how to creatively find funding for their diverse events and organizations, and 2) know how to prepare for grant and government bid opportunities for students in the diversity space.

WISCONSIN

Dave Kelly • America's Student Leadership Trainer

What is SGA? Student Government 101

Involvement in Student Government helps students develop their leadership skills as they impact their campus community. Student Government members and officers are often the people who get things done on campus! This session will help you understand your SGA roles more clearly and become more effective leaders. We will define roles such as representing the student voice, advocating for positive changes to enhance educational experiences and opportunities, and making campus life fun, interesting, and safe! Come learn how to develop objectives for the coming year with successful approaches from an SG veteran who has led hundreds of SG training sessions, events, and retreats.

After attending this session, participants will 1) understand the basics of SGA representation and their role on campus, and 1) know the elements that all constitutions and/or bylaws should include.



APCA

11:00 AM • ADVISOR EDUCATIONAL SESSIONS

Everyone Graduates - Working with Transitional Leadership
COUNCIL ROOM



Jason LeVasseur
The Rock Star Project™

As advisors, we work with students who will, hopefully, eventually graduate! In this workshop we will explore the best practices in working with transitional student club members. How can we best help our clubs and organizations continue to flourish after our best student leaders graduate? How do we encourage new members to “take the reins”, accelerate their participation, and encourage them to take on leadership positions? From social media passwords to “succession notebooks”, this workshop is all about keeping the clubs alive and thriving in the face of the continual member and leadership transitions.

After attending this session, participants will 1) immediately implement (at the conference) three practices to improve relationships with their current advisees, and 2) question and critique their current student leadership transition plan and be given the tools/handouts/guidance to improve and implement an improved system.

Creating a Marketing Plan for Campus Events
GREAT LAKES I/II



Seth Vander Tuig
Kirkwood Community College

Gain some insight (and hopefully a few new ideas) on how Kirkwood Community College promotes more than 400 events and activities annually. Learn how they use an online event calendar, traditional posters, and about everything in between, from popcorn to text messaging. This is a great chance to learn a bit about how another college promotes their events and also a great opportunity to exchange ideas and share what works on your campus. This ed session is intended for advisors, but open to interested students who would like to attend.

After attending this session, participants will 1) walk away with at least one new idea on promoting campus activities, and 2) have a better understanding of how to develop a cohesive marketing plan.

12:00 PM • LUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM



Jason LeVasseur • The Rock Star Project™
jason@therockstarproject.com • 336.918.1661

Jason LeVasseur is the 2022 APCA Entertainer of the Year! He always brings his positive energy and skills as a keynote speaker, award-winning entertainer, inspiring workshop facilitator, super-fun event host, very responsible summer camp counselor, engaging online teacher, and motivational team-building expert! He will captivate and educate your teams and guest audiences. He is the founder of The Educator Collective, The Rock Star Project®, The Inspired Interviews Podcast, and the Selfish Mentor®. Helping You. Helping Your Students. Helping Your Campus Community.

See Artist for half day, full day, and multi-day pricing.



TRVR? • Wally's World of Entertainment
wally@houseofwally.com • 615.824.8453

TRVR? Draws inspiration from contemporary pop acts like The 1975 and Charlie Puth, as well as the timeless sounds of the 70s, seamlessly blending modern pop with the enduring influences of Fleetwood Mac and Hall & Oates. His undeniable talent and charisma led him to the Top 24 on American Idol XIV. Since then he's opened for renowned artists such as Jason Derulo, The Jonas Brothers, Ringo Starr, Em Beihold, Wilson Phillips, Austin Mahone, and many more.

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,500 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



Ran'D Shine • Everything But The Mime, Inc.
carol@everythingbutthemime.com • 407.856.2412

Magician Ran'D Shine is known for performing "Real Magic for Real People". In other words, no smoke, mirrors, or actors, just pure mind-boggling magic. He has been voted College Magician of the Year four times, performed for the troops on Navy bases in Japan, South Korea, and Singapore, appeared on CW's Penn & Teller Fool Us and Masters of Illusions. He has also opened for Trevor Noah and performed for two presidential inaugurations. As one person put it, "He's much more than a magician, he's charismatic, funny; he's an entertainer."

APCA Isolated - \$2,750 • 2 of 3 - \$2,700 • 3 of 5 - \$2,600 • 5 of 7 - \$2,500
Plus: Travel, Sound



FREE DAPS • Degy Entertainment
ari@degy.com • 732.818.9600

FREE DAPS is a group of freestyle rappers and improvisers who use hip-hop to create a thrilling, one-of-a-kind musical comedy show every time they perform. After bringing authentic freestyle to both Disney World & Universal Studios, and with clout in both the underground hip-hop & improv scenes internationally, FREE DAPS is ready to bring their brand of hilarious, impressive improv musicality to you. Our team has provided entertainment for everything from college event nights to weddings to bat mitzvahs. We've even created top-of-the-line experiences for companies like Darden Restaurants. So contact us now to get a once-in-a-lifetime performance for your next event!

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,900 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights



Patrick Roche • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Patrick Roche is an award-winning queer poet and mental health advocate. Videos of Patrick's work reached 9.5 million views on YouTube. Patrick was the 2020 APCA Spoken Word Artist of the Year. His solo stage show was featured on BroadwayWorld. Patrick is the author of *A Socially Acceptable Breakdown* (Button Poetry, 2021), which was named a Finalist for the Eric Hoffer Award. Patrick has shared stages with Darryl "DMC" McDaniels of RUN DMC, Pitch Perfect star Brittany Snow, and Abbott Elementary star Tyler James Williams. His work has been published by Upworthy, Buzzfeed, The Huffington Post, and his mom's fridge.

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
Plus: Travel, Lodging, Meals, Sound & Lights



Anthem and Aria • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Anthem and Aria are renowned entertainers specializing in mind-reading, fortune-telling, and predicting the future, perfect for all campus events. They offer a clean, fun, and memorable show suitable for all ages, unlocking the inner magic of students. Nationally acclaimed, they strive to provide top-tier entertainment and empower audiences. Their interactive approach extends beyond the stage, as they aid in creating a buzz for events with custom teasers, posters, and social media content. With Anthem and Aria on board, not only is driving attendance easy, but your next event is sure to be a massive hit!

APCA Isolated - \$3,500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,850 • 5 of 7 - \$2,650
Plus: Travel, Tech Rider



Trey Mack • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Trey is a stand-up comedian and Air Force veteran from Birmingham, AL. Trey has recorded his own comedy special that is on Amazon Prime entitled *Have Fun*, and starred on Kevin Hart's *Hart of the City* on Comedy Central. Through his relatable observations and musical anecdotes, crowds are guaranteed to be taken on a journey throughout a Trey Mack performance!

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
All Inclusive



Alex Charles • Degy Entertainment
ari@degy.com • 732.818.9600

Alex Charles is a New York-based singer, saxophonist, and music producer. At his core, Alex's music is based in Soul and R&B but also loves drawing from other genres including Hip-Hop, Pop, & Alternative Rock. Alex's single, "Do You Still Think of Me?" has over 130k streams on Spotify; he recently inked his first record deal with Ninetone Group. Recently, Alex's song "Dangerous Man" was developed into an epic short film and was a selection in the L.A. Shorts International Film Festival. A veteran performer, he has performed hundreds of shows in iconic venues around the world.

APCA Isolated - \$1,500 • 2 of 3 - \$1,250 • 3 of 5 - \$1,100 • 5 of 7 - \$900
Plus: Travel, Lodging, Meals, Sound & Lights

12:00 PM • LUNCH MAINSTAGE SHOWCASE • GRAND BALLROOM

KaShe • KES Talent Collective Agency
info@kesnetwork.com • 312.321.6256



Chicago Based Singer KaShe recently released 'Misjudged Me'. KaShe is making waves in the underground music industry. What began as a high school dream has turned into something much greater. KaShe has an impressive resume, opening shows for acts like Mod Sun, Twista, Busta Rhymes, Paul Wall, Yin Yang Twins, Bone Thugz and Harmony, and Soulja Boy. Most recently, KaShe's single 'Stranded' Hit #42 on the Top 40 Mediabase Pop Chart after being played on over 150 college and commercial stations throughout the US and Canada. Kashe interviewed on Brink TV in Memphis, Power 92, and 106.3 FM in Chicago.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights

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27

2:30 PM • EXHIBIT HALL • GRAND MARQUEE PAVILION

During Exhibit Hall, visit the booths of all APCA Showcasing Artists and Presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus. Please keep in mind that you won't have time to visit every booth during one Exhibit Hall, so plan accordingly!

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE • GREAT LAKES III/IV



Peter Bielagus • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Peter Bielagus (pronounced Bill-a-gus) is a financial speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals in 49 U.S. States and in eight countries. He is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

APCA Isolated - \$3,850 • 2 of 3 - \$3,500 • 3 of 5 - \$3,000 • 5 of 7 - \$2,850
Plus: Sound & Lights



Marissa F. Cohen
me@marissafayecohen.com • 732.642.0809

Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Professional Troublemaker.

APCA Isolated - \$1,800 • 2 of 3 - \$1,750 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
All Inclusive



Cody Clark • Wally's World of Entertainment
wally@houseofwally.com • 615.824.8453

Cody is a magician, speaker, and disability advocate whose magic shows and talks help people discover and celebrate what makes them unique. He does this by using a wide range of emotions, humor, and magic moments to take his audiences on journeys of inspiration, awareness, and acceptance. He brings a sense of vulnerability to his shows through personal stories which encourage others to break down their own barriers. You will leave Cody's shows with a different way of thinking about the art of magic, about living with disabilities, or about your own life.

APCA Isolated \$1,800 • 2 of 3 - \$1,600 • 3 of 5 - \$1,400 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Sound & Lights



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EL SMITH



PSYCHIC SOULMATES
ANTHEM & ARIA



MAGIC AND ILLUSION
MICHAEL JOHN



ANECDOTAL COMEDY
STEPHEN TAYLOR



MENTALISM KEYNOTE
SEAN BOTT



DRAG QUEEN VARIETY
MISS UCHAWI

Check out Metropolis' Showcasing Artists & Ed Session Presenters

3:30 PM AFTERNOON MAINSTAGE SHOWCASE GREAT LAKES III/IV



Madam Nselaa Ward, Juris Doctor • United In DEI
nselaaward@gmail.com • 202.215.1236

Madam Nselaa Ward is the top international slam poet, former attorney, sex worker, and pioneer of leadership in DEI. With the recent supreme court decision regarding affirmative action, and lawsuits against organizations seeking to resolve disparities, Madam Ward uses her background as a former attorney, and the National Field Director for women of color in the National Organization for Women, the largest women's organization in the world, to give a behind the scenes look at the organizing of the March for Women's Lives, the largest march in the history of the US. She teaches what to expect in the diversity space, tools to keep communities diverse, and campus grassroots organizing.

APCA Isolated - \$3,497 • 2 of 3 - \$2,997 • 3 of 5 - \$2,697 • 5 of 7 - \$2,397
Plus: Travel, Lodging & Meals



Myster-E • Myster-E Edutainment
mystereedutainment@gmail.com • 732.492.9458

Eric Shandorff, aka Myster-E, is a creatively captivating and charismatic MC, Spoken-Word Poet, and Edutainer. The mister engages audiences with his interactively empowering programs, workshops, and performances. Incorporating wisdom within wordplay, he's a rhymers for a reason that encouragingly uplifts attendees to become active participants in the event. Myster-E's programs create brave spaces where participants become vulnerable, courageous, and powerful. A recent attendee had this to say after experiencing a session firsthand, "Myster-E's program delivers the promise given by his name and mission, Edutainment. The happily engaging delivery was enjoyable and thought provoking. He's an artist and presenter that'll have you excited for each next show."

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights



Kevin Neal • United In DEI
nselaaward@gmail.com • 202.215.1236

Kevin Neal is a communications expert that uses his background as an EMT emergency responder and his military service in Desert Storm to help students to build a communication toolbox in conflict management and mediation. Kevin Neal uses humor, story telling, and music to provide students with a communications blueprint to become leaders in conflict management, perform self reflection in micro-aggressions and nonverbal communications, and to build strong organizations and communities on campus by developing proven conflict resolutions systems.

APCA Isolated - \$2,597 • 2 of 3 - \$2,397 • 3 of 5 - \$2,197 • 5 of 7 - \$1,997
Plus: Travel, Lodging & Meals



Ana Lennyr
ana@analennyr.com • 224.410.6951

Ana Lennyr is a former depressed psychologist and premier life strategist who has developed a specific set of tools to prevent and overcome heartbreak, anxiety, and depression for teens and adults. By addressing the root cause that holds people back, Ana Lennyr combines a teacher, psychologist, and parent experience with her anti-depression expertise. Ana Lennyr is the founder of Anti Depression Institute, and she changes teens' and adults' lives in subtle ways through educational online programs. Her philosophy is simple: MASTER THE GAME OF LIFE so you will never be trapped in pain or hurt again.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, and Meals - Illinois or Wisconsin All Inclusive

5:00 PM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Jason LeVasseur • The Rock Star Project™

Programming Board - How Does This Help With Future Leadership Roles?

Student Programming and Activities Boards are fun co-curricular activities as part of a student's college experience, but how can these student leadership roles build skills that don't apply to higher education and campus life? In this session participants will recognize and discuss their own leadership skill learning, honor the skills which they learned in their co-curricular activities (RA's, activities board, Student Government (SGA) etc.), and learn to apply them to "real job" interview and "real life" teamwork!

After attending this session, participants will 1) know how to identify their current leadership characteristics and skills, and 2) know how to 'sell' their talents and skills in future interviews.

ILLINOIS

Jeff Hyman • Degy Entertainment

MAJOR EVENTS: How to survey, price, budget, offer, contract, market, advance, & execute a major event in 60 minutes!

Everything you wanted to know (and more) about bringing a major event on your campus. Who do I call? Where do I get prices for big name artists? What's an offer sheet? How do I edit riders? What does the advance process entail? You'll do it all in under 60 minutes!

After attending this session, participants will 1) be able to demonstrate the necessity of conducting a risk assessment during the pre-production phase of the planning process, and 2) understand and be able to create a formalized budget inclusive of all revenue and expenses for a major event.

IOWA

Kevin Neal • United In DEI

It's Not Communication if You Are the Only One Talking

This communications workshop will provide student leaders with the resources to create more influence and credibility that will allow their peers to develop trust and become more transparent and comfortable with their leadership. This session will also deep dive into potential triggers that may be preventing student leaders from being the most effective mentors possible.

After attending this session, participants will 1) know the 5 Principles of effective communication, and 2) be able to identify your own triggers that may prevent you from being the most effective student leader.

5:00 PM • STUDENT ED SESSIONS CONTINUED

WISCONSIN

Steve Hanson • Hanson Creative Services, LLC

Be Bold. Be You. Be a Leader

Leadership is nearly impossible to define, because no two people will ever lead in exactly the same way. However, there are certain characteristics that can be attributed to virtually all successful leadership styles; integrity, trust, respect, competence, and communication, to name just a few. This presentation will not only help you discover your leadership style and abilities, but it will also assist you in locating leadership opportunities on campus and off, where you can learn, grow, and put those abilities to the test. This is your chance to make a difference. Be bold. Be you. Be a leader.

After attending this session, participants will 1) have what it takes to effect positive results by using their influence and intentionally creating connection, and 2) understand that leadership is much more than simply position, title, or power.

5:00 PM • ADVISOR EDUCATIONAL SESSIONS

Using Student Leaders to Help Grow Your Mission & Vision
COUNCIL ROOM



Allan Idjao
University of Sioux Falls

As students gain responsibilities and enthusiasm about being a student leader, it's important to help them understand your mission, vision, and values and develop specific leadership qualities. We need to help them focus on self-awareness and self-management so they can think about their own goals, and leadership development is an important part of that process.

After attending this session, participants will 1) be able to use different types of leadership teams to grow connections and relationships intentionally, and 2) effectively develop their student leaders.



CORE Credits



CAMPUS ACTIVITIES SPECIALTY Credits

5:00 PM • ADVISOR SESSIONS CONTINUED

Surviving the Dreaded Student Affairs Burnout Factor
GREAT LAKES I/II



Tom Krieglstein
Swift Kick

There comes a moment in every Student Affairs professional's career when it's 1:00 am and three students are still in the office and you know you have to be back at school the next morning. How can you keep going? Those who figure out how to survive the dreaded Student Affairs burnout factor go on to amazing and successful careers in higher education. In this session, we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.

After attending this session, participants will 1) possess new tools to manage the pressure of working in Student Affairs, and 2) understand the value in protecting oneself from burnout.

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Paul Conyers • Degy Entertainment
ari@degy.com • 732.818.9600

Paul Conyers is one of the fastest rising comedians in the country. His razor-sharp writing and confident performing style have made him a crowd favorite in the Bay Area comedy scene. Paul won 1st place at the 2020 World Series of Comedy Main Event in Las Vegas. He is a regular at comedy clubs, theaters, and casinos all over the US and Canada, and he has also performed at SF Sketchfest, the Oakland Comedy Festival, and the Big Pine Comedy Festival, where he was awarded "Best of Fest" 2021. You can catch his comedy playing on Pandora and SiriusXM.

APCA Isolated - \$2,100 • 2 of 3 - \$1,950 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
Plus: Travel, Lodging, Meals, Sound & Lights



Eems • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Blending styles together from hip-hop, alternative, and pop, Singer, Songwriter, Rapper, Pianist, and Looper Eems has become known for his versatile mashups and covers. APCA's 2023 Solo Artist of the Year Eems is often playfully referred to as the "black guy with the ukulele". Eems uses his unique sounds, voice, and sense of humor to take audiences across the country by storm! Campuses love Eems! Coffee house, solo show, opening act, outdoor festival: Eems can be used for a number of events! Eems also offers an optional creative writing & looping workshop in addition to his performance, for all bookings.

APCA Isolated - \$2,200 • 2 of 3 - \$1,900 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
All Inclusive

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Mike Paramore • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Mike Paramore is the guy you fight to sit next to in a movie theatre, on a long car ride, or during a boring lecture. His natural ability to infuse everyday situations with energetic, uplifting humor, combined with a natural ability to put you at ease is key to his personal brand of comedy. His smooth delivery and powerful punchlines make him a force in stand-up comedy, which is very apparent in his DryBar Comedy specials *You've Just Been Flirted With* and *I Probably Shouldn't Say This*.

APCA Isolated - \$2,600 • 2 of 3 - \$2,250 • 3 of 5 - \$2,100 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Meals, Sound & Lights



Artaska Strings • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Wisconsin native Artaska is a classically trained violinist who seeks to enthrall audiences with the soulfulness of the violin in a way you have never heard before. Artaska gives a new sound to the violin with a soundscape that brings classical tones with a modern touch. Artaska is the very picture of elegance and inspiration with her seemingly effortless creation of sound and emotion. Artaska performed as violinist at the NFL Big Sean's Thanksgiving Halftime Show, was honored by the Detroit Pistons Motor City Cruise for Mother's Day, and has opened up for Grammy Nominated Mikki Howard.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
Plus: All Inclusive



Stephen Agyie • Kirkland Productions & KP Comedy
brian@kirklandproductions.com • 866.769.9037

Denver native Stephen Agyie swiftly rose to prominence in the local comedy scene, headlining at renowned venues like Comedy Works and hosting at Red Rocks Amphitheater while pursuing a double major in Communication and Sociology at the University of Colorado-Boulder and excelling in Division 1 track as a scholarship athlete. Beyond headlining clubs and colleges nationwide, Stephen represented Denver comedy at major festivals like Limestone and High Plains. After appearances on Viceland's Flophouse and NPR's All Things Considered, he relocated to LA, securing roles in Bojack Horseman and Just For Laughs Digital, and featuring in national commercials for Realtor.com and Rémy Martin.

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,750 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Sound & Lights



Chibbi • Degy Entertainment
ari@degy.com • 732.818.9600

Chibbi is a Mexican-born, Texas-raised poet, actor, and spoken word artist. He is the founder of Laredo BorderSlam, and a founding member of the Houston poetry spot, Write About Now. He has self-published 2 books; his work primarily deals with the exploration of identity and culture, his experiences as both Queer and Latino, and fighting for the validity of existence. He is a two-time San Antonio Poetry Slam Champion, and coached and performed with the 2017 PuroSlam team, winning 3rd place at the National Poetry Slam Group Piece Competition. On stage and page, he is an unforgettable experience.

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Meals, Sound & Lights

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Kitty Pineapple • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Kitty Pineapple is an up-and-coming stand-up comedian with a charm that can be recognized with love and Aloha from Hawaii. She has a background in filmmaking that can be seen in a lot of her social media content. When Kitty is not on stage, you can find her at the gym or live on Instagram. She's a regular Headliner at Tickle Me Comedy Club and the FilAm Comedy Show.

APCA Isolated - \$2,500 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
Plus: Tech Rider



Lauren Frihauf • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

You might recognize Lauren from Season 19 of NBC's *The Voice*, *Teams Gwen and Legend*, or lately, from her feature in NPR Music's 2022 *Tiny Desk "Top Shelf!"* Lauren's first original releases are part of a collaboration project, culminating in her debut album, *The Latona EP*. Her songwriting is intricate, personal, and authentic, and her vocals have been compared to Joni Mitchell, Norah Jones, and Amy Winehouse. Lauren's music is indie singer-songwriter with folk and neo-soul elements. The urban vibe of her music is a surprising contrast to the rural farm where Lauren lives and creates.

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,300 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



33 Black • Cornerstone Recordings
lr.cornerstonerecordings@gmail.com • 209.607.6605

33 Black is a 4-piece country-dipped rock band from Reno, Nevada. An unlikely alloy of artists like Gin Blossoms, Zach Bryan, and John Mayer, 33 Black delivers the raw sounds of guitar-driven alt-rock, the honesty of country lyricism, and the addicting riffs and melodies of modern pop heroes. Travis Rigsbee and Jed Sprague write, record, mix, master, and produce all their music, further sculpting their unique but familiar sound.

APCA Isolated - \$3,300 • 2 of 3 - \$3,000 • 3 of 5 - \$2,700 • 5 of 7 - \$2,400
Plus: Travel, Lodging & Sound

8:30 PM • EXHIBIT HALL
 GRAND MARQUEE PAVILION

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!



Miss Uchawi • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Miss Uchawi, previously known as Kiki Uchawi, is a tour de force in Drag, enchanting audiences with her exhilarating blend of magic, comedy, hypnosis, and theater. Known nationally for her captivating performances, she's a true innovator in the LGBTQIA+ community, transforming traditional entertainment. Her career highlights include performing at TEDx, headlining corporate events for Fortune 500 companies, gracing national theaters, and appearing in a commercial aired during the 2022 World Cup and 2023 Grammys. As she continues to push boundaries, she's not just leaving audiences spellbound but also reshaping the art of illusion, one rhinestone at a time.

APCA Isolated - \$2,950 • 2 of 3 - \$2,650 • 3 of 5 - \$2,450 • 5 of 7 - \$2,150
Plus: Travel & Tech Rider



LATE NIGHT JAM

Wright's Brew & Bistro ~ Following Conference Events

*Advisors and Associates (21+), come relax & watch APCA Associates jam in a casual setting. Got talent? You can sing too! **See Del Suggs to sign up.*

BOOK
33BLACK

Country-Dipped 90s Nostalgia

33 Black is an original rock band from Reno, Nevada. Guided by a unique array of artists like Third Eye Blind, Zach Bryan, & John Mayer; 33 Black delivers the energy of guitar-driven alt-rock, the honesty of country lyricism, and the addicting riffs and melodies of modern pop heroes. Travis Rigsbee and Jed Sprague write, record, mix, master, and produce all their music, further sculpting their unique but familiar sound.

INDIANA

Jason LeVasseur • The Rock Star Project™

Keeping The Band In Tune - Team Building & Retention

As a club officer you are an influential leader on your team. Your influence is even greater when you are working together, celebrating every members' contributions, and accomplishing your collective goals. This workshop will focus on inclusivity and team building within your club - strengthening the ties between your past, current, and future club members. The more we understand about teams and team dynamics, the more we understand that there are inherent and predictable challenges that go along with this important work. We will explore the best ways to create an inclusive environment where, inspired by you, your members will become more engaged and involved.

After attending this session, participants will 1) know "Tuckman's Stages of Group Development" and how to apply it to their own teams, and 2) know how to create a welcoming and inclusive environment at their meetings, with their newest members in mind.

ILLINOIS

Steve Hanson • Hanson Creative Services, LLC

You're Not Crazy, the World Is

Life can be overwhelming. As someone who's struggled with anxiety, fear, depression, and crippling self-doubt for a large portion of his life, Steve Hanson knows this, first hand. More importantly, as someone who's worked hard and intentionally to overcome these things, Steve is in a unique position to share his story, and help others along the way. This presentation is an opportunity for people to learn how they can change their perspective and improve their state of mind. You deserve a life filled with wellness, confidence, happiness, and success. Let's get started!

After attending this session, participants will 1) understand that their feelings of anxiety, fear, self-doubt, etc. are perfectly normal, and that nothing is "wrong" with them, and 2) will gain coping skills that will move them forward and drive continued success.

9:00 AM • STUDENT ED SESSIONS CONTINUED

IOWA

Candace Olusola • United In DEI

Diversity Without Inclusion is Dead: Loving & Leveraging Inclusion as We Transition into the Workplace

This is a workshop for students identifying as communities of color, immigrants, or those whose second language is English. The workshop will deep dive into how to embrace inclusion as you transition from the academic space to the workplace. It will cover communication within inclusiveness, building diverse relationships, and how to embrace ones own uniqueness as a tool of empowerment.

After attending this session, participants will 1) know how to become an advocate instead of an adversary of diversity in the workplace, and 2) know the 3 most powerful tools to implementing DEI.

WISCONSIN

Ana Lenny

True Love & Zero Heartbreak

During this presentation, the attendees will discover the unknown secrets of true love and how to prioritize their values. They will understand themselves, their partner, their parents, friends, and children. Learn how to make any relationship work perfectly by identifying the 4 types of men and women in the world. The presentation offers the reasons why it's super important to master relationships in life, and how to never end up heartbroken. In case heartbreak occurs, the attendees will be given the 3 steps how to heal from it in less than 3 months.

After attending this session, participants will 1) identify which archetype the attendee is and why they attract certain people in their life, and 2) be able to prevent and overcome heartbreak in weeks.

9:00 AM • ADVISOR COFFEE & CONVERSATIONS • GREAT LAKES I/II

Connect with other advisors from across the Midwest to have small group conversations on topics relevant to you and your position. This is a great opportunity to exchange ideas and begin conversations leading into block booking opportunities.

SATURDAY, NOVEMBER 11TH

9:30 AM • COOPERATIVE BUYING CAUCUS • GREAT LAKES I/II

AUDIENCE: ADVISORS/CO-OP BUYERS

APCA Co-op Buyers meet in their regions to discuss showcasing artists and tour dates and make preparations to block book acts and save programming dollars!

10:00 AM • COOPERATIVE BUYING SESSION • GREAT LAKES I/II

AUDIENCE: MANDATORY FOR ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is for all Cooperative Buying representatives and Advisors. Agents are encouraged to attend as well.

Attendees Are
Entered to
Win Big
Prizes!



**APCA,
BABY!**



SATURDAY
is Conference
T-shirt Day!

Fall Regional Campus Activities Planning Conference

NAME TAGS MUST BE
WORN AT ALL TIMES

Student



#APCAIL23

SATURDAY, NOVEMBER 11TH

10:00 AM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Jason LeVasseur • The Rock Star Project™

Commuter Connections - Engaging the Invisible Student

Making flyers, promoting on social media, and scratching your head because students are still walking past your events and going straight to their cars to go home. In “Commuter Connections - Engaging the Invisible Student” We will discuss ways to help your team market your events to commuter students. Attendees will learn more about their own commuter student demographics, communication tips, marketing strategies, digital and print media ideas, and discuss ways to connect with the “invisible students”.

After attending this session, participants will 1) have knowledge of best practices with digital marketing and print media for event promotion, and 2) be able to identify the marginalized students on their campus and gain tools to better engage them as part of the campus community.

ILLINOIS

Peter Bielas • Metropolis Management

Jumpstart Your Finances

According to the research firm Think Impact, money management problems are the number one reason for college dropout. Even if a student doesn't drop out, financial stress negatively affects mental health, relationships, even employment prospects. In this hands-on session, audience members will learn several financial action steps they can use to immediately improve their financial lives.

After attending this session, participants will 1) discover the easiest way to increase your credit score, and 2) know the most important number when it comes to your student loans. (Hint: It's actually not a number. It's a ratio.)

IOWA

Marissa F. Cohen

Working With Anyone: How to Create and Maintain a Healthy, Positive, and Productive Team

When you spend roughly 1/3 of your life at work, the people around you make a profound difference. This also relates to student leadership groups, like student government, CAB, SGA, Student Activities, etc. When you have a narcissist in your workplace, everything drags. They create chaos, distraction, disruption, and disjointed team efforts. There is a recipe for creating and maintaining a healthy and productive work environment. In this seminar, we address narcissistic personalities and identify the 6 fool-proof ways of working cohesively and efficiently with a narcissist in your office. Make any workspace safer and pleasant using 6 small changes.

After attending this session, participants will 1) know how to identify Narcissistic Personalities, and 2) know tips to navigate Adverse Interpersonal Situations.

10:00 AM • STUDENT ED SESSIONS CONTINUED

WISCONSIN

Cody Clark • Wally's World of Entertainment

Sensory-Friendly Campus Activities

As autistic, ADHD, and other neurodivergent students advocate for their needs on campus, it's become a good idea for campus activities planners to offer at least one sensory-friendly event each semester. Cody will share simple and budget-friendly ideas for events which are sensory-friendly and plenty of fun for everyone! He'll also share tips on how to provide some level of accommodations at all your events and how to collaborate with your campus's disability department.

After attending this session, participants will 1) know which event elements currently aren't sensory friendly, and 2) know how campus departments serving the disabilities community can and are eager to help you out!

11:00 AM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Demetria Bell Anderson • The Rock Star Project™

Put on Your Thinking Hats: The deBono Method for Effective Group Discussion and Decision-Making

Working through decision-making can be a daunting task. Used by organizations such as NASA, 3M, FedEx, BP, and a host of others, the deBono has been training and informing decision-makers since the 1980s. Penned by Edward deBono, the "deBono method" represents six modes of thinking used as directions, not labels, and promotes leaders to act proactively, not reactively. Session attendees will be introduced to the cross-industry deBono Six Thinking Hats method of decision-making, and they will learn through interactive engagement how to utilize each of the six thinking hats to aid in making difficult decisions.

After attending this session, participants will 1) understand the six modes of thinking used for decision-making, and 2) know how to act proactively, not reactively, in the decision-making process.

11:00 AM • STUDENT ED SESSIONS CONTINUED

ILLINOIS

Del Suggs, M.S.Ed.

Life Skills 101

Many college students succeed academically, yet struggle with life skills. Sometimes called “adulting”, these are the abilities that everyone needs in order to live as a responsible grown-up. Students need to master some basic life skills in order to be successful. This session will touch on Financial Literacy, Critical Thinking, Time Management, Interpersonal Skills, and Grit-- five quick lessons to help you succeed in LIFE.

After attending this session, participants will know five new ways to improve their life skills.

IOWA

Eric Shandroff, Myster-E • Myster-E Edutainment

How to Host an Amazingly Interactive Open Mic

Are you interested in finding new ways to engage students in campus activities that build lasting impact and community? If so, you've come to the right place. Since 2016, Eric Shandroff of Myster-E Edutainment has been hosting uniquely engaging, fun, and interactive open mics all across NJ that create buzz and inspire newcomers to join the open mic scene for self-expression, community, and a sense of belonging. You may have been to an open mic before, but the event I will show you how to host will guarantee that students will be asking, “When is the next one?!?”

After attending this session, participants will 1) sharpen their networking, social skills, and elevator pitches, and 2) know how to establish and grow a supportive and driven community in an open mic setting.

WISCONSIN

Cody Clark • Wally's World of Entertainment

Reliable Resilience

College students are crunched for time & pressured to live up to expectations in a way few other people are. And that's before they sign up for extracurricular activities! Cody's felt the same way, not just as a college student, but as someone living with autism all his life and having to learn things people take for granted. This has made Cody an expert on how to reliably pick himself back up again, and he'd like to help boost your resilience skills too! This session will share three strategies of Cody's that you can apply immediately.

After attending this session, participants will 1) know how important it is to lean on mentors for guidance, and 2) embrace your special interests to keep life from being “just work”.



Jamie Shriner • Kirkland Productions & KP Comedy
brian@kirklandproductions.com • 866.769.9037

Jamie Shriner is a Chicago-based comedian. A former theatre kid, current queer, deaf, and mentally ill gig-worker, Jamie uses humorous original songs to discuss her hearing loss and mental illness, as well as her struggles with body image, womanhood, and being queer in conservative Indiana, where she grew up. Jamie was named "Best of the Fest" at Big Pine Comedy Festival and is a regular feature at Zanies and Laugh Factory Chicago. The host and producer of Chicago Underground Comedy has opened for the likes of Beth Stelling and Randy Feltface and is a Features Contributor for The Onion.

APCA Isolated - \$1,650 • 2 of 3 - \$1,500 • 3 of 5 - \$1,400 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Sound & Lights



Daniela The Brand
daniela@danielathebrand.com • 410.972.6980

Meet Daniela! Author of the bestselling book *Your First Corporate Job Made Easy*, Daniela is a speaker, coach, author, and content creator whose mission is to equip and empower young professionals globally with the skills for success. With over 2 million views on her YouTube channel and as a frequent Penn State University speaker, Daniela loves engaging her audience by encouraging them to act fast for huge results. Daniela is an official community member of the Girl Scouts Organization and founder of "The Fire Network", a worldwide network of young adults ready to live out their greatest potential.

APCA Isolated - \$2,700 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: All Inclusive



Vik Pandya • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Vik Pandya is a nationally touring standup comic based in Chicago. Known for his sharp self-deprecation, observational humor on dating, and hilarious crowd work, his comedy album *Friends With 401(k)* Benefits debuted #1 on iTunes / Top 10 on the Billboard Charts, and his *Dry Bar Comedy* special *No Refunds* is now streaming! Vik has opened for Trevor Wallace, Roy Wood Jr., & Michelle Wolf, and he performs regularly at Zanies, The Laugh Factory, and The Improv in Chicago. Vik's comedy has appeared in *Vulture*, the *Chicago Sun Times*, and the *Chicago Tribune*. Follow him on IG / twitter @vikpandya and TikTok @vik_pandya

APCA Isolated - \$2,000 • 2 of 3 - \$1,700 • 3 of 5 - \$1,500 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



Big Homey • Kim B Miller
kim@kimbmiller.com • 571.406.4965

Jeffrey Banks is poetically known as "Big Homey". He's worked with America's Got Talent Champion Brandon Leake, New York Times Best-Selling Author Jason Reynolds, and GRAMMY-Nominated Poet, E. Ethelbert Miller. His media credits include: *ESSENCE* Magazine, Sirius/XM Satellite Radio, Radio-One Inc., The CBS Early Show, and *BLACK ENTERPRISE* Magazine. His poetry anthologies include: *Being a Lead Editor with Day Eight Books*, *Teaching Artistry with DC Public Libraries*, *Poetry Curriculum with DC Public Schools*, *National Association for Poetry Therapy*, and *Paris Lit Up*. He's performed nationwide at over 30 college campuses. He's written multiple funded grant proposals including a Paris Residency!

APCA Isolated - \$1,200 • 2 of 3 - \$1,100 • 3 of 5 - \$1,000 • 5 of 7 - \$900
Plus: Travel & Lodging



Dan Drees • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Dan Drees is a nationally touring stand-up comic out of Chicago where he is a regular at The Laugh Factory, Zanies, and the Lincoln Lodge. As a performer he has been described as a combination of dark and silly. Dan has opened for national acts such as Rory Scovel, Dan Soder, and Stavros Halkias.

APCA Isolated - \$1,600 • 2 of 3 - \$1,500 • 3 of 5 - \$1,450 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Meals, Sound & Lights



Ben Palmer • Kirkland Productions & KP Comedy
brian@kirklandproductions.com • 866.769.9037

Ben Palmer began humor writing online at 19 with his debut stand-up set at 21 in Ohio. He then became a fixture in Atlanta's comedy scene, merging humor writing and stand-up in a live show. He trolls online trolls, files satirical complaints about bureaucracy, concocts fake court TV cases, and poses as a journalist to provoke reactions from CEOs and unethical MLM companies. He's been seen on Comedy Central's stage in Los Angeles and San Francisco Sketchfest, with his viral content amassing over 400 million views and earning features on Snopes, USA Today, BuzzFeed, Yahoo, and NPR.

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Travel, Lodging, Sound & Lights



Rayne Johnson • Degy Entertainment
ari@degy.com • 732.818.9600

Rayne Johnson works twice as hard as anyone in the business (literally), and from his home base in Ohio, he's the very definition of an independent spirit. An emerging star with all the momentum of a freight train, Johnson's been pulling double duty his entire self-made career, chasing dreams while working full time as a railroad technician by day. After the organic success of his hit single, "Front Seat", a new track lies ahead. The anthem racked up more than 90 million streams, making him one of the only independent artists in more than five years to reach the Top 40.

APCA Isolated - \$3,950 • 2 of 3 - \$3,750 • 3 of 5 - \$3,500 • 5 of 7 - \$3,250
Plus: Travel, Lodging, Meals, Sound & Lights



APCA



**2:30 PM • EXHIBIT HALL
GRAND MARQUEE PAVILION**
Last Chance to Get Your Signatures for
the **GRAND PRIZE DRAWING!** Drawing
held during Saturday Dinner.

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE II • GREAT LAKES III/IV



Moirar Leveille • United In DEI
nselaaward@gmail.com • 202.215.1236

Dr. Moirar Leveille, is the #1 Wellness expert for college students. As a licensed mental health therapist, and doctor of Integrative medicine, trained in functional medicine and bioenergetics, she has done multiple world tours from Harvard to Nairobi, Kenya teaching students to eat and live to optimize their brain function and mental health. In a society where everyone seems to suffer from ADHD, anxiety disorder, depression, she equips students with simple life skills to select and cook healthy foods, and shop on a student budget to optimize student grades, engagement, energy, and overall mental and physical health.

APCA Isolated - \$2,597 • 2 of 3 - \$2,397 • 3 of 5 - \$2,197 • 5 of 7 - \$1,997
Plus: Travel, Lodging & Meals



Steve Hanson • Hanson Creative Services, LLC
steve@stevehansonsspeaks.com • 715.307.3905

Steve Hanson is a Speaker, Educator, Motivational Mentor, and Founder of the Student Success Initiative. Steve is on a mission to inspire and empower, by sparking open and honest conversations about the challenges we all face and providing students with the necessary tools to succeed. Steve relies on his relatable real-world experiences to provide assistance emotionally, socially, academically, and financially. Steve is available now, and he can't wait to speak with you. Add more meaning to your life, become a better leader, and discover the best, most authentic version of yourself. Your time is NOW!

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights



Dr. Amanda Crowell • Great Work
amanda@amandacrowell.com • 857.472.0370

Dr. Amanda Crowell is a cognitive psychologist, speaker, and author of Great Work: Do What Matters Most Without Sacrificing Everything Else. Amanda helps students do their Great Work in class, on campus, and in their careers! Amanda's talks are perfect for orientation and career development. Amanda's TEDx talk has almost two million views; her ideas have been featured on TED Shorts, NPR, Al Jazeera, The Wall Street Journal, and Quartz. "Amanda made our students feel valued and at ease during a challenging transition." -Emily Skibski, Director of Orientation, University of Toledo

APCA Isolated - \$2,900 • 2 of 3 - \$2,700 • 3 of 5 - \$2,500 • 5 of 7 - \$2,300
Plus: Travel & Lodging when over 250 miles outside of NYC



Candace Olusola • United In DEI
nselaaward@gmail.com • 202.215.1236

Candace Olusola is an expert of the unconscious bias of diversity in academia and the workplace. Unconscious biases can influence everything from admissions and grading to hiring decisions, to academic achievement, social environments, mental health, and innovative thinking. As a national DEI expert in missionary work and ministry as well as being a member of the DEI task force of the Kentucky Board of Pharmacy Candace Olusola uses her background to help students develop a toolkit to unveil unconscious bias in race, gender, sexuality, and ableism; and an implementable process to dismantle the unconscious bias, critically self reflect, and the confidence to become a catalyst for change on campus.

APCA Isolated - \$2,597 • 2 of 3 - \$2,397 • 3 of 5 - \$2,197 • 5 of 7 - \$1,997
Plus: Travel, Lodging & Meals



David Myles • The David Myles Group, Inc.
david@davidmyles.org • 763.567.1684

David Myles is a sought-after, award-winning international speaker, college professor, leader, consultant, and radio co-host committed to helping clients in "Transforming Your Greatest Asset: People." With over 23+ years of people, leadership development, and training experience, having also served as a pastor, police, and school chaplain, David's vast experience, along with serving as a university and graduate school professor, has allowed him to impact students and leaders across a broad section. David is passionate about helping students and leaders "change the lens through which they see themselves, their world, and transform both," which makes him the perfect fit.

APCA Isolated - \$3500 • 2 of 3 - \$3,000 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500
Plus: Travel & Lodging



Dr. Carlton Young • United In DEI
nselaaward@gmail.com • 202.215.1236

Dr. Carlton Young, known as the American Grandfather, is an expert trainer in team building. He uses comedy, story telling, and 23 years of service in the Marine Corps to teach powerful team building skills that were developed by governments with centuries of experience in uniting a country in both peacetime and war. He received the Soldier's Medal of Heroism, and led the infamous infantry 19 of the walking dead. These same skills have helped hundreds of student organizations build strong leadership teams, increase membership engagement and retention, and develop a positive organizational structure.

APCA Isolated - \$2,597 • 2 of 3 - \$2,397 • 3 of 5 - \$2,197 • 5 of 7 - \$1,997
Plus: Travel, Lodging & Meals



APCA

5:00 PM • STUDENT EDUCATIONAL SESSIONS

INDIANA

Dr. Amanda Crowell • Great Work

Powerful Public Speaking for Student Leaders

In this experiential session for student leaders, Amanda will provide three actionable tips that help student leaders connect with program participants with more confidence, communicate a clear purpose, and build a reputation for hosting the best events on campus!

After attending this session, participants will 1) know how to build community in the room quickly so people are comfortable and want to return, and 2) know how to tell stories that inform and captivate your audience, leaving them wanting more.

ILLINOIS

Dr. Moirar Leveille • United In DEI

Managing Mental Health Crises Within Student Organizations

This workshop will help students recognize mental health crises in themselves as well as their student counterparts. This will provide students with the tools and practices to decompress in emergencies and a strategy that student organizations can use throughout the year to prioritize mental health within their student group.

After attending this session, participants will 1) know how to recognize mental health crises in their peers, and 2) know how to self-reflect and prevent their own mental health emergencies.

IOWA

Marissa F. Cohen

Let's Set Some Boundaries

We are always encouraged, but never taught how to stand up for ourselves. Having the confidence to stand firm against something that bothers you is a powerful feeling. In this seminar, we learn why setting boundaries are important, how they play into keeping yourself safe in relationships and picking healthy partners, and how to set effective boundaries and defend them. Bullies, abusers, and narcissists use methods that start with pushing and disrespecting boundaries. But if we have boundaries that make us feel safe, and we feel confident in them, we will make the correct choice for ourselves.

After attending this session, participants will 1) understand Types of Boundaries, and 2) know how to set Healthy Boundaries.

5:00 PM • STUDENT ED SESSIONS CONTINUED

WISCONSIN

Dr. Carlton Young • United In DEI

Heads Up, Grades Up, Pants Up - Will All the Men Please Stand Up

This is a workshop for anyone that identifies as He/ Him. The workshop addresses the challenges that young men experience on campus and how to embrace who they are as men from a positive male role model. The workshop teaches how to stand in leadership vs toxic masculinity, how to have conversations around emotions and mental health, and how to transition from a young adult to a grown man in a new world without their parents.

After attending this session young men (all identifying as He/Him) on campus will 1) have a healthy blueprint to walk in leadership without being toxic, and 2) know how to communicate and have healthy relationships (plutonic and non-plutonic) with other genders and identities.

5:00 PM • ADVISOR SESSIONS

Wraparound Services: It's All in the Planning
COUNCIL ROOM



Dave Leenhouts

As campuses re-opened and students returned, the issues that had surfaced prior to the pandemic did not evaporate. Instead, the challenges with food insecurity, mental health, and housing instability reemerged. Many of these concerns, and other challenges, may well have increased in severity and intensity. Where and how do we, as student life professionals and student affairs practitioners, assist with building these programs and addressing the needs of a significant population of our students? In this session, we'll explore opportunities, challenges, and planning strategies in a realistic manner for the interface of student life and holistic wraparound services on our campuses.

After attending this session, participants will 1) be able to identify the data regarding college student food and housing insecurity as well as the demand for mental health services, and 2) be able to identify at least two resources as potential partners in creating wraparound "holistic" services.

5:00 PM • ADVISOR SESSIONS CONTINUED

Lessons Learned from a Year of Tracking Student Engagement

GREAT LAKES I/II

Seth Vander Tuig

Kirkwood Community College

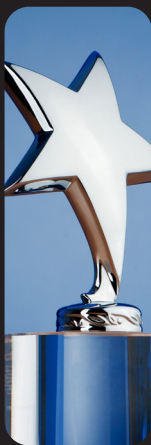


The Platform for Engagement & Activities at Kirkwood (PEAK) was a system built in-house and rolled out in the fall of 2022. It's used to track attendance at campus events and involvement in clubs & organizations. While it's always been believed that students who "get involved" are more successful, we now have the data to back it up. Hear the background of why & how things were built (from the Student Life side, not IT), but more importantly, how we've used the information available to better plan for the future of events and involvement on campus.

After attending this session, participants will 1) have a clear understanding of how data could be better utilized within the world of student life, and 2) how data can be used to demonstrate the benefits of campus events & involvement.

**CORE** Credits**CAMPUS ACTIVITIES SPECIALTY** Credits

6:00 PM

DINNER MAINSTAGE SHOWCASE
GRAND BALLROOM


Join us for the Award
 Ceremony to congratulate the
 winners of the
**2023 Fall Regional Campus
 Activities Awards!**

SATURDAY, NOVEMBER 11TH

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



DJ Bingo • JGreat Entertainment
jgreatent@gmail.com • 757.567.2723

Each player gets a card full of songs, several different cards with different genres when i play the song, cover that pace with a marker and the first with 5 in a row wins!

APCA Isolated - \$2,500 • 2 of 3 - \$2,200 • 3 of 5 - \$1,900 • 5 of 7 - \$1,600
Plus: Travel, Lodging & Sound



Bryan Stoops
bryanstoopscomedy@gmail.com • 909.606.4315

Bryan Stoops is a stand-up comedian from NYC. Bryan has performed at The Edinburgh Fringe Festival, The Apollo Theater in Harlem, and The Comedy Store. Bryan has performed in some of the top comedy clubs in NYC, Los Angeles, San Diego, the Tri-State Area, Pennsylvania, Illinois, and Vermont. Bryan has also performed in The Hollywood Fringe Festival, SoloCom in Manhattan, The Laugh Riot Grrrl Comedy Festival in Los Angeles, and The Turnpike Comedy Festival in New Jersey. Bryan is bringing his show to England for a week in early 2024. Bryan lives in Queens with his wife and children.

APCA Isolated - \$1,500 • 2 of 3 - \$1,350 • 3 of 5 - \$1,125 • 5 of 7 - \$900
Plus: Travel & Lodging



Trino • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Trino combines comedy and theatrical feats alongside a backdrop of popular music, presenting an energetic and thoroughly modern take on the ancient art of magic. At once cheeky and charming, the finely coiffed Trino creatively interweaves audience participation with stand-alone stunts that will amaze and amuse your campus! Trino has been featured on the CW Network's Masters of Illusion and has been privileged to perform for celebrities such as Gene Simmons (KISS), Lee Brice (Billboard Chart Topper), Kevin Nealon (SNL) and many others. Looking for a show that will leave you laughing and mind-blown? You're looking for Trino.

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights



Karli & James • Degy Entertainment
ari@degys.com • 732.818.9600

Dedicated to the craft of songwriting, country duo Karli & James bring an undeniable chemistry to the stage. Their lyrics are autobiographical yet universal, while their inviting sound blends the traditional country music and indie rock vibe legacy that shaped them. Karli leans pure country, James leans indie rock, and the result is a refreshingly modern blend. Not bad for what started as a chance encounter at a Nashville coffee shop! The couple's partnership (professionally and personally) creates a musical dialogue that is often biographical, yet their lyrics are convincingly universal.

APCA Isolated - \$1,250 • 2 of 3 - \$1,100 • 3 of 5 - \$950 • 5 of 7 - \$800
Plus: Travel, Lodging, Meals, Sound & Lights

6:00 PM • DINNER MAINSTAGE SHOWCASE • GRAND BALLROOM



Mike Eshaq • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

After a tour in the Marines, Mike Eshaq traded his rifle in for a microphone! Eshaq has a unique angle in his comedy being Middle Eastern, serving as a United States Marine, and being a Muslim who can't stop eating bacon. Some of his TV credits include Detroiters on Comedy Central, Grace and Frankie on Netflix, and Station 19 on ABC. He made his stand-up television debut on FUNNY AF on REVOLT TV!

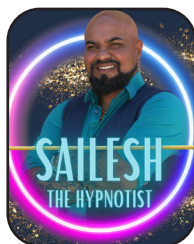
APCA Isolated - \$1,500 • 2 of 3 - \$1,350 • 3 of 5 - \$1,300 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



ZØ Marie • All the Above Records
info@zo-marie.com • 856.625.7579

ZØ Marie reminisces on her first memories of music, "My mother played classical music at bedtime to lull me to sleep. My father would hold me in his arms each morning, serenading me with the Temptations." Those early memories and the realization that she loved singing led her on a journey to become a performing artist. ZØ's band captures her eclectic sound, encouraging her listeners to be the best version of themselves through the message of self-love. Created to spread love and positivity through her ethereal vocals, her performance transcends the boundaries of time.

APCA Isolated - \$2,700 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$1,999
Plus: Travel, Lodging, Meals, Sound & Lights



Sailsh, The Hypnotist • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Your next performer is the only College and University Performer to win Entertainer of the Year multiple times in the same year! Proclaimed the "World's Best Hypnotist" by MTV Europe, he has been on 3 LIVE NATION Tours sharing stages with Motley Crew, Skrillex, Paramore, Keshia, Boys to Men, Lil Wayne, and Bruno Mars! MAKE SOME NOISE FOR YOUR 2020 Hypnotist of the Year...Sailsh!!!!

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,550 • 5 of 7 - \$2,350
Plus: Travel, Tech Rider



APCA

SATURDAY, NOVEMBER 11TH



8:30 PM • EXHIBIT HALL
GRAND MARQUEE PAVILION
*Final Opportunity to Connect
with Agents and Vendors at
Their Booths!*



9:30 PM • FINAL COOPERATIVE BUYING SESSION • GREAT LAKES I/II



Come finalize the
details for your
school calendar!



THIS IS IT! FINAL CO-OP SESSION!!!



9:30 PM • LATE NIGHT STUDENT EVENT • GREAT LAKES III/IV

PRESENTED BY:



LATE NIGHT JAM

*Wright's Brew & Bistro
Following Conference Events*

*Advisors and Associates (21+), come relax
& watch APCA Associates jam in a casual
setting. Got talent? You can sing too!*

****See Del Suggs to sign up.**

10:00 AM • CONFERENCE WRAP-UP • GREAT LAKES I/II



Audience: Schools and Talent Buyers
Dave Leenhouts, VP of Engagement

Join us for a great interactive session to wrap up the 2023 Fall Regional Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs – so come share your thoughts and get involved with APCA!

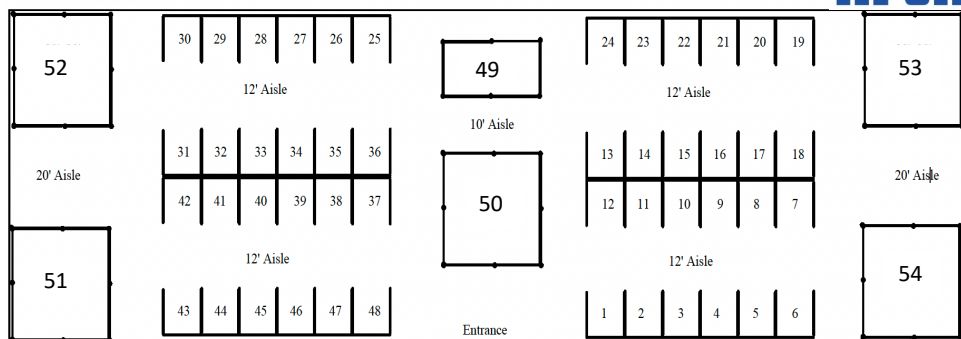
*Thank you for being a part of the
APCA Fall Regional Campus Activities
Planning Conference - Lincolnshire!
~Have a safe trip home~*

The Association for the Promotion of Campus Activities





APCA Lincolnshire 2023 Exhibitor Listings



Lincolnshire 2023 Vendors Alphabetically

Agency	Booth
APCA	1-3
2 Funny Entertainment	45-46
All the Above Records	32
Ana Lennyr	16
Bryan Stoops	44
Cornerstone Recordings	14
Daniela The Brand	36
David Myles Group, Inc.	4
Degy Entertainment	20-24
Del Suggs, M.S.Ed.	48
Everything But The Mime, Inc.	54
Great Work	6
Hanson Creative Services, LLC	18
Houla Entertainment, LLC	37-42
JGreat Entertainment	15
KES Talent Collective Agency	47
Kim B Miller Agency	17
Kirkland Productions & KP Comedy	33-35
Marissa F. Cohen	31
Matrix Entertainment	53
Metropolis Management	7-12
Myster-E Edutainment	13
Next Level Gaming	51
Record-A-Hit Entertainment	49-50, 52
Swank Motion Pictures	43
Swift Kick	19
The Rock Star Project™	5
United In DEI	25-28
Wally's World of Entertainment	29-30

Lincolnshire 2023 Vendors Numerically

Agency	Booth
APCA	1-3
David Myles Group, Inc.	4
The Rock Star Project™	5
Great Work	6
Metropolis Management	7-12
Myster-E Edutainment	13
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Del Suggs, M.S.Ed.	48
Record-A-Hit Entertainment	49-50, 52
Next Level Gaming	51
Matrix Entertainment	53
Everything But The Mime, Inc.	54

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get signatures from ALL vendors BEFORE the Saturday Dinner Drawing to win BIG PRIZES!



APCA

NAME (please print clearly): _____

SCHOOL (please print clearly): _____

Associate Member

Booth #

Signature

David Myles Group, Inc.....	4.....	_____
The Rock Star Project™	5	_____
Great Work	6.....	_____
Metropolis Management	7-12.....	_____
Myster-E Edutainment.....	13.....	_____
Cornerstone Recordings	14.....	_____
JGreat Entertainment	15.....	_____
Ana Lennyr	16.....	_____
Kim B Miller Agency	17.....	_____
Hanson Creative Services, LLC	18.....	_____
Swift Kick.....	19.....	_____
Degy Entertainment.....	20-24.....	_____
United In DEI.....	25-28.....	_____
Wally's World of Entertainment	29-30.....	_____
Marissa F. Cohen.....	31.....	_____
All the Above Records.....	32.....	_____
Kirkland Productions & KP Comedy	33-35.....	_____
Daniela The Brand.....	36.....	_____
Houla Entertainment, LLC	37-42.....	_____
Swank Motion Pictures	43.....	_____
Bryan Stoops	44.....	_____
2 Funny Entertainment	45-46.....	_____
KES Talent Collective Agency	47.....	_____
Del Suggs, M.S.Ed.....	48.....	_____
Record-A-Hit Entertainment	49-50, 52..	_____
Next Level Gaming	51.....	_____
Matrix Entertainment	53.....	_____
Everything But The Mime, Inc.....	54.....	_____

STUDENT SESSION STAMP SHEET



Get the boxes stamped at the end of each session and receive a *Certified Student Programmer* Certificate! Certificates will be mailed to your advisor following the conference.



Friday, November 10

9:00 AM Kick-off	10:00 AM Ed Sessions	11:00 AM Ed Sessions
3:30 PM Afternoon Mainstage Showcase	5:00 PM Ed Sessions	9:30 PM Late Night Event

Saturday, November 11

9:00 AM Ed Sessions	10:00 AM Ed Sessions	11:00 AM Ed Sessions
3:30 PM Afternoon Mainstage Showcase	5:00 PM Ed Sessions	

Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

**2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE**

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



APCA
www.apca.com



Save the Date

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