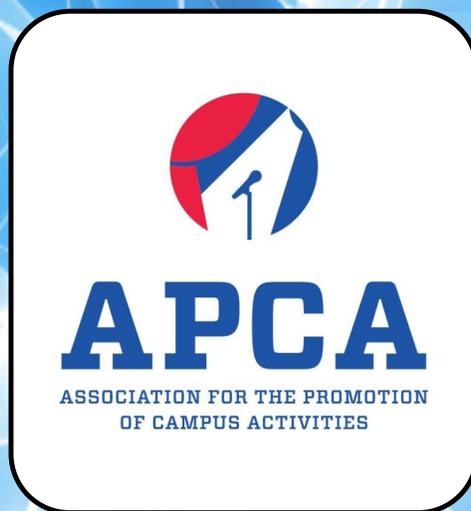


2021 HOUSTON FALL REGIONAL CAMPUS ACTIVITIES PLANNING CONFERENCE



VISIT US ONLINE:

WWW.APCA.COM

FOLLOW US:



STUDENT LIFE 3.0:

UPGRADE YOUR STUDENT LIFE EXPERIENCE

#APCAHOUSTON2021

HOUSTON, TX.

OCTOBER 22-24, 2021

HERSHEY[®]

Lodge



2022 National Campus Activities Planning Conference



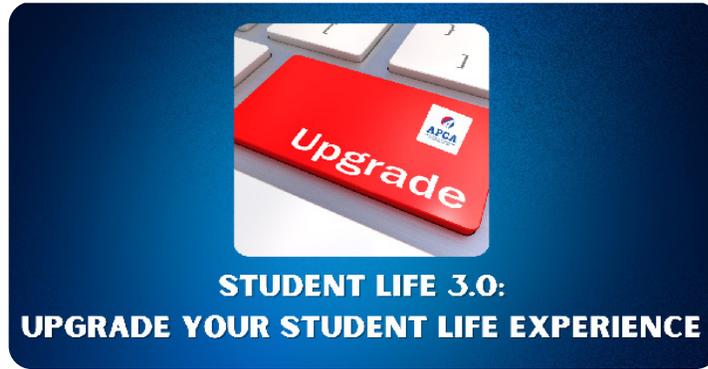
Sweeten Up Your Events!

- ✿ *80+ Showcases and Novelty Acts*
- ✿ *50+ Educational Sessions, Keynotes, and networking opportunities for Students and Student Life Professionals.*
- ✿ *Block Booking discounts on entertainment, novelties, speakers and training.*

Save The Dates!
Hershey, PA.
March 24-27, 2022

**Registration opens in November at APCA.com*





On behalf of the entire APCA family, I welcome you to the 2021 HOUSTON Fall Regional Conference! We have a great experience in store for you, and hope you will take full advantage of this opportunity. In this program, you will find the tools you need to have a successful conference, such as: listings of educational sessions, schedule of events, and the line-up of incredible talent for your programming needs. We encourage you to immerse yourself in this experience and create a calendar of events to engage your campus!

You have the opportunity to stretch your programming budget & bring more events to your school by participating in the Cooperative Buying Program. You can learn more about Co-op at the Advisor Orientation on Friday morning, or feel free to ask me for help at any time. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

Eric Lambert | Executive Director | APCA



GRAPHICS COMPETITION

Bring your Print Material, Novelty Items, T-shirts and Event Submissions to Registration or submit them via the Workplace by Friday at 5:30 PM to have them entered into the APCA Graphics Competition. Awards will be given at the Saturday Dinner Showcase.



HOUSTON

2021 Fall Regional Campus Activities Planning Conference

NAME TAGS
MUST BE WORN
AT ALL TIMES

~STUDENT LIFE 3.0: UPGRADE YOUR STUDENT LIFE EXPERIENCE~



Face Masks must be worn at all times, except while eating and while performing on stage.



SCHEDULE



Pre-Conference
Thu, October 21

6:30 PM -8:30 PMConference Registration.....	Executive Room
8:30 PMAdvisor Welcome Reception.....	Rosegarden
8:30 PMStudent Welcome Party.....	Grand Pavilion Foyer
	<i>Dance Party - ALWZ SNNY</i>	

Day 1
Fri, October 22

8-10:00 AMConference Registration.....	Executive Room
9:00 AMStudent Kickoff.....	Rosegarden
9:00 AMAdvisor Kickoff and Orientation.....	Richmond Room
10:00 AMStudent Ed Sessions.....	Various Rooms
10:00 AMAssociate Orientation (Agents and Artists).....	Rosegarden
11:00 AMLunch Mainstage Showcase.....	Grand Ballroom
1:30 PMExhibit Hall.....	Grand Pavilion
2:30 PMBreak.....	
3:00 PMPurposeful Programming.....	Grand Ballroom
4:30 PMStudent Ed Sessions.....	Various Rooms
4:30 PMAdvisor Ed Session.....	Richmond Room
5:30 PMStudent Ed Sessions.....	Various Rooms
5:30 PMAdvisor Ed Session.....	Richmond Room
6:30 PMDinner Mainstage Showcase.....	Grand Ballroom
9:00 PMExhibit Hall.....	Grand Pavilion
10:00 PMLate Night Student Event.....	Grand Ballroom
	<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates).....</i>	Rosegarden

Days 2 & 3
Sat, October 23 - Sun, October 24

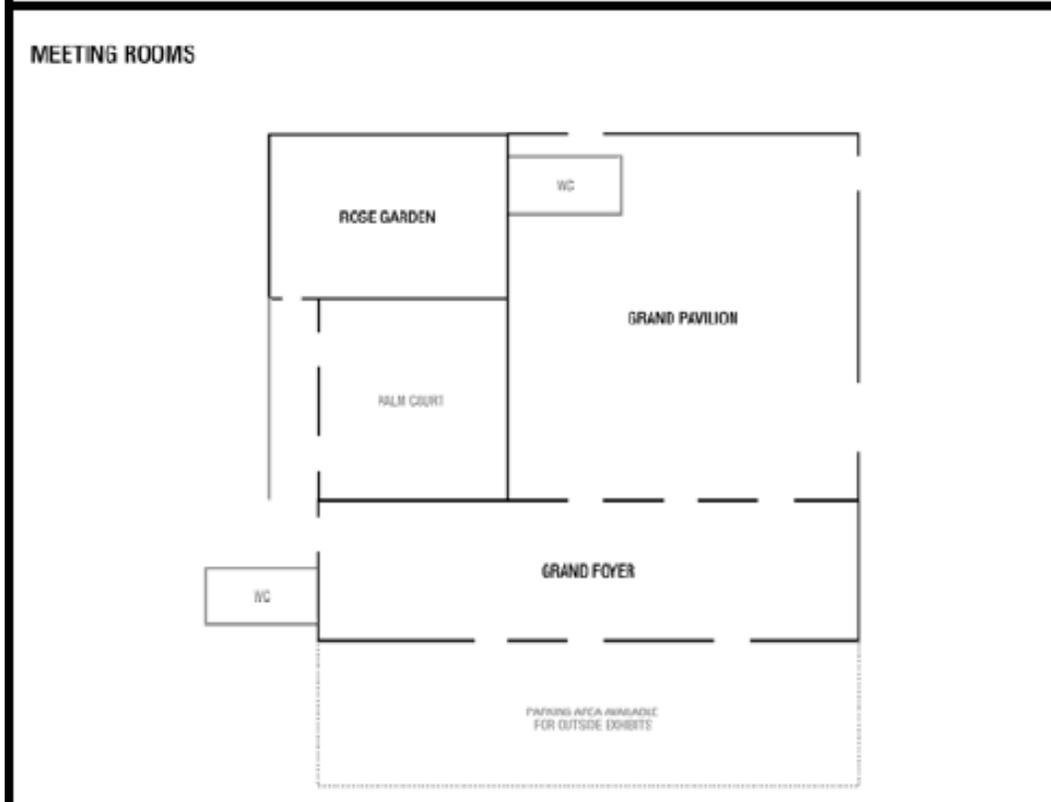
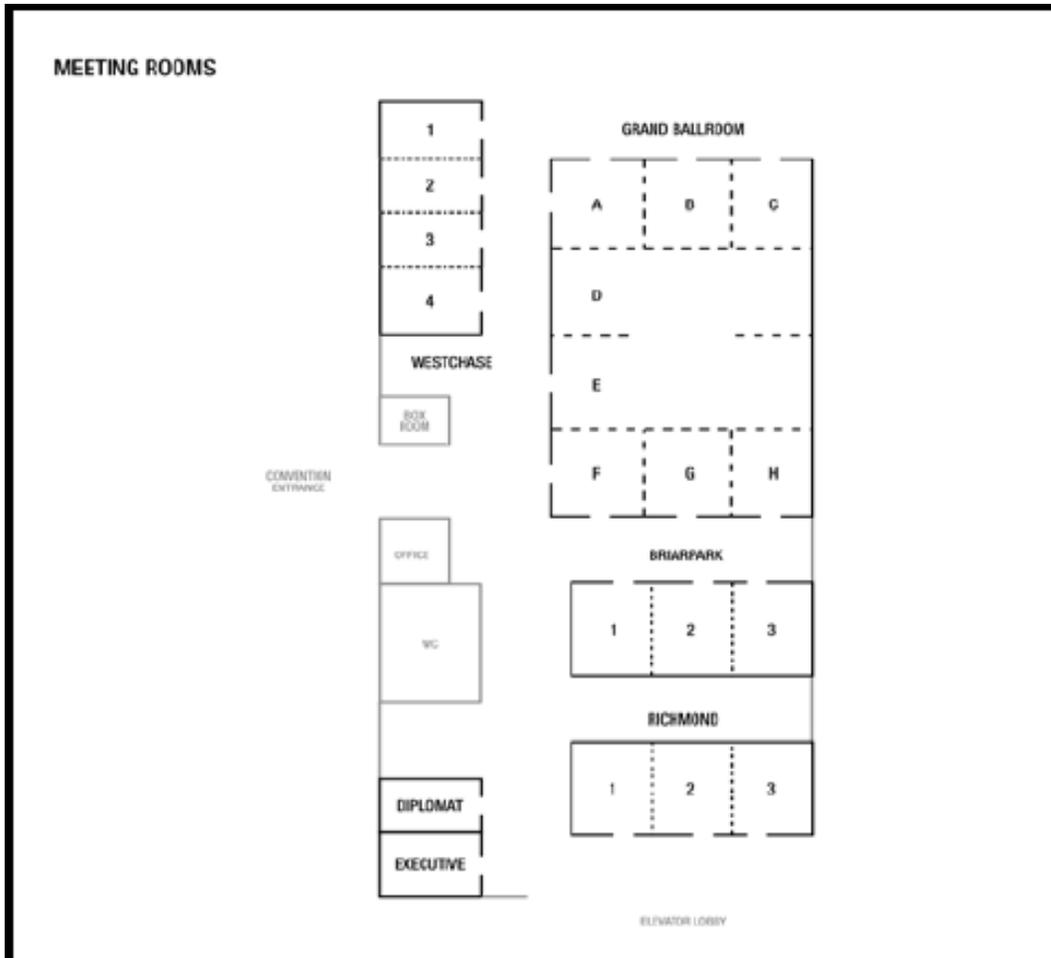
Saturday, October 23

8-10:00 AMConference Registration.....	Executive Room
8:30 AMCo-Op Caucus.....	Richmond Room
9:00 AMCo-Op Buying Session.....	Richmond Room
9:00 AMStudent Ed Sessions.....	Various Rooms
10:00 AMStudent Ed Sessions.....	Various Rooms
11:00 AMLunch Mainstage Showcase.....	Grand Ballroom
1:30 PMExhibit Hall.....	Grand Pavilion
2:30 PMAPCA SERVES/Novelties/ESPORTS Tournament.....	Grand Pavilion Foyer
3:30 PMStudent Ed Sessions.....	Various Rooms
3:30 PMAdvisor Round Table.....	Richmond Room
4:30 PMAssociate Wrap-up.....	Rosegarden
4:30 PMStudent Ed Sessions.....	Various Rooms
4:30 PMAdvisor Ed Session.....	Richmond Room
5:30 PMDinner Mainstage Showcase.....	Grand Ballroom
8:00 PMExhibit Hall.....	Grand Pavilion
9:00 PMFinal Co-Op Buying Session.....	Richmond Room
9:00 PMLate Night Student Event.....	Grand Pavilion Foyer
	<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates).....</i>	Rosegarden

Sunday, October 24

10:00 AMWrap-up Session.....	Richmond Room
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HOTEL LAYOUT





2021 HOUSTON CONFERENCE STAFF



Eric Lambert
Executive Director
elambert@apca.com



Heather Lambert
Vice President
heather@apca.com



Ronnie Current
Director of Operations
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Jodie Gilbert
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Dave Leenhouts
Co-Op Coordinator



Archie Asar
Exhibit Hall
Coordinator



Erin Stevie
Production Coordinator
Imagine Design



Log in to the **Virtual Community Workplace** to access all of the Conference Resources and to participate in Co-Op, contests, games, and more! Updates and info will also be shared regularly, so set your notifications! Need help? Email Kristy@apca.com or come to the Registration Desk.

GENERAL INFORMATION

REGISTRATION & INFORMATION DESK

The registration desk is located in the EXECUTIVE ROOM.
The hours of registration are:

Thursday	6:30 PM - 8:30 PM
Friday	8:00 AM - 10:00 AM 5:00 PM - 6:00 PM
Saturday	8:00 AM - 10:00 AM

Schools: An advisor must check in your school.

Associates: Only the agent or pre-approved representative can check in for the artist. All badges should be picked up at one time and are the responsibility of agency to get to their artist.

PLEASE REMEMBER to bring your signed copies of the Conference Duty of Care and Waiver.

Name Badges

Please wear your name badges for the duration of the conference. You will be denied access to conference areas if you do not have a name badge on.

Masks

Please wear your masks at all times, except while eating or performing on stage.

Meals

APCA provides certain meals at the conference. Please refer to your conference program for specific meal showcases. If you are an artist and have not purchased a delegate pass, you will not be admitted into the ballroom during meals or meal showcases.

Showcases

Please be respectful during showcases. Keep talking to a minimum and show your appreciation for the performers. At meal showcases, please do not enter the dining room prior to the meal to save seats. Wait for staff to open doors before entering.

Sessions

Educational Sessions may have limited seating. Please get to the session early to ensure you have a seat.

In Case of Emergency

If you have an emergency, please let a member of APCA Staff or the hotel staff know that you need assistance immediately.



APCA CONFERENCE COVID POLICIES

The following safety procedures, based on CDC recommendations will be in effect:

- Attendees will be required to affirm that they have been fully vaccinated or tested negative for Covid-19 within the 72 hours prior to departure to the conference. School Advisors will be responsible for verifying their delegation's status before attending.
- All attendees will be required to wear a mask at all times in public spaces (other than while eating or performing on stage).
- All attendees will adhere to appropriate social distancing protocols, submit to possible temperature checks, and respect other's personal space throughout the course of the conference.
- Attendees must STAY HOME if they feel ill, actively experience COVID-19 symptoms, or have been exposed to someone who has tested positive with COVID-19 within 14 days prior to the conference dates. Contact APCA's registration team at info@apca.com.
- If an attendee begins to actively experience COVID-19 symptoms during the conference, they must self quarantine immediately and notify APCA Staff.



ALL ABOUT APCA COOPERATIVE BUYING

APCA Cooperative Buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs (when applicable) with other schools. Block discounts are listed in the conference program as follows:

In-person Events:

- APCA Isolated Booking (a single date)
- 2 events in 3 days
- 3 events in 5 days
- 5 events in 7 days

Schools must be within 250 miles or a reasonable travel distance in order to form blocks for in-person events.

Virtual Events:

- APCA Isolated Booking (a single date)
- 2 schools booking an event within the same month
- 3 or more schools booking an event within the same month
- 5 or more schools booking an event within the same month

Virtual bookings obviously don't have the same travel constraints as in-person events, so you can form Virtual Blocks with any school across the country!

Travel and lodging costs may often be arranged onsite by filling out a Cooperative Buying form and detailing the arrangements in the travel rider section. Any arrangements detailed in the travel rider section of a Co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties. The sample Cooperative Buying form on the following page is the form your school can use to lock in a price on a performing artist at an APCA Programming Conference. When a school is interested in an artist from the conference showcases, the Cooperative Buyer may sign a Co-op form, indicating their school's interest in hosting the attraction during their schedule.

The forms are then collected at the APCA Cooperative Buying booth in the Exhibit Hall and discussed with other interested schools in the Cooperative Buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA Advisor or Associate Orientations or contact the Cooperative Buying Coordinator. *Note: APCA Cooperative Buying Rules are displayed on the reverse of Cooperative Buying Forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA Cooperative Buying may be forwarded to the National Office at (865) 429-9123, or info@apca.com.*

Additional Co-op Discounts!

Onsite Purchasing Discounts

Participating Associates offer a 10% discount on any published price (isolated or block) to schools willing to book onsite by using either a "request contract (RC)" or "commitment to block (CB)" form. This discount is in addition to any other block discounts available. Look for a sign in the Associate Members' booth indicating their participation in the onsite discount program.

FTE Cards

Some APCA Associates have joined in a program where participating member schools utilize an "FTE" (full time enrollment) discount card. Based on the full-time enrollment status of the campus, a school may receive between 3% to 7% off the listed price of a participating artist or other attraction. This discount is in addition to any other onsite discount or block price discount, but the artist or attraction must be booked onsite using either a "request contract (RC)" or "commitment to block (CB)" form.

The breakdown of the school FTE discount is as follows:

Below 3,000 FTE 7% • 5,000 - 3,000 FTE 5% • 9,900 - 5,000 FTE 3%

This program is completely voluntary. Schools requesting a discount must show the FTE Card issued by APCA national office to participating associates upon request in order to receive discount. Look for a sign in the Associate Members' booth indicating their participation in the FTE discount program.

CO-OP BUYING FORMS AND TYPES OF INTEREST

APCA COOPERATIVE BUYING FORM



See reverse side for important terms incorporated into this document by reference. Please print & press firmly.

Date _____
Time _____

Attraction _____
Agency/Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Agency Representative Signature _____

School/Buyer _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Authorized Signature _____

BUYER DISCOUNTS

FTE Cardholder Discount: ___3% ___5% ___7%
Onsite Discount: ___10% Total Onsite/FTE Discount: ___%

TYPE OF INTEREST: See reverse side for explanations
 (AI) Attraction Interest (CB) Commitment to Block (RC) Request Contract

SPECIFIC DATE

If you have a specific date for this attraction, enter it here:

____/____/____
MM/DD/YYYY

FLEXIBLE DATE

If your date is flexible or you're not sure, enter here:

OPEN OR _____
Week of _____ Year _____

OR SEMESTER

Fall Winter Spring Summer Year _____

TRAVEL / LODGING RIDER: Overrides all other travel agreements.
If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolate prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise the attraction bio in the conference program. Outline any different travel and lodging agreements.

Agency/Organization Initials _____ School/Buyer Initials _____

Please disperse these forms in the following manner:
White Copy: APCA Yellow Copy: Agency Pink Copy: School

Attraction Interest (AI) - This option does not commit either party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA™ conference program price for up to 21 days after the conference. When an attraction interest is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at isolated convention price structures or join a block, the attractions' representative must be notified within 21 calendar days. All requested additions to a formed block are subject to reasonable travel and time constraints as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA™.

Commitment to Block (CB) - A Commitment to Block form indicates that the school has expressed their commitment to enter into a contract if a block of as many as two schools are interested in the act on the specific date/s they have requested. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA™ conference program or agreed to by Cooperative Buying form rider. Block prices are only available to buyers who have finalized a contract for the block pricing.

Request Contract (RC) - Buyer has agreed to purchase this attraction on site at the convention and bound to the terms of the APCA™ contract signed by both parties. Both parties agree to honor all APCA™ Cooperative Buying process guidelines and procedures as set forth in the APCA™ conference program. Associate artists and agencies are responsible for contacting the buyer for a final contract provided by Associate Member or buyer to finalize the date.

Previously Contracted (PC) - The act is previously contracted by another venue. Though blocks may form around this date and those dates are subject to the listed pricing structures in the APCA™ program, the original contract will not be altered without agreement from both school and attraction representative involved. Prior contracted dates must be submitted by the Associate prior to the conference. This information will be incorporated into the Cooperative Buying system to inform buyers of dates that are unavailable or dates that can be blocked around.



**APCA COOPERATIVE BUYING
ATTRACTION INTEREST
ONLY**



Attraction _____
Agency/Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Agency Representative Signature _____

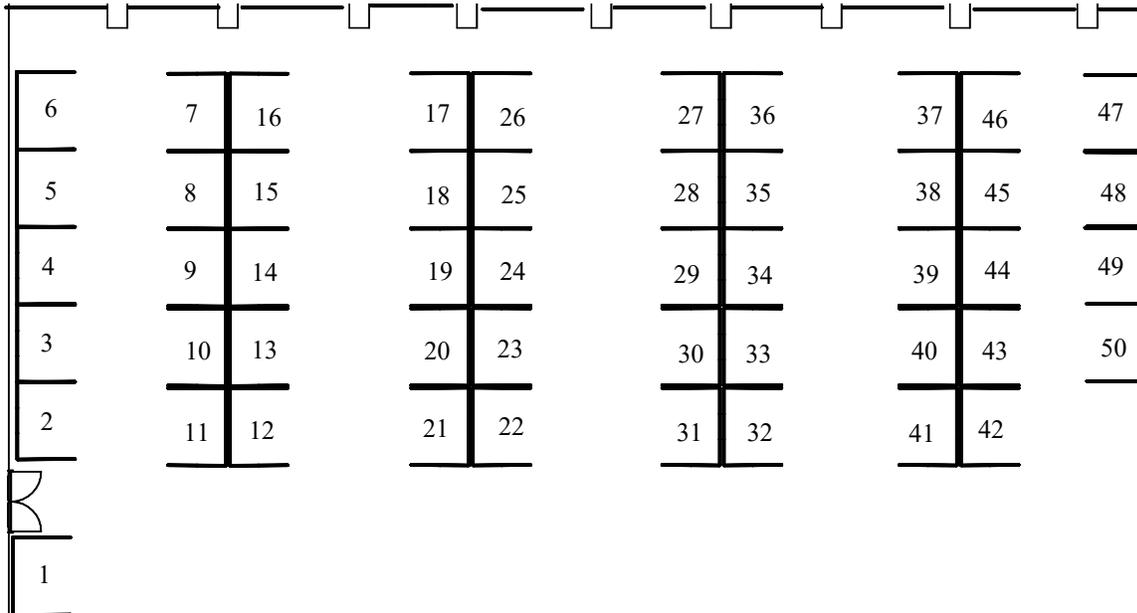
School/Buyer _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Authorized Signature _____

Please make sure to indicate a date or time frame for your tentative event, i.e. "dd/mm/yyyy - afternoon" or "fall - covering show" or "spring" or just "open" if you are unsure.

TENTATIVE DATE OF PERFORMANCE _____
TENTATIVE TIME OF PERFORMANCE _____



2021 APCA Houston Fall Regional Conference Exhibit Hall *Grand Pavilion Ballroom*



Vendors Listed Alphabetically

APCA.....	1
Abrams Seminar Series	35
African Soul International	19
Ainsley Costello	8
ALWZ SNNY	27
America's Student Leadership Trainer	9
Ben Bailie Emokid.....	39
Campus Spa.....	2-3
Comedian Nick Harvey	20
Comedian Ray Money	5
Degy Booking International	22-26
Del Suggs, M.S.Ed.....	4
E. Calloway Agency	14
Everything But The Mime	12
Genius Potential, INC.....	17
Gresham Hill Management	41
I AM Justified	16
Isaiah Zach.....	15
Jahsidig	13
Korso Magic	33
Metropolis Management	10-11
OneManJamz	38
PaintJam.....	35-36
Parody in Blue	18
Paul Woida - Musician.....	28
Perfect Parties USA	6
Promotions & Unicorns, Too	32
Rob Ward Comedy, LLC.....	44
Ryan Stream, LLC.....	45
Shoot Your Shot	42-43
Slack-Librium.....	47-48
Success Stories Management & Booking	30-31
Taking the LEAP with Tajay Ashmeade	29
The Royal Chief	46
Trey Mack.....	37
UnDrafted	40
Wally's World of Entertainment	21
Yugar Productions	49-50
Zak Mirz.....	7

Vendors Listed By Booth Number

APCA	1
Campus Spa	2-3
Del Suggs, M.S.Ed.	4
Comedian Ray Money	5
Perfect Parties USA.....	6
Zak Mirz	7
Ainsley Costello	8
America's Student Leadership Trainer.....	9
Metropolis Management.....	10-11
Everything But The Mime	12
Jahsidig	13
E. Calloway Agency.....	14
Isaiah Zach	15
I AM Justified	16
Genius Potential, INC.....	17
Parody in Blue.....	18
African Soul International.....	19
Comedian Nick Harvey	20
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Promotions & Unicorns, Too	32
Korso Magic	33
Abrams Seminar Series.....	34
PaintJam	35-36
Trey Mack	37
OneManJamz	38
Ben Bailie Emokid	39
UnDrafted	40
Gresham Hill Management.....	41
Shoot Your Shot	42-43
Rob Ward Comedy, LLC	44
Ryan Stream, LLC	45
The Royal Chief.....	46
Slack-Librium	47-48
Yugar Productions	49-50



STUDENT EXHIBIT HALL BOOTH SIGNATURE SHEET

NAME: _____

SCHOOL: _____

**COMPLETE THE NEXT TWO (2) PAGES TO RECEIVE A LEADERSHIP CERTIFICATE
AND BE ENTERED IN A DRAWING TO WIN BIG PRIZES!**

APCA	1	_____
CAMPUS SPA	2-3	_____
DEL SUGGS, M.S.ED.	4	_____
COMEDIAN RAY MONEY	5	_____
PERFECT PARTIES USA	6	_____
ZAK MIRZ	7	_____
AINSLEY COSTELLO	8	_____
AMERICA'S STUDENT LEADERSHIP TRAINER	9	_____
METROPOLIS MANAGEMENT	10-11	_____
EVERYTHING BUT THE MIME	12	_____
JAHSIDIQ	13	_____
E. CALLOWAY AGENCY	14	_____
ISAIAH ZACH	15	_____
I AM JUSTIFIED	16	_____
GENIUS POTENTIAL, INC.	17	_____
PARODY IN BLUE	18	_____
AFRICAN SOUL INTERNATIONAL	19	_____
COMEDIAN NICK HARVEY	20	_____
WALLY'S WORLD OF ENTERTAINMENT	21	_____
DEGY BOOKING INTERNATIONAL	22-26	_____
ALWZ SNNY	27	_____
PAUL WOIDA - MUSICIAN	28	_____
TAKING THE LEAP WITH TAJAY ASHMEADE	29	_____
SUCCESS STORIES MANAGEMENT & BOOKING	30-31	_____
PROMOTIONS & UNICORNS, TOO	32	_____
KORSO MAGIC	33	_____
ABRAMS SEMIAR SERIES	34	_____
PAINTJAM	35-36	_____
TREY MACK	37	_____
ONEMANJAMZ	38	_____
BEN BAILIE EMOKID	39	_____
UNDRAFTED	40	_____
GRESHAM HILL MANAGEMENT	41	_____
SHOOT YOUR SHOT	42-43	_____
ROB WARD COMEDY, LLC	44	_____
RYAN STREAM, LLC	45	_____
THE ROYAL CHIEF	46	_____
SLACK-LIBRIUM	47-48	_____
YUGAR PRODUCTIONS	49-50	_____

STUDENT SESSION STAMP SHEET



Get these boxes stamped at the end of each session for a chance to
WIN BIG PRIZES AT THE SATURDAY DINNER SHOWCASE!

Also, receive a “Certified Student Programmer” Certificate!
Certificates will be mailed to your advisor after the conference.

FRIDAY

<p>Student Kickoff 9:00 AM</p>	<p>Ed Session 10:00 AM</p>	<p>Purposeful Programming 3:00 PM</p>
<p>Ed Session 4:30 PM</p>	<p>Ed Session 5:30 PM</p>	



SATURDAY

<p>Ed Session 9:00 AM</p>	<p>Ed Session 10:00 AM</p>
<p>Ed Session 4:30 PM</p>	<p>Ed Session 5:30 PM</p>



EXHIBITOR LIST

ABRAMS SEMINAR SERIES

Barry Frank Abrams
(516) 547-7455
barryfabrams@gmail.com

AFRICAN SOUL INTERNATIONAL

Dr. Jewel Jackson
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africansoulla@gmail.com
www.africansoulinternational.org
RUBY

AINSLEY COSTELLO

Ainsley Costello
(615) 362-2910
costello.julie@hotmail.com
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ALWZ SNNY

AJ Sharafeddin
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www.alwzsnnny.com

AMERICA'S STUDENT LEADERSHIP TRAINER

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DIAMOND

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ben@benbailieemokid.com
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CAMPUS SPA

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DIAMOND

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www.nickisfunny.com

COMEDIAN RAY MONEY

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DEGY BOOKING INTERNATIONAL

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DIAMOND

DEL SUGGS

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(800) 323-1976
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www.delsuggs.com
DIAMOND

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www.parodyinblue.com

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PERFECT PARTIES USA

Michael Lawton
(800) 275-0185
m.lawton@ppentertainmentgroup.com
www.perfectpartiesusa.com

PROMOTIONS & UNICORNS, TOO

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www.promotionsandunicorns.com

ROB WARD COMEDY LLC

Rob Ward
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robwardcomedy@gmail.com
www.robwardcomedy.com

RYAN STREAM LLC

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www.ryanstream.com

SHOOT YOUR SHOT

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www.shootyourshottx.com

SLACK-LIBRIUM

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www.slacklibrium.com

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admin@successstoriesmb.com
www.successstoriesmb.com

TAKING THE LEAP WITH TAJAY ASHMEADE

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www.tajayashmeade.com/

THE ROYAL CHIEF

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www.theroyalchief.com

TREY MACK

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comediantreymack@gmail.com
www.facebook.com/TreyMackLive

UNDRAFTED

Ethan Fisher
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efisher@ethan-fisher.com
www.ethan-fisher.com

WALLY'S WORLD OF ENTERTAINMENT

Wally Saukerson
(615) 824-8453
wally@houseofwally.com
www.houseofwally.com

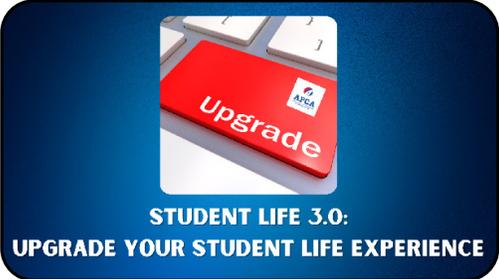
EXHIBITOR LIST

YUGAR PRODUCTIONS

Esports- Charlie Hueber
(412) 956-0392
david@yugarproductions.com

ZAK MIRZ

Zak Mirz
(320) 491-4704
info@mirztour.com
mirzshow.com



SESSION PRESENTERS



ALLEN BAILEY | SUCCESS STORIES MANAGEMENT & BOOKING | ADMIN@SUCCESSTORIESMB.COM | 205-219-0830



Allen G. Bailey is an alumni of the University of Alabama in Huntsville (UAH) with a B.A. in Marketing and Communication. During his matriculation at UAH, he held many leadership roles at Fortune 500 companies such as the Target Corporation, Red Bull North America, Microsoft, and the Cintas Corporation, all before the age of 25. Allen has also studied abroad at Hohai University in Nanjing, China majoring in International Business. Allen is the Founder and CEO of Success Stories Management and Booking LLC. Allen's life goal as a business professional is to lead, support, and impact others by teaching them to be Humble, Hungry, and Smart!

BARRY FRANK ABRAMS | ABRAMS SEMINAR SERIES | BARRYF.ABRAMS@GMAIL.COM | 516-547-7455



Barry Frank Abrams is the founder of Abrams Seminar Series, a company he formed to empower students and companies to improve their performance. Barry Frank Abrams is on a mission to empower Students to achieve student success with "The College Student Success Seminar". He has conducted seminars for dozens of schools, as well as businesses such as Lexus, Dodge, Honda, Re/Max, Exit Realty, MetLife, and Century 21 Real Estate.

BEN BAILIE JOHNSON | BEN BAILIE EMOKID | BEN@BENBAILIEEMOKID.COM | 609-213-4665



Benjamin Bailie Johnson (aka. Ben Bailie Emokid) is an inspirational speaker, entrepreneur, and indie/powerpop musician. A bridge builder by nature, Ben has brought his message to audiences as large as 10,000+ on over 300 stages. Ben combines speaking with live music to give "Keynote Concerts" - creating a unique blend of entertainment, edification, and empowerment. Ben has been featured on FOX, CBS, and PBS, and was named "one of the top 7 Acoustic Acts in New Jersey". He has appeared at music festivals Bonnaroo and Vans Warped Tour, along with acts like Pearl Jam, Halsey, Death Cab For Cutie, Yellowcard, and Mayday Parade, sharing stages with Bobby McFerrin ("Don't Worry, Be Happy") & jazz legend, Dave Brubeck. Ben speaks and coaches people on Emotional Health, finding value in the ordinary, and functioning as an adult while having a learning disability.

SESSION PRESENTERS



CHARLES HUEBER | INFO@4004ESPORTS.COM | 936-371-9263



Dr. Charles Hueber is currently the Dean of Students at Schreiner University. He has worked in higher education for over 20 years at Trinity Valley Community College, Georgia Southern University, and Stephen F. Austin State University. He has served as a speaker and consultant to a variety of universities and businesses in leadership development, customer service, and social integration. He is a self-proclaimed nerd and has a passion for esports and gaming. He has spent the past few years conducting his scholarly research on the impact of esports on universities and colleges. He holds a master's degree in Counseling and Psychology and doctorate in Higher Educational Administration.

DAVE KELLY | AMERICA'S STUDENT LEADERSHIP TRAINER | DAVEKELLY@GONZOSPEAKS.COM | 404-403-1481



Dave Kelly is a professional serving leadership expert, experienced campus, state, and international student leader and advisor, motivator, author, trainer, and coach. An expert in personal leadership development for students and on running better campus organizations and student governments, Dave's presentations are high energy, interactive, theatrical, filled with humor, stories, fun, and, most importantly, content rich. He has spoken and trained more than 600 times on more than 300 college and university campuses, including over 200 virtual programs for students. Dave is the Coordinator of APCA Serves, the community service initiative of the Association for the Promotion of Campus Activities and is the APCA expert on everything related to student government. Dave was named as the 2019 APCA Campus Speaker of the Year! Check out his Affordable Pricing Model for your campus, both for virtual and in-person events!

DAVE LEENHOUTS | VP FOR STUDENT SERVICES, ST. CHARLES CC | DLEENHOUTS@STCHAS.EDU



Dave Leenhouts is the Vice-President for Student Services at St. Charles Community College (Missouri). He holds a degree from Hope College and two graduate degrees from Central Michigan University. He held higher ed positions in TX, GA, and CO prior to moving to St. Louis. He has served as the Vice President for Student Services at three separate colleges. Dave was originally trained as a school psychologist and squeezed in several years of practice in that field before starting his career in higher education. His higher ed professional experiences include: Director of Financial Aid, Director of Student Life, Athletic Director, Director Student Housing, Academic Advisor, Counselor, Testing, Recruiting, Admissions, and Instructor of Psychology and FYE Courses. He was one of the charter members of the Association for the Promotion of Campus Activities (APCA). His awards and recognitions include; finalist for National First Year Student Advocate Award, Leadership Integrity Award from the Governor of State Of Georgia, a two-time winner of Phi Theta Kappa Distinguished College Administrator Award, and a finalist for the campus based Academic Advisor of the Year Award for five consecutive years.

DEL SUGGS, M.S.ED. | DEL@DELSUGGS.COM | 800-323-1976



Del is a true "Life Hacker," and his leadership programs engage and empower student leaders. Students learn to maximize their leadership by using the technology they love. Del has the perfect combination of skills and experience for Leadership Development: he has spent much of his career as an entertainer; he has the academic credentials of a professor; and he has a lifetime of experience as a leader of national, regional, and local organizations. Del has served in many different leadership roles. From high school student body president to Florida Youth Chair for the March of Dimes in college, to founding the Florida Chapter of the Recording Academy (the Grammy Awards), Del has been a consistent leader. He current serves as president of the Big Bend Scenic Byway (Florida's most scenic drive) and board chair of The Council on Culture & Art, the state-designated local arts agency for Florida's capital city.

SESSION PRESENTERS



ETHAN FISHER | UNRAFTED | EFISHER@ETHAN-FISHER.COM | 970-227-1182



Alcohol and Mental Health impact many college campuses and dorm rooms everywhere. Both, sadly and often tragically, happen together. Ethan Fisher uses his personal struggles with both debilitating issues to challenge, motivate, and prevent his audiences for making poor life decisions on campuses. From college athlete to prison inmate, to the recipient of an MBA with honors, Ethan's life is a lesson in accountability, desire, and perseverance. Ethan's experiences became a catalyst for his devotion to inspiring others. He has spoken in hundreds of cities, motivating 100,000 audience members to take hold of their lives and pursue their dreams. A raw and passionate speaker, Ethan captivates audiences with his story of adversity and his techniques for channeling desire into purposeful action. A staunch mental health and alcohol/substance abuse advocate, Ethan has been featured in a best-selling book, and interviewed for numerous other books, newspaper articles, podcasts, radio and tv shows including HLN/CNN for his work in these fields.

JENNIFER AMBLER | PARODY IN BLUE | BOOKINGS@PARODYINBLUE.COM | 352-514-5337



Jennifer Ambler earned a Bachelor's in Political Science from the University of Florida and had DC internships with Senator Bill Nelson's office and Fair Vote. She spent two years teaching high school with Teach for America in Philadelphia, then embarked on a career in professional Musical Theatre. Politics has always been her main hobby/interest/obsession. In 2017, she launched Parody In Blue, a performing arts company dedicated to talking about current issues through musical comedy.

DR. JEWEL JACKSON | AFRICAN SOUL INTERNATIONAL | AFRICANSOULLA@GMAIL.COM | 855-451-7685



Dr. Jewel grew up in the inner-city of Cleveland, Ohio and at the age of 30 decided to pursue an undergraduate degree as a single mother of 4. She completed her doctorate (Ed.D) in 2018 and plans to open global STEAM schools for students in Africa. Her story has motivated thousands of students nationally through her work in K-12 and university systems. Dr. Jewel has worked as a professor, a K-12 instructor, and a community leader in some of the most notorious inner-cities such as Cleveland, Compton, and S. Central Los Angeles. Drawing from her experiences in changing her reality from a public school student to a mother with a doctorate, she shares stories that will inspire and entertain while reminding students that they CAN achieve the impossible, no matter what.

JESSE GOLDMAN | SLACK-LIBRIUM | SLACKLIBRIUM@GMAIL.COM | 914-483-7548



Jesse Goldman is a professional educator with a focus on experiential education & social-emotional learning. He is the founder of Slack-Librium LLC, an educational slackline company that is creating and facilitating engaging mindfulness-based programming for a variety of age groups and venues. From middle schools to music festivals, Jesse has taught thousands of students how to slackline - and in the process, he's helped them develop enhanced self-awareness, emotional regulation, self-confidence, and physical fitness. You can learn more at slacklibrium.com

SESSION PRESENTERS

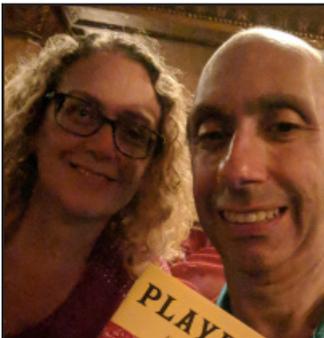


JUSTIN DWAYNE MILBURN | BOOKIAMJUSTIFIED@GMAIL.COM | 832-419-7521



"I Am Justified", author of book Live On Purpose embodies someone that has had many trials in his life from mental health and losing friends to violence and suicide. His goal is to reach people where they are from the root, while empowering them to grow into their full potential. With relatable life experience growing up as a young adult in the climate today, Justified's message is that nothing is impossible when we move by faith, ambition, and purpose. He engages the audience with hands-on material and lessons that instill the foundation of principles on the importance of continuing education.

ROB EINHORN | PROMOTIONS & UNICORNS, TOO | PROMOTIONS.UNICORNS@VERIZON.NET | 732-308-3444



Rob graduated from William Paterson University in 1991 after his ascension to the President of the programming board. From there he founded Promotions & Unicorns, Too with the intention of being the top provider of promotional products for student activities groups all over the USA. In addition to running the company, he believes that it is one of his purposes to educate college students on business etiquette and ethics. Since the pandemic, he has been doing many Zoom meetings with individual college organizations and has been a guest on APCA's Pivot Your Programming. Rob lives about a half mile from the Jersey shore with his wife and daughter...when she is home on break from her college. He enjoys running and runs an average of 20 miles a week.

RYAN STREAM | RYAN STREAM, LLC. | RYAN2_STREAM@YAHOO.COM | 435-253-1868



Ryan Stream is a multi-talented motivational speaker, musician, and two-time war veteran. Sleeping in a homeless shelter and foster homes, and his mother passing away from suicide, Ryan lost direction and walked the path of drug addiction, jail, and paying \$30,000 in court fines. Ryan changed his life and deployed to Afghanistan twice. Around 23 of the 32 soldiers he was with had their armored vehicle blown up by an IED. Sadly, one soldier was killed. Ryan uses his experience, music, and leadership on stages around the world to inspire hope, discipline, physical strength, teamwork, and pride. Ryan is proof you can change your life, conquer your Colosseum and write your own story. He plays the piano blindfolded, rolls over, and continues playing upside down, singing country music and also motivational rap! You will love Ryan Stream!

SAVE THE DATES!

APCA NATIONAL CONFERENCE
HERSHEY, PA.
MARCH 24-27, 2022



NOVELTY BOOTH DEMOS.....& ROVING ARTISTS

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IN-PERSON:
 APCA Isolated - \$2,150
 2 of 3 - \$1,950
 3 of 5 - \$1,850
 5 of 7 - \$1,700
 *Additional requirements:
 Travel & Lodging

NO VIRTUAL EVENTS

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**CHECK OUT THE
 NOVELTY PARTY
 SATURDAY, OCTOBER 23
 @2:30PM in the
 GRAND PAVILION FOYER!**

THURSDAY, OCT 21

SCHEDULE

Pre-Conference
Thur, October 21

6:30 PMConference Registration.....	Executive Room
8:30 PMAdvisor Welcome Party.....	Rosegarden
8:30 PMStudent Welcome Party.....	Grand Pavilion Foyer
	<i>Dance Party - ALWZ SNNY</i>	



STUDENT WELCOME PARTY

THURSDAY | 8:30 PM | GRAND PAVILION FOYER
 Are you ready to get your “Happy Dance” on? Join the fun and dance to the beats of our newest APCA family addition, ALWZ SNNY!
 We’ll have lots of fun and giveaways to share, so bring your best “APCA BABY!” and dancing shoes!

ADVISOR WELCOME RECEPTION

THURSDAY | 8:30 PM | ROSEGARDEN

FRIDAY, OCT 22

Day 1
Fri, October 22

8-10:00 AMConference Registration.....	Executive Room
9:00 AMStudent Kickoff	Rosegarden
9:00 AMAdvisor Kickoff and Orientation.....	Richmond Room
10:00 AMStudent Ed Sessions.....	Various Rooms
10:00 AMAssociate Orientation (Agents and Artists).....	Rosegarden
11:00 AMLunch Mainstage Showcase.....	Grand Ballroom
1:30 PMExhibit Hall	Grand Pavilion
2:30 PMBreak	
3:00 PMPurposeful Programming.....	Grand Ballroom
4:30 PMStudent Ed Sessions.....	Various Rooms
4:30 PMAdvisor Ed Session.....	Richmond Room
5:30 PMStudent Ed Sessions.....	Various Rooms
5:30 PMAdvisor Ed Session.....	Richmond Room
6:30 PMDinner Mainstage Showcase	Grand Ballroom
9:00 PMExhibit Hall	Grand Pavilion
10:00 PMLate Night Student Event.....	Grand Ballroom
	<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates).....</i>	
		Rosegarden

FRIDAY, OCT 22

STUDENT KICKOFF

FRIDAY 9:00 AM • MANDATORY FOR ALL STUDENTS
ROSEGARDEN

Heather Lambert

Student Kickoff is something you can't afford to miss. Join us to learn how to make the most of your conference experience, and receive important conference info and logistics!



ADVISOR KICKOFF

FRIDAY 9:00 AM • MANDATORY FOR ALL ADVISORS
RICHMOND ROOM

Eric Lambert

This engaging and informative session provides the opportunity to network with your colleagues around the region and receive valuable logistical conference information. Attending this orientation will guarantee that you and your delegates have the most meaningful conference experience possible! Plus, you will receive valuable co-op instructions that you can't miss!



HOUSTON

2021 Fall Regional Campus Activities Planning Conference

NAME TAGS
MUST BE WORN
AT ALL TIMES

~STUDENT LIFE 3.0: UPGRADE YOUR STUDENT LIFE EXPERIENCE~



STUDENT LIFE 3.0:
UPGRADE YOUR STUDENT LIFE EXPERIENCE



ASSOCIATE ORIENTATION | MANDATORY

10:00 AM | ROSEGARDEN

Jodie Gilbert, APCA Associate Coordinator
Audience: Associates (AGENTS AND PERFORMING ARTISTS/SPEAKERS)

This session is **MANDATORY** for all **ARTISTS AND AGENTS** attending this conference. APCA Cooperative Buying policies, Exhibit Hall, Showcase procedures, and more will be discussed. All attending associates will be responsible for all material covered in this session.

GRAPHICS COMPETITION

Bring your Print Material, Novelty Items, T-shirts and Event Submissions to Registration or submit them via the Workplace by Friday at 5:30 PM to have them entered into the APCA Graphics Competition. Awards will be given at the Saturday Dinner Showcase.



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FRIDAY, OCT 22

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM



The C. Allen Experience | Shoot Your Shot | shootyourshoteducation@gmail.com | 713-855-0436

C. Allen is the creator of Shoot Your Shot "The C. Allen Experience". C. Allen is an entertainment photographer who travels the country using his passion and expertise as a photographer to teach students how their smartphones make them the most powerful people in the room. C. Allen teaches students how to capture better content all while being the better self-proclaimed photographers. Shoot Your Shot is an innovative and fun way of learning what Chris calls Photography "Edu-tainment". Some describe Shoot Your Shot as a digital networking event filled with good music, selfies, and teachable moments. C. Allen is the owner of C. Allen Photos. He has been on 3 National tours and serves as the official photographer for the "Teachers Only Tour" starring teacher comedian Eddie B. C. Allen is funny, creative, and hopes to bring Shoot Your Shot "The C. Allen Experience" to a campus near you.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,200
3 of 5 - \$1,800
5 of 7 - \$1,500
***Additional requirements:**
Travel, Lodging, Sound, Meals & Lighting

IN-PERSON ONLY



Jaron Myers | Gresham Hill Management | annie@greshamhill.com | 702-274-1060

Jaron Myers is a comedian from Kansas City, Missouri. He's known for his viral wholesome pranks, comedy music videos, TikTok rants, and standup comedy specials.



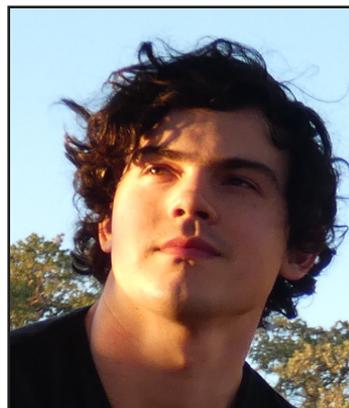
IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,800
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
Travel, Lodging, Meals & Sound

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Laurin Hunter | Degy Booking International | ari@degy.com | 732-818-9600

Laurin Hunter is a Nashville-based singer/songwriter. Incorporating elements of folk, pop, rock, and world music, Laurin is an example of an artist who enthusiastically defies limitations. Laurin has racked up millions of streams as an independent artist and has cultivated a large international audience online that continues to grow by the day. His intricate and creative guitar work combined with a soaring melodic vocal delivery is sure to take listeners on a journey they've never been on before.



IN-PERSON:
APCA Isolated - \$1,250
2 of 3 - \$1,150
3 of 5 - \$1,100
5 of 7 - \$950
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700

FRIDAY, OCT 22

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM



Chibbi | Degy Booking International | ari@degy.com | 732-818-9600

Chibbi is a spoken word performer, teaching artist, and host. His work primarily deals with the exploration of identity and culture, his personal experiences as both Queer and Latino, addiction & recovery, and fighting for the validity of existence. He has published two books. His work has appeared in print and online, including The Acentos Review, Latino Book Review Magazine, Write About Now, Button Poetry, George Takei, and We Are Mitu, to name a few. He is a 2-time San Antonio Poetry Slam Champion who took 3rd place at the 2017 National Poetry Slam Group Piece Competition.



IN-PERSON:

APCA Isolated - \$1,500

2 of 3 - \$1,350

3 of 5 - \$1,200

5 of 7 - \$1,000

*Additional requirements:

Travel, Lodging & Sound

VIRTUAL:

APCA Isolated - \$1,000

2 in 1 month - \$900

3 in 1 month - \$800

5 in 1 month - \$750



PaintJam Starring Harvey | PaintJam | bookharvey@paintjam.com | 713-461-4464

Are you looking for a new way to motivate, intrigue, and inspire your student body? Performance artist Harvey has entertained the likes of Weird Al, Nickelodeon, and the NFL. PaintJam offers both live and virtual speed painting experiences and is a turnkey show; we provide all of the materials. We create three masterpieces for your school, two from our collection and one custom. The custom can be your campus mascot or preferred sports team with your logo incorporated in the painting. Unify your school with an unforgettable event that your guests will be talking about for years to come!



IN-PERSON:

APCA Isolated - \$4,000

2 of 3 - \$3,500

3 of 5 - \$3,000

5 of 7 - \$2,500

*Additional requirements:

Travel, Lodging & Sound

10% Discount for On-site Booking

VIRTUAL:

APCA Isolated - \$3,500

2 in 1 month - \$3,000

3 in 1 month - \$2,500

5 in 1 month - \$2,000



Bert & Det | Genius Potential Inc. | bertanddet@gmail.com | 607-206-9589

Bert and Det are a touring duo who have spoken to over 150 colleges and toured the nation performing hip hop. Detonator is an in-demand hip hop artist from Long Island who has toured the country and performed at the same venues as legendary musicians such as Drake, J. Cole, and John Legend. An award-winning Engineer by day and motivational rapper by night, Detonator lives his message of balance and prioritizing your daydreams. Bert is a #1 Amazon best-selling author, top college speaker, freestyle rap battle champion, and executive producer on the YouTube web series PopUp University. He has been recognized by President Obama for his work with young people. His message allowed him to impact over 100,000 students in 40 states.



IN-PERSON:

APCA Isolated - \$5,500

2 of 3 - \$5,000

3 of 5 - \$4,700

5 of 7 - \$4,500

*Additional requirements:

ALL INCLUSIVE

VIRTUAL:

APCA Isolated - \$4,000

2 in 1 month - \$3,800

3 in 1 month - \$3,600

5 in 1 month - \$3,400

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM



Trey Mack | comediantreymack@gmail.com | 205-520-3104

Trey is a stand-up comedian from Birmingham, AL. Since his start in 2012, he has recorded his own comedy special that is on Amazon Prime entitled, "Have Fun", and starred on Kevin Hart's "Hart of the City" on Comedy Central. Through his relatable observations and musical anecdotes, crowds are guaranteed to be taken on a journey throughout a Trey Mack performance!



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,800
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



I AM Justified | bookiamjustified@gmail.com | 832-419-7521

Justin "I Am Justified" Milburn is a native of Houston, Texas. Music became his escape after a near suicide attempt from battling depression. Former high school teacher turned rapper, Justified feels led to empower his students and others through his story of pain to purpose. Starting off performing on major gospel platforms, I Am Justified later found his home in mainstream Hip Hop. The music is motivational, engaging, and reaches a diverse group of people. While touring at clubs, schools, prisons, group homes, & concert venues, I Am Justified received Houston's Hunger Awards Artist two years in row, and recently wrapped up an international school tour in Honduras. The future evolution of Hip Hop is here. Join the mission! @IAMJUSTIFIEDMUSIC



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,250
3 of 5 - \$1,150
5 of 7 - \$950
***Additional requirements:**
Travel, Lodging & Meals

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Running Lights | Degy Booking International | ari@degy.com | 732-818-9600

Mike Squillante (guitar/vocals), Nick Squillante (keys), and Steve Ranellone (drums) are the NYC pop trio Running Lights. Formed in 2015, the band built a significant YouTube following of 28K subscribers with over 6 million views. In 2018, they inked a deal with IDAP Music, home to Grammy-nominated multi-platinum producer/songwriter William Wiik Larsen (Nico and Vinz "Am I Wrong", Kygo "Stay", Florida Georgia Line "H.O.L.Y."). The band celebrated their debut "Speechless" with a packed show at NYC's Gramercy Theatre and have released 9 more singles to date. The brothers split their time between stage and studio, working on records for both independent artists and major labels such as Akon, Sean Kingston, and The Night Game to name a few. In recent months, the band's TikTok following has rapidly grown to over 120K followers and continues to rise as they release daily content.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,400
3 of 5 - \$2,250
5 of 7 - \$2,050
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,250
3 in 1 month - \$1,100
5 in 1 month - \$900

1:30 PM | EXHIBIT HALL | GRAND PAVILION

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

During Exhibit Hall, network with fellow students and campus activities planning professionals, book attractions and performers for your campus activities, and receive the latest cool novelty items! APCA member agencies, artists, performers, speakers, etc. representing the showcasing attractions can answer questions, explain rider and contract terms, and generally give schools all the information they need to bring an artist or vendor to their campus event. Typical booths will have bios, pictures, sample contracts and Cooperative Buying forms. Please keep in mind that you won't have time to visit all booths during one Exhibit Hall session.



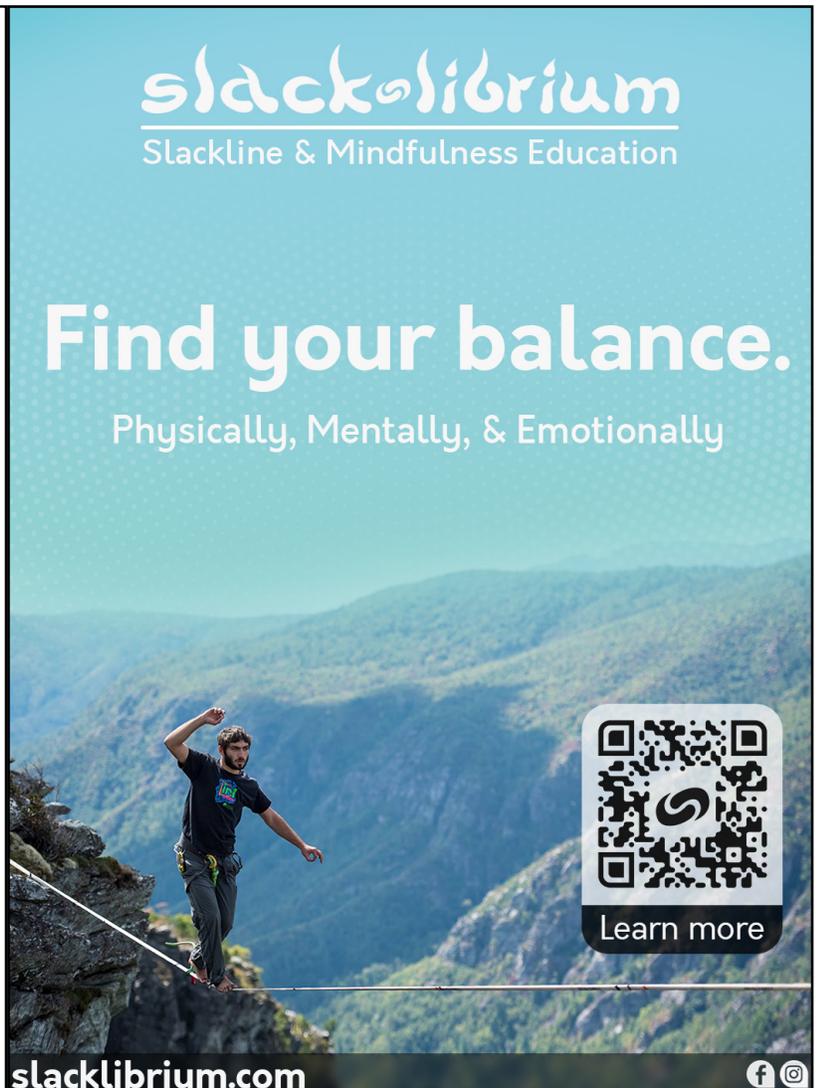
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3:00 PM PURPOSEFUL PROGRAMMING | GRAND BALLROOM



Ethan Fisher | UnDrafted | efisher@ethan-fisher.com | 970-227-1182

Alcohol and Mental Health impact many college campuses and dorm rooms everywhere. Both, sadly and often tragically, happen together. Ethan Fisher uses his personal struggles with both debilitating issues to challenge, motivate, and prevent his audiences for making poor life decisions on campuses. From college athlete to prison inmate, to the recipient of an MBA with Honors, Ethan's life is a lesson in accountability, desire, and perseverance. Ethan's experiences became a catalyst for his devotion to inspiring others. He has spoken in hundreds of cities, motivating, and engaging over 100,000 audience members to take hold of their lives and pursue their dreams. A raw and passionate speaker, Ethan captivates audiences with his story of adversity and his techniques for channeling desire into purposeful action. Ethan is a staunch mental health and alcohol/substance abuse advocate. He has been featured in a best-selling book and interviewed for other books and newspaper articles.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,200
3 of 5 - \$2,000
5 of 7 - \$1,500
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,200
3 in 1 month - \$1,000
5 in 1 month - \$800



Jennifer Ambler | Parody In Blue | bookings@parodyinblue.com | 352-514-5337

Jennifer Ambler is a serious political junkie. No really, she's got a problem! Her obsession results in writing hilarious parody songs about the insanity of the American political system. It's Weird Al meets Schoolhouse Rock. After all the excitement of 2020, Jennifer is thrilled to continue her mission of getting college students excited about the much less sexy Midterm Elections of 2022! Jennifer is a native of Florida. She attended UF where she majored in Political Science and interned for her Senator in DC. She spent 10 years in New York pursuing her Broadway and musical theatre dreams before events inspired her to dive into musical political commentary. She now lives in the newly minted Blue-state of Georgia.



IN-PERSON:
APCA Isolated - \$1,000
2 of 3 - \$900
3 of 5 - \$800
5 of 7 - \$700
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700



Dave Kelly | America's Student Leadership Trainer | davekelly@gonzospeaks.com | 404-403-1481

Dave Kelly is a professional serving leadership expert, experienced international student leader & advisor, motivator, and trainer. Dave is an expert on running better campus organizations, student government leadership, and engaging students as serving leaders. His presentations are high energy, interactive, theatrical, filled with humor & stories & fun, and, most importantly, content rich. He has spoken and trained on more than 300 college and university campuses. His newest book, Building Leaders Through Service®: The Qualities of Visionary Leaders was published earlier this year. Dave was named as the APCA National Speaker of The Year for 2019!



IN-PERSON:
APCA Isolated - \$2,425
2 of 3 - \$2,200
3 of 5 - \$2,000
5 of 7 - \$1,800
***Additional requirements:**
Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,260
2 in 1 month - \$1,100
3 in 1 month - \$1,000
5 in 1 month - \$900

3:00 PM PURPOSEFUL PROGRAMMING | GRAND BALLROOM

 **Tajay Ashmeade | Taking the Leap with Tajay Ashmeade | pr@takingtheleapwithtj.com | 347-371-0705**

Ex-gang member, Jamaican-born immigrant placed in special education, and gunshot survivor turned professional women's basketball player, Olympic qualifier, and Ph.D. candidate, Tajay Ashmeade has changed the narrative of her life by allowing her "Adversity to A.D.D. Versatility". Tajay Ashmeade has lived understanding that the odds were against her, but not allowing them to dictate her outcome.



IN-PERSON:
APCA Isolated - \$1,200
2 of 3 - \$950
3 of 5 - \$800
5 of 7 - \$750
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$900
2 in 1 month - \$700
3 in 1 month - \$500
5 in 1 month - \$400

 **Barry Frank Abrams | Abrams Seminar Series | barryf.abrams@gmail.com | 516-547-7455**

Barry Frank Abrams is the founder of Abrams Seminar Series, a company he formed to empower students and companies to improve their performance. Barry Frank Abrams is on a mission to empower Students to achieve student success with "The College Student Success Seminar". He has conducted seminars for dozens of schools, as well as businesses such as Lexus, Dodge, Honda, Re/Max, Exit Realty, MetLife, and Century 21 Real Estate.



IN-PERSON:
APCA Isolated - \$3,497
2 of 3 - \$2,997
3 of 5 - \$1,897
5 of 7 - \$1,597
***Additional requirements:**
All Inclusive We save you money, No Hotel fee, No Transportation fee.

VIRTUAL:
APCA Isolated - \$2,497
2 in 1 month - \$1,997
3 in 1 month - \$1,697
5 in 1 month - \$1,297

 **Ben Bailie Emokid | ben@benbailieemokid.com | 609-213-4665**

Benjamin Bailie Johnson (aka. Ben Bailie Emokid) is an inspirational speaker, entrepreneur, and indie/powerpop musician. Ben has brought his message to audiences as large as 10,000+ on over 300 stages, and combines speaking with live music to give "Keynote Concerts" - creating a unique blend of entertainment, edification, and empowerment. Ben has been featured on FOX, CBS, and PBS, and was named "one of the top 7 Acoustic Acts in New Jersey". He has appeared at music festivals Bonnaroo and Vans Warped Tour, along with acts like Pearl Jam, Halsey, Death Cab For Cutie, and Mayday Parade, and shared stages with Bobby McFerrin ("Don't Worry, Be Happy") & jazz legend, Dave Brubeck. Ben also serves as a life coach focusing on learning disabilities and emotional health through Indie Rock, Emocore, and PopPunk music - finding value in ordinary life.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,300
3 of 5 - \$1,200
5 of 7 - \$950
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,300
2 in 1 month - \$1,100
3 in 1 month - \$1,000
5 in 1 month - \$800

FRIDAY, OCT 22

4:30 PM STUDENT ED SESSIONS

60 Awesome Program Ideas

BRIARPARK 1

Del Suggs, M.S.Ed.

Del@DelSuggs.com | 800-323-1976

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut... again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under \$350 that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of awesome programming ideas!

(Student Learning Outcome: After attending this session, students will have at least 25 new ideas for inexpensive programs they can present on campus.)



Pickles Will Kill You--And Other Great Ideas About People

BRIARPARK 2

Dave Leenhouts | Vice President Student Services for St. Charles Community College

dleenhouts@stchas.edu | 636-922-8740

In this highly interactive session, participants will discover the origin of their ideas about other people and how to examine those ideas. Participants will be moving around the room, experiencing interactive learning and self-discovery and find out a little bit about how their brain is wired to view other people. This program will feature a significant amount of experiential learning, no power point presentation, a little bit of dramatic theater, a big lesson in critical thinking and logical fallacies. Join the session only if you want to learn about yourself and others!



ESPORTS

BRIARPARK 3

Dr. Charles Hueber | 4004 Esports

info@4004esports.com | 936-371-9263

This session will discuss specific strategies for building successful esports events on your campus. You don't have to break the bank! We will examine how you can include students from all areas of campus in the process, and talk about what your events can and should look like.

FRIDAY, OCT 22

4:30 PM ADVISOR ED SESSION

Risk Management Leadership for Registered Campus Organizations

RICHMOND ROOM

Dave Kelly, America's Student Leadership Trainer
davekelly@gonzospeaks.com | 404-403-1481



Colleges and universities in many states are required to conduct a Risk Management program for leaders and advisors of campus organizations. This is a session you will not want to miss based on the material presented and the impact it will have on your campus. Several important areas of risk for campus organizations will be discussed with proactive approaches to dealing with them, along with issues of importance to your school. This is a fun, interactive way to present the material that engages students, despite the mandatory nature of the program in many cases. It will scare them, but it will reassure them that they can lead in a way that is productive and keeps their organization and its members from making decisions and choices that have long-term consequences.

Learning Outcome: Learn areas of potential risk for members and leaders of student government, programming boards, Greek Life, clubs and organizations.



ALWZ



SNNY



HIGHLIGHTS

- *'Wasted'* won Best Animated Music Video at the International Music Video Awards
- *'As Long As We're Together'* charted to #24 in Stockholm
- YouTube channel with over 7 million views
- Over a million streams on Spotify

ALWZSNNY.com

FEATURES

- EDM.com
- DJ Mag
- EDM Sauce
- We Rave You



FRIDAY, OCT 22

5:30 PM ADVISOR ED SESSION

Creating Learning Outcomes and Assessment RICHMOND ROOM

Del Suggs, M.S.Ed.
Del@DelSuggs.com | 800-323-1976



Are you struggling to write learning outcomes for your programs and events? Is reaccreditation looming just ahead? Fear not-- Del Suggs can teach you to write simple, easily assessed learning outcomes. It's as easy as ABC-- that is, Audience, Behavior, and Condition. Bring your problem events, and we'll work together to write an outcome for you. Then, learn to create an assessment tool using Google Drive, and discover how to get your students to complete the assessment survey at the event on their cell phones. (Learning Outcome: After attending this session, advisors will be able to draft a student learning outcome for an activity or event.)

★ 6:30 PM MEET & GREET - GRAND BALLROOM ★



FINAL DRAFT

You've seen them on NBC's *America's Got Talent* and
Nick Cannon's *Wild'n Out*
Now meet them at APCA during the dinner showcase!
Photos and Autographs

SUCCESS STORIES MANAGEMENT & BOOKING

6:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM

 DJ PaPaRooster | Success Stories Management & Booking | admin@successstoriesmb.com | 205-219-0830
PERFORMING DURING DINNER

DJ PaPaRooster started spinning in full swing his senior year of high school going into his freshman year of college. Native of Tuscaloosa, Alabama, this DJ was inspired by a wide range of music influences. Though inspiration came in all shapes and sizes, the most essential contributor was his father, who DJayed in college as well. After grasping a basic understanding of different music genres, PaPaRooster realized music must be felt in order to be created. New music comes out every day, and this motivates DJ PaPaRooster to create. In recent events, he was an official DJ for Super Bowl LIII official owner's box tailgate. In the midst of mixing, mastering, styling and profiling from fitting into his rhythm he created his own clothing line "P.A.P.A.Clothing". He created this brand to motivate individuals, but also to help people realize the importance of making a positive impact.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,400
3 of 5 - \$1,300
5 of 7 - \$1,100
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$750

FRIDAY, OCT 22

6:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



PaintJam Starring Harvey | PaintJam | bookharvey@paintjam.com | 713-461-4464

Are you looking for a new way to motivate, intrigue, and inspire your student body? Performance artist Harvey has entertained the likes of Weird Al, Nickelodeon, and the NFL. PaintJam offers both live and virtual speed painting experiences and is a turnkey show; we provide all of the materials. We create three masterpieces for your school, two from our collection and one custom. The custom can be your campus mascot or preferred sports team with your logo incorporated in the painting. Unify your school with an unforgettable event that your guests will be talking about for years to come!



IN-PERSON:
APCA Isolated - \$4,000
2 of 3 - \$3,500
3 of 5 - \$3,000
5 of 7 - \$2,500
***Additional requirements:**
Travel, Lodging & Sound

10% Discount for On-site Booking

VIRTUAL:
APCA Isolated - \$3,500
2 in 1 month - \$3,000
3 in 1 month - \$2,500
5 in 1 month - \$2,000



Isaiah Zach | atiya@isaiahzach.com | 319-350-6271

Isaiah Zach is an American singer, songwriter, guitarist, re-mixer, and record producer. Isaiah performed with Kentucky Rock band Cage the Elephant in Nashville at the Ryman Auditorium and at The Bluebird Café. He released his self-written & self-produced EP titled "Growing Up" in 2021. Since 2016, the curly-haired kid has played shows in 8 different countries across 4 continents. In early 2019, he was invited to perform at the Belfast Nashville Songwriters Festival in Belfast, Northern Ireland- taking part in the Sister Cities program between Belfast and Nashville. While in Northern Ireland, Isaiah busked and hustled his way into venues making an international name for himself in places where Ed Sheeran, Hozier, Foy Vance, Dermot Kennedy, and Van Morrison once performed. Isaiah has been in numerous bands throughout his career while still maintaining his masterful solo performance being able to fill any venue with just his voice, guitar, and loop pedal.



IN-PERSON:
APCA Isolated - \$1,000
2 of 3 - \$850
3 of 5 - \$750
5 of 7 - \$700
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$800
2 in 1 month - \$700
3 in 1 month - \$650
5 in 1 month - \$600



Ran'D Shine | Everything But The Mime | carol@everythingbutthemime.com | 407-856-2412

Named the 2016 & 2019 APCA Magician of the Year, Ran'D Shine is known for a "Different Kind of Deception". His psychological engaging illusions and sleight of hand has amazed audiences in over 20 countries and hundreds of American cities. He was even invited to perform at the 44th Presidential Inauguration in Washington, DC. He was also featured on the CW network's Penn & Teller: Fool Us, was seen on The BET Network., and he's one of a few Magicians to perform at Guantanamo Bay Military Base in Cuba. Over the past few years, Ran'D has become one of the MOST sought-after magicians in the industry, because his show is highly entertaining. As one audience member put it, "He is so much more than a magician! He's CHARISMATIC, FUNNY, an ENTERTAINER and will blow your mind!"



IN-PERSON:
APCA Isolated - \$2,600
2 of 3 - \$2,400
3 of 5 - \$2,300
5 of 7 - \$2,200
***Additional requirements:**
Travel, Lodging & Sound

VIRTUAL:
APCA Isolated - \$1,300
2 in 1 month - \$1,200
3 in 1 month - \$1,100
5 in 1 month - \$1,000

FRIDAY, OCT 22

6:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



FREE DAPS | Degy Booking International | ari@degy.com | 732-818-9600

From the NBA playoffs to Disney World and Universal Studios, the freestyle rappers and improvisors of FREE DAPS have been using hip-hop to create thrilling, one-of-a-kind musical comedy shows since 2012. FREE DAPS received APCA's 2020 Entertainer of the Year Award and now they are primed and ready to bring their brand of hilarious, impressive improv musicality to you. Their high-energy shows have been featured at college event nights, SeaWorld Orlando holiday events, the Vans Warped Tour, and tournaments at the ESPN Wide World of Sports. Members have appeared on outlets like Fuse TV, The AV Club and Sway in the Morning, just to name a few.



IN-PERSON:
APCA Isolated - \$2,350
2 of 3 - \$1,900
3 of 5 - \$1,700
5 of 7 - \$1,600
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,400
3 in 1 month - \$1,300
5 in 1 month - \$1,200



Jesse Goldman | Slack-Librium | slacklibrium@gmail.com | 914-483-7548

Slack-Librium offers a fun & innovative approach to mindfulness-based education. Our interactive curriculum centers on building self-awareness, emotional regulation, physical fitness, and self-confidence. In short, we teach students how to balance - physically, mentally, and emotionally. We bring high-quality slackline equipment and instruction directly to your campus and package that with engaging mindfulness-based workshops that will appeal to students, staff, and faculty alike. If you're wondering what this may look like at your school, a typical day may include: a multi-hour slackline activity station on your campus quad, a professional development session on contemplative education for interested faculty members, a few personalized classroom visits or private workshops for student-led clubs, and a hybrid lecture/seminar-style event that is open to the entire campus to top it all off.



IN-PERSON:
APCA Isolated - \$1,750
2 of 3 - \$1,500
3 of 5 - \$1,250
5 of 7 - \$1,000
***Additional requirements:**
Travel & Lodging

VIRTUAL:
Offering Virtual Workshops by special request only.



Arms Akimbo | Degy Booking International | ari@degy.com | 732-818-9600

High energy, LA-based Indie Rock band Arms Akimbo formed at LMU as a college band. They've since toured the country and shared the stage with Walk the Moon, The Mowgli's, Dayglow, and more!



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,350
3 of 5 - \$1,200
5 of 7 - \$1,050
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800

6:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



Storyteller Odd?Rod | Metropolis Management | joyce@metropolismanagement.com | 510-585-5585

Voted APCA's Spoken Word Artist of the Year 2014, 2016, and 2018, Storyteller Odd?Rod proved that his message is more important than his words by leaving audiences across the country inspired to push beyond their adversities. Coming from a home with a drug-addicted mother and an absent father, Rod fell into depression as a teen before the death of his brother caused him to fight for his own life. Documenting his journey in a series of poems proved to be lifesaving for him, and he has made it his mission to help others. His transparent storytelling style of performing and rhythmic cadence captivates listeners and provides an in-depth look at surviving traumatic events using dedication and determination. The University of Alabama invited him to earn a fully-funded master's degree after his two TEDx speeches. He graduated in 2021, and now returns to the stage with an even better story.



IN-PERSON:
 APCA Isolated - \$2,000
 2 of 3 - \$1,500
 3 of 5 - \$1,200
 5 of 7 - \$1,000
***Additional requirements:**
 Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
 APCA Isolated - \$1,200
 2 in 1 month - \$1,000
 3 in 1 month - \$900
 5 in 1 month - \$500



Trevor Douglas | Wally's World of Entertainment | wally@houseofwally.com | 615-824-8453

Born and raised in Fort Worth, TX, Trevor Douglas set out to pursue his love for music at an early age. After catching his break on American Idol XIV, he went on to release 10 singles and 2 EPs, "Sugar Coated Puberty" and "Four in the Morning". Trevor's most popular songs include "Problems" and other hits such as "Think of Me" and "Skeletons in our Closet!". "Problems" alone has over 500,000 streams on Spotify and was placed on New Music Friday Playlists all over the world. In total, his songs have amassed over 2 million streams on Spotify, Apple Music, YouTube, and Soundcloud and are played across 54 countries. At the age of 17, Trevor also achieved a wildly impressive accomplishment by creating a Ted Talk for TEDxSMU titled "Creativity: What Makes Us Different". He has also opened up for popular acts including the Jonas Brothers, Bea Miller, and Austin Mahone.



IN-PERSON:
 APCA Isolated - \$1,350
 2 of 3 - \$1,250
 3 of 5 - \$1,100
 5 of 7 - \$950
***Additional requirements:**
 Lodging, Meals & Sound

VIRTUAL:
 APCA Isolated - \$1,000
 2 in 1 month - \$850
 3 in 1 month - \$750
 5 in 1 month - \$650



Final Draft | Success Stories Management & Booking | admin@successstoriesmb.com | 205-219-0830

Final Draft, known from NBC's America's Got Talent, is a popular national recording R&B singing group composed of Lucky, Divine, and Voice. Final Draft has performed and interviewed on shows like the Wendy Williams Show, Sister Circle, Fox, CBS, and more! Final Draft were special guests on Nick Cannon's Wild'n Out. Final Draft is known for their impeccable vocals, good looks, and their multiple tribute videos that have gone viral in the millions. Final Draft launched their own IG Live series Legend Talk featuring in-depth exclusive conversations with iconic music legends. Final Draft released their first highly anticipated EP 'New Kings of R&B' Fall 2020.



IN-PERSON:
 APCA Isolated - \$3,500
 2 of 3 - \$3,200
 3 of 5 - \$3,000
 5 of 7 - \$2,850
***Additional requirements:**
 Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
 APCA Isolated - \$2,500
 2 in 1 month - \$2,200
 3 in 1 month - \$2,100
 5 in 1 month - \$2,000

FRIDAY, OCT 22

9:00 PM | EXHIBIT HALL | GRAND PAVILION
Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!

10:00 PM LATE NIGHT STUDENT EVENT | GRAND BALLROOM

Sailesh | Metropolis Management | joyce@metropolismanagement.com | 510-585-5585

Upgrade

An experienced performer with 20+ years under his belt, SAILESH The Hypnotist has performed a staggering 5000+ shows at Colleges, Universities & clubs- many with repeated bookings. He has been dubbed "The World's Best Hypnotist". His live show MTV EUROPE has been described as a cross between a concert and the best party ever! Sailesh makes audience members the stars of the show, taking them on a journey using hypnosis, improv, music, and interactivity to create a whole lot of laughter and fun! Awarded Entertainer of the Year multiple times in the same year, Sailesh has won APCA's Hypnotist of the Year AND Entertainer of the Year. He is Campus Activities Magazine's Entertainer of the Year. He has also been nominated and runner-up for Best Male Entertainer of the Year, Best Novelty Act in the last 2 years, and Hypnotist of the Year. This is one show your audience MUST SEE!



IN-PERSON:
APCA Isolated - \$2,850
2 of 3 - \$2,650
3 of 5 - \$2,450
5 of 7 - \$2,050
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$2,200
2 in 1 month - \$1,500
3 in 1 month - \$1,350
5 in 1 month - \$1,000



African Soul International

Ready to bring a burst of culture, creativity, unity and love to your campus? African Soul International is an internationally recognized cultural arts organization that specializes in uniting humanity through the rich culture of the African and African-American experiences.

From live drumming to engaging performances, ASI is guaranteed to bring an unforgettable and engaging performance to your campus! Reach us at:
www.africansoulinternational.org or 855.451.SOUL (7685)



Face Masks must be worn at all times, except while eating and while performing on stage.

FRIDAY, OCT 22



LATE NIGHT JAM FOLLOWING CONFERENCE EVENTS ROSEGARDEN

21+ ADVISORS AND ASSOCIATES



REMEMBER TO WEAR YOUR T-SHIRT!!!
SATURDAY, OCTOBER 23rd
CONFERENCE T-SHIRT DAY!

Days 2 & 3
Sat, October 23 - Sun, October 24

Saturday, October 23

8-10:00 AM.....	Conference Registration.....	Executive Room
8:30 AM.....	Co-Op Caucus.....	Richmond Room
9:00 AM.....	Co-Op Buying Session.....	Richmond Room
9:00 AM.....	Student Ed Sessions.....	Various Rooms
10:00 AM.....	Student Ed Sessions.....	Various Rooms
11:00 AM.....	Lunch Mainstage Showcase.....	Grand Ballroom
1:30 PM.....	Exhibit Hall.....	Grand Pavilion
2:30 PM.....	APCA SERVES/Novelties/ESPORTS Tournament.....	Grand Pavilion Foyer
3:30 PM.....	Student Ed Sessions.....	Various Rooms
3:30 PM.....	Advisor Round Table.....	Richmond Room
4:30 PM.....	Associate Wrap-up.....	Rosegarden
4:30 PM.....	Student Ed Sessions.....	Various Rooms
4:30 PM.....	Advisor Ed Session.....	Richmond Room
5:30 PM.....	Dinner Mainstage Showcase.....	Grand Ballroom
8:00 PM.....	Exhibit Hall.....	Grand Pavilion
9:00 PM.....	Final Co-Op Buying Session.....	Richmond Room
9:00 PM.....	Late Night Student Event.....	Grand Pavilion Foyer
<i>Following Conference Events: Late Night Jam (21+, Advisors and Associates).....</i>		Rosegarden

Sunday, October 24

10:00 AM.....	Wrap-up Session.....	Richmond Room
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CONFERENCE T-SHIRT DAY!

COOPERATIVE BUYING

8:30 AM | CO-OP CAUCUS

RICHMOND ROOM

AUDIENCE: CO-OP BUYERS & ADVISORS

DAVE LEENHOUTS | CO-OP COORDINATOR

APCA Co-op Buyers will meet with other professionals in their regions, discuss showcasing artists & tour dates, and make preparations to block-book acts and save programming dollars!



9:00 AM | CO-OP BUYING SESSION

RICHMOND ROOM

AUDIENCE: CO-OP BUYERS, ADVISORS & ASSOCIATES

DAVE LEENHOUTS | CO-OP COORDINATOR

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all Cooperative Buying representatives.

Receive your Saturday Dinner meal tickets at this session!



STUDENT LIFE 3.0:

UPGRADE YOUR STUDENT LIFE EXPERIENCE

Let's Connect!

#APCAHOUSTON2021



www.apca.com

SAVE THE DATES!

APCA NATIONAL CONFERENCE
HERSHEY, PA.
MARCH 24-27, 2022



SATURDAY, OCT 23

9:00AM STUDENT ED SESSIONS

Mental Health and Substance Abuse: Promoting On-Campus Awareness and Intervention

BRIARPARK 1

Ethan Fisher, Undrafted

efisher@ethan-fisher.com | 970-227-1182

The onset of mental health and substance abuse issues is most likely to occur prior to age 24. Early intervention is key to long term success, yet students on all campuses face the devastating consequences of unnoticed and untreated substance use/abuse and mental health issues. The stigma of diagnosis and treatment continues to lower the likelihood that a struggling student will seek help. Attendees will learn to combat this trend by receiving instruction in the signs and symptoms of a few of the most common mental health issues affecting today's students (anxiety, depression, panic, compulsive and post-traumatic stress disorders). Key takeaways will include current national rates and trends of substance use/abuse and mental health issues, along with the short- and long-term effects on students and student life. Become an ally, spread on-campus awareness, and open the doors of recovery for your students.

Parliamentary Procedure Made Easy for Student Leaders

BRIARPARK 2

Dave Kelly, America's Student Leadership Trainer

davekelly@gonzospeaks.com | 404-403-1481

Have you ever been to a meeting that had no point? Or how about a meeting with too many points, such as Points of Order, Information, or Privilege? Ever get lost in all those points, or too many amendments to the amendment to the amendment? This session will help clarify all of that and more! Parliamentary Procedure is intended to make meetings run smoother, not make them more difficult. Dave has led over 1,000 meetings for clubs, delegate bodies, and professional trade associations. His approach to parli- pro makes it simple and accessible to everyone, so that all points are heard, and debate takes place in a reasonable and respectful environment. He will leave you with an easy reference guide to help you and your SGA, CAB, Greek Life, and organization members navigate Robert's Rules! Learning Outcome: Attendees will learn the foundations of parliamentary procedure, Roberts's Rules, and ways to effectively facilitate discussion and conclude debate and move to a vote on any motion.

HUMBLE & HUNGRY

BRIARPARK 3

Allen Bailey, Success Stories Management & Booking

admin@successstoriesmb.com | 205-219-0830

The Humble & Hungry workshop is built to help guide young professionals in building their brand! Whether they are entering a Fortune 500 company or going to work in a non-profit, this session will teach them best practices and basic applications to help make them more marketable. This course equips budding professionals with strategic plans on how to network to increase their net worth. Other fundamental categories will also be covered such as building key references and choosing who should speak on their behalf. To put all of these amazing resources together, we finalize these items in a revolutionary brag book. Our goal is for every student to leave with extraordinary insight about what to do next as they take on the corporate world.

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM

 **Playback Bingo | Perfect Parties USA | m.lawton@ppentertainmentgroup.com | 800-275-0185**

From the creators of Condom Casino and Artificial Ice Events comes a brand new interactive Bingo experience. Playback Bingo combines the nostalgic fun of the classic coverall game with your favorite musical hits from today and yesterday. Our high energy host will keep your group moving and grooving for hours...this is not your grandma's Bingo! With over 75 music categories to choose from and over 75 songs in each category, we have just the right soundtrack for any group. Game board numbers are replaced with the names of the most famous songs of all time. Players will sing along to their favorite jams while marking their Playback Bingo card for a chance to win a \$200 prepaid gift card!



IN-PERSON:
APCA Isolated - \$2,950
2 of 3 - \$2,800
3 of 5 - \$2,650
5 of 7 - \$2,500
***Additional requirements:**
Small sound system with microphone

VIRTUAL:
\$1,995

 **ShySpeaks | E. Calloway Agency | esthercalloway@gmail.com | 214-663-3336**

ShySpeaks is an American hip hop spoken word artist based in Dallas, TX. Her rhymes are brilliant, spiritual, and introspective; she's on another level. Simply put, ShySpeaks is renaissance. She is a 5x recipient of 'Spoken Word Artist of the Year' from Mortenson Broadcasting. She has been featured on Grammy-Award winning album "Losing My Religion" by Kirk Franklin and has shared the stage with creators such as Ludacris, Torey Lanez, Tye Tribbett, Jeezy, Mali Music, Rapsody of 9th Wonders Jamla Records, DaT.R.U.T.H., Poetic icons Jeanette... Ikz and Ezekiel and Grammy-Award winning legends Bun. B. As evident in her mission, "...to treat the word artist, advocate, and activist as one in the same", the female lyricist is expanding her catalog of inspirational music and poetry to showcase a fresh, universal sound.



IN-PERSON:
APCA Isolated - \$2,500
2 of 3 - \$2,000
3 of 5 - \$1,800
5 of 7 - \$1,500
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,200
3 in 1 month - \$1,000
5 in 1 month - \$800

 **Rob Ward | Rob Ward Comedy | robwardcomedy@gmail.com | 216-326-8447**

In 2021, Rob recorded his first Drybar comedy special, and released his first album on SiriusXm called "Parental Advisory". He also opened up the Martin Lawrence "Lit AF" tour in 2020. In 2017, he joined Benji Brown on his National "Pull up and Laff" tour. Rob also made his television debut on Comedy Central Presents' Kevin Hart's "Hart of the City". He has also proving himself by winning over tough crowds, such as becoming a winner at the world famous "Showtime at the Apollo" in Harlem New York. Rob has a unique style and credits his big smile for letting him get away with almost any subject matter. Nevertheless, Rob uses comedy as his vehicle to give his perspective on life as a father, his family, and marriage.



IN-PERSON:
APCA Isolated - \$2,000
2 of 3 - \$1,800
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
ALL INCLUSIVE

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800

SATURDAY, OCT 23

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM



Ryan Stream | Ryan Stream LLC | ryan2_stream@yahoo.com | 435-253-1868

Ryan Stream is a multi-talented motivational speaker, musician, and two-time war veteran. Sleeping in a homeless shelter and foster homes, and his mother passing away from suicide, Ryan lost direction and walked the path of drug addiction, jail, and paying \$30,000 in court fines. Ryan changed his life and deployed to Afghanistan twice. Around 23 of the 32 soldiers he was with had their armored vehicle blown up by an IED. Sadly, one soldier was killed. Ryan uses his experience, music, and leadership on stages around the world to inspire hope, discipline, physical strength, teamwork, and pride. Ryan is proof you can change your life, conquer your Colosseum and write your own story. He plays the piano blindfolded, rolls over, and continues playing upside down, singing country music and also motivational rap! You will love Ryan Stream!



IN-PERSON:
APCA Isolated - \$3,000
2 of 3 - \$2,800
3 of 5 - \$2,500
5 of 7 - \$2,500
***Additional requirements:**
Travel, Meals, Sound, Lighting & Piano

VIRTUAL:
APCA Isolated - \$1,500
2 in 1 month - \$1,300
3 in 1 month - \$1,200
5 in 1 month - \$1,000



Tyler Korso | Korso Magic | korso@skyparadecircus.com | 913-912-3024

Featured on Fox News, The Improv, and The Chicago Magic Lounge, Tyler Korso offers an escape from the mundane with his clever humor and dazzling illusions. After honing his act for over a decade, he toured his one man show "A Man and His Dillusions" from coast to coast. He's been invited to open for comedians like Tommy Davidson, Jimmy "JJ" Walker and Carlos Mencia, as well as presented at events like Planet Comicon and Gencon. If you want witty and explosive comedy and a fresh perspective on magic, then your campus wants Tyler Korso! 4 out of 5 doctors recommend the magic of Korso* *The 5th doctor died of laughter



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,300
3 of 5 - \$1,150
5 of 7 - \$1,000
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



OneManJamz | Jeremy Thorn | hello@onemanjamz.com | 202-656-5231

OneManJamz is a Virginia-bred singer, rapper, beatboxer, and loop artist. Blending the solo style of Bobby McFerrin with the contemporary cappella sounds of Pentatonix, his band consists of his voice making drumbeats & bass grooves. Then, he creates harmonic layers on top before introducing lyrics. The songs are genuine and human, discussing topics of love, loneliness, struggles and success. His covers try to take the listener to a different place than the original song would, either amping up the energy to tell a different story or chilling out for a more introspective, vulnerable vibe.



IN-PERSON:
APCA Isolated - \$1,000
2 of 3 - \$900
3 of 5 - \$800
5 of 7 - \$700
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$750
2 in 1 month - \$650
3 in 1 month - \$575
5 in 1 month - \$500

SATURDAY, OCT 23

11:00 AM LUNCH MAINSTAGE SHOWCASE | GRAND BALLROOM



Nick Harvey | Comedian Nick Harvey | booking@nickisfunny.com | 904-612-1710

Nick Harvey is one of the funniest comedians in the country. Originally from Jackson, Tennessee, his witty brand of humor has taken him from regular visits to the principal's office to entertaining audiences all over! Nick has shared his stage with veteran comedians like Bill Bellamy, Tommy Davidson, Sheryl Underwood, and Sinbad. His comedy has also been featured nationally on Afro TV and Amazon Audibles. Nick performs clean and hilarious comedy that can be enjoyed by almost any audience. He performs at comedy clubs, churches, private parties, and corporate events. He says, "As long as they speak English, I'll make 'em laugh!" Nick Harvey is a name that you will hear for many years to come. Get him on your calendar! You'll be so glad you did!



IN-PERSON:
APCA Isolated - \$1,600
2 of 3 - \$1,350
3 of 5 - \$1,250
5 of 7 - \$1,050
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,200
2 in 1 month - \$1,000
3 in 1 month - \$900
5 in 1 month - \$800



Jahsidq | siddiq1024@hotmail.com | 850-512-7466

Jahsidq is a thought-provoking and introspective artist whose lyrics reflect achieving positive consciousness of oneself in respect to balance in positive energy while eliminating negativity. Jahsidq, which means God's friend, was born Jibreel As-Siddiq in the Florida Panhandle as the fourth child in a family of five. He was diagnosed as Type-1 Diabetic around four years old and epileptic at 11 years old. His struggle coping with the obstacles that come with these ailments, including mental depression often brought on by the epilepsy medication, has forced him to look deep into his psyche and bring forth mental clarity on battling the demons within. He shares many personal thoughts and journeys in his writing and music so that others may find their pathway to stability. He also has some fun songs.



IN-PERSON:
APCA Isolated - \$1,200
2 of 3 - \$950
3 of 5 - \$850
5 of 7 - \$750
***Additional requirements:**
Travel & Lodging

IN-PERSON ONLY



Log in to the **Virtual Community Workplace** to access all of the Conference Resources and to participate in Co-Op, contests, games, and more! Updates and info will also be shared regularly, so set your notifications! Need help? Email Kristy@apca.com or come to the Registration Desk.

SATURDAY, OCT 23

1:30 PM | EXHIBIT HALL | GRAND PAVILION

Connect with Performers, Speakers & Vendors, and Other Professionals in Your Field!



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HERSHEY, PA.
MARCH 24-27, 2022**



SATURDAY, OCT 23

2:30 PM APCA SERVES/NOVELTIES/ESPORTS
GRAND PAVILION FOYER

APCA SERVES

Participate in hands-on
Community Service Projects and learn some great
ideas to take back to your campus!



ESPORTS TOURNAMENT

*Have a talent playing video games?
See Charles Hueber at Booths #49-50
to participate!*

NOVELTY PARTY



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“Sailesh’s performance at ENMU was amazing! The students were engaged the entire time he was on stage!”

—Eastern New Mexico University

“Sailesh is one of the **top 3 events we offer** according to our evaluations so we definitely **want to bring him back next year!**”

—Morehead State University

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- 4 Time Winner - Hypnotist of the Year
- ‘Sailesh in Iceland’ 8.1 Rating in IMDB
- Showcases for APCA
- Ed Session Presentations APCA

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SATURDAY, OCT 23

3:30PM ADVISOR ROUND TABLE

Round Table Discussion:

What Does Your Programming Look Like & What Will It Look Like?

Richmond Room

Facilitated by Dave Leenhouts, St. Charles Community College

This session will be a discussion of how student life programmers are currently programming and what they'll do for the semesters ahead. Participants will discuss what has worked, be honest about what has not worked and the challenges they face, and what they'll try moving forward from the fall into the spring. Focus will be on student engagement, recruitment for student leadership and organizations, programming options and assessment processes.

4:30PM ADVISOR ED SESSION

Understanding and Programming for Student Wellness

RICHMOND ROOM

Dave Leenhouts | Vice President Student Services for St. Charles Community College

dleenhouts@stchas.edu | 636-922-8740

This session will feature a review of the data that has been produced regarding college student personal wellness (mental health) since the onset of the pandemic. The data will be used to set the stage for the review of a model that one college is using to provide services to students in this most unusual 'return' to campus fall semester. The discussion will move to how student life programmers can use programming to facilitate student personal wellness in the current environment.

SAVE THE DATES!

APCA NATIONAL CONFERENCE
HERSHEY, PA.
MARCH 24-27, 2022



SATURDAY, OCT 23

4:30 PM ASSOCIATE WRAP-UP



4:30 PM | ROSEGARDEN

Eric Lambert, Executive Director
Audience: Associates (AGENTS & ARTISTS)



Face Masks must be worn at all times, except while eating and while performing on stage.

Isaiah Zach
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Visit us at Booths #31 & #32

SATURDAY, OCT 23

5:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



ALWZ SNNY | alwzsunny@gmail.com | 301-310-7321

Next Level Happy Dance Music! Recently featured in DJ Mag and EDM.com as an artist to watch! ALWZ SNNY is a DJ and Producer; known for his heavy doses of synths and impressive use of guitar, inspired by the sounds of Country music. Embarking on a new genre, Country Dance, ALWZ SNNY creatively merges this sound with Electro Pop, changing the face of dance music with every release. Inspired by the likes of Marshmello, Martin Garrix, and Avicii, ALWZ SNNY's number one goal is to always have fun. ALWZ SNNY has released music that has caught the attention of the industry, such as, 'Parachute', 'Love Revolution', and 'As Long as We're Together' which charted to #24 in Stockholm.



IN-PERSON:
APCA Isolated - \$1,450
2 of 3 - \$1,250
3 of 5 - \$1,150
5 of 7 - \$950
***Additional requirements:**
Travel, Lodging, Sound & Lighting

VIRTUAL:
APCA Isolated - \$500
2 in 1 month - \$450
3 in 1 month - \$400
5 in 1 month - \$350



Comedian Ray Money | comedianraymoney@gmail.com | 980-318-7353

Comedian Ray Money is a high-energy comedian who was born and raised in Troy, Alabama. After being married twice before the age 30, he's noted as a self-proclaimed relationship expert. He brings his relationship expertise and his life experiences of living in the "hood" while working in "Corporate America" to the stage. Ray's spectrum of relatability and charisma allows him to deliver a witty yet undeniable truth that excites and ignites audiences into laughter.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,250
3 of 5 - \$1,150
5 of 7 - \$950
***Additional requirements:**
Travel & Lodging

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$900
3 in 1 month - \$800
5 in 1 month - \$700



Ainsley Costello | costello.julie@hotmail.com | 615-362-2910

Ainsley Costello is a 17-year-old singer-songwriter originally from Seattle, WA., now based in Nashville, TN. Ainsley performs as both a solo act with an acoustic coffee house vibes or a pop-rock band made up of 3 Seattle teens that have known each other since they were 13. Generally described as acoustic college rock, the band is comprised of Ainsley Costello, lead guitarist Sam Comfort, and drummer Clay Beck. Prior to COVID, Ainsley had performed over 100 shows in 6 states, including 2 years at NAMM (the music industry's largest trade show) and Americana Fest in Nashville, TN. At just 14 years old, Ainsley was one of Breedlove Guitars youngest endorsed artists and is also sponsored by Mackie Audio Systems. She was involved with both "The Voice" and "American Idol" when she was just 13 and has performed at dozens of festivals and fairs across the US. The band provides a variety of entertainment options; 90-min concert style original music, 3-4 hours of cover songs (pop, rock &/or country) or stripped-down acoustic solo, duo, or trio.



IN-PERSON:
APCA Isolated - \$1,250
2 of 3 - \$1,150
3 of 5 - \$1,000
5 of 7 - \$900
***Additional requirements:**
Travel (\$100), *Lodging (negotiable) & Lighting

VIRTUAL:
APCA Isolated - \$1,000

SATURDAY, OCT 23

5:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



Zak Mirz | info@mirztour.com | 320-491-4704

Magician Zak Mirz has toured for nearly a decade entertaining audiences all over the world. Zak's latest projects include being a magic advisor for David Blaine's special "The Magic Way", an appearance on Travel Channel's "Magic Caught On Camera", a guest appearance on hit YouTube channel Jubilee, and creating a deck of cards that helped raise awareness and money to end human trafficking.



IN-PERSON:
APCA Isolated - \$1,950
2 of 3 - \$1,750
3 of 5 - \$1,500
5 of 7 - \$1,350
***Additional requirements:**
Travel, Lodging & Sound

VIRTUAL:
APCA Isolated - \$1,950
2 in 1 month - \$1,750
3 in 1 month - \$1,500
5 in 1 month - \$1,350



Paul Woida | Van Halst Inc | vanhalstinc@gmail.com | 647-861-6700

Paul Woida is a contemporary Christian singer/songwriter/master looper. A looper records sounds in real-time and plays back melodies and rhythms using instruments and their voice. Paul graduated from MacEwan University with diplomas in both Composition and Drum Set Performance, thus has the unique ability to combine complex rhythms with melody and harmony resulting in a sound close to that of a full band. Paul is currently writing with a team in Nashville consisting of Nick Schwarz (Skillet, Danny Gokey, I AM THEY), Jeff Cates (Backstreet Boys, Chris Tomlin), Jeff Pardo (Grammy nominated), Ethan Hulse (Lauren Wells, Zach Williams) and Tony Wood (5X Dove award winner). Paul's career highlights, thus far, include selling out Edmonton's Winspear (2019), being chosen to open for Casting Crowns at the 2016 Break Forth conference and winning the 2016 Airmiles 'Detour Big Break' Competition which brought him to Port Hawkesbury NS to open for Meghan Trainor.



IN-PERSON:
APCA Isolated - \$1,500
2 of 3 - \$1,200
3 of 5 - \$1,000
5 of 7 - \$650
***Additional requirements:**
Travel, Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$750
3 in 1 month - \$500
5 in 1 month - \$350



Wood Delaine | Success Stories Management & Booking | admin@successstoriesmb.com | 205-219-0830

Wood Delaine is from Birmingham, AL and has featured or headlined in comedy clubs ranging from the southeast all the way to the west coast. These clubs include: Zanies in Nashville, TN, Stardome Comedy Club in Birmingham, AL, Uptown Comedy Corner in Atlanta, GA, and even Punchline in both Atlanta and Sacramento, CA. He's worked with household names such as DC Young Fly, Rickey Smiley, Mike Epps, Deon Cole, and Bruce Bruce to name a few. He's also performed at Colleges in the southeast such as Miles College, Alabama State University, Talledega College, Tuskegee University, and more!



IN-PERSON:
APCA Isolated - \$1,250
2 of 3 - \$1,100
3 of 5 - \$1,000
5 of 7 - \$950
***Additional requirements:**
Travel, Lodging & Meals

VIRTUAL:
APCA Isolated - \$850
2 in 1 month - \$750
3 in 1 month - \$700
5 in 1 month - \$600

SATURDAY, OCT 23

5:30 PM DINNER MAINSTAGE SHOWCASE | GRAND BALLROOM



The Royal Chief | svrnchief@gmail.com | 816-920-1052

The Royal Chief is a Hip Hop/Rap recording artist and storyteller. Living his formative years in his hometown of Kansas City, Missouri, after high school he took his talents to Atlanta, Georgia to chase his dreams. In Atlanta, The Royal Chief began releasing a series of mixtapes and EPs. He also began writing and collaborating with GOOD music artists such as Cyhi the Prynce and Kanye West. The Royal Chiefs most recent project is called "Groundwork".



IN-PERSON:
APCA Isolated - \$1,800
2 of 3 - \$1,700
3 of 5 - \$1,500
5 of 7 - \$1,200
***Additional requirements:**
Travel, Lodging, Meals & Sound

VIRTUAL:
APCA Isolated - \$1,000
2 in 1 month - \$800
3 in 1 month - \$700
5 in 1 month - \$600



African Soul International | africansoulla@gmail.com | 855-451-7685

African Soul International brings the spirit of joy and unity to campuses through the power of the African drum and dances. This lively show will invigorate, energize, and engage your campus through interactive stories, songs, dances, and rhythms. Sure to get your campus talking and releasing stress, African Soul International specializes in bringing a great time to campus while sharing their traditional culture. They are available for all events from Convocation to Graduations, and everything in between.



IN-PERSON:
APCA Isolated - \$4,000
2 of 3 - \$3,800
3 of 5 - \$3,500
5 of 7 - \$3,200
***Additional requirements:**
Lodging, Meals, Sound & Lighting

VIRTUAL:
APCA Isolated - \$2,500
2 in 1 month - \$2,200
3 in 1 month - \$2,000
5 in 1 month - \$1,800

8:00 PM | EXHIBIT HALL | GRAND PAVILION

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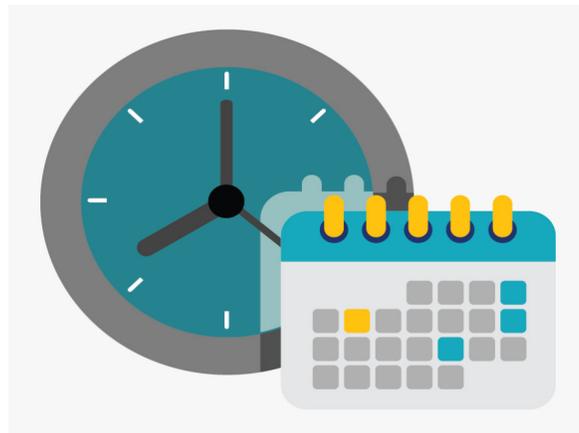


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9:00 PM | FINAL CO-OP BUYING SESSION | RICHMOND ROOM



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LATE NIGHT STUDENT DANCE PARTY

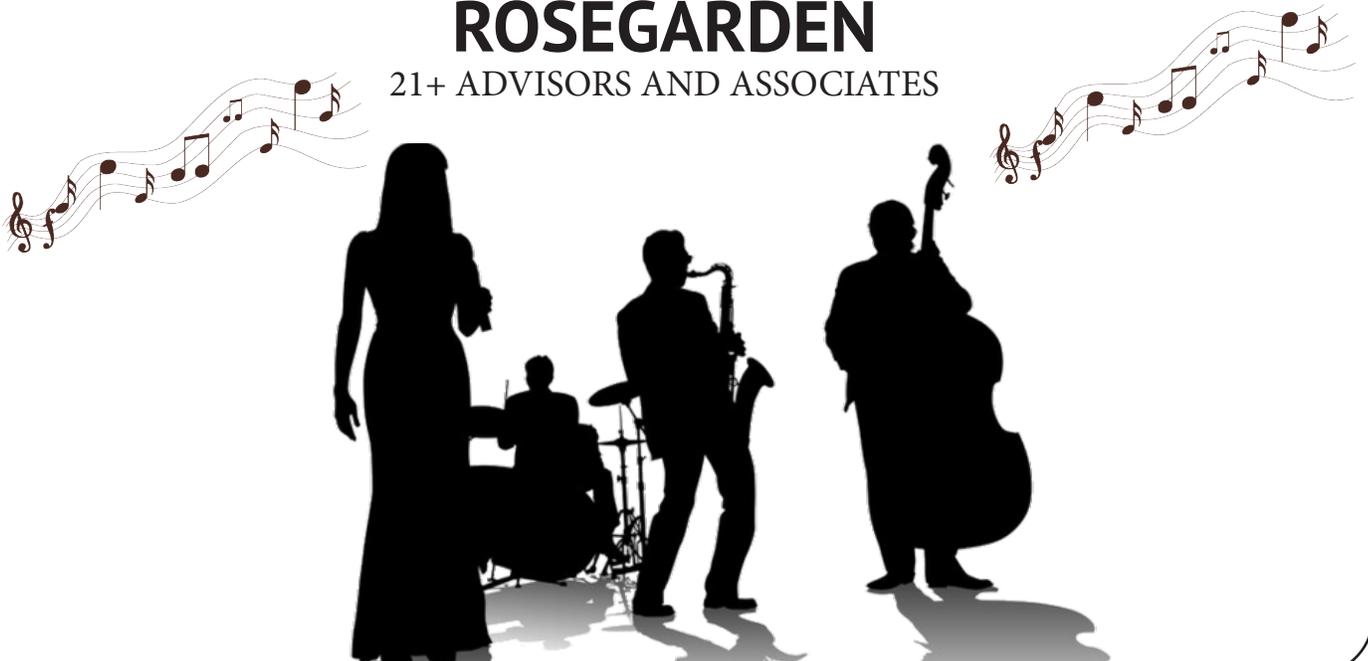
GRAND PAVILION FOYER @ 9PM

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LATE NIGHT JAM FOLLOWING CONFERENCE EVENTS ROSEGARDEN

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- Q & A WITH INDUSTRY LEADERS
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A red starburst graphic with a jagged, multi-pointed border. Inside the starburst, the text is written in a bold, white, sans-serif font, arranged in four lines. The text reads: 'WEBINARS ARE FREE!', 'CLICK HERE TO', 'REGISTER', and 'TODAY'.

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Hershey, PA.
March 24-27, 2022

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