

2021 FALL REGIONAL CAMPUS ACTIVITIES PLANNING CONFERENCE ORLANDO, FL



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STUDENT LIFE 3.0:
UPGRADE YOUR STUDENT LIFE EXPERIENCE

#APCAORL21
NOVEMBER 19-21, 2021



2022 National Campus Activities Planning Conference



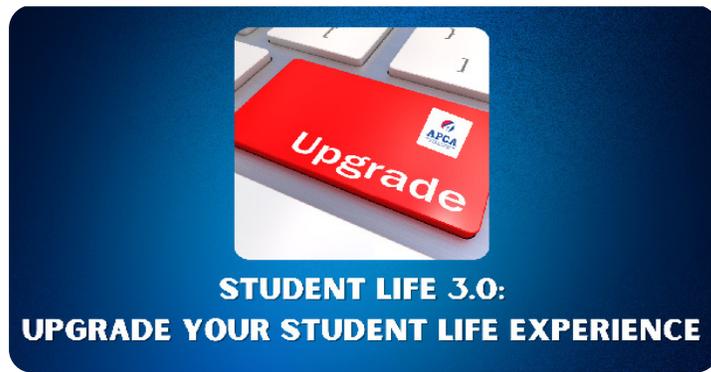
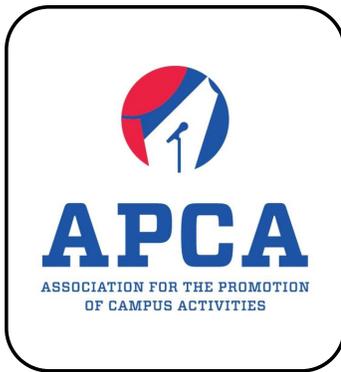
Sweeten Up Your Events!

- ✿ *80+ Showcases and Novelty Acts*
- ✿ *50+ Educational Sessions, Keynotes, and networking opportunities for Students and Student Life Professionals.*
- ✿ *Block Booking discounts on entertainment, novelties, speakers and training.*

Save The Dates!
Hershey, PA.
March 24-27, 2022

**Registration opens in
November at APCA.com*





On behalf of the entire APCA family, I welcome you to the 2021 ORLANDO Fall Regional Conference! We have a great experience in store for you, and hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as: listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus! You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

Eric Lambert | Executive Director | APCA



GRAPHICS COMPETITION

Bring your Print Material, Novelty Items, T-shirts and Event Submissions to Registration or submit them via the Workplace by Friday at 5:30 PM to have them entered into the APCA Graphics Competition. Awards will be given at the Saturday Dinner Showcase.



ORLANDO

2021 Fall Regional Campus Activities Planning Conference

NAME TAGS
MUST BE WORN
AT ALL TIMES

~STUDENT LIFE 3.0: UPGRADE YOUR STUDENT LIFE EXPERIENCE~



Face Masks must be worn at all times, except while eating and while performing on stage.

SCHEDULE

Pre-Conference
Thu, November 18

6:30 PM - 8:30 PM	Conference Registration	Forum East 2
8:30 PM	Advisor Welcome Reception	Cricket's Lounge
8:30 PM	Student Welcome Party	Legacy North 2
	<i>Dance Party - ALWZ SNNY</i>	

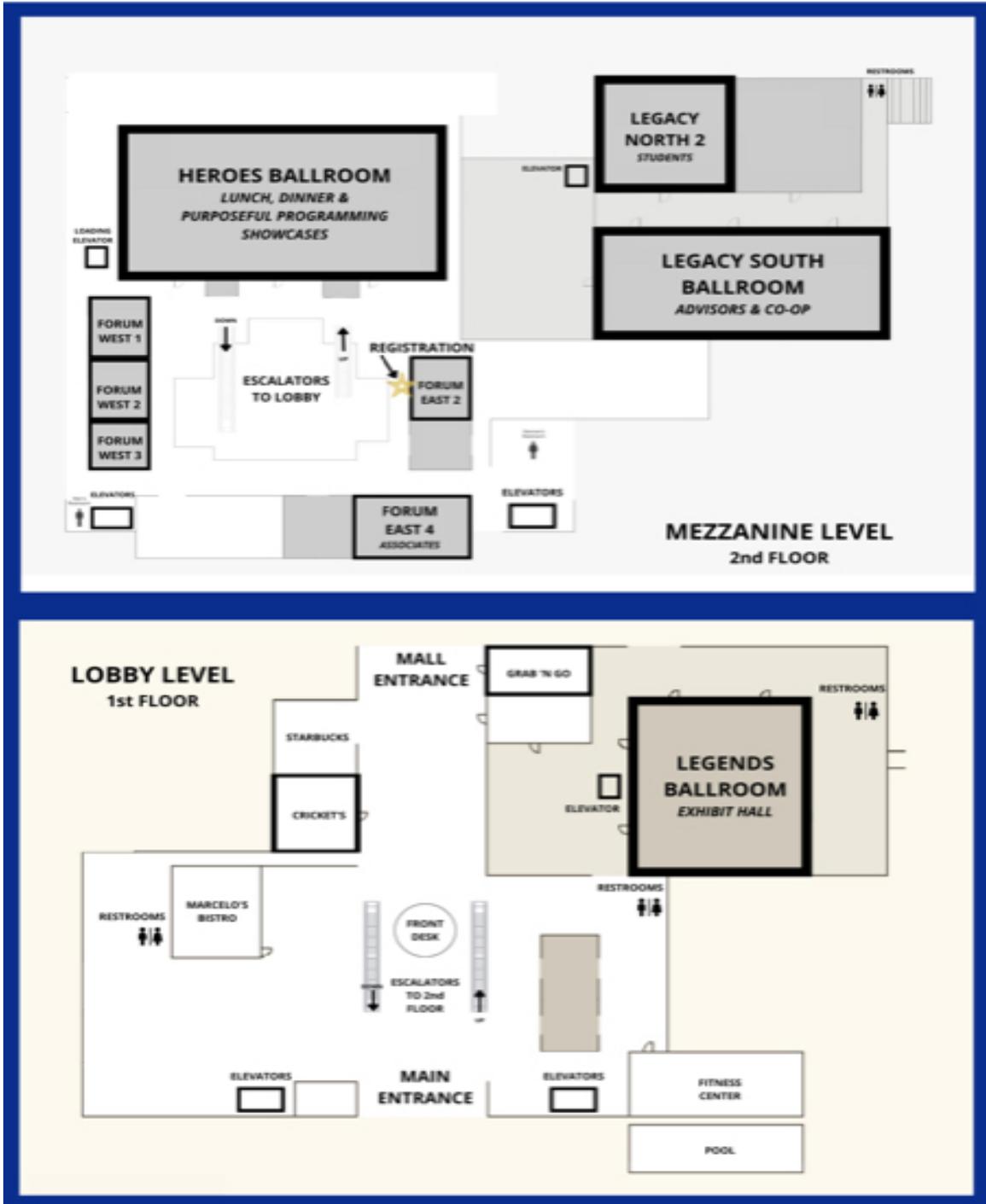
Day 1
Fri, November 19

8:00 AM	Conference Registration	Forum East 2
9:00 AM	Student Kickoff	Legacy North 2
9:00 AM	Advisor Kickoff and Orientation	Legacy South
10:00 AM	Student Ed Sessions	Various Rooms
10:00 AM	Associate Orientation (Agents & Artists)	Forum East 4
11:00 AM	Lunch Mainstage Showcase	Heroes Ballroom
1:30 PM	Exhibit Hall	Legends Ballroom
2:30 PM	Break	
3:00 PM	Purposeful Programming	Heroes Ballroom
4:30 PM	Student Ed Sessions	Various Rooms
4:30 PM	Advisor Ed Session	Legacy South
5:30 PM	Student Ed Sessions	Various Rooms
5:30 PM	Advisor Ed Session	Legacy South
6:30 PM	Dinner Mainstage Showcase	Heroes Ballroom
9:00 PM	Exhibit Hall	Legends Ballroom
10:00 PM	Late Night Student Event	Heroes Ballroom
	<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates)</i>	Cricket's Lounge

Days 2 & 3
Sat, November 20 - Sun, November 21

Saturday, November 20		
8-10:00 AM	Conference Registration	Forum East 2
8:30 AM	Co-op Caucus	Legacy South
9:00 AM	<i>Cooperative Buying</i>	Legacy South
9:00 AM	Student Ed Sessions	Various Rooms
10:00 AM	Student Ed Sessions	Various Rooms
11:00 AM	Lunch Mainstage Showcase	Heroes Ballroom
1:30 PM	Exhibit Hall	Legends Ballroom
2:30 PM	APCA SERVES/Novelties/ESPORTS Tournament	Legends Ballroom
3:30 PM	Student Ed Sessions	Various Rooms
3:30 PM	Advisor Ed Session	Legacy South
4:30 PM	Associate Wrap-up (Agents & Artists)	Forum East 4
4:30 PM	Student Ed Sessions	Various Rooms
4:30 PM	Advisor Ed Session	Legacy South
5:30 PM	Dinner Mainstage Showcase	Heroes Ballroom
8:00 PM	Exhibit Hall	Legends Ballroom
9:00 PM	<i>Final Cooperative Buying</i>	Legacy South
	<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates)</i>	Cricket's Lounge
Sunday, November 21		
10:00 AM	Wrap-up Session	Legacy South

HOTEL LAYOUT



LUNCH/DINNER SHOWCASES & PURPOSEFUL PROGRAMMING & FRIDAY LATE NIGHT STUDENT EVENT:
HEROES BALLROOM

EXHIBIT HALL: LEGENDS BALLROOM

COOPERATIVE BUYING & ADVISOR SESSIONS: LEGACY SOUTH BALLROOM

STUDENT WELCOME PARTY, STUDENT KICKOFF: LEGACY NORTH 2

ADVISOR WELCOME RECEPTION & LATE NIGHT JAMS: CRICKET'S LOUNGE

STUDENT EDUCATIONAL SESSIONS: FORUM WEST 1, 2 & 3





2021 ORLANDO CONFERENCE STAFF



Eric Lambert
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Dave Leenhouts
Co-Op Coordinator



Archie Asar
Exhibit Hall
Coordinator



Erin Stevie
Production Coordinator
Imagine Design

Download the Workplace
and Workplace Chat Apps!



Log in to the **Virtual Community Workplace** to access all of the Conference Resources and to participate in Co-Op, contests, games, and more! Updates and info will also be shared regularly, so set your notifications! Need help? Email info@apca.com or come to the Registration Desk.

GENERAL INFORMATION

Registration & Information Desk

The registration desk is located in the Forum East 2.
The hours of registration are:

Thursday	6:30 PM - 8:30 PM
Friday	8:00 AM - 10:00 AM 5:00 PM - 6:00 PM
Saturday	8:00 AM - 10:00 AM

Schools: An advisor must check in your school.

Associates: Only the agent or pre-approved representative can check in for the artist. All badges should be picked up at one time and are the responsibility of agency to get to their artist.

PLEASE REMEMBER to bring your signed copies of the Conference Duty of Care and Waiver.

Name Badges

Please wear your name badges for the duration of the conference. You will be denied access to conference areas if you do not have a name badge on.

Masks

Please wear your masks at all times, except while eating or performing on stage.

Meals

APCA provides certain meals at the conference. Please refer to your conference program for specific meal showcases. If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals or meal showcases.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering.

Sessions

Educational Sessions may have limited seating. Please get to the session early to ensure you have a seat.

In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.



APCA CONFERENCE COVID POLICIES

The following safety procedures, based on CDC recommendations will be in effect:

- Attendees will be required to affirm that they have been fully vaccinated or tested negative for Covid-19 within the 72 hours prior to departure to the conference. School Advisors will be responsible for verifying their delegation's status before attending.
- All attendees will be required to wear a mask at all times in public spaces (other than while eating or performing on stage).
- All attendees will adhere to appropriate social distancing protocols, submit to possible temperature checks, and respect other's personal space throughout the course of the conference.
- Attendees must STAY HOME if they feel ill, actively experience COVID-19 symptoms, or have been exposed to someone who has tested positive with COVID-19 within 14 days prior to the conference dates. Contact APCA's registration team at info@apca.com.
- If an attendee begins to actively experience COVID-19 symptoms during the conference, they must self quarantine immediately and notify APCA Staff.



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

- APCA Isolated Booking (a single date)
- 2 events in 3 days
- 3 events in 5 days
- 5 events in 7 days

Schools must be within 250 miles or a reasonable travel distance in order to form blocks for in-person events.

Virtual Events:

- APCA Isolated Booking (a single date)
- 2 schools booking an event within the same month
- 3 or more schools booking an event within the same month
- 5 or more schools booking an event within the same month

Virtual bookings obviously don't have the same travel constraints as in-person events, so you can form Virtual Blocks with any school across the country!

Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction during their schedule.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Additional Co-op Discounts!

Onsite Purchasing Discounts

Participating Associates offer a 10% discount on any published price (isolated or block) to schools willing to book onsite by using either a "request contract (RC)" or "commitment to block (CB)" form. This discount is in addition to any other block discounts available. Look for a sign in the Associate Members' booth indicating their participation in the onsite discount program.

FTE Cards

Some APCA Associates have joined in a program where participating member schools utilize an "FTE" (full time enrollment) discount card. Based on the full-time enrollment status of the campus, a school may receive between 3% to 7% off the listed price of a participating artist or other attraction. This discount is in addition to any other onsite discount or block price discount, but the artist or attraction must be booked onsite using either a "request contract (RC)" or "commitment to block (CB)" form.

The breakdown of the school FTE discount is as follows:

Below 3,000 FTE 7% • 5,000 - 3,000 FTE 5% • 9,900 - 5,000 FTE 3%

This program is completely voluntary. Schools requesting a discount must show the FTE Card issued by APCA national office to participating associates upon request in order to receive discount. Look for a sign in the Associate Members' booth indicating their participation in the FTE discount program.

CO-OP BUYING FORMS AND TYPES OF INTEREST

APCA COOPERATIVE BUYING FORM



Please print & press firmly.

TODAY'S DATE: _____

ATTRACTION _____

AGENCY/ORGANIZATION _____

AGENCY REPRESENTATIVE SIGNATURE _____

SCHOOL/BUYER _____

CAMPUS _____

CITY _____

STATE _____

AUTHORIZED SIGNATURE _____

BUYER DISCOUNTS

FTE Cardholder Discount: ___ 3% ___ 5% ___ 7%

Onsite Discount: ___ 10%. Total Onsite/FTE Discount: ___ %

TYPE OF INTEREST: See reverse side for explanations

(AI) Attraction Interest
 (CB) Commitment to Block
 (RC) Request Contract

VIRTUAL EVENT
 IN-PERSON EVENT

SPECIFIC DATE

If you have a specific date for this attraction, enter it here:

____/____/____
MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter it here:

OPEN OR: _____
 Week of _____ Year

OR SEMESTER

Fall
 Winter
 Spring
 Summer
 _____ Year

TRAVEL/LODGING RIDER: Overrides all other travel agree

If this section is left blank, reasonable travel and lodging are assumed to be in addition to performance prices and shared travel and lodging are assumed to be in addition to all block unless otherwise stated in the attraction bio in the conference program. Outline any different lodging agreements below.

ADDITIONAL AGREEMENTS:

AGENCY/ORGANIZATION INITIALS _____

SCHOOL/BUYER INITIALS _____

Attraction Interest (AI) - This option does not commit either party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA™ conference program price for up to 21 days after the conference. When an attraction interest is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at isolated convention price structures or join a block, the attractions' representative must be notified within 21 calendar days. All requested additions to a formed block are subject to reasonable travel and time constraints as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA™.

Commitment to Block (CB) - A Commitment to Block form indicates that the school has expressed their commitment to enter into a contract if a block of as many as two schools are interested in the act on the specific date/s they have requested. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA™ conference program or agreed to by Cooperative Buying form rider. Block prices are only available to buyers who have finalized a contract for the block pricing.

Request Contract (RC) - Buyer has agreed to purchase this attraction on site at the convention and bound to the terms of the APCA™ contract signed by both parties. Both parties agree to honor all APCA™ Cooperative Buying process guidelines and procedures as set forth in the APCA™ conference program. Associate artists and agencies are responsible for contacting the buyer for a final contract provided by Associate Member or buyer to finalize the date.

Previously Contracted (PC) - The act is previously contracted by another venue. Though blocks may form around this date and those dates are subject to the listed pricing structures in the APCA™ program, the original contract will not be altered without agreement from both school and attraction representative involved. Prior contracted dates must be submitted by the Associate prior to the conference. This information will be incorporated into the Cooperative Buying system to inform buyers of dates that are unavailable or dates that can be blocked around.

**APCA COOPERATIVE BUYING
ATTRACTION INTEREST
ONLY**

ATTRACTION
INTEREST ONLY

Please make sure to indicate a date or time frame for your tentative event, i.e. "dd/mm/yyyy - afternoon" or "fall - evening show" or "spring" or just "open" if you are unsure.

Attraction _____

Agency/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Agency Representative Signature _____

School/Buyer _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Authorized Signature _____

TENTATIVE DATE OF PERFORMANCE

TENTATIVE TIME OF PERFORMANCE

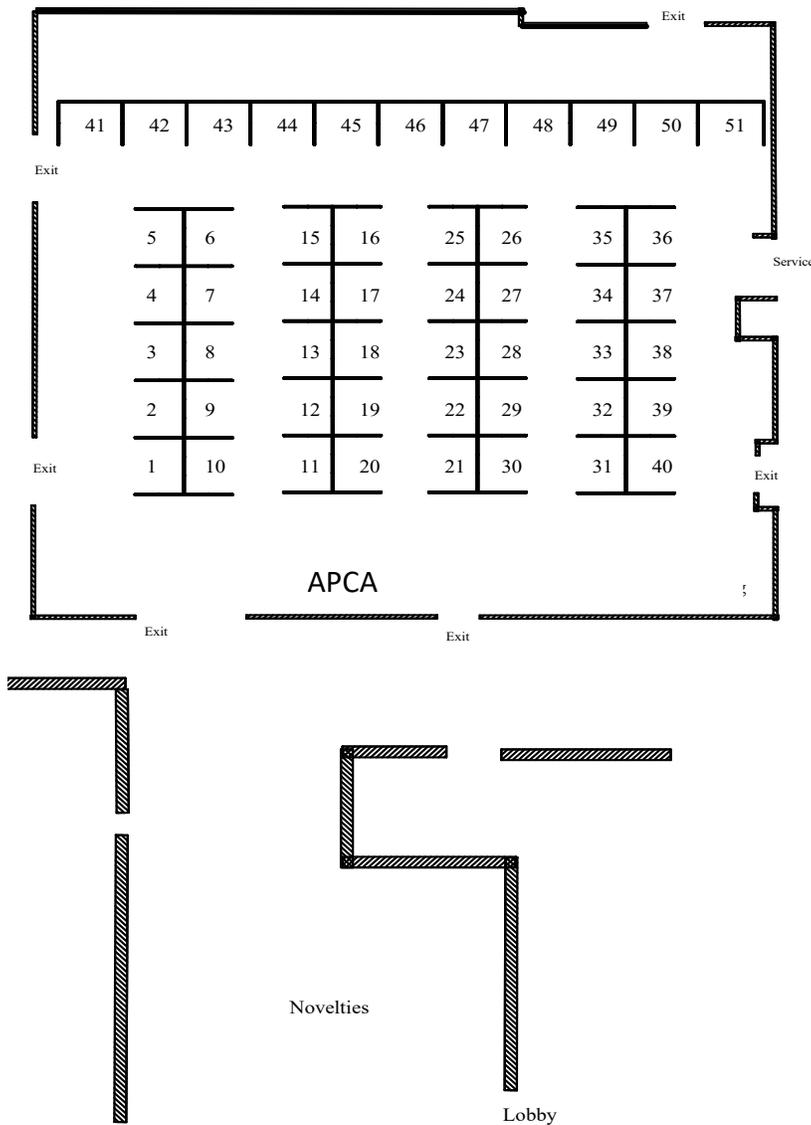
ATTRACTION INTEREST (AI)

This option commits neither party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA conference program price for up to 21 days after the conference.

Please disperse these forms in the following manner:
 White Copy: **APCA** Yellow Copy: **AGENCY** Pink Copy: **SCHOOL** Update

MAP OF APCA CONFERENCE EXHIBITING VENDORS

Exhibitors by Numerical



Slack Librium.....	1
Ainsley Costello.....	2
Perfect Parties USA.....	3
Sam Morrison.....	4
Ben Bailie Emokid.....	5
Beyond Chaotic.....	6
Bobby K. Entertainment.....	7
Cassaun.....	8
Comedian Nick Harvey.....	9
Speaker Nick Scott.....	10
CT Wellness Co.....	11
Curbside Comedy.....	12
Del Suggs, M.S.Ed.....	13
GP Entertainment.....	14-15
Kenny Shore.....	16
Grove Street Comedy.....	17
Rob Ward Comedy.....	18
Jess Kellie Adams.....	19
Gresham Hill Management.....	20
Degy Booking International.....	21-25
Kim B. Miller.....	26
Metropolis Management.....	27-28
OneManJamz.....	29
Parody in Blue.....	30
ALWZ SNNY.....	31
Isaiah Zach.....	32
America's Student Leadership Trainer.....	33
African Soul International.....	34
Comedian Ray Money.....	35
Taking the LEAP with Tajay Ashmeade.....	36
The Prodigious Group.....	37
The Rapport Advantage.....	38
Yugar Productions.....	39-40
Everything But The Mime.....	41-44
The Rock Star Project®.....	45
Trey Mack.....	46
UnDrafted.....	47
Kairos International.....	48
Fantasy World Entertainment.....	49-51

Exhibitors by Alphabetical

African Soul International.....	34	Jess Kellie Adams.....	19
Ainsley Costello.....	2	Kairos International.....	48
ALWZ SNNY.....	31	Kenny Shore.....	16
America's Student Leadership Trainer.....	33	Kim B. Miller.....	26
Ben Bailie Emokid.....	5	Metropolis Management.....	27-28
Beyond Chaotic.....	6	OneManJamz.....	29
Bobby K. Entertainment.....	7	Parody in Blue.....	30
Cassaun.....	8	Perfect Parties USA.....	3
Comedian Nick Harvey.....	9	Rob Ward Comedy.....	18
Comedian Ray Money.....	35	Sam Morrison.....	4
CT Wellness Co.....	11	Slack Librium.....	1
Curbside Comedy.....	12	Speaker Nick Scott.....	10
Degy Booking International.....	21-25	Taking the LEAP with Tajay Ashmeade.....	36
Del Suggs, M.S.Ed.....	13	The Prodigious Group.....	37
Everything But The Mime.....	41-44	The Rapport Advantage.....	38
Fantasy World Entertainment.....	49-51	The Rock Star Project®.....	45
GP Entertainment.....	14-15	Trey Mack.....	46
Gresham Hill Management.....	20	UnDrafted.....	47
Grove Street Comedy.....	17	Yugar Productions.....	39-40
Isaiah Zach.....	32		



STUDENT EXHIBIT HALL BOOTH SIGNATURE SHEET

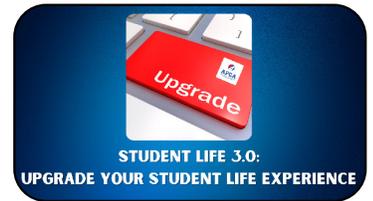
NAME: _____

SCHOOL: _____

**COMPLETE THE NEXT TWO (2) PAGES TO RECEIVE A LEADERSHIP CERTIFICATE
AND BE ENTERED IN A DRAWING TO WIN BIG PRIZES!**

SLACK LIBRIUM	1	_____
AINSLEY COSTELLO	2	_____
PERFECT PARTIES USA	3	_____
SAM MORRISON	4	_____
BEN BAILIE EMOKID	5	_____
BEYOND CHAOTIC	6	_____
BOBBY K. ENTERTAINMENT	7	_____
CASSAUN	8	_____
COMEDIAN NICK HARVEY	9	_____
SPEAKER NICK SCOTT	10	_____
CT WELLNESS CO	11	_____
CURBSIDE COMEDY	12	_____
DEL SUGGS, M.S.ED.	13	_____
GP ENTERTAINMENT	14-15	_____
KENNY SHORE	16	_____
GROVE STREET COMEDY	17	_____
ROB WARD COMEDY	18	_____
JESS KELLIE ADAMS	19	_____
GRESHAM HILL MANAGEMENT	20	_____
DEGY BOOKING INTERNATIONAL	21-25	_____
KIM B. MILLER	26	_____
METROPOLIS MANAGEMENT	27-28	_____
ONEMANJAMZ	29	_____
PARODY IN BLUE	30	_____
ALWZ SNY	31	_____
ISAIAH ZACH	32	_____
AMERICA'S STUDENT LEADERSHIP TRAINER	33	_____
AFRICAN SOUL INTERNATIONAL	34	_____
COMEDIAN RAY MONEY	35	_____
TAKING THE LEAP WITH TAJAY ASHMEADE	36	_____
THE PRODIGIOUS GROUP	37	_____
THE RAPPORT ADVANTAGE	38	_____
YUGAR PRODUCTIONS	39-40	_____
EVERYTHING BUT THE MIME	41-44	_____
THE ROCKSTAR PROJECT®	45	_____
TREY MACK	46	_____
UNDRAFTED	47	_____
KAIROS INTERNATIONAL	48	_____
FANTASY WORLD ENTERTAINMENT	49-51	_____

STUDENT SESSION STAMP SHEET - ORLANDO



Get these boxes stamped at the end of each session for a chance to **WIN BIG PRIZES AT THE SATURDAY DINNER SHOWCASE!**

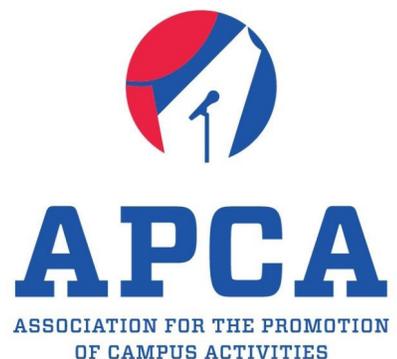
Also, receive a “Certified Student Programmer” Certificate!
Certificates will be mailed to your advisor after the conference.

FRIDAY

<p>Student Kickoff 9:00 AM</p>	<p>Ed Session 10:00 AM</p>	<p>Purposeful Programming 3:00 PM</p>
<p>Ed Session 4:30 PM</p>	<p>Ed Session 5:30 PM</p>	

SATURDAY

<p>Ed Session 9:00 AM</p>	<p>Ed Session 10:00 AM</p>
<p>Ed Session 3:30 PM</p>	<p>Ed Session 4:30 PM</p>



EXHIBITOR LIST

AFRICAN SOUL INTERNATIONAL

Dr. Jewel Jackson
(855) 451-7685
africansoulla@gmail.com
www.africansoulinternational.org

RUBY

AINSLEY COSTELLO

Ainsley Costello
(615) 362-2910
costello.julie@hotmail.com
www.ainsleycostello.com

ALWZ SNNY

AJ Sharafeddin
(301) 310-7321
alwzsnnny@gmail.com
www.alwzsnnny.com

AMERICA'S STUDENT LEADERSHIP TRAINER

Dave Kelly
(404) 403-1481
davekelly@gonzospeaks.com
www.DaveGonzoKelly.com

DIAMOND

BEN BAILIE EMOKID

Benjamin Bailie Johnson
(609) 213-4665
ben@benbailieemokid.com
www.benbailieemokid.com/free

BEYOND CHAOTIC

John Karafilis
(813) 210-6661
beyondchaotic@hotmail.com
www.beyondchaotic.com

BOBBY K. ENTERTAINMENT

Robet Kramarik
(607) 562-8406
bobby@bobbyk.com
www.bobbyk.com

CASSAUN

Cassaun
(816) 213-4240
cassaun@me.com

COMEDIAN NICK HARVEY

Nicholas Harvey
(904) 612-1710
booking@nickisfunny.com
www.nickisfunny.com

COMEDIAN RAY MONEY

Comedian Ray Money
(704) 941-1593
comedianraymoney@gmail.com
www.comedianraymoney.com

CT WELLNESS CO.

Cheya Thousand
(404) 500-9937
cheya@cheyathousand.com

CURBSIDE COMEDY

Michael Oldroyd
(310) 849-2058
laugh@michaeloldroyd.com

DEGY BOOKING INTERNATIONAL

Ari Nisman
(732) 818-9600
ari@degy.com
www.degy.com

DIAMOND

DEL SUGGS

Del Suggs, M.S.Ed.
(800) 323-1976
del@delsuggs.com
www.delsuggs.com

DIAMOND

EVERYTHING BUT THE MIME

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www.everythingbutthemime.com

DIAMOND

FANTASY WORLD ENTERTAINMENT

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(410) 414-9400
rajee@fwworld.com

DIAMOND

GP ENTERTAINMENT

Timothy Moyer
(315) 859-1745
tim@gpentertainment.com

DIAMOND

GRESHAM HILL

Annie Cunningham
(315) 859-1745
tim@gpentertainment.com

DIAMOND

EXHIBITOR LIST

GROVE STREET COMEDY

Phil Rizdon
(929) 417-9604
phillip.burke91@gmail.com

ISAIAH ZACH

Atiya Q.
(319) 350-6271
atiya@isaiahzach.com
www.isaiahzach.com/home

JESS KELLIE ADAMS

Jeanna Kenney
(513) 600-1625
jeanna@jesskellieadams.com

KAIROS INTERNATIONAL

Rosemary Winbush
(904) 705-8569
kairosintl@aol.com
www.wymanwinbush.com

KENNY SHORE

Kenny Shore
(919) 389-3446
kshore56@gmail.com

KIM B MILLER

Big Homey
(301) 338-3453
jeffreymbanks@gmail.com

METROPOLIS MANAGEMENT

Joyce Jiawan
(510) 585-5585
joyce@metropolismangement.com
www.metropolismangement.com

SAPPHIRE

ONEMANJAMZ

Jeremy Thorn
(202) 656-5231
hello@onemanjamz.com
www.onemanjamz.dudaone.com

PARODY IN BLUE

Jennifer Ambler
(352) 514-5337
bookings@parodyinblue.com
www.parodyinblue.com

RUBY

PERFECT PARTIES USA

Michael Lawton
(800) 275-0185
m.lawton@ppentertainmentgroup.com

SAPPHIRE

ROB WARD COMEDY, LLC

Rob Ward
(216) 326-8447
robwardcomedy@gmail.com
www.robwardcomedy.com

SAM MORRISON

Sam Morrison
(941) 320-8034
samhmorrison@gmail.com

RUBY

SLACK-LIBRIUM

Jesse Goldman
(914) 483-7548
slacklibrium@gmail.com
www.slacklibrium.com

SPEAKER NICK SCOTT

Nick Scott
(785) 418-4191
wheelchairbodybuilding@gmail.com
www.speakernickscott.com

TAKING THE LEAP WITH TAJAY

ASHMEADE

Tajay Ashmeade
(347) 371-0705
pr@takingtheleapwithtj.com
www.tajayashmeade.com/

THE PRODIGIOUS GROUP

Jeff Eberle
(818) 321-7657
jeff.eberle@theprodigiousgroup.com

RUBY

THE RAPPORT ADVANTAGE

Alex Swire-Clark
(864) 810-0133
alex@alexswire-clark.com

THE ROCK STAR PROJECT[®]

Alison Fox
(812) 453-1730
alison@therockstarproject.com
www.therockstarproject.com

EXHIBITOR LIST

TREY MACK

Trey Mack
(205) 520-3104
comediantreymack@gmail.com

EMERALD

UNDRAFTED

Ethan Fisher
(970) 227-1182
efisher@ethan-fisher.com
www.ethan-fisher.com

RUBY

YUGAR PRODUCTIONS

David Yugar
(412) 956-0392
david@yugarproductions.com

EMERALD

GEM STATUS KEY

Diamond: 15+ Years
Sapphire: 10+ Years
Emerald: 5+ Years
Ruby: 3+ Years



APCA

ASSOCIATION FOR THE PROMOTION
OF CAMPUS ACTIVITIES

SESSION PRESENTERS

ALAYSHA WALKER | RARITAN VALLEY COMMUNITY COLLEGE | ALAYSHAWALKER1@GMAIL.COM | 908-884-9266



Alaysha M. Walker is the Assistant Director of Student Life at Raritan Valley Community College where she has served for 23 years. She holds a Master of Arts degree in Higher & Post-Secondary Education Administration and a Bachelor of Science degree in Business Management. Alaysha holds several certifications including: Certified Transformative Coach, Licensed Diversity & Inclusion (D&I) Trainer, Certified Social Impact Strategist, Certified DART/SART Advocate & Trainer, Certified Relationship Coach, Certified Total Quality Management Specialist. Alaysha is the CEO and Founder of Warriors Thriving Worldwide, a social enterprise that is poised to offer practical empowerment, life skills, and leadership training to women survivors of domestic abuse and trauma through her transformative, signature online W.A.R.R.I.O.R. Leadership Model. In this high impact, accelerated online training, participants will use evidence-based and trauma-informed curriculum to equip survivors with personal, professional, and financial growth and development life skills.

ALEX SWIRE-CLARK | THE RAPPORT ADVANTAGE | ALEX@ALEXSWIRE-CLARK.COM | 864-810-0133



Alex Swire-Clark is an emotional intelligence expert, author, and award-winning international speaker. Tighten your seatbelt! Alex's high energy sessions will be unlike ANY session you've heard before. From the first minute, you will experience a crazy combination of wisdom and fun activities that your students or faculty will be able to apply on a personal and professional level the moment the session ends. From cooperative activities to flying candy, you will be engaged from start to finish. Since 1997, Alex has been providing dynamic tools for improving communication to audiences around the country. He works with organizations that want to increase their emotional intelligence to transform the way they communicate and reduce conflict. He has worked with companies/organizations such as Make-A-Wish SC, Tenet Health, and Universities across the Southeast.

SESSION PRESENTERS



ALISON FOX | THE ROCK STAR PROJECT® | ALISON@THEROCKSTARPROJECT.COM | 812-453-1730



Jason LeVasseur brings his positive energy and skills as a keynote speaker, panel host, professional entertainer, summer camp program director, online teacher, and team-building expert to captivate and educate his audiences. He is the founder of The Rock Star Project®, The Inspired Interviews Podcast, and the Selfish Mentor®. His contributions to higher education and his experience in working with campuses across the country have earned him over 20 awards in the college market. Alison Fox brings her 10+ years of experience in leadership development training, art education, and higher education consulting to “knock it out of the park” at her leadership retreats, workshops, and keynotes with The Rock Star Project®. She is a two time APCA National Advisor of the Year, NSLS Advisor of the Year, and has advised multiple award-winning programming boards. Join Jason and Alison to better understand how to build stronger relationships with your peers and build stronger campus connections!

CHEYA THOUSAND | CT WELLNESS CO. | CHEYA@CHEYATHOUSAND.COM | 404-500-9937



Cheya Thousand is a Christian Burnout Coach + Speaker + Wellness Consultant + Author + Podcast Host. In 2017 she founded CT Wellness Co., a wellness training company educating students, professionals, and women, on ways to prioritize self-care to prevent stress and overcome burnout to live with intention. Her mission is to improve the overall physical & mental well-being and quality of life for students & leaders by empowering them to build a sustainable lifestyle. Cheya’s work focuses on personal development through self-awareness, self-compassion and self-care in community. As a DEI champion, she is a dynamic speaker & facilitator, passionate about helping others recognize our similarities and not only seeing our differences. Her signature program Holding Space for Self, based on her book released in 2019, is an insightful training on the importance of value alignment and time/energy management as you seek fulfillment and success on your wellness journey.

CHEYENNE OLSON | STUDENT ACTIVITIES COORDINATOR, HILLSBOROUGH CC | COLSON13@HCCFL.EDU | 813-484-3684



I’m Cheyenne Olson, Student Activities Coordinator at Hillsborough Community College-SouthShore Campus by day, and full-time Plus-Size Fashion and Lifestyle blogger by night! I have been growing my following on social media for 4 years, and over the past year, I gained over 12,000 followers. After being bullied for several years, I decided to turn a negative into a positive. I started blogging to share tips on how to become confident and love yourself the way you are. Through sharing my story, I was able to open the doors to social media success and knowledge of the Instagram algorithm! I have all the tips and secrets to make your social media the best of the best. From growing your following to learning how to turn those followers into attendance at events, to branding yourself on social media - I will be giving all my advice! I’ll share tips on how to gain followers and keep them engaged, the importance of sharing valuable content, and using social media hacks to create connections and meaningful moments.

DAVE KELLY | AMERICA’S STUDENT LEADERSHIP TRAINER | DAVEKELLY@GONZOSPEAKS.COM | 404-403-1481



Dave Kelly is a professional serving leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. An expert in personal leadership development for students and on running better campus organizations and student governments, Dave’s presentations are high energy, interactive, theatrical, filled with humor, stories, fun, and, most importantly, content rich. He has spoken and trained more than 600 times on more than 300 college and university campuses, including over 200 virtual programs for students. Dave is the Coordinator of APCA Serves, the community service initiative of the Association for the Promotion of Campus Activities and is the APCA expert on everything related to student government. Dave was named as the 2019 APCA Campus Speaker of the Year! Check out his Affordable Pricing Model for your campus, both for virtual and in-person events!

SESSION PRESENTERS

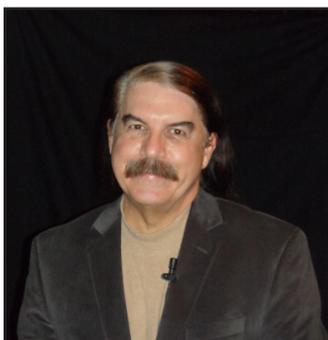


DAVE LEENHOUTS | VP FOR STUDENT SERVICES, ST. CHARLES CC | DLEENHOUTS@STCHAS.EDU



Dave Leenhouts is the Vice-President for Student Services at St. Charles Community College (Missouri). He holds a degree from Hope College and two graduate degrees from Central Michigan University. He held higher ed positions in TX, GA, and CO prior to moving to St. Louis. Dave was originally trained as a school psychologist and squeezed in several years of practice in that field before starting his career in higher education. His higher ed professional experiences include: Director of Financial Aid, Director of Student Life, Athletic Director, Director Student Housing, Academic Advisor, Counselor, Testing, Recruiting, Admissions, and Instructor of Psychology and FYE Courses. He was one of the charter members of the Association for the Promotion of Campus Activities (APCA). His awards and recognitions include; finalist for National First Year Student Advocate Award, Leadership Integrity Award from the Governor of State Of Georgia, a two-time winner of Phi Theta Kappa Distinguished College Administrator Award, and a finalist for the campus based Academic Advisor of the Year Award for five consecutive years.

DEL SUGGS, M.S.ED. | DEL@DELSUGGS.COM | 800-323-1976



Del is a true “Life Hacker,” and his leadership programs engage and empower student leaders. Students learn to maximize their leadership by using the technology they love. Del has the perfect combination of skills and experience for Leadership Development: he has spent much of his career as an entertainer; he has the academic credentials of a professor; and he has a lifetime of experience as a leader of national, regional, and local organizations. Del has served in many different leadership roles. From high school student body president to Florida Youth Chair for the March of Dimes in college, to founding the Florida Chapter of the Recording Academy (the Grammy Awards), Del has been a consistent leader. He current serves as president of the Big Bend Scenic Byway (Florida’s most scenic drive) and board chair of The Council on Culture & Art, the state-designated local arts agency for Florida’s capital city.

DOUGLAS HALL | D.ADVOCATE & ASSOCIATES | JSG@ADVOCATE.ASSOCIATES | 323-791-0233



With a rich background in programming, promoting, and producing live entertainment, as well as his experience in building and operating new media and virtual experience start-ups, it is no wonder Douglas Hall has become the go-to expert for navigating digital virtual transformations for organizations, teams, and individuals. For over 10 years Doug has been parlaying his skills in leadership development and team management to emerging leadership coaching in the college market. Focusing primarily on personal development, confidence, and goal setting; Doug is determined to help students realize their goals and help students achieve them in a way that brings their life JOY and meaning.

DR. JEWEL JACKSON | AFRICAN SOUL INTERNATIONAL | AFRICANSOULLA@GMAIL.COM | 855-451-7685



Dr. Jewel grew up in the inner-city of Cleveland, Ohio and at the age of 30 decided to pursue an undergraduate degree as a single mother of 4. She completed her doctorate (Ed.D) in 2018 and plans to open global STEAM schools for students in Africa. Her story has motivated thousands of students nationally through her work in K-12 and university systems. Dr. Jewel has worked as a professor, a K-12 instructor, and a community leader in some of the most notorious inner-cities such as Cleveland, Compton, and S. Central Los Angeles. Drawing from her experiences in changing her reality from a public school student to a mother with a doctorate, she shares stories that will inspire and entertain while reminding students that they CAN achieve the impossible, no matter what.

SESSION PRESENTERS



ETHAN FISHER | UNDRAFTED | EFISHER@ETHAN-FISHER.COM | 970-227-1182



Alcohol and Mental Health impact many college campuses and dorm rooms everywhere. Both, sadly and often tragically, happen together. Ethan Fisher uses his personal struggles with both debilitating issues to challenge, motivate, and prevent his audiences for making poor life decisions on campuses. From college athlete to prison inmate, to the recipient of an MBA with honors, Ethan's life is a lesson in accountability, desire, and perseverance. Ethan's experiences became a catalyst for his devotion to inspiring others. He has spoken in hundreds of cities, motivating 100,000 audience members to take hold of their lives and pursue their dreams. A raw and passionate speaker, Ethan captivates audiences with his story of adversity and his techniques for channeling desire into purposeful action. A staunch mental health and alcohol/substance abuse advocate, Ethan has been featured in a best-selling book, and interviewed for numerous other books, newspaper articles, podcasts, radio and tv shows including HLN/CNN for his work in these fields.

JENNIFER AMBLER | PARODY IN BLUE | BOOKINGS@PARODYINBLUE.COM | 352-514-5337



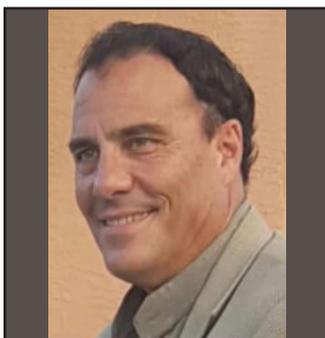
Jennifer Ambler earned a Bachelor's in Political Science from the University of Florida and had DC internships with Senator Bill Nelson's office and Fair Vote. She spent two years teaching high school with Teach for America in Philadelphia, then embarked on a career in professional Musical Theatre. Politics has always been her main hobby/interest/obsession. In 2017, she launched Parody In Blue, a performing arts company dedicated to talking about current issues through musical comedy.

JESSE GOLDMAN | SLACK-LIBRIUM | SLACKLIBRIUM@GMAIL.COM | 914-483-7548



Jesse Goldman is a professional educator with a focus on experiential education & social-emotional learning. He is the founder of Slack-Librium LLC, an educational slackline company that is creating and facilitating engaging mindfulness-based programming for a variety of age groups and venues. From middle schools to music festivals, Jesse has taught thousands of students how to slackline - and in the process, he's helped them develop enhanced self-awareness, emotional regulation, self-confidence, and physical fitness. You can learn more at slacklibrium.com

PROFESSOR ED | YUGAR PRODUCTIONS | DAVID@YUGARPRODUCTIONS.COM | 412-956-0392



Upon completing a Masters in Psychology, Ed began a career in education, on college campuses and in local school districts. Having taught at Lynn University and FAU, he now is a Professor of Psychology at Palm Beach State College. Ed is licensed and accredited by the National Council for Behavioral Health to present and certify people in Mental Health First Aid and has been conducting Brain Fitness training for 7 years. A few months ago, Ed spoke to 1300 psychiatrists on Esports and the Brain, stressing the importance of coaching and guidance in this electronic age. As an educator and coach, working with thousands of teens and young adults across multiple disciplines, Ed found one common denominator. Students ALL loved gaming together. He continues to speak and support students in the development of leadership in Esports on campus.

SESSION PRESENTERS



TAJAY ASHMEADE | TAKING THE LEAP WITH TAJAY ASHMEADE | TASHMEADE89@GMAIL.COM | 917-445-7337



Ex-gang member, Jamaican-born immigrant placed in special education, and gunshot survivor turned professional women's basketball player, Olympic qualifier, and Ph.D. candidate, Tajay Ashmeade has changed the narrative of her life by allowing her "Adversity to A.D.D. Versatility". Tajay Ashmeade has lived understanding that the odds were against her, but not allowing them to dictate her outcome.

NOVELTY BOOTH DEMOS& ROVING ARTISTS

A COYOTE PRODUCTION, INC. | EVERYTHING BUT THE MIME | CAROL@EVERYTHINGBUTTHEMIME.COM | 407-856-2412

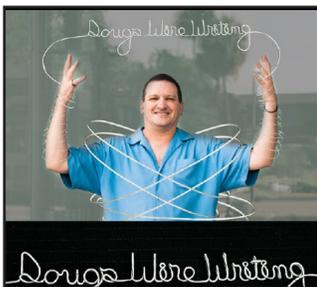
LIVE & VIRTUAL OPTIONS. ASK ABOUT BULK ORDERS!



Coyote On Campus specializes in College Campus and Military establishment entertainment featuring our wide array of creatively fun novelties. Team Coyote's products include a full variety of Photo Novelties including; photo postcards, photo key chains, photo buttons, photo magnets, photo snow globes, photo bookmarks, photo mouse pads, 4x6, 5x7, and 8x10 format photos, old fashion photo booths, and just about any novelty item you can put a photo on or into. Other products include: Street Signs On Campus®, Photo T-Shirts & Koozies, Pics With Pups®, Make Your Own Music Videos, Mobile CD Recording Booths, Big Chair Photos, and building your own stuffed animals with our Critters On Campus®. We encourage everybody to take the Team Coyote Pledge and become a proactive member in the fight against inferior novelty products on college campuses across America. Join Team Coyote in bringing a higher level of fun, creativity, and volume to your next event!

**DOUG'S WIRE WRITING & JAPANESE NAMES | EVERYTHING BUT THE MIME
CAROL@EVERYTHINGBUTTHEMIME.COM | 407-856-2412**

PRICING VARIES



Two unique art forms!

A single piece of wire is bent into the requested shape, name or title. All in 2 minutes! Everyone walks away with an original work of art!

And one of the hottest trends in the art world - Japanese Names! Students request a name and Doug paints it in Japanese right before their eyes.

ESPORTS | DAVID@YUGARPRODUCTIONS.COM | 412-956-0392

LIVE & VIRTUAL OPTIONS. ASK ABOUT BULK ORDERS!



The mission of 4004 eSports is to promote esports by creating an environment that cultivates competitors and participants by providing structured opportunities for industry leading competition and educational programming. 4004 eSports also serves as an advocate for the promotion of esports at all levels of competition.

NOVELTY BOOTH DEMOS..... & ROVING ARTISTS

FANTASY WORLD | FANTASY WORLD ENTERTAINMENT | RAJAE@FWORLD.COM | 410-414-9400



SEE BOOTH CONSULTANT

Fantasy World Entertainment is an amusement rental contracting company. Fantasy World Entertainment owns one of the largest entertainment inventories of interactive attractions ranging from carnival rides and games to escape rooms, large, themed inflatables, mobile zip lines, climbing walls, portable ice- & roller-skating rinks, and arcade games.

FOSSIL ROAD SHOW | EVERYTHING BUT THE MIME | CAROL@EVERYTHINGBUTTHEMIME.COM | 407-856-2412



Are you ready for the coolest Novelty since the Ice Age? "Fossil Road Show" is an interactive journey through the Pleistocene Era. You and your friends will sift gravel that has lain undisturbed for millions of years. Fossilized shark and crocodile teeth, long-dead Dugongs, ancient fragments of turtle shells, and more! Who knows what secrets may lie hidden in the rock. Each student will have the opportunity to explore one of our specialized sorting tanks. With as many as seven stations, there's plenty of fun for everyone. Plus, our on-site paleontologist will help identify your finds. Maybe you will leave with a lemon shark tooth, or maybe you'll find a coveted megalodon, the ancestor of the great white shark. Best of all, your chances of finding something are very good, because we source our gravel from some of the richest fossil regions on Earth. After this, you're going to want to change your major!

IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,400
3 of 5 - \$2,200
5 of 7 - \$2,100
***Additional requirements:**
 Travel & Lodging for up to 4 hours

ONLY IN-PERSON EVENTS

JESSE GOLDMAN | SLACK-LIBRIUM | SLACKLIBRIUM@GMAIL.COM | 914-483-7548



Slack-Librium offers a fun & innovative approach to mindfulness-based education. Our interactive curriculum centers on building self-awareness, emotional regulation, physical fitness, and self-confidence. In short, we teach students how to balance - physically, mentally, and emotionally. We bring high-quality slackline equipment and instruction directly to your campus and package that with engaging mindfulness-based workshops that will appeal to students, staff, and faculty alike.

IN-PERSON:
APCA Isolated - \$1,750
2 of 3 - \$1,500
3 of 5 - \$1,250
5 of 7 - \$1,000
***Additional requirements:**
 Travel & Lodging

VIRTUAL:
 Offering Virtual Workshops by special request only.

THE T-SHIRT GUYS | EVERYTHING BUT THE MIME | CAROL@EVERYTHINGBUTTHEMIME.COM | 407-856-2412

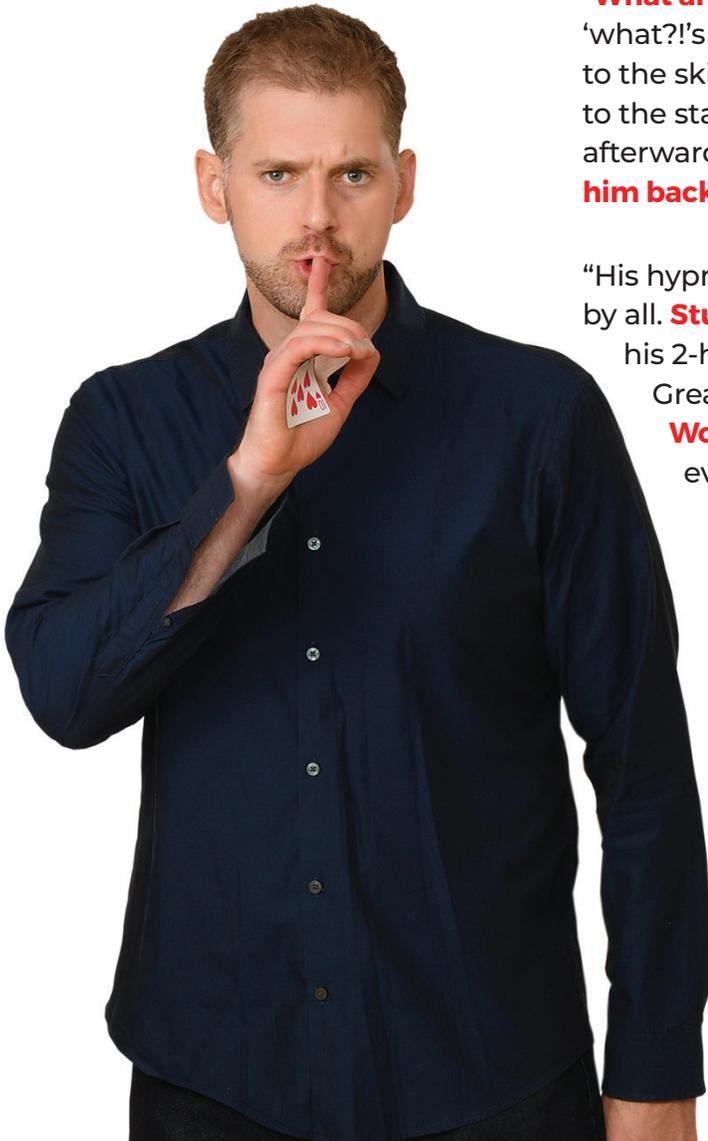


PRICING VARIES

Join the hundreds of colleges across the country that have discovered The T-Shirt Guys. We travel to you to airbrush t-shirts and other cool swag like tote bags and trucker hats that is personalized for each student. Airbrush merch is always a favorite for students but with uncertain times still ahead of us, schools can now choose between in-person or virtual events. Virtual events ensure your students stay safe while providing them with an entertaining activity from the comfort of their home. Our artist will connect engage students via Zoom while they select a style, colors, and t-shirt size. They can watch as the artist paints live and the t-shirts are shipped directly to each student the next day. Our artist can paint 20 t-shirts per hour.

JOSH MCVICAR

COMEDIC HYPNOTIST



“What an unbelievable show! The ‘oohs’, ‘aahs’, and ‘what?!’s from the crowd were a great testament to the skill and entertainment Josh brought to the stage. Everyone was talking the week afterward and they are all in agreement: **bring him back soon!**” —*Rocky Mountain College*

“His hypnosis **show was amazing!** Lots of laughs had by all. **Students loved his hypnosis performance** and his 2-hour roving magic teaser earlier in the day. Great to work with, professional, and super flexible. **Would highly recommend Josh** for any campus event.” —*Elizabeth C., Notre Dame College*



- Showcases for APCA
- Showcases for NACA

www.metropolismanagement.com
+1 510-342-9229
info@metropolismanagement.com



 [thejoshmcvicar](https://www.instagram.com/thejoshmcvicar)

 [McVicarEntertainment](https://www.facebook.com/McVicarEntertainment)

THURSDAY, NOV 18

SCHEDULE

Pre-Conference
Thur, November 18

6:30 PM - 8:30 PMConference Registration.....Forum East 2
 8:30 PMAdvisor Welcome ReceptionCricket's Lounge
 8:30 PMStudent Welcome Party.....Legacy North 2
Dance Party - ALWZ SNNY



STUDENT WELCOME PARTY

THURSDAY | 8:30 PM
 LEGACY NORTH 2
Presented By:
ALWZ SNNY

DJ
SNACKS
DANCE FLOOR
FUN!



ADVISOR WELCOME PARTY

THURSDAY | 8:30 PM
 CRICKET'S LOUNGE



FRIDAY, NOV 19

Day 1
Fri, November 19

8:00 AMConference Registration.....Forum East 2
 9:00 AMStudent KickoffLegacy North 2
 9:00 AMAdvisor Kickoff and Orientation.....Legacy South
 10:00 AMStudent Ed Sessions.....Various Rooms
 10:00 AMAssociate Orientation (Agents & Artists)Forum East 4
 11:00 AMLunch Mainstage Showcase.....Heroes Ballroom
 1:30 PMExhibit HallLegends Ballroom
 2:30 PMBreak
 3:00 PMPurposeful Programming.....Heroes Ballroom
 4:30 PMStudent Ed Sessions.....Various Rooms
 4:30 PMAdvisor Ed Session.....Legacy South
 5:30 PMStudent Ed Sessions.....Various Rooms
 5:30 PMAdvisor Ed Session.....Legacy South
 6:30 PMDinner Mainstage ShowcaseHeroes Ballroom
 9:00 PMExhibit HallLegends Ballroom
 10:00 PMLate Night Student Event.....Heroes Ballroom
Following Conference Events: Late Night Jam (21+, Advisors and Associates).....Cricket's Lounge

FRIDAY, NOV 19

STUDENT KICKOFF

FRIDAY 9:00 AM • MANDATORY FOR ALL STUDENTS
LEGACY NORTH 2

Heather Lambert & Del Suggs, M.S.Ed.

Student Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience, and receive important conference info and logistics!



ADVISOR KICKOFF

FRIDAY 9:00 AM • MANDATORY FOR ALL ADVISORS
LEGACY SOUTH

Eric Lambert

This engaging and informative session provides the opportunity to network with your colleagues around the region and receive valuable logistical conference information. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



Let's Connect!

#APCAORL21



ORLANDO

2021 Fall Regional Campus Activities Planning Conference

NAME TAGS
MUST BE WORN
AT ALL TIMES

~STUDENT LIFE 3.0: UPGRADE YOUR STUDENT LIFE EXPERIENCE~



ASSOCIATE ORIENTATION | MANDATORY

10:00 AM | FORUM EAST 4

ERIC LAMBERT, EXECUTIVE DIRECTOR

Audience: Associates (AGENTS AND PERFORMING ARTISTS/SPEAKERS)

This session is **MANDATORY** for all **ARTISTS AND AGENTS** attending this conference. APCA Cooperative Buying policies, Exhibit Hall, Showcase procedures, and more will be discussed. All attending associates will be responsible for all material covered in this session.

10:00 AM STUDENT ED SESSIONS

Esports Engage Everyone - From Super Smash to COD

FORUM WEST 1

Professor Ed, Yugar Productions

david@yugarproductions.com | 412-956-0392

Get your game on, come play together, and reminisce in this interactive session about “The Evolution from Video Games, alone at home, to Esports filling college arenas!” See how Virtual Reality entertains, educates, and exercises our body and brain. Join us in a live PEAK Brain Fitness and relaxation training on your electronic mobile device. Email changed how we communicate, Elearning changed how we educate during Covid, and Esports are changing how we PLAY. It’s a billion dollar industry with players winning million dollar prizes. With over \$200 million in current college scholarships for Esports, schools are building out Gaming Labs on campuses across the country. From student recruitment to campus engagement, Esports are a spectator sport with more people watching the Call of Duty, COD Finals than the NFL Super Bowl! Learn the 5 reasons every school should have an Esports organization.

Programming Board - How Does This Help with Future Leadership Roles?

FORUM WEST 2

Alison Fox, The Rock Star Project® | www.therockstarproject.com

alison@therockstarproject.com | 812-453-1730

Student Programming and Activities Boards are fun co-curricular activities as part of a student’s college experience. How can these student leadership roles build skills that don’t apply to higher education and campus life? In this session, participants will recognize and discuss their own leadership skill learning, honor the skills which they learned in their co-curricular activities (RA’s, activities board, Student Government (SGA) etc), and learn to apply them to “real job” interviews and “real life” teamwork!

It Starts With One (ISW1): UPSTARTING YOUR CAREER

FORUM WEST 3

Douglas Hall, D. Advocate & Associates

jsg@advocate.associates | 323-791-0233

A fun and interactive workshop designed to help students prepare and engage in their intended industries and careers.

1. Reverse Engineering Your Resume
2. Your Personal Brand
3. Best (Digital) Footprint Forward
4. Finding Your (Not “A”) Job

Learning Outcomes: Students will leave with a better understanding on how to approach prospective employers, manage their digital footprint, and make better choices when choosing their career path. Doug’s determination and clarity about this topic challenges the audience to realize their goals and achieve them in a way that brings their life JOY and meaning.



CHECK OUT OUR LIVE AND VIRTUAL SHOWS IN 2021 AND 2022!



JUSTIN RUPPLE

COMEDIAN

Justin Ruppel is quickly becoming one of comedy's fastest rising stars. He has appeared on national television, co-starred in a worldwide action film and won national comedy competitions.



JOSE SARDUY

VARIETY

Gathering material from a wealth of life experiences, Jose takes audiences on the rollercoaster ride that's been his life. Born in Cuba and deported because his father was a political prisoner, he came to the U.S. at a young age.



LUCAS BOHN

COMEDIAN

LUCAS BOHN is energetic with an edge. The perfect blend of schoolboy charm and bad-boy charisma, his comedy is both smart and audacious. Known as the little guy who generates big laughs, Lucas has shared the stage with Dave Chapelle, Jimmy Fallon, and Pablo Francisco.



ARMANDO ANTO

VARIETY

You might have seen me on NBC last June on Bring the Funny, or on Hulu and Fox. I have also been a finalist in all the biggest and hardest Standup Competitions in America. I Tour the Country with my one hour Standup Show. My hour is original, clean and really funny.



MATT COREY

MUSICIAN

Venturing far outside of the realm of traditional saxophone music, Matt Corey's Sax/DJ set features music by Michael Jackson, Kanye West, John Legend, Justin Timberlake, and Marvin Gaye, spun like you've never heard them before!



NATALIE GELMAN

MUSICIAN

This New York City native has no fear taking her performance from underground on a subway platform to the worlds premier stages. Recently called on to open for Bon Jovi, Natalie and her band won over the 17,000+ crowd as they joined her singing her song "Photograph".

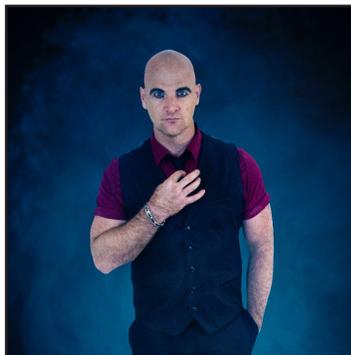
GET \$200 OFF ANY SINGLE SHOW BOOKED BY DECEMBER 15, 2021! JUST MENTION THIS AD!

11:00 AM LUNCH MAINSTAGE SHOWCASE | HEROES BALLROOM



Dizzy Magic | Yugar Productions | david@yugarproductions.com | 412-956-0392

Do you believe that it's possible to actually die laughing? If so, Dizzy might be the most dangerous man alive. From the celebrated Apollo Theatre in London's West End to the iconic Sydney Opera House, Darren "Dizzy" Partridge has been delighting audiences around the globe for more than a decade. An accomplished comedy magician and cirque variety performer, Dizzy is a regular headlining act on the luxury liners of both Celebrity and Norwegian cruise lines. He has also been featured as The Trickster and The Showman in the largest touring magic show in the world, The Illusionists. Dizzy's wild combination of magic, physical comedy, and theatrical thievery, delivered with mischievous British charm, leaves his audiences both spellbound and gasping for breath. This is an experience you will not believe and will never forget.



IN-PERSON:
APCA Isolated - \$1,800
2 of 3 - \$1,700
3 of 5 - \$1,600
5 of 7 - \$1,500
***Additional requirements:**
Lodging & Sound

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,100
3 in 1 month - \$1,000
5 in 1 month - \$900



Comedian Ray Money | comedianraymoney@gmail.com | 704-941-1593

Comedian Ray Money is a high-energy comedian who was born and raised in Troy, Alabama. After being married twice before the age 30, he's noted as a self-proclaimed relationship expert. He brings his relationship expertise and his life experiences of living in the "hood" while working in "Corporate America" to the stage. Ray's spectrum of relatability and charisma allows him to deliver a witty yet undeniable truth that excites and ignites audiences into laughter.



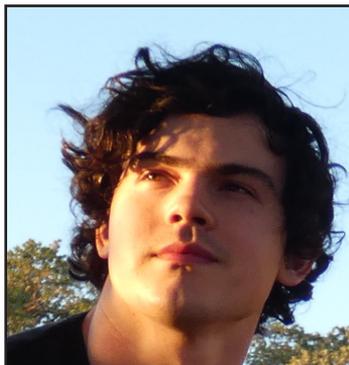
IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,250
3 of 5 - \$1,150
5 of 7 - \$950
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700



Laurin Hunter | Degy Booking International | ari@degy.com | 732-818-9600

Laurin Hunter is a Nashville-based singer/songwriter. Incorporating elements of folk, pop, rock, and world music, Laurin is an example of an artist who enthusiastically defies limitations. Laurin has racked up millions of streams as an independent artist and has cultivated a large international audience online that continues to grow by the day. His intricate and creative guitar work combined with a soaring melodic vocal delivery is sure to take listeners on a journey they've never been on before.



IN-PERSON:
APCA Isolated - \$1,250
2 of 3 - \$1,150
3 of 5 - \$1,100
5 of 7 - \$950
***Additional requirements:**
Sound & Lighting

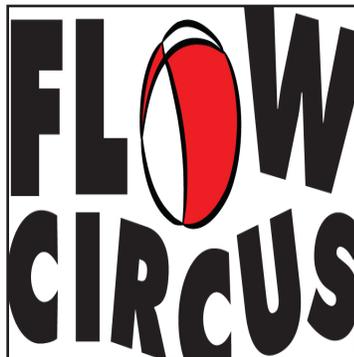
VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700

11:00 AM LUNCH MAINSTAGE SHOWCASE | HEROES BALLROOM

 **Flow Circus | The Rock Star Project® | alison@therockstarproject.com | 812-453-1730**

Flow Circus harnesses the power of creative, playful flow to energize, excite, and enliven groups. We shake up the day-to-day just enough to provide a fresh perspective and inspiring results. But most importantly, we leave people feeling better than when they entered the room. Our juggler, Paul Miller, brings creativity and enthusiasm to every performance he tackles. He has performed on stages including off-Broadway, Disney Cruise Lines, and TEDx Creative Coast as well as create a successful education company promoting active learning and play through the juggling arts.

INCLUDES A FLOP BALL FOR EVERY AUDIENCE MEMBER



IN-PERSON:

APCA Isolated - \$3,000

2 of 3 - \$2,800

3 of 5 - \$2,700

5 of 7 - \$2,500

***Additional requirements:**

TRAVEL, MEALS & MATERIAL FEES FOR OVER 500 PEOPLE

VIRTUAL WORKSHOPS

AVAILABLE

 **Kyla Jenée Lacey | Metropolis Management | info@metropolismanagement.com | 510-592-4327**

Kyla Jenée Lacey is an accomplished third-person bio composer. Her spoken word has garnered tens of millions of views and has been showcased on Pop Sugar, Write About Now, BuzzFeed, Harper's Bizarre, Diet Prada, featured on the Tamron Hall show, and Laura Ingraham from Fox News called her work "Anti-racist propaganda". She has performed spoken word at over 300 colleges in over 40 states. Kyla has been a finalist in the largest regional poetry slam in the country no fewer than 5 times, and was nominated as Campus Activities Magazine Female Performer of the Year. Her work has been acknowledged by several Grammy-winning artists. Her poetry has been viewed over 50 million times and even used on protest billboards in multiple countries. She has written for large publications such as The Huffington Post, BET.com, and the Root Magazine and is the author of "Hickory Dickory Dock, I Do Not Want Your C*ck!!!", a book of tongue-in-cheek poems about patriarchy... for manchildren.



IN-PERSON:

APCA Isolated - \$1,250

2 of 3 - \$1,150

3 of 5 - \$1,100

5 of 7 - \$950

***Additional requirements:**

ALL INCLUSIVE

VIRTUAL:

APCA Isolated - \$1,000

2 in 1 month - \$900

3 in 1 month - \$800

5 in 1 month - \$700

 **Charlie Nadler | Degy Booking International | ari@degy.com | 732-818-9600**

Charlie owes his existence to a TV show; his parents met while writing together on Laverne & Shirley. In 10 years of performing standup, he has released two albums and told jokes around the world in clubs, at colleges, festivals, bars, country clubs, teen centers, basements, attics, and one barber shop. He lives in New England where he also develops screenplays and serves as co-founder of the comedy marketplace LaughDealers.com.



IN-PERSON:

APCA Isolated - \$1,500

2 of 3 - \$1,250

3 of 5 - \$1,100

5 of 7 - \$1,000

***Additional requirements:**

Sound & Lighting

VIRTUAL:

APCA Isolated - \$1,000

2 in 1 month - \$900

3 in 1 month - \$800

5 in 1 month - \$750

11:00 AM LUNCH MAINSTAGE SHOWCASE | HEROES BALLROOM



Joel Meyers | GP Entertainment | tim@gpentertainment.com | 315-859-1745

Numerous network TV appearances, including America's Got Talent, FakeOff on TruTV, Masters of Illusion and Penn & Teller Fool Us on the CW. Featured in Newsweek, Us Weekly, and People Magazine. Private performances for celebrities from Brad Pitt and Johnny Depp to Jennifer Lopez. Tours in over 20 countries and one of the most in demand performers in the world... Joel Meyers is a man who believes that nothing is impossible, and this attitude shines through in each and every one of his captivating performances. Combining sleight of hand and original routines with larger than life personality and crowd winning charm, Joel specializes in taking audiences on what NBC calls "A roller coaster ride!" He's an illusionist and a mentalist, a master of the stage, and a magician. He's a performer who "will capture your imagination" (Newsweek), and he'll win you over time and time again. Joel Meyers is simply a mystery; or as Al Pacino put it best, he's "the coolest person ever."



IN-PERSON:

APCA Isolated - \$2,500

2 of 3 - \$2,350

3 of 5 - \$2,250

5 of 7 - \$1,950

***Additional requirements:**

Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:

APCA Isolated - \$2,000

2 in 1 month - \$1,750

3 in 1 month - \$1,500

5 in 1 month - \$1,250



African Soul International | africansoulla@gmail.com | 855-451-7685

African Soul International brings the spirit of joy and unity to campuses through the power of the African drum and dances. This lively show will invigorate, energize, and engage your campus through interactive stories, songs, dances, and rhythms. Sure to get your campus talking and releasing stress, African Soul International specializes in bringing a great time to campus while sharing their traditional culture. They are available for all events from Convocation to Graduations, and everything in between.



IN-PERSON:

APCA Isolated - \$2,800

2 of 3 - \$2,600

3 of 5 - \$2,500

5 of 7 - \$2,400

***Additional requirements:**

Lodging, Meals, Sound & Lighting

VIRTUAL:

APCA Isolated - \$2,000

2 in 1 month - \$1,800

3 in 1 month - \$1,600

5 in 1 month - \$1,400



**STUDENT LIFE 3.0:
UPGRADE YOUR STUDENT LIFE EXPERIENCE**

Let's Connect!

#APCAORL21



www.apca.com

1:30 PM | EXHIBIT HALL | LEGENDS BALLROOM

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

During Exhibit Hall, network with fellow students and campus activities planning professionals, book attractions and performers for your campus activities, and receive the latest cool novelty items! Associates are APCA member agencies, artists, performers, speakers, etc. representing the showcasing attractions. All exhibiting associates are APCA members, and bound by APCA ethics and sensitivity guidelines. Conference exhibitors can be found in their booths during designated Exhibit Hall hours. They can answer questions, explain rider and contract terms, and generally give member schools all the information they need to bring an artist or vendor to their campus event. Typical booths will have booking information, free merch, and Cooperative Buying forms. Please keep in mind that you won't have time to visit all booths during one Exhibit Hall session. Be sure to make a plan with your board to determine which ones you will visit each time.



LIVE BAND EVENTS

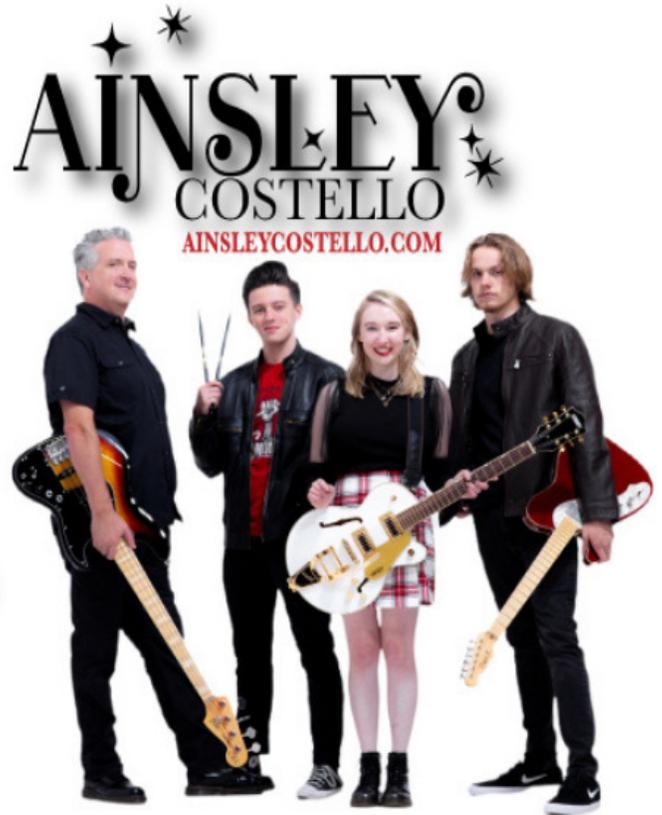
90 MINUTES
ORIGINAL MUSIC POP-ROCK CONCERT

3-4 HOURS
ORIGINAL MUSIC PLUS COUNTRY/POP/ROCK COVER TUNES

ACOUSTIC COFFEE HOUSE

1-3 HOUR
ACOUSTIC CAJON SOLO, DUO OR TRIO

1-2 HOURS
SINGER SONGWRITER SOLO ACOUSTIC



DON'T MISS
THE BIG
GIFT CARD
GIVEAWAY!



Nadeen | GP Entertainment | tim@gpentertainment.com | 315-859-1745

How to shift your internal dialog and focus on things that matter: Nadeen's pandemic started about a year and a half before most of yours did. "If I didn't change my thoughts, there is no way I would have survived," says Nadeen. It was time for all the work she had been doing on others to be done on herself. Through this she has created a specific protocol to fix the damage. Nadeen is thrilled to teach and apply her protocol with you. Your changes will happen at a cellular level. Trauma can happen in an instant, & so can positive change. Nadeen is an integrative hypnotherapist since 2003, and her very unique skill set will blow your mind, complete with fun interactive demonstrations throughout your time together. Nadeen will apply Nero Linguist Programming, waking hypnosis, guided imagery, Emotional Freedom Technique (tapping), & fun visualization.



IN-PERSON:
APCA Isolated - \$3,200
2 of 3 - \$3,000
3 of 5 - \$2,800
5 of 7 - \$2,500
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$2,000
2 in 1 month - \$1,750
3 in 1 month - \$1,500
5 in 1 month - \$1,000



Dave Kelly | America's Student Leadership Trainer | davekelly@gonzospeaks.com | 404-403-1481

Dave Kelly is a professional serving leadership expert, experienced international student leader & advisor, motivator, and trainer. Dave is an expert on running better campus organizations, student government leadership, and engaging students as serving leaders. His presentations are high energy, interactive, theatrical, filled with humor & stories & fun, and, most importantly, content rich. He has spoken and trained on more than 300 college and university campuses. His newest book, Building Leaders Through Service®: The Qualities of Visionary Leaders was published earlier this year. Dave was named as the APCA National Speaker of The Year for 2019!



IN-PERSON:
APCA Isolated - \$2,425
2 of 3 - \$2,200
3 of 5 - \$2,000
5 of 7 - \$1,800
***Additional requirements:**
Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,260
2 in 1 month - \$1,100
3 in 1 month - \$1,000
5 in 1 month - \$900



Ethan Fisher | UnDrafted | efisher@ethan-fisher.com | 970-227-1182

Alcohol and Mental Health impact many college campuses and dorm rooms everywhere. Both, sadly and often tragically, happen together. Ethan Fisher uses his personal struggles with both debilitating issues to challenge, motivate, and prevent his audiences for making poor life decisions on campuses. From college athlete to prison inmate, to the recipient of an MBA with Honors, Ethan's life is a lesson in accountability, desire, and perseverance. Ethan's experiences became a catalyst for his devotion to inspiring others. He has spoken in hundreds of cities, motivating, and engaging over 100,000 audience members to take hold of their lives and pursue their dreams. A raw and passionate speaker, Ethan captivates audiences with his story of adversity and his techniques for channeling desire into purposeful action. Ethan is a staunch mental health and alcohol/substance abuse advocate. He has been featured in a best-selling book and interviewed for other books and newspaper articles.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,200
3 of 5 - \$2,000
5 of 7 - \$1,500
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,200
3 in 1 month - \$1,000
5 in 1 month - \$800

FRIDAY, NOV 19

3:00 PM PURPOSEFUL PROGRAMMING | HEROES BALLROOM



Tajay Ashmeade | Taking the Leap with Tajay Ashmeade | pr@takingtheleapwithtj.com | 347-371-0705

Ex-gang member, Jamaican-born immigrant placed in special education, and gunshot survivor turned professional women's basketball player, Olympic qualifier, and Ph.D. candidate, Tajay Ashmeade has changed the narrative of her life by allowing her "Adversity to A.D.D. Versatility". Tajay Ashmeade has lived understanding that the odds were against her, but not allowing them to dictate her outcome.



IN-PERSON:
APCA Isolated - \$1,200
2 of 3 - \$950
3 of 5 - \$800
5 of 7 - \$750
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$900
2 in 1 month - \$700
3 in 1 month - \$500
5 in 1 month - \$400



Alex Swire-Clark | The Rapport Advantage | alex@alexswire-clark.com | 864-810-0133

Alex Swire-Clark is an emotional intelligence expert, author, and award-winning international speaker. Tighten your seatbelt! Alex's high energy sessions will be unlike ANY session you've heard before. From the first minute, you will experience a crazy combination of wisdom and fun activities that your students or faculty will be able to apply on a personal and professional level the moment the session ends. From cooperative activities to flying candy, you will be engaged from start to finish. Since 1997, Alex has been providing dynamic tools for improving communication to audiences around the country. He works with organizations that want to increase their emotional intelligence to transform the way they communicate and reduce conflict. He has worked with companies/organizations such as Make-A-Wish SC, Tenet Health, and Universities across the Southeast.



IN-PERSON:
APCA Isolated - \$2,250
2 of 3 - \$1,895
3 of 5 - \$1,795
5 of 7 - \$1,750
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,750
2 in 1 month - \$1,550
3 in 1 month - \$1,350
5 in 1 month - \$1,275



Ben Bailie Emokid | ben@benbailieemokid.com | 609-213-4665

Benjamin Bailie Johnson (aka. Ben Bailie Emokid) is an inspirational speaker, entrepreneur, and indie/powerpop musician. Ben has brought his message to audiences as large as 10,000+ on over 300 stages, and combines speaking with live music to give "Keynote Concerts" - creating a unique blend of entertainment, edification, and empowerment. Ben has been featured on FOX, CBS, and PBS, and was named "one of the top 7 Acoustic Acts in New Jersey". He has appeared at music festivals Bonnaroo and Vans Warped Tour, along with acts like Pearl Jam, Halsey, Death Cab For Cutie, and Mayday Parade, and shared stages with Bobby McFerrin ("Don't Worry, Be Happy") & jazz legend, Dave Brubeck. Ben also serves as a life coach focusing on learning disabilities and emotional health through Indie Rock, Emocore, and PopPunk music - finding value in ordinary life.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,300
3 of 5 - \$1,200
5 of 7 - \$950
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,300
2 in 1 month - \$1,100
3 in 1 month - \$1,000
5 in 1 month - \$800

Be a Positive Force for Change as a Visionary Leader

FORUM WEST 3

Dave Kelly, America's Student Leadership Trainer
davekelly@gonzospeaks.com | 404-403-1481

Making change on campus, in the community, state, nation, and world means being an advocate for a new way of thinking and looking at aspects of life. Serving leaders do this in a way that is respectful, thoughtful, and impactful. It requires critical thinking skills, the ability to communicate effectively while listening to differing opinions, and present persuasive arguments while engaging in civil discourse. Students will look at historical advocacies, discuss and grade them, and learn the most effective methods of effecting change while working with other people.

Learning Outcomes: Discover and utilize critical thinking skills, identify personal and team strengths, list constructive ways and opportunities for advocacy on your campus, employ effective ways to advocate for yourself, your organization, your mission.

4:30 PM ADVISOR ED SESSION

Social Media 101: How to Engage & Retain - Tips From a Social Media Influencer

LEGACY SOUTH BALLROOM

Cheyenne Olson, Student Activities Coordinator, Hillsborough Community College
colson13@hccfl.edu | 813-484-3684

Ever wondered how to engage your students with social media? In session, you'll learn all the answers! From tips on how to do Instagram Reels to customizing Instagram Stories, learn all the basics of IG 101!

5:30 PM ADVISOR ED SESSION

Creating Learning Outcomes and Assessment

LEGACY SOUTH BALLROOM

Del Suggs, M.S.Ed.
Del@DelSuggs.com | 800-323-1976

Are you struggling to write learning outcomes for your programs and events? Is reaccreditation looming just ahead? Fear not-- Del Suggs can teach you to write simple, easily assessed learning outcomes. It's as easy as ABC-- that is, Audience, Behavior, and Condition. Bring your problem events, and we'll work together to write an outcome for you. Then, learn to create an assessment tool using Google Drive, and discover how to get your students to complete the assessment survey at the event on their cell phones. (Learning Outcome: After attending this session, advisors will be able to draft a student learning outcome for an activity or event.)



ALWZ



SNNY



HIGHLIGHTS

- 'Wasted' won Best Animated Music Video at the International Music Video Awards
- 'As Long As We're Together' charted to #24 in Stockholm
- YouTube channel with over 7 million views
- Over a million streams on Spotify

ALWZSNNY.com

FEATURES

- EDM.com
- DJ Mag
- EDM Sauce
- We Rave You



WRW
INTERNATIONAL, LLC

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WINBUSH**



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**COLLEGE TO
CORPORATE**



PRE-COLLEGE LAB:

LEARN WHAT YOU NEED TO KNOW
BEFORE YOU GO TO COLLEGE



MENTORSHIP EVENTS:

LEVERAGING LIFE BEFORE AND
AFTER COLLEGE



WWW.WRWINTERNATIONALLLC.COM

FRIDAY, NOV 19

6:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM



ALWZ SNNY | alwzsunny@gmail.com | 301-310-7321

***Agent: Wally Saukerson | Wally's World of Entertainment | wally@houseofwally.com | 800-476-0442**

Next Level Happy Dance Music! Recently featured in DJ Mag and EDM.com as an artist to watch! ALWZ SNNY is a DJ and Producer; known for his heavy doses of synths and impressive use of guitar, inspired by the sounds of Country music. Embarking on a new genre, Country Dance, ALWZ SNNY creatively merges this sound with Electro Pop, changing the face of dance music with every release. Inspired by the likes of Marshmello, Martin Garrix, and Avicii, ALWZ SNNY's number one goal is to always have fun. ALWZ SNNY has released music that has caught the attention of the industry, such as, 'Parachute', 'Love Revolution', and 'As Long as We're Together' which charted to #24 in Stockholm.



IN-PERSON:

APCA Isolated - \$1,450

2 of 3 - \$1,250

3 of 5 - \$1,150

5 of 7 - \$950

***Additional requirements:**

Travel, Lodging, Sound & Lighting

VIRTUAL:

APCA Isolated - \$500

2 in 1 month - \$450

3 in 1 month - \$400

5 in 1 month - \$350



Jimmy Mowery | Yugar Productions | david@yugarproductions.com | 412-956-0392

Jimmy Mowery grew up in Altoona, PA. At age eleven, after losing his father to a terrible tragedy, he decided to follow his father's dream of being a professional singer. Once he taught himself how to play guitar, he began writing songs as a way of getting out bottled-up emotion. His band, Like A Movie, was signed to Audioshock Records a year after Jimmy graduated from high school. They toured the United States nonstop from 2005-2009, and released a debut EP called "Say It Again". The label put the full length album on hold for over a year and a half, which caused the band to break up. In 2011, Jimmy and his now wife Heather moved to Myrtle Beach, SC. Since then, he's averaged 200+ shows a year in the region. In 2019, Mowery finished in the top 24 on season 16 of The Voice, where he worked with both Adam Levine and John Legend on the show.



IN-PERSON:

APCA Isolated - \$1,500

2 of 3 - \$1,400

3 of 5 - \$1,300

5 of 7 - \$1,200

***Additional requirements:**

Travel, Meals, Sound & Lighting

VIRTUAL:

APCA Isolated - \$1,200

2 in 1 month - \$1,000

3 in 1 month - \$900

5 in 1 month - \$800



FREE DAPS | Degy Booking International | ari@degy.com | 732-818-9600

From the NBA playoffs to Disney World and Universal Studios, the freestyle rappers and improvisors of FREE DAPS have been using hip-hop to create thrilling, one-of-a-kind musical comedy shows since 2012. FREE DAPS received APCA's 2020 Entertainer of the Year Award and now they are primed and ready to bring their brand of hilarious, impressive improv musicality to you. Their high-energy shows have been featured at college event nights, SeaWorld Orlando holiday events, the Vans Warped Tour, and tournaments at the ESPN Wide World of Sports. Members have appeared on outlets like Fuse TV, The AV Club and Sway in the Morning, just to name a few.



IN-PERSON:

APCA Isolated - \$2,350

2 of 3 - \$1,900

3 of 5 - \$1,700

5 of 7 - \$1,600

***Additional requirements:**

Travel, Lodging, Sound & Lighting

VIRTUAL:

APCA Isolated - \$1,500

2 in 1 month - \$1,400

3 in 1 month - \$1,300

5 in 1 month - \$1,200

FRIDAY, NOV 19

6:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM



Ran'D Shine | Everything But The Mime | carol@everythingbutthemime.com | 407-856-2412

Named the 2016 & 2019 APCA Magician of the Year, Ran'D Shine is known for a "Different Kind of Deception". His psychological engaging illusions and sleight of hand has amazed audiences in over 20 countries and hundreds of American cities. He was even invited to perform at the 44th Presidential Inauguration in Washington, DC. He was also featured on the CW network's Penn & Teller: Fool Us, was seen on The BET Network., and he's one of a few Magicians to perform at Guantanamo Bay Military Base in Cuba. Over the past few years, Ran'D has become one of the MOST sought-after magicians in the industry, because his show is highly entertaining. As one audience member put it, "He is so much more than a magician! He's CHARISMATIC, FUNNY, an ENTERTAINER and will blow your mind!"



IN-PERSON:
APCA Isolated - \$2,600
2 of 3 - \$2,400
3 of 5 - \$2,300
5 of 7 - \$2,200
***Additional requirements:**
Travel, Lodging & Sound

VIRTUAL:
APCA Isolated - \$1,300
2 in 1 month - \$1,200
3 in 1 month - \$1,100
5 in 1 month - \$1,000



Michaela Paige | The Prodigious Group | jeff.eberle@theprodigiousgroup.com | 818-321-7657

Michaela Paige participated in NBC's Emmy Award winning hit reality TV show "The Voice", where she earned a spot in the Top 12 on Team Blake. Michaela spent four years as creator and host of three radio shows with Talk4Media, a company partnered with iHeart. In 2016 Michaela and her team launched the "Be You" campaign to connect with her young audience and empower them through music. In 2018 she appeared in several episodes of TLC's "I Am Jazz". Earlier this year (2021), Michaela was in the studio with Grammy winning Producer Lawrence 'Boo' Mitchell who owns the legendary Royal Studios in Memphis, TN. Boo won his Grammy for his contributions to Bruno Mars' hit song "Uptown Funk" which was recorded at Royal. The rich music history that is Memphis is where we now call home for Michaela, and her new tracks will be released soon.



IN-PERSON:
APCA Isolated - \$1,800
2 of 3 - \$1,700
3 of 5 - \$1,600
5 of 7 - \$1,500
***Additional requirements:**
Travel, Lodging, Sound & Lighting

IN-PERSON ONLY



Asia | Degy Booking International | ari@degy.com | 732-818-9600

Asia Samson is a professional spoken word artist who has toured over 2000 colleges all over the country since 2006. He's been seen on HBO Def Poetry Jam, Ted Talks, the Story Conference, Entrepreneur's Conference, Button Poetry, NPR's Tiny Desk Contest and So Far Sounds. He has worked with companies like Disney, To Write Love On Her Arms, Nokia Mobile & most recently, the US Military. He has broken college-booking records for the most booked poetry act garnering him the awards of APCA College Performer of the Year and thrice the APCA Spoken Word Artist of the Year.



IN-PERSON:
APCA Isolated - \$1,750
2 of 3 - \$1,550
3 of 5 - \$1,450
5 of 7 - \$1,350
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$750

FRIDAY, NOV 19

6:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM



Isaiah Zach | atiya@isaiahzach.com | 319-350-6271

Isaiah Zach is an American singer, songwriter, guitarist, re-mixer, and record producer. Isaiah performed with Kentucky Rock band Cage the Elephant in Nashville at the Ryman Auditorium and at The Bluebird Café. He released his self-written & self-produced EP titled "Growing Up" in 2021. Since 2016, the curly-haired kid has played shows in 8 different countries across 4 continents. In early 2019, he was invited to perform at the Belfast Nashville Songwriters Festival in Belfast, Northern Ireland- taking part in the Sister Cities program between Belfast and Nashville. While in Northern Ireland, Isaiah busked and hustled his way into venues making an international name for himself in places where Ed Sheeran, Hozier, Foy Vance, Dermot Kennedy, and Van Morrison once performed. Isaiah has been in numerous bands throughout his career while still maintaining his masterful solo performance being able to fill any venue with just his voice, guitar, and loop pedal.



IN-PERSON:
APCA Isolated - \$1,000
2 of 3 - \$850
3 of 5 - \$750
5 of 7 - \$700
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$800
2 in 1 month - \$700
3 in 1 month - \$650
5 in 1 month - \$600



Trey Mack | comediantreymack@gmail.com | 205-520-3104

Trey is a stand-up comedian from Birmingham, AL. Since his start in 2012, he has recorded his own comedy special that is on Amazon Prime entitled, "Have Fun", and starred on Kevin Hart's "Hart of the City" on Comedy Central. Through his relatable observations and musical anecdotes, crowds are guaranteed to be taken on a journey throughout a Trey Mack performance!



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,800
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Ainsley Costello | costello.julie@hotmail.com | 615-362-2910

Ainsley Costello is a 17-year-old singer-songwriter originally from Seattle, WA., now based in Nashville, TN. Ainsley performs as both a solo act with an acoustic coffee house vibes or a pop-rock band made up of 3 Seattle teens that have known each other since they were 13. Generally described as acoustic college rock, the band is comprised of Ainsley Costello, lead guitarist Sam Comfort, and drummer Clay Beck. Prior to COVID, Ainsley had performed over 100 shows in 6 states, including 2 years at NAMM (the music industry's largest trade show) and Americana Fest in Nashville, TN. At just 14 years old, Ainsley was one of Breedlove Guitars youngest endorsed artists and is also sponsored by Mackie Audio Systems. She was involved with both "The Voice" and "American Idol" when she was just 13 and has performed at dozens of festivals and fairs across the US. The band provides a variety of entertainment options; 90-min concert style original music, 3-4 hours of cover songs (pop, rock &/or country) or stripped-down acoustic solo, duo, or trio.



IN-PERSON:
APCA Isolated - \$1,250
2 of 3 - \$1,150
3 of 5 - \$1,000
5 of 7 - \$900
***Additional requirements:**
Travel (\$100), *Lodging (negotiable) & Lighting

VIRTUAL:
APCA Isolated - \$1,000

FRIDAY, NOV 19

9:00 PM | EXHIBIT HALL | LEGENDS BALLROOM
Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

10:00 PM LATE NIGHT STUDENT EVENT | HEROES BALLROOM



Josh McVicar | Metropolis Management | joyce@metropolismanagement.com | 510-585-5585

Josh McVicar has been astounding people with hypnosis professionally for more than 15 years. He has performed at hundreds of colleges with his unique brand of hilarious hypnosis, combining side-splitting humor, explosive surprises, and mind-bending amusement to create an experience like no other. With shows packed full of laughs and audience participation, McVicar will give a performance you are sure not to forget!



IN-PERSON:

APCA Isolated - \$2,500

2 of 3 - \$2,200

3 of 5 - \$2,000

5 of 7 - \$1,800

*Additional requirements:

Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:

APCA Isolated - \$2,200

2 in 1 month - \$2,000

3 in 1 month - \$1,500

5 in 1 month - \$1,000



African Soul International

Ready to bring a burst of culture, creativity, unity and love to your campus? African Soul International is an internationally recognized cultural arts organization that specializes in uniting humanity through the rich culture of the African and African-American experiences.

From live drumming to engaging performances, ASI is guaranteed to bring an unforgettable and engaging performance to your campus! Reach us at:
www.africansoulinternational.org or 855.451.SOUL (7685)



LATE NIGHT JAM

FOLLOWING CONFERENCE EVENTS

CRICKET'S LOUNGE

21+ ADVISORS AND ASSOCIATES



REMEMBER TO WEAR YOUR T-SHIRT!!!
SATURDAY, NOVEMBER 20th
CONFERENCE T-SHIRT DAY!

Days 2 & 3
 Sat, November 20 - Sun, November 21

Saturday, November 20

8-10:00 AM.....	Conference Registration.....	Forum East 2
8:30 AM.....	Co-op Caucus.....	Legacy South
9:00 AM.....	<i>Cooperative Buying</i>	Legacy South
9:00 AM.....	Student Ed Sessions.....	Various Rooms
10:00 AM.....	Student Ed Sessions.....	Various Rooms
11:00 AM.....	Lunch Mainstage Showcase.....	Heroes Ballroom
1:30 PM.....	Exhibit Hall.....	Legends Ballroom
2:30 PM.....	APCA SERVES/Novelties/ESPORTS Tournament.....	Legends Ballroom
3:30 PM.....	Student Ed Sessions.....	Various Rooms
3:30 PM.....	Advisor Ed Session.....	Legacy South
4:30 PM.....	Associate Wrap-up (Agents & Artists).....	Forum East 4
4:30 PM.....	Student Ed Sessions.....	Various Rooms
4:30 PM.....	Advisor Ed Session.....	Legacy South
5:30 PM.....	Dinner Mainstage Showcase.....	Heroes Ballroom
8:00 PM.....	Exhibit Hall.....	Legends Ballroom
9:00 PM.....	<i>Final Cooperative Buying</i>	Legacy South
<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates).....</i>		Cricket's Lounge

Sunday, November 21

10:00 AM.....	Wrap-up Session.....	Legacy South
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COOPERATIVE BUYING

8:30 AM | CO-OP CAUCUS

LEGACY SOUTH BALLROOM
AUDIENCE: CO-OP BUYERS & ADVISORS

DAVE LEENHOUTS | CO-OP COORDINATOR

APCA Co-op Buyers will meet with other professionals in their regions, discuss showcasing artists & tour dates, and make preparations to block-book acts and save programming dollars!



9:00 AM | COOPERATIVE BUYING

LEGACY SOUTH BALLROOM
AUDIENCE: CO-OP BUYERS, ADVISORS & ASSOCIATES

DAVE LEENHOUTS | CO-OP COORDINATOR

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all Cooperative Buying representatives.

Receive your Saturday Dinner meal tickets at this session!



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HERSHEY, PA.
MARCH 24-27, 2022





Nick Harvey | Comedian Nick Harvey | booking@nickisfunny.com | 904-612-1710

Nick Harvey is one of the funniest comedians in the country. Originally from Jackson, Tennessee, his witty brand of humor has taken him from regular visits to the principal's office to entertaining audiences all over! Nick has shared his stage with veteran comedians like Bill Bellamy, Tommy Davidson, Sheryl Underwood, and Sinbad. His comedy has also been featured nationally on Afro TV and Amazon Audibles. Nick performs clean and hilarious comedy that can be enjoyed by almost any audience. He performs at comedy clubs, churches, private parties, and corporate events. He says, "As long as they speak English, I'll make 'em laugh!" Nick Harvey is a name that you will hear for many years to come. Get him on your calendar! You'll be so glad you did!



IN-PERSON:
APCA Isolated - \$1,600
2 of 3 - \$1,350
3 of 5 - \$1,250
5 of 7 - \$1,050
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Naiika Sings | Degy Booking International | ari@degy.com | 732-818-9600

After quitting her job in real estate five years ago, Naiika Sings bought a microphone & amplifier and took to performing on subway platforms and trains along the A, D, and E lines. Her unplanned performances were based, she says, on the energy subway commuters were giving her that day. Two years ago, a video of her posted by a rider on social media went viral, as millions watched a packed train of commuters lose their inhibitions in a spontaneous sing-along. In other videos, people danced in the aisles. When Naiika sings, magic happens. In her forthcoming debut album, the Haitian American singer-songwriter demonstrates to the world why her sultry mix of soul and style has already attracted the attention of millions, including 50 Cent, Ledisi, and many more.



IN-PERSON:
APCA Isolated - \$1,750
2 of 3 - \$1,500
3 of 5 - \$1,350
5 of 7 - \$1,250
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Nick Scott | info@speakernickscott.com | 785-418-4191

At the age of 16, Nick Scott was an ordinary teenager with an interest in athletics, when a near-fatal traffic accident changed his life as he knew it... forever. After the accident, Nick became overweight and discouraged, but somehow found the determination, mindset and personal strength to transform his life from a debilitating tragedy into a personal triumph. Now he uses those hard-worn insights to help others awaken the beast within themselves and achieve their personal goals. What's the one thing you gain when you lose everything? Perspective... As a professional speaker, author, professional bodybuilder, wheelchair ballroom dancer, and Business Entrepreneur, Nick Scott uses his enthusiasm, vision, conviction, abilities, and life experience to reach out, to inspire and give hope to others, especially those unaware of the personal strength they can tap into if only they will believe and try. Nick's sheer strength of will has helped transform thousands of individuals- from professional athletes to senior executives- as well as organizations and corporations across the country. Nick inspires others to break through to new levels of peak performance and success.



IN-PERSON:
APCA Isolated - \$2,700
2 of 3 - \$2,500
3 of 5 - \$2,200
5 of 7 - \$2,000
***Additional requirements:**
Airfare & Lodging

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,300
3 in 1 month - \$1,150
5 in 1 month - \$1,000

SATURDAY, NOV 20

11:00 AM LUNCH MAINSTAGE SHOWCASE | HEROES BALLROOM



OneManJamz | hello@onemanjamz.com | 202-656-5231

OneManJamz is a Virginia-bred singer, rapper, beatboxer, and loop artist. Blending the solo style of Bobby McFerrin with the contemporary a cappella sounds of Pentatonix, his band consists of his voice making drumbeats & bass grooves. Then, he creates harmonic layers on top before introducing lyrics. The songs are genuine and human, discussing topics of love, loneliness, struggles and success. His covers try to take the listener to a different place than the original song would, either amping up the energy to tell a different story or chilling out for a more introspective, vulnerable vibe.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,350
3 of 5 - \$1,200
5 of 7 - \$1,050
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$750
2 in 1 month - \$650
3 in 1 month - \$575
5 in 1 month - \$500



Jennifer Ambler | Parody in Blue | bookings@parodyinblue.com | 352-514-5337

Jennifer Ambler is a serious political junkie. No really, she's got a problem! Her obsession results in writing hilarious parody songs about the insanity of the American political system. It's Weird Al meets Schoolhouse Rock. After all the excitement of 2020, Jennifer is thrilled to continue her mission of getting college students excited about the much less sexy Midterm Elections of 2022! Jennifer is a native of Florida. She attended UF where she majored in Political Science and interned for her Senator in DC. She spent 10 years in New York pursuing her Broadway and musical theatre dreams before events inspired her to dive into musical political commentary. She now lives in the newly minted Blue-state of Georgia.



IN-PERSON:
APCA Isolated - \$1,000
2 of 3 - \$900
3 of 5 - \$800
5 of 7 - \$700
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700



Sam Morrison | samhmorrison@gmail.com | 941-320-8034

Sam is a tall gay diabetic jew boy man from Sarasota, Florida who found a home performing his unique brand of high energy humor and touching narrative among NYC's comedy clubs and queer venues. Sam just made his stand up debut on The Drew Barrymore Show! Out of 2,000 applicants NBC Executives chose Sam as just one of eight finalists for Stand Up NBC. He just finished writing for the 1st season of Blind Date which airs on Bravo TV weekdays at 11:30PM. You may have seen him on RuPaul's DragCon or heard him on SiriusXM Radio. His writing has been published in Chortle and his work has been highlighted in the NY Times, Time Out, GQ, The Independent, and Metro UK. He is a mainstay on the college circuit and has headlined over 50 colleges.



IN-PERSON:
APCA Isolated - \$1,850
2 of 3 - \$1,650
3 of 5 - \$1,550
5 of 7 - \$1,450
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$850
5 in 1 month - \$800

SATURDAY, NOV 20

11:00 AM LUNCH MAINSTAGE SHOWCASE | HEROES BALLROOM



Big Homey | Kim B. Miller | jeffreybanks@gmail.com | 301-338-3453

Spoken Word Artist Big Homey's media credits include: ESSENCE Magazine, Sirius/XM Satellite Radio, Radio-One Inc., the CBS Early Show, and BLACK ENTERPRISE Magazine. His online broadcasts include "The Big Homey Show" & "Black Greek Poets Inspirational Service". He's recently done poetry work with the voice of "The Breakfast Club" & "Monday Night Football", Cayman Kelly and "America's Got Talent" Champion, Brandon Leake. Since 2019, he has received four DC Commission on the Arts & Humanities grants for his talents. Big Homey won a grant to curate "Diaspora Café: DC" for the Mayor's Office of Latino Affairs in 2022. He's been published internationally in the "Paris Lit Up" Poetry Anthology. He recently co-edited "The Great World of Days" Poetry Anthology, was published in "DC Poets for DC Schools" for the DC Public Schools poetry curriculum and was a 2021 DC Arts & Humanities Education Collaborative Teaching Fellow.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,400
3 of 5 - \$1,300
5 of 7 - \$1,200
***Additional requirements:**
Travel, Lodging & Meals

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,100
3 in 1 month - \$1,100
5 in 1 month - \$900



Beyond Chaotic | beyondchaotic@hotmail.com | 813-210-6661

Siblings Max (17) and Alex (15) have performed as Beyond Chaotic since its inception at a rock band camp in the summer of 2015. What this duo lacks in age, they more than make up for in the maturity of their music, mixing old-school grunge with a youthful vibe. Their 2019 debut album "This Can't Be Good" (available for streaming on all major platforms) charted on countless college radio stations and features the song "You Don't Even Know (Kung Fu)", which won the Teen Category of 2020's Unsigned Only competition. Beyond Chaotic was the second day opening act for 2019's Gasparilla Music Festival, and later that same year played shows across the northeast - which included live college radio appearances and performances. 2020 officially brought the band into the college arena.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,300
3 of 5 - \$1,200
5 of 7 - \$1,100
***Additional requirements:**
Lodging (block booking)

ONLY IN-PERSON EVENTS



Face Masks must be worn at all times, except while eating and while performing on stage.

1:30 PM | EXHIBIT HALL | LEGENDS BALLROOM

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!



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SATURDAY, NOV 20

2:30 PM APCA SERVES/NOVELTIES/ESPORTS
LEGENDS BALLROOM

APCA SERVES

with Dave Kelly



Participate in hands-on
Community Service Projects and learn some
great ideas to take back to your campus!





ESPORTS TOURNAMENT

Have a talent playing video games?

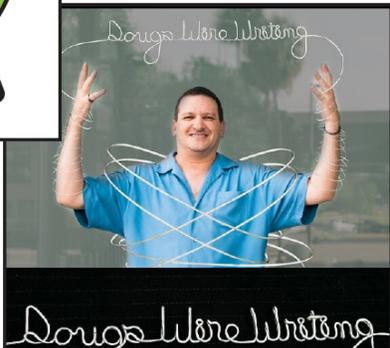
See Yugar Productions

at Booths #39-40

to participate!



NOVELTY PARTY



SATURDAY, NOV 20

3:30PM ADVISOR ED SESSION

Top Ten Ways Emotional Intelligence Can Dynamically Improve Your Student Experience

LEGACY SOUTH BALLROOM

Alex Swire-Clark

alex@alexswire-clark.com | 864-810-0133

Whether you are looking for increased student engagement, more productive clubs, or career planning assistance, emotional intelligence holds the key to maximizing the college experience for your students. In this high energy session, Alex will give you the top 10 ways an emotional intelligence curriculum can dramatically impact student performance, longevity at your school, and long term success. Soft skills are one of the top qualities that companies are looking for according to a recent Forbes magazine article. This session will give you a solid foundation in soft skills to build upon. It WILL be a fun interactive session in which you will take a ton of personal and professional nuggets home with you. Let's do this!

4:30PM ADVISOR ED SESSION

Mental Health FIRST AID for Students, Staff, and Families

LEGACY SOUTH BALLROOM

Professor Ed, Yugar Productions

ed@bocaratonspromise.org | 561-715-0447

Mental health and well-being are key to a healthy, productive community and workforce. Students and staff are experiencing increased feelings of stress and fear because of COVID-19 and feelings of isolation because of physical distancing requirements. This is why it's more important than ever before for schools and employers to make mental health a priority and provide students, staff, and community with the tools and resources they need to support one another and take care of their own mental health and well-being during and after this pandemic. Just as CPR helps you assist an individual having a heart attack - even if you have no clinical training - Mental Health First Aid helps you assist someone experiencing a mental health related crisis. In the Mental Health First Aid session, you learn risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help.

SAVE THE DATES!

APCA NATIONAL CONFERENCE
HERSHEY, PA.
MARCH 24-27, 2022



4:30PM STUDENT ED SESSIONS

Making More Time

FORUM WEST 1

Del Suggs, M.S.Ed.

Del@DelSuggs.com | 800-323-1976

Think you are busy? You won't find many people who are busier than Del Suggs: Leadership Development trainer, author and recording artist. It takes time to be an effective campus leader-- but did you know you can actually create MORE time? In this session, you will learn the Three P's of Time Management-- Planning, Prioritizing, and Procrastination. Come and learn how to make better use of your time, and end up with more free time!

(Student Learning Outcome: After attending this session, students will have at least three new ways to improve their time management.)

Turn Your Followers into Event Attendees

FORUM WEST 2

Cheyenne Olson, Student

colson13@hccfl.edu | 813-484-3684

Seeing the numbers online, but not seeing them in person? In this session, you'll learn tips and tricks on how to get those social media followers in the door at your campus events!

Moving with Intent

FORUM WEST 3

Tajay Ashmeade, Taking the Leap with Tajay Ashmeade

tashmeade89@gmail.com | 917-445-7337

Now that we have overcome our Adversity and allowed it to A.D.D Versatility, it is time to Move With Intent, into the person you NEED to become in order to elevate yourself and achieve success. My playbook will go into detail on how to become a triple threat and obtain it all.



Face Masks must be worn at all times, except while eating and while performing on stage.



ASSOCIATE WRAP-UP
4:30 PM | FORUM EAST 4

Eric Lambert, Executive Director
Audience: Associates (AGENTS & ARTISTS)



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SATURDAY, NOV 20

5:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM

 **Jaron Myers | Gresham Hill Management | annie@greshamhill.com | 702-274-1060**

Jaron Myers is a comedian from Kansas City, Missouri. He's known for his viral wholesome pranks, comedy music videos, TikTok rants, and standup comedy specials.



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,850
3 of 5 - \$1,700
5 of 7 - \$1,600
***Additional requirements:**
Travel, Lodging, Meals & Sound
10% ON-SITE BOOKING DISCOUNT

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800

 **Kim B. Miller | jeffreymbank@gmail.com | 301-338-3453**

"Poems to Canvas" - The Poet Speaks, The Artist Creates.
An excitingly creative event led by PWC Poet Laureate Kim B Miller and Artist Kelly Haneklau. Feel the art of embracing the moment, while poetic words vividly unfold into visual art. Explore how to paint with words.



**SEE BOOTH #26
FOR PRICING**

 **Phil Rizdon | Grove Street Comedy | grovestreetcomedy@gmail.com | 929-417-9604**

Phil Rizdon is a comedian and writer based in Bushwick, Brooklyn. Born and raised in suburban New Jersey, the concept of writing and performing comedy had always been a dream of his from a young age. However, it wasn't until he turned 18 and moved to New York that his dreams started to become reality. Fast forward eleven years, and he's now a traveling comedian, professional writer, and owns his own entertainment company- Grove Street Comedy. Who knows what he'll do next, but one thing is for certain: The sky's the limit!



IN-PERSON:
APCA Isolated - \$1,400
2 of 3 - \$1,200
3 of 5 - \$1,000
5 of 7 - \$800
***Additional requirements:**
Travel (\$300) & Lodging (\$500)

VIRTUAL:
APCA Isolated - \$800
2 in 1 month - \$600
3 in 1 month - \$500
5 in 1 month - \$400

SATURDAY, NOV 20

5:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM



Jess Kellie Adams | jeanna@jesskellieadams.com | 513-600-1625

Jess Kellie Adams is on a mission to spread joy and love with her unique and honest storytelling in song. With influences like The Chicks, Miranda Lambert, Martina McBride, and Reba McEntire, she is quickly establishing herself as one of the brightest new lights in country music. Giving a voice to the voiceless and hope to those who feel silenced is her calling- one that has carried her through venues, fairs, and festivals across the Southeast and Midwest. Jess enjoyed playing Country Concert in Ohio, attended by over 25,000 people and on the bill with Luke Combs, Jon Pardi, Ashley McBryde, Lainey Wilson, and Niko Moon. Jess' music video for her single "Saving Grace" premiered on CMT.com.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,300
3 of 5 - \$2,200
5 of 7 - \$2,000
***Additional requirements:**
Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,300
2 in 1 month - \$1,200
3 in 1 month - \$1,100
5 in 1 month - \$1,000



Michael Oldroyd | Curbside Comedy | laugh@michaeloldroyd.com | 310-849-2058

Michael Oldroyd is the featured comedian for Curbside Comedy. Curbside Comedy shows entail an opening act, a featured act, and the possibility of a Q&A session at the end geared toward student success. Curbside donates a portion of every show's proceeds to a charity of the school's choice and has donated nearly 10K to date. Hiring Curbside to put on a show for students will include Michael Oldroyd and Trevor Glassman. Both were D1 athletes and successful entrepreneurs after their college careers. They bring positive perspectives and comedy to colleges around the country. They've also performed at corporate events, reputable comedy clubs, country clubs, weddings, and fundraisers around the country. You may have even seen them on Netflix, Hulu, Amazon Prime, and ESPN.



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,850
3 of 5 - \$1,600
5 of 7 - \$1,400
***Additional requirements:**
Travel, Lodging & Meals
(All flexible and negotiable)

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Kenny Shore | kennyshoremusic@gmail.com | 919-389-3446

Kenny Shore has been performing in the Southeast for 25+ years as a solo artist and in duos and bands. He grew up in North Carolina and it all started when his grandfather gave him a homemade banjo at the age of 10. His Dad being a minister, Kenny grew up singing in the church. He got his first guitar at 16 and when he arrived as a freshman at Campbell University he had already written over 100 songs! He has 3 albums on CD Baby along with some digital singles. After his wife died from cancer in 2017, he says he feels like his music shifted and he sings more from his heart than he ever has. He loves Americana music and plays clawhammer banjo but his main instrument is the guitar. He plays a 1975 Alvarez Yairi that he got in college and it's been with him all these years as he has performed up and down the East Coast. He has gradually incorporated stories into his shows - about playing on the road, living a full life, and about the songs he has written. He will make you laugh and have a great time as he entertains you and shares his life experiences!



IN-PERSON:
APCA Isolated - \$900
2 of 3 - \$800
3 of 5 - \$700
5 of 7 - \$600
***Additional requirements:**
Travel, Lodging, 1 Meal,
Sound & Lighting

VIRTUAL:
APCA Isolated - \$500
2 in 1 month - \$450
3 in 1 month - \$400
5 in 1 month - \$350

SATURDAY, NOV 20

5:30 PM DINNER MAINSTAGE SHOWCASE | HEROES BALLROOM



Rob Ward | Rob Ward Comedy | robwardcomedy@gmail.com | 301-310-7321

In 2021, Rob recorded his first Drybar comedy special, and released his first album on SiriusXm called "Parental Advisory". He also opened up the Martin Lawrence "Lit AF" tour in 2020. In 2017, he joined Benji Brown on his National "Pull up and Laff" tour. Rob also made his television debut on Comedy Central Presents' Kevin Hart's "Hart of the City". He has also proving himself by winning over tough crowds, such as becoming a winner at the world famous "Showtime at the Apollo" in Harlem New York. Rob has a unique style and credits his big smile for letting him get away with almost any subject matter. Nevertheless, Rob uses comedy as his vehicle to give his perspective on life as a father, his family, and marriage.



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,800
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Cassaun | cassau@me.com | 816-213-4240

Cassaun was born and raised in Kansas City and has lived on both the East and West Coast. She grew up in the church singing and shouting gospel music on Sundays and R&B when her Mother and Grandparents weren't looking. After high school, she attended Bethune Cookman University in Daytona Beach, FL, where she was formally trained as an Opera singer. Shortly after college, she moved her talents to Los Angeles, CA.



IN-PERSON:
APCA Isolated - \$2,400
2 of 3 - \$2,200
3 of 5 - \$1,900
5 of 7 - \$1,500
***Additional requirements:**
Travel, Lodging & Sound

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,200
3 in 1 month - \$1,000
5 in 1 month - \$700



**STUDENT LIFE 3.0:
UPGRADE YOUR STUDENT LIFE EXPERIENCE**

8:00 PM | EXHIBIT HALL | LEGENDS BALLROOM

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

9:00 PM | FINAL CO-OP BUYING SESSION | LEGACY SOUTH BALLROOM

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MANDATORY FOR ALL
COOPERATIVE BUYERS**

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CALENDAR!***



LATE NIGHT JAM FOLLOWING CONFERENCE EVENTS CRICKET'S LOUNGE

21+ ADVISORS AND ASSOCIATES





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AND TAG APCA
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SOCIAL MEDIA
ACCOUNTS!**



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#APCAORL21



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- INTERVIEWS WITH CAMPUS LIFE PROFESSIONALS
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- ✿ *Block Booking discounts on entertainment, novelties, speakers and training.*

Save The Dates!
Hershey, PA.
March 24-27, 2022

**Registration opens in November at APCA.com*

