

2023 HOUSTON Campus Activities Planning Conference

October 20th - 22nd



#APCATX23



Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

**2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE**

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



2023 Fall Regional Conference - Houston, TX



ERIC LAMBERT
Executive Director, APCA



On behalf of the entire APCA family, I welcome you to Houston for the 2023 Fall Regional Campus Activities Planning Conference!

We have a great experience in store for you, and we hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

APCA STAFF



Heather Lambert
Vice President
heather@apca.com



Ronnie Current
Director of Operations
ronnie@apca.com



Dave Leenhouts
VP of Engagement
davidalanleenhouts@gmail.com



Erin Stevie
Production Coordinator
Imagine Design &
Production Services



Robbie Chulick
Conference Assistant
University of Virginia's
College at Wise



Jennifer Skinner
Cooperative Buying
Coordinator
University of North Texas
Dallas



Tiffany Sandifer
Event Crew
Coordinator
Bossier Parish
Community College

CONFERENCE SCHEDULE

Thursday, October 19

6:00 pm	Registration/APCA Serves	Executive Room
8:00 pm	Event Crew Meeting	Diplomat Room
8:30 pm	Advisor Welcome Reception	Rose Garden
8:30 pm	Student Welcome Party	Grand Pavilion Foyer

Friday, October 20

8:00 am	Registration/APCA Serves	Executive Room
9:00 am	Conference Kickoff and Opening Keynote	Grand Pavilion Foyer
10:00 am	Student Ed Sessions	Various Rooms
10:00 am	Advisor Orientation	Richmond
11:00 am	Student/Advisor Ed Sessions	Various Rooms
12:00 pm	Lunch Mainstage Showcase	Grand Ballroom
2:30 pm	Exhibit Hall	Grand Pavilion
3:30 pm	Afternoon Mainstage Showcase	Grand Pavilion Foyer
5:30 pm	Dinner Mainstage Showcase	Grand Ballroom
8:00 pm	Exhibit Hall	Grand Pavilion
9:00 pm	Late Night Event	Grand Pavilion Foyer
Following Events	Late Night Jam	Rose Garden

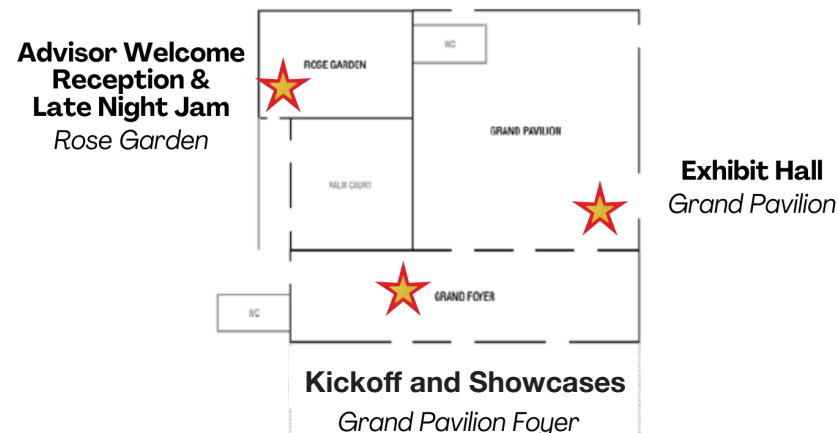
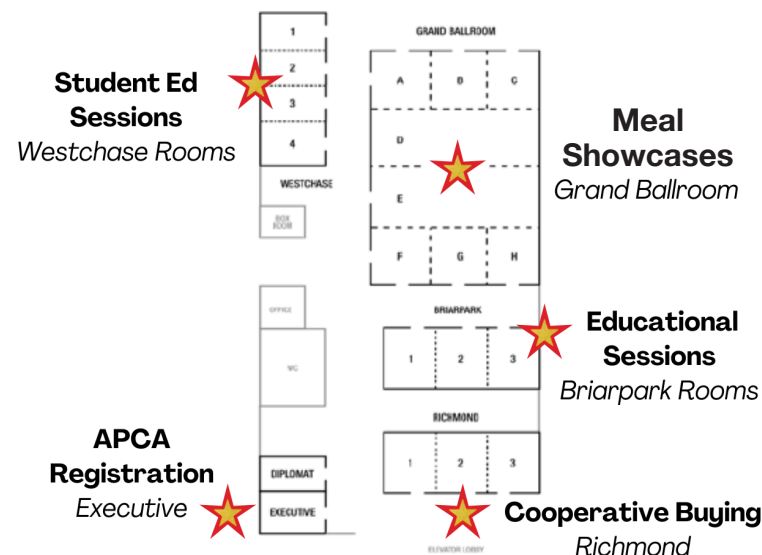
Saturday, October 21

8:30 am	Advisor Session	Various Rooms
9:00 am	Student Ed Sessions	Various Rooms
9:30 am	<i>Cooperative Buying Caucus</i>	Richmond
10:00 am	<i>Cooperative Buying Session</i>	Richmond
10:00 am	Student Ed Sessions	Various Rooms
11:00 am	Student Ed Sessions	Various Rooms
12:00 pm	Lunch Mainstage Showcase	Grand Ballroom
2:30 pm	Exhibit Hall	Grand Pavilion
3:30 pm	Afternoon Mainstage Showcase	Grand Pavilion Foyer
5:30 pm	Dinner Mainstage Showcase	Grand Ballroom
8:00 pm	Exhibit Hall	Grand Pavilion
9:00 pm	<i>Final Cooperative Buying Session</i>	Richmond
9:00 pm	Late Night Student Event	Grand Pavilion Foyer
Following Events	Late Night Jam	Rose Garden

Sunday, October 22

10:00 am	Conference Wrap-up	Richmond
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HOTEL MAP



CONFERENCE INFORMATION

Registration & Information Desk

The registration desk is located just outside the Executive Room. The hours of registration are: **Thursday 6pm - 8pm and Friday & Saturday 8am - 9am.** Other times as indicated at the APCA registration desk.

Schools: An ADVISOR must check in for your school.

Associates: An AGENT must check in for all Artists.

Name Tags

Name tags and lanyards are required for entry into all APCA Events. Please do not leave your name tag in your room - you will have to retrieve it prior to entering ballrooms or any sessions.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. If you must leave to go to the restroom, make a call, etc., please do so in between acts.

Sessions

Educational Sessions have limited seating. Please get to the session early to ensure you have a seat.

Meals

At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering. *If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals.*

In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.



APCA Houston 2023

Exhibitor Listings



6	7	18	19	30	31	42	43	54	55
5	8	17	20	29	32	41	44	53	56
4	9	16	21	28	33	40	45	52	57
3	10	15	22	27	34	39	46	51	58
2	11	14	23	26	35	38	47	50	59
1	12	13	24	25	36	37	48	49	60

Vendors Listed Alphabetically

Associate Member	Booth #
APCA	1
2 Funny Entertainment	45-48
America's Student Leadership Trainer	26
Beecuz You Matter, LLC	41
Campus Spa	5-6
Charming Son Productions, LLC	49-50
Comedy Productions Talent Agency	13-15
Conristian, LLC	40
Daniela the Brand	9
Degy Entertainment	31-36
Del Suggs, M.S.Ed.	30
Ed Mabrey, Inc.	8
Everything But The Mime, Inc.	10-12
Honey Made	7
Houla Entertainment, LLC	55-60
Joel Byars, LLC	52
Kendall Neal	27
Lead Connect Grow, LLC	16
Marissa F. Cohen	44
Metropolis Management	19-24
Neon Entertainment	37-39
Next Level Gaming	18
NGXB	51
Perfect Parties, USA	42
Promotions & Unicorns, Too	17
RK Entertainment Agency, LLC	2-4
Surelocked In Escape Games	28
Swift Kick	25
Sylvia O'Connor SOAR, LLC	43
Wally's World of Entertainment	53-54
Wes Woodson Enterprises, LLC	29

Vendors Listed Numerically

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Houla Entertainment, LLC	55-60

EXHIBITOR LIST

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EMERALD

AMERICA'S STUDENT LEADERSHIP TRAINER
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DIAMOND

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DIAMOND

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DIAMOND

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DIAMOND

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DIAMOND

PROMOTIONS & UNICORNS, TOO
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SAPPHIRE

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DIAMOND

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DIAMOND

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DIAMOND

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DIAMOND

SYLVIA O'CONNOR SOAR, LLC
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www.houseofwally.com

DIAMOND

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www.weswoodson.com

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www.honeymadeatx.com

HOULA ENTERTAINMENT
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SAPPHIRE

JOEL BYARS, LLC
Joel Byars
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joelbyarscomedy@gmail.com
www.joelbyarscomedy.com

APCA Membership Gems:

**DIAMOND- 15 YEARS
SAPPHIRE- 10 YEARS
EMERALD- 5 YEARS
RUBY- 3 YEARS**



APCA

KENDALL NEAL
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kendallneal@yahoo.com
www.kendallneal.com

LEAD CONNECT GROW, LLC
Dr. Nguyen "Tom" Griggs
(713) 253-0190
tom@ntgriggs.com
www.ntgriggs.com

MARISSA F. COHEN
Marissa F. Cohen
(732) 642-0809
me@marissafayecohen.com
www.marissafayecohen.com

RUBY



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

APCA Isolated Booking (a single date)
2 events in 3 days
3 events in 5 days
5 events in 7 days

Virtual Events:

APCA Isolated Booking (a single date)
2 or more schools interested in booking the same virtual act may negotiate additional discounts with the Agent.



Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction on their campus.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall or during Co-op Caucus and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Buyer Purchasing Discounts

On-Site Discounts - Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any block discounts available.

FTE Cards & Discounts - To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the listed price of a participating artist. This discount is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

The Breakdown of the school FTE discount is as follows:

BELOW 3,000 = 7% discount
3,000-4,999 = 5% discount
5,000-9,999 = 3% discount

The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

COOPERATIVE BUYING

APCA COOPERATIVE BUYING FORM



Please print & press firmly. TODAY'S DATE: _____ ☐ Update

Attraction _____

Agency/Organization _____

Agency Representative Signature _____

School/Buyer _____

Campus _____

City _____ State _____

Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: _____ 3% _____ 5% _____ 7%

Onsite Discount: _____ 10% Total Onsite/FTE Discount: _____ %

TYPE OF INTEREST: See reverse side for explanations.

☐ (AI) Attraction Interest ☐ (CB) Commitment to Block ☐ (RC) Request Contract

☐ VIRTUAL EVENT ☐ IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for this attraction, enter it here: _____ MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:

☐ Open OR: _____ Week of _____ Year

OR SEMESTER

☐ Fall ☐ Winter ☐ Spring ☐ Summer _____ Year

TRAVEL/LODGING RIDER: Overrides all other travel agreements.

If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated performance prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.

Additional Agreements:

Agency/Organization Initials _____

School/Buyer Initials _____

Please disperse these forms in the following manner:
White Copy: APCA Yellow Copy: AGENCY Pink Copy: SCHOOL

Attraction Interest (AI) - An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block (CB) - A CB indicates that the school or buyer is expressing their commitment to enter into a contract at the block price published in the program IF a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract (RC) - Buyer has agreed to purchase this attraction onsite at the conference and is bound to the terms of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

SESSION PRESENTERS

ARI NISMAN • DEGY ENTERTAINMENT
ari@degys.com • 732-818-9600



Ari Nisman is CEO & President of DEGY which is comprised of a family of six companies in the entertainment touring and events industries. Degy Booking, the company's agency arm, books nearly 3000 events each year around the world; not only for colleges but for the U.S. military, corporations, sports teams, camps, and more. The company has booked and produced major concerts in over 30 countries with thousands of headliner acts such as Blake Shelton, Imagine Dragons, Luke Bryan, Kane Brown, Pitbull, Kendrick Lamar, Pharrell, Bob Dylan, Florida Georgia Line, Sheryl Crow, Maroon5, Counting Crows, and many more.

BRANDON S. LAMBERSON • DOD/U.S. ARMY, INSTALLATION MANAGEMENT COMMAND, SCHOOL FOR FAMILY & MWR • brandon.s.lamberson@gmail.com • 804-721-6804



Brandon has served as an Instructor for the U.S. Army Installation Management Command's MG Robert M Joyce School for Family and Morale, Welfare, and Recreation (MWR) since 2014. During his time working for the Army, Brandon has worked on multiple training design and development projects and facilitated thousands of hours of learning that focus on developing leadership within the Army's service culture. Believing that great customer service is a product of great service to your employees, Brandon has consulted thousands of team leaders under the Washington, DC Military Command umbrella on how to enhance the service culture that directly supports our Soldiers, their families, retirees, and DOD civilians.

SESSION PRESENTERS

CLAYTON LYNDSEY • MSC CRUISES
clayton.lyndsey@msccruisesusa.com • 612-308-4980



Clayton Lyndsey is the Entertainment Operations Manager for MSC Cruises. He supports all US Based ships, Ocean Cay, and the World Cruise. Clayton has 25 years of experiences working in the cruise industry.

DAVE KELLY • AMERICA'S STUDENT LEADERSHIP TRAINER
davekelly@gonzospeaks.com • 404-403-1481



Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments - Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

DAVE LEENHOUTS • APCA
davidalanleenhouts@gmail.com • 404-403-1481



Dave Leenhouts has over twenty-five years of experience in student affairs in higher education. He has served as a Vice President (Chief Student Affairs Officer), Financial Aid Director, Instructor of Psychology, Athletic Director, Director of Academic Advising and New Student Orientation, Residence Life/Student Housing Supervisor, ADA Coordinator, Counselor, Volunteer and Community Services Coordinator, but without a doubt, his favorite role has been as Director of Student Life, programming campus activities. Dave's programs draw on research, best practices, experience, and session participant input.

DEBRA RIEDER • BEECUZ YOU MATTER, LLC
info@debrarieder.com • 504-300-8989



As an engaging Speaker, Best-Selling Author, and Christian Mindset Coach who champions mental health for secular and non-secular audiences, Debra carefully addresses topics like anxiety, depression, loneliness, and suicide ideation by blending real, raw, and relatable personal stories with academic knowledge. Having shared stages with renowned figures like Jack Canfield & James Malinchak, her interactive speeches and workshops are intentionally curated to confront the stigma of mental health and propel necessary conversations with others. Students will unlock negative thought patterns, shatter depression misconceptions, instigate a culture of openness, and acquire tangible strategies for personal growth and resilience.

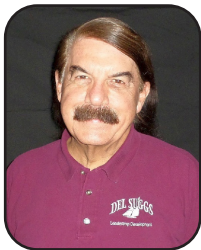
APCA, BABY!



#APCATX23

SESSION PRESENTERS.....

DEL SUGGS, M.S.ED.
del@delsuggs.com • 800-323-1976



Del Suggs was named one of the "Five Top Performers of the last 25 years" by Campus Activities magazine. Del is a true "Life Hacker"; his leadership programs engage and empower student leaders by using the technology they love. From high school student body president to founding the Florida Chapter of the Recording Academy (Grammy Awards), Del has been a consistent leader. Del's latest book is The Student Handbook for Campus Activities Boards, published by APCA. His best-selling book is Truly Leading: Lessons in Leadership. Del innovated "Instant Assessment" where students complete a program assessment on their cell phones!

DERRICK FORD • TEXAS A&M UNIVERSITY AT GALVESTON
fordd@tamug.edu • 409-740-4557



Derrick Ford is the Assistant Director of Student Activities at Texas A&M University at Galveston (TAMUG). He plays a crucial role in overseeing student engagement and involvement outside of the classroom. As Assistant Director, Derrick Ford works closely with students to plan and organize various events, activities, and programs that enhance the overall student experience at TAMUG. He is dedicated to creating a vibrant campus community and fostering personal and professional growth among students.

KATHY GRAVES FARLEY • CONRISTIAN, LLC
kathy@kathyfarley.net • 909-273-3952



Kathy Graves Farley is a seasoned educator, entrepreneur, and mentor with 30 years of experience in guiding and empowering young adults to become successful mentors and leaders. Her expertise stems from her highly acclaimed outdoor science school in Southern California. Kathy has trained over 650 young adults who went on to lead an impressive 350,000 students in her program. Her wealth of knowledge and expertise make her a highly trusted resource in the field of mentoring and leadership. Her extensive hands-on experience allows her to share her practical and proven techniques with young adult audiences nationwide.

MARISSA F. COHEN
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Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Leader of the Professional Troublemaker Army.

SESSION PRESENTERS.....

MARNI STRIKS • PROMOTIONS & UNICORNS, TOO
promotions.unicorns@verizon.net • 732-308-3444



Marni Striks has helped manage Promotions & Unicorns, Too for over two decades. She has been attending conferences for more than ten years, and she loves engaging with students and helping them find exactly what they want for their promotional projects. She understands the needs of the college market, and her background in business management is an asset when considering budgets and production time frames. Brainstorming ideas is one of her passions and she is always eager to discuss current trends regarding promotional products.

NGUYEN "TOM" GRIGGS • LEAD CONNECT GROW, LLC
tom@ntgriggs.com • 713-253-0190



Dr. Nguyen "Tom" Griggs is a former college professor with almost 30 years of martial arts experience. Tom has helped numerous people feel safe and develop personal strength. Tom has worked with corporate, healthcare, numerous educational clients. His specific approach involves using the principles of Japanese Jujitsu, psychology, and engaging/interactive storytelling and activities to create more impactful and lasting lessons. His doctorate focused on college choice, student success, and retention. He lives in Houston and when not being a family man or practicing Japanese Jujitsu, he enjoys guitar, grilling, and audiobooks.

PETER BIELAGUS • METROPOLIS MANAGEMENT
joyce@metropolismanagement.com • 510-585-5585



Peter Bielagus (pronounced Bill-a-gus) is a financial author and speaker who has delivered over 1000 paid presentations to over 100,000 students, servicemembers, and professionals in 49 U.S. States and in eight countries. He is the author of four books on money management and is the creator of the YouTube personal finance show, Money In The Movies, which uses popular movies to teach financial lessons. He has appeared in the Wall Street Journal, USA Today, and on the PBS Special, Your Life, Your Money. Mixing humor and emotion with heartfelt stories, he inspires audiences of all backgrounds to take control of their financial lives.

REESE BUTLER • DEGY ENTERTAINMENT
ari@degy.com • 732-818-9600



H. Reese Butler II is the Founder of 1-800-SUICIDE. After losing his wife, Kristin Brooks Russell, to suicide on April 7th, 1998, Reese founded the Kristin Brooks Hope Center and the National Hopeline Network 1.800.SUICIDE. The Network he built has routed over 20 million crisis callers to help and hope. Since then, he has combined music tours with the ImAlive Mental Health Fair to educate students and concertgoers about the warning signs of depression and suicide and how to reach out for help face-to-face. He has organized over 250 mental health events on over 200 college campuses.

SESSION PRESENTERS.....

SHANICE GREEN • NEON ENTERTAINMENT
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Shanice Green, an accomplished musician and certified yoga instructor, seamlessly blends the world of music and mindfulness. Shanice offers an innovative approach to student engagement. Her holistic journey led to the creation of 'Two Deep Breaths', an experiential wellness program that blends music, meditation, and self-care. Join Shanice as she intertwines her music with an insightful session on fostering well-being and creativity through the power of music and mindfulness.

THERESA RADLEY • 2 FUNNY ENTERTAINMENT
2funnyentertainment@gmail.com • 858-939-9701



For 10+ years, Theresa Radley worked at various colleges, overseeing student organizations, advising programming boards, and facilitating numerous leadership workshops. Her main focus has always been to provide students with not only a fun but also a learning experience. She has helped many students find their passion, chase their dreams, and build impacting careers. She currently serves as the Executive Assistant of 2 Funny Entertainment, founded by one of her former students, Chris Miree.

TOM KRIEGLSTEIN • SWIFT KICK
sami@swiftkickhq.com • 877-479-4385



Tom, a C+ student, transformed his academics, graduating college with top honors and All-USA Academic recognition. He launched a college business that hit \$1.5M in annual sales and trains leaders all over the world, including major companies like Coca-Cola, Apple, and Nike. Holding seven national speaking titles, he's also a bestselling author on college success. Since 2004, Tom's impact has been immense, turning apathy into action and showcasing relentless dedication.



NOVELTY VENDORS & ROVING ARTISTS

CAMPUS SPA • jennifer@campus-spa.com • 865-512-8042



Bring the Spa to your campus today.... Perfect for every event from Stress Awareness, Mid-Terms, Finals, Orientation, Spring Flings, and more. Campus Spa brings you teams of highly trained therapists to give you the most AMAZING SPA EXPERIENCE ever offered on campus. We set the stage when it comes to relaxation, making your day one to remember with everything your Campus Spa could offer. Indulge everyone with a Hand Massage, Paraffin Treatment, Foot and Calf Massage, Oxygen Therapy, Aroma Therapy, and top it off with a relaxing Chair Massage.

APCA Isolated - \$2,650 • 2 of 3 - \$2,550 • 3 of 5 - \$2,500 • 5 of 7 - \$2,450
Plus: Travel & Lodging

DOUG'S WIRE WRITING • Everything But The Mime
carol@everythingbutthemime.com • 407-856-2412



Doug's Wire Writing is a unique art form in which a single piece of wire is magically bent into any requested shape -- names, dates, phrases, titles, pictures, symbols, etc. -- right before your very eyes, and in only 1-2 minutes! It's only limited by your imagination, and the process is truly mesmerizing to watch! Even better...you walk away with a one-of-a-kind work of art!

APCA Isolated - \$1,750 • 2 of 3 - \$1,700 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
Plus: Travel & Lodging

NAMES & FACES • Everything But The Mime
carol@everythingbutthemime.com • 407-856-2412



This married couple brings unique, personalized artwork to your campus or event! Caricatures by Jeff Mandell offers six exciting styles including virtual, digital, caricatures, Stuck on You magnets, hats, and traditional. Pippi uses custom homemade brushes with acrylic paints to complete your creative keepsake in mere minutes - a work of art that links your name with good luck!

APCA Isolated - \$2,100 • 2 of 3 - \$2,050 • 3 of 5 - \$2,000 • 5 of 7 - \$1,900
Plus: Travel & Lodging

THE T-SHIRT GUYS • Everything But The Mime
carol@everythingbutthemime.com • 407-856-2412



How cool would it be to create any design, symbol, phrase, or artwork imaginable on a T-shirt (or ball cap) and walk away wearing it for all the world to see? Well, that's exactly what THE T-SHIRT GUYS do. And, they do it in minutes with an airbrush. How about an everlasting memory with temporary tattoo ink? The T-Shirt Guys airbrush more than just T-shirts. Airbrushed tattoos provide interactive entertainment and the perfect ice-breaker for social gatherings. We can make custom stencils, especially for the brand or theme of your event. Book us today!

APCA Isolated - \$1,650; 2 of 3 - \$1,600; 3 of 5 - \$1,550; 5 of 7 - \$1,450
Plus: Travel & Lodging

ADVISOR WELCOME RECEPTION

Thursday • 8:30 PM
Rose Garden



Meet New Advisors and
Greet Old Friends!

STUDENT WELCOME PARTY

Thursday • 8:30 PM

Grand Pavilion Foyer



Presented by Neon Entertainment

BOOK

Mario A. Reyes

PROFESSIONAL ORATOR WITH 20+ YEARS OF EXPERIENCE HOSTING AND PERFORMING FOR UNIVERSITIES, MILITARY, FORTUNE 500 COMPANIES AND COMMUNITY EVENTS.

NOTABLE PARTNERSHIPS

- Joint Command Showcase for United States and South Korean military dignitaries
- University of Maryland, College Park Arts Festival
- University of DC - Keynote to graduating class
- Johns Hopkins Myositis Foundation
- Sweet Auburn Festival - Atlanta, GA
- Coca-Cola billion dollar refranchising bottling project
- Essence Festival - "Essence of Poetry"
- The Gathering Spot; Atlanta for COVID relief
- Pfizer for "Recognizing Black Excellence"
- NASA - Hispanic & African Diaspora committee keynote
- Paycheck.com Kwanzaa keynote

Contact: 646-316-0142 | m.reyes@manifestdestinyngo.com
www.manifestdestinyngo.com

9:00 AM • CONFERENCE KICKOFF • GRAND PAVILION FOYER

MANDATORY FOR ALL

Heather Lambert, APCA Vice President

Conference Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience, and receive important conference info and logistics!



OPENING KEYNOTE

Tom Krieglstein, Swift Kick

Just like on a dance floor, every college experiences varying levels of student engagement between those fully involved (student leaders) and those lurking on the edge (apathetic students). The same tactics to make an energetic dance floor also work to increase engagement within any college or student group. DANCE FLOOR THEORY™ provides student leaders and advisors a new model for creating community, increasing student engagement, and fostering a culture of retention.



After attending this session, participants will 1) have a new framework for understanding student apathy and engagement, and 2) have a tool to measure and track engagement within any group.

10:00 AM • ADVISOR ORIENTATION • RICHMOND ROOM

MANDATORY FOR ALL ADVISORS

Heather Lambert, APCA Vice President

Jennifer Skinner, Cooperative Buying Coordinator,
University of North Texas Dallas



This engaging and informative session provides the opportunity to network with your colleagues around the country and connect with mentors in your region. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!

10:00 AM • ASSOCIATE ORIENTATION • ROSE GARDEN

MANDATORY FOR ASSOCIATES (Artists and Agents)

Eric Lambert, APCA Executive Director

Erin Stevie, Production Coordinator, Imagine Design & Production Services

This session is mandatory for all Artists and Agencies attending this conference. APCA Cooperative Buying policies, Exhibit Hall, Showcase procedures and more will be discussed. All attending Artists, Agents, and Associates will be responsible for all material covered in this session.



10:00 AM • STUDENT EDUCATIONAL SESSIONS

BRIARPARK 2

Tom Krieglstein • Swift Kick

Setting the Stage for the Perfect Event

The setup and design of a room can have as much of an impact on the success of a program or event as the actual artist on stage. In this session, we'll break down the most important aspect of event setup to maximize the probability of success. From the moment a student walks into your event, you'll be able to grab their attention and keep them engaged the whole time.

After attending this session, participants will 1) understand the importance of the event space itself to the success of a program or event, and 2) know new ways to engage students during campus activities.

WESTCHASE 1

Derrick Ford • Texas A&M University at Galveston

Certified Student Leader Program

This presentation is about creating your Co-Curricular Transcript and tracking everything you do outside of the classroom while obtaining your degree from your university. A lot of students don't realize that they gain a lot of Transferable/Marketable Skills just by getting engaged outside of the classroom, and a lot of those skills are what employers are looking for in top candidates. We all know you need to achieve high academically, but what's going to set you apart in the future from other candidates who also have that 4.0 GPA? Research shows that employers, including Fortune 500 companies, are looking at your co-curricular transcript.

After attending this session, participants will 1) have a clear understanding of the benefits of a co-curricular transcript, and 2) know how to track and report their co-curricular activities and transferrable skills.

10:00 AM • STUDENT ED SESSIONS CONTINUED

WESTCHASE 2

Marissa F. Cohen

DEI Leadership: Debunk Unconscious Stigmas and Stereotypes

We all have biases, and oftentimes we don't realize we have them until they're pointed out to us. As leaders, it's important that we identify and debunk these biases, to give everyone equal and equitable opportunities, create an open and inclusive environment, and embrace everyone's special gifts and contributions. In this Ed Session, we use a stigma wall to do exactly that, identify and debunk stereotypes and stigmas so we can start fresh and lead with purpose, open-mindedness, and equity!

After attending this session, participants will 1) Identify Stigmas and Stereotypes, and 2) be able to help create an open and equitable environment on campus.

WESTCHASE 3

Del Suggs, M.S.Ed.

Sixty Awesome Program Ideas

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut... again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas! (Student Learning Outcome: After attending this session, students will have at least 25 new ideas for inexpensive programs they can present on campus.)

After attending this session, participants will have at least 25 new ideas for inexpensive programs they can present on campus.

WESTCHASE 4

Dave Kelly • America's Student Leadership Trainer

Building Your Confidence as a Leader

In an increasingly busy world, it can be hard for students to feel confident in themselves or their leadership abilities. Finding your purpose will put you on the path to greater confidence! One of the most important attributes that employers are looking for in a potential employee, that people look for in a mate, and organizations need in leaders is confidence! Want to know where you are going and how to get there? What your reason is for the things you do? This session approaches the topic with the idea that everyone has leadership abilities and developing them confidently will serve you now and in the future.

After attending this session, participants will 1) know new ways to overcome obstacles and challenges, and 2) How to build confidence through visualization, affirmations, and other techniques.

11:00 AM • STUDENT EDUCATIONAL SESSIONS

BRIARPARK 1

Clayton Lyndsey • MSC Cruises

Myths and Facts about Working on a Cruise Ship

Students are invited to attend this session to explore career options in the cruise industry. Learn what experience will prepare you for a career at sea and what it's like to live and work on a cruise ship!

WESTCHASE 1

Dave Leenhouts • APCA

Why Don't More People Come to Events?

Filling up spaces for events always seems to be a challenge. Social media notifications, campus influencer recommendations, great posters in interesting locations, balloons at the doorway, etc. sometimes work, but do they always result in crowded space? In this interactive session, we'll discuss putting the research and best practices to work for you on your campus events and see if working smarter and differently are approaches to creating crowds at events!

After attending the session, participants will 1) identify and understand the research findings regarding why students get involved in leadership/programming board activities, and 2) understand the concept of social networking for programming.

WESTCHASE 2

Marissa F. Cohen

Working With Anyone: How to Create and Maintain a Healthy, Positive, and Productive Team

When you spend roughly 1/3 of your life at work, the people around you make a profound difference. This also relates to student leadership groups, like student government, CAB, SGA, Student Activities, etc. When you have a narcissist in your workplace, everything drags. They create chaos, distraction, disruption, and disjointed team efforts. There is a recipe for creating and maintaining a healthy and productive work environment. In this seminar, we address narcissistic personalities and identify the 6 fool-proof ways of working cohesively and efficiently with a narcissist in your office. Make any workspace safer and pleasant using 6 small changes.

After attending this session, participants will 1) know how to identify Narcissistic Personalities, and 2) know tips to navigate Adverse Interpersonal Situations

11:00 AM • STUDENT ED SESSIONS CONTINUED

WESTCHASE 3

Brandon S. Lamberson

DOD/U.S. ARMY, Installation Management Command, School for Family & MWR

Connecting Within an Intergenerational and Diverse Student Body

Did you know, as of 2023, there are 5 generations in our workforce? The 6th generation, Alpha, is just around the corner and coming to our student body soon. If we hope to develop relationships, it is vital for us to fluidly understand the impressions each generation experienced and how they shaped their motivations, learning and development characteristics, communication styles, and so on. Join us for a fun discussion and a bit time travel to see what happened during our formative years.

After attending this session, participants will 1) be able to illustrate the differences & similarities of the 5 generations and know methods to engage each generation, and 2) determine implementation of essential strategies to fit the current generational mix in support of a collaborative team environment.

WESTCHASE 4

Dave Kelly

America's Student Leadership Trainer

What is SGA? Student Government 101

Involvement in Student Government helps students develop their leadership skills as they impact their campus community. Student Government members and officers are often the people who get things done on campus! This session will help you understand your SGA roles more clearly and become more effective leaders. We will define roles such as representing the student voice, advocating for positive changes to enhance educational experiences and opportunities, and making campus life fun, interesting, and safe! Come learn how to develop objectives for the coming year with successful approaches from an SG veteran who has led hundreds of SG training sessions, events, and retreats.

After attending this session, participants will 1) understand the basics of SGA representation and their role on campus, and 1) know the elements that all constitutions and/or bylaws should include.

11:00 AM • ADVISOR EDUCATIONAL SESSIONS

Surviving the Dreaded Student Affairs Burnout Factor**Briarpark 2**

Tom Krieglstein

Swift Kick

There comes a moment in every Student Affairs professional's career when it's 1:00 am and three students are still in the office and you know you have to be back at school the next morning. How can you keep going? Those who figure out how to survive the dreaded Student Affairs burnout factor go on to amazing and successful careers in higher education. In this session, we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.

After attending this session, participants will 1) possess new tools to manage the pressure of working in Student Affairs, and 2) understand the value in protecting oneself from burnout.

Unlocking Solutions for Student Retention and Wellness**Briarpark 3**

Debra Rieder

Beecuz You Matter, LLC

Join Debra, The Wellness Coach, for an eye-opening, transformative session addressing the pressing issue of the squeeze on university finances and stability due to the student drop/stop rate. In this information-packed session, Debra will not only provide innovative strategies for increasing student retention but also offer valuable insights on effectively supporting students' overall wellness throughout their academic journey. Through engaging discussions, interactive exercises, and "mini lessons," Debra will share powerful solutions that can be easily implemented by both students and faculty. Prepare to have your mind blown with simple yet impactful approaches to tackle this challenge head-on.

After attending this session, participants will 1) possess a comprehensive understanding of the challenges associated with student retention and overall wellness that may have been previously overlooked, and 2) have practical knowledge, strategies, useful tools, and "mini lessons" that can be effectively implemented at their home campus.

**Creating Learning Outcomes and Assessment****Richmond**

Del Suggs, M.S.Ed.

Are you struggling to write learning outcomes for your programs and events? Is re-accreditation looming just ahead? Fear not-Del Suggs can teach you to write simple, easily assessed learning outcomes. It's as easy as ABC-that is, Audience, Behavior, and Condition. Bring your problem events, and we'll work together to write an outcome for you. Then, learn to create an assessment tool using Google Forms, and discover how to get your students to complete the assessment survey at the event on their cell phones.

After attending this session, participants will 1) be able to create a student learning outcome, and b) create an assessment tool using Google Forms.

**Secure Your CE Credits at APCA!**

(2) CORE Credits: Student Affairs Educator Certification (CSAEd™)



(2) CAMPUS ACTIVITIES SPECIALTY Credits: Certified Student Affairs Educator-Campus Activities (CSAEd-CA™)

APCA, BABY!



#APCATX23

12:00 PM • LUNCH MAINSTAGE SHOWCASE I • GRAND BALLROOM



Michael Schirtzer • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Michael Schirtzer is a comedian and slam poet. He is a Jewish activist and co-host of The Palestine Pod. Michael has appeared in Warner Brothers movies and international TV commercials for products like Starbust. He's written for NBC Sports, TYT, and KPFK. He performed recently at the Edinburgh Fringe Festival and frequents The Comedy Store, The Hollywood Improv, and clubs and casinos on the road.

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,300 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



Eems • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Blending styles together from hip-hop, alternative, and pop, Singer, Songwriter, Rapper, Pianist, and Looper Eems has become known for his versatile mashups and covers. APCA's 2023 Solo Artist of the Year Eems is often playfully referred to as the "black guy with the ukulele". Eems uses his unique sounds, voice, and sense of humor to take audiences across the country by storm! Campuses love Eems! Coffee house, solo show, opening act, outdoor festival: Eems can be used for a number of events! Eems also offers an optional creative writing & looping workshop in addition to his performance, for all bookings.

APCA Isolated - \$2,200 • 2 of 3 - \$1,900 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
All Inclusive



E.L. Smith • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

E.L. Smith, based in Los Angeles, is a standout comedian and writer featured on platforms like Hulu, MTV, and Amazon Prime. A regular at top venues like The Comedy Store and Laugh Factory, his captivating style has earned him accolades in competitions like the Burbank Comedy Festival. Smith's fearless comedy, covering diverse topics, consistently leaves audiences eager for more.

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,550 • 5 of 7 - \$1,350
Plus: Tech Rider



Hunter Lloyd • Comedy Productions Talent Agency
russ@comedypro.com • 712.276.3035

Step into the extraordinary world of Hunter Lloyd, the comedian who's rewriting the rules of stand-up with a side-splitting fusion of humor and high-tech wizardry. Join Looney the Robot and his silicon sidekicks - Ocean, Tango, Bubbles, Puddles - along with the token human, Hunter Lloyd, in a family-friendly comedy experience like no other. Prepare for a laughter-packed adventure that transcends the boundaries of traditional comedy. Be ready to embark on a journey into the future of comedy that you'll never forget.

APCA Isolated - \$3,750 • 2 of 3 - \$3,500 • 3 of 5 - \$3,250 • 5 of 7 - \$3,000
Plus: Meals & Sound

12:00 PM • LUNCH MAINSTAGE SHOWCASE I • GRAND BALLROOM



Ed Mabrey • Ed Mabrey, Inc.
edmabrey@gmail.com • 704.301.5132

Ed Mabrey is the GOAT of Poetry Slam - 4 World Championships, 7 Regional Championships, and over 500 wins. An NAACP Image Award Nominee and 2019 APCA Spoken Word Artist of the Year, Ed's been on TV ONE, ABC, FOX, HBO and CNN. Performing poetry and conducting workshops on mental and emotional health with a focus on diversity, inclusion, depression, anxiety, suicide ideation, and removing stigmas from seeking therapy, Ed has performed at over 350 colleges and universities. Passionate, charismatic, funny, enthralling, thought provoking, and extraordinary. Ed Mabrey is not simply a poet, Ed Mabrey is an experience!

APCA Isolated - \$2,500 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600
Plus Lodging



Shanice Green • Neon Entertainment
scott@neon-entertainment.com • 800.993-6366

Shanice Green, the soulful and authentic musician, defies mainstream norms with her captivating music. Raised on a Texas farm, she draws inspiration from the simplicity of the country and the echoes of blues. Combining these roots with her city experience in Atlanta, Georgia, Shanice creates a unique sound that transcends genres. With heartfelt lyrics and a voice that enchants, she effortlessly takes listeners on emotional journeys. Influenced by blues legends and contemporary visionaries, Shanice's music breaks boundaries, fostering deep connections and igniting authenticity. Her ultimate goal is to create a musical sanctuary that nourishes souls and sparks genuine connections.

APCA Isolated - \$1,700 • 2 of 3 - \$1,600 • 3 of 5 - \$1,500 • 5 of 7 - \$1,450
Plus: Travel, Lodging, Meals, Sound & Lights



Ben Miller • Wally's World of Entertainment
wally@houseofwally.com • 615.824.8453

BEN MILLER, Stand-Up Science is an NY-based scientist turned comedian. He has performed at all the top clubs in the city such as Caroline's and The Stand. He has also performed in the New York Comedy Festival, Boston Comedy Festival, and Ithaca Comedy Festival. His debut hour, Stand-Up Science, had a completely sold-out run at the 2022 Edinburgh Fringe Festival. Ben has a degree in Materials Science and Engineering from Columbia University, has been a teacher on a science bus, and has diffused a few bar fights while on stage.

APCA Isolated - \$1,650 • 2 of 3 - \$1,450 • 3 of 5 - \$1,300 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Meals, Sound & Lights



Telephone tag • Degy Entertainment
ari@degy.com • 732.818.9600

Telephone tag is the latest project for worldwide touring electric violinist/singer, Lena Pasqualetti and singer/guitarist, Ryan Jacob Doyle. Starting with a coast-to-coast romance, grounded with the shared bond of performing, traveling, and culture, "Tt" invested in an RV to be on the road and tour full time. After completing their first "Tt" European tour run in the winter of 2023, Telephone tag is back in the states and excited to hit the road again to support the release of their new music and share their love & inspiration of music wherever, whenever, and however they can.

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,750
Plus: Sound & Lights

2:30 PM • EXHIBIT HALL • GRAND PAVILION

During Exhibit Hall, visit the booths of all APCA Showcasing Artists and Presenters! Network, get the latest novelty items, and start working to book these artists and attractions for your campus. Please keep in mind that you won't have time to visit every booth during one Exhibit Hall, so plan accordingly!

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE I • GRAND PAVILION FOYER

Dave Kelly • America's Student Leadership Trainer
davekelly@gonzospeaks.com • 404.403.1481

Dave Kelly is a professional student leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! Dave's presentations are high energy, interactive, fun, and, most importantly, content rich. He has spoken/trained more than 750 times on 350+ campuses. Dave coordinates APCA Serves!, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and is the 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!

APCA Isolated - \$2,650 • 2 of 3 - \$2,400 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
Plus: Lodging, Projector, Sound & Lights

Marissa F. Cohen
me@marissafayecohen.com • 732.642.0809

Marissa Faye of House Cohen. First of her name. Bestseller of books. Proprietor of Award-Winning Podcasts. Taker of Stages. Critic of Culture. Healer of Survivors. Breaker of Silences. Celebrated Survivor. Expert of Healthy Relationships. Mother of puppies. Professional Troublemaker.

APCA Isolated - \$2,250 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,600 • All Inclusive

Kathy Graves Farley • Conristian, LLC
kathy@kathyfarley.net • 909.273.3952

Kathy Graves Farley's passion for leadership is evident in everything she shares, whether you are a student leader, parent, or school official. With her dynamic presence and captivating storytelling, Kathy has spent her career as the inspiration and motivation for over 350,000 students and teaching leadership to over 650 young adults. Her 30 years of extensive experience makes her uniquely qualified to help young adults achieve their leadership goals in school, career, and life! She understands the challenges facing today's youth. Kathy empowers young minds to embrace the potential to take charge of the future.

APCA Isolated - \$2,000 • 2 of 3 - \$1,900 • 3 of 5 - \$1,800 • 5 of 7 - \$1,700
Plus: Travel, Lodging, Sound, Presentation Screen

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE I • GRAND PAVILION FOYER

Kelsea Peterson • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Kelsea Peterson, a veteran, engineer, author, and speaker, champions holistic well-being through her Salt to Sugar Method. Centered on four pillars—Mind and Body Discipline, Coping Skills Workshop, Fear Inventory, and Purpose Statement creation—Kelsea promotes a disciplined approach, effective coping mechanisms, addressing deep-seated fears, and grounding oneself in purpose. Her own journey through challenges like borderline personality disorder, anxiety, depression, addiction, and a suicide attempt informs her work. Sharing her personal story in her book *Expensive Skin*, Kelsea ensures others feel seen and offers alternate paths to wellness. She also delves into these topics on her "Salt to Sugar" podcast.

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,650
Plus: Sound & Lights

Dr. Nguyen "Tom" Griggs • Lead Connect Grow, LLC
tom@ntgriggs.com • 713.253.0190

Dr. Nguyen "Tom" Griggs is a former college professor with almost 30 years of martial arts experience. Tom has helped numerous people feel safe and develop personal strength. Tom has worked with corporate, healthcare, and numerous educational clients. His specific approach involves using the principles of Japanese Jujitsu, psychology, and engaging/interactive storytelling and activities to create more impactful and lasting lessons. His doctorate focused on college choice, student success, and retention. He lives in Houston and when not being a family man or practicing Japanese Jujitsu, he enjoys guitar, grilling, and audiobooks.

APCA Isolated - \$4,750 • 2 of 3 - \$4,500 • 3 of 5 - \$4,250 • 5 of 7 - \$4,000
Plus: \$200 for Travel, Lodging, Meals

Debra Rieder • Beecuz You Matter, LLC
info@debrarieder.com • 504.300.8989

As an engaging Speaker, Best-Selling Author, and Christian Mindset Coach who champions mental health for secular and non-secular audiences, Debra carefully addresses topics like anxiety, depression, loneliness, and suicide ideation by blending real, raw, and relatable personal stories with academic knowledge. Having shared stages with renowned figures like Jack Canfield & James Malinchak, her interactive speeches and workshops are intentionally curated to confront the stigma of mental health and propel necessary conversations with others. Students will unlock negative thought patterns, shatter depression misconceptions, instigate a culture of openness, and acquire tangible strategies for personal growth and resilience.

APCA Isolated - \$1,800 • 2 of 3 - \$1,700 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Sound & Lights

Kitty Pineapple • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Kitty Pineapple is an up-and-coming stand-up comedian with a charm that can be recognized with love and Aloha from Hawaii. She has a background in filmmaking that can be seen in a lot of her social media content. When Kitty is not on stage, you can find her at the gym or live on Instagram. She's a regular Headliner at Tickle Me Comedy Club and the FilAm Comedy Show.

APCA Isolated - \$2,500 • 2 of 3 - \$1,850 • 3 of 5 - \$1,650 • 5 of 7 - \$1,550
Plus: Tech Rider

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE I • GRAND PAVILION FOYER



Chibbi • Degy Entertainment
ari@degy.com • 732.818.9600

Chibbi is a Mexican-born, Texas-raised poet, actor, and spoken word artist. He is the founder of Laredo BorderSlam, and a founding member of the Houston poetry spot, Write About Now. He has self-published 2 books; his work primarily deals with the exploration of identity and culture, his experiences as both Queer and Latino, and fighting for the validity of existence. He is a two-time San Antonio Poetry Slam Champion, and coached and performed with the 2017 PuroSlam team, winning 3rd place at the National Poetry Slam Group Piece Competition. On stage and page, he is an unforgettable experience.

APCA Isolated - \$2,500 • 2 of 3 - \$2,400 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Meals, Sound & Lights

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To Book, Contact Jennifer Schmid
(865) 512-8042 • www.Campus-Spa.com
info@Campus-Spa.com

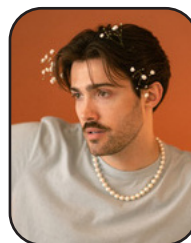
5:30 PM • DINNER MAINSTAGE SHOWCASE I • GRAND BALLROOM



Brandon Cormell • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Edgy but also family-friendly, comedian Brandon Cormell was born and raised in Los Angeles. You can feel the energy flow through the room once he steps on stage making you laugh with his witty jokes from start to finish. He has worked with the likes of David A. Arnold, Torrei Hart, Mike Epps, and Dane Cook. With his hilarious facial expressions and his multiple characters, he'll have you laughing out loud clapping like a drunk seal!

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
All Inclusive



TRVR? • Wally's World of Entertainment
wally@houseofwally.com • 615.824.8453

Formerly known as Trevor Douglas, TRVR? began his career in North Texas at a young age. His undeniable talent and charisma led him to the Top 24 on American Idol XIV. Since then, he's opened for renowned artists such as Jason Derulo, The Jonas Brothers, Ringo Starr, Em Beihold, Wilson Phillips, Austin Mahone, and many more. Drawing inspiration from contemporary pop acts like The 1975 and Charlie Puth, as well as the timeless sounds of the 70s, Trevor's music seamlessly blends modern pop with the enduring influences of Fleetwood Mac and Hall & Oates.

APCA Isolated - \$2,200 • 2 of 3 - \$1,850 • 3 of 5 - \$1,500 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



Jonathan Burns • Degy Entertainment
ari@degy.com • 732.818.9600

Born with the gifts of flexibility, curiosity, and goofiness, Jonathan Burns now uses these unique talents to astonish audiences around the globe. Over the course of his career, Jonathan has appeared on America's Got Talent, The Late Late Show with James Corden, Daniel Tiger's Neighborhood, and many more! He's been dubbed "Extremely funny" by The New York Times, and was named "Variety Artist of the Year" by Campus Activities Magazine, TWICE! When he's not performing, he can usually be found in an airport terminal or spending time with his beautiful family.

APCA Isolated - \$3,600 • 2 of 3 - \$3,400 • 3 of 5 - \$3,150 • 5 of 7 - \$2,750
Plus: Travel, Lodging, Meal, Sound & Lights



Mario A. Reyes • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Originally from the Bronx, NY, and now calling Atlanta home, Reyes, an Air Force Intelligence veteran, has created a unique brand with his sophisticated style and perspective on race, politics, love, mental health, manhood, and fatherhood. He's taken his talents to the stage and founded a nonprofit organization focused on bringing art programs to the city of Atlanta along with fatherhood workshops that are nationally recognized. Blending his penchant for social change with talent, Reyes has become a keynote speaker for various Fortune 500 companies and government institutions. Weaving purpose and passion, Reyes introduces a lifetime of prose to his 25-year career in technology.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Meals, Sound & Lights

5:30 PM • DINNER MAINSTAGE SHOWCASE I • GRAND BALLROOM



Mickey Housley • Neon Entertainment
scott@neon-entertainment.com • 800.993.6366

Mickey Housley was the runner up of the Funniest Person in Houston. He has performed in other competitions such as the Bay Area Comedy Competition, the Funniest Person in Texas, and NBC's Stand Up. He has also performed in numerous comedy festivals, most notably the Boston Comedy Festival and Gilda's Laugh Fest. His seamless blend of animation and wit has been featured on Showtime at the Apollo, Comedy Time Tv, and Comcast Sports. He currently tours colleges and clubs and is the author of Chronicles of a Stand Up Guy.

APCA Isolated - \$2,200 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Meals, Sound & Lights



I.N.K. • Neon Entertainment
scott@neon-entertainment.com • 800.993.6366

I.N.K. brings the positivity to poetry! They are a spoken word duo that brings energetic poetry with a comedic twist. Biracial poet and MC Courageous and Lane Shuler combine poetry, comedy, and hip-hop into an energetic show that is educational and entertaining. Their topics range from diversity and social justice to depression/suicide prevention. They have performed at colleges nationwide and have shared the stage with Matt Rife, The Asia Project, and more. They've appeared on HGTV, Food Network, and Oxygen Network, they have been heard millions of times on TikTok, and they are perfect for Homecoming, Orientation, Welcome Week, and more!

APCA Isolated - \$2,700 • 2 of 3 - \$2,300 • 3 of 5 - \$1,900 • 5 of 7 - \$1,750
Plus: Travel, Lodging, Meals, Sound & Lights



Matt Conn • Comedy Productions Talent Agency
russ@comedypro.com • 712.276.3035

Matt Conn has performed all over the country including the World Famous Hollywood Comedy Store and is a regular at One Night Stan's and Mark Ridley's Comedy Castle where he was a finalist in the Detroit to L.A. competition. He's been described as having a whimsical balance of witty observations combined with boyish charm. Matt's clean and clever humor strikes a chord with audiences of all ages. Check out Matt's debut novel "Trade Show" which is now available on Amazon!

APCA Isolated - \$3,000 • 2 of 3 - \$2,600 • 3 of 5 - \$2,200 • 5 of 7 - \$1,900
Plus: Meals & Sound



Diamonds & Whiskey • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Diamonds & Whiskey is a multi-award-winning band that has supported many major acts at venues, fairs, and festivals, as well as gracing the main stages at Barefoot Country Music Fest, ND Country fest, 77th and 82nd Annual Sturgis rallies, and Carolina Country Music Fest. They have just returned from headlining the 30th Visagino Music Fest in Lithuania. Fronted by the Carolina's 2x winner and reigning Female Artist of the Year, Diamonds and Whiskey offers a unique sound, showcasing incredible vocal ability and astounding musicianship. Their new album, produced by Chet Roberts (3 Doors Down) is being released soon.

APCA Isolated - \$4,000 • 2 of 3 - \$3,500 • 3 of 5 - \$3,200 • 5 of 7 - \$3,000
Plus: Travel, Lodging, Meals, Sound & Lights



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 COMEDY MAGICIAN TYLER KOROS	 FINANCIAL SPEAKER PETER BIELAGUS		 MAGIC AND ILLUSION KID ACE	 CROWD FRIENDLY COMEDY EL SMITH
 PSYCHIC SOULMATES ANTHEM & ARIA	 MAGIC AND ILLUSION MICHAEL JOHN	 ANECDOTAL COMEDY STEPHEN TAYLOR	 MENTALISM KEYNOTE SEAN BOTT	 DRAW QUEEN VARIETY MISS UCHAWI

Check out Metropolis' Showcasing Artists & Ed Session Presenters

FRIDAY, OCTOBER 20TH

Submit Your
Co-op Forms
at the APCA
Booth!

8:00 PM • EXHIBIT HALL
GRAND PAVILION

*Connect with Performers, Speakers &
Vendors, and Other Professionals in
Your Field!*

9:00 PM • LATE NIGHT EVENT • GRAND PAVILION FOYER



Josh McVicar • Metropolis Management
joyce@metropolismmanagement.com • 510.585.5585

Josh McVicar is an accomplished comedy magician and hypnotist, known for his interactive, hilarious, and respectful shows. Combining contemporary magic with fresh hypnosis skits, Josh is redefining entertainment. He's adept at tailoring his performances to the audience, making each show unique and engaging. With vast experience ranging from corporate events to universities, Josh has performed across the nation, consistently earning repeat bookings due to his audience-pleasing performances. He began his career in St. Louis, expanded his reach throughout the Midwest, and has now performed in nearly all 50 states. When he's not traveling and performing, Josh enjoys time with his family and his favorite beagle.

APCA Isolated - \$2,850 • 2 of 3 - \$2,500 • 3 of 5 - \$2,350 • 5 of 7 - \$2,150
Plus: Travel & Tech Rider

Arrive Early
to be Entered
to Win!



LATE NIGHT JAM

Rose Garden ~ Following Conference Events

*Advisors and Associates (21+), come relax & watch APCA
Associates jam in a casual setting. Got talent? You can sing too!*

***See Del Suggs to sign up.*

SATURDAY, OCTOBER 21st

8:30 AM • ADVISOR SESSIONS

How to Succeed as an Advisor for Registered Student Organizations

Briarpark 2

Dave Kelly

America's Student Leadership Trainer



Club and organization advisors are the glue that hold everything together. They know the policies, procedures, regulations, and guidelines of the school and keep their students on track. These are some of the responsibilities of club and organization advisors, but what else do they need to know to be successful? This session will cover the roles and responsibilities that help clubs and organizations be successful, how the advisor can serve as a coach for student leaders, and much more! The level of advisor involvement will also be discussed.

After attending this session, participants will 1) know the three types of advisors typically found in most clubs and organizations, and 2) know how they can serve their students with coaching techniques and help their students run more effective meetings.

The Desert Island Dilemma: Why Your Retirement Plan Won't Work the Way You Think it Will (And What to Do About It)

Briarpark 3

Peter Bielagus

Metropolis Management

Imagine you are stranded on a desert island with only ONE barrel of water. How much do you drink every day? The answer is you drink the smallest amount of water possible to ensure it will last. Your retirement plan has the same challenge. People withdraw the smallest amounts of money possible to ensure your money will last. Retirement becomes all about survival. But there are options. In this eye-opening session, audiences will learn why their current retirement plan won't work the way they think it will and what they can do about it.

After attending this session, participants will 1) understand the historic shift of modern retirement planning (from guaranteed benefit to guaranteed contribution; from planning in a pool of many to planning in a pool of one), and 2) Discover the retirement planning options beyond the 401k, the 403b and the IRA.

8:30 AM • ADVISOR SESSIONS CONTINUED

Wraparound Services: It's All in the Planning

Richmond

Dave Leenhouts
APCA

As campuses re-opened and students returned, the issues that had surfaced prior to the pandemic did not evaporate. Instead, the challenges with food insecurity, mental health, and housing instability reemerged. Many of these concerns, and other challenges, may well have increased in severity and intensity. Where and how do we, as student life professionals and student affairs practitioners, assist with building these programs and addressing the needs of a significant population of our students? In this session, we'll explore opportunities, challenges, and planning strategies in a realistic manner for the interface of student life and holistic wraparound services on our campuses.

After attending this session, participants will 1) be able to identify the data regarding college student food and housing insecurity as well as the demand for mental health services, and 2) be able to identify at least two resources as potential partners in creating wraparound "holistic" services.

9:00 AM • STUDENT EDUCATIONAL SESSIONS

BRIARPARK 1

Shanice Green
Neon Entertainment**A Musical Journey to Mindfulness: Combining Yoga and Music for Well-Being**

During this interactive session, you will discover the art of mindful breathing with music, creating a sense of calm and focus in your daily life. You'll craft personalized affirmations and learn how they can boost resilience and self-empowerment. Gain insights into using music as a catalyst for fostering connections, inclusivity, and a sense of belonging within your campus community. Shanice will introduce 'Two Deep Breaths', her program that combines meditation, music, yoga, and affirmations. You'll leave this session with tangible skills and strategies to enhance well-being, cultivate self-empowerment, build meaningful connections, and navigate the challenges of student life with a mindful approach.

After attending this session, participants will 1) possess a practical understanding of how to create personalized affirmations and utilize them as powerful tools for cultivating positive self-talk, resilience, and self-empowerment, and 2) understand how music can be a unifying force to foster connections, inclusivity, and a sense of belonging within their campus communities.

9:00 AM • STUDENT ED SESSIONS CONTINUED

WESTCHASE 1

Ari Nisman • Degy Entertainment

MAJOR EVENTS: How to survey, price, budget, offer, contract, market, advance, & execute a major event in 60 minutes!

Everything you wanted to know (and more) about buying a major event on your campus. Who do I call? Where do I get prices for big name artists? What's an offer sheet? How do I edit riders? What does the advance process entail? You'll do it all in under 60 minutes!

After attending this session, participants will 1) be able to demonstrate the necessity of conducting a risk assessment during the pre-production phase of the planning process, and 2) understand and be able to create a formalized budget inclusive of all revenue and expenses for a major event.

WESTCHASE 2

Marni Striks • Promotions & Unicorns, Too

Promotions Beyond Social Media

Are you using social media as your primary or only form of publicity? Looking for innovative and fun ways to connect with your fellow students? This session will change your perspective on how to promote events, get more involvement, and find the next leaders of your organization.

After attending this session, participants will 1) know how to establish & execute plans for advertising campaigns, and 2) learn new techniques and theories for better publicity.

WESTCHASE 3

Theresa Radley • 2 Funny Entertainment

Identity Blindness

Many factors make up your identity, but often others see only what's on the outside. No matter who you are, this interactive session will help you value your own diversity and differences while teaching you to look deeper when meeting and interacting with others. Participants will leave with a greater sense of their own identity through personal experiences, shared discussions, and self-reflection. Theresa Radley uses her own personal experiences of finding her identity. Her story allows participants to reflect on their own stories. Participants will leave with a greater sense that there is always more than what meets the eye.

After attending this session, participants will 1) know a deeper meaning of the word identity and how it applies to them, and 2) understand concrete ways to build relationships with others beyond outside appearances.

9:00 AM • STUDENT ED SESSIONS CONTINUED

WESTCHASE 4

Kathy Graves Farley • Conristian, LLC

Your Roadmap to Successful Peer to Peer Organizational Student Mentorship

Follow Kathy's Roadmap to Peer-to-Peer Student Development and Organizational Mentorship. Become an effective, prepared mentor for your fellow students, while representing your organization. In this session, Kathy will highlight the essential elements of successful mentoring communication and connection, showcasing how they lead to significant impact. Discover how to make commitments and schedule activities with ease, as well as the importance of self-preparation and goal setting. Kathy will share strategies on overcoming obstacles and finding innovative solutions, ensuring student mentors stay on track for personal and professional growth. Don't miss this opportunity to enhance your mentoring skills and make a difference.

After attending this session, participants will 1) understand the keys to self-preparation and the momentum that comes with goal setting, empowering them to stay focused and motivated in their mentoring journey, and 2) know new icebreakers that will enhance their communication and networking skills.

9:30 AM • COOPERATIVE BUYING CAUCUS • RICHMOND ROOM

AUDIENCE: ADVISORS/CO-OP BUYERS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is for all Cooperative Buying representatives and Advisors. Agents are encouraged to attend as well.



10:00 AM • COOPERATIVE BUYING SESSION • RICHMOND ROOM

AUDIENCE: MANDATORY FOR ADVISORS/CO-OP BUYERS/AGENTS

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is for all Cooperative Buying representatives and Advisors. Agents are encouraged to attend as well.

10:00 AM • STUDENT EDUCATIONAL SESSIONS

BRIARPARK 1

Peter Bielasus • Metropolis Management

Making Finance Fun: How to Get Students EXCITED About the World's Most Boring Subject

Money management problems are STILL the #1 reason students drop out of college, so it makes sense to put some time into financial literacy. But how do you make it interesting? What, exactly do you say to get a student excited to pay attention to their finances? What subjects do you discuss? What subjects do you avoid? In this tell-all session, money management expert Peter Bielasus will reveal how he has gotten over 100,000 college students excited about money management. He'll offer tips and tricks that can be incorporated into any student activities program regardless of schedules and budgets.

After attending this session, participants will 1) know the top three most exciting financial subjects for college students, and 2) learn how to create viral financial education on your campus.

WESTCHASE 1

Reese Butler • Degy Entertainment

Mental Health or Wellness Event: Learn how to plan, engage, and execute a successful program in under 60 minutes!

More and more schools are realizing that Mental Health and overall Wellness are important criteria for parents and students when deciding where to attend college. Learning how to prepare an effective and successful Mental Health/Wellness event will help students understand what obstacles exist and how to attract the students who need the support but would otherwise not attend. We will talk about effectively surveying the campus for the types of resources, tools, and services available, as well as how to engage clubs and on and off-campus partners to participate.

After attending this session, participants will 1) know methods and forms of advocacy and activism, and 2) know 5 keys to engaging in civil discourse.

WESTCHASE 2

Dave Kelly • America's Student Leadership Trainer

Be a Positive Force for Change as a Visionary Leader

Making change on campus, in the community, state, nation, and world means being an advocate for a new way of thinking and looking at aspects of life. Serving leaders do this in a way that is respectful, thoughtful, and impactful. It requires critical thinking skills, the ability to communicate effectively while listening to differing opinions, and the ability to present persuasive arguments while engaging in civil discourse. Students will look at historical advocacies, discuss and grade them, and learn the most effective methods of effecting change while working with other people.

After attending this session, participants will 1) know methods and forms of advocacy and activism, and 2) know 5 keys to engaging in civil discourse.

10:00 AM • STUDENT ED SESSIONS CONTINUED

WESTCHASE 3
Del Suggs, M.S.Ed.

Life Skills 101

Many college students succeed academically, yet struggle with life skills. Sometimes called “adulting”, these are the abilities that everyone needs in order to live as a responsible grown-up. Students need to master some basic life skills in order to be successful. This session will touch on Financial Literacy, Critical Thinking, Time Management, Interpersonal Skills, and Grit-- five quick lessons to help you succeed in LIFE.

After attending this session, participants will know five new ways to improve their life skills.

WESTCHASE 4
Debra Rieder • Beecuz You Matter, LLC

Revealing Secrets: Student Wellness, Student Engagement, and Student Retention

Join Debra, The Wellness Coach, for an eye-opening, transformative session revealing solutions never thought of before to effectively support students' academic prowess, engagement, overall wellness, and student drop/stop rate. Oftentimes institutions attempt to address issues without seeing the bigger picture...the picture from the student's point of view. In this information-packed session, Coach Debra will offer innovative strategies and valuable insight through engaging discussions, interactive exercises, and “mini lessons” that can be easily implemented by both students and faculty to aid in student wellness. Prepare to have your mind blown with simple yet impactful approaches in how to best support your peers.

After attending this session, participants will 1) possess a comprehensive understanding of the challenges students experience that may have been previously overlooked, and 2) know useful and effective information that can be implemented to aid and best support peers who may be in distress.



11:00 AM • STUDENT EDUCATIONAL SESSIONS

BRIARPARK 1
Nguyen “Tom” Griggs • Lead Connect Grow, LLC

Find Your Inner Black Belt: Personal Safety & Self-Defense

This session is interactive and not a lecture/discussion. We will be on our feet, moving and learning how to use our bodies to evade, deflect, and release ourselves from grabs, holds, and chokes. The focus is always on safety first and the delivery style is focused, fun, and a platform for asking questions and learning. Given general safety concerns and time constraints, we will not use punches or kicks, but we will learn basic safety concepts, including awareness, verbal de-escalation, and using your space and environment. All participants are welcome regardless of age or physical fitness levels.

After attending this session, participants will 1) recognize elements of a potential attack and know how to set boundaries, and 2) develop a basic set of self-defense techniques to escape from grabs, holds, and chokes

WESTCHASE 1
Marissa F. Cohen

Wellness Day

Life is stressful, but when you have the tools to combat that in moments of overwhelm, you are setting yourself up for success! In this Ed Session, we learn new techniques and skills to overcome overwhelm, stress, and adverse or traumatic experiences. Then, we can take those tools to our colleagues and peers and make our campuses less tense and stressed-out during finals week!

After attending this session, participants will 1) know new stress management tools and life skills, and 2) take away new ideas for campus wellness day programs.

WESTCHASE 2
Dave Kelly • America's Student Leadership Trainer

Playing Well With Others: Conflict and Communication

Do you want to be able to do deal with problems in your campus organizations before they happen? How do you keep everyone happy even when there are differing agendas and different values? After this program, attendees are better listeners and communicators and they know that drama can be managed, dealt with, and turned around in a positive way. This session is highly interactive and will provide tools you can use to resolve conflicts and improve your communication skills!

After attending this session, participants will 1) know 5 modes of managing conflict in any organization, and 2) have new leadership approaches to conflict and communication.

WESTCHASE 3

Del Suggs, M.S.Ed.

The Top Three Leadership Skills

Great leaders have skills in many areas: personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three skills that ALL great leaders possess. Want to be a better leader? Master these skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

After attending this session, participants will know three new ways to improve their personal leadership skills, their organizational leadership skills, and their interpersonal skills.

WESTCHASE 4

Peter Bielagus • Metropolis Management

Jumpstart Your Finances

According to the research firm Think Impact, money management problems are the number one reason for college dropout. Even if a student doesn't drop out, financial stress negatively affects mental health, relationships, even employment prospects. In this hands-on session, audience members will learn several financial action steps they can use to immediately improve their financial lives.

After attending this session, participants will 1) discover the easiest way to increase your credit score, and 2) know the most important number when it comes to your student loans. (Hint: It's actually not a number. It's a ratio.)



T-Ray the Violinist • Degy Entertainment
ari@degy.com • 732.818.9600

T-Ray The Violinist is a passionate and resilient visionary who has taken his unique violin performance outside of its stereotypical arena. He has transformed it into a catalyst that moves the crowd and moreover simultaneously inspires people to chase their dreams. Growing up to the sounds of 90s RnB, Hip-Hop, and Jazz and developing as an artist in New Orleans influenced him to fuse together his sonic experiences to create his own genre, eclectic fusion. He is an artist at the forefront of a movement with an incomparable sound.

APCA Isolated - \$2,700 • 2 of 3 - \$2,500 • 3 of 5 - \$2,000 • 5 of 7 - \$1,750
Plus: Lodging, Meals, Sound & Lights



Daniela the Brand • Daniela the Brand
daniela@danielathebrand.com • 410.972.6980

Meet Daniela! Author of the bestselling book Your First Corporate Job Made Easy. She is a speaker, coach, author, and content creator whose mission is to equip and empower young professionals globally with the skills for success. With over 2 million views on her YouTube channel and as a frequent Penn State University speaker, Daniela loves engaging her audience by encouraging them to act fast for huge results. Daniela is an official community member of the Girl Scouts Organization and founder of "The Fire Network", a worldwide network of young adults ready to live out their greatest potential.

APCA Isolated - \$2,700 • 2 of 3 - \$2,500 • 3 of 5 - \$2,200 • 5 of 7 - \$2,000
All Inclusive



Wes Woodson • Wes Woodson Enterprises, LLC
wes@weswoodson.com • 781.363.3532

Wes Woodson is a nationally renowned professional public speaker, mental health advocate, and published author. Over the last year, Wes has traveled the country sharing his story with over 100,000 students and teachers. Through his keynotes and workshops, Wes looks to empower students to take ownership of their mental health and begin the journey to love themselves unapologetically. More importantly, it is his hope to help students believe 3 words: I AM ENOUGH.

APCA Isolated - \$5,000 • 2 of 3 - \$3,500 • 3 of 5 - \$3,000 • 5 of 7 - \$2,500
All Inclusive



Peter Bielagus • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Peter Bielagus, a renowned financial author and speaker, has presented to over 100,000 individuals globally, spanning 49 U.S. states and eight countries. Authoring four money management books and the creator of the YouTube show, "Money In The Movies", he's been featured in major media like the Wall Street Journal. Noted for blending humor with powerful stories, Peter passionately educates on finances, leaving lasting impacts. Highly sought after, he offers keynotes, consulting, coaching, and both short and extended programs, delivering financial insights in an engaging, relatable manner.

APCA Isolated - \$3,850 • 2 of 3 - \$3,500 • 3 of 5 - \$3,000 • 5 of 7 - \$2,850
Plus: Sound & Lights

12:00 PM • LUNCH MAINSTAGE SHOWCASE II • GRAND BALLROOM



Trey Mack • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Trey is a stand-up comedian and Air Force Veteran from Birmingham, AL. Trey has recorded his own comedy special that is on Amazon Prime entitled Have Fun, and he starred on Kevin Hart's Hart of the City on Comedy Central. Through his relatable observations and musical anecdotes, crowds are guaranteed to be taken on a journey throughout a Trey Mack performance!

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,700 • 5 of 7 - \$1,500
All Inclusive



Kendall Neal
kendallneal@yahoo.com • 240.388.6568

Kendall Neal is a seasoned stand-up comedian/social media influencer born in Germantown, Maryland. He's most known for his viral web series "Blind Hitman" which gained over 30 million views across social media platforms, grabbing the attention of stars like Kevin Hart, Snoop Dogg, Megan Trainor, and more. Before traveling the nation doing stand up, Kendall won comedy competitions in both Washington, DC and Los Angeles. Several clips of his live act have gone viral on Instagram, Facebook, and YouTube. His material is known to be universal and suitable for men and women of all ages and nationalities.

APCA Isolated - \$1,850 • 2 of 3 - \$1,700 • 3 of 5 - \$1,550 • 5 of 7 - \$1,400
Plus: Travel & Lodging



Magician Bentley Burns • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Hailed as "the new generation of magic," Bentley has been astonishing audiences for over two decades. His fresh and modern approach to magic has made him unique in the industry. Bentley has appeared on television on the hit tv show Penn and Teller: Fool Us and performs all over the country with his hilarious award-winning show. He has sold out theaters and performs at colleges and universities sharing his love of magic.

APCA Isolated - \$2,750 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$1,800
Plus: Travel, Lodging, Meals, Sound & Lights



Josh Novey • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

An Iraq War Veteran, Josh has used his humor and easy-going stage presence to entertain thousands of people. Josh is a clean comedian, so every time he goes on stage you know the whole family will be able to enjoy. Your mom will love his charm and find him endearing, and your dad will think he's tough because he was in the Army.

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,850 • 5 of 7 - \$1,450
Plus: Tech Rider

2:30 PM • EXHIBIT HALL

GRAND PAVILION

Last Chance to Get Your Signatures for
the GRAND PRIZE DRAWING! Drawing
held during Saturday Dinner.



3:30 PM • AFTERNOON MAINSTAGE SHOWCASE II • GRAND PAVILION FOYER



AJ Foster • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

AJ Foster is a highly skilled comedian known for his hilarious performances and quick wit. With his unique blend of humor and storytelling, AJ has captivated audiences and garnered a loyal following across the country. His sharp observations on modern life, combined with his smooth and comfortable demeanor on stage, have made him a sought-after performer on the comedy circuit. Check out his showcase to see why AJ Foster is a rising star in the world of comedy.

APCA Isolated - \$1,600 • 2 of 3 - \$1,500 • 3 of 5 - \$1,400 • 5 of 7 - \$1,350
Plus: Travel, Lodging, Meals, Sound & Lights



The Judy Kang Experience • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Judy Kang is a world renowned violinist, has toured six continents, and was hand picked by Lady Gaga as her solo violinist on Gaga's Monster Ball Tour. Now she embarks on a new musical creation with guitarist Jake Valois. Together they make up the Judy Kang Experience, playing cutting edge Rock and Pop hits that are personal to Judy, who is reinventing what an electric violin can sound like in concert. From Gaga to Metallica, the hits just keep on coming. Most recently, The Judy Kang Experience has been featured on ABC News, WPIX, and Strad Magazine, to name a few.

APCA Isolated - \$3,500 • 2 of 3 - \$3,200 • 3 of 5 - \$2,850 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights



Jason Salmon • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Jason Salmon has headlined around the globe including multiple tours performing for US troops in Europe, Central America, and Afghanistan. His standup special "BISCUITS and GRAVITY" is streaming now on YouTube. He's been featured in Red Dead Redemption 2, Orange is the New Black, Wu Tang, Amy Sedaris, 30 Rock, on HBO and Comedy Central. He was a 2021 finalist for NYC Funniest Comedian and his debut album, FORCE OF NATURE hit #1 on iTunes. He's Texas born, NYC based, and his comedy has been described as "...like getting the best advice you've ever gotten...from the dumbest guy you know."

APCA Isolated - \$1,600 • 2 of 3 - \$1,550 • 3 of 5 - \$1,500 • 5 of 7 - \$1,400
Plus: Travel, Lodging, Meals, Sound & Lights

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE II • GRAND PAVILION FOYER

3:30 PM • AFTERNOON MAINSTAGE SHOWCASE II • GRAND PAVILION FOYER



Stacey Kay • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Stacey Kay received the highly anticipated "Golden Buzzer" on Canada's Got Talent and was a finalist on America's Got Talent. Stacey is an award-winning singer/rapper and motivational speaker who travels the world spreading her message about body positivity. Stacey writes music for RuPaul's Drag Race and is the voice of multiple cartoon characters on Netflix/Disney. Her covers of several hit songs have received recognition from the original artists including BeBe Rexha, RuPaul, Meghan Trainor, Fergie, Iggy Azalea, Jennifer Hudson, and Chris Brown. Her powerful singing paired with her machine-gun rapping has garnered her online videos millions of views!

APCA Isolated - \$3,000 • 2 of 3 - \$2,875 • 3 of 5 - \$2,750 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights



Nelson Cade III • Charming Son Productions, LLC
charmingsonproductions@gmail.com • 240.481.5948

Nelson Cade III loves connecting with his audiences! From turning all 4 chairs on the hit TV show The Voice to rocking out with college co-eds to connecting with everyday people at festivals and private events, Nelson moves his audience! Live-looping allows him to interact with his fans, teaching them music theory and introducing them to new music and old favorites while mesmerizing them with his finger-picking and his sultry yet grungy vocals! Blake Shelton's comment encapsulates his style perfectly: "He can run the gamut from Lead Belly (Blues) to ZZ Top (Rock)!" NC3 shows leave his audiences satiated, elevated, and a little more sophisticated.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Sound & Lights



Trino • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Trino combines comedy and theatrical feats alongside a backdrop of popular music, presenting an energetic and thoroughly modern take on the ancient art of magic. At once cheeky and charming, the finely coiffed Trino creatively interweaves audience participation with stand-alone stunts that will amaze and amuse your campus! Trino has been featured on the CW Network's Masters of Illusion and has been privileged to perform for celebrities such as Gene Simmons (KISS), Lee Brice (Billboard Chart Topper), Kevin Nealon (SNL) and many others. Looking for a show that will leave you laughing and mind-blown? You're looking for Trino.

APCA Isolated - \$3,000 • 2 of 3 - \$2,800 • 3 of 5 - \$2,650 • 5 of 7 - \$2,500
Plus: Travel, Lodging, Meals, Sound & Lights



Darryl Charles • Houla Entertainment, LLC
leemayer@houlaentertainment.com • 865.414.9266

Darryl Charles was an engineer before turning to comedy. Since then, he's been incredibly active in the worlds of stand-up, improv, sketch, acting, and even children's books. Darryl's quick wit and smart, observant style of comedy is made even more remarkable through his use of improv to craft jokes and play with audiences. Darryl headlines comedy clubs and festivals across the US. His 1st comedy album Black Gentrifier released in January 2020, debuted at #3 on iTunes Comedy, had a write up in the Notices of the American Mathematical Society, and is still in rotation on many SiriusXM channels.

APCA Isolated - \$1,500 • 2 of 3 - \$1,400 • 3 of 5 - \$1,350 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



Joel Byars • Joel Byars, LLC
joelbyarscomedy@gmail.com • 770.377.8232

Joel Byars is a good, clean, fun comedian on a mission to connect the world one laugh at a time. In his 13+ year career he has released two comedy specials: his self-produced "Trophy Husband" special and most recent Dry Bar comedy special titled "Marriage Material." Joel also hosts the award-winning Hot Breath! Podcast featuring over 400 interviews with comedians like Jeff Foxworthy, Cedric the Entertainer, and more. Everyone of all ages and backgrounds is guaranteed to laugh at a Joel Byars show!

APCA Isolated - \$2,500 • 2 of 3 - \$2,000 • 3 of 5 - \$1,800 • 5 of 7 - \$1,500
Plus: Travel, Lodging, Sound & Lights



NGXB • NGXB
ngxb@thengxb.com • 865.414.1736

Solo pianist, arranger, and content creator NGXB is no stranger to an audience. The hits that were never envisioned to be classically crossed over come to life in a virtuosic style, all on the 88 keys. Being raised with a classical music background, receiving a degree in jazz, and having an adoration for rock and pop music, NGXB captivates everyone with not only his exuberant personality, but with his creativity.

APCA Isolated - \$2,850 • 2 of 3 - \$2,700 • 3 of 5 - \$2,500 • 5 of 7 - \$2,250
Plus: Travel, Lodging, Meals, Sound & Lights



5:30 PM

DINNER MAINSTAGE SHOWCASE II

GRAND BALLROOM

Join us for the Award Ceremony to congratulate the winners of the

2023 Fall Regional Campus Activities Awards!

5:30 PM • DINNER MAINSTAGE SHOWCASE II • GRAND BALLROOM



Stephen Taylor • Metropolis Management
joyce@metropolismanagement.com • 510.585.5585

Originally a Louisiana native, Stephen moved to Kansas City to escape his traditional southern roots. He's a fast rising talent in the region that has worked with comics like Theo Von, Karlous Miller, and Mark Normand. Combining his unique perspective with some sweet southern charm, Stephen headlines and features at your favorite clubs, bars, and colleges across the country. He is the house Feature at the KC Improv and has been accepted into festivals like Flyover Fest, B4UDIE, and SF Sketchfest. He is also the co-host of the Set to Destroy Podcast.

APCA Isolated - \$1,600 • 2 of 3 - \$1,400 • 3 of 5 - \$1,350 • 5 of 7 - \$1,250
Plus: Travel, Sound, & Lights



Morgan Minsk • Degy Entertainment
ari@degy.com • 732.818.9600

Raw, moody, and faith-driven, pop songstress Morgan Minsk enjoys letting listeners into her musical world. Threaded together by consistent soulful vocals and acoustic guitar, her music dances between indie folk, acoustic soul, and classic pop. After graduating as a music therapist from Berklee College of Music in 2018, Minsk's fanbase raised \$25K to create her debut album Praise. In 2022, she returned with divorce-themed EP Everything, Everything, a set of 6 songs vulnerably exploring the failing of her previous marriage, and her own personal healing through Christ.

APCA Isolated - \$1,500 • 2 of 3 - \$1,450 • 3 of 5 - \$1,350 • 5 of 7 - \$1,300
Plus: Travel, Lodging, Meals, Sound & Lights



Ephraim Nehemiah • RK Entertainment Agency
rich@rkentertainmentagency.com • 315.281.9580

Ephraim Nehemiah is taking the poetry world by storm. Ephraim is the current international poetry slam champion and is considered one of the most dynamic poets of our time. Ephraim is a black queer poet who has mastered the art of making necessary, but sometimes difficult, conversations fun and engaging. Once you experience them, we will be your new favorite poet!

APCA Isolated - \$1,950 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,250
Plus: Travel, Lodging, Meals, Sound & Lights



Jesse Martin • 2 Funny Entertainment
2funnyentertainment@gmail.com • 858.939.9701

Jesse is an Actor, Comedian, Writer, and Producer with credits ranging from comedy to drama on multiple award-winning projects and film events. A former D1 college basketball player, Jesse takes his college and personal experiences and turns them into funny stories and jokes that audiences can relate to. Jesse has performed for comedians featured on Comedy Central, Conan, and the Daily Show.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,600 • 5 of 7 - \$1,400
All Inclusive

5:30 PM • DINNER MAINSTAGE SHOWCASE II • GRAND BALLROOM



Malcolm Little • Charming Son Productions, LLC
charmingsonproductions@gmail.com • 240.481.5948

Malcolm Little gives you exactly what you're looking for - the ability to bob your head, sing along, and get out of your seat and dance! His versatility as both a vocalist and guitarist, along with his multigenerational setlist, will have your event rocking for hours! Whatever the occasion, you can rest assured that Malcolm Little and his contagious charisma will take your event to the next level!

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging, Sound & Lighting



Michael Kent • Degy Entertainment
ari@degy.com • 732.818.9600

Comedy Magician Michael Kent gives the art of magic a facelift with irreverent comedy and satire that has earned him prestigious awards and thousands of fans across America. As one of the busiest entertainers in the College Market, he has been voted "ENTERTAINER OF THE YEAR" by the readers of Campus Activities Magazine and was named "MAGICIAN OF THE YEAR" by the Association for the Promotion of Campus Activities. Michael was featured on the season premiere of Penn & Teller: Fool Us. His combination of interactive comedy and mind-blowing magic has made Michael Kent a CROWD FAVORITE across the nation.

APCA Isolated - \$3,000 • 2 of 3 - \$2,750 • 3 of 5 - \$2,500 • 5 of 7 - \$2,000
Plus: Sound & Lights



Honey Made
honeymadeatx@gmail.com • 512.409.6600

Austin's Honey Made brings back memories of legends like James Brown, with their modern take on slamming primal soul and focus on their R&B roots. This nine-piece RnB band has garnered accolades such as a 2022 SXSW Official Showcasing artist, headlining the YouTube Presents: DIY Musician Showcase and being named the "Best Live Band" in Austin Fit magazine's 2022 "Best of Austin List." The band has already made quite a name for themselves locally and are currently planning on rapidly expanding their audience beyond the Austin scene.

APCA Isolated - \$2,000 • 2 of 3 - \$1,800 • 3 of 5 - \$1,500 • 5 of 7 - \$1,200
Plus: Travel, Lodging and Meals (for dates outside of the Austin, TX Metro Area), Sound & Lights



Kellen Marson • Comedy Productions Talent Agency
russ@comedypro.com • 712.276.3035

Comedy Hypnotist Kellen Marson - Making Hypnosis HIP Again. "Get ready to become HYPNOTIZED, MESMERIZED, or, OTHERWISE with Award-Winning Comedy Hypnotist & U.S. Army Veteran, Kellen Marson. His quick wit, lovable charm, powerful hypnotic Phenomena, and hysterical comedy, Kellen is MAKING HYPNOSIS 'HIP' AGAIN. His comedy hypnosis shows always offer amazing high caliber entertainment tailored to your specific audience. Kellen is an awe-inspiring performer, but he's also a dynamic entertainer and energetic performer who can get the very best out of every on stage opportunity. Kellen studied hypnosis at the Hypnosis Motivation Institute, the only nationally accredited school of hypnosis

APCA Isolated - \$3,000 • 2 of 3 - \$2,500 • 3 of 5 - \$2,250 • 5 of 7 - \$2,000
Plus: Meals, Sound, Headphone jack to speakers

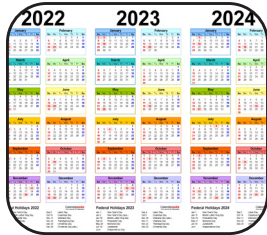
SUNDAY, OCTOBER 22nd



8:00 PM • EXHIBIT HALL
GRAND PAVILION
*Final Opportunity to Connect
with Agents and Vendors at
Their Booths!*



9:00 PM • FINAL COOPERATIVE BUYING SESSION • RICHMOND ROOM



Come finalize the
details for your
school calendar!



THIS IS IT! FINAL CO-OP SESSION!!!



9:00 PM • STUDENT GRAND FINALE • GRAND PAVILION FOYER

LATE NIGHT JAM

Rose Garden

~Following Conference Events

Advisors and Associates (21+), come relax & watch APCA
Associates jam in a casual setting.

Got talent? You can sing too! **See Del Suggs to sign up.
Students 21+ allowed with Advisor Permission Only



SATURDAY, OCTOBER 21st

10:00 AM • CONFERENCE WRAP-UP • RICHMOND ROOM



Audience: Schools and Talent Buyers
Eric Lambert, Executive Director, APCA

Join us for a great interactive session to wrap up the 2023 Fall Regional Conference. We want your feedback on what you liked and how we can make things better for future conferences! Your input makes a difference in APCA policies, directions, and programs – so come share your thoughts and get involved with APCA!

*Thank you for being a part of the
APCA Fall Regional Campus Activities
Planning Conference - Houston!
~Have a safe trip home~*

**The Association for the
Promotion of Campus Activities**





APCA Houston 2023 Exhibitor Listings



6	7	18	19	30	31	42	43	54	55
5	8	17	20	29	32	41	44	53	56
4	9	16	21	28	33	40	45	52	57
3	10	15	22	27	34	39	46	51	58
2	11	14	23	26	35	38	47	50	59
1	12	13	24	25	36	37	48	49	60

Vendors Listed Alphabetically

Associate Member	Booth #
APCA	1
2 Funny Entertainment	45-48
America's Student Leadership Trainer	26
Beecuz You Matter, LLC	41
Campus Spa	5-6
Charming Son Productions, LLC	49-50
Comedy Productions Talent Agency	13-15
Conristian, LLC	40
Daniela the Brand	9
Degy Entertainment	31-36
Del Suggs, M.S.Ed.	30
Ed Mabrey, Inc.	8
Everything But The Mime, Inc.	10-12
Honey Made	7
Houla Entertainment, LLC	55-60
Joel Byars, LLC	52
Kendall Neal	27
Lead Connect Grow, LLC	16
Marissa F. Cohen	44
Metropolis Management	19-24
Neon Entertainment	37-39
Next Level Gaming	18
NGXB	51
Perfect Parties, USA	42
Promotions & Unicorns, Too	17
RK Entertainment Agency, LLC	2-4
Surelocked In Escape Games	28
Swift Kick	25
Sylvia O'Connor SOAR, LLC	43
Wally's World of Entertainment	53-54
Wes Woodson Enterprises, LLC	29

Vendors Listed Numerically

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Houla Entertainment, LLC	55-60

EXHIBIT HALL BOOTH SIGNATURE SHEET

Get the signatures from ALL vendors on this page BEFORE the Saturday Dinner Drawing to win BIG PRIZES!

NAME (please print clearly): _____

SCHOOL (please print clearly): _____



Associate Member	Booth #	Signature
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APCA	1	
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Houla Entertainment, LLC	55-60	



STUDENT SESSION STAMP SHEET

Get the boxes stamped at the end of each session and receive a *Certified Student Programmer* Certificate! Certificates will be mailed to your advisor following the conference.



Friday, October 20

9:00 AM Kick-off	10:00 AM Ed Sessions	11:00 AM Ed Sessions
3:30 PM Afternoon Mainstage Showcase	9:00 PM Late Night Event	

Saturday, October 21

9:00 AM Ed Sessions	10:00 AM Ed Sessions	11:00 AM Ed Sessions
3:30 PM Afternoon Mainstage Showcase		

Save the Date

JOIN US TO CELEBRATE
30 YEARS OF APCA
AT THE 2024 NATIONAL CAMPUS
ACTIVITIES PLANNING
CONFERENCE

Hershey, PA

FEBRUARY 15 - 18, 2024

2024 NATIONAL CAMPUS ACTIVITIES
PLANNING CONFERENCE

- Cooperative Buying/Block Booking
- Leadership Development
- Community Service
- Live Showcases



Save the Date

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APCA
www.apca.com

